

Lean Six Sigma Black Belt

Using JMP Software

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Course outline with slide numbers

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Lean Six Sigma Black Belt

Volume II

Tab 1

Statistical Analysis Graphs

Presented by



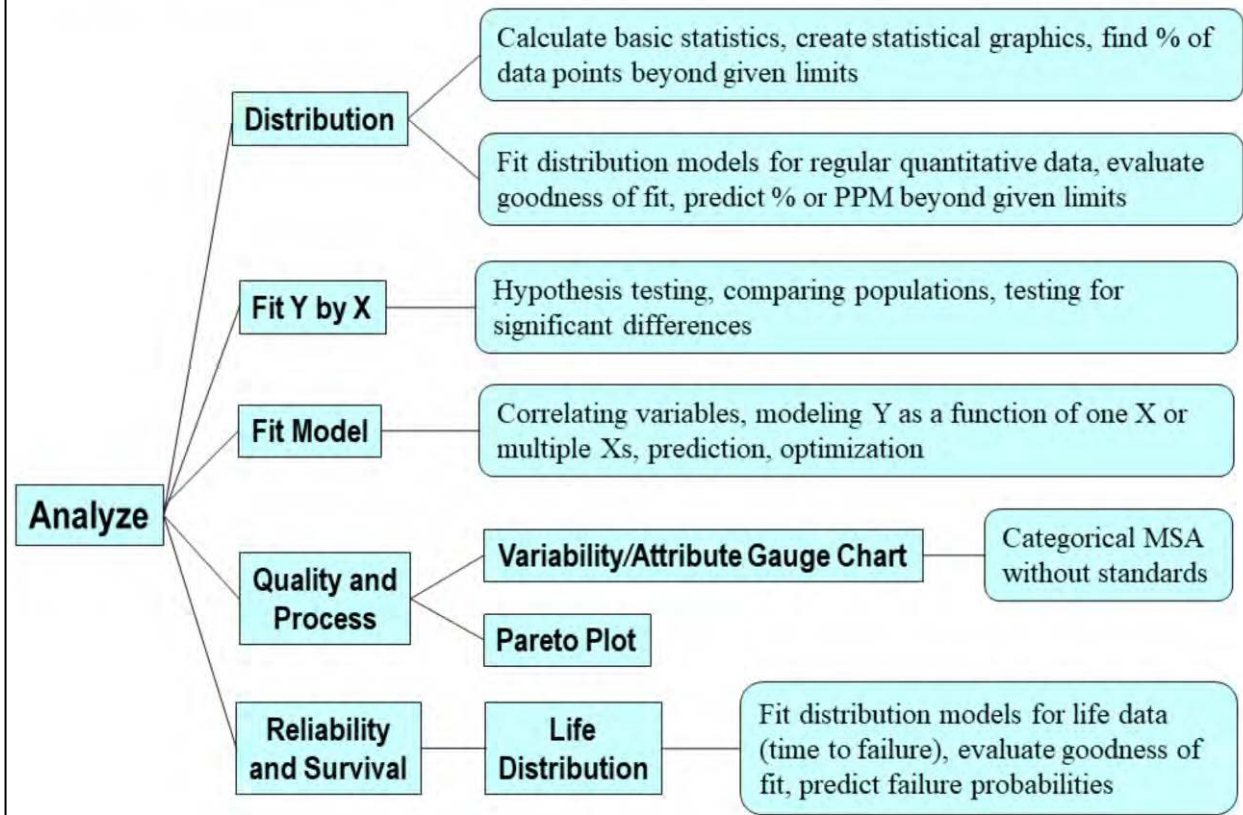
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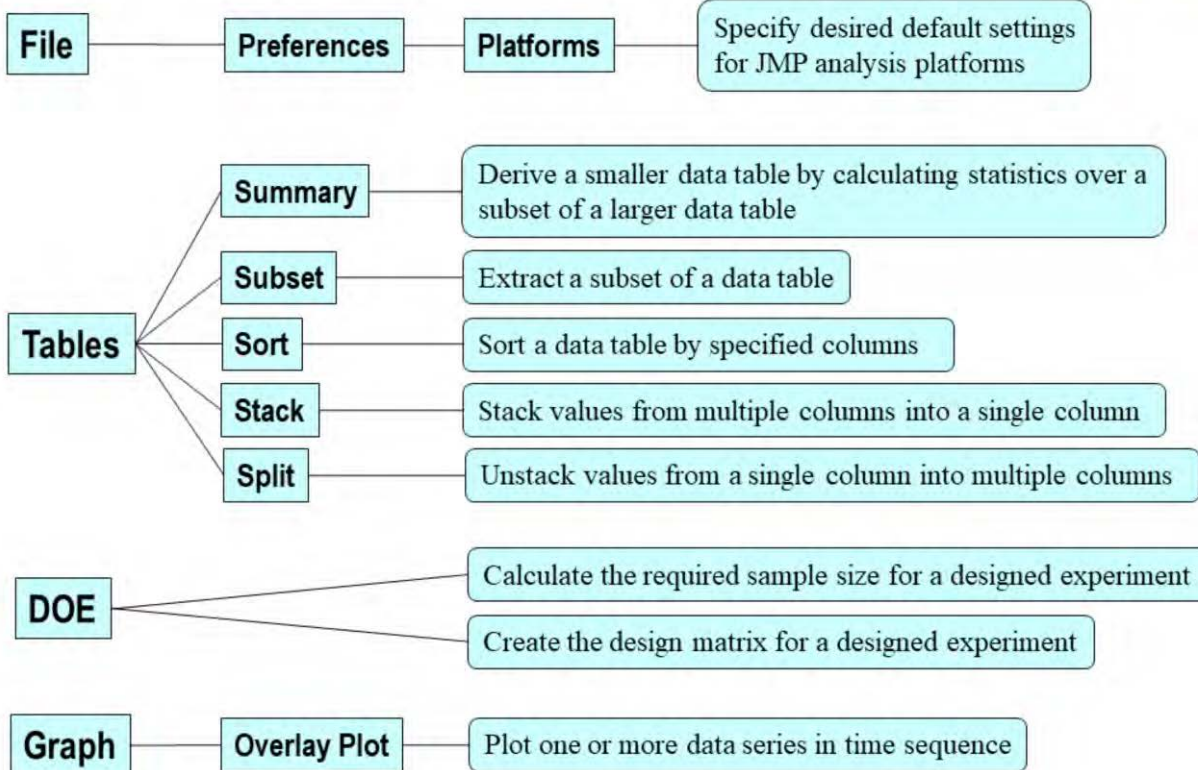
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1 JMP menu map

1



Notes



Notes

2 Basic Statistics and Statistical Graphics

3

- Frequency histogram
- Cumulative distribution function
- Percentiles
- Box and whisker plot
- JMP distribution analysis
- Data validation
- Distribution analysis options
- Plotting data in time sequence
- Saving analyses and data tables

Notes

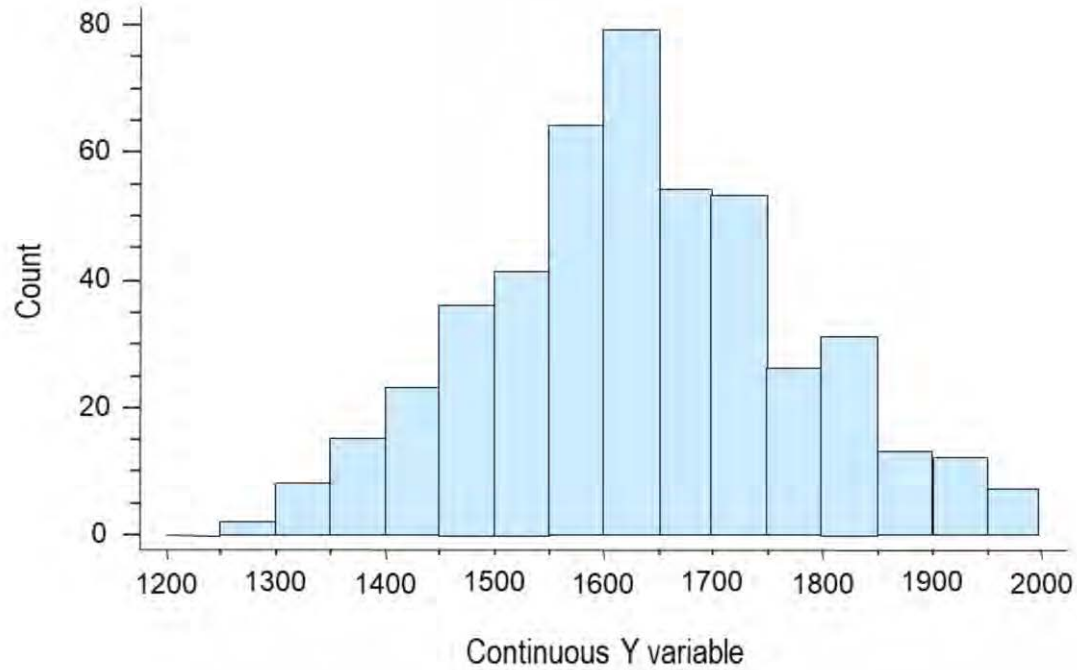
Y variables are characteristics of parts or transactions that determine customer satisfaction, or lack thereof. They provide the data from which project metrics are computed. In sections 2 and 3 we focus on *quantitative* Y variables. Examples include:

- Properties: physical, chemical, electrical, optical, . . .
- Distance, time, dimensions, cost, quantity
- Event counts (when there is not a discrete number of opportunities for the event to occur)

JMP uses the term *continuous* for quantitative variables, and often uses the term *nominal* for categorical variables.

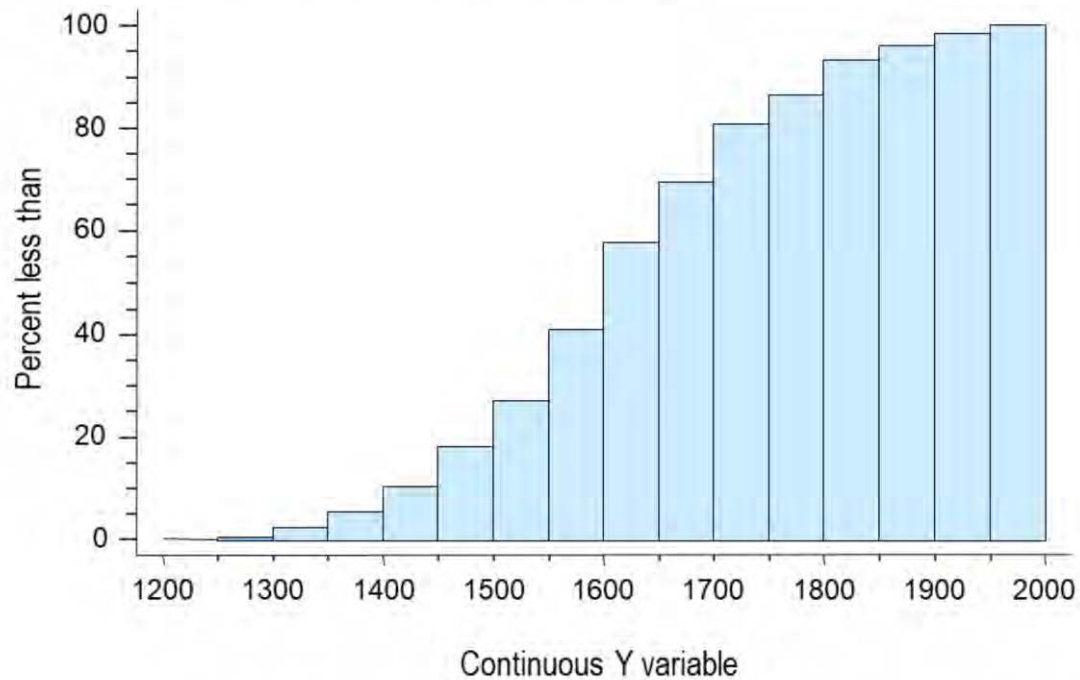
Notes

LSSV2 data sets \ DI Water
Number of data points in each bin



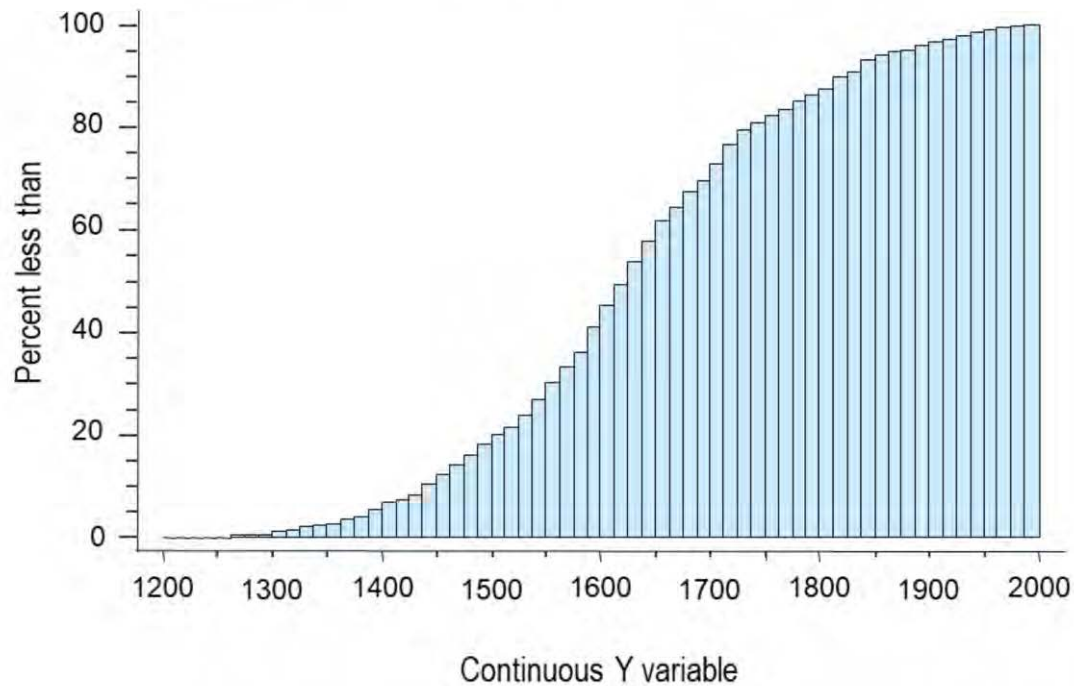
Notes

Percentage of data points \leq upper limit of each bin



Notes

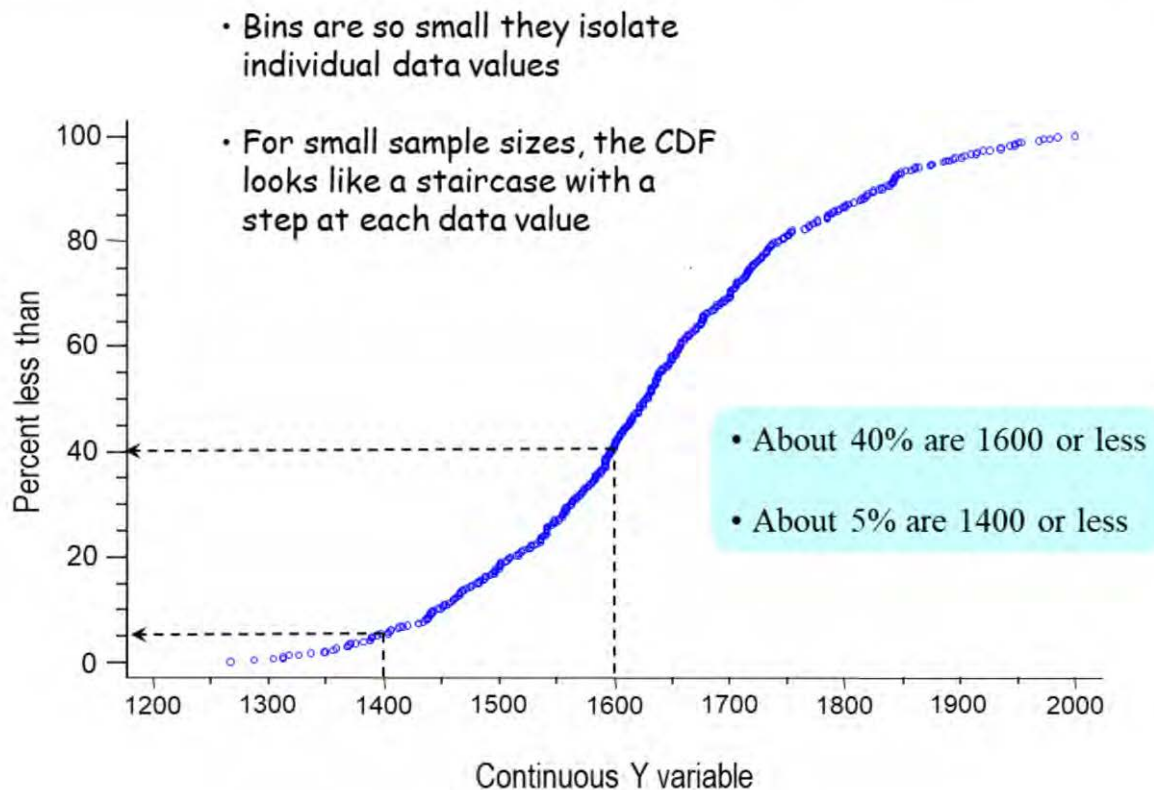
Made the bins smaller



Notes

Cumulative distribution function (CDF)

8



Notes

A *percentile* is a value that divides a population or data set into two groups, based on a stated percentage

10% are less than the **10th percentile**, 90% are greater

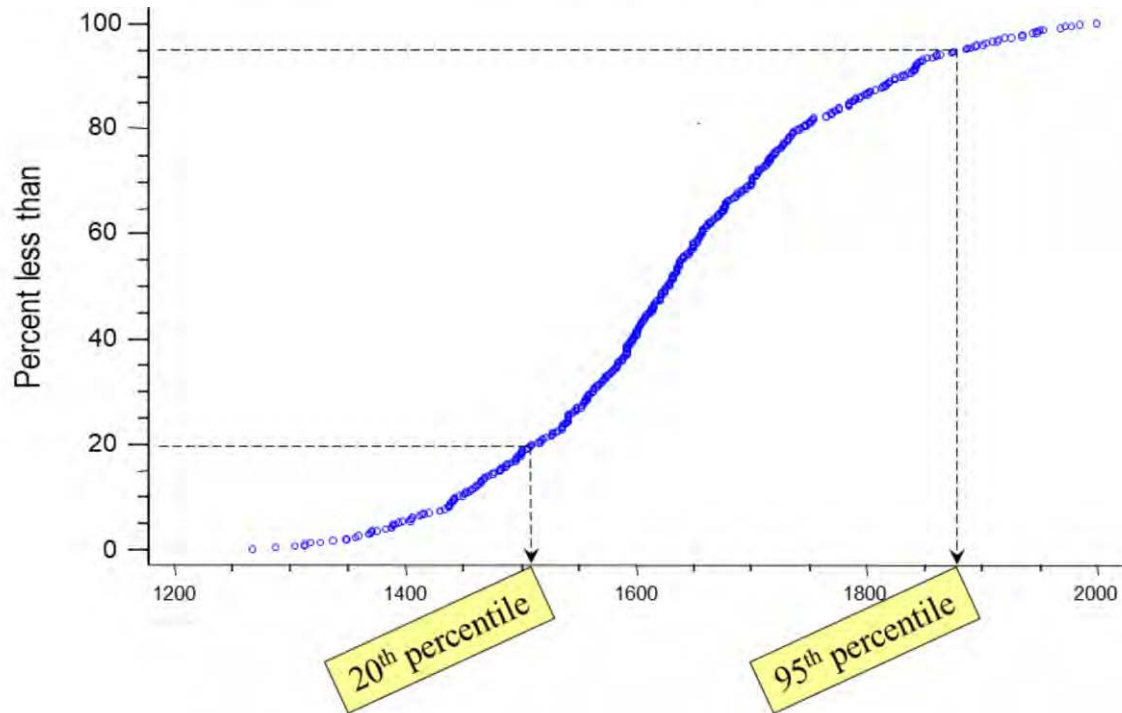
25% are less than the **25th percentile**, 75% are greater

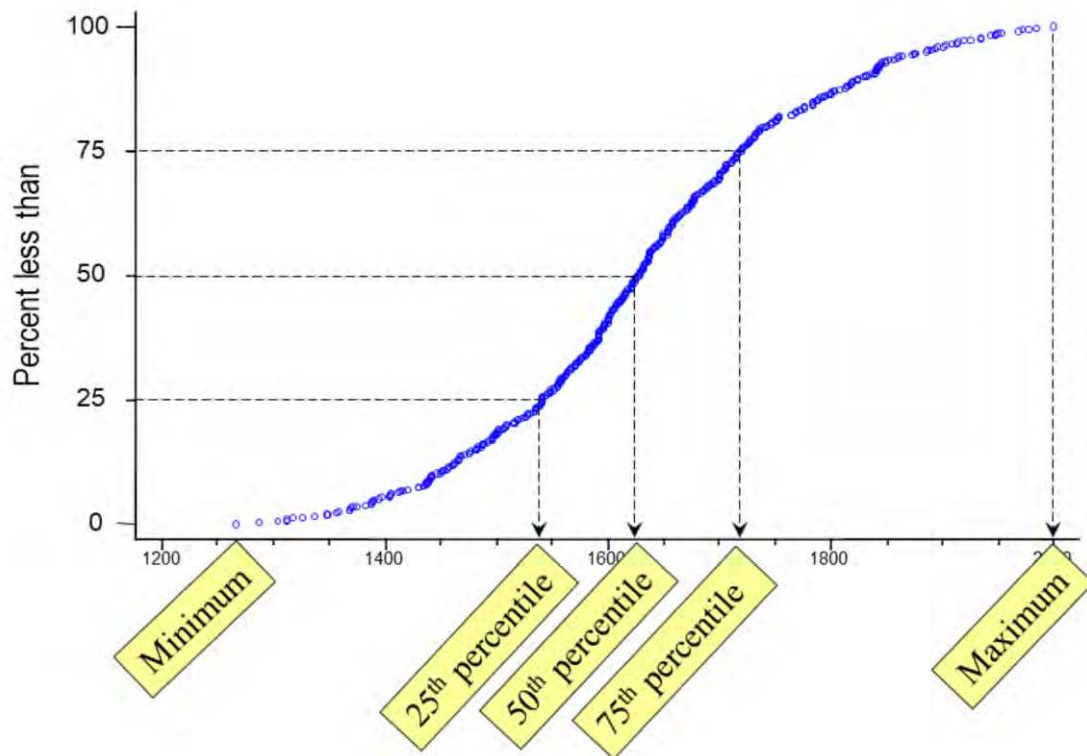
50% are less than the **50th percentile**, 50% are greater

75% are less than the **75th percentile**, 25% are greater

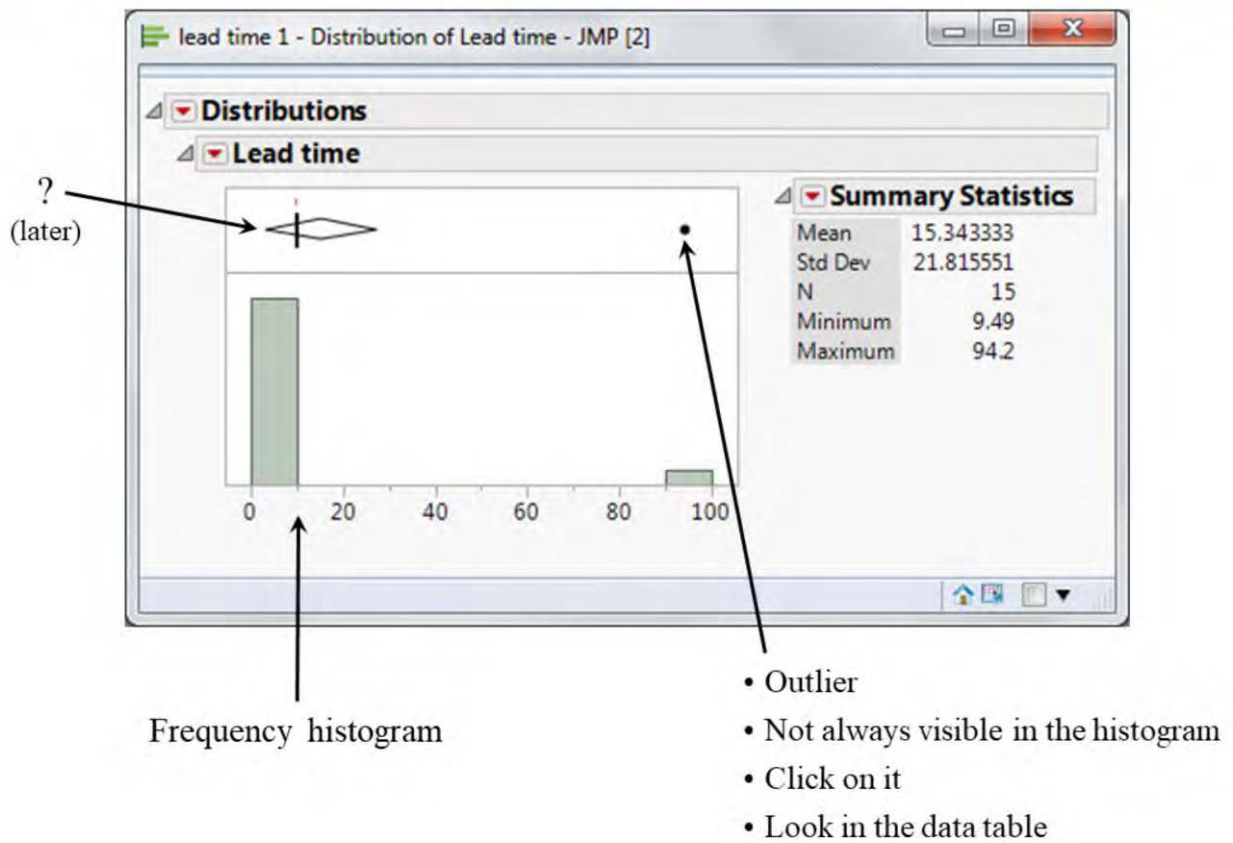
90% are less than the **90th percentile**, 10% are greater

Notes

Illustration of 20th and 95th percentiles**Notes**



Notes

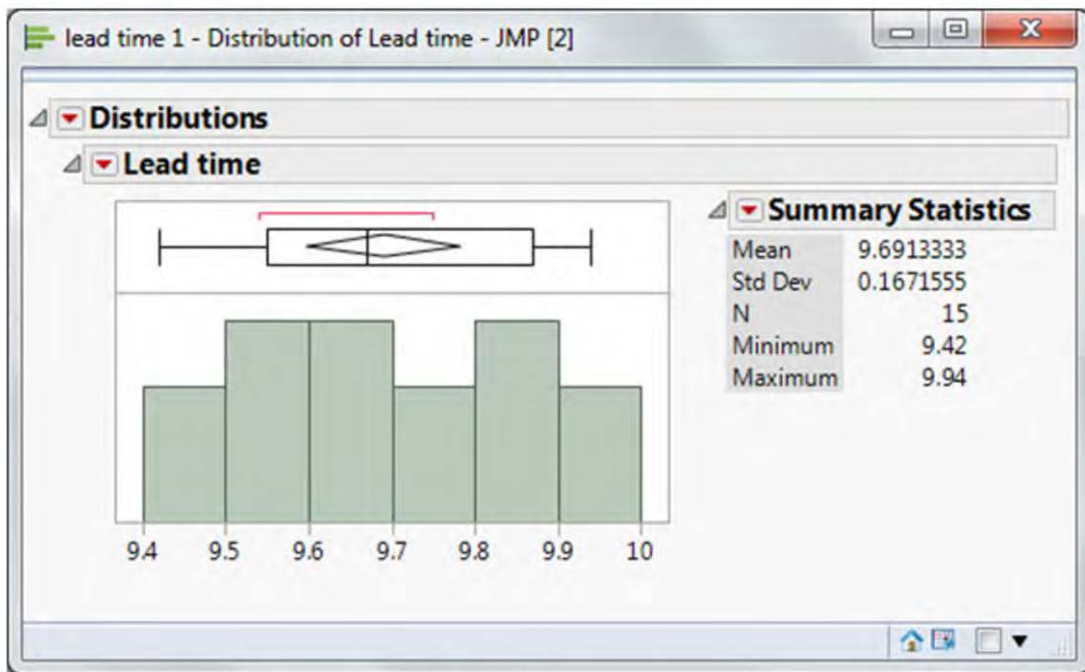


Notes

- ✓ Data entry error
- ✓ Enter the correct value
- ✓ Go to next slide

Notes

[illegible]



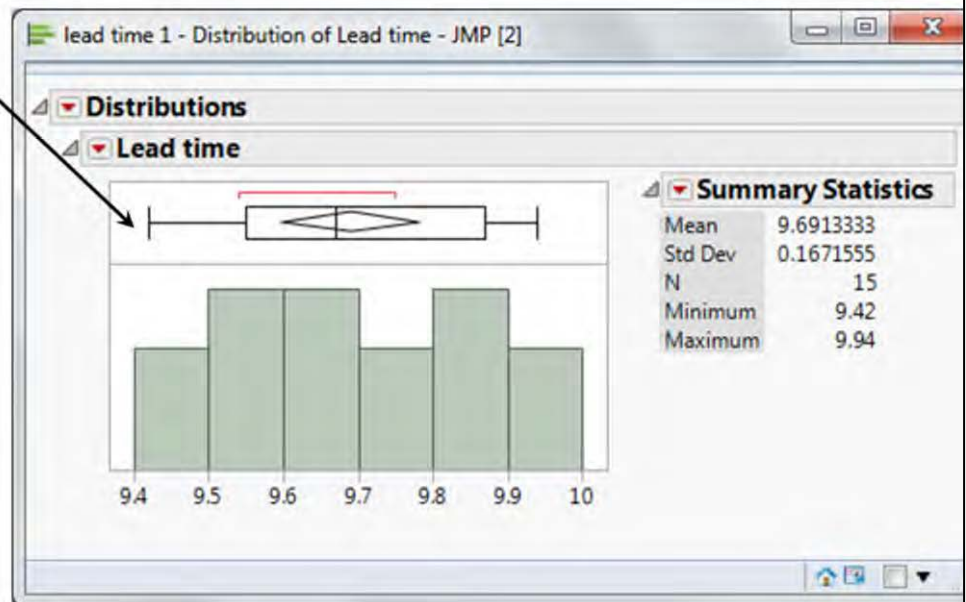
Note the change in the histogram and the summary statistics

Notes

Cleaning up the box plot (optional)

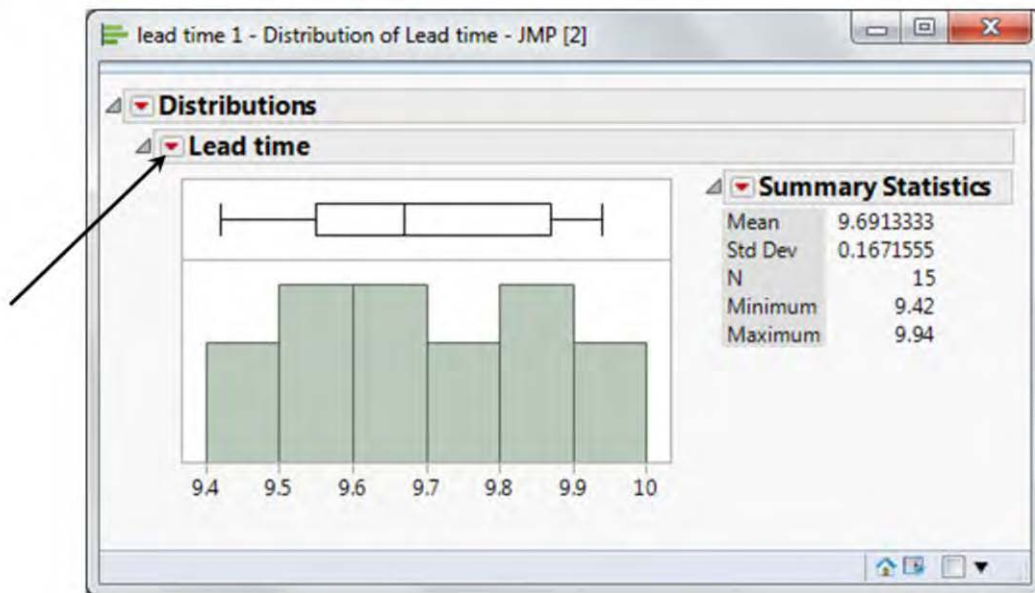
18

- Right click in this space
- Select *Customize*
- Select *Box Plot*
- Uncheck *Confidence Diamond* and *Shortest Half* → OK



- What remains is the box and whisker plot
- JMP calls it *Outlier Box Plot* because its main purpose in this context is to show outliers

Notes



- Click on the red triangle next to *Lead time* while holding down the *Alt* key
- This will show the default analysis options for the *Distribution* platform
- See next slide

Notes

Default analysis options (cont'd)

Select Options and click OK

Display Options

- ☐ Quantiles
- ☐ Set Quantile Increment
- ☐ Custom Quantiles
- ☒ Summary Statistics
- ☐ Customize Summary Statistics
- ☒ Horizontal Layout
- ☐ Axes on Left

Histogram Options

- ☒ Histogram
- ☐ Shadowgram
- ☐ Vertical
- ☐ Std Error Bars
- ☐ Set Bin Width
- ☐ Count Axis
- ☐ Prob Axis
- ☐ Density Axis

☐ Show Percents

☐ Show Counts

☐ Normal Quantile Plot

☒ Outlier Box Plot

☐ Quantile Box Plot

☐ Stem and Leaf

☐ CDF Plot

☐ Test Mean

☐ Test Std Dev

☐ Confidence Interval

☐ Prediction Interval

☐ Tolerance Interval

☐ Capability Analysis

Continuous Fit

- ☐ Normal
- ☐ LogNormal
- ☐ Weibull
- ☐ Weibull with threshold
- ☐ Extreme Value
- ☐ Exponential
- ☐ Gamma
- ☐ Beta
- ☐ Smooth Curve
- ☐ Johnson Su
- ☐ Johnson Sb
- ☐ Johnson Sl
- ☐ GLog
- ☐ All
- ☐ Save

☐ Remove

OK Cancel

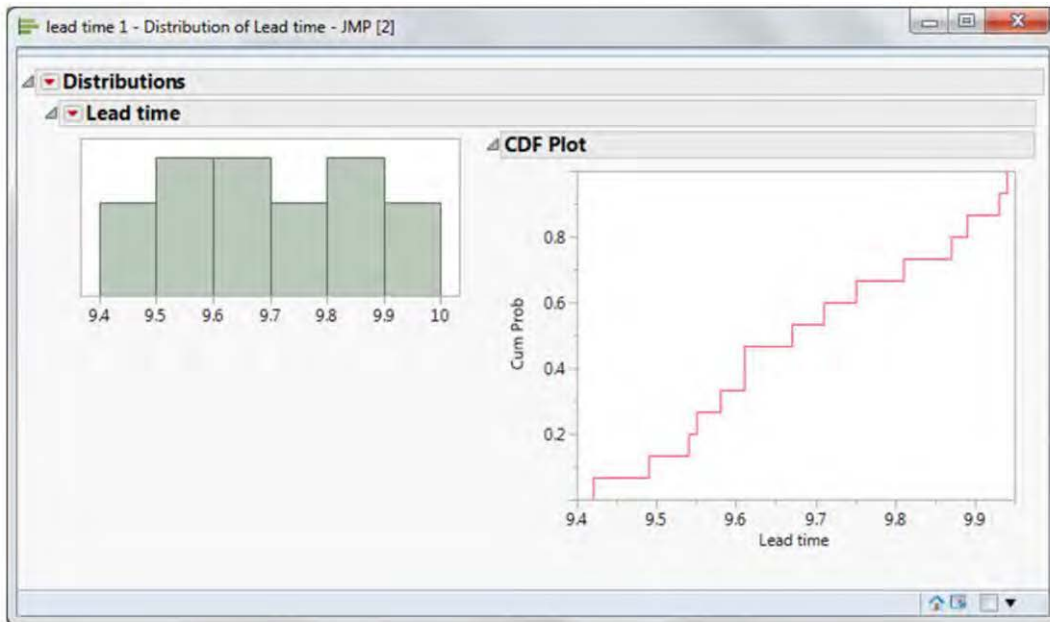
Just for practice:

Uncheck *Summary Statistics* and *Outlier Box Plot* → Check *CDF Plot* → OK

This can also be done by just clicking on the red triangle, but requires more steps.

Notes

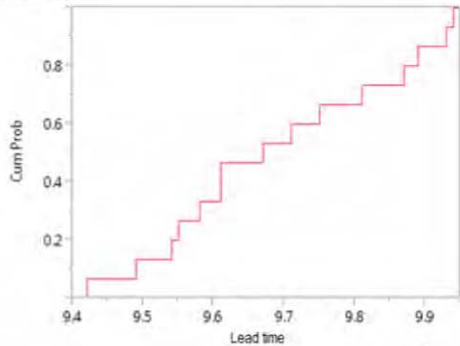
[illegible]



- Plots the proportion of data points \leq each value in the data set
- The step size at each data value is usually $1/N$, where N is the sample size
- If the same value occurs twice in the data set, the step size there is $2/N$

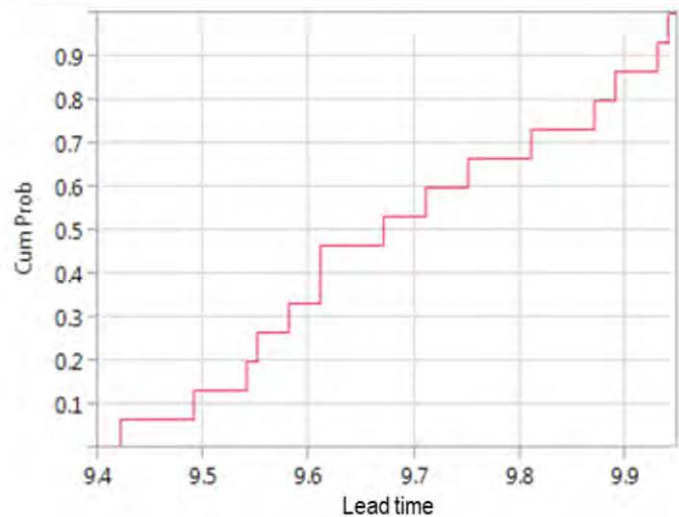
Notes

CDF Plot



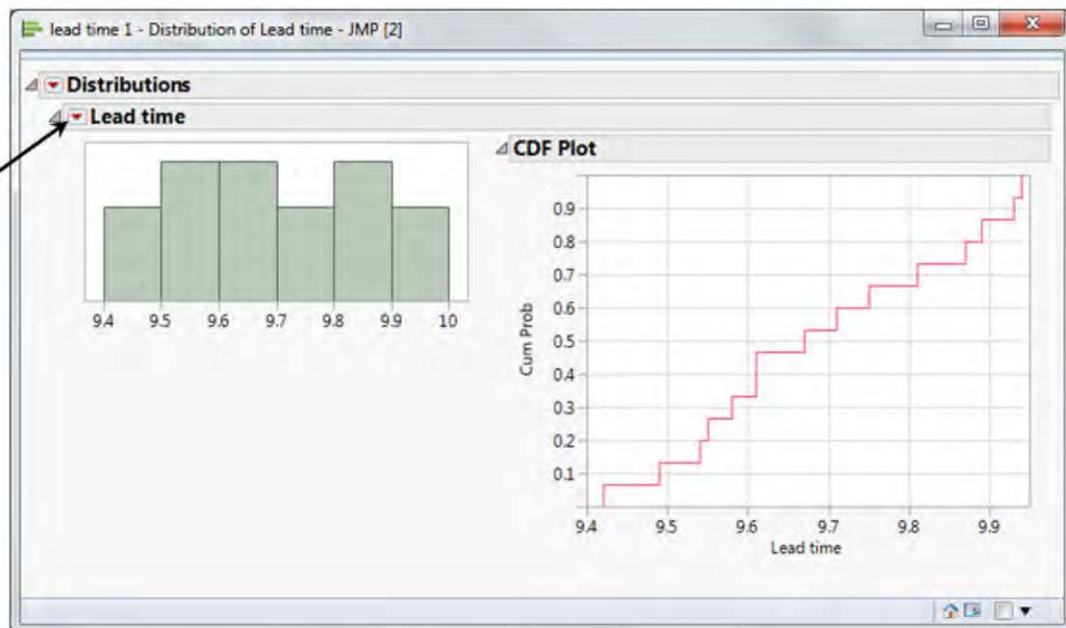
1. Double click on a number on the Y axis
 - change *Increment* to 0.1
 - check *Major Grid Lines*
 - uncheck *Minor Tick Mark*
 - Set Minimum to 0 and Maximum to 1
 - OK

CDF Plot



2. Double click on a number on the X axis
 - check *Major Grid Lines*
 - uncheck *Minor Tick Mark*
 - OK

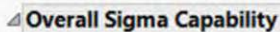
Notes



- Suppose we want to know the percentage of data points exceeding 9.8
- Click the *Lead time* red triangle → select *Process Capability*
- Enter 9.8 for the *Upper Spec Limit* → click OK

Notes

Histogram

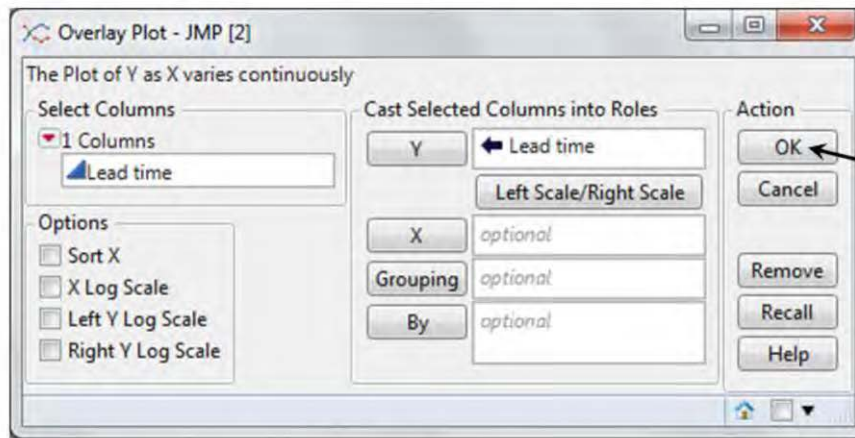


Nonconformance

We will cover distribution fitting in the next section

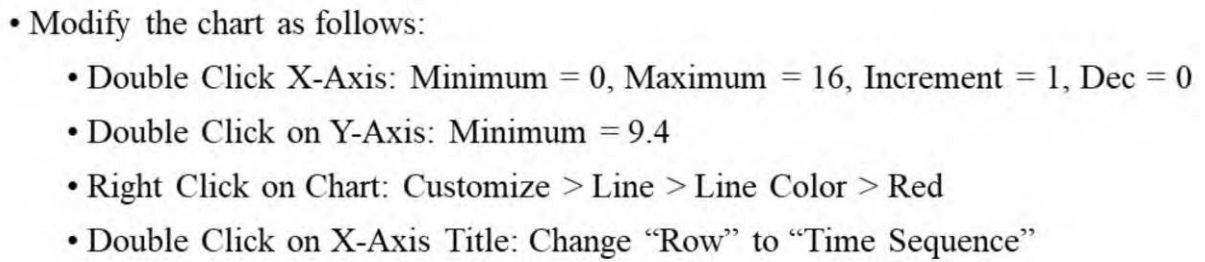
[illegible]

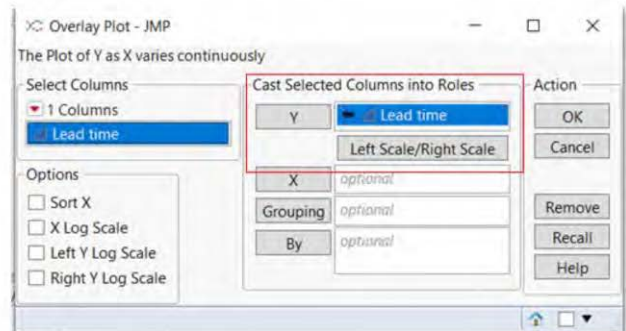
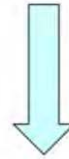
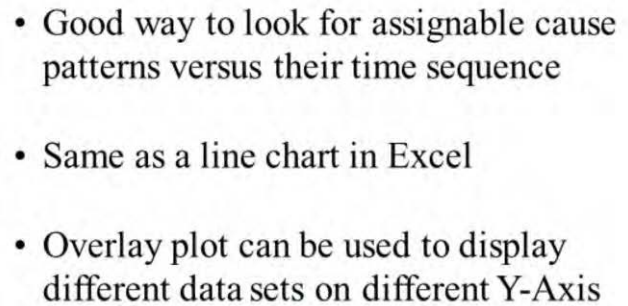
Graph → Legacy → Overlay Plot



- You can have different left and right scales for plotting multiple Y variables
 - Cast both Y variables into Y
 - Select the one you want to display on the secondary (right) scale
 - Click Left Scale/Right Scale.
 - Arrows point to the Y-scale for each Y variable
- A date, time, or other sequencing variable could be cast into X

Notes

[illegible]

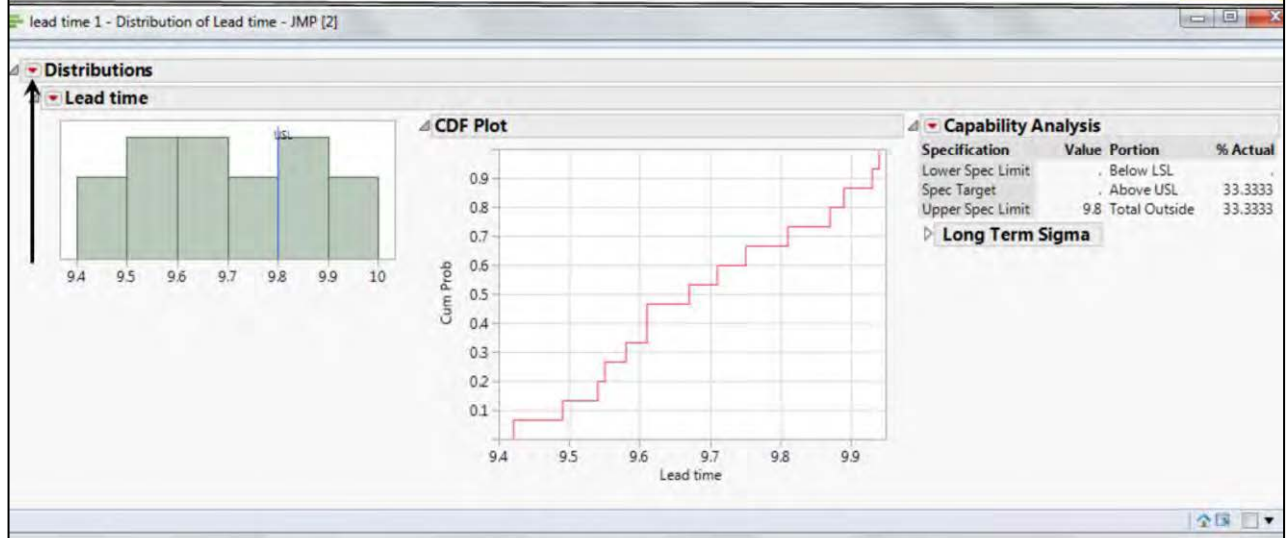


Notes

[illegible]

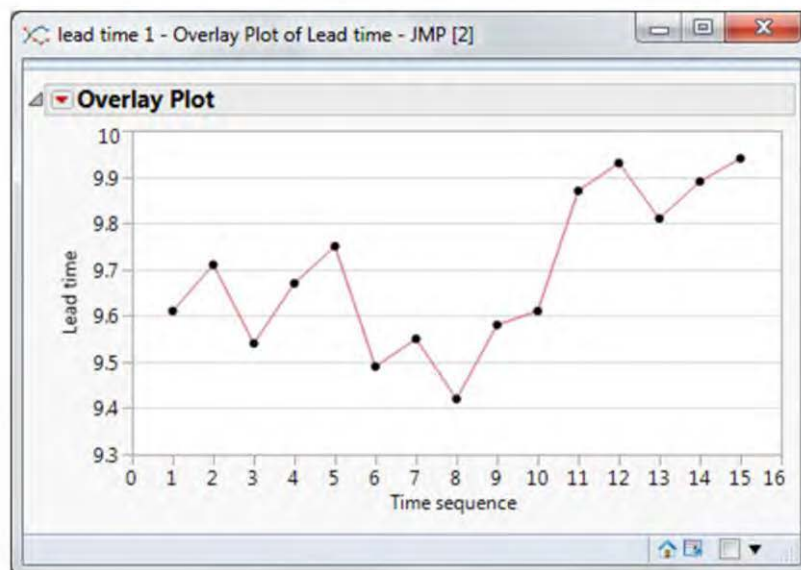
Saving your analyses and data table

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- Click on the thumbnail for the distribution analysis at the bottom of the data table
- Click the red triangle next to *Distributions*
- *Save Script* → *To Data Table* → Name: *Distribution* → OK

Notes



- Click on the thumbnail for your overlay plot, click the red triangle next to *Overlay Plot*
- *Save Script* → *To Data Table* → Name: *Overlay Plot* → OK
- Go to your data table

Notes

* Use **Save As** to make sure you can find the file next time you want to open it

NOTES

Exercise 2.1

31

Open *Data sets \ quotation process*. Perform the following data analysis tasks for the variable *TAT* (turnaround time).

- (a) Run a distribution analysis. Note the large number of points plotted separately on the outlier box plot. This pattern is common with asymmetric “ski slope” distributions that pile up near zero. These points are *not* assignable causes, so they would not be investigated or removed.
- (b) Record the average, standard deviation, sample size, minimum, maximum and median.
- (c) Turn off the outlier box plot.
- (d) Find the % of data points exceeding 3.
- (e) Turn off the Within Sigma Capability.
- (f) Save your analysis script. Close and save the data table.

Notes

Exercise 2.2

32

Data sets \ DI water. Perform the following data analysis tasks for the variable *Resistivity*.

- (a) Create an overlay plot. You should see something that suggests bad data (stretch the graph if necessary). Use your mouse to draw a box around the suspicious data points. Right click in an uninhabited area of the plot, select *Row Hide and Exclude*.
- (b) Run a distribution analysis. Record the average, standard deviation, sample size, minimum, and maximum.
- (c) Turn off the outlier box plot.
- (d) Find the % of data points falling below 1500.
- (e) Turn off the Within Sigma Capability.
- (f) Save your analysis scripts. Close and save the data table.

Notes

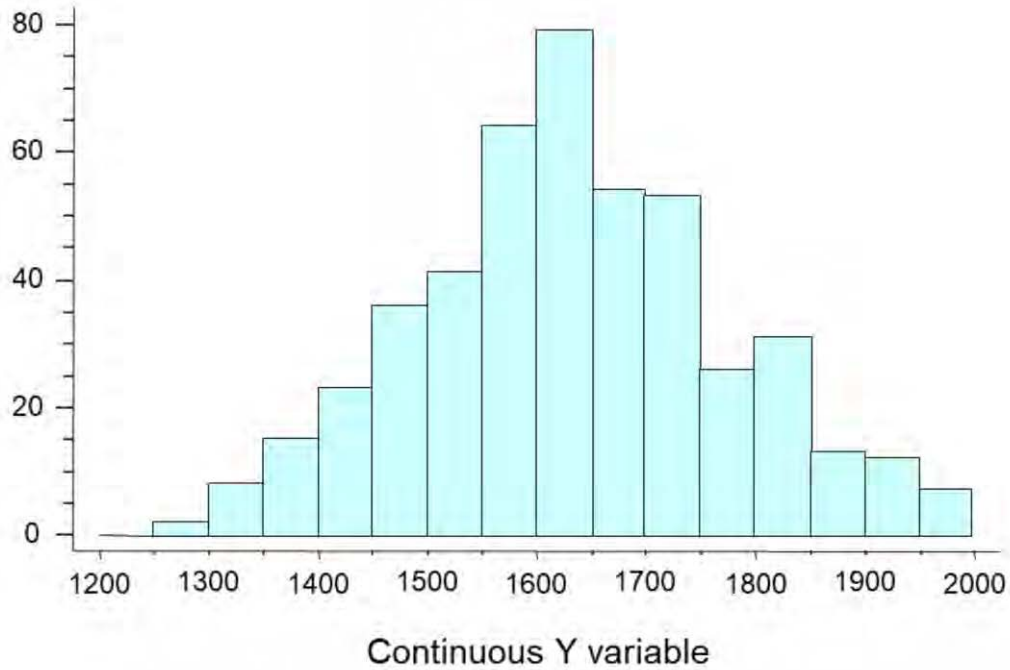
3 Fitting and Using Distributions

33

- Distribution curves
- Checking goodness of fit
- JMP examples
- Fitting and using the Normal distribution
- Fitting and using the Lognormal distribution
- Finding the best fitting distribution(s)
- Using the best fitting distributions(s)

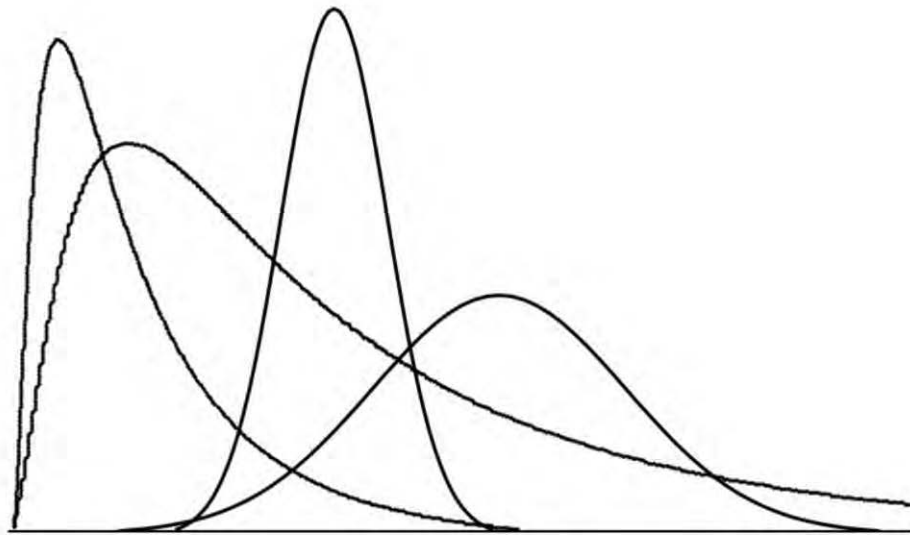
Notes

A description of the data



Notes

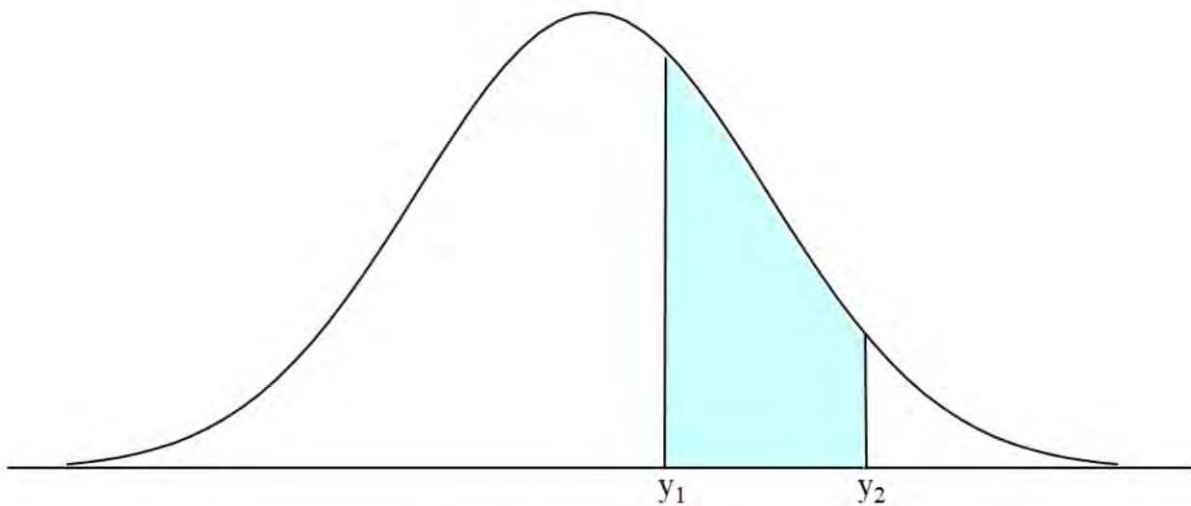
Possible descriptions of the population



Continuous Y variable

Notes

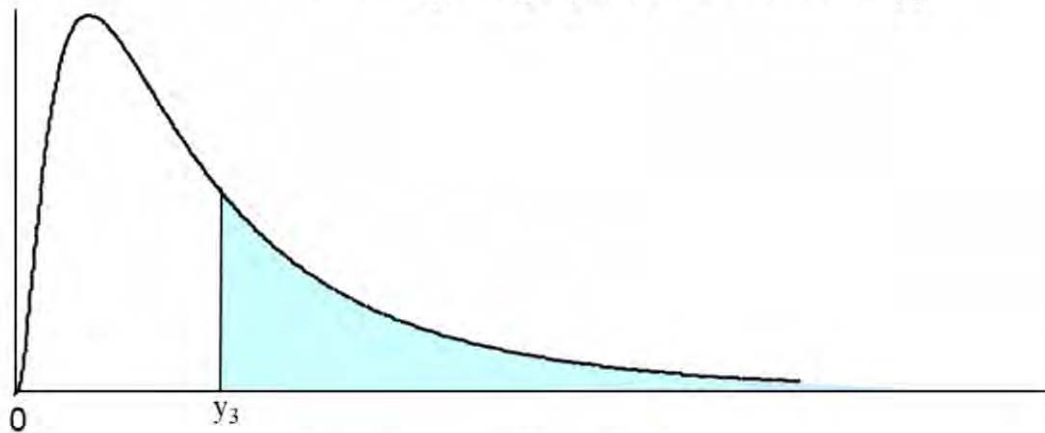
*Area under the curve between y_1 and y_2
= % of the population with $y_1 < Y \leq y_2$*



Continuous Y variable

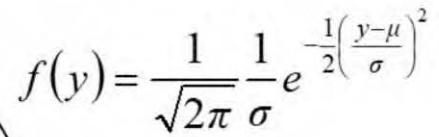
Notes

*Area under the curve to the right of y_3
= % of the population with $Y > y_3$*



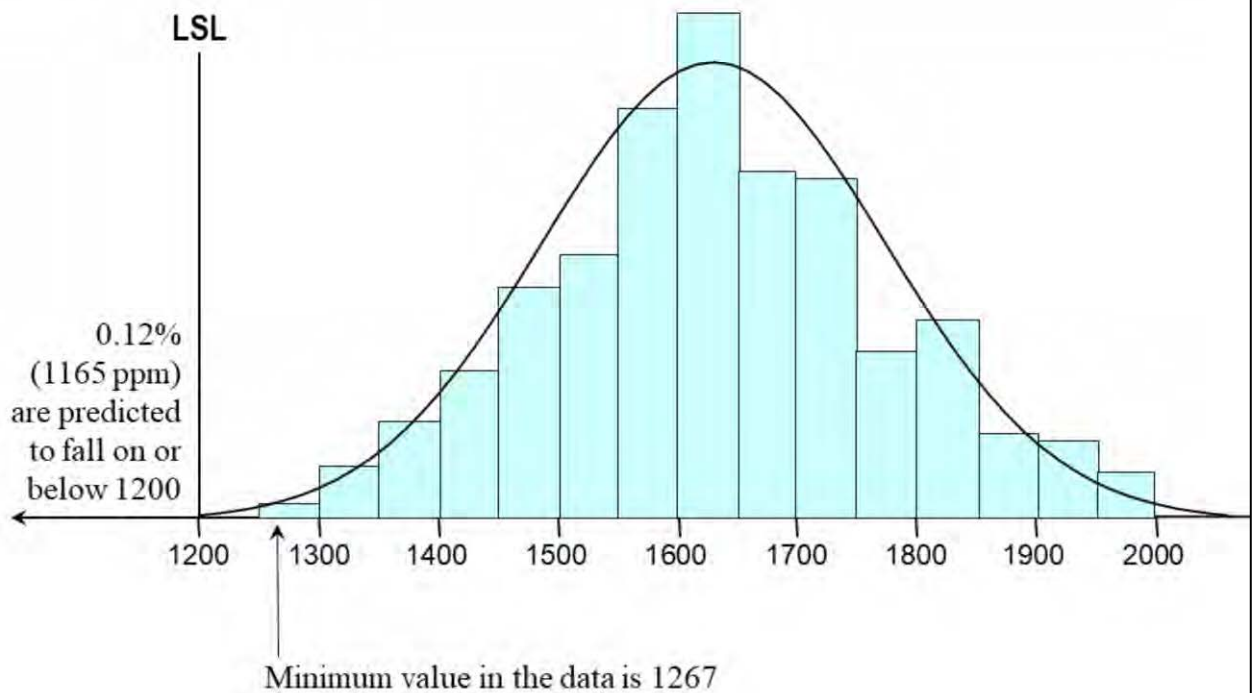
Continuous Y variable

Notes



- The Normal curve depends only on μ and σ (population mean and std. dev.)
- Plug the sample mean and std. dev. into the formula in place of μ and σ

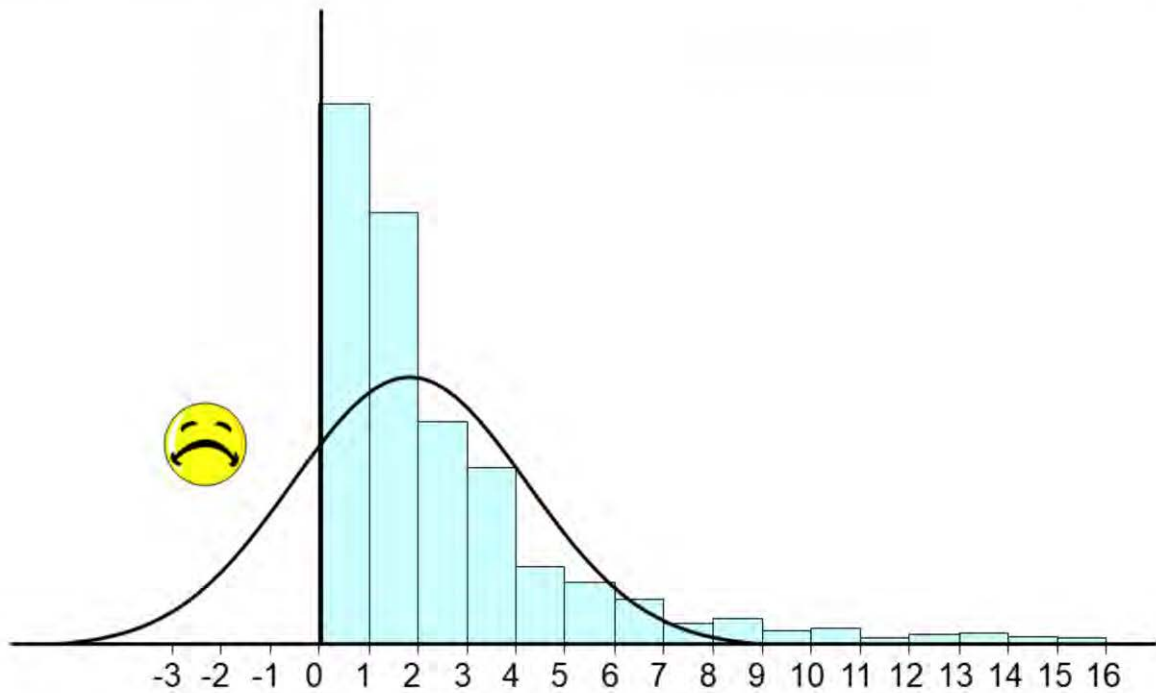
[illegible]



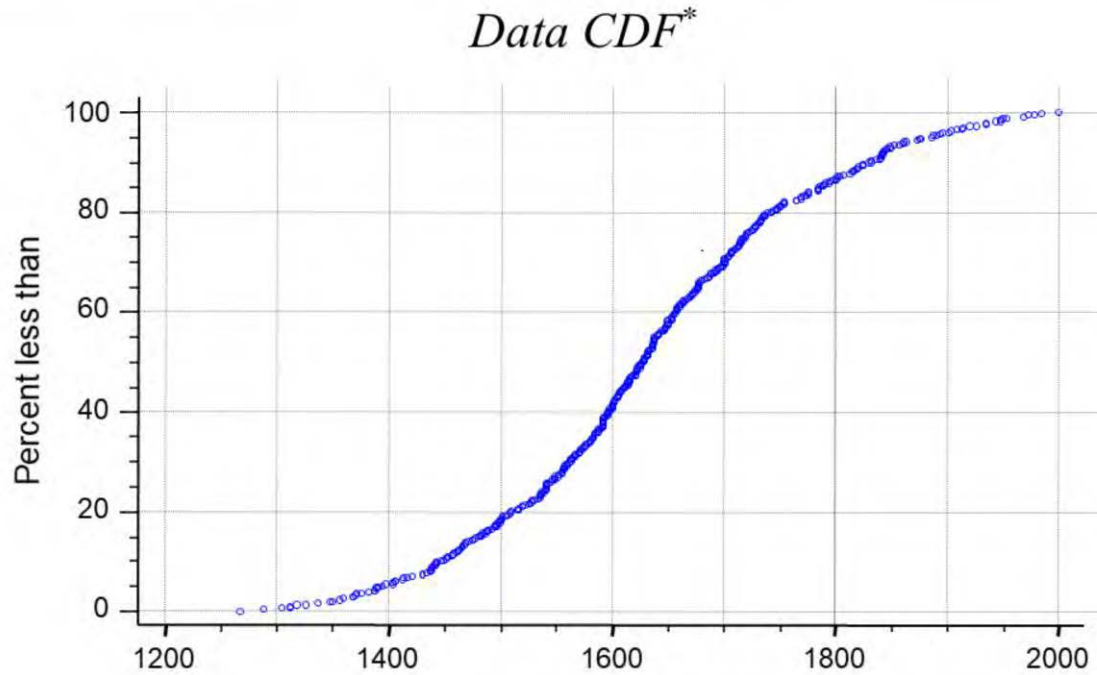
Notes

... but only if the distribution matches the data!

40



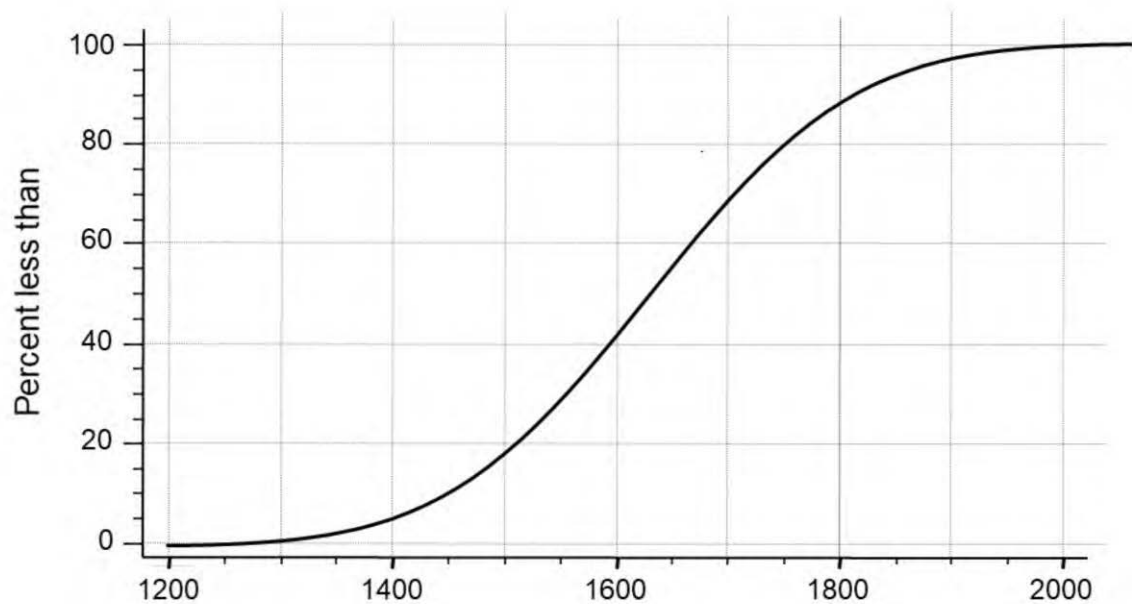
Notes



* Cumulative Distribution Function

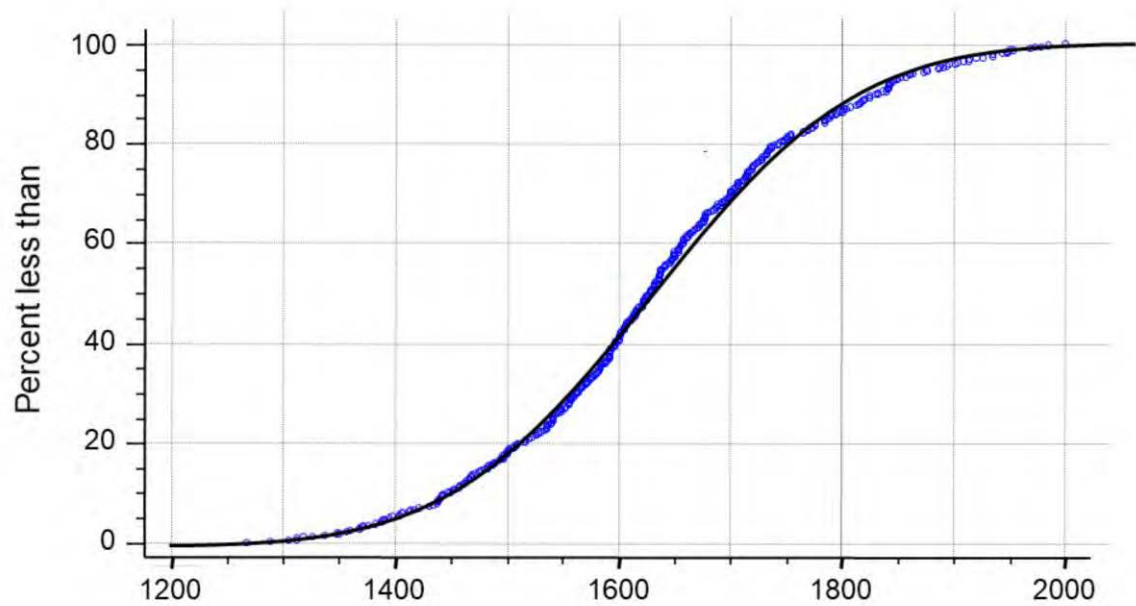
Notes

Best fitting population CDF (assuming Normal)



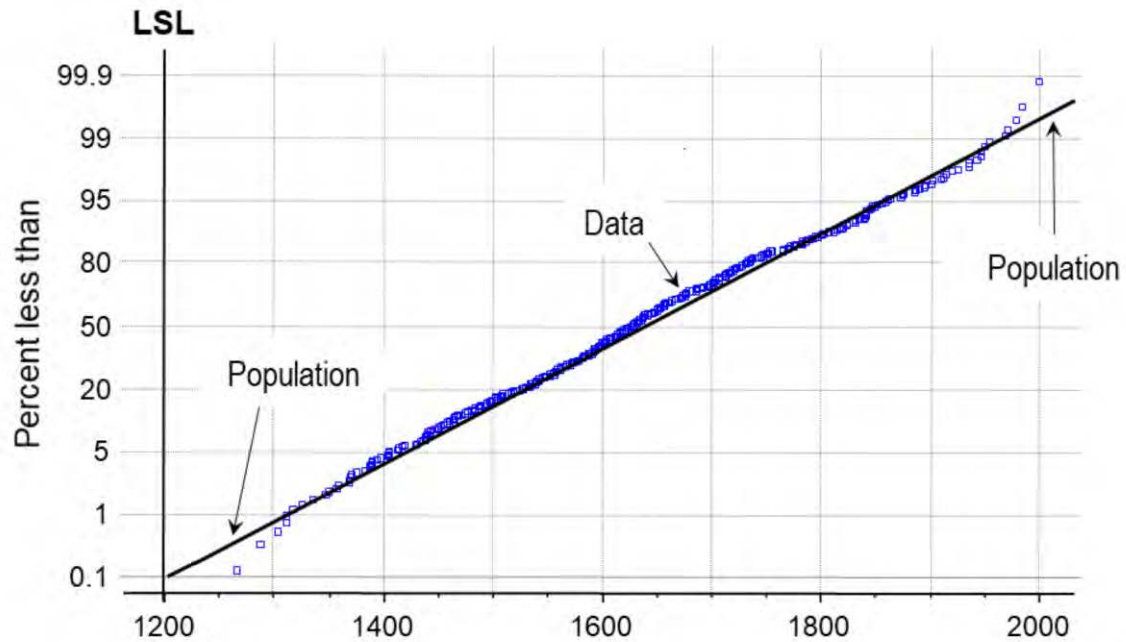
Notes

Data and population CDFs should match



Notes

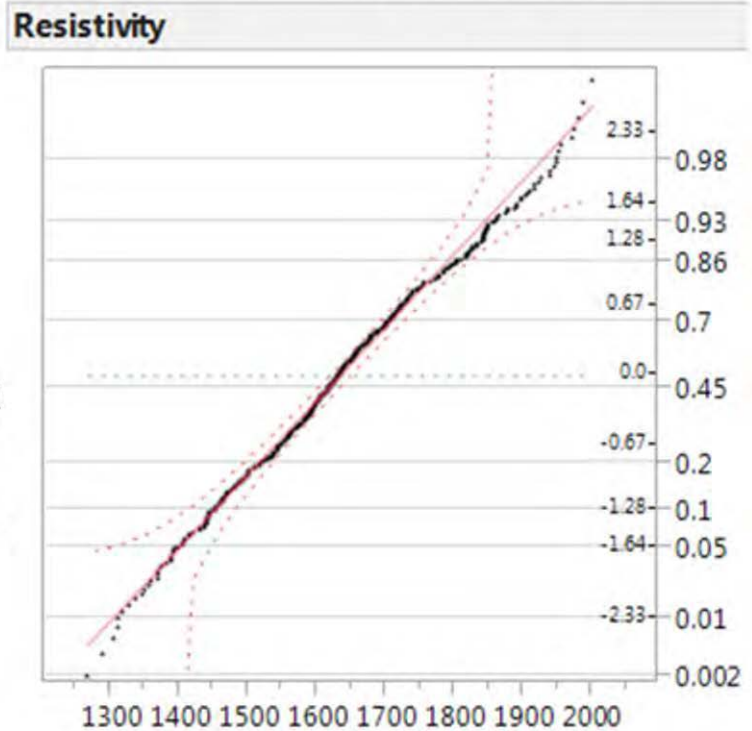
CDFs plotted on a Normal distribution scale



Notes

File → *Open* → *Data sets* → *DI water* → *Open* → *Import*

- Analyze → Distribution → *Resistivity* → Y, Columns → OK
- ▼ **Resistivity** → Normal Quantile Plot
- Fit is good – the points form a relatively straight line and stay within the hyperbolic band
 - It is common for the data to curve up a little at the top and down a little at the bottom of the Normal Quantile Plot
 - A curve throughout the graph indicates non-normal data
- Save the script to the data table
- File save as → *DI water.jmp*
- Leave the data table open

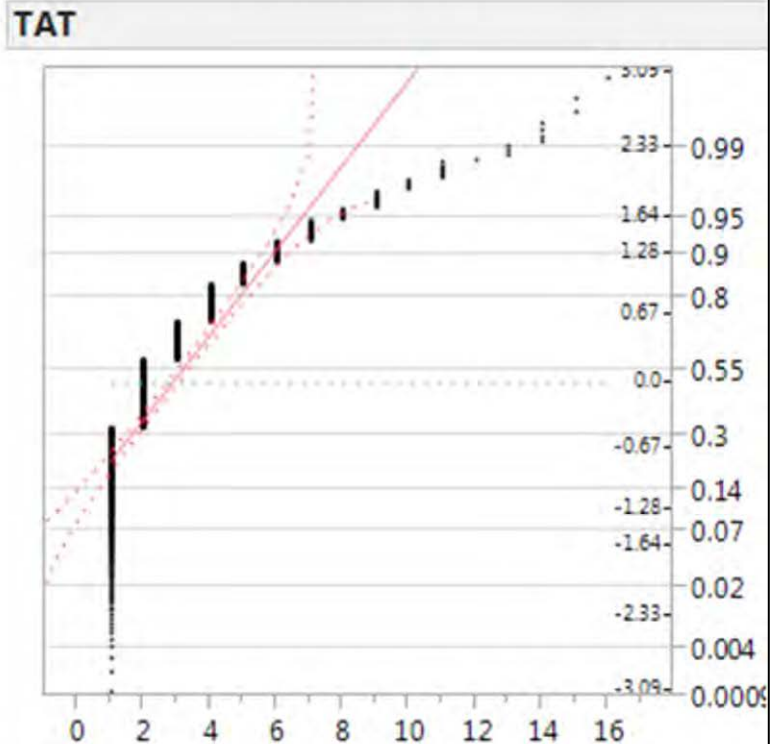


Notes

[illegible]

File → *Open* → *Data sets* → *quotation process* → *Open* → *Import*

- Analyze \rightarrow Distribution \rightarrow
Y, Columns \rightarrow TAT \rightarrow OK
- Distributions \rightarrow Stack
- TAT \rightarrow Normal Quantile Plot
- Fit is bad – the points do not follow the line and do not stay inside the hyperbolic band
- Save the script to the data table
- File save as \rightarrow *quotation process.jmp*
- Close the data table

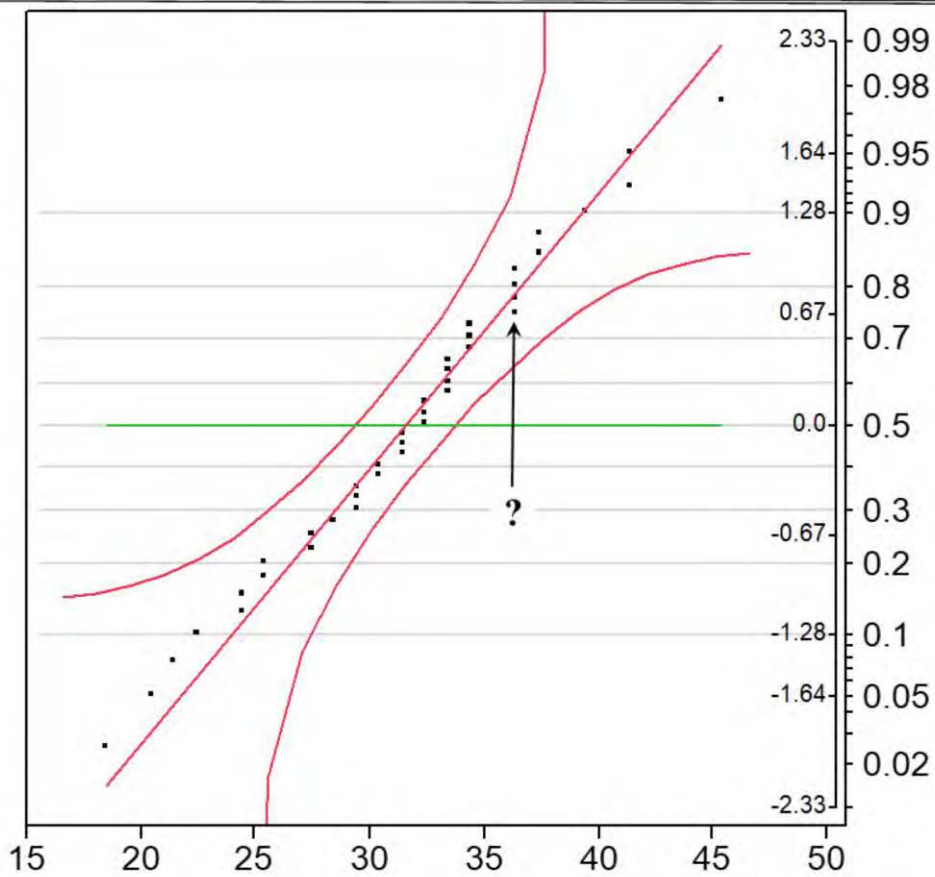


Notes

[illegible]

Is this data Normal?

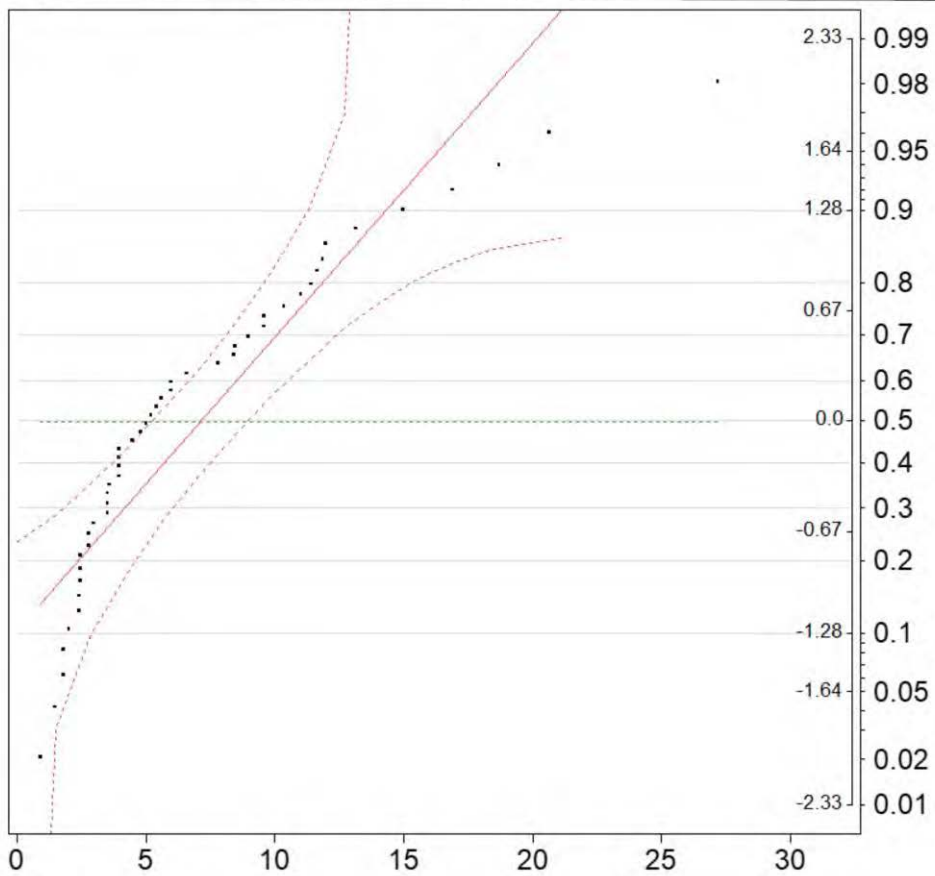
47



Notes

Is this data Normal?

48



Notes

-
- DI water - JMP
- File Edit Tables Rows Cols DOE Analyze Graph Tools
- DI water
- Source
- Columns (3/0)
- Day
- Hour
- Resistivity
- Rows
- All rows 474
- Selected 10
- Excluded 10
- Hidden 10
- Labelled 0
- | | Day | Hour | Resistivity |
|-----|-----|------|-------------|
| 202 | 4-F | 9 | 1389.0 |
| 203 | 4-F | 9 | 1552.0 |
| 204 | 4-F | 9 | 1616.0 |
| 205 | 4-F | 10 | 1454.0 |
| 206 | 4-F | 10 | 1454.0 |
| 207 | 4-F | 10 | 1454.0 |
| 208 | 4-F | 11 | 1454.0 |
| 209 | 4-F | 11 | 1454.0 |
| 210 | 4-F | 12 | 1454.0 |
| 211 | 4-F | 12 | 1454.0 |
| 212 | 4-F | 12 | 1454.0 |
| 213 | 4-F | 13 | 1454.0 |
| 214 | 4-F | 13 | 1454.0 |
| 215 | 4-F | 14 | 1625.0 |
| 216 | 4-F | 14 | 1563.0 |
| 217 | 4-F | 14 | 1642.5 |
| 218 | 4-F | 15 | 1857.0 |
| 219 | 4-F | 15 | 1516.5 |
| 220 | 4-F | 15 | 1748.0 |

[illegible]



- Select *Diagnostic Plots* → *QQ Plot*
- Next slide

[illegible]

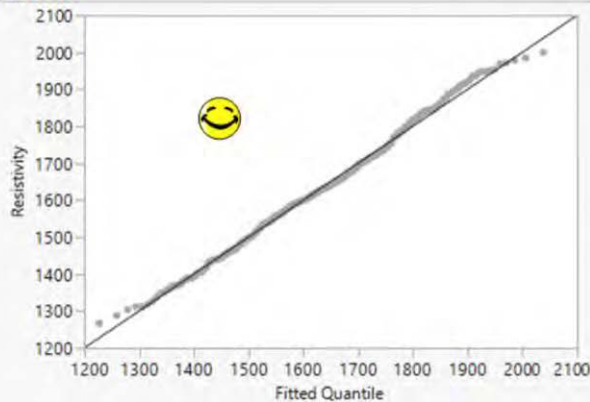
 Fitted Normal Distribution

Parameter	Estimate	Std Error	Lower 95%	Upper 95%
Location μ	1632.5248	6.595303	1619.5982	1645.4513
Dispersion σ	142.06717	0.3919007	141.30114	142.65648

Measures

-2*LogLikelihood	5915.2214
AICc	5919.2474
BIC	5927.5011

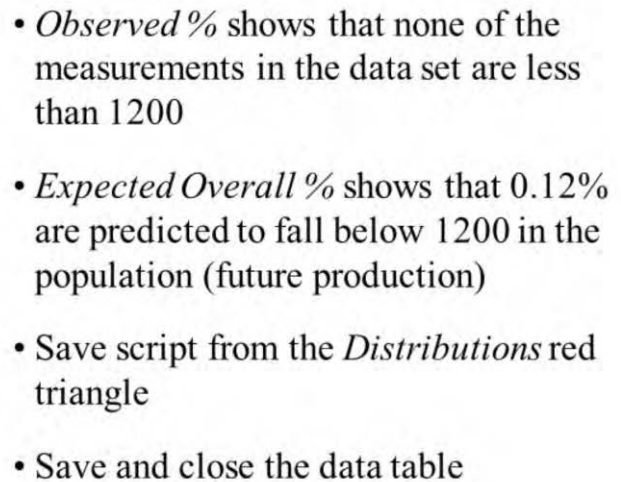
QQ Plot



- The QQ Plot is similar to the Normal Quantile Plot
 - When the distribution is a good fit, the data will fall in a line on the plot
- Click on the *Fitted Normal Distribution* red triangle again:
 - Select *Process Capability*
 - Enter 1200 for *Lower Spec Limit*
 - OK
 - Next slide

Notes

[illegible]

[illegible]

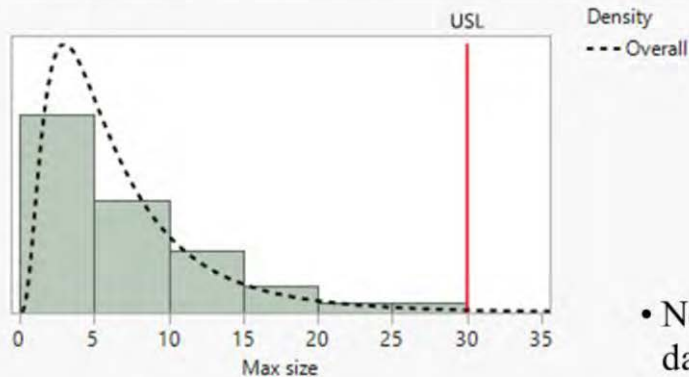
Steps for fitting a distribution to data:

1. Analyze → Distribution
 - Check Normal Quantile Plot—data in straight line indicates good fit
 - If uncertain: Continuous Fit → Fit Normal
 - ▼ Fitted Normal Distribution → Goodness of Fit
 - Anderson-Darling p-value > 0.05 indicates good fit
2. If Normal not a good fit: Continuous Fit → Fit Lognormal
 - ▼ Fitted Lognormal Distribution → Diagnostic Plots → QQ Plot
 - Data in a relatively straight line on the QQ Plot indicates good fit
 - If uncertain: ▼ Fitted Lognormal Distribution → Goodness of Fit
 - Anderson-Darling p-value > 0.05 indicates good fit
3. If Lognormal is not a good fit: Continuous Fit → Fit All
 - Check QQ Plot and view the curve on the histogram to make sure that the fit makes sense for the data.
 - Standard distributions are Weibull, Gamma, Normal, Lognormal, Exponential, Cauchy.
 - JMP offers other specialty distributions that often don't apply, so use caution with them (Johnson Sb, SHASH, Normal 2 Mixture, etc.)

Notes

Nonnormal capability indices calculated with the Percentiles method.

 Histogram



Overall Sigma Capability

Index	Estimate
Cpk	0.524
Cpu	0.524

Parameter Estimates

Parameter		Estimate
Scale	μ	1.6799251
Shape	σ	0.7593775

Nonconformance

Portion	Observed %	Expected Overall %
Above USL	0.0000	1.1705
Total Outside	0.0000	1.1705

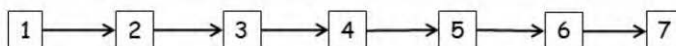
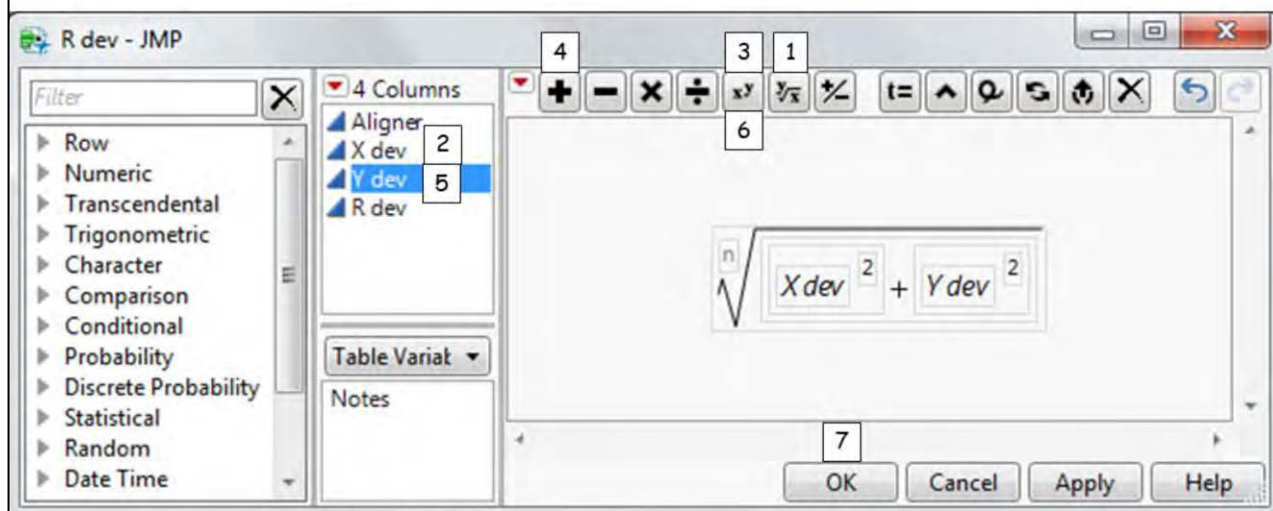
- None of the measurements in the data set are greater than 30
- 1.17% are predicted to exceed 30 in the population (future production)
- Save script from the *Distributions* red triangle
- Save and close the data table

Notes

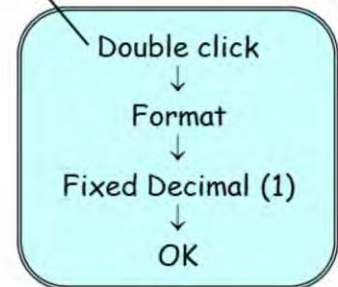
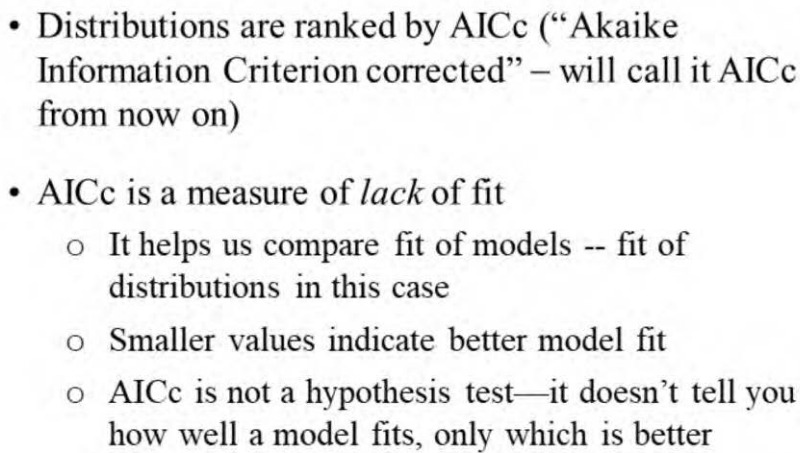
Using the formula tool

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Double click on the blank column header next to *Y dev*, click on *Column 4*, rename as *R dev*. Click on *Column Properties*, select *Formula*, *Edit Formula*. Use your mouse to create the formula for *R dev* as shown below.

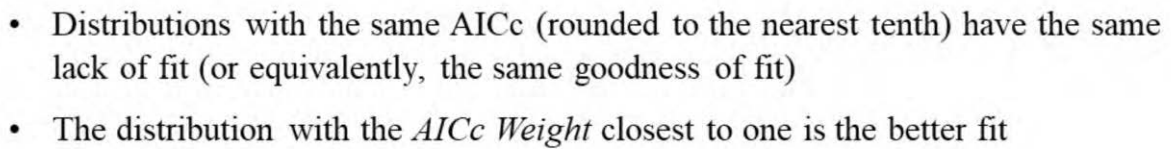


Notes



Notes

[illegible]

[illegible]

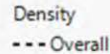
Compare Distributions							Fitted Weibull Distribution							
Show	Distribution	AICc	AICc Weight	.2	.4	.6	.8	BIC	-2*LogLikelihood	Parameter	Estimate	Std Error	Lower 95%	Upper 95%
<input checked="" type="checkbox"/>	Weibull	4543.338	0.9524					4552.3585	4539.3202	Scale	α 17.246152	0.3070044	16.650713	17.855926
<input type="checkbox"/>	Johnson Sb	4550.2829	0.0296					4568.3001	4542.2735	Shape	β 2.2716665	0.0672977	2.1415545	2.4053358
<input type="checkbox"/>	SHASH	4551.4929	0.0161					4569.5101	4543.4335	Measures				
<input type="checkbox"/>	Normal 3 Mixture	4556.0329	0.0017					4591.9708	4539.8176	-2*LogLikelihood	4539.3202			
<input type="checkbox"/>	Normal 2 Mixture	4559.8833	0.0002					4582.3898	4549.7941	AICc	4543.338			
<input type="checkbox"/>	Gamma	4571.173	0					4580.1935	4567.1552	BIC	4552.3585			
<input type="checkbox"/>	Normal	4584.4949	0					4593.5154	4580.4771					
<input type="checkbox"/>	Lognormal	4676.7723	0					4685.7928	4672.7545					
<input type="checkbox"/>	Cauchy	4822.69	0					4831.7106	4818.6723					
<input type="checkbox"/>	Exponential	5055.8892	0					5060.4024	5053.8832					

- ## Notes

[illegible]

Nonnormal capability indices calculated with the Percentiles method.

Process Summary



Parameter Estimates

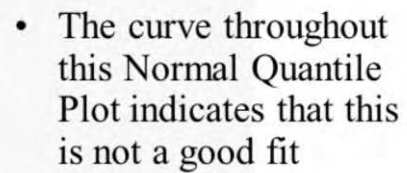
Parameter		Estimate
Scale	α	17.246152
Shape	β	2.2716665

Portion	Observed %	Expected Overall %
Above USL	0.1475	0.1158
Total Outside	0.1475	0.1158

- 0.15% of the data values exceed 40
- 0.12% are predicted to exceed 40 in the population (future production), based on estimates made using the Weibull distribution

Notes

[illegible]



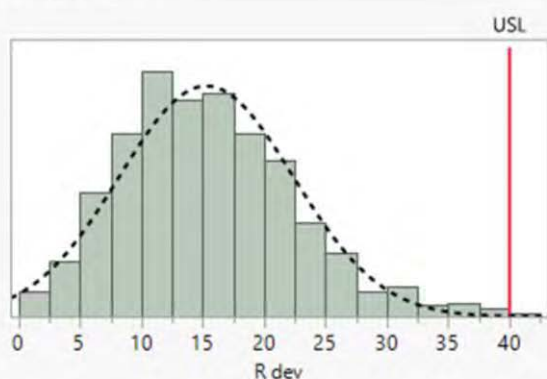
This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

What if we had assumed a Normal distribution? (cont'd)

64

R dev Capability

Histogram



Process Summary

USL	40
N	678
Sample Mean	15.28776
Within Sigma	7.078084
Overall Sigma	7.097424
Stability Index	1.002732

Within sigma estimated by average moving range.

Overall Sigma Capability

Index	Estimate	Lower 95%	Upper 95%
Cpk	1.161	1.094	1.227
Cpu	1.161	1.094	1.227

Nonconformance

Portion	Observed %	Expected Within %	Expected Overall %
Above USL	0.1475	0.0240	0.0249
Total Outside	0.1475	0.0240	0.0249

We would have underestimated the future % defective:

	Expected % Defective
Weibull	0.12%
Normal	0.02%

Notes

If the Normal or Lognormal is a good fit, use it!

1. Analyze → Distribution
 - Check Normal Quantile Plot—data in straight line indicates good fit
 - If uncertain: Continuous Fit → Fit Normal
 - ▼ Fitted Normal Distribution → Goodness of Fit
 - Anderson-Darling p-value > 0.05 indicates good fit
2. If Normal not a good fit: Continuous Fit → Fit Lognormal
 - ▼ Fitted Lognormal Distribution → Diagnostic Plots → QQ Plot
 - Data in straight line on the QQ Plot indicates good fit
 - If uncertain: ▼ Fitted Lognormal Distribution → Goodness of Fit
 - Anderson-Darling p-value > 0.05 indicates good fit
3. If Lognormal is not a good fit: Continuous Fit → Fit All
 - Check QQ Plot and view the curve on the histogram to make sure that the fit makes sense.
 - Standard distributions are Weibull, Gamma, Normal, Lognormal, Exponential, Cauchy.
 - JMP offers other specialty distributions that often don't apply, so use caution with them (Johnson Sb, SHASH, Normal 2 Mixture, etc.)

Notes

Exercise 3.1

66

Answer questions below. Save the analysis scripts, save and close the data tables.

[When opening files, make sure JMP is looking for “All files” not “All JMP files.”]

- a) *Data sets \ quotation process*, variable *TAT*. What % of RFQs in the data set have $TAT > 15$?
- b) What % (or PPM) of future RFQs will have $TAT > 15$?
- c) *Data sets \ solution properties*, variable *SG coded*. What % of solution vials in the data set have $SG\ coded > 50$?
- d) What % (or PPM) of future vials will have $SG\ coded > 50$?
- e) *Data sets \ number and size of defects*, variable *# Defects*. What % of castings in the data set have more than 50 defects?

Notes

Exercise 3.1 (cont'd)

67

- f) What % (or PPM) of future castings will have more than 50 defects?
- g) *Data sets \ casting dimensions, variable Length.* What % of castings in the data set have length outside the interval [598, 602]?
- h) What % (or PPM) of future castings will have lengths outside this interval?
- i) *Data sets \ casting dimensions, variable Diam.* What % of castings in the data set have diameters outside the interval [49, 51]?
- j) What % (or PPM) of future castings will have diameters outside this interval?

Notes

Life = elapsed time until the occurrence of some event

- Failure of an item on test
- Planned end of test
- Unplanned end of test
- Failure of an item in service
- Scheduled downtime

Definitions of “time”

- Seconds, minutes, hours
- Days, weeks, months
- Usage cycles, number of moves, distance

Notes

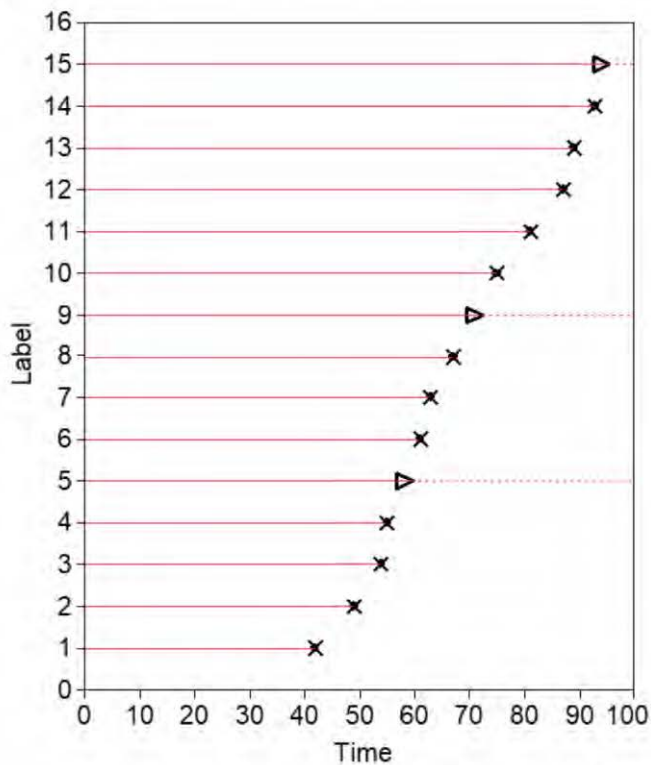
Usually there is one event of primary interest

- Usually, failure of an item

Other events may preempt the event of primary interest

- Planned end of test
- Unplanned end of test
- These are called "suspensions"
- We say that the time to failure is "censored"

Notes

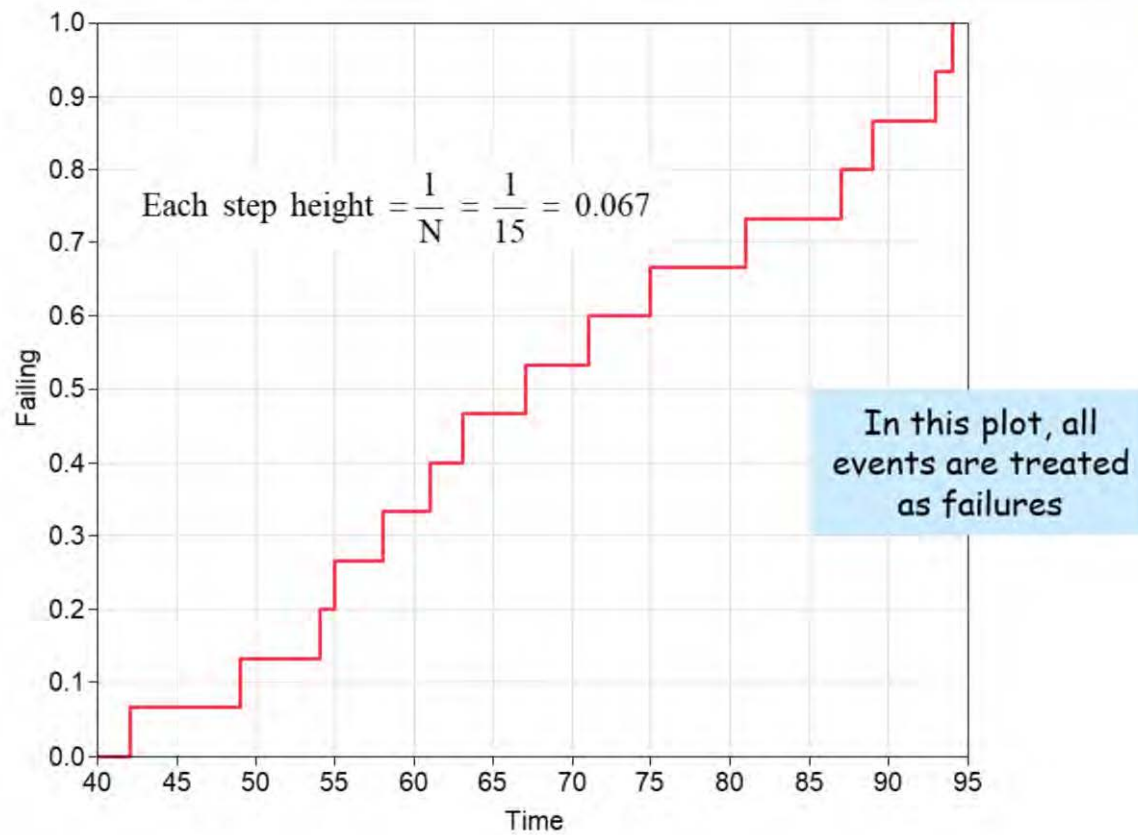


- 15 items were tested
- 12 failures (x)
- 3 suspensions (▷.....)
- This “event plot” distinguishes suspensions from failures and shows the event times
- If we don’t distinguish suspensions from failures, the calculated failure probabilities will be biased upwards
- This will make our reliability look worse than it really is

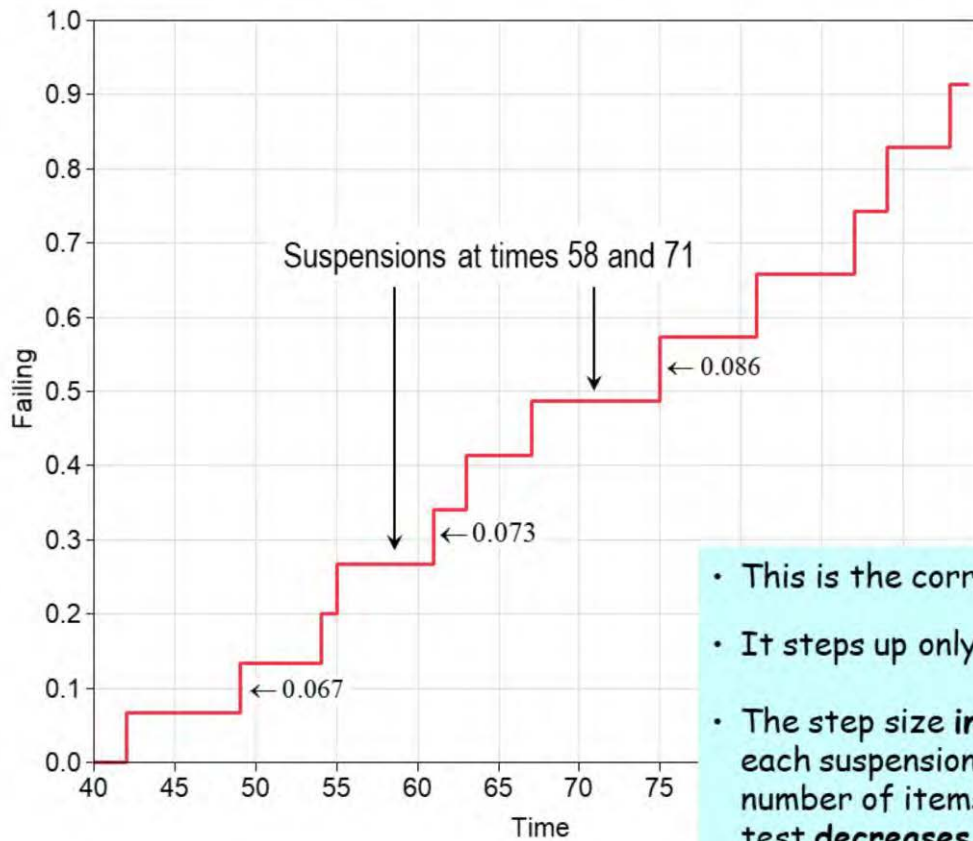
Notes

Cumulative distribution function (CDF)

72

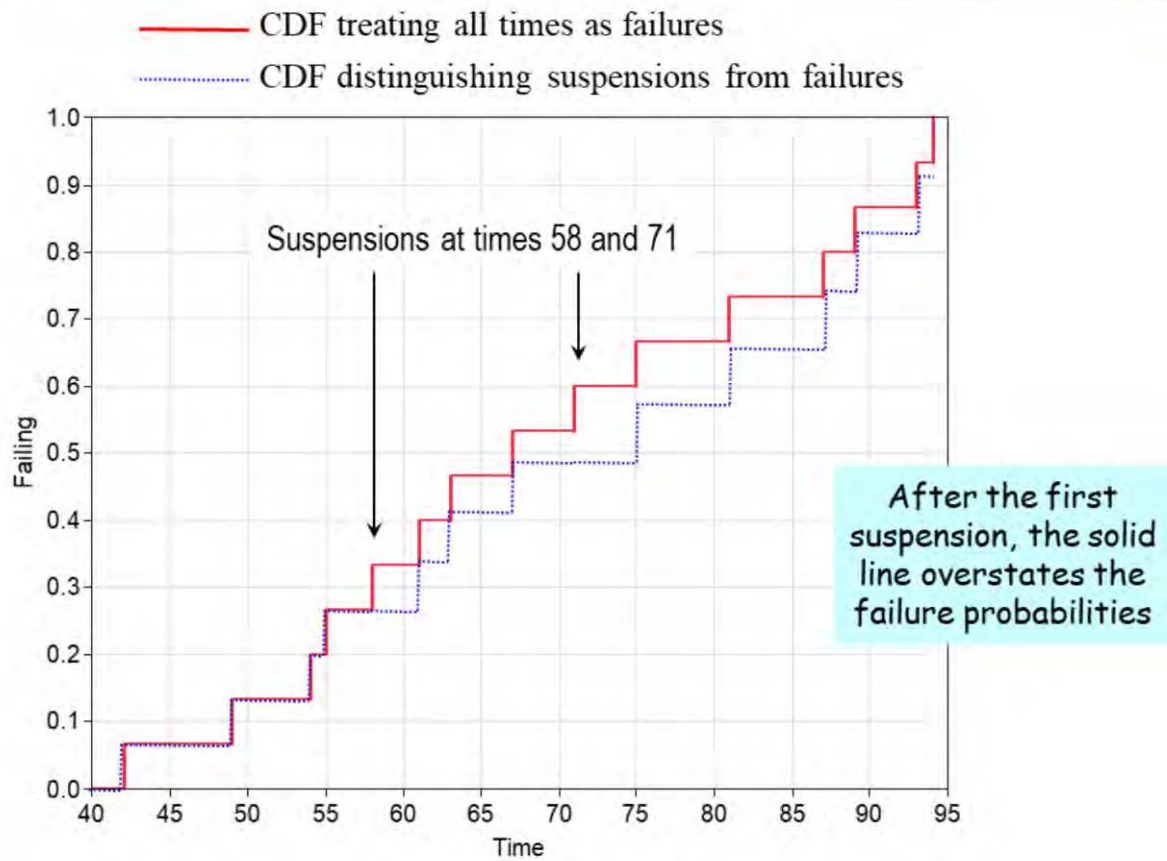


Notes



- This is the correct plot
- It steps up only at failure times
- The step size **increases** after each suspension, because the number of items remaining on test **decreases**

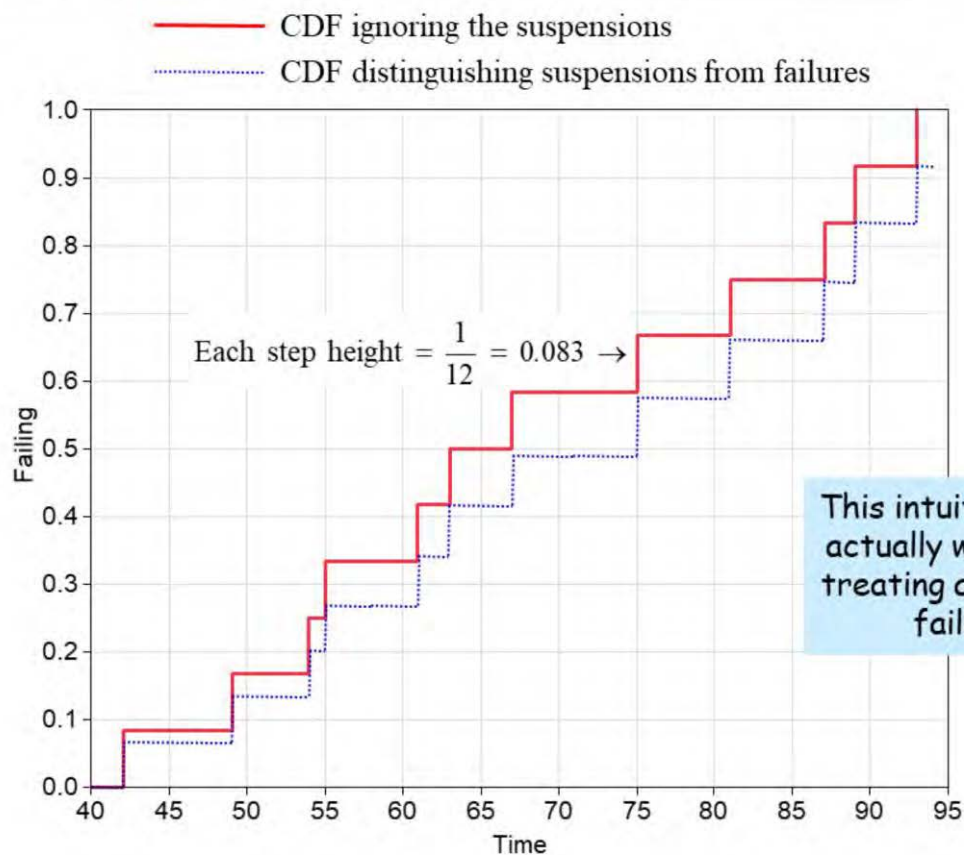
Notes



Notes

Can't we just ignore the suspensions?

75



Notes

- The Exponential distribution
- The Weibull distribution
- Fitting life distributions in JMP
- Finding and using the best fitting life distribution

Notes

The Exponential distribution is the simplest life distribution. It has only one parameter: the mean time between/before failure (MTBF). The Greek letter θ (theta) is often used to denote the population value of the MTBF.

Shown above are the *failure functions* $F(t)$ for three different Exponential distributions. $F(t)$ is the probability that an item will fail before time t .

The *reliability function* is defined as $R(t) = 1 - F(t)$. $R(t)$ is the probability that an item will survive beyond time t . The Exponential reliability function is given by $R(t) = \exp(-t/\theta)$.

Notes

The Weibull distribution was introduced to the reliability engineering community in the 1950s by a man named Waloddi Weibull. Prior to that, most reliability work was based on the Exponential distribution. Due to its greater flexibility, the Weibull has become one of the most widely-used life distributions.

The Weibull distribution has two parameters: the *characteristic life* η (eta), and the *shape* β (beta). The characteristic life (η) has the same qualitative interpretation as the MTBF (θ). The shape parameter (β) determines which of two distinct failure modes are represented. When $\beta < 1$, we have a *burn-in* or *infant-mortality* failure mode. When $\beta > 1$, we have a *wear-out* failure mode. A Weibull distribution with $\beta = 1$ is identical to an Exponential distribution with $\theta = \eta$.

Shown above are failure functions $F(t)$ for four different Weibull distributions. $F(t)$ is the probability that an item will fail before time t .

The Weibull reliability function (probability that an item will survive beyond time t) is given by $R(t) = \exp[-(t/\eta)^\beta]$.

Notes

Data sets \ failures and suspensions

failures and suspensions - JMP

	Time	Suspension
1	42	0
2	49	0
3	54	0
4	55	0
5	58	1
6	61	0
7	63	
8	67	
9	71	
10	75	
11	81	
12	87	
13	89	
14	93	
15	94	

Analyze
↓
Reliability and Survival
↓
Life Distribution
↓
Set up as shown below
↓
OK

Life Distribution - JMP

Life Distribution Compare Groups

Select Columns
2 Columns
Time
Suspension

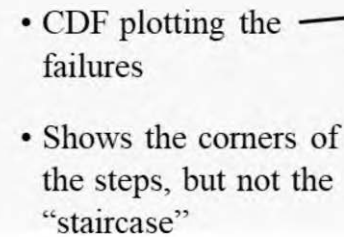
Censor Code: 1

Select Confidence Interval Method
Wald

Cast Selected Columns into Roles
Y, Time to Event Time
Censor Suspension
Failure Cause optional
Freq optional numeric
Label optional

Action
OK
Cancel
Remove
Recall
Help

Notes

[illegible]

[illegible]

This analysis is referred to as *nonparametric*, meaning that it is not based on a statistical model (such as the ones listed on the left.) This is a good thing, because statistical models can be wrong. However, there are drawbacks:

- a) The nonparametric CDF is discontinuous.
- b) Large numbers of failures are required to get margins of error small enough to be useful.

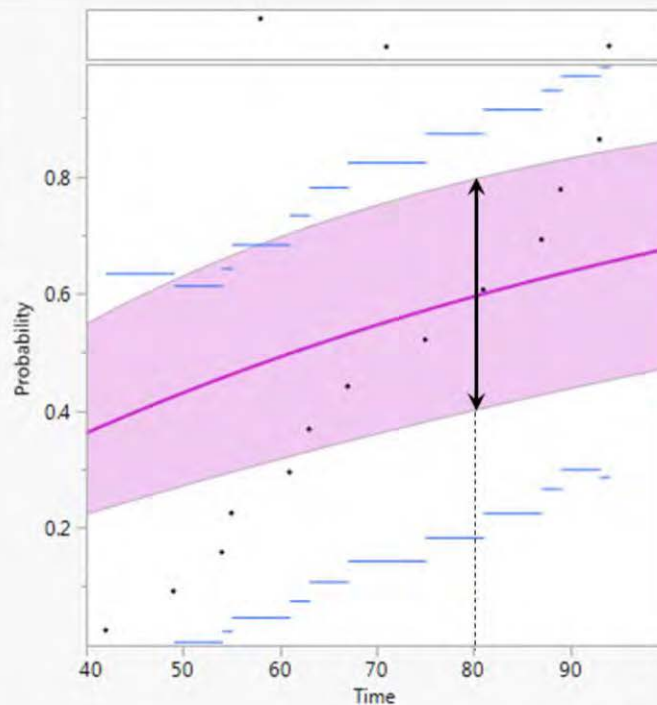
In practice, it is preferable to use a statistical model that fits the data well. This provides a continuous estimate of the failure function and smaller margins of error.

You can change the confidence level by selecting *Change Confidence Level* on the menu produced by the red triangle next to *Life Distribution*.

Notes

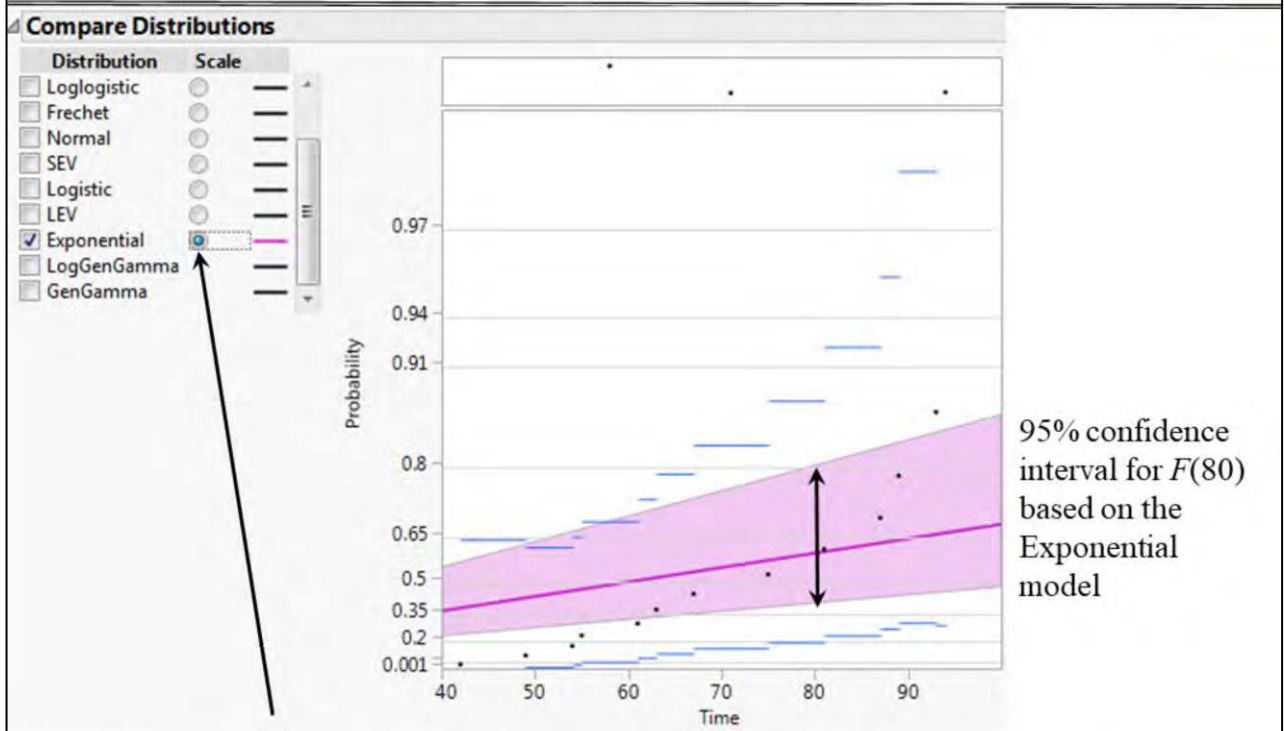
Compare Distributions

Distribution	Scale
<input type="checkbox"/> Loglogistic	<input type="radio"/>
<input type="checkbox"/> Frechet	<input type="radio"/>
<input type="checkbox"/> Normal	<input type="radio"/>
<input type="checkbox"/> SEV	<input type="radio"/>
<input type="checkbox"/> Logistic	<input type="radio"/>
<input type="checkbox"/> LEV	<input type="radio"/>
<input checked="" type="checkbox"/> Exponential	<input checked="" type="radio"/>
<input type="checkbox"/> LogGenGamma	<input type="radio"/>
<input type="checkbox"/> GenGamma	<input type="radio"/>



Bad fit – the Exponential failure curve doesn't match the data

Notes

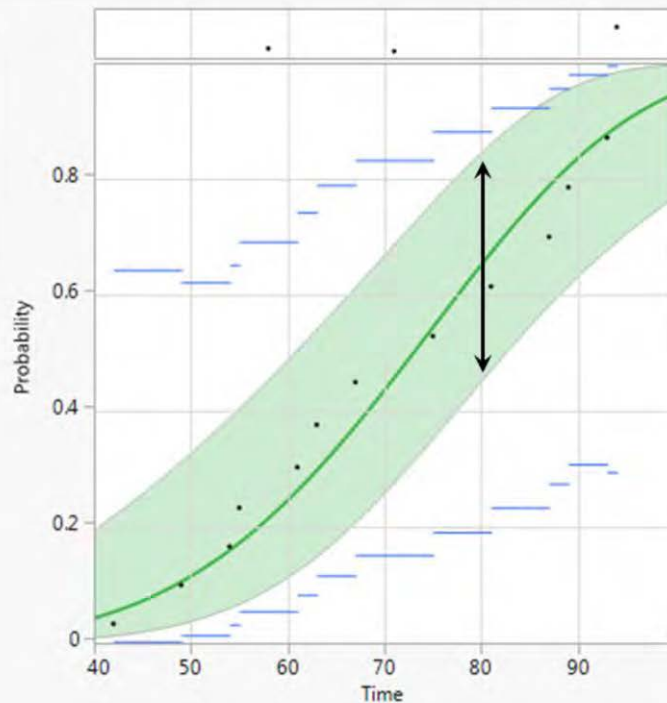


- The *Scale* button allows the failure curve to plot as a straight line
- This used to be the only way to plot failure curves

Notes

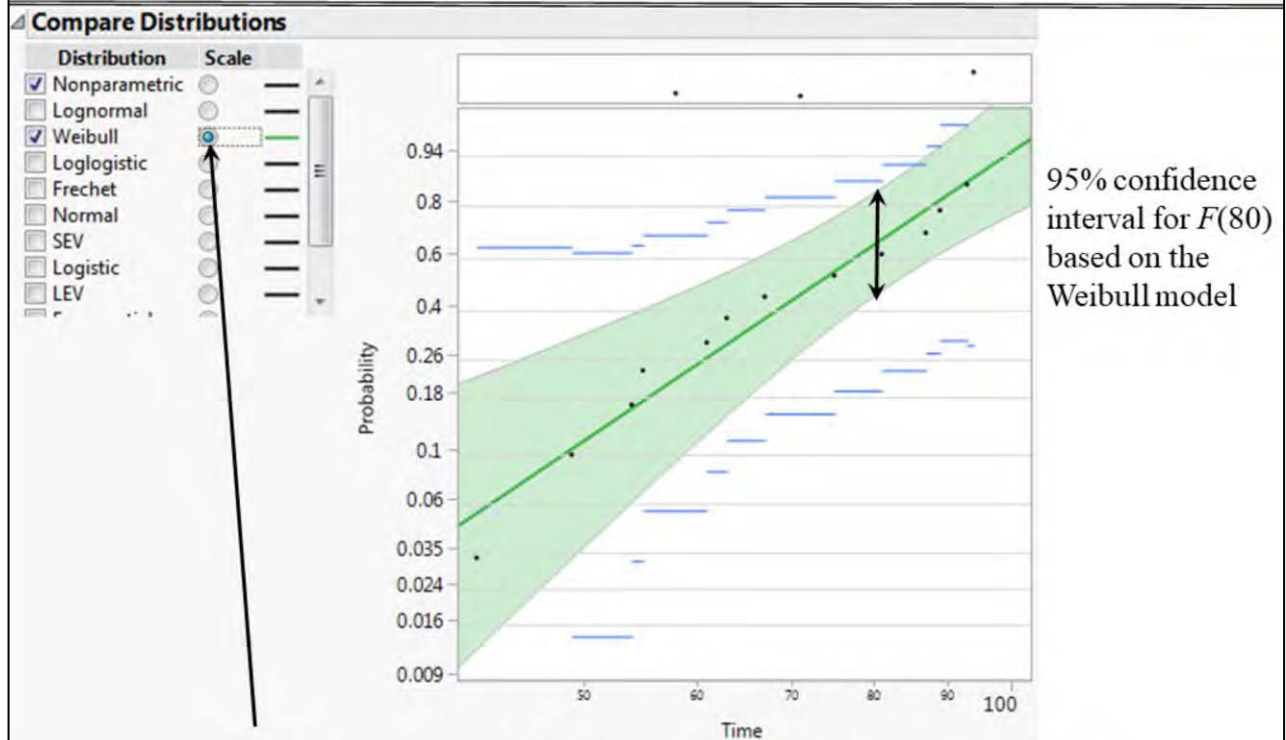
Compare Distributions

Distribution	Scale
<input checked="" type="checkbox"/> Nonparametric	<input checked="" type="radio"/>
<input type="checkbox"/> Lognormal	<input type="radio"/>
<input checked="" type="checkbox"/> Weibull	<input type="radio"/>
<input type="checkbox"/> Loglogistic	<input type="radio"/>
<input type="checkbox"/> Frechet	<input type="radio"/>
<input type="checkbox"/> Normal	<input type="radio"/>
<input type="checkbox"/> SEV	<input type="radio"/>
<input type="checkbox"/> Logistic	<input type="radio"/>
<input type="checkbox"/> LEV	<input type="radio"/>



A better fit

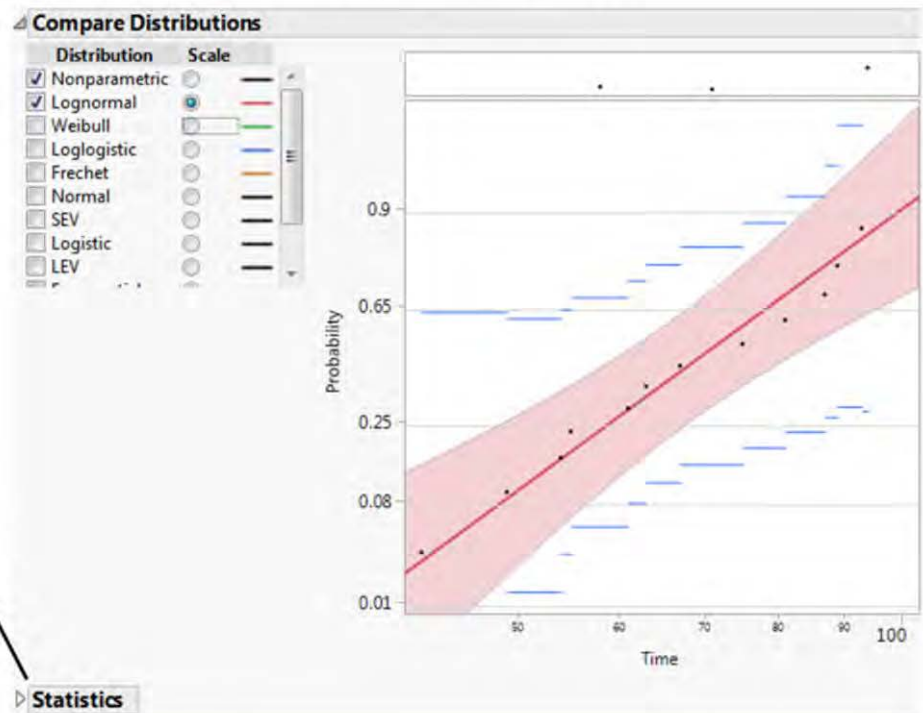
Notes



- The *Scale* button allows the failure curve to plot as a straight line
- This used to be the only way to plot failure curves

Notes

- Click the *Life Distribution* red triangle → Fit All Nonnegative*
- JMP plots the best fitting model on the corresponding probability scale
- In this case, *Lognormal* gives the best fit
- See next slide



*You can't have a negative time to failure!

Notes

Statistics			
Model Comparisons			
Distribution	AICc	-2Loglikelihood	BIC
Lognormal	112.6	107.57926	112.99536
Weibull	112.8	107.81732	113.23342
Loglogistic	113.3	108.33193	113.74804
Frechet	113.8	108.75681	114.17291
Generalized Gamma	115.7	107.51791	115.64206
Exponential	133.4	131.06658	133.77463



- As before, models are ranked by AIC (smaller is better)
- As before, round the AIC values to the nearest tenth
- In this case, *Lognormal* gives the best fit

Notes

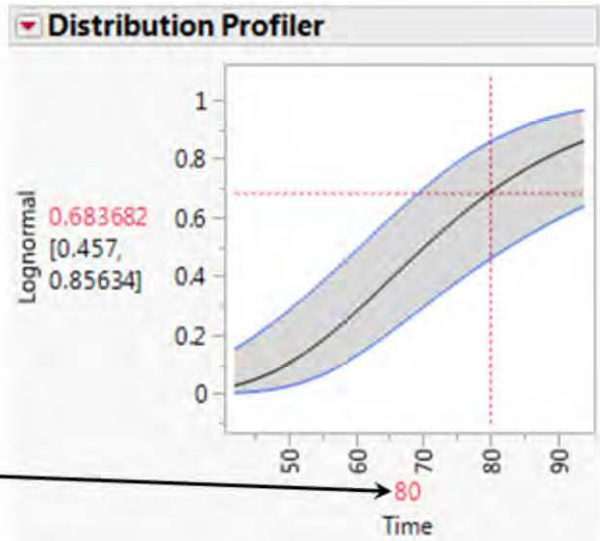
- $$\begin{array}{c} \uparrow \\ F(t) \end{array}$$

[illegible]

- ** For Sales.

[illegible]

- Suppose we are interested in $F(80)$
- Change the value 68 to 80 (click and edit)
- The most likely value of $F(80)$ is 68.4
- The worst case value of $F(t)$ is 85.6%
- The best case value of $F(80)$ is 45.7%



Notes

Exercise 5.1

95

Data sets \ print life. The “time” to failure is *Pages*.

- a) Identify the best fitting non-negative distribution. Use that distribution to answer the following questions.
- b) What is the most likely value of $F(10,000)$?
- c) With 95% confidence, what is the worst-case value of $F(10,000)$?
- d) Save the analysis script, close and save the data table.

Notes

Exercise 5.2

96

Data sets \ probe reliability. The “time” to failure is *Hits*.

- a) Identify the best fitting non-negative distribution. Use that distribution to answer the following questions.
- b) What is the most likely value of $F(200)$?
- c) With 95% confidence, what is the worst-case value of $F(200)$?
- d) Save the analysis script, close and save the data table.

Notes

Exercise 5.3

97

Data sets \ field reliability. The time to failure is *Days in field*.

- a) Identify the best fitting non-negative distribution. Use that distribution to answer the following questions.
- b) What is the most likely value of $F(365)$?
- c) With 95% confidence, what is the worst-case value of $F(365)$?
- d) Save the analysis script, close and save the data table.

Notes

6 Categorical MSA Without Standards

99

- It is preferable to base nominal MSA on a set of items whose true status is known (standards)
- With standards, we can determine the probabilities of passing bad items and failing good ones
- Creating standards can be difficult and time consuming
- Lacking standards, “% agreement within and between appraisers” can serve as a proxy for “% agreement with standard”

Notes

Data sets \ pass-fail no stds

msa pass-fail no stds

Notes C:\Documents and Settings\user\My Documents

Columns (5/0)

Session

Part

Insp A


Insp B


Insp C

Rows

All rows 150

	Session	Part	Insp A	Insp B	Insp C
1	1	1	P	P	P
2	2	1	P	P	P
3	3	1	P	P	P
4	1	2	P	P	P
5	2	2	P	P	P
6	3	2	P	P	P
7	1	3	F	F	F
8	2	3	F	F	F
9	3	3	F	F	F
10	1	4	F	F	F
11	2	4	F	F	F
12	3	4	F	F	F
13	1	5	F	F	F
14	2	5	F	F	F
15	3	5	F	F	F
16	1	6	P	P	P
17	2	6	P	P	P
18	3	6	F	F	F
19	1	7	P	P	P
20	2	7	P	P	P
21	3	7	P	P	P
22	1	8	P	P	P
23	2	8	P	P	P
24	3	8	P	P	P
25	1	9	F	F	F
26	2	9	F	F	F
27	3	9	F	F	F
28	1	10	P	P	P

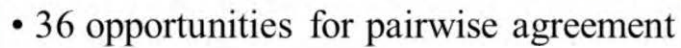
- 50 parts
- Appraisers A, B, C
- 3 inspections per part per appraiser
- *Part* is actually nominal, since part numbers are only identifiers without a numerical relationship. Change by:
 - Right click on  next to Part and Select Nominal, or
 - Right click on field name "Part">Column Info > Data Type = Character
- Please be aware that JMP is occasionally inconsistent in its terminology

- 50 parts
- Appraisers A, B, C
- 3 inspections per part per appraiser
- *Part* is actually nominal, since part numbers are only identifiers without a numerical relationship. Change by:
 - Right click on  next to Part and Select Nominal, or
 - Right click on field name “Part” > Column Info > Data Type = Character
 - Please be aware that JMP is occasionally inconsistent in its terminology

Notes

[illegible]

- 100% agreement



- Agreement = $16/36 = 0.444$

- 8 pairwise disagreements

- Agreement = $28/36 = 0.778$

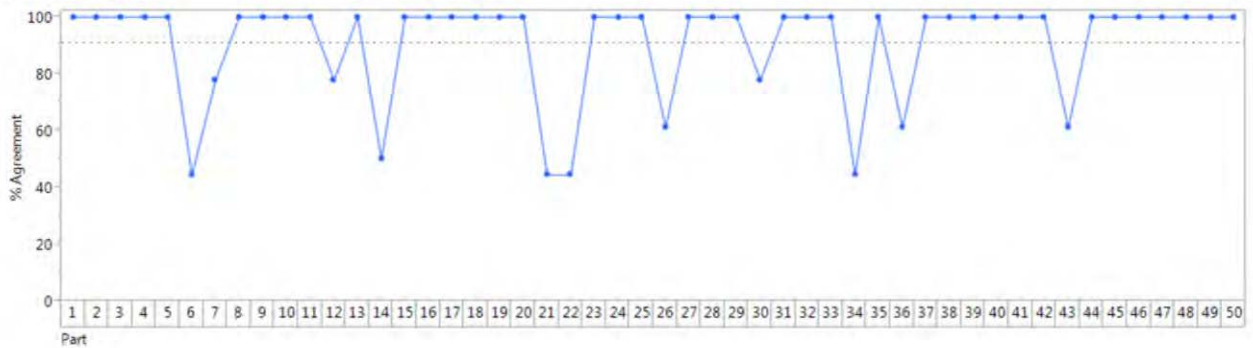
[illegible]

Analyze → Quality and Process → Variability / Attribute Gauge Chart

Select Columns	Cast Selected Columns into Roles	Action
<div> <div>Session</div> <div>Part</div> <div>Insp A</div> <div>Insp B</div> <div>Insp C</div> </div>	<div> <div>Y,Response</div> <div>Insp A</div> <div>Insp B</div> <div>Insp C</div> <div>optional</div> </div>	<div>OK</div>
<div> <div>Chart Type</div> <div>Attribute</div> </div>	<div> <div>Standard</div> <div>optional</div> </div>	<div>Cancel</div>
	<div> <div>X,Grouping</div> <div>Part</div> <div>optional</div> </div>	<div>Remove</div>
	<div> <div>Freq</div> <div>optional numeric</div> </div>	<div>Recall</div>
	<div> <div>By</div> <div>optional</div> </div>	<div>Help</div>
Enter Raters as separate columns		

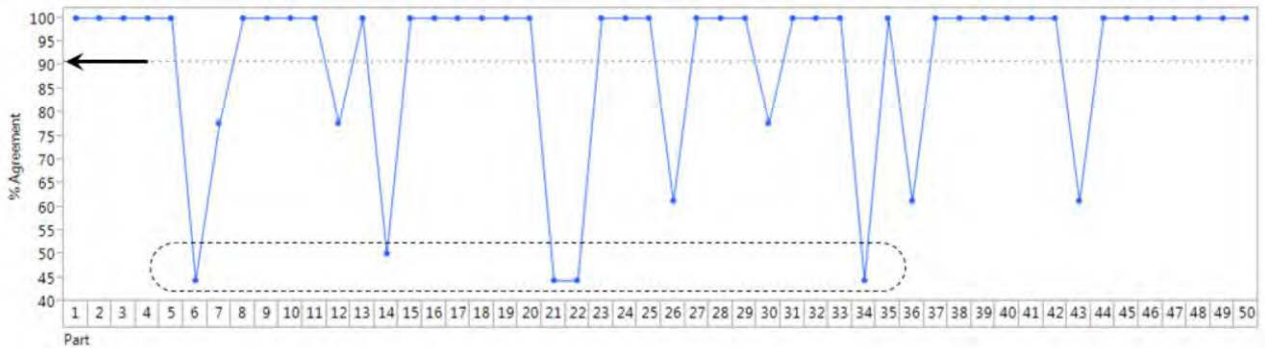
Notes

Gauge Attribute Chart



- Plot of the agreement percentages for the items in the study
- It is helpful to rescale the vertical axis
- See next slide

Notes



- ## Notes

[illegible]



Rater	% Agreement	95% Lower CI	95% Upper CI
Insp A	91.4286	89.5082	93.0248
Insp B	91.9048	90.0502	93.4388
Insp C	89.8095	87.6057	91.6588

Number Inspected	Number Matched	% Agreement	95% Lower CI
50	39	78.000	64.758

- Percentage of items for which agreement was 100%
- This should not be used as a metric

[illegible]

Save the script, close and save the data table.

Agreement Comparisons:

Each rater compared to all others, using Kappa statistics

$K \geq 0.9 \rightarrow$ Good measurement system

$K \leq 0.7 \rightarrow$ Bad measurement system

$0.7 \leq K \leq 0.9 \rightarrow$ Marginal measurement system

Agreement across Categories:

Agreement in classification corrected for the amount of agreement which would be expected by chance. Kappa assesses the agreement between a fixed number of raters when classifying items.

When $K = 1$, perfect agreement exists.

When $K = 0$, agreement is the same as would be expected by chance.

When $K < 0$, agreement is weaker than expected by chance; this rarely occurs and usually means that the appraisers have different definitions of the assigned categories.

Notes

Example 2

107

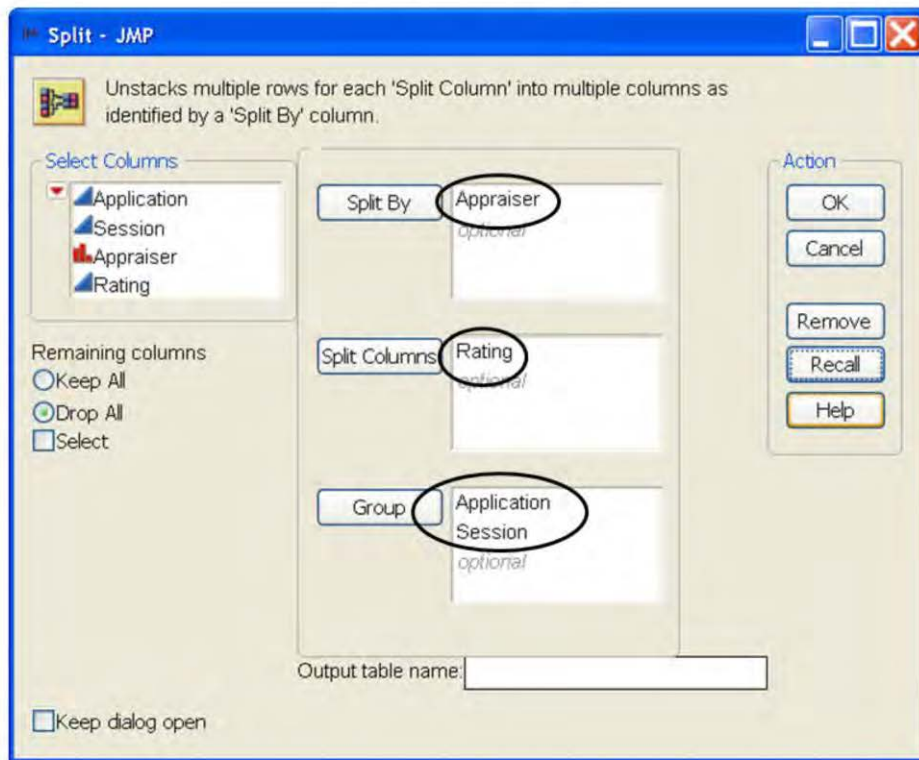
Data sets \ application rating no stds

Application	Session	Appraiser	Rating
1	1	1 Simpson	5
2	1	1 Montgomery	5
3	1	1 Holmes	5
4	1	1 Duncan	4
5	1	1 Hayes	5
6	2	1 Simpson	2
7	2	1 Montgomery	2
8	2	1 Holmes	2
9	2	1 Duncan	1
10	2	1 Hayes	2
11	3	1 Simpson	4
12	3	1 Montgomery	3
13	3	1 Holmes	3
14	3	1 Duncan	3
15	3	1 Hayes	3
16	4	1 Simpson	1
17	4	1 Montgomery	1
18	4	1 Holmes	1
19	4	1 Duncan	1
20	4	1 Hayes	1
21	5	1 Simpson	3
22	5	1 Montgomery	3
23	5	1 Holmes	3
24	5	1 Duncan	2
25	5	1 Hayes	3
26	6	1 Simpson	4
27	6	1 Montgomery	4

- 15 employment applications
- 5 appraisers
- 2 inspections per application per appraiser
- Five point scale, higher is better
- Change *Rating* to nominal
- For categorical MSA, we must *unstack* this data table

Notes

Tables \rightarrow *Split*



Notes

[illegible]

Analyze → Quality and Process → Variability/Attribute Gauge Chart

Enter Raters as separate columns

Reminder of how data needs to be formatted

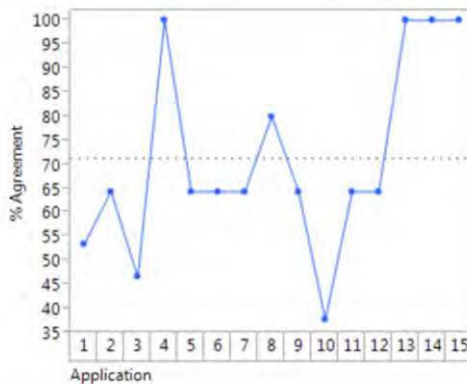
Notes

[illegible]

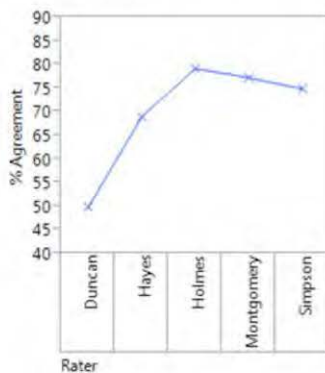
Example 2 (cont'd)

111

Gauge Attribute Chart



- The agreement grand mean is about 71 — way too low
- Follow-up: focus on application 1, 3 and 10
- Greatest opportunity for improvement: further training of Duncan and Hayes



— Agreement between & within raters

Agreement Report

Rater	% Agreement	95%	
		Lower CI	Upper CI
Duncan	49.8039	27.2673	72.4205
Hayes	69.0196	43.9053	86.3784
Holmes	79.2157	53.9935	92.5247
Montgomery	77.2549	51.9716	91.4246
Simpson	74.9020	49.5997	90.0500

Number Inspected	Number Matched	% Agreement	95%	
			Lower CI	Upper CI
15	4	26.667	10.897	51.950

Notes

Save the analysis script to the data table, close and save the data table as:

application rating no stds unstacked

Notes

Exercise 6.1

113

Data sets \ print samples 1 no stds. In this study 3 appraisers inspected 18 print samples 3 times each.

- a) Reformat the file as needed and run the analysis.
- b) Record the approximate agreement grand mean.
- c) Which sample(s) would be most useful in follow-up?
- d) Of the 3 appraisers, which has the highest % agreement? What is the highest % agreement?
- e) Save the script, close and save the data table as *print samples 1 no stds unstacked*.

Notes

Exercise 6.2

114

Data sets \ print samples 2 no stds. This is the follow-up study after the appraisers received additional training.

- a) Reformat the file as needed and run the analysis.
- b) Record the approximate agreement grand mean.
- c) Of the 3 appraisers, which has the lowest % agreement? What is the lowest % agreement?
- d) Save the script, close and save the data table as *print samples 2 no stds unstacked*.

Notes

- Example of comparing populations
- Analysis of variance (ANOVA) for comparing populations
- Interpreting P-values
- Degrees of freedom for signal and noise
- ANOVA in JMP

Notes

Y variables are characteristics of parts, products or transactions that determine customer satisfaction, or lack thereof. They provide the data from which project metrics can be computed.

Comparison of statistical populations is equivalent to $Y = f(X)$ analysis where the X variable is categorical. The distinct values of the X variable define the populations or sub-populations to be compared.

JMP uses the term *continuous* for quantitative variables. Except in the DOE section, JMP uses the term *nominal* for categorical variables.

Notes

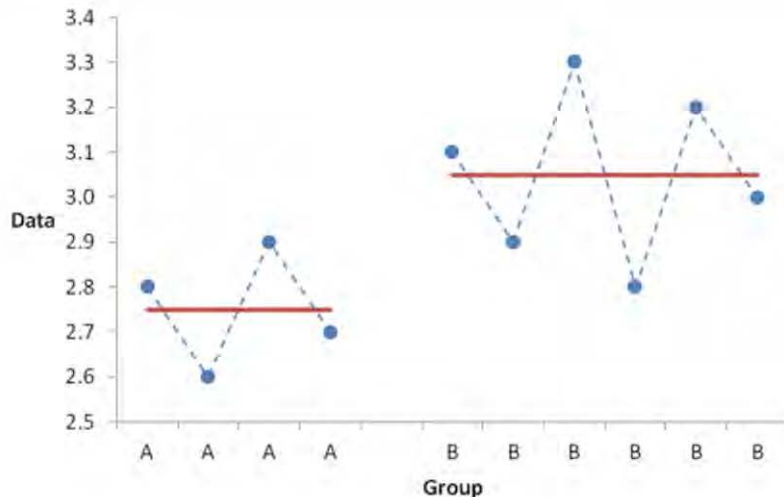
Data sets \ Anova 2 groups

Group	Data	Avg.	SD
A	2.8	2.75	0.129
A	2.6		
A	2.9		
A	2.7		
B	3.1	3.05	0.187
B	2.9		
B	3.3		
B	2.8		
B	3.2		
B	3.0		

- We have two groups of data
- Could be a *before/after* comparison
- Could be a *stratification* analysis

- The sample means for the two groups are different
- Is this enough to conclude that the *population* means are different?

Notes



- Plotting the data is helpful, but it doesn't give a definitive answer
- How far apart do the sample means have to be before we can say the population means are different?
- How do we take into account the *scatter* around the means?

Notes

LSSV2 student files \ ANOVA two groups

B	C	D	E	F	G	H	I	J	K	L	M
<u>Group</u>	<u>Data</u>		<u>Grand mean</u>		<u>Difference</u>		<u>Group</u>		<u>Error</u>		
A	2.8		2.93		-0.13		-0.18		0.05		
A	2.6		2.93		-0.33		-0.18		-0.15		
A	2.9		2.93		-0.03		-0.18		0.15		
A	2.7		2.93		-0.23		-0.18		-0.05		
B	3.1	-	2.93	=	0.17	=	0.12	+	0.05		
B	2.9		2.93		-0.03		0.12		-0.15		
B	3.3		2.93		0.37		0.12		0.25		
B	2.8		2.93		-0.13		0.12		-0.25		
B	3.2		2.93		0.27		0.12		0.15		
B	3.0		2.93		0.07		0.12		-0.05		

Notes

This worksheet shows all the calculations used to determine, based on the data, whether or not the population means are different.

The first step is to calculate the *Difference* column by subtracting the grand mean from the *Data* column. The *Difference* is then decomposed into *Group* (the “signal”) plus *Error* (the “noise”).

The *Group* column captures the portion of total variation caused by the difference between the sample means.

The *Error* column captures the rest of the variation, variously called the *residual*, *unexplained*, or *noise* variation.

Notes

LSSV2 student files \ ANOVA two groups

A	B	C	D	E	F	G	H	I	J	K	L	M
	Group		Data		Grand mean		Difference		Group		Error	
	A		2.8		2.93		-0.13		-0.18		0.05	
	A		2.6		2.93		-0.33		-0.18		-0.15	
	A		2.9		2.93		-0.03		-0.18		0.15	
	A		2.7		2.93		-0.23		-0.18		-0.05	
	B		3.1	-	2.93	=	0.17	=	0.12	+	0.05	
	B		2.9		2.93		-0.03		0.12		-0.15	
	B		3.3		2.93		0.37		0.12		0.25	
	B		2.8		2.93		-0.13		0.12		-0.25	
	B		3.2		2.93		0.27		0.12		0.15	
	B		3.0		2.93		0.07		0.12		-0.05	
	Degrees of freedom (DF)		10	-	1	=	9	=	1	+	8	

Notes

[illegible]

The *Data* column consists of 10 mathematically independent quantities. We describe this by saying it has 10 *degrees of freedom* (DF).

The *Grand mean* column consists of 10 values, but they are all identical. This column has 1 DF.

The *Difference* column contains 10 values, but they are mathematically constrained to sum to 0. This column contains only 9 independent quantities, so it has 9 DF.

The *Group* column inherits the zero-sum constraint from the *Difference* column (it must sum to zero), and it consists of only 2 distinct values. This column contains only one independent quantity, so it has 1 DF.

The *Error* column has 8 DF, because DFs have to add up.

The DFs for *Group* and *Error* play a role in determining whether or not the population means are different.

Notes

The sum of squares (SS) is a measure of the magnitude of each column. It is the sum of the squares of the values in a column.

The sums of squares for the *Difference*, *Group*, and *Error* columns are usually much smaller than those of the *Data* and *Grand mean* columns.

The mean square (MS) is the statistically normalized measure (averaged, in a sense) of the magnitude of each column. It is the SS for a column divided by the DF for that column.

The mean squares for the *Data* and *Grand mean* columns play no role in determining whether or not the population means are different, so the MS is usually calculated only for the *Difference*, *Group*, and *Error* columns.

Notes

The *Group* MS measures the magnitude of the variation caused by the difference between the sample means.

The *Error* MS measures the magnitude of the variation caused by everything *except* the difference between the sample means.

The *F ratio* is the *Group* MS divided by *Error* MS. It is a signal-to-noise ratio.

The larger the *F* ratio, the stronger the evidence of a difference between the population means.

Notes

The *P-value* is a probability calculation based on the F ratio, the DF for the *Group* column, and the DF for the *Error* column.

Notes

P-value	Evidence that populations are different or variables are correlated	Confidence level (CL)
	None	None
	Some	$85\% \leq CL < 95\%$
	Strong	$95\% \leq CL < 99\%$
	Very strong	$CL \geq 99\%$

Notes

As shown above, the P-value has fixed reference values for interpretation.

The P value is inversely related to the F ratio:

- The smaller the P-value, the stronger the evidence of a difference between the population means.

If there are 3 or more groups, the interpretation is:

- The smaller the P-value, the stronger the evidence of one or more differences among the population means.

Notes

The *Root Mean Square* (RMS) for a column is the square root of the MS for that column.

The RMS for the *Difference* column (0.221) is equal to the usual standard deviation of the data (STDEV function in Excel).

The RMS for the *Error* column (0.168) is the standard deviation of the noise variation (error, residual, unexplained, etc.).

JMP uses the term *Root Mean Square Error* (RMSE) for the RMS of the *Error* column.*

*Given that Statistics is a body of knowledge dedicated to quantifying and reducing variation, the variation in statistical terminology is appalling.

Notes

N = total sample size

G = number of groups being compared

$G - 1$ = DF for the group column

$N - G$ = DF for the error column

- The *Error* DF is more important than the *Group* DF
- It determines the accuracy of the predicted values
- Larger is better, 10 is OK, bare minimum is 5
- When DF is mentioned without a qualifier, it always means *Error* DF

Notes

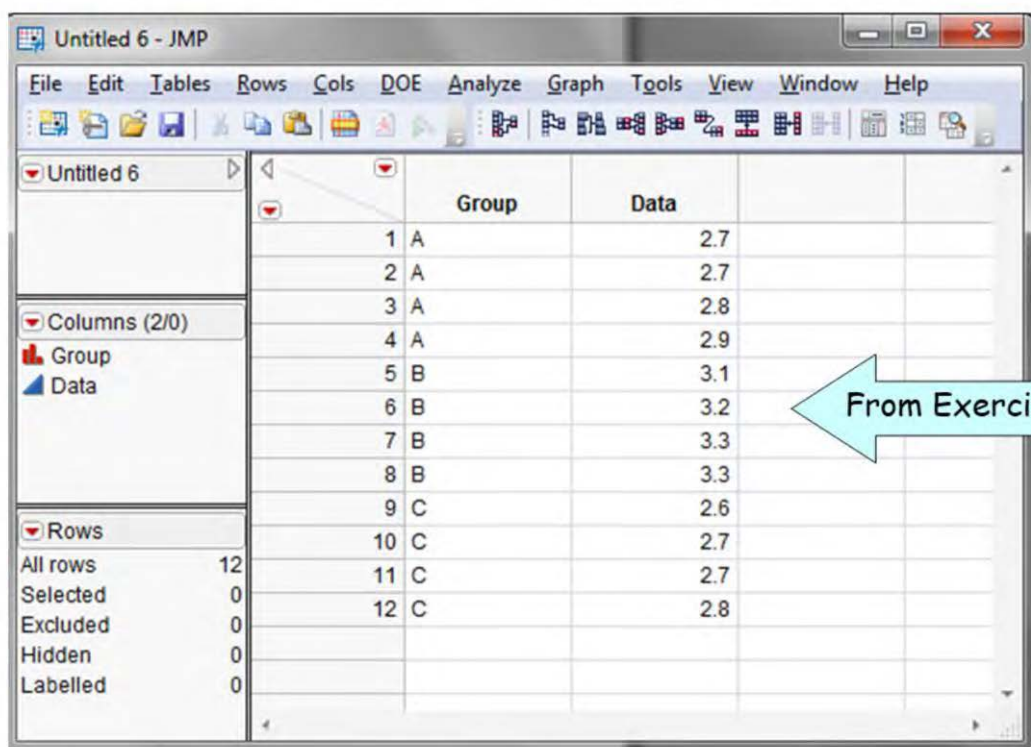
134

[illegible]

Notes

Notes

File → *New* → *Data Table* → Enter (or copy-paste) data as shown



Untitled 6 - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

Columns (2/0)

- Group
- Data

Rows

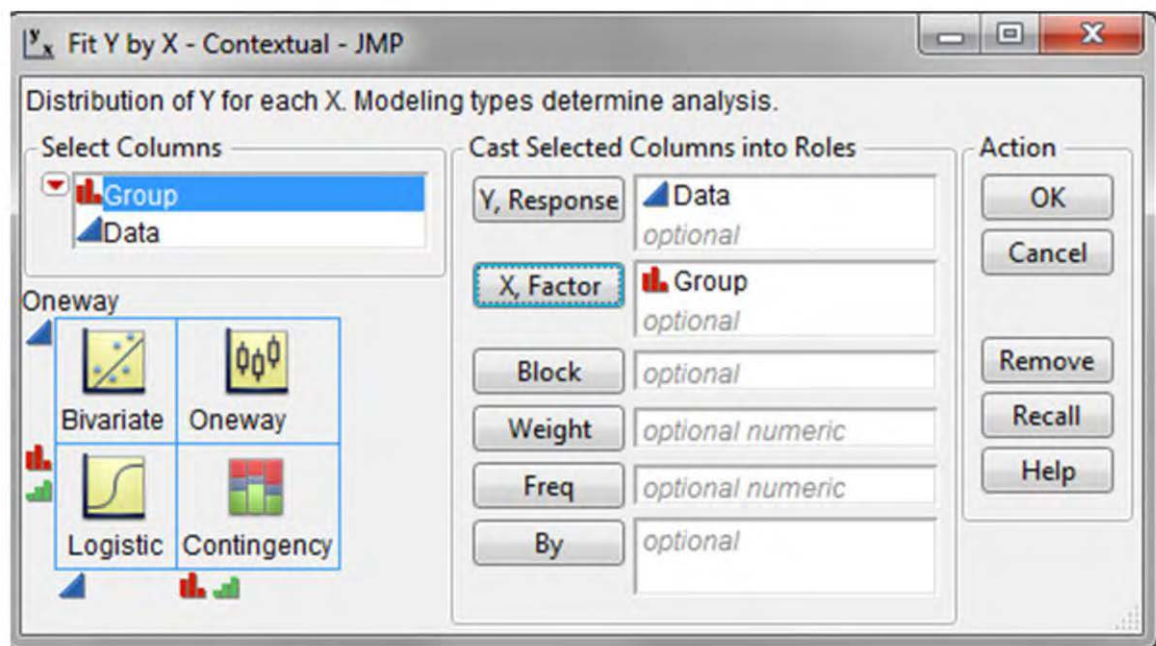
- All rows 12
- Selected 0
- Excluded 0
- Hidden 0
- Labelled 0

	Group	Data
1	A	2.7
2	A	2.7
3	A	2.8
4	A	2.9
5	B	3.1
6	B	3.2
7	B	3.3
8	B	3.3
9	C	2.6
10	C	2.7
11	C	2.7
12	C	2.8

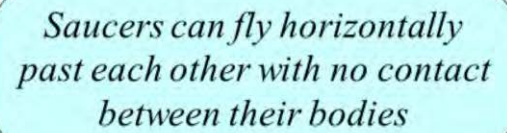
From Exercise 7.1

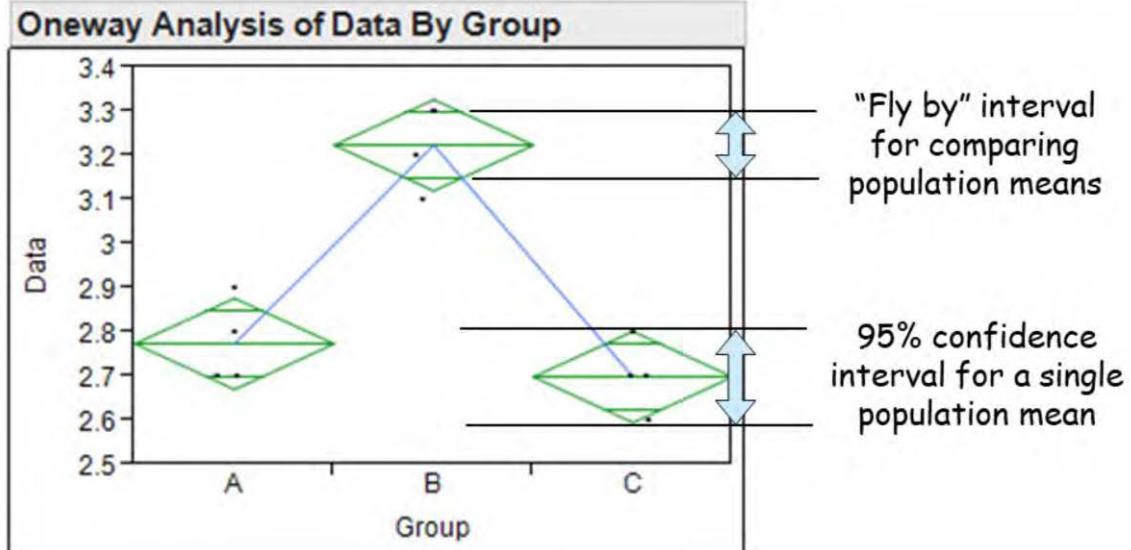
Notes

Analyze → *Fit Y by X* → Set up as shown → OK



Notes

[illegible]



Approx. formula for "fly by" interval: $\text{Sample mean} \pm \sqrt{2}(\text{RMSE}/\sqrt{N})$

Approx. formula for 95% confidence interval: $\text{Sample mean} \pm 2(\text{RMSE}/\sqrt{N})$

N = sample size for each group

Notes

Oneway Anova**Summary of Fit**

Rsquare	0.895833
Adj Rsquare	0.872685
Root Mean Square Error	0.091287
Mean of Response	2.9
Observations (or Sum Wgts)	12

RMSE

- Standard deviation of the variation about the fitted line (error, residual, etc.)
- Smaller is better
- Has units of the Y variable

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio	Prob > F
Group	2	0.64500000	0.322500	38.7000	<.0001*
Error	9	0.07500000	0.008333		
C. Total	11	0.72000000			

Regression

P-value

- Indicates whether any of the model terms in the regression are significant

Notes

Oneway Anova**Summary of Fit**

Rsquare 0.895833
Adj Rsquare 0.872685
Root Mean Square Error 0.091287
Mean of Response 2.9
Observations (or Sum Wgts) 12

Adjusted R²**Analysis of Variance**

Source	DF	Sum of Squares	Mean Square	F Ratio	Prob > F
Group	2	0.64500000	0.322500	38.7000	<.0001*
Error	9	0.07500000	0.008333		
C. Total	11	0.72000000			

- Proportion of the total variation in Y that is caused by ("explained by") variation in X
- Larger is better
- Unitless

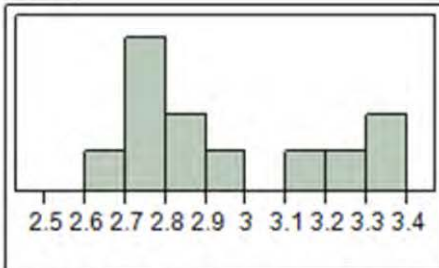
Notes

How adjusted R^2 is calculated

141

Distributions

Data



Summary Statistics

Mean 2.9
Std Dev 0.2558409
N 12

STDEV

Total variation
in the data

$$\text{Proportion of Y variation NOT caused by X} = \left(\frac{\text{RMSE}}{\text{STDEV}} \right)^2 = \left(\frac{0.091287}{0.2558409} \right)^2 = 0.127315$$

$$\text{Proportion of Y variation CAUSED by X} = 1 - \left(\frac{\text{RMSE}}{\text{STDEV}} \right)^2 = 0.872685 = \text{Adjusted } R^2$$

Notes

Exercise 7.2

142

Data sets \ number and size of defects. *Max size* is the area in square centimeters of the largest contiguous weld repair area on each casting. Smaller *Max size* is better.

- Test for a difference between welders A and B with respect to *Max size*. Give the P value and interpret the result. (Ignore the *t Test* section of the output.)
- Which welder represents best practice? What follow-up action should be taken?
- Give the value and the units of the RMSE in this example.
- The RMSE is meaningful only if each group has roughly the same amount of variation. Is this true in this case?
- Save your analysis script to the data table, close and save the data table.

Notes

Exercise 7.3

143

Data sets \ quotation process. Supplier business units (BUs) receive requests for quote (RFQs) from customers. Account managers develop and submit the quotes. TAT is the turnaround around time in days. The shorter the TAT, the happier the customer.

- a) Is the modeling type for BU correct? If not, change it to what it should be.
- b) Test for differences among the BUs. Give the P value and interpret the result.
- c) Use the “flying saucers” to determine which BUs represent best practice.
- d) What follow-up action should be taken?
- e) Save your analysis script to the data table, close and save the data table.

Notes

Exercise 7.4

144

Data sets \ alignment process. If the modeling type for *Aligner* is incorrect, change it to what it should be.

- a) Test for differences among the three aligners with respect to *R dev*. Give the P-value and interpret the results.
- b) Use the “flying saucers” to determine which aligner represents best practice. (Smaller *R dev* is better.)
- c) What follow-up action should be taken?
- d) Save your analysis script to the data table, close and save the data table.

Notes

Exercise 7.5

145

Data sets \ casting dimensions. We want to reduce variation in the length of cylindrical metal castings. The specification for *Length* is 600 ± 1.5 . The wax patterns for these castings are molded on two machines A and B.

- a) Test for differences between the molding machines with respect to *Length*. Give the P-value and interpret the result.
- b) Use the “flying saucers” to determine which machine represents best practice? (It is helpful to draw a reference line at the nominal value. Right click on one of the numbers on the vertical axis, select *Axis Settings*, use the *Reference Lines* tool.)
- c) What follow-up action should be taken?
- d) Save your analysis script to the data table, but don't close the data table.

Notes

Exercise 7.5 (cont'd)

146

We also want to reduce variation in the diameter of the castings. The specification for *Diam* is 50 ± 0.75 .

- d) Test for differences between the molding machines with respect to *Diam*. Give the P-value and interpret the result.
- e) Use the “flying saucers” to determine which machine represents best practice. (Draw a reference line at the nominal value.)
- f) What follow-up action should be taken?
- g) For each of the variables *Length* and *Diam*, a certain proportion of the total variation is caused by the difference between the machines. For which variable is this proportion highest?
- h) Save your analysis script to the data table, close and save the data table.

Notes

8 Comparing Populations – Pass/fail Y

147

Raw data	One part or transaction per row
Tabulated data	Multiple parts or transactions per row

Notes

We want to compare the account managers in terms of % late
Analyze \rightarrow *Fit Y by X* \rightarrow set up as shown \rightarrow OK

Fit Y by X - Contextual - JMP

Distribution of Y for each X. Modeling types determine analysis.

Select Columns

- Y: Quote Num
- X: AcctMgr, BU, Initial RFQ, Month, RFQ Cycles, Finance review, TAT, TAT<=3, PO

Cast Selected Columns into Roles

- Y, Response: TAT<=3 (optional)
- X, Factor: AcctMgr (optional)
- Block: (optional)
- Weight: (optional numeric)
- Freq: (optional numeric)
- By: (optional)

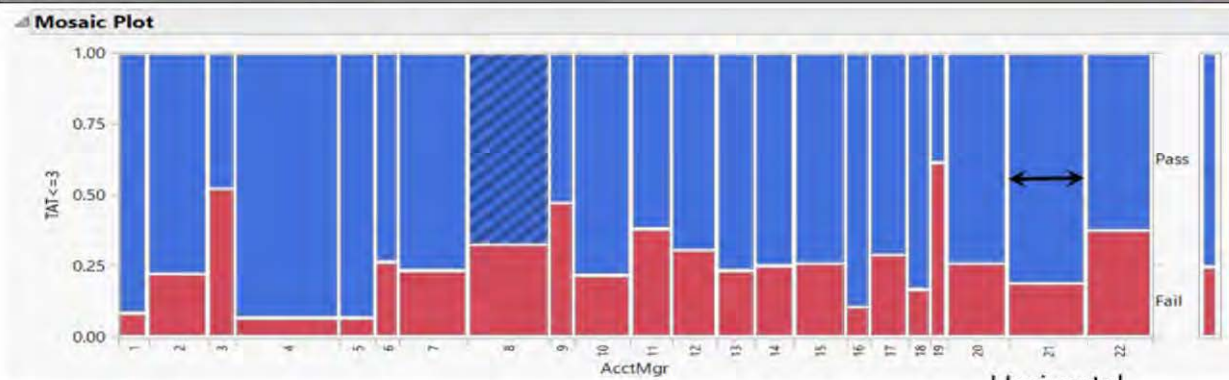
Contingency

- Bivariate
- Oneway
- Logistic
- Contingency

Nominal!

Notes

[illegible]

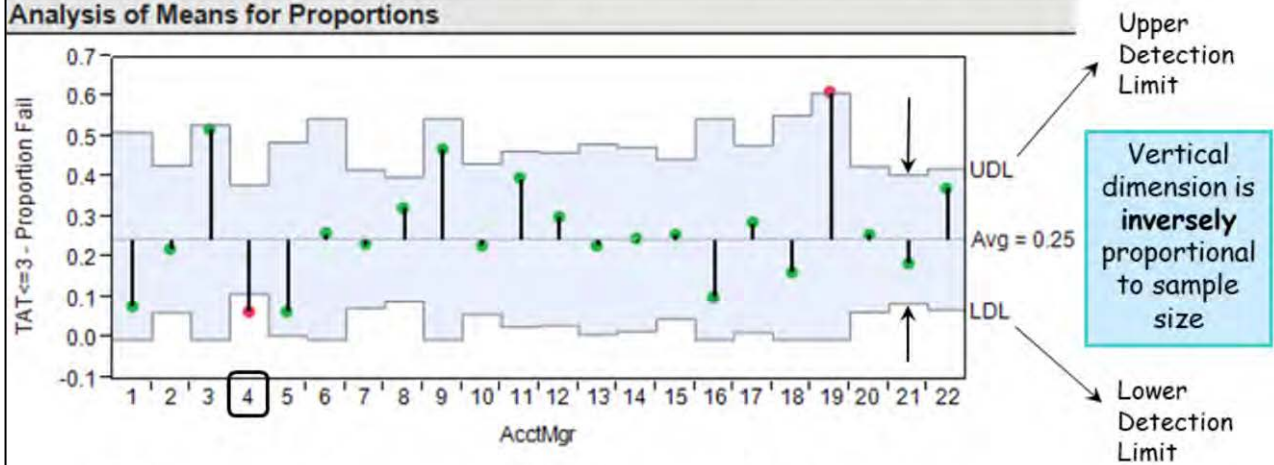


“Control chart” for pass/fail data

150

- Red triangle (Contingency Analysis) → *Analysis of Means for Proportions*

Analysis of Means for Proportions



- “Flying saucers” are not available for pass/fail data
- Points outside the shaded region are significantly different from points inside
- *AcctMgr 4* represents best practice (lowest failure rate)
- Find out what *AcctMgr 4* is doing, make it the standard
- Save your analysis script to the data table, but don’t close the data table

Notes

Exercise 8.1

151

- a) Analyze $TAT \leq 3$ as a function of BU . Give the P-value and interpret the result. Is there best practice? If so, where is it?
- b) Analyze PO as a function of BU . Give the P-value and interpret the result. Is there best practice? If so, where is it?
- c) Right click on the PO header in the data table. Select *Column Properties* \rightarrow *Value Ordering* \rightarrow *Reverse* \rightarrow *OK*. This reverses the *Yes* and *No* positions on the PO axis. Most people focus on the PO hit rate rather than the miss rate.
- d) Analyze PO hit rate as a function of $TAT \leq 3$. Give the P-value and interpret the result.
- e) Save your scripts, close and save the data table.

Notes

Data sets \ ATE data. If necessary, change the modeling types for part number (*P/N*) and *Tester*.

- a) Test for a difference between the part numbers (*P/N*) with respect to *Result*. Give the P-value and interpret the results.
- b) Test for differences among the testers with respect to *Result*. Give the P-value and interpret the results. If significant differences exist, describe them. If possible, suggest causes of the differences.
- c) Test for differences among the *P/N-Tester* groupings with respect to *Result*. Give the P-value and interpret the results. If significant differences exist, describe them. If possible, suggest causes of the differences.
- d) Save your scripts, close and save the data table.

Notes

- Pass/fail data often comes in tabulated form
- Each row may represent a
 - ✓ Production lot
 - ✓ Work order
 - ✓ Time period
 - ✓ Machine
 - ✓ Work center
 - ✓ Part number . . .
- This format is perfect for plotting % defective
- However, it is the wrong format for comparing populations in JMP

Notes

Plotting % fail

1. Create a new column called
% Fail

2. Define it by the formula

$$\left(\frac{\text{Fail}}{\text{Total}} \right) \cdot 100$$

3. To edit decimal places: Right
click column → Column
Info → Format to Fixed
Decimal and Dec = 2

4. Use *Graph* → *Legacy* →
Overlay Plot to create the
plot on the next slide

out-of-box failures - JMP

File

Edit

Tables

Rows

Cols

DOE

Analyze

Graph

Tools

View

Window

Help

out-of-box fail...

Source

Columns (5/1)

Process

Month

Total

Fail

% Fail

Rows

All rows

Selected

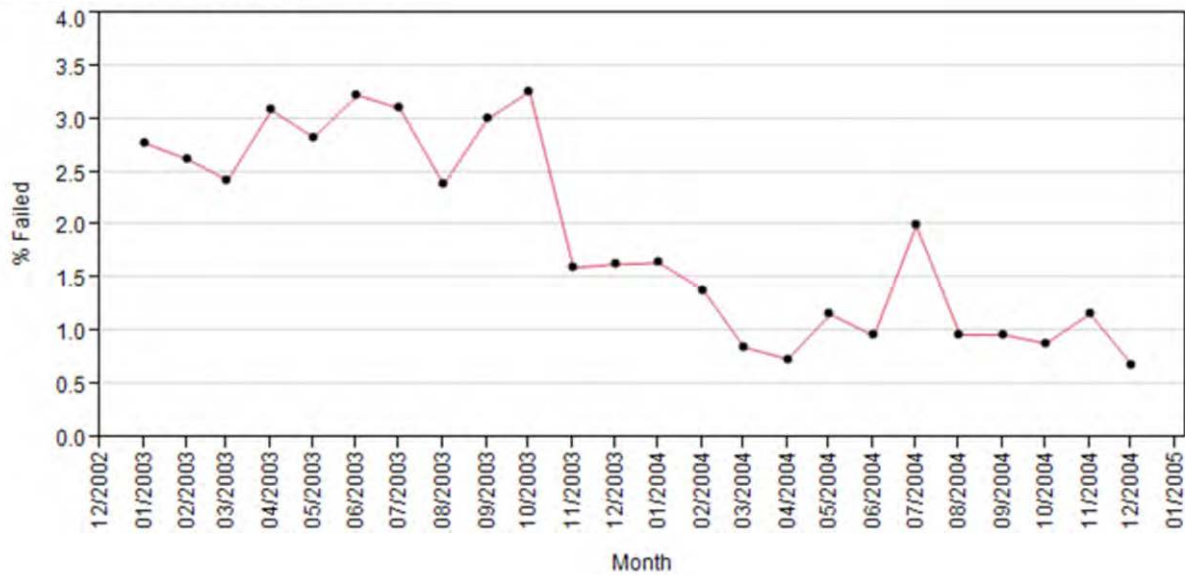
Excluded

Hidden

Labelled

		Process	Month	Total	Fail	% Fail
	1	A	01/2003	3920	109	2.78
	2	A	02/2003	2667	70	2.62
	3	A	03/2003	2511	61	2.43
	4	A	04/2003	2556	79	3.09
	5	A	05/2003	1730	49	2.83
	6	A	06/2003	2196	71	3.23
	7	A	07/2003	2190	68	3.11
	8	A	08/2003	2342	56	2.39
	9	A	09/2003	3261	98	3.01
	10	A	10/2003	2971	97	3.26
	11	B	11/2003	2803	45	1.61
	12	B	12/2003	4644	76	1.64
	13	B	01/2004	4547	75	1.65
	14	B	02/2004	4160	58	1.39
	15	B	03/2004	3393	29	0.85
	16	B	04/2004	2283	17	0.74
	17	B	05/2004	2230	26	1.17
	18	B	06/2004	2799	27	0.96
	19	B	07/2004	1800	36	2.00
	20	B	08/2004	2983	29	0.97
	21	C	09/2004	4111	40	0.97
	22	C	10/2004	3372	30	0.89
	23	C	11/2004	4096	48	1.17
	24	C	12/2004	5245	36	0.69

Notes

[illegible]

1. Create a new column called *Pass* defined by the formula

Total - Fail

2. Go to *Tables* → *Stack*

3. Use *Fail* and *Pass* as the *Stack Columns*

4. See next slide

out-of-box failures - JMP

File	Edit	Tables	Rows	Cols	DOE	Analyze	Graph	Tools	View	Window	Help
out-of-box fail...											
Source											
Columns (6/1)											
Process											
Month											
Total											
Fail											
% Fail											
Pass											
Rows											
All rows	24										
Selected	0										
Excluded	0										
Hidden	0										
Labelled	0										

	Process	Month	Total	Fail	% Fail	Pass
1	A	01/2003	3920	109	2.78	3811
2	A	02/2003	2667	70	2.62	2597
3	A	03/2003	2511	61	2.43	2450
4	A	04/2003	2556	79	3.09	2477
5	A	05/2003	1730	49	2.83	1681
6	A	06/2003	2196	71	3.23	2125
7	A	07/2003	2190	68	3.11	2122
8	A	08/2003	2342	56	2.39	2286
9	A	09/2003	3261	98	3.01	3163
10	A	10/2003	2971	97	3.26	2874
11	B	11/2003	2803	45	1.61	2758
12	B	12/2003	4644	76	1.64	4568
13	B	01/2004	4547	75	1.65	4472
14	B	02/2004	4160	58	1.39	4102
15	B	03/2004	3393	29	0.85	3364
16	B	04/2004	2283	17	0.74	2266
17	B	05/2004	2230	26	1.17	2204
18	B	06/2004	2799	27	0.96	2772
19	B	07/2004	1800	36	2.00	1764
20	B	08/2004	2983	29	0.97	2954
21	C	09/2004	4111	40	0.97	4071
22	C	10/2004	3372	30	0.89	3342
23	C	11/2004	4096	48	1.17	4048
24	C	12/2004	5245	36	0.69	5209

Notes

6. Change the name of the *Data* column to *Freq* and the *Label* column to *Result*
7. There are now two rows for each month. The *Total* and *% Fail* columns are no longer relevant, and may be deleted.
8. Save the new data table as *out-of-box failures stacked*

out-of-box failures stacked - JMP

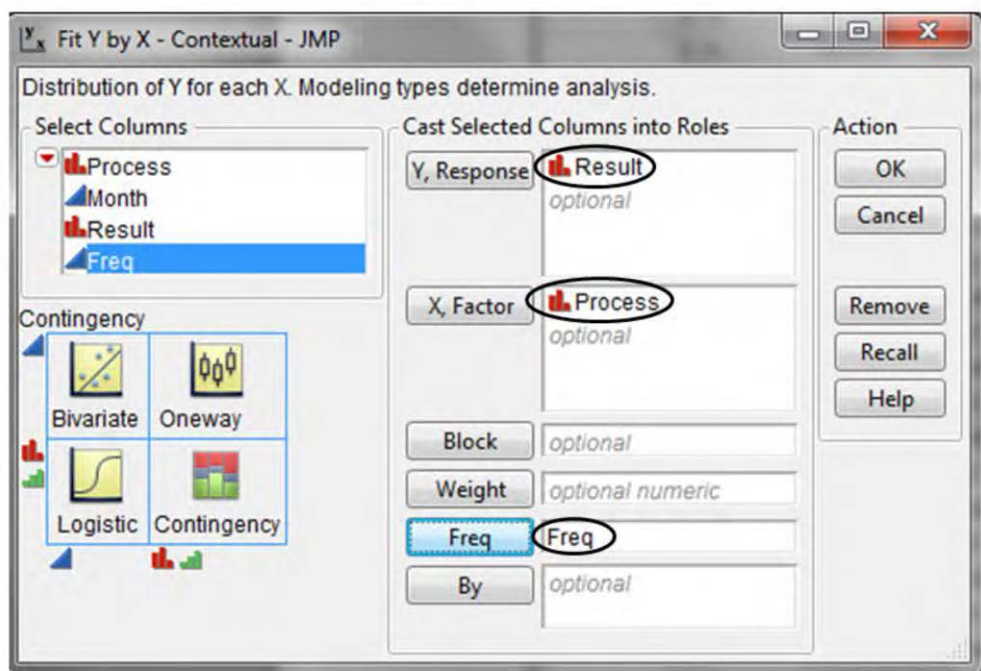
	Process	Month	Total	% Fail	Result	Freq
1	A	01/2003	3920	2.78	Pass	3811
2	A	01/2003	3920	2.78	Fail	109
3	A	02/2003	2667	2.62	Pass	2597
4	A	02/2003	2667	2.62	Fail	70
5	A	03/2003	2511	2.43	Pass	2450
6	A	03/2003	2511	2.43	Fail	61
7	A	04/2003	2556	3.09	Pass	2477
8	A	04/2003	2556	3.09	Fail	79
9	A	05/2003	1780	2.83	Pass	1681
10	A	05/2003	1780	2.83	Fail	49
11	A	06/2003	2196	3.23	Pass	2125
12	A	06/2003	2196	3.23	Fail	71
13	A	07/2003	2190	3.11	Pass	2122
14	A	07/2003	2190	3.11	Fail	68
15	A	08/2003	2342	2.39	Pass	2286
16	A	08/2003	2342	2.39	Fail	56
17	A	09/2003	3261	3.01	Pass	3163
18	A	09/2003	3261	3.01	Fail	98
19	A	10/2003	2971	3.26	Pass	2874
20	A	10/2003	2971	3.26	Fail	97
21	B	11/2003	2803	1.61	Pass	2758
22	B	11/2003	2803	1.61	Fail	45
23	B	12/2003	4644	1.64	Pass	4568
24	B	12/2003	4644	1.64	Fail	76
25	B	01/2004	4547	1.65	Pass	4472
26	B	01/2004	4547	1.65	Fail	75

Columns (6/0): Process, Month, Total, % Fail, Result, Freq

Rows: All rows 48, Selected 0, Excluded 0, Hidden 0

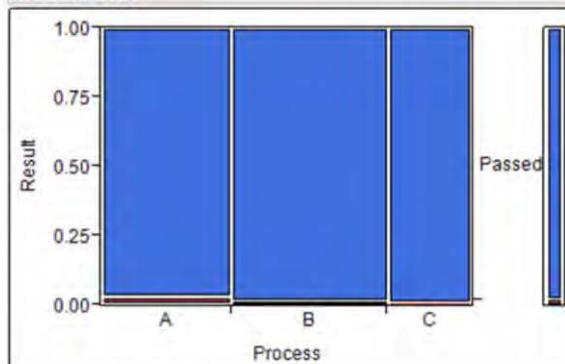
Notes

Analyze → *Fit Y by X* → set up as shown → OK



Notes

Mosaic Plot



Contingency Table

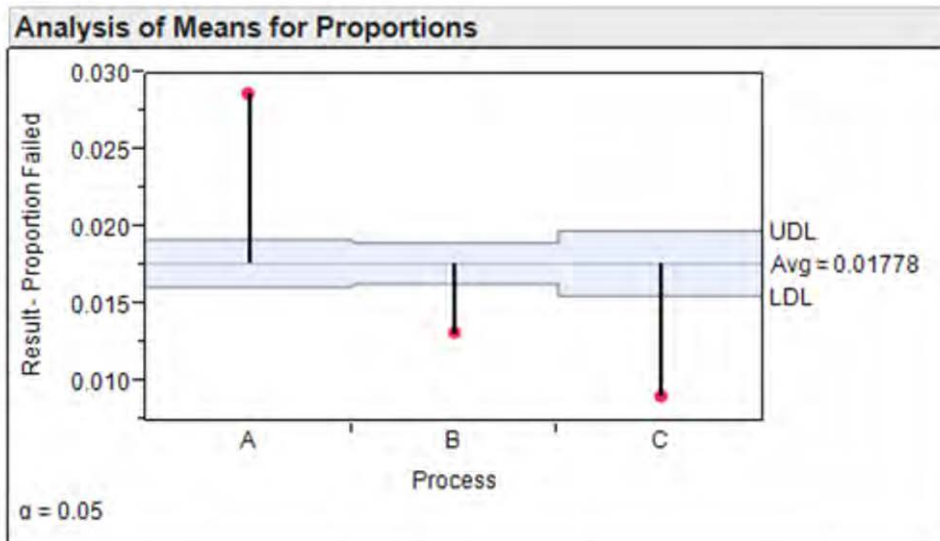
	Result		
	Failed	Passed	
Process	Count	Row %	
A	758	25586	26344
	2.88	97.12	
B	418	31224	31642
	1.32	98.68	
C	154	16670	16824
	0.92	99.08	
	1330	73480	74810

Tests

	N	DF	-LogLike	RSquare (U)
	74810	2	141.17363	0.0211
Test	ChiSquare	Prob>ChiSq		
Likelihood Ratio	282.347	<.0001*		
Pearson	291.850	<.0001*		

- Very strong evidence that processes A, B, and C do not all have the same failure rate
- The mosaic plot does not help us determine where the differences are
- Click on the red triangle at the top of the analysis window
- Select *Analysis of Means for Proportions*
- See next slide

Notes



- This plot shows that Processes B and C are significant improvements over Process A
- It does not tell us whether or not C is a significant improvement over B
- Save your script, but don't close the data table.
- You may prefer to display the Result as Proportion Passed: Click on Red Triangle by Analysis of Means for Proportions and select Switch Response Level for Proportion

Notes

Exercise 8.3

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- a) Exclude the rows for process A.
- b) Test for a difference between C and B. Give the P-value and interpret the result.
- c) Close and save the data table. (No need to save the script again.)

Notes

Exercise 8.4

162

Data sets \ molding process - stratification.

- Did JMP assign the correct modeling type for *Machine*?
- Go to *Tables* → *Summary* → use *PN* as the *Group* variable → use *Machine* as the *Subgroup* variable → OK.

10/0	PN	N Rows	N(01)	N(02)	N(03)	N(09)	N(10)	N(11)	N(13)	N(14)	N(15)
1	GV0098	43	0	0	0	0	0	0	0	11	32
2	GV0101	31	0	0	0	30	0	0	0	0	1
3	GV0119	42	3	0	39	0	0	0	0	0	0
4	GV0129	89	0	0	0	0	0	0	0	88	1
5	GV0132	64	0	64	0	0	0	0	0	0	0
6	GY0251	37	0	0	0	0	0	17	20	0	0
7	GY0298	31	0	0	0	24	7	0	0	0	0
8	GY0306	53	0	0	0	0	0	27	26	0	0
9	GY0325	36	1	0	0	0	0	34	1	0	0
10	KU0041	84	83	1	0	0	0	0	0	0	0

- Note that each part number runs on only one or two of the machines. A comparison of part numbers could be biased by differences among the machines, and a comparison of machines could be biased by differences among the part numbers. Because of this, we should use the concatenated variable *PN-Machine* as the X variable in the analysis.

Notes

Exercise 8.4 (cont'd)

163

- d) Reformat the data for comparing populations (follow steps 1 through 7 in the worked example).
- e) Test for significant differences among the *PN-Machine* groupings with respect to fraction defective. Give the P-value and interpret the results.
- f) Which three *PN-Machine* groupings would be the best focus for an improvement project? (Hint: highest fractions defective.)
- g) Save your script, save the data table as *molding process - stacked*, then close it.

Notes

- Data on defect types or failure reasons often is available only in tabulated form
- Each row may represent a production lot, work order, time period, machine work center, part number, . . . , or some combination thereof
- Common problem with tabulated data: wrong format for Pareto analysis

Notes

167

Counts for each type of defect

Notes

[illegible]

One of the things we would want from a data set like this is a Pareto breakdown of defect types by frequency of occurrence. For this, we need to calculate the total number of defective parts for each defect type. With the format shown above, we cannot do this by means of a pivot table. As an alternative, we could calculate the totals for the columns representing the defect types. However, compared to a pivot table, this method is extremely tedious for doing anything else, such as comparing Pareto breakdowns for stratifications of the data set.

Another thing we would want from a data set like this is a Pareto breakdown of defect types by total cost. It is not impossible to do this with the format shown above, but, once again, it would be extremely tedious compared to a pivot table.

Notes

Open molding process - small (in JMP)

7/0 Cols 3/0 Rows	Total defective	Cost per pc.	Total cost	Start-up	Short shot	Silver	Bubbles
1	7	3	21	3	0	4	0
2	17	5	85	4	4	0	9
3	18	11	198	0	6	12	0

↑
This is what we have

This is what we need →

4/0 Cols 12/0	Cost per pc.	Defect	Freq	Total cost
1	3	Start-up	3	9
2	3	Short shot	0	0
3	3	Silver	4	12
4	3	Bubbles	0	0
5	5	Start-up	4	20
6	5	Short shot	4	20
7	5	Silver	0	0
8	5	Bubbles	9	45
9	11	Start-up	0	0
10	11	Short shot	6	66
11	11	Silver	12	132
12	11	Bubbles	0	0

→ How do we get there?

Notes

Tables → *Stack* → Select the defect columns as the *Stack Columns*

Stack values from several columns into several rows in one column.

Select Columns

- ▲ Total defective
- ▲ Cost per pc.
- ▲ Total cost
- ▲ Start-up
- ▲ Short shot
- ▲ Silver
- ▲ Bubbles

Stack Columns

Remove

Start-up
Short shot
Silver
Bubbles
optional

Output table name:

Action

OK

Cancel

Recall

Help

☐ Multiple series stack

☒ Stack By Row

☐ Eliminate missing rows

☐ Drop non-stacked columns

☐ Keep dialog open

Stacked Data Column

Source Label Column

☒ Copy formula

☒ Suppress formula evaluation

Notes

*Total defective and Total cost are
now incorrect row by row*

- | 4/0 Cols
12/0 | Cost per pc. | Total cost | Defect type | Freq |
|------------------|--------------|------------|-------------|------|
| 1 | 3 | 9 | Start-up | 3 |
| 2 | 3 | 0 | Short shot | 0 |
| 3 | 3 | 12 | Silver | 4 |
| 4 | 3 | 0 | Bubbles | 0 |
| 5 | 5 | 20 | Start-up | 4 |
| 6 | 5 | 20 | Short shot | 4 |
| 7 | 5 | 0 | Silver | 0 |
| 8 | 5 | 45 | Bubbles | 9 |
| 9 | 11 | 0 | Start-up | 0 |
| 10 | 11 | 66 | Short shot | 6 |
| 11 | 11 | 132 | Silver | 12 |
| 12 | 11 | 0 | Bubbles | 0 |

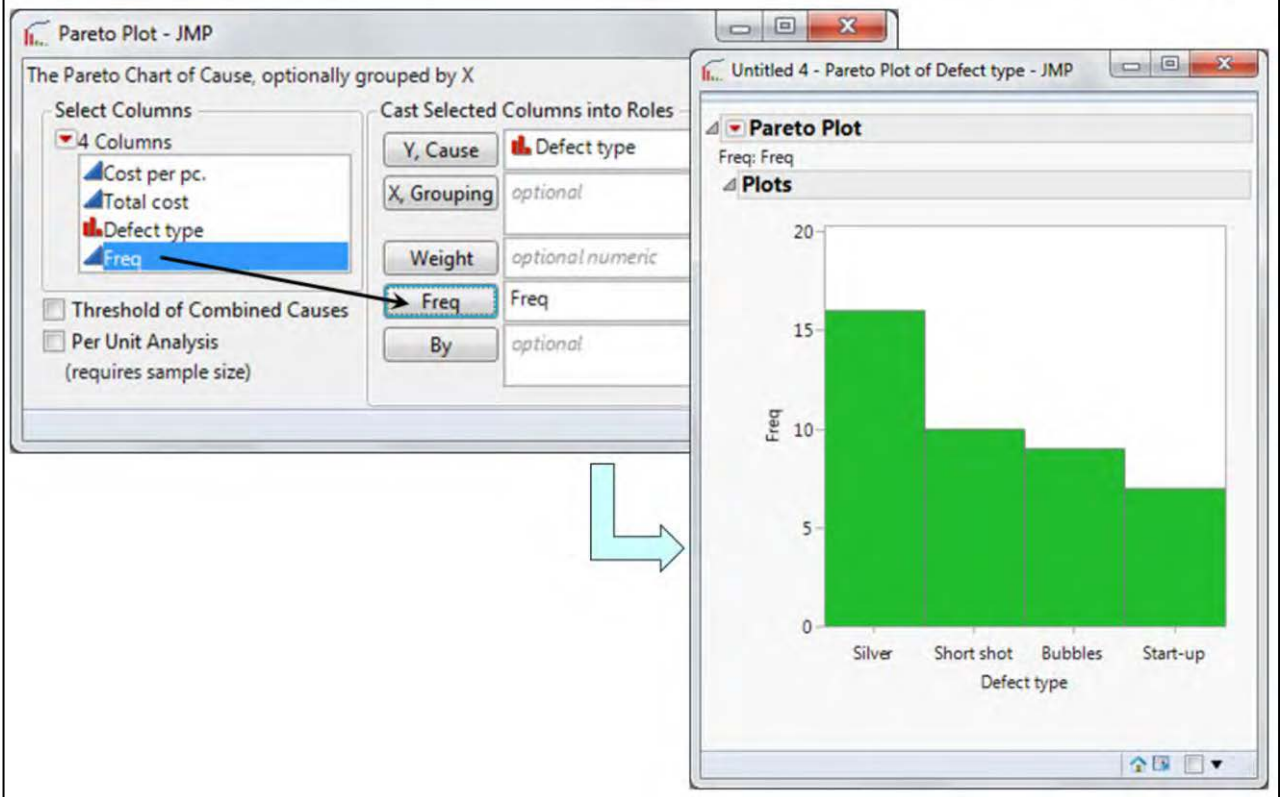
Notes

[illegible]

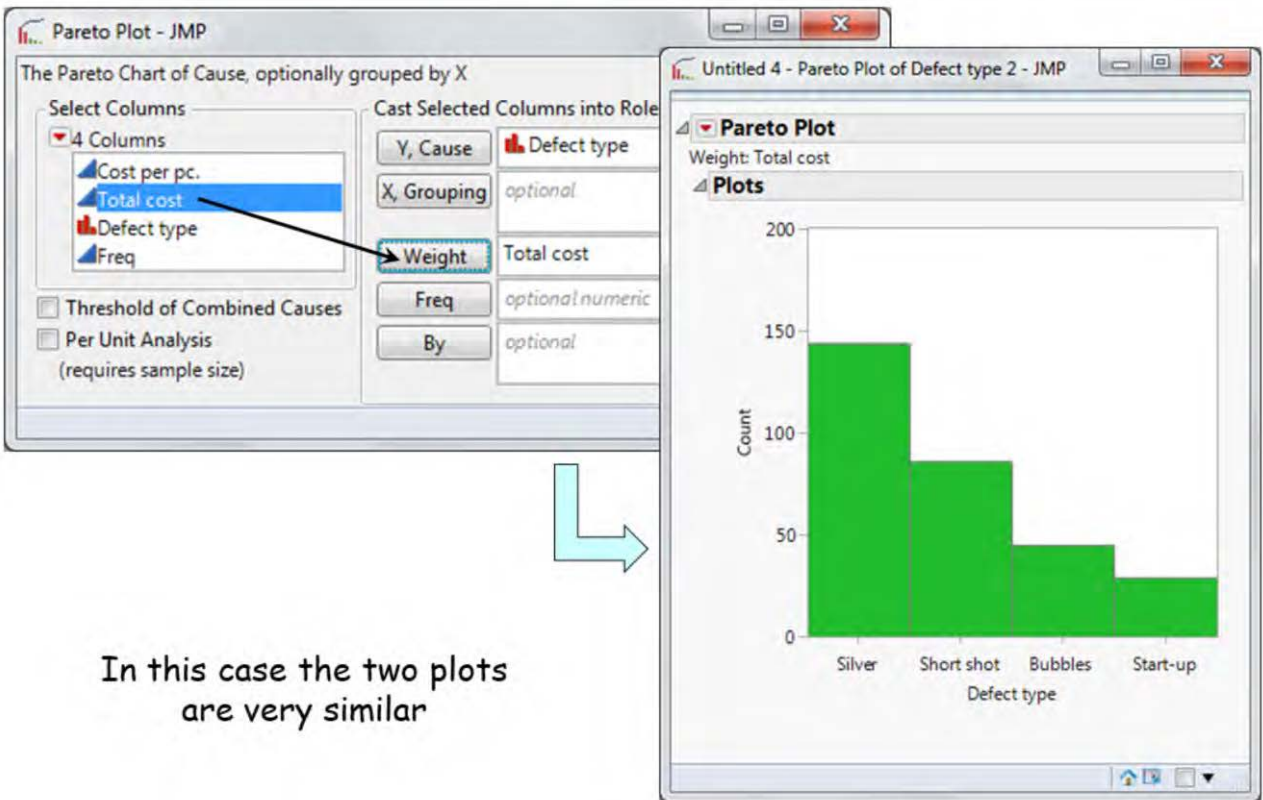
Pareto plot by frequency

172

Analyze → Quality and Process → Pareto Plot → set up as shown → OK



Notes



Notes

Data sets \ molding process - Pareto.

Use the method described in this section to reformat the file for Pareto analysis. Save the reformatted file as *molding process - stacked*. Create Pareto plots of defect types by frequency of occurrence and total cost.

Notes

Lean Six Sigma Black Belt

Volume II

Tab 2

Regression

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1 Introduction to Regression

1

Regression analysis is used to create an empirical model of the relationship between process inputs (x's) and outputs (y's).

- It is the method for analyzing designed experiments.
- It can also be used with historical data to help identify some factors for an experiment, or to develop an empirical model with that data.

Topics:

- Terminology
- Purposes of regression analysis
- Data collection for use in regression analysis
- The line of best fit
- Simple Regression

Notes

- The term **correlation** is often used any time we speak of relating one variable to another
 - Correlation is a measure of the relationship
 - An input/output relationship between the two variables is not required (for example, two variables measured at the same point in a process)
 - As a result, unrelated things can be “correlated.” Remember, correlation *does not* prove causation.
- **Regression** analysis yields a model equation of the input-output relationship, $Y = f(X)$, which can be useful in prediction
 - In the dataset, a series of inputs and their resulting output measures are aligned
 - Regression is used to investigate and model the relationship

Notes

The result of regression analysis is an empirical model, created from the data/observations, that can be used to:

- Understand and describe the relationship between Y and X's
- Predict Y from X's
- Determine best setting for X's (optimization)
- Reduce variation in Y by controlling X's

Notes

Regression analysis is only as good as the data used.

Three basic sources of data are:

- Historical data (data that exists in routine collection systems)
- An observational study (data collected from uncontrolled processes for a specific purpose)
- A designed experiment (data from structured and controlled tests)

Regression analysis is a very big statistical topic and is commonly the analysis type for data from all three sources listed above.

Designs of experiments (DOEs) is the best strategy for many problems we are trying to solve as it is constructed to eliminate many of the problems that exist with the first two sources. However, historical and observational data is often easier to get and can still give powerful insights, although care must be taken with the analysis and conclusions drawn.

Notes

Historical data is often plentiful and easily accessible.

- It may be useful in identifying some variables that are critical to our process

However, there are several potential issues in using it:

- Some relevant data is not available, such as values of critical x 's that are not recorded as part of the on-going process
- Reliability of the data is often questionable, including data being missing or lost
- The nature of the data is not helpful in solving the problem, as in situations when an x variable is controlled, so its impact cannot be seen in the regression analysis
- Often, data is used in ways that were not intended, such as using available data as a surrogate for what was really needed

Caution: We will not be able to cover the many aspects of creating and validating regression models from historical data in this course. If you choose to do this, proceed with caution! Better yet, get additional help.

Notes

In an observational study, we would observe the process, with as little interaction or disturbance as possible, in order to obtain the data.

- With adequate planning, an observational study can yield accurate, complete, reliable data
- These studies can lead to ideas on what might be impacting the process
- However, these studies often provide limited information about specific relationships of interest, such as the impact of a variable that is tightly controlled in normal operation

Notes

Simple linear regression refers to the case when there is only one regressor (variable) x used.

- In simple regression, the model equation is for a best-fit line
- The form of the model equation created is:

$$Y = b_0 + b_1x_1 + \text{error}$$

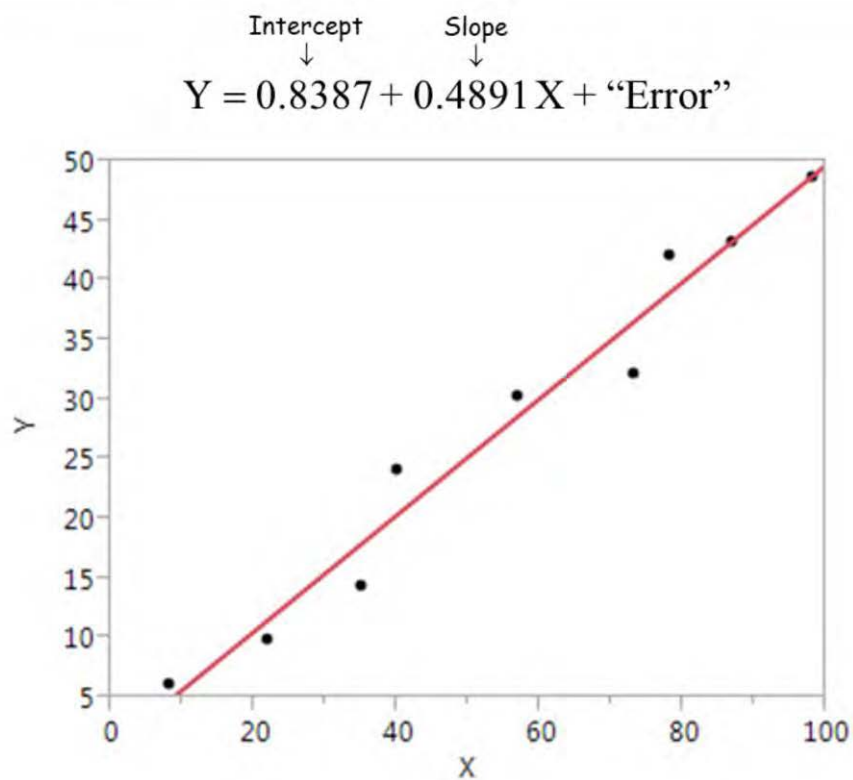
where b_0 is the intercept and b_1 is the slope of the line.

- This may remind you of your early algebra days, when you learned the equation for a line between two points:

$$Y = mx + b$$

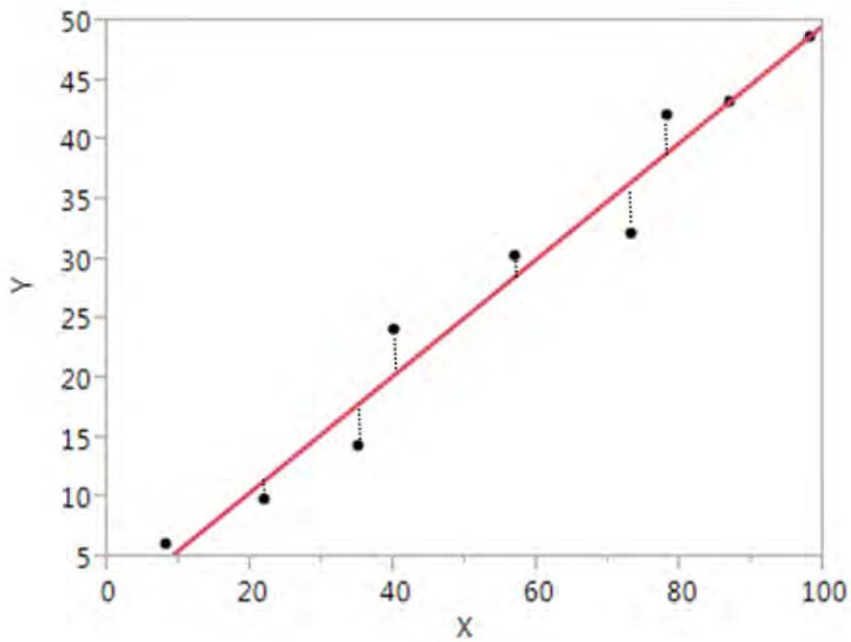
- Because there is variation (and more than two points to create the line), there will be scatter around the best-fit line determined by regression analysis.

Notes



Notes

The best-fitting line is the one that minimizes the sum of the squared "errors"



Notes

- **“Errors” are the vertical distances between each Y data value and the fitted line**
- The line of best fit is the one that minimizes the sum of the squared errors
- This is the simplest example of *least-squares model fitting*
- The fitted line is often referred to as the predicted Y value

Notes

LSSV2 student files \ ANOVA linear fit

Worksheet \ Prediction & error 1

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
16																
17																

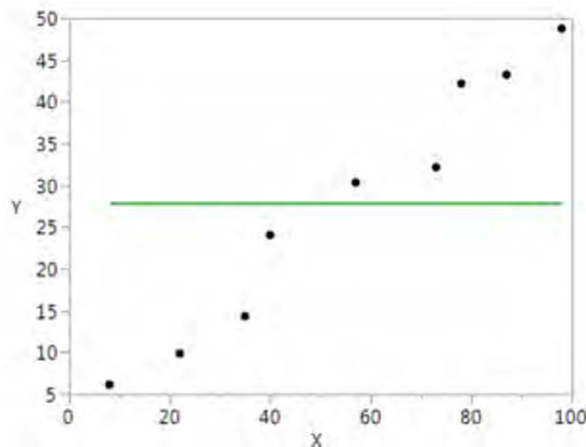
	X data	Y data	Prediction	Error	Y = 27.9033 + 0.0000 X
	8	6.16	27.90	-21.74	
	22	9.88	27.90	-18.02	
	35	14.35	27.90	-13.55	
	40	24.06	27.90	-3.84	
	57	30.34	27.90	2.44	
	73	32.17	27.90	4.27	
	78	42.18	27.90	14.28	
	87	43.23	27.90	15.33	
	98	48.76	27.90	20.86	
	Sum of squares (SS)	8901.3	= 7007.4	+ 1893.9	
	Degrees of freedom (DF)	9	= 1	+ 8	
	Root mean square error (RMSE)			15.39	
	Average Y	27.90			
	STDEV of Y	15.39			

Notes

Finding the line of best fit (cont'd)

12

In this worksheet we ignore the X variable completely, and use the average value of Y as the prediction. This is just the calculation of the mean and standard deviation of the Y variable. (The values in cells I14 and E17 are the same.)



The sum of the squared errors (cell I12) can be dramatically reduced by using the X variable to “explain” more of the variation in the Y variable.

Notes

Worksheet \ Prediction & error 2

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
16																
17																
18																
19																

	X data	Y data	Prediction	Error	Y = 0.8387 + 0.4891 X
	8	6.16	4.75	1.41	
	22	9.88	11.60	-1.72	
	35	14.35	17.96	-3.61	
	40	24.06	20.40	3.66	
	57	30.34	28.72	1.62	
	73	32.17	36.54	-4.37	
	78	42.18	38.99	3.19	
	87	43.23	43.39	-0.16	
	98	48.76	48.77	-0.01	
	Sum of squares (SS)	8901.3	= 8838.0	+ 63.3	
	Degrees of freedom (DF)	9	= 2	+ 7	
	Root mean square error (RMSE)			3.007	
	Average Y	27.90			
	STDEV of Y	15.39			
	Adjusted R square	0.962			

Proportion of total Y variation caused by ("explained by") X variation

Notes

N = total sample size

G = number of parameters in the equation
= DF for the prediction column

$N - G$ = DF for the error column

- The *Error* DF is more important than the *Prediction* DF
- It determines the accuracy of the predicted values
- When DF is mentioned without a qualifier, it usually means *Error* DF

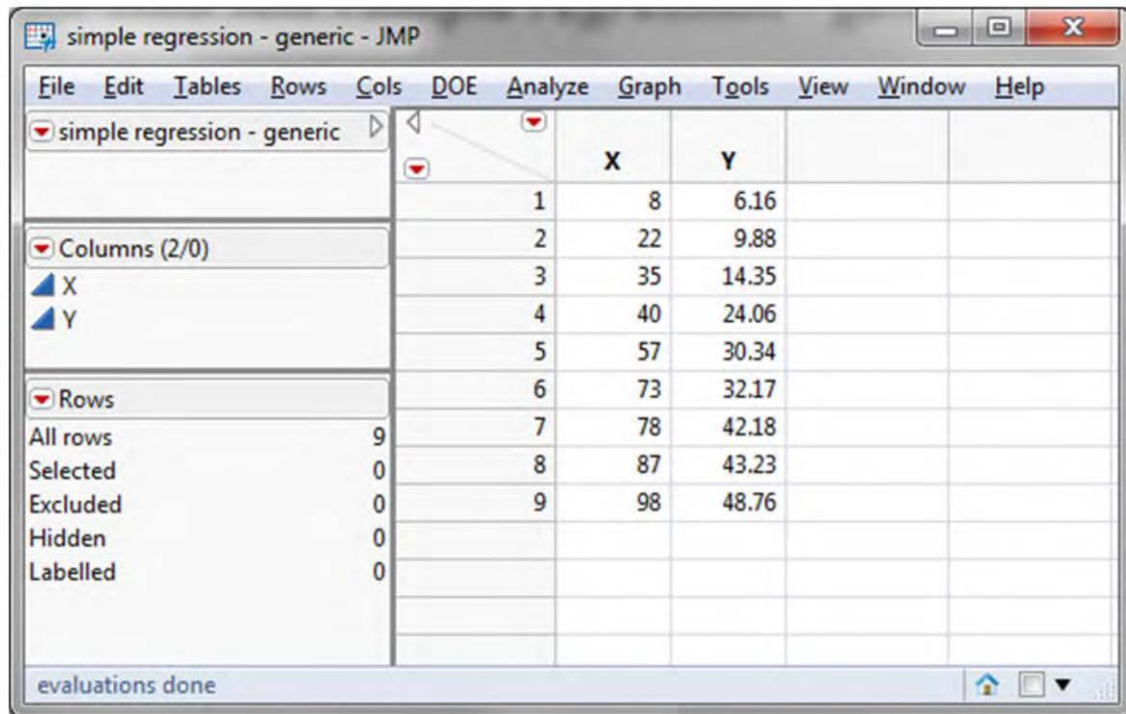
Notes

1. Run Analyze > Fit Model in JMP to investigate the relationship between y and x
2. Check the p-value for the fit to determine whether the regression is significant. If not, then no need to go further.
3. If the regression is significant, determine the strength of the relationship, using the *Adjusted R²*
4. Check model adequacy by reviewing the residuals plots
 - Residual Normal Quantile Plot
 - Residual by Predicted Plot
 - Studentized Residuals (in run order)

We'll go through these steps and additional analysis details, for simple regression in the following example.

Notes

Open: Data sets \ simple regression - generic



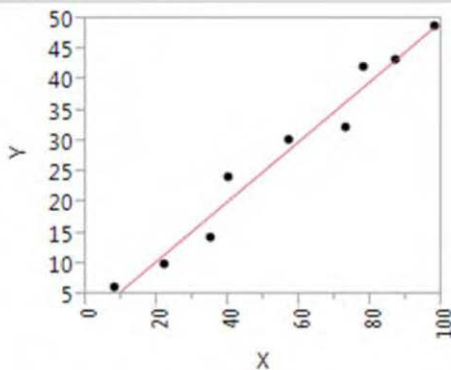
The screenshot shows the JMP software window titled "simple regression - generic - JMP". The menu bar includes File, Edit, Tables, Rows, Cols, DOE, Analyze, Graph, Tools, View, Window, and Help. The left sidebar contains a tree view with "simple regression - generic" expanded, showing "Columns (2/0)" with "X" and "Y" selected, and "Rows" with "All rows" selected (9 rows) and "Selected", "Excluded", "Hidden", and "Labelled" all at 0. The main data table has columns X and Y, with rows 1 through 9. The status bar at the bottom indicates "evaluations done".

	X	Y
1	8	6.16
2	22	9.88
3	35	14.35
4	40	24.06
5	57	30.34
6	73	32.17
7	78	42.18
8	87	43.23
9	98	48.76

Notes

Response Y

Regression Plot



Summary of Fit

RSquare	0.966581
RSquare Adj	0.961807
Root Mean Square Error	3.006984
Mean of Response	27.90333
Observations (or Sum Wgts)	9

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	
C. Total	8	1893.9494		

Prob > F
<.0001*

- The **Root Mean Square Error (RMSE)** is the standard deviation of Y caused by factors other than X
- It can be thought of as the **standard deviation** about the fitted line (or model)
- Also known as the “error” or “residual” standard deviation
- Smaller is better

- **P-value** indicates whether the regression is significant
- This low p-value shows that it is significant

Notes

Summary of Fit

RSquare	0.966581
RSquare Adj	0.961807
Root Mean Square Error	3.006984
Mean of Response	27.90333
Observations (or Sum Wgts)	9

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	Prob > F
C. Total	8	1893.9494		<.0001*

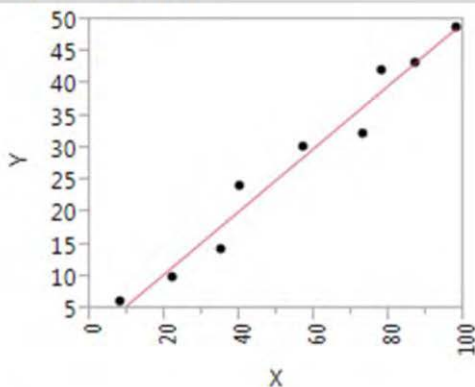
 R^2

“Coefficient of Determination”

- Proportion of the variation in Y that is “explained by” variation in X.
- Varies from 0 to 1.
- Larger is better
- Unitless

Notes

Regression Plot



Summary of Fit

RSquare	0.966581
RSquare Adj	0.961807
Root Mean Square Error	3.006984
Mean of Response	27.90333
Observations (or Sum Wgts)	9

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	Prob > F
C. Total	8	1893.9494		<.0001*

- **Adjusted R^2** also gives us the proportion of Y variation *explained* by the model (a line in simple regression)
- Varies from 0 to 1
- Larger is better
- **Always use the Adjusted R^2 value, not R^2**
- Adjusted R^2 takes the number of model terms into account and penalizes for including insignificant terms
- In this example, the simple regression model explains much of the variation in Y.

Notes

There is a potential problem with R^2 :

- R^2 always increases when terms are added to a model, even when the terms are not significant
- **This is particularly a problem in multiple regression**, as it can lead to “overfitting,” giving false confidence in using the model, especially for prediction.
- Adjusted R^2 corrects for this by considering the number of terms in the model
- Adjusted R^2 can actually decrease if non-significant terms are added to a model

Adjusted R^2 is the recommended statistic for determining the proportion of variation in Y explained by the model

Notes

Red triangle next to *Response* $Y \rightarrow$ *Regression Reports* \rightarrow *Parameter Estimates*

- This is a test of the contribution of the model term, given the other terms in the model.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Estimates and P-values for the slope and intercept

Parameter Estimates				
Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	0.8386661	2.150023	0.39	0.7081
X	0.4891205	0.034375	14.23	<.0001*

$$\text{Model: } Y = 0.84 + 0.50X + \text{error}$$

- In this example, the P-value for the slope of the line indicates very strong evidence of a correlation between Y and X.
- The P-value for the Intercept indicates that it is not significant.
 - **Best practice is to leave the Intercept in the model, whether or not the P-value indicates that it is significant**
 - Regression equations are developed, and are only valid, over the region of the regressor variables (x's) contained in the data set
 - Forcing the model to pass through (0, 0) by removing the intercept, can create problems in the region being modeled

Notes

Both the Adjusted R^2 and the p-values must be considered, in order to understand what has been learned in the analysis.

When the resulting model has:

- **High Adjusted R^2 and significant model term p-values**, this is ideal. Factors driving the response have been identified and the variation is largely explained. A decent model has been created.
- **Low Adjusted R^2 and significant model term p-values**, more work must be done. Some significant factors influencing the response have been identified, but the low Adjusted R^2 indicates that other important factors exist. These need to be found, for the model to be useful.
- **High R^2 and insignificant model terms**, this is usually due to the data violating the assumptions of the regression analysis. There is more information on this scenario in upcoming slides.
- **Low Adjusted R^2 and insignificant model terms**, no relationship between X and Y variables have been found. Usually this means that new ideas about which factors influence Y must be developed, although it can occasionally be due to missing higher order terms.

Notes

2 Checking Model Adequacy

27

In least squares fit regression (continuous Y), the analysis methods used to calculate regressor coefficients and their p-values, depend on certain assumptions being met.

Assumptions:

- Errors (residuals) are normally and independently distributed with mean zero and constant variance (σ^2)
- Observations are adequately described by the model

Whether performing regression from “file cabinet” data or analyzing the results of a designed experiment, these assumptions must be validated.

Notes

To validate that these assumptions have been met, the *residuals* are examined:

1. Normal Probability Plot of Residuals

- Validate that the residuals are normally distributed
- In JMP, this is the *Residual Normal Quantile Plot*

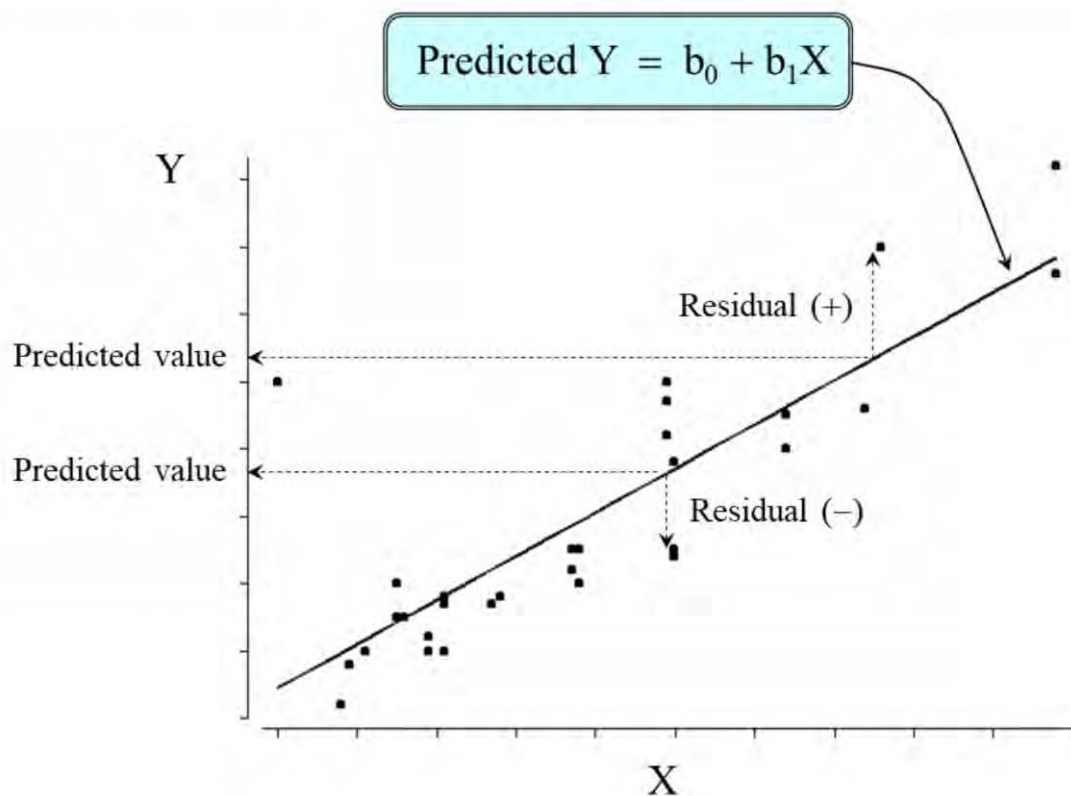
2. Residuals vs. Predicted (or Fitted) Values

- Validate constant variance and mean 0
- In JMP, this is the *Residual by Predicted Plot*

3. Residuals vs. Run Order

- Verify independence of errors
- There should be no patterns over the timeframe of the data
- In JMP, the best graph to use is *Studentized Residuals*
- The JMP data table must be in run order for *Studentized Residuals* to graph the residuals in run order

Notes



Notes

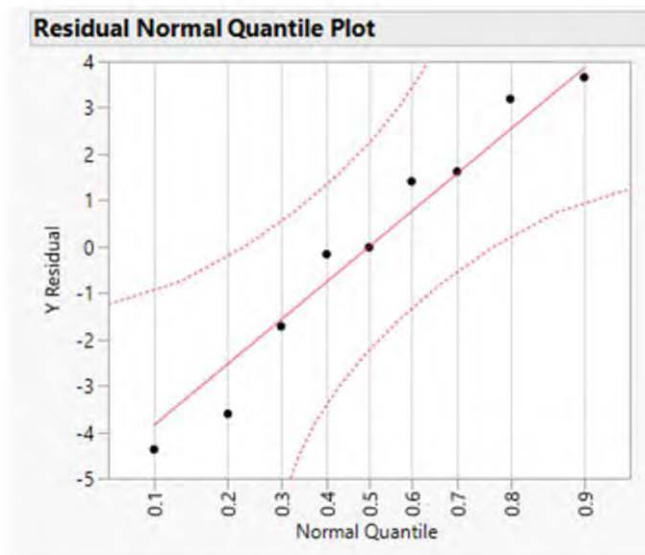
A fitted model, the equation generated during regression, gives the predicted mean value of the response variable as a function of the predictor variables. These predicted mean values are also called *predicted values*, or just *predicted* for short. The *residual value* is the data (observation) value minus the predicted value. Residual values are called *residuals* for short.

These terms are easiest to visualize in the simple linear model shown above. A predicted value is the fitted line evaluated at some X value. A residual is the difference between a measured (observed) Y value and the predicted value at the corresponding X.

Residuals contain information about the magnitude and direction of variability in the data relative to the fitted model.

- An unusually large residual might signal a measurement error, data entry error or some other type of outlier.
- A systematic trend or pattern in the residuals might signal an inadequacy in the fitted model.

Notes



In viewing the Residual Normal Quantile Plot for the *simple regression-generic*, we can see whether the residuals are normally distributed.

Notes

If residuals are normally distributed, the plot will be approximately a straight line.

Emphasis should be on the central values of the plot, rather than the ends

It is common for plots to bend upward at the high end and downward at the low end.

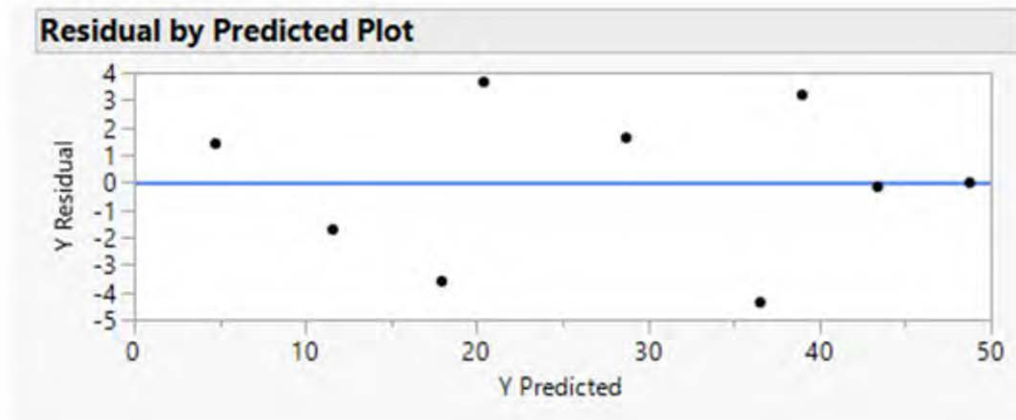
Small sample sizes, such as from experiments, often appear more non-normal

Use the “Fat Pencil” Rule: If a “fat pencil” placed over the central points would cover them on the plot, then the residuals are approximately normal (good enough). Hyperbolic bands displayed in JMP plots give these bounds.

A curve throughout the plot is a strong indication of non-normality. In this case, a transformation would be needed.

The plot above shows an error (residuals) distribution that is approximately normal, so it is not concerning.

Notes



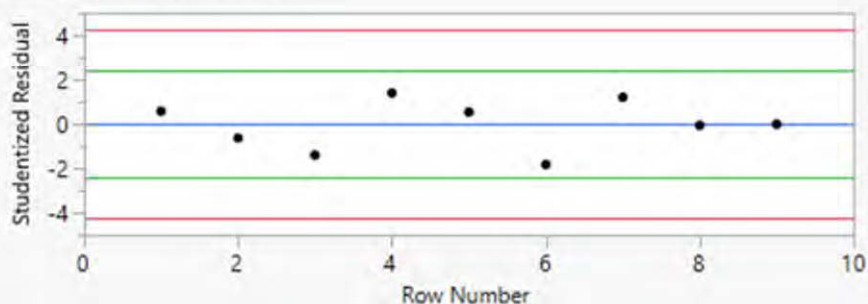
In viewing the Residual by Predicted Plot for the *simple regression-generic*, we can see whether the residuals have constant variance and mean 0.

Notes

Here the residuals are plotted against the predicted values. This is a good all-around diagnostic plot.

“Healthy” residuals look like random scatter around 0. There should be no obvious patterns. The amount of “scatter” or variance (how high and low the plot goes) should be consistent across the graph. This verifies the assumption of constant variance. If the variance is increasing or decreasing across the graph, a transformation is needed.

Notes

Studentized Residuals

Externally studentized residuals with 95% simultaneous limits (Bonferroni) in red, individual limits in green.

In viewing the Studentized Residuals for the *simple regression-generic*, the best form for checking residuals by run order, we can see whether there are any patterns over the timeframe of the data.

Note that the data table must be in run order for this plot.

Notes

Again, on this graph, healthy residuals look like a random scatter around 0.

Runs (points in a row) of positive-negative-positive-negative residuals indicate correlation between runs. This implies that the assumption of independence has been violated. **In designed experiments, randomization protects against this! Do it every time!**

This plot can also show a change in variance over the time span of the experiment. This could be due to increased skill as the experiment progresses, a process drift, operator fatigue, tool wear, etc. This type of problem would show as an increase or decrease in spread or “scatter” of the residuals across the graph. Increasing or decreasing variance indicates the need for a transformation.

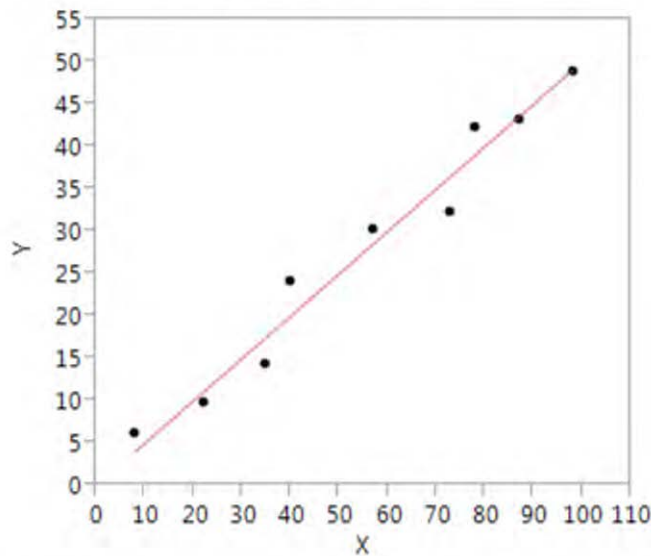
Notes

In this section, we'll see how we can:

- Use the Root Mean Square Error (RMSE) in predicting our future process variation,
- Use JMP's Prediction Profiler to help us optimize our process, and
- Estimate our future % defective, using the t distribution calculator.

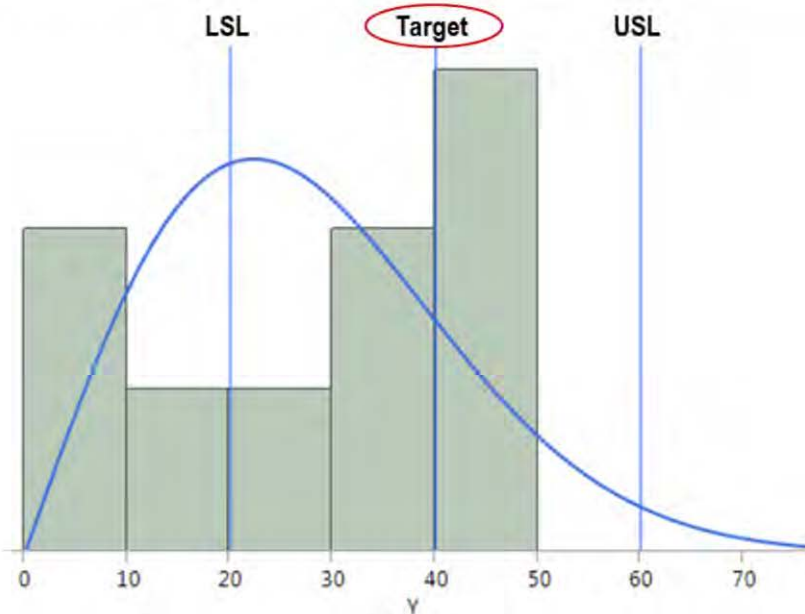
Notes

When Y is correlated with a controllable X variable,



how can we use the regression to improve the Y capability?

Notes



Suppose we are not happy with our current process capability

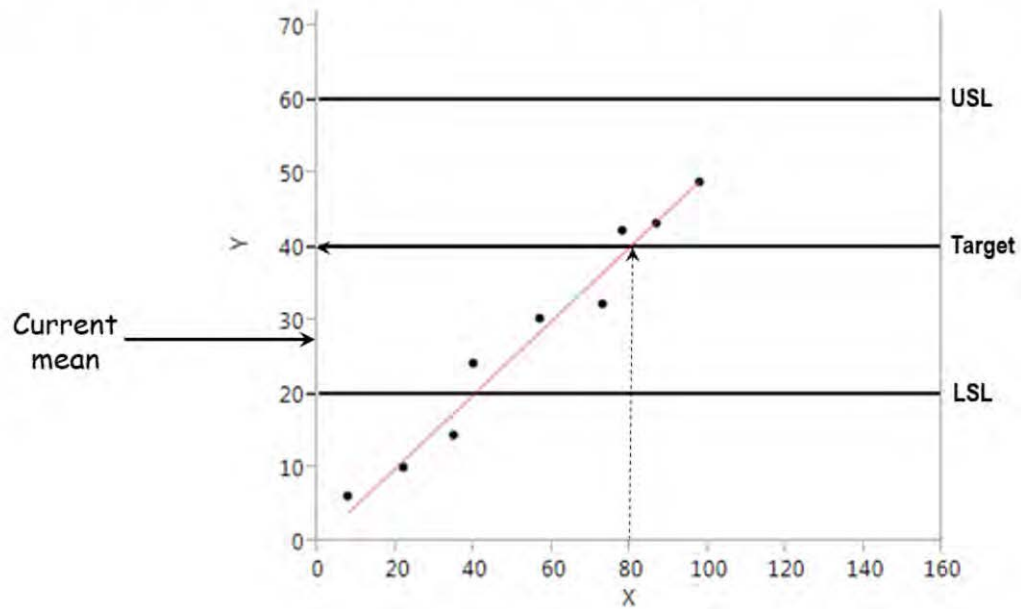
Mean = 27.9, Std dev = 15.4

Defective in the data: 33.3%

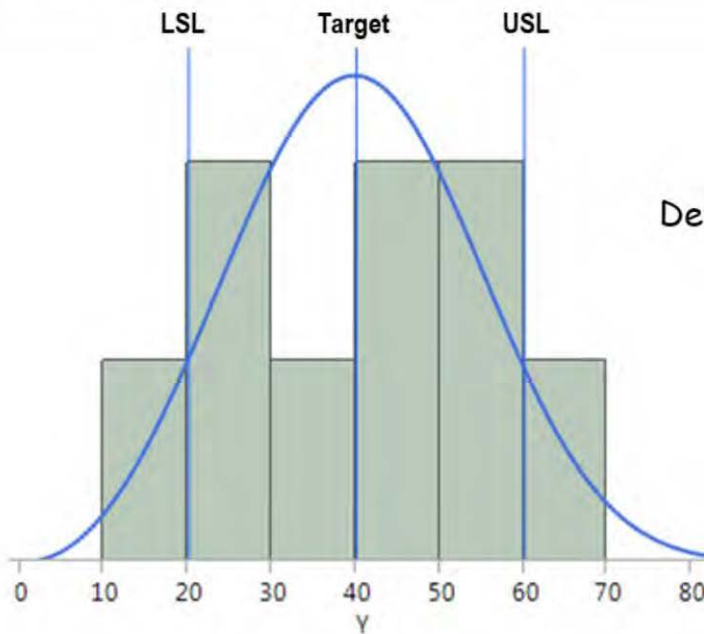
Predicted from distribution curve: 35.8%

Notes

If we control X at 80, the mean will change from 27.9 to 40



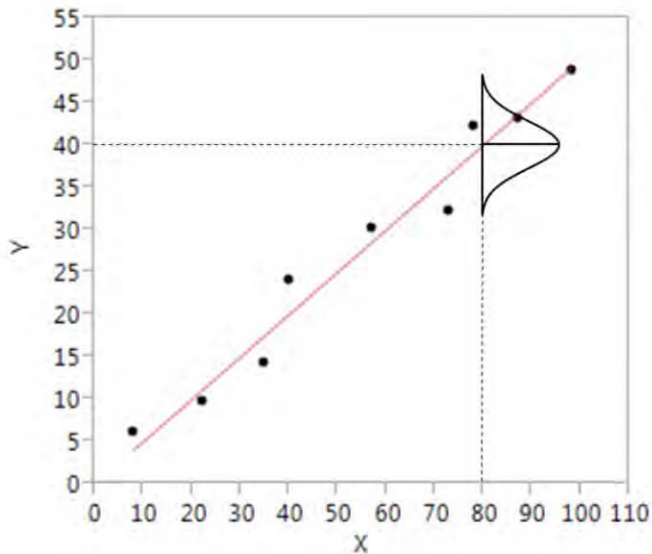
Notes



- Moving mean Y to the center of the spec range does reduce % defective
- Is the mean the only thing that changes when we control X at 80?

Notes

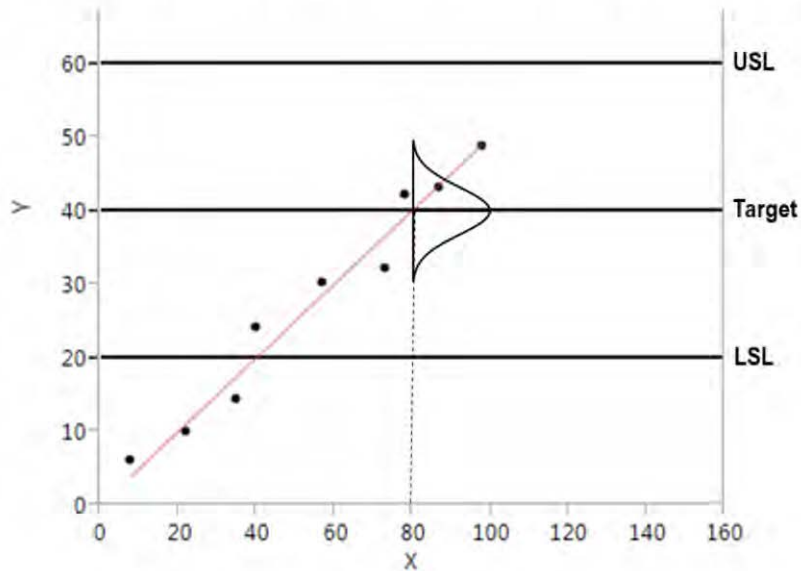
By definition, RMSE is the standard deviation of Y that would result from eliminating the variation in X



$$\sigma = \text{RMSE} = 2.84$$

Notes

When we control X at 80, we don't just move the mean from 27.9 to 40 — we also reduce the standard deviation from 15.4 to 2.84!



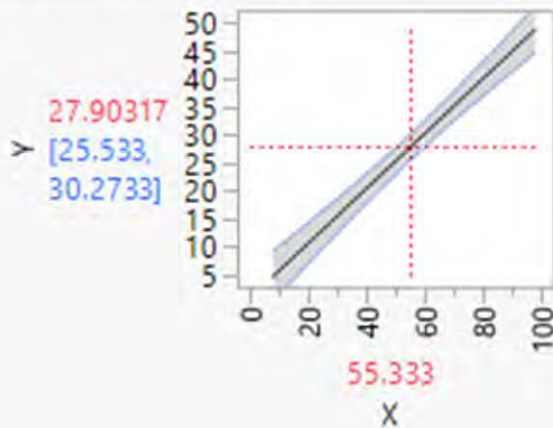
Notes

4. Introduction to the Prediction Profiler

45

JMP's Prediction Profiler helps us use our regression model to make predictions and optimize our process.

Prediction Profiler

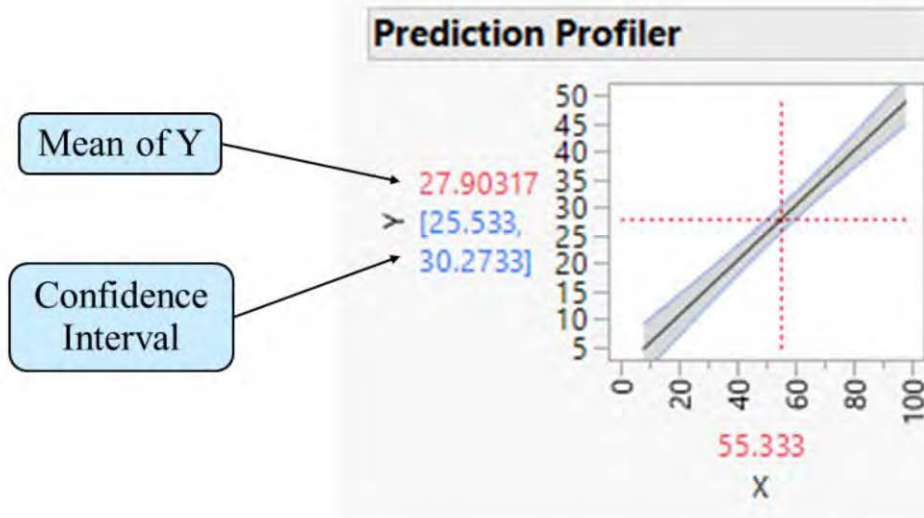


Follow these steps to access the prediction profiler:

- Analyze > Fit Model > Y = Y, Model Effects = X > Run > Red Triangle > Factor Profiling > Profiler

Notes

JMP's Prediction Profiler helps us use our regression model to make predictions and optimize our process.

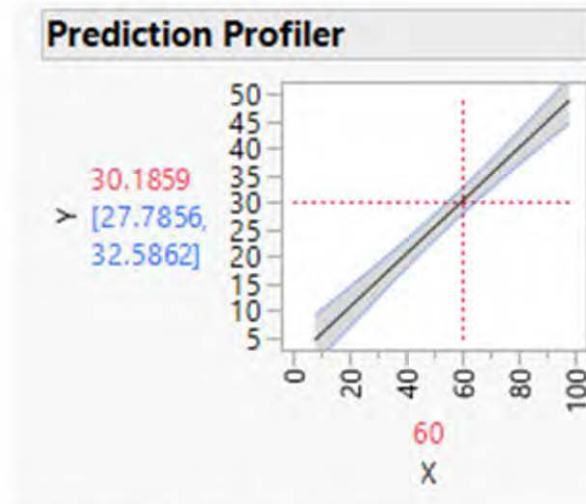


- Calculates predicted *mean* *Y* as a function of *X*
- Calculates **confidence intervals** for predicted **means**

Notes

Continuing with the *simple regression-generic* data:

- Suppose we are interested in the predicted mean Y for $X = 60$
- Click on the 55.333, change it to 60




- Predicted mean Y (based on the data) is 30.19
- With 95% confidence, the population mean lies between 27.79 and 32.59

Notes

- ### Prediction Profiler

- Double click in here (don't touch the line plot)
- Modify the **Response Goal** dialog as shown below
- Click OK



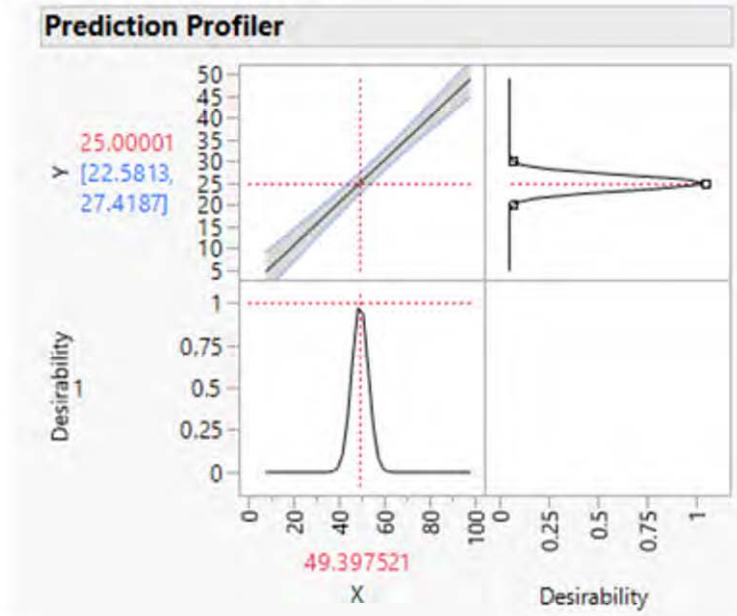
Response Goal

Match Target ▼

Y	Values	Desirability
High:	30	0.0183
Middle:	25	1
Low:	20	0.0183
Importance:	1	

OK Cancel Help

[illegible]



- ## Notes

- The **95% Confidence Interval on the Mean Response** gives the range which will contain the “true” mean, μ , 95% of the time

- For a sample, the confidence interval is calculated:

$$\bar{Y} - t_{.025, n-1} \frac{s}{\sqrt{n}} \leq \mu \leq \bar{Y} + t_{.025, n-1}$$

- For a regression, calculation of the confidence interval is similarly structured, but considerably more complicated, involving matrix math.
- A **95% Prediction Interval** gives the range which will contain future individual response observations 95% of the time.
 - The prediction interval is wider than the confidence interval, because it is to contain individual measurements, not averages.
 - Calculation of this interval is complicated, involving matrix math.

Notes

Exercise 4.1

51

- a) Continuing with *simple regression-generic*, find the X value that predicts a mean Y value of 35. Give the confidence limits for the predicted mean.

- b) The overall standard deviation of Y is 15.39. The RMSE from the regression is 2.84. Which of these would be the standard deviation of Y if we controlled X to a constant value?

- c) Save your script, close and save the data table.

Notes

Exercise 4.2

52

Data sets \ production vs capacity.

- (a) Fit a regression for *Production qty* as a function of *Capacity utilized (%)* (using *Fit Model*, of course). Is there a correlation? Give the appropriate P-value and strength of evidence.
- (b) For this exercise, we will not review the residuals plots. Use your model to find the capacity utilization level that predicts a mean daily production quantity of 3500. Give the confidence limits.
- (c) The overall standard deviation of *Production qty* is 733.5 (not shown in *Fit Model* output—calculated in *Distribution Platform*). The RMSE from the analysis in (a) is 409.732. Which of these would be the standard deviation if capacity utilization was held constant?
- (d) Save your scripts, close and save the data table.

Notes

Once we determine the level at which we want to control our x , we can use the root mean square error (RMSE) and other regression results to estimate the % defective in the improved process.

Remember that by definition, the RMSE is the standard deviation of the improved process, with x 's held at desired levels.

The *t distribution calculator* helps us calculate the future % defective.

Notes

1. Enter the quantities in the YELLOW cells.

2. The other values are calculated for you.

LSL	20
USL	60
Mean	40
Standard deviation	3.006984
Degrees of freedom	7

	LSL	USL	Total
Population % out of spec	0.015	0.015	0.029
Population PPM out of spec	145.1	145.1	290.2

PPM defective = 290

These calculations can be sensitive to round-off error. Don't round off the mean and standard deviation when you enter them into the calculator.

Error DF from the
Analysis of Variance

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	Prob > F
C. Total	8	1893.9494		<.0001*

Notes

Exercise 4.3

55

Data sets \ production vs capacity.jmp.

In this process data, on 75% of the days production quantity fell below 3000.

Based on the best fit distribution, the Lognormal, the expected % of days that production quantity will fall below 3000 is 71.8%.

- a) We found earlier that capacity utilization 52.1% gives a mean daily production quantity of 3500. The RMSE was 409.7, the error degrees of freedom was 34. Assuming 52.1% capacity utilization, use the *t distribution calculator* to find the predicted % of days on which production quantity will be less than 3000.
- b) Save your scripts, close and save the data table.

Notes

Exercise 4.4

56

Open *Data sets \ outgassing process*. *Current* (the Y variable) is the current required to heat a filament to a target temperature. *Resist* (the X variable) is the electrical resistance of the filament. *Machine* is the processing unit. This example shows how to reduce % defective by separate optimization of each machine.

- For this process, the % of *Current* data values that fall outside the interval (1.9, 2.1) is 8.87%.
- Fit a regression for *Current* as a function of *Resist*, using *Machine* as the *By variable*. For each machine, give the RMSE, the error degrees of freedom, and the resistance that predicts a mean current of 2.

Machine	RMSE	DF	Resistance	% Outside
A				
B				
C				

- Assuming we use the indicated resistance values, use the *t distribution calculator* to find for each machine the % of *Current* values predicted to fall outside the interval (1.9, 2.1).
- Save your scripts, close and save the data table.

Notes

- Multiple regression model
- Examples
- Fitting regression models
- Interactive effects
- Predicted values and uncertainty
- Modeling and optimization

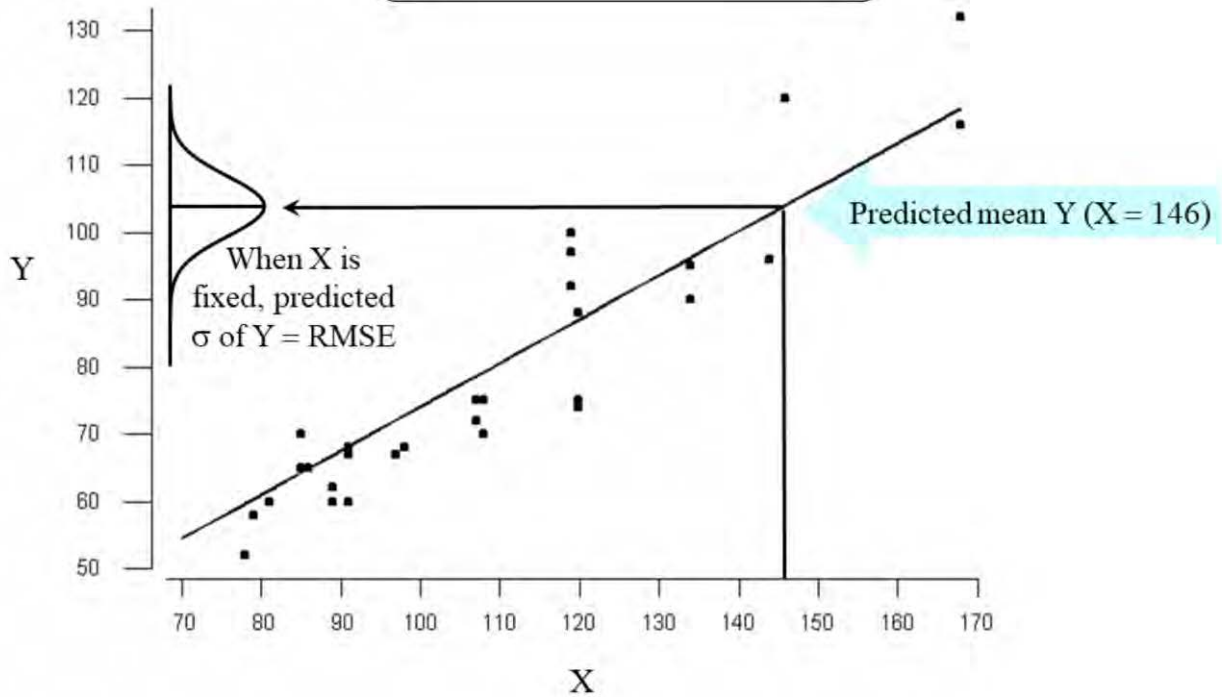
Notes

$$Y = b_0 + b_1X_1 + b_2X_2 + \dots + b_kX_k + \text{"error"}$$

Y	X_1, X_2, \dots, X_k	b_0	b_1, b_2, \dots, b_k	"Error"
Dependent variable	Independent variables	Intercept	Regression coefficients	Residuals
Response variable	Explanatory variables	Parameter	Parameters	Mean = 0
Output	Inputs			Standard deviation = σ (RMSE)
	Predictors			Distribution = Assumed to be Normal
	Regressors			
	Factors (in DOE)			

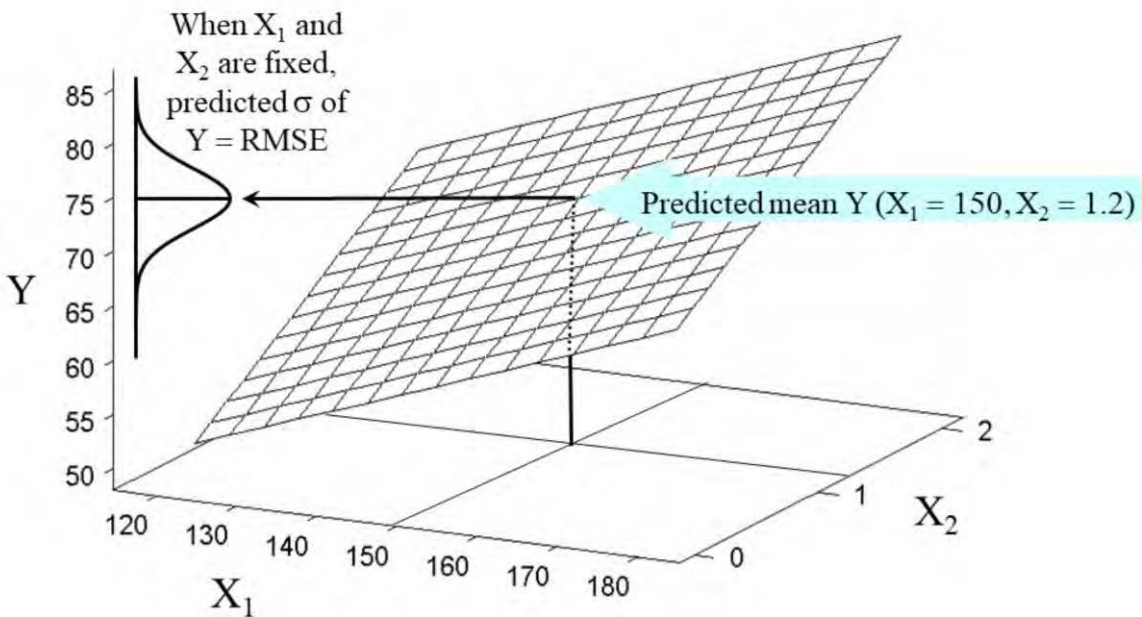
Notes

$$Y = b_0 + b_1X + \text{"error"}$$



Notes

$$Y = b_0 + b_1X_1 + b_2X_2 + \text{“error”}$$

[illegible]

Multiple regression examples

61

Y	X ₁	X ₂	X ₃	X ₄	X ₅
Life of cutting tool	RPM	Tool type	Material	Feed rate	
MPG	Displacement	Horsepower	Weight		
Salary	Education	Experience	Performance	Seniority	Gender
Vending machine service time	Amount of product stocked	Distance from truck to machine			
Fill in examples of interest to you					

Notes

Regression model equations

62

Y	X ₁	X ₂	X ₃	X ₄	X ₅
MPG	Displacement (D)	Horsepower (H)	Weight (W)		

$$\text{MPG} = b_0 + b_1D + b_2H + b_3W + \text{error}$$

Y	X ₁	X ₂	X ₃	X ₄	X ₅
Bond strength	Temperature (T)	Dwell time (D)	T × D	T ²	D ²

$$\text{Bond} = b_0 + b_1T + b_2D + b_3TD + b_4T^2 + b_5D^2 + \text{error}$$



Response surface model (RSM) with two continuous Xs.

TD is the interaction term for T and D, T² and D² show curvature.

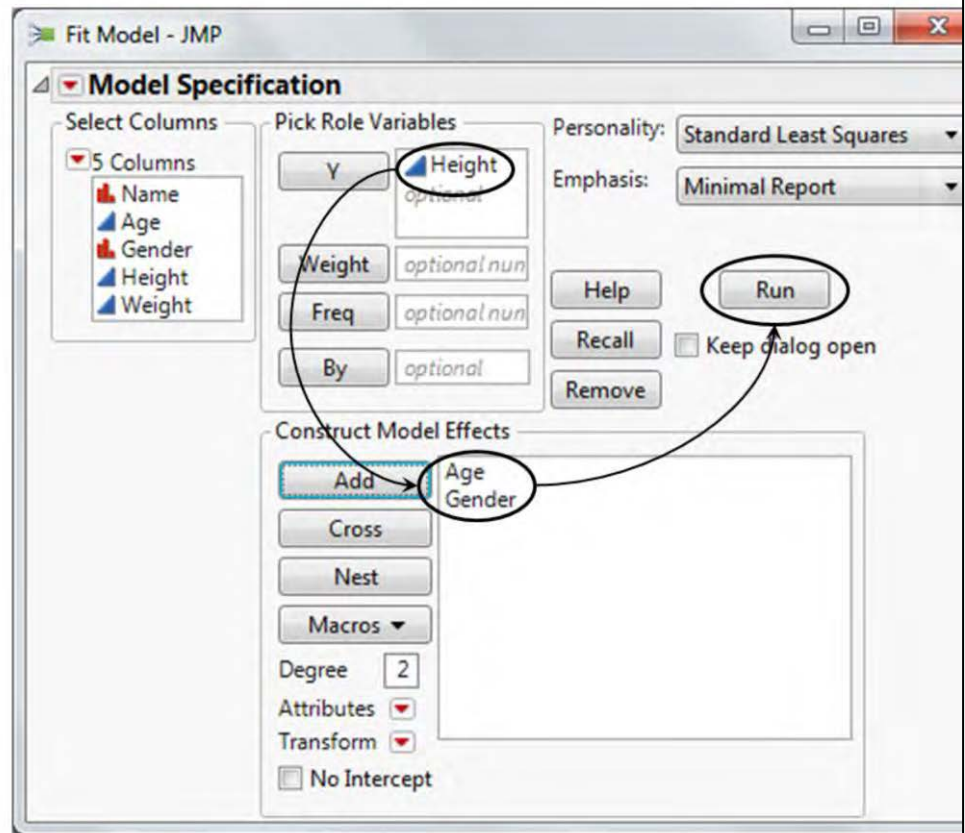
Notes

Nonlinear model	Equivalent linear model
$Y = b_0(X_1)^{b_1}(X_2)^{b_2}$	$\log(Y) = \log(b_0) + b_1 \log(X_1) + b_2 \log(X_2)$
$Y = b_0(b_1)^{X_1}(b_2)^{X_2}$	$\log(Y) = \log(b_0) + \log(b_1)X_1 + \log(b_2)X_2$

- In many cases, $\log(Y)$ transformations can successfully linearize nonlinear regression models
- This greatly extends the application of standard multiple regression models

Notes

Analyze
↓
Fit Model



Notes

[illegible]

- ▼ Response Height

▲ Regression Plot

Line of Fit for Gender[F]
Line of Fit for Gender[M]

Residual by Predicted Plot

Summary of Fit

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	2	317.25956	158.630	15.2592
Error	37	384.64044	10.396	Prob > F
C. Total	39	701.90000		<.0001*

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	39.416521	4.945343	7.97	<.0001*
Age	1.6466542	0.352418	4.67	<.0001*
Gender[F]	-1.214868	0.516246	-2.35	0.0240*

Notes

[illegible]



- ☐ Multiple Comparisons

- ☐
- Surface Profiler

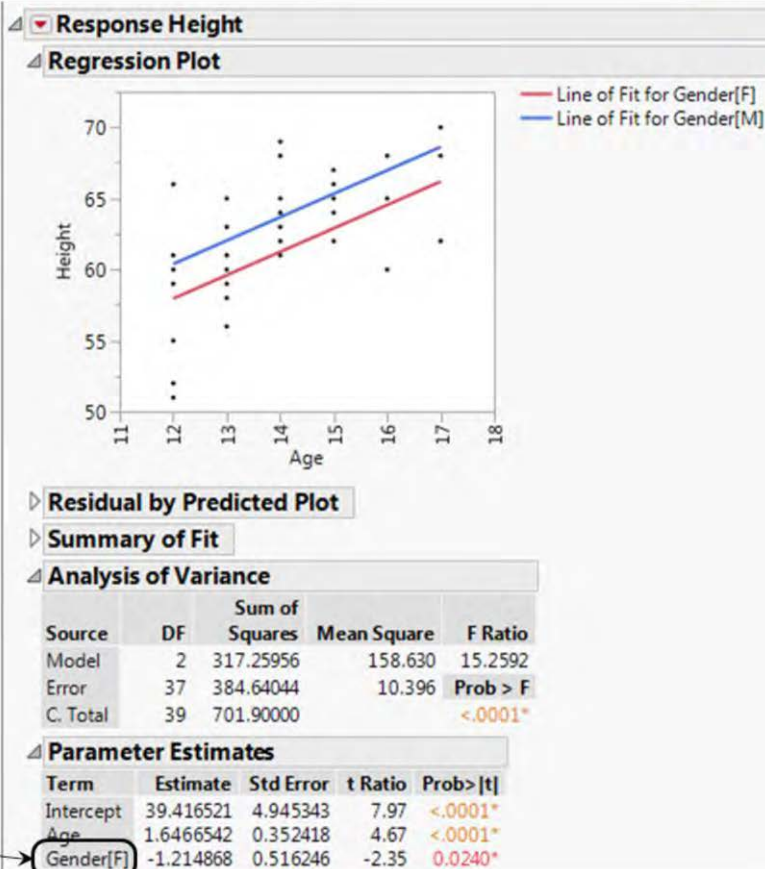
- ☐
- Durbin Watson Test

In the last column on the right (not shown), select **Effect Summary**.

[illegible]

"Indicator" or "dummy" variables are used to represent categorical variables in regression.

Indicator variable representing the effect of *Gender* in the equation



Notes

In JMP, two-level categorical factors are coded +1 and -1

$$\text{Gender}[F] = \begin{cases} +1 & \text{if Gender is F} \\ -1 & \text{if Gender is M} \end{cases}$$

$$\begin{aligned} \text{Height} &= b_0 + b_1 \text{Age} + b_2 \text{Gender}[F] \\ &= \begin{cases} b_0 + b_2 + b_1 \text{Age} & \text{if Gender is F} \\ b_0 - b_2 + b_1 \text{Age} & \text{if Gender is M} \end{cases} \end{aligned}$$

This results in one equation for Females and one equation for Males, with equal slopes (b_1) and different intercepts ($b_0 + b_2$ and $b_0 - b_2$).

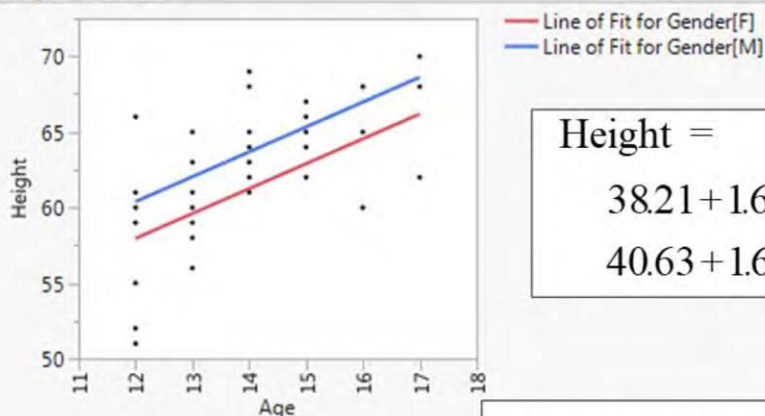
An additional indicator variable is added for each additional level of a categorical variable.

Notes

Constructing the model equation

70

Regression Plot



Height =

$38.21 + 1.65 \text{ Age}$ if Gender = F

$40.63 + 1.65 \text{ Age}$ if Gender = M

Residual by Predicted Plot

Summary of Fit

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	2	317.25956	158.630	15.2592
Error	37	384.64044	10.396	Prob > F
C. Total	39	701.90000		<.0001*

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	39.416521	4.945343	7.97	<.0001*
Age	1.6466542	0.352418	4.67	<.0001*
Gender[F]	-1.214868	0.516246	-2.35	0.0240*

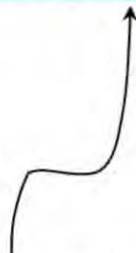
Height = $39.42 + 1.65 \text{ Age} - 1.21 \text{ Gender[F]}$

If you want to verify the equation:

▼ Response Y → Estimates
→ Show Prediction Expression

Notes

$$\text{Height} = b_0 + b_1\text{Age} + b_2\text{Gender[F]} \\ + b_3\text{Age} * \text{Gender[F]}$$



This product term allows different slopes for M and F

Notes

The screenshot shows the 'Model Specification' dialog box in SPSS. It is divided into several sections:

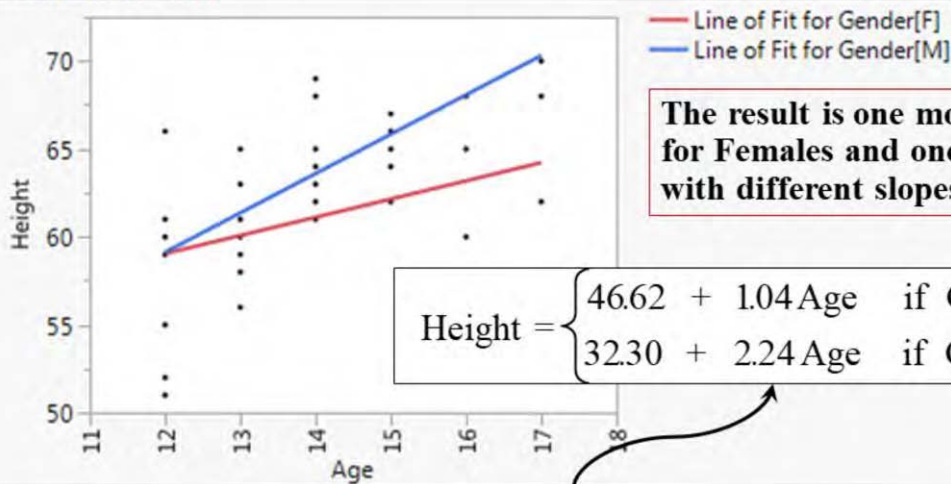
- Select Columns:** A list of variables including Name, Age, Gender, Height, and Weight. 'Age' and 'Gender' are highlighted with a red box, and an arrow points to them from a callout bubble labeled '1. Highlight'.
- Pick Role Variables:** A section for assigning roles to variables. 'Y' is selected for the dependent variable. 'Height' is selected for the independent variable and is marked as 'optional'. Other options include Weight, Freq, and By.
- Construct Model Effects:** A section for building the model. The 'Add' button is selected. 'Age' and 'Gender' are listed as factors, and 'Age*Gender' is shown as the resulting interaction term. An arrow points to 'Age*Gender' from a callout bubble labeled '3. Interactive effect added to model'.
- Buttons and Options:** Includes 'Help', 'Run', 'Recall', 'Remove', and a 'Keep dialog open' checkbox. The 'Personality' dropdown is set to 'Standard Least Squares' and the 'Emphasis' dropdown is set to 'Minimal Report'.

Annotations are provided for the first three steps: '1. Highlight' points to the selected variables, '2. Click' points to the 'Cross' button (which is highlighted with a red box), and '3. Interactive effect added to model' points to the 'Age*Gender' interaction term.

Non-parallel growth curves

74

Regression Plot



The result is one model equation for Females and one for Males, with different slopes and intercepts

$$\text{Height} = \begin{cases} 46.62 + 1.04 \text{ Age} & \text{if Gender} = \text{F} \\ 32.30 + 2.24 \text{ Age} & \text{if Gender} = \text{M} \end{cases}$$

$$\text{Height} = 39.46 + 1.64 \text{ Age} - 1.23 \text{ Gender[F]} - 0.60 \text{ Gender[F]} * (\text{Age} - 13.98)$$

Analysis of Variance

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	39.457057	4.812681	8.20	<.0001*
Age	1.6360307	0.343014	4.77	<.0001*
Gender[F]	-1.227546	0.502444	-2.44	0.0196*
Gender[F]*(Age-13.975)	-0.600896	0.343014	-1.75	0.0883

To verify the equation:

▼ Response Y

→ Estimates

→ Show Prediction Expression

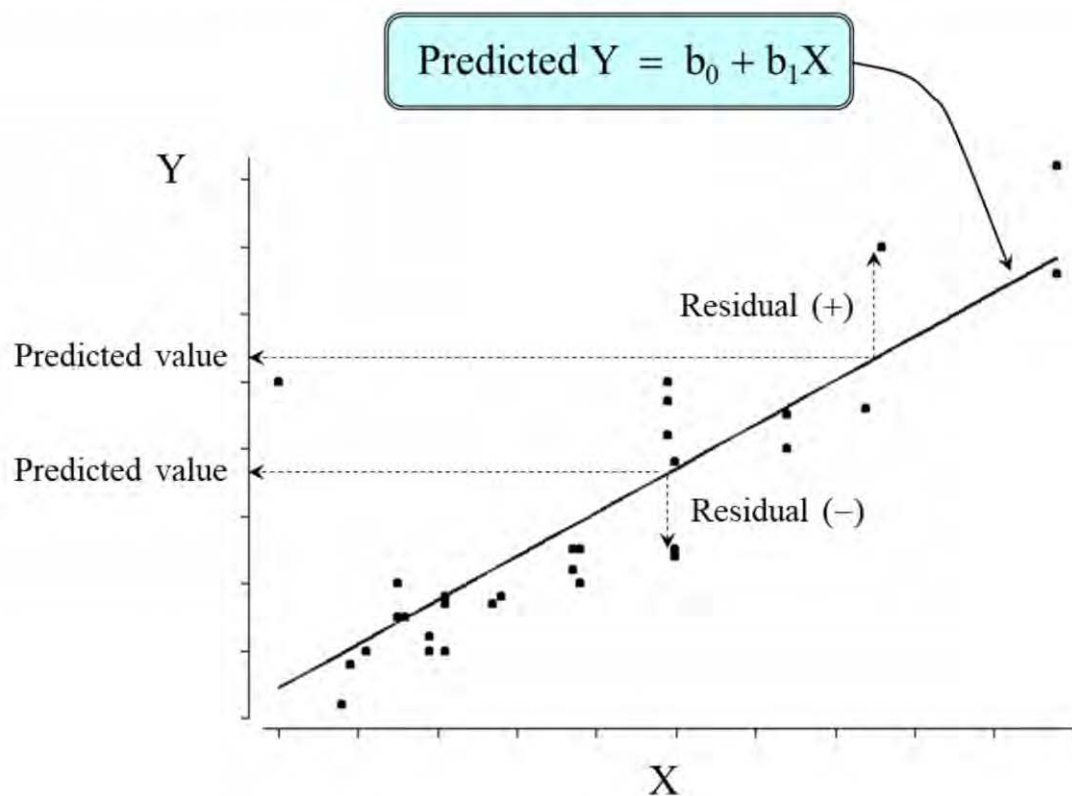
Notes

- From now on we will use *Effect Summary* to find P-values. It gives the same information and allows model modification.

RSquare	0.495046
RSquare Adj	0.452967
Root Mean Square Error	3.137706

Notes

[illegible]



Notes

A fitted model, the equation generated during regression, gives the predicted mean value of the response variable as a function of the predictor variables. These predicted mean values are also called *predicted values*, or just *predicted* for short. The *residual value* is the data (observation) value minus the predicted value. Residual values are called *residuals* for short.

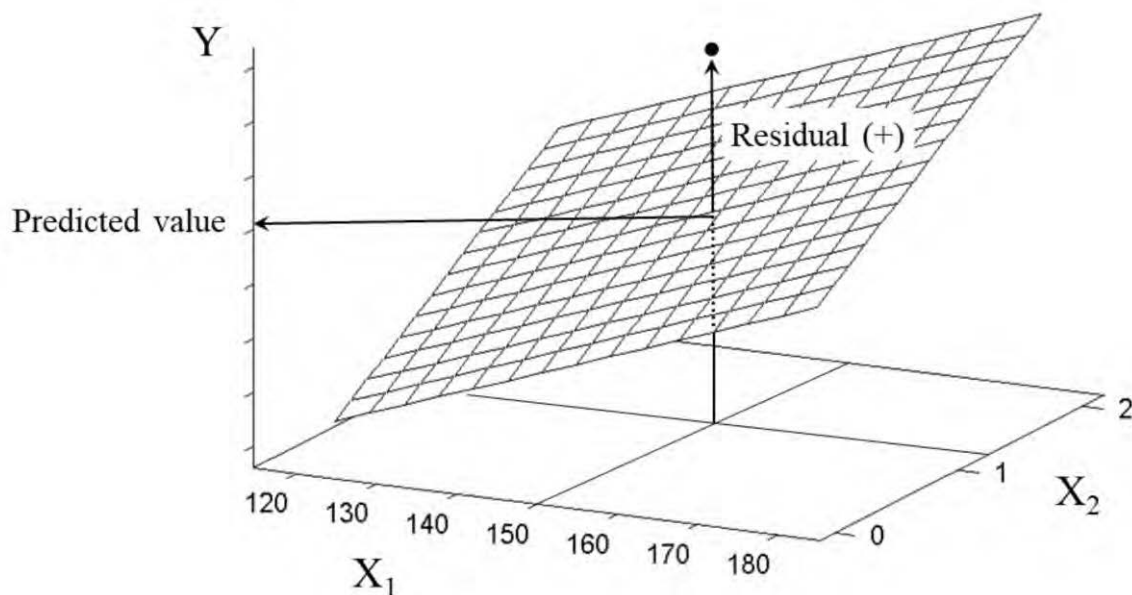
These terms are easiest to visualize in the simple linear model shown above. A predicted value is the fitted line evaluated at some X value. A residual is the difference between a measured (observed) Y value and the predicted value at the corresponding X.

Residuals contain information about the magnitude and direction of variability in the data relative to the fitted model.

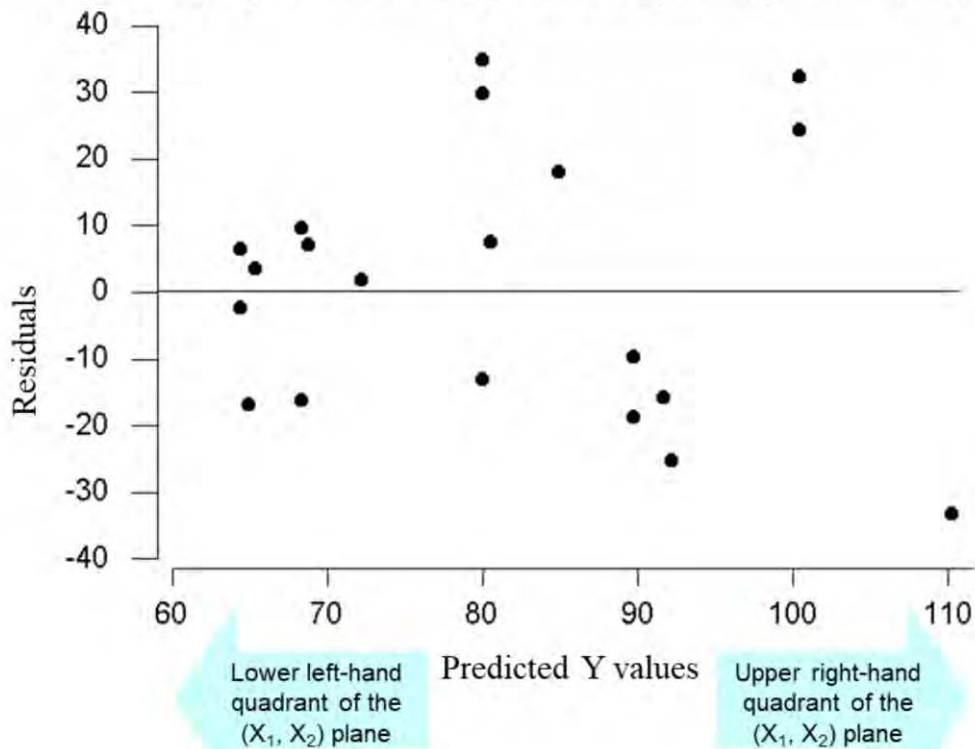
- An unusually large residual might signal a measurement error, data entry error or some other type of outlier.
- A systematic trend or pattern in the residuals might signal an inadequacy in the fitted model.

Notes

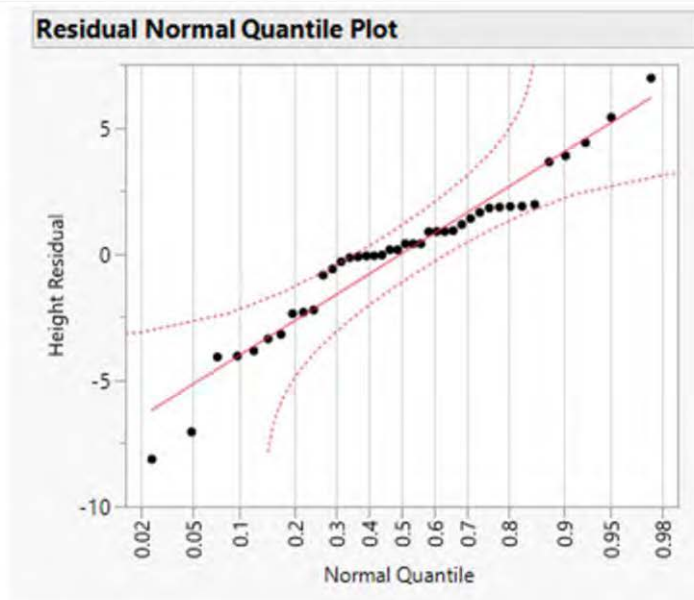
$$\text{Predicted } Y = b_0 + b_1X_1 + b_2X_2$$



Notes

Plot of residuals by predicted for any number of Xs

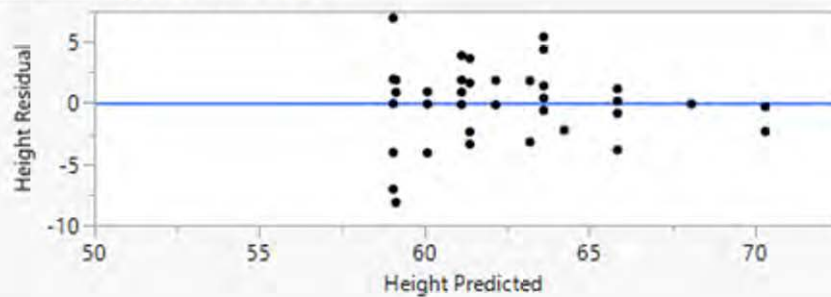
Notes



We can see points on the hyperbolic bands here, but there is not an obvious curve through the data. Given the small sample size, this is not too concerning.

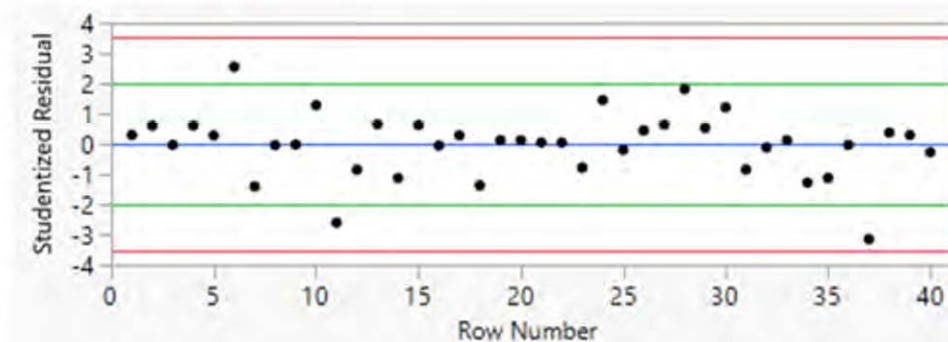
Notes

Residual by Predicted Plot



In this plot, we can see that the variance in the residuals is decreasing as height increases. This indicates the need for a transformation. We will see how to do this a little later in the course.

Notes



There are no obvious patterns in residuals in run order, and they scatter about zero.
There is no concern here.

(Points outside the red limits are considered outliers, and should be investigated.
Points outside the green limits but inside the red limits are possibly outliers, but
with less certainty.)

Notes

When historical or observational data is used to generate a regression model, an additional test is needed:

- The variance inflation factor (VIF) must be checked
- The VIF indicates whether the regressors (i.e. Xs or predictors) are correlated with each other
 - $VIF = 1$: regressor is independent of all other regressors
 - $1 \leq VIF \leq 5$: regressor is moderately correlated to other regressors
 - $VIF > 5$: regressor is highly correlated with other regressors
- VIFs in the final model need to be less than 5
 - When X variables are correlated (high VIFs), the analysis makes statistical determinations based on the noise between the correlated variables. This will often result in high R^2 values but insignificant p values.
 - VIFs are often lowered when insignificant terms are removed from the model, and terms should be removed one at a time. The first term removed should be the one with the highest p value unless theory implies removing a different one.
 - High VIFs are not an issue in designed experiments, as the designs prevent high correlation between terms/regressors

Notes

Parameter Estimates

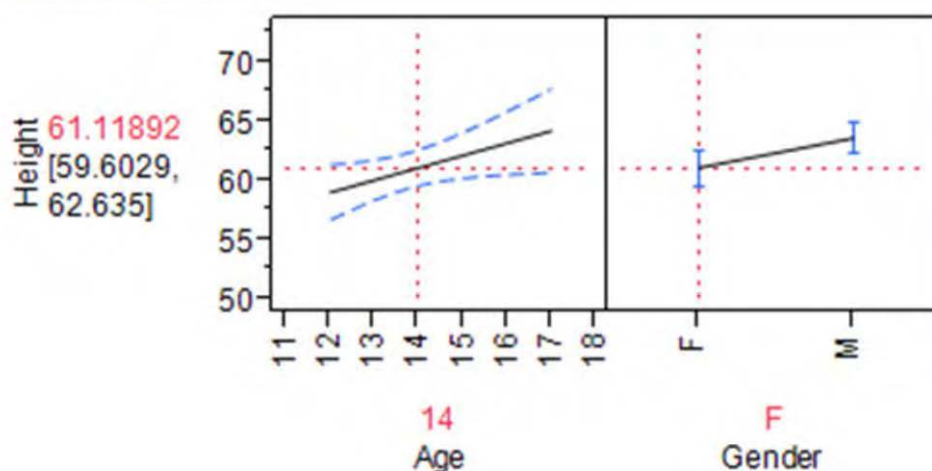
Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	39.457057	4.812681	8.20	<.0001*	.
Gender[F]	-1.227546	0.502444	-2.44	0.0196*	1.0154192
Age	1.6360307	0.343014	4.77	<.0001*	1.0155259
(Age-13.975)*Gender[F]	-0.600896	0.343014	-1.75	0.0883	1.0004648

The variance inflation factors for all terms in the model are below 5.
There is no concerning level of correlation between model terms.

To display the VIFs, right click in the Parameter Estimates section, click Columns, then VIF.

Notes

Prediction Profiler



Predicted avg. height in the population of 14 year old girls	61.12
95% confidence interval for avg. height of 14 year old girls	[59.60, 62.64] 61.12 ± 1.52

Notes

The model without interaction gave 61.25 ± 1.55 (slightly larger margin of error).

Notes

1. Run Analyze > Fit Model in JMP to investigate the relationship between y and x's. Use the Response Surface Model (all factors, all interactions, quadratic terms for continuous variables/factors)
2. Check model adequacy by reviewing the residuals plots:
 - Residual Normal Quantile Plot
 - Residual by Predicted Plot
 - Studentized Residuals (in run order)
3. Transform the data and resolve other issues, if needed.
4. Verify all VIFs < 5. Address the issue if any are over 5.
5. Remove insignificant terms from the model, that are not needed to maintain model hierarchy (main effects must be included if a higher order term of that variable remains in the model).
6. Use *Adjusted R²* to determine the amount of variation in Y that is explained by the model.

Notes

Your instructor will go through Exercise 5.4 as an example.

Notes

Exercise 5.1

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- a) In the table below, record the Adjusted R^2 and RMSE from the analysis of *Height* in this section. Also, record the P-values from *Effects Tests*. Run the same analysis for *Weight* and record the corresponding results.

Response	Adj. R^2	RMSE	P-values		
			Age	Gender	Age*Gender
Height					
Weight					

- b) Which variable (*Height* or *Weight*) has the greater proportion of variation explained by *Age* and *Gender*?
- b) Explain why it wouldn't make sense to compare the two models in terms of RMSE.

Notes

- d) Both *Age* and *Gender* were statistically significant for predicting *Height*. Is this true for *Weight*?
- e) For *Height* we found evidence that the growth curves for girls and boys have different slopes. Is this true for *Weight* as well? Give the P-value that is relevant to this question and explain what it means.
- f) Give the predicted average *Weight* in the population of 15-year-old boys. Give a 95% confidence interval for this average.
- g) Save your scripts, close and save the data table.

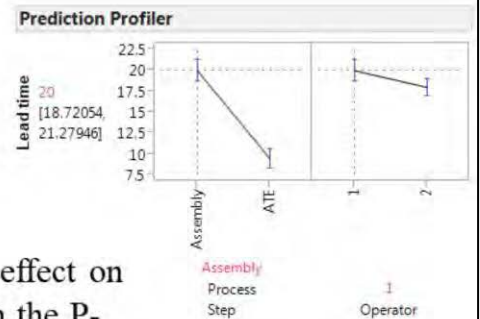
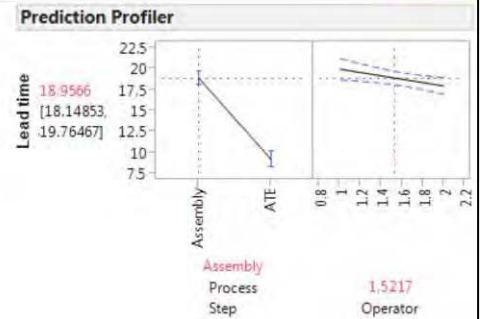
Notes

Exercise 5.2

91

Data sets \ lead time 2.

- Fit a model for *Lead time* including the terms *Process Step*, *Operator*, and their interactive effect. **Be sure you have the correct modeling type for *Operator*.** (If you got the upper right profiler, the modeling type for *Operator* is not correct. The lower right profiler is correct.)
- Note anything concerning in the residuals plots.
- Remove terms under *Effect Summary* with P-values exceeding 0.15 (*Remove* button). Which terms are left? Any issues with VIFs?
- Based on the profiler, which factor has the larger effect on lead time (steeper slope)? Does this correlate with the P-values? Please explain.
- Save your script, close and save the data table.



Notes

Exercise 5.3

92

Data sets \ number and size of defects.jmp.

- a) Fit a model for *Max size* including the terms *Welder*, *# Defects*, their interactive effect, and the quadratic effect for *# Defects* (cross it with itself). This is the *Response Surface Model (RSM)* for one categorical factor and one continuous factor.
- b) Do you see anything concerning in the residuals plots?
- c) Using the *Effect Summary*, remove terms with P-values exceeding 0.15 (use the *Remove* button). Which terms are left in the model? Do all remaining terms have $VIFs < 5$?
- d) Based on the profiler, which factor has the larger effect on *Max size*? Does this correlate with the P-values? Please explain.
- e) Save your script, close and save the data table.

Notes

Exercise 5.4 [Instructor to demonstrate]

93

In this example you will analyze data from an optimization experiment concerning the removal of excess metal from castings by belt grinding.

The belt supplier had been recommending that belts be discarded when they are “50% used up.” This rule was based on tests conducted by the supplier to define the usage point at which the total of labor and belt costs will be minimized. One of the grinders thought the supplier’s rule caused grinders to discard belts too soon. Aside from being suspicious that the supplier just wanted to sell more belts, he argued that the supplier’s tests did not take into account the time lost to belt changes.

This grinder developed a new standard under which belts would be discarded only after they were “75% used up.” He wanted to do a comparative study to show that his method was cheaper overall. After he explains the study with his fellow grinders, 3 additional factors are added to the experiment.

Each casting in the experiment was weighed before and after the grinding operation. A technician kept track of how many belts were used and how long it took the grinder to complete each casting. From this information the total cost per unit of metal removed was calculated for each casting.

Data sets \ belt grinding.

Notes

Exercise 5.4 (cont'd) [Instructor to demonstrate]

94

- Y variable: *cost per unit of metal removed*
- X variables:
 - Contact wheel land-groove ratio (LGR): Low or High
 - Contact wheel material (MATL): Steel or Rubber
 - Belt usage limit (USAGE): "50%" or "75%"
 - Belt grit size (GRIT): 30 or 50
- **Run the *Fit Model* script provided in the left panel**, by clicking on the green triangle. This is the response surface model for 4 categorical X variables.
- Check the residuals plots. Any problems?
- Using the *Effect Summary*, remove insignificant terms not needed to maintain model hierarchy, starting with the group of terms with $P > 0.20$, then one at a time. Which terms are left in the model?
- Use the *Prediction Profiler* to find the minimum cost factor settings.
- What do you expect the mean and standard deviation of *Cost* to be after implementing the optimal factor settings?
- Save your script, close and save the data table.

Notes

Exercise 5.5

95

In this example you will analyze data from an optimization experiment concerning the bond strength of potato chip bags.

Chips 'R' Us was receiving customer complaints about stale chips, especially from customers on airplanes. They traced the problem to the bag sealing process. The current process involved a temperature of 150°C, a pressure of 100 psi and a dwell time of 1.1 secs. The current average bond strength was about 85 psi.

Process Engineer Chip Kettle ran an experiment to increase the bond strength. Production Manager Justin Thyme reminded Chip that he would very much like to avoid an increase in the dwell time.

Justin is able to free up a bag sealer for only so much time each shift. Chip realizes he will need two shifts to complete the experiment. He decides to include *Shift* as an additional variable in the analysis just in case there is an operator and/or equipment effect.

Data sets \ heat sealing 1.

Notes

Exercise 5.5 (cont'd)

96

- Y variable: *bond strength*
- X variables and feasible ranges:
 - Temperature (TEMP): 120 to 180
 - Pressure (PRESS): 50 to 150
 - Dwell time (DWELL): 0.2 to 2.0
 - Shift: 1 or 2
- **Run the *Fit Model* script provided in the left panel.** This is the response surface model (RSM) for 3 continuous X's. Is anything concerning in the residuals plots?
- Remove from the model insignificant terms that are not needed to maintain model hierarchy ($P > 0.15$), using the *Effect Summary*. Which terms are left?
- Use the *Prediction Profiler* to maximize the average bond strength. If your solution requires a long dwell time, manually move things around in the profiler to find another solution with a short dwell time.
- What do you expect the mean and standard deviation of *bond* to be after implementing the optimal factor settings?
- Save your script, close and save the data table.

Notes

Exercise 5.6

97

Data sets \ outgassing process. *Current* (the Y variable) is the electrical current required to heat a filament to a specified temperature. *Resist* (one of the X variables) is the electrical resistance of the filament. *Machine* (the other X variable) identifies which of three processing units was used. We want to develop a model for *Current* as a function of *Resist* and *Machine*.

- Fit a response surface model for *Current*. (The terms will be *Resist*, *Machine*, the interaction term *Resist*Machine*, and the quadratic term *Resist*Resist*. To get the quadratic term, highlight *Resist* both under Select Columns and under Construct Model Effects, then click Cross.)
- Do you see anything concerning in the residuals plots?
- Remove any terms under *Effect Summary* with P value exceeding 0.15. (Use the *Remove* button.) Record the RMSE.
- Use the *Prediction Profiler* to find the predicted average *Current* for each machine if we always use filaments with resistance 52.

Notes

Exercise 5.6 (cont'd)

98

- e) The target value for *Current* is 2. For each machine, we want to find the resistance for which the average current is 2. On the *Prediction Profiler* red triangle, select *Desirability Functions*. It should look like this:

- f) Double click in the upper right hand panel of the profiler. (Try to avoid the plotted line.) You should get the dialog shown below.

Response Goal

Maximize

Current	Values	Desirability
High:	2.15	0.9819
Middle:	1.9875	0.5
Low:	1.825	0.066

Importance: 1

OK Cancel Help

- g) Modify the dialog as shown to the right, then select OK. Proceed to the next slide.

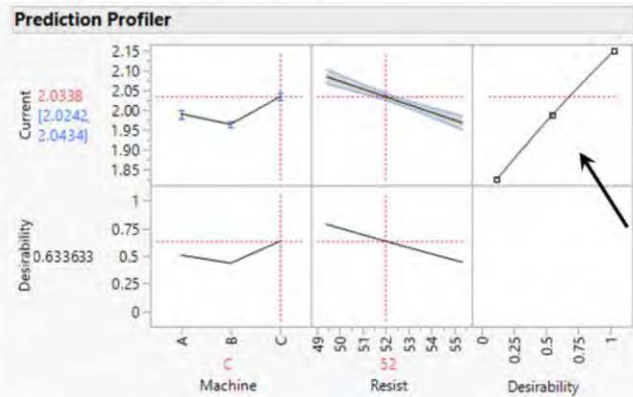
Response Goal

Match Target

Current	Values	Desirability
High:	2.05	0.0183
Middle:	2	1
Low:	1.95	0.0183

Importance: 1

OK Cancel Help



Notes

99

-
- Factor Settings
- | Factor | Machine Resist |
|---------------------------|-------------------------------------|
| Current Value: | 52 |
| Minimum Setting: | 49.41 |
| Maximum Setting: | 55.37 |
| Number of Plotted Points: | 41 |
| Show | <input checked="" type="checkbox"/> |
| Lock Factor Setting: | <input checked="" type="checkbox"/> |
- OK Cancel

-

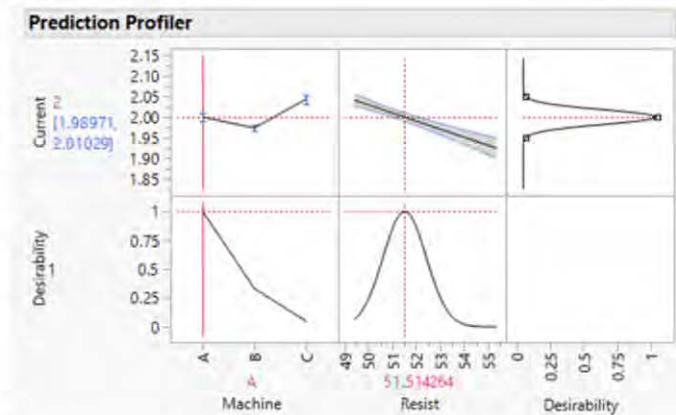
Notes

[illegible]

Exercise 5.6 (cont'd)

100

- j) The optimal resistance value for Machine A is 51.5. Drag the solid vertical line across to B, then click *Maximize Desirability* to find the optimal resistance value for Machine B. Do the same for Machine C.



- k) What will the average current be if we always use the optimal resistance values for each machine?
- l) What will the standard deviation of current be if we always use the optimal resistance values?
- m) Save your scripts, close and save the data table.

Notes

6 Dealing with Model Adequacy Issues

101

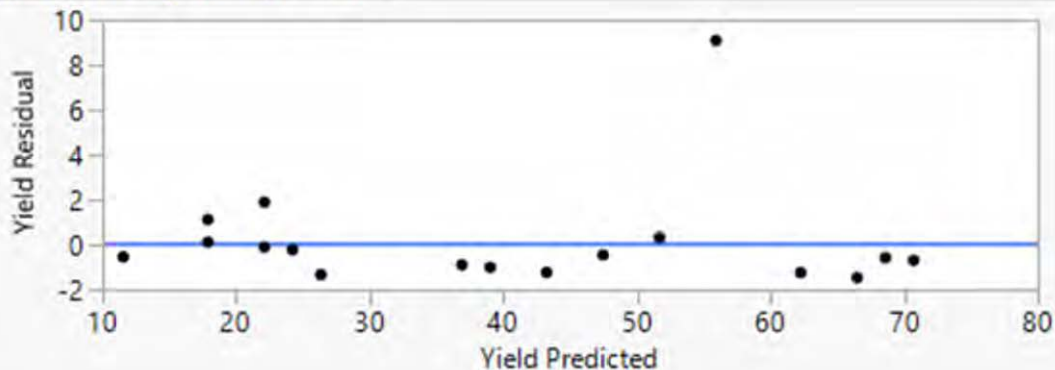
In this section, we will cover the most common model adequacy issues:

- Outliers
- Pattern in run order plot of residuals
- Multicollinearity (VIFs over 5)
- Unequal variance and non-normal residuals

Notes

Outliers can easily be seen on the Residual by Predicted and Studentized Residuals (residuals by run order) plots

▲ **Residual by Predicted Plot**



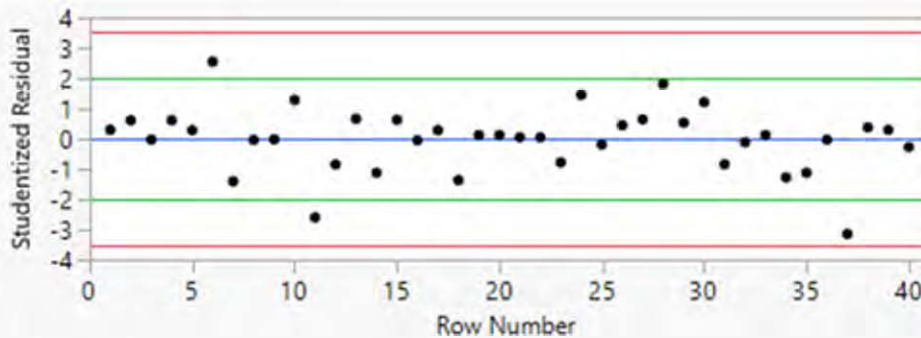
Remember, healthy residuals look like random scatter about zero.

Here, it looks like there might be a suspicious data point.

Notes

- Investigate the data point.
 - If it turns out to be just a data entry error, we simply enter the correct value, then all is well. Most of the time it's not that simple.
- If you have an outlier of unknown origin:
 - Run the analysis with and without the questionable data point.
 - If you're lucky, the results will be pretty much the same both ways, hence no worries. Leave the data point in.
- If excluding the outlier does make a significant difference in the results, then you have a hard decision to make.
 - The official rule is: leave the data point in unless you can identify the cause. The idea is to throw it out only if you can demonstrate that it does not come from the population you want to study. This is the "pure" approach.
 - This should be tempered with the following practical consideration: you don't want your results to be unduly influenced by one extreme outlier, even if you can't explain it.

Notes



Remember, healthy residuals look like random scatter about zero.

There are no patterns of concern here.

Notes

- Runs (points in a row) of positive-negative-positive-negative residuals indicate correlation between runs in an experiment.
 - This implies that the assumption of independence has been violated.
 - **Randomization of an experiment protects against this! Do it every time!**
- This plot can show changes in variance over the time span of the experiment or data collection.
 - This could be due to increased skill as the experiment progresses, a process drift, operator fatigue, tool wear, etc.
 - This type of problem would show as an increase or decrease in spread or “scatter” of the residuals across the graph.
 - If there is x data available to support it, one remedy is to add a factor (time since tool change, number of hours of operator work, etc.)
 - Increasing or decreasing variance can also indicate the need for a transformation.

Notes

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	4.868125	0.157585	30.89	<.0001*	.
LGR[Low]	0.616875	0.157585	3.91	0.0035*	1
Material[Rubber]	1.145625	0.157585	7.27	<.0001*	1
Usage[50%]	1.054375	0.157585	6.69	<.0001*	1
Grit[30]	-0.048125	0.157585	-0.31	0.7670	1
LGR[Low]*Grit[30]	-0.316875	0.157585	-2.01	0.0752	1
Usage[50%]*Grit[30]	0.395625	0.157585	2.51	0.0333*	1

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	14.044944	0.291958	48.11	<.0001*	.
Process Step[Assembly]	4.8792135	0.298829	16.33	<.0001*	1.0478749
Operator[1]	0.6713483	0.296556	2.26	0.0349*	1.0478749

Remember, $VIF < 5$ is not concerning.

- One aspect of factorial design experiments (often called DOEs) is that they are orthogonal designs. This results in the model terms being completely uncorrelated.
- Regressors that are completely uncorrelated with others have $VIF = 1$.
- High correlation is only a potential issue when using historical or observational data in regression analysis.

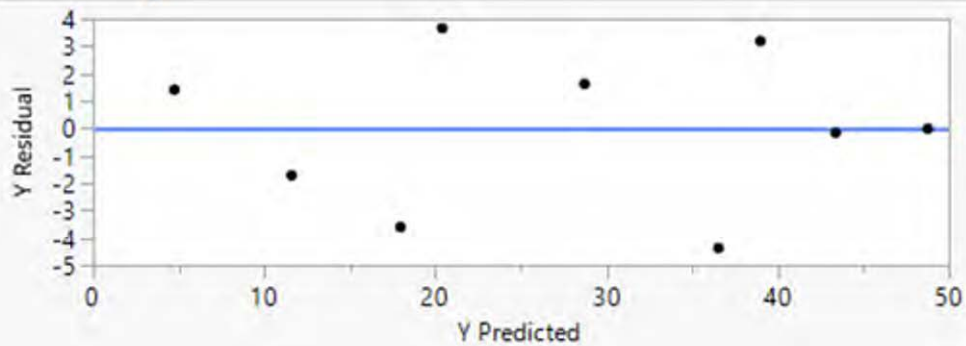
Notes

Several strategies can be tried for resolving multicollinearity, but they may not be satisfactory, especially if the model will be used for prediction.

- Collect additional data in a way that breaks up the multicollinearity.
 - Historical data may contain only certain combinations of x-variables, for example, only low levels of x_1 when x_2 is at a low level and only high levels of x_1 when x_2 is at a high level
 - Note: it may not be feasible or possible to collect this additional data.
 - In some cases, the factors (x's) are inherently correlated, for example as may be the case with household income and house size.
- Respecifying the model, can help.
 - If x_1 and x_2 are nearly linearly dependent, use one term, $x = x_1 + x_2$, which preserves the information content of the original variables
 - Try removing the term with the highest p-value, and look at that model. Then, replace it and remove the term with the highest VIF. See which gives the better model.
- Use ridge or principal-component regression (way beyond the scope of this course)

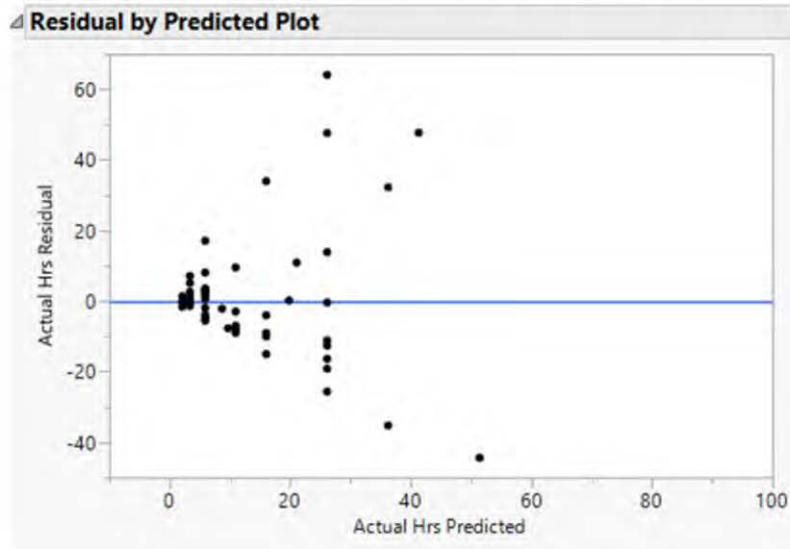
Notes

Residual by Predicted Plot



Remember, the variation in the residuals should be fairly constant across the Residual by Predicted Plot. There is no issue here.

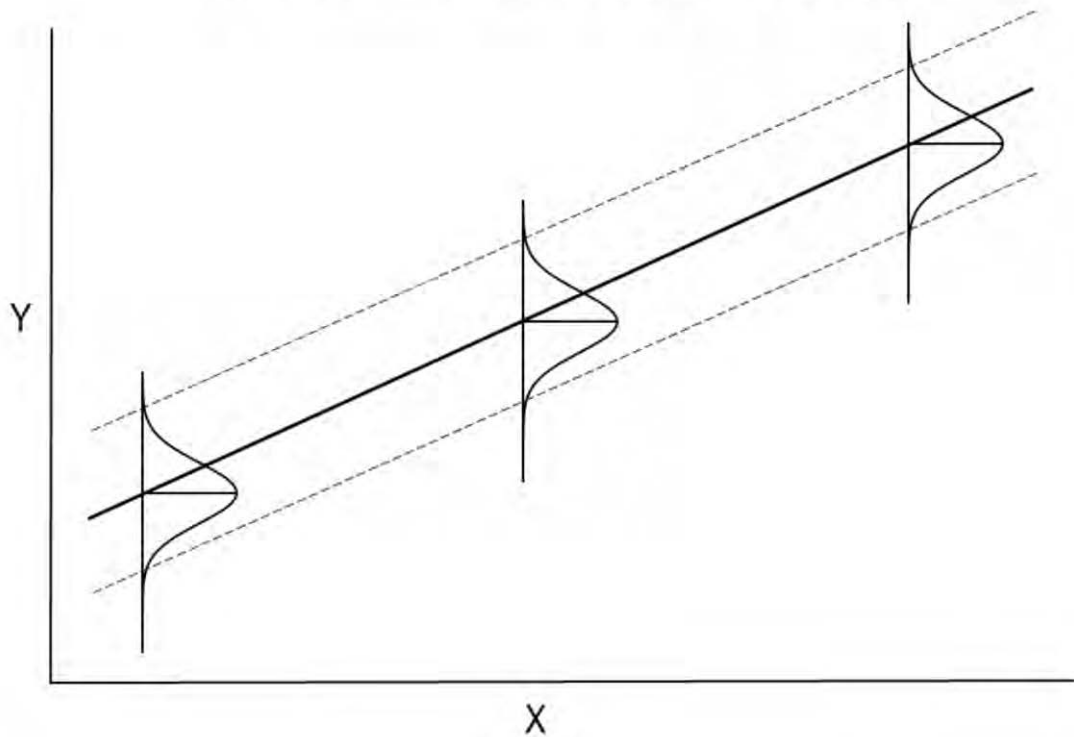
Notes



In this plot, we can see an issue.
 σ_Y^2 proportional to mean Y \rightarrow "sideways V"

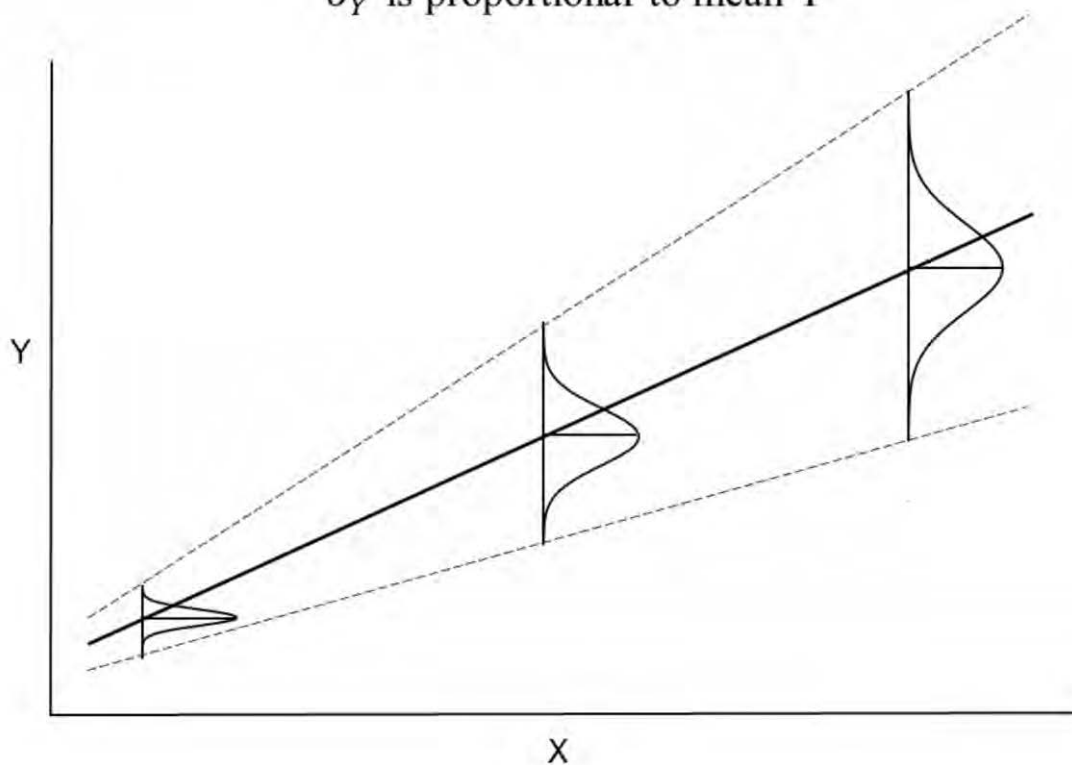
Notes

σ_Y^2 is constant (does not depend on the X's)



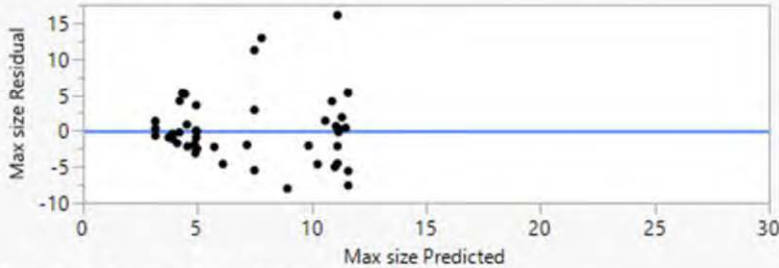
Notes

σ_Y^2 is proportional to mean Y

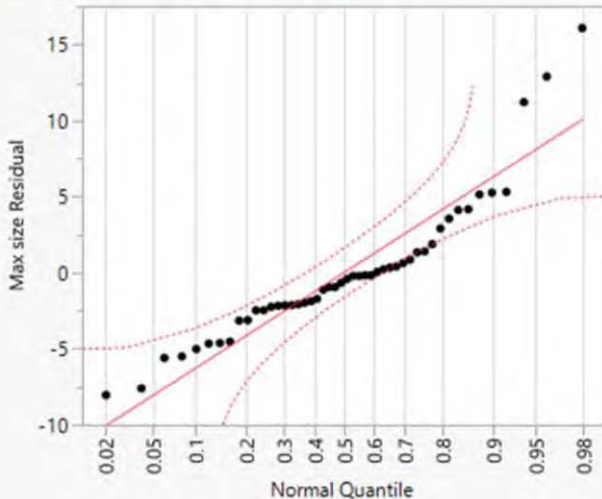


Notes

Residual by Predicted Plot



Residual Normal Quantile Plot



- Often, when there is an issue with constant variance, there is also the issue of non-normal residuals.
- This can be seen in these two plots
- Fortunately, they usually both resolve with the same treatment—a transformation.

Notes

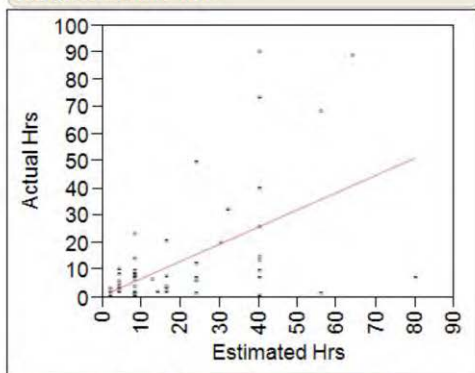
The standard assumption in all comparison and correlation analyses involving a quantitative Y variable is that the noise (unexplained/error/residual) variation follows a Normal distribution with mean 0 and a standard deviation that does not depend on the X variables.

This simple model has served us well. However, when Normality or constant σ is grossly violated, something must be done. The most common remedy is to use $\log(Y)$ or \sqrt{Y} as the dependent variable instead of Y. This is a transformation. This “trick of the trade” is simple and, in most cases, effective.

Notes

Response Actual Hrs

Regression Plot



Summary of Fit

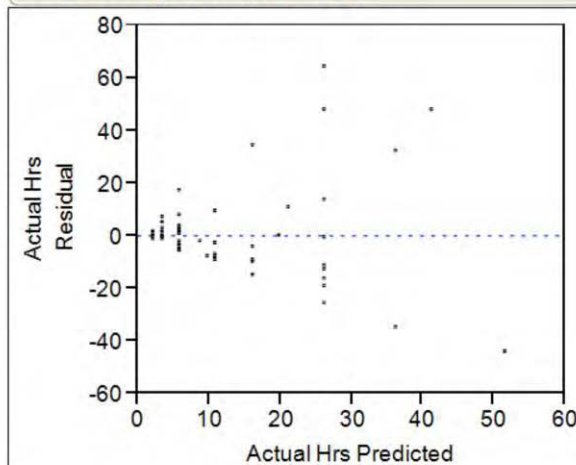
RSquare	0.307347
RSquare Adj	0.296176
Root Mean Square Error	16.95281
Mean of Response	12.23828
Observations (or Sum Wgts)	64

Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	0.8352064	3.035964	0.28	0.7842
Estimated Hrs	0.6321871	0.120529	5.25	<.0001*

$$Y = 0.835 + 0.632 X$$

Residual by Predicted Plot

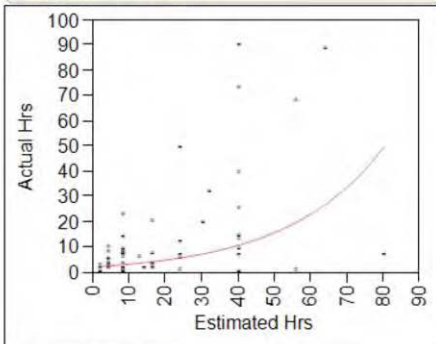


Variation
increases
as average
Actual Hrs
increases

Notes

Response Log(Actual Hrs)

Regression Plot



Summary of Fit

RSquare	0.233276
RSquare Adj	0.22091
Root Mean Square Error	1.217933
Mean of Response	1.576584
Observations (or Sum Wgts)	64

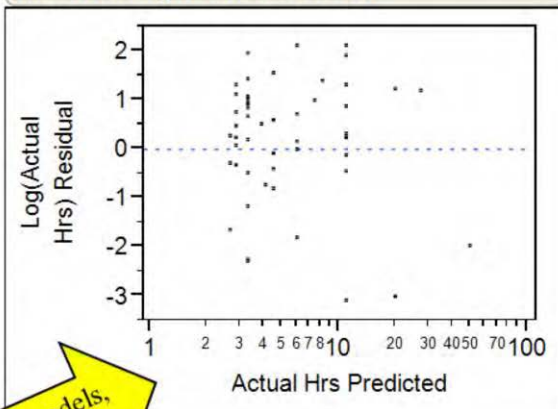
Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	0.8982207	0.218111	4.12	0.0001*
Estimated Hrs	0.0376085	0.008659	4.34	<.0001*

$$\text{Log}(Y) = 0.898 + 0.038X$$

For Log(Y) models,
use Log scale here

Residual by Predicted Plot



Nonlinear model for Y

$$Y = \exp(0.898 + 0.038X) = e^{0.898} (e^{0.038})^X = 2.45(1.04)^X$$

Notes

JMPs notation regarding Logs requires some clarification:

- Although JMP expresses the logarithm as “Log”, it is actually base e, or the natural log, which is usually written as Ln. It is not a base 10 logarithm.
- However, the plots that use a log transformed X-axis display use base 10 log for the X-axis. This does not change the interpretation of the chart.

The impact of transformation on R^2 and p-values:

- In the previous example, a transformation was required because the residuals variance wasn't constant over the range of the predicted values.
- After the transformation, the R^2 value went down. This can lead to a belief that the non-transformed model was “better”. However,
- Residuals showing this condition (heteroscedasticity) can cause p-values and R^2 to be over or under stated.
- When this condition occurs, the problem must be corrected. The resulting model, even if R^2 is lower or p-values are higher, is the more “real” model.

Notes

1. Run Analyze > Fit Model in JMP to investigate the relationship between y and x's. Use the Response Surface Model (all factors, all interactions, quadratic terms for continuous variables/factors)
2. Check model adequacy by reviewing the residuals plots:
 - Residual Normal Quantile Plot
 - Residual by Predicted Plot
 - Studentized Residuals (in run order)
3. Transform the data and resolve other issues, if needed.
4. Verify all VIFs < 5. Address the issue if any are over 5.
5. Remove insignificant terms from the model, that are not needed to maintain model hierarchy (main effects must be included if a higher order term of that variable remains in the model).
6. Use *Adjusted R²* to determine the amount of variation in Y that is explained by the model.

Notes

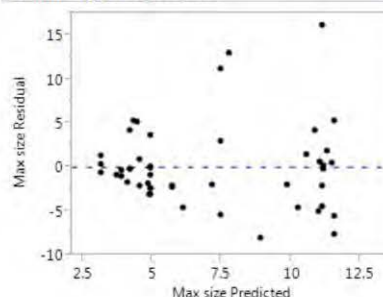
Exercise 6.1

120

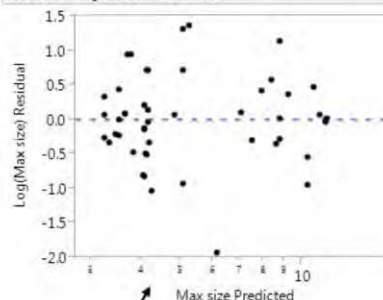
Data sets \ number and size of defects.jmp

- Fit a model for *Max size* including the terms *Welder*, *# Defects*, their interactive effect, and the quadratic effect for *# Defects* (*response surface model* for one continuous factor and one categorical factor). You should see a distinct sideways V. Do you see issues in any other residuals plots?
- Select *Model Dialog* on the *Response* red triangle menu, apply a Log transformation to *Max size*, re-run the model. The sideways V isn't completely gone, but close enough. Did other residuals plots improve?
- Use *Effect Summary* to remove terms with $P > 0.15$.

Residual by Predicted Plot



Residual by Predicted Plot



Remember to change the x-axis on the plot, as well.

Notes

Exercise 6.1 (cont'd)

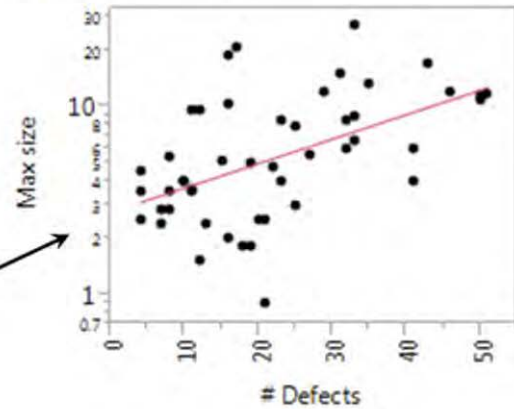
121

d) Which terms are left in the model?

e) Now we have a log-linear simple regression.

When you use a Log or square root transformation on Y, it is helpful to use same scale for the Y axes of the plots

Regression Plot



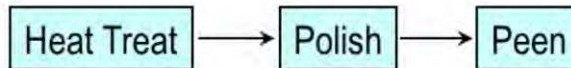
f) Save your script, close and save the data table.

Notes

Exercise 6.2

122

An aerospace manufacturer uses integral castings as structural components of jet engines. Integral castings give design engineers more flexibility and simplify the assembly process. Defect-free castings are known to have long cycle fatigue life, but defects often arise in the casting process and must be weld repaired. The engine manufacturer's metallurgical team has proposed a finishing process of the following type to ensure adequate cycle fatigue life of weld-repaired castings:



The team wants to optimize the first two steps in this process to achieve maximum cycle fatigue life. Also, though other applications of similar processes have included peening, they would like to see if it can be omitted to reduce processing time and cost.

Due to project time constraints and limited availability of test fixtures, the team can perform at most 12 cycle fatigue tests for their experiment.

Notes

Exercise 6.2 (cont'd)

123

- Y variable: *Cycles* (to failure)
- X variables:
 - Heat treat: Anneal or Solution/age
 - Polish: Chemical or Mechanical
 - Peen: Yes or No
- *Data sets \ weldment fatigue.jmp.*
- Run the *Model* script provided in the left panel, run the model.
- Notice the extreme sideways V on the *Residual by Predicted Plot*. Are there issues in any of the other residuals plots? If yes, what are they?
- Rerun the model using a Log transformation on *Cycles*. Did residuals plots improve?
- Remove insignificant terms from the model ($P > 0.15$) that are not needed to maintain model hierarchy.
- Use the *Prediction Profiler* to maximize the cycle fatigue life.

Notes

Exercise 6.3

124

A Black Belt wants to minimize the *leak rate* in plastic containers ultrasonically welded together. The X variables and ranges are:

- Force: 70 to 150
- Energy: 275 to 325
- Amplitude: 70 to 90

- *Data sets \ ultrasonic welding 1.jmp.*
- Run the *Model* script provided in the left panel.
- What problems do you see in the residuals plots?

Notes

Exercise 6.3 (cont'd)

125

- Rerun the model using the Log transformation on *leak rate*. (Be sure to change the x-scale to Log on the Residual by Predicted Plot.)
- Rerun the model using the Sqrt transformation on *leak rate*. (Be sure to change the x-scale to Sqrt on the Residual by Predicted Plot.)
- Which set of residuals plots looks better? Use whichever transformation looks like it worked better, going forward.
- Remove insignificant term(s) from the model ($P > 0.15$), while maintaining model hierarchy.
- Use the *Prediction Profiler* to minimize the leak rate.

Notes

When the response variable, Y, is binary (pass/fail, yes/no, success/failure, etc.), the regression model used for a continuous Y-variable *cannot* be used.

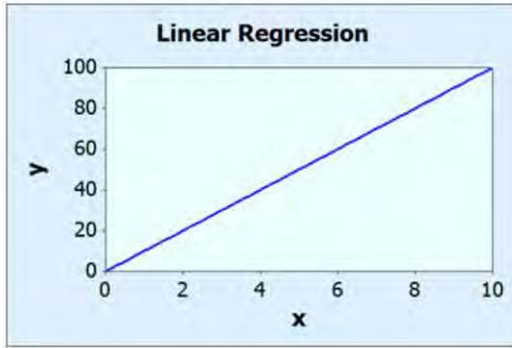
- A *logistic response function* must be used
- The resulting analysis yields an equation that allows us to calculate **event probability**:

$$P_{event} = f(x_1, x_2, \dots, x_n)$$

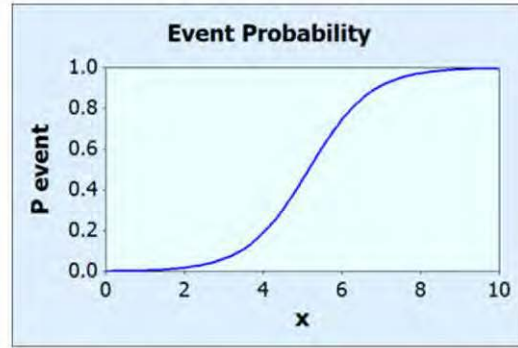
- This equation is used to answer questions such as:
 - What is the probability of being in spec (at various levels of x)?
 - What is the probability of getting the contract?
 - What is the probability of a defect?

Notes

This probability function, the *logistic response function*, has a much different behavior than a linear regression function:



- The y values of a linear regression can have any values



- The logistic response function is an S-shaped function that can only have values between 0 and 1

To be useful in prediction, the logistic response function must be transformed into an unbounded linear function

Notes

The *logit transformation* is used to linearize the model:

$$\text{logit}(P_{event}) = \ln\left(\frac{P_{event}}{1 - P_{event}}\right) = b_0 + b_1x_1 + \dots + b_nx_n$$

$$\frac{P_{event}}{1 - P_{event}} = e^{b_0 + b_1x_1 + \dots + b_nx_n}$$

$$P_{event} = \frac{1}{1 + e^{-(b_0 + b_1x_1 + \dots + b_nx_n)}}$$

- This is the form of the final equation in the regression analysis
- The *maximum likelihood* method is used to estimate the parameters in this probability equation . . . JMP does this work for us
- We can use this equation (model) to predict the probability of an event for various levels of x_1, x_2, \dots, x_n

Notes

We will see how to use JMP do the regression analysis when we have:

- a) Raw data – each row represents one part or transaction
- b) Tabulated data – each row represents multiple parts or transactions

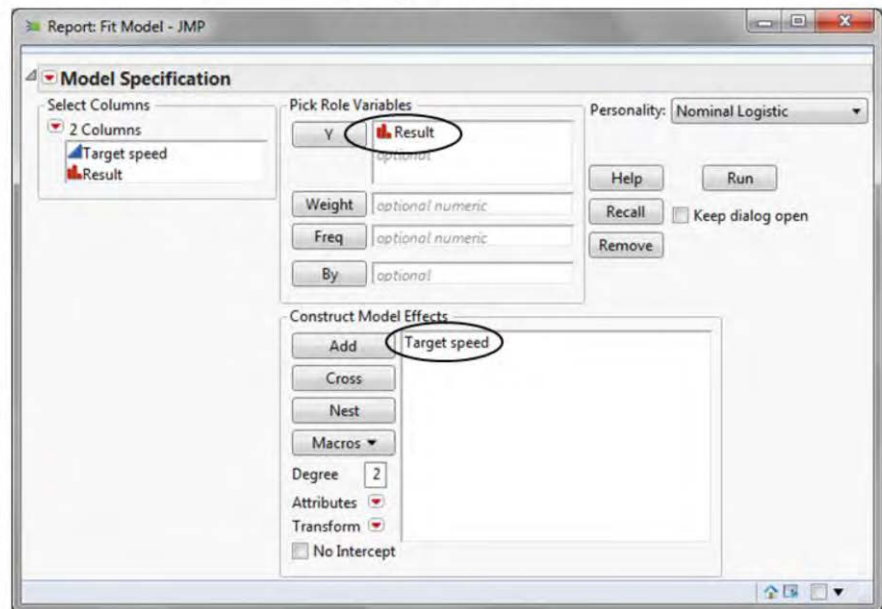
Notes

2/0 Cols	Target speed	Result
25/0		
1	200	Hit
2	205	Hit
3	210	Hit
4	215	Hit
5	220	Hit
6	225	Miss
7	230	Hit
8	235	Hit
9	240	Miss
10	245	Hit
11	250	Hit
12	255	Hit
13	260	Hit
14	265	Miss
15	270	Miss
16	275	Hit
17	280	Miss
18	285	Miss
19	290	Miss
20	295	Miss
21	300	Hit
22	305	Miss
23	310	Miss
24	315	Miss
25	320	Miss

Data sets \ target practice

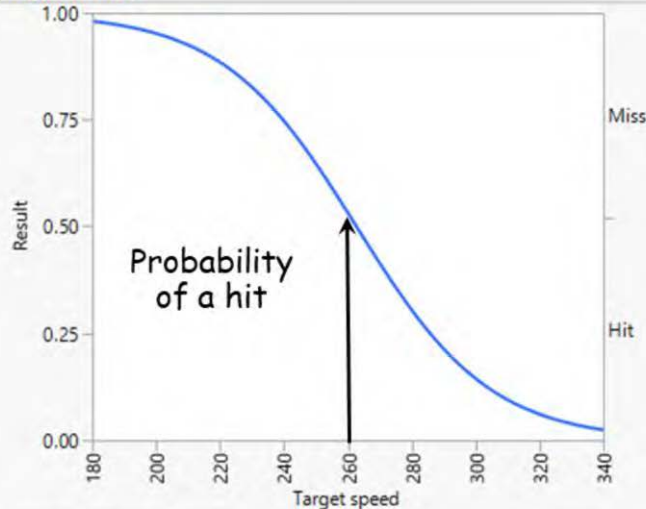
Fit Model

Set up as shown



Notes

Logistic Plot



Parameter Estimates

Term	Estimate	Std Error	ChiSquare	Prob>ChiSq
Intercept	12.5297022	4.7931154	6.83	0.0089*
Target speed	-0.0476836	0.0181939	6.87	0.0088*

For log odds of Hit/Miss

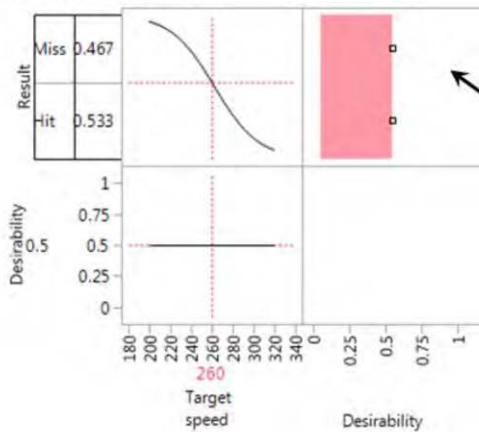
Effect Likelihood Ratio Tests

Source	Nparm	DF	ChiSquare	Prob>ChiSq
Target speed	1	1	11.1939322	0.0008*

- P-value for correlation (this is the one that matters)
- Very strong evidence of a negative correlation between the speed of the target and the probability of hitting it

Notes

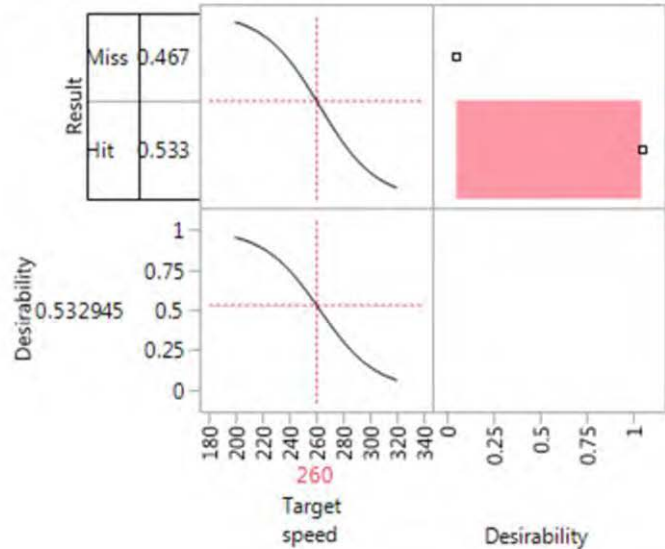
Prediction Profiler



- Red Triangle → Profiler → Prediction Profiler red triangle → Optimization and Desirability → Desirability Functions

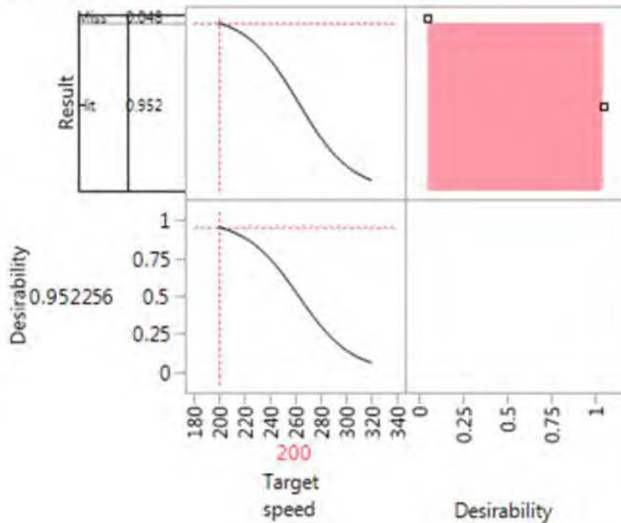
- Double-click in the blank area, enter 1 for Hit and 0 for Miss → OK → OK → next slide

Prediction Profiler



Notes

Prediction Profiler red triangle → Optimization and Desirability → Maximize Desirability



- The target speed of 200 produces the maximum hit probability of 0.952
- The corresponding miss probability is 0.048
- The target speed of 320 produces the minimum hit probability of 0.061
- The corresponding miss probability is 0.939

Notes

[illegible]

Exercise 7.1

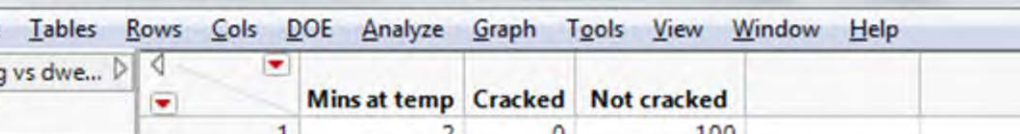
135

Open *Data sets \ quotation process.jmp*.

- a) Fit *PO* by *TAT*. Which P-value in the output is the most reliable?
- b) Does the PO hit rate increase or decrease as the TAT increases?
- c) Find the PO hit rates for 3 day and 15 day turnarounds.
- d) Save your script, close and save the data table.

Notes

Data sets \ cracking vs dwell time



The screenshot shows the JMP software interface. The title bar reads "cracking vs dwell time - JMP". The menu bar includes File, Edit, Tables, Rows, Cols, DOE, Analyze, Graph, Tools, View, Window, and Help. The main window displays a data table with the following structure:

		Mins at temp	Cracked	Not cracked
1	2	0	100	
2	4	1	99	
3	6	2	98	
4	8	3	97	
5	10	7	93	
6	12	9	91	
7	14	12	88	
8	16	13	87	
9	18	15	85	

The left sidebar shows the table structure with the following items:

- cracking vs dwe... (selected)
- Source
- Columns (3/0)
- Mins at temp
- Cracked
- Not cracked
- Rows
- All rows: 9
- Selected: 0
- Excluded: 0
- Hidden: 0

- 1) Tables → Stack
- 2) Use *Cracked* and *Not cracked* as the stack columns
- 3) Change *Label* to *Result*, change *Data* to *Freq* → OK
- 4) Save as *cracking vs dwell time stacked*

Notes

[illegible]

	Mins at temp	Result	Freq
1	2	Cracked	0
2	2	Not cracked	100
3	4	Cracked	1
4	4	Not cracked	99
5	6	Cracked	2
6	6	Not cracked	98
7	8	Cracked	3
8	8	Not cracked	97
9	10	Cracked	7
10	10	Not cracked	93
11	12	Cracked	9
12	12	Not cracked	91
13	14	Cracked	12
14	14	Not cracked	88
15	16	Cracked	13
16	16	Not cracked	87
17	18	Cracked	15
18	18	Not cracked	85

Analyze
↓
Fit Model
↓
See next slide
↓
Set up as shown

Notes

Using the Freq values tells JMP how many times to count each row.

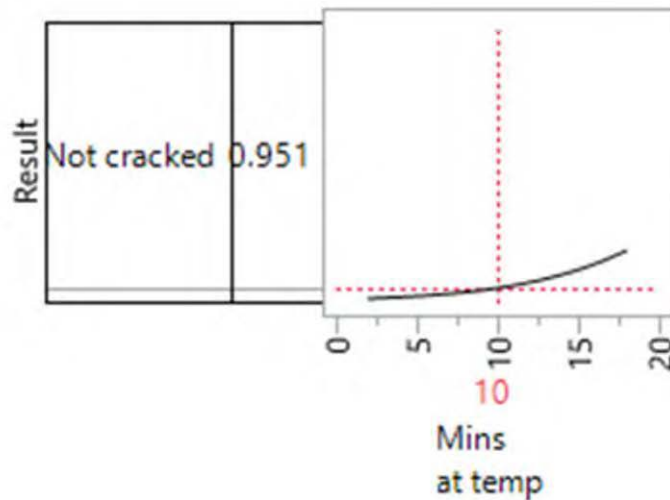
Notes

[illegible]

Effect Likelihood Ratio Tests

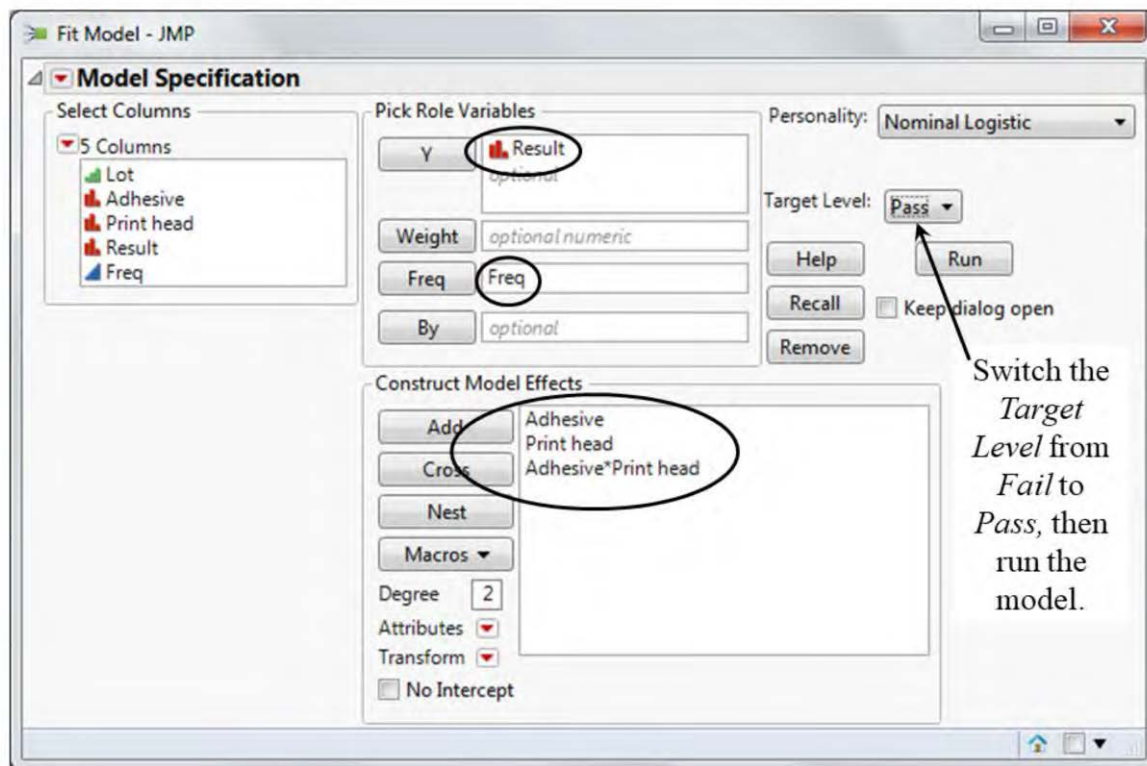
Source	Nparm	DF	ChiSquare	Prob>ChiSq
Mins at temp	1	1	41.5372498	<.0001*

Very strong evidence of positive correlation between dwell time and probability of cracking

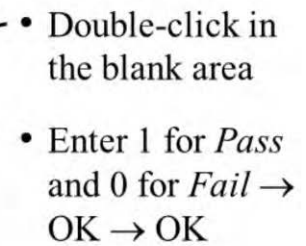
Prediction Profiler

Dwell time (mins)	Probability of cracking
5	0.020
10	0.049
15	0.114

Notes



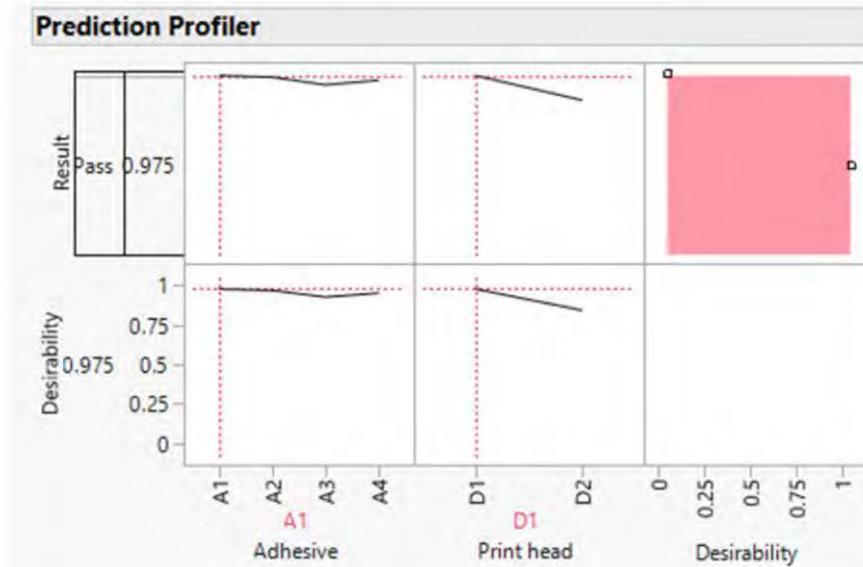
Notes



Example (cont'd)

145

- *Prediction Profiler* red triangle → *Optimization and Desirability* → *Maximize Desirability*
- The failure rate predicted from the optimization was 0.025 or 2.5% (current state failure rate was 20% or more)
- Best combination was D1 with A1



Notes

Exercise 8.1

146

A Black Belt wants to minimize the occurrence of bubbles and ripples in the urethane coating on truck nameplates. The X variables and ranges are:

- Badge temp: 20 to 40
- Mixing ratio: 92.6 to 94.6
- Curing temp: 30 to 55

- *Data sets \ urethane coating pass-fail*
- Run the *Model* script in the left panel. In the *Model Specification*, switch the *Target Level* from *Fail* to *Pass*, then run the model.
- Remove insignificant terms from the *Effect Summary* ($P > 0.15$).
- Use the *Prediction Profiler* to find a factor combination that maximizes the yield.
- The current state yield was about 95%. What is the predicted yield for the improved process?

Notes

Lean Six Sigma Black Belt

Volume II

Tab 3

Design of Experiments

Presented by



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1 Designed Experiments vs “File Cabinet” Data

1

All experiments are experiences, but not all experiences are experiments. – R. A. Fisher

	File cabinet data	DOE
Data sets	Larger, “messy”	Smaller, “clean”
Data collection	Routine operation	Controlled conditions
Information provided	Correlations	Cause and effect
Interactive effects?	Maybe	Definitely
Time period covered	Longer	Shorter

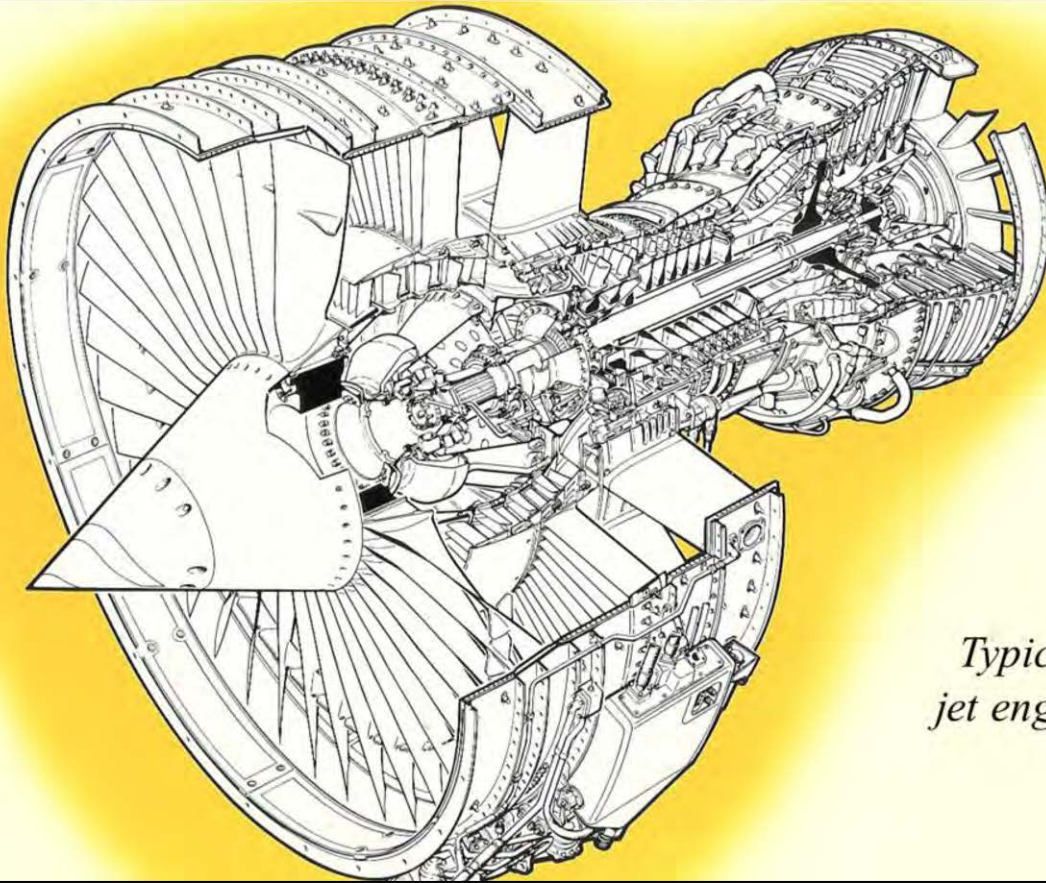
Notes

Ronald Fisher was an English geneticist and mathematician trying to increase crop yields in the 1920s. There were limited numbers of plots available for field trials, gradients in the soil, variable proximity to water sources, differing amounts of sunlight, and long lead times. To solve these problems, Fisher developed a body of statistical methods known as Design of Experiments (DOE).

During World War II, Fisher's techniques were extended and applied to military optimization problems. After the war, they were further extended and applied to industrial problems like improving the quality and reliability of manufactured products. For his lifelong contributions to science and statistics, Dr Ronald Fisher eventually became Sir Ronald Fisher.

The quote above was Fisher's way of emphasizing the difference between observational studies (analysis of "file cabinet" data) and designed experiments. This distinction is as important today in Six Sigma as it was a century ago in agriculture. After all, both are concerning with increasing yields!

Notes

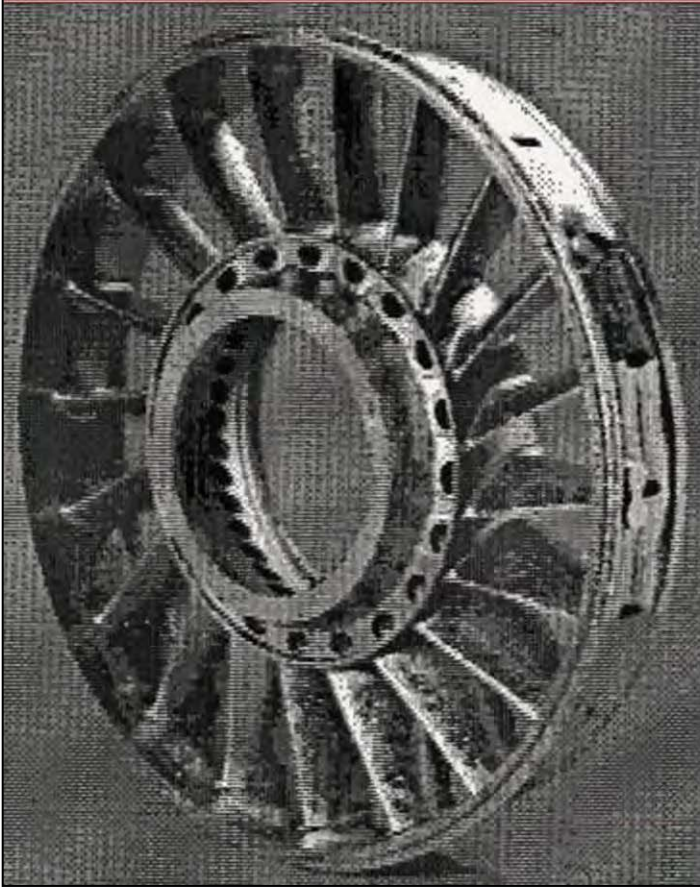


*Typical
jet engine*

Notes

Case Study: Typical structural component of jet engine

4



- Back in the day: many small pieces welded together
- Now: one piece casting
- 3 to 6 feet in diameter
- Stainless steel, nickel alloys, titanium alloys

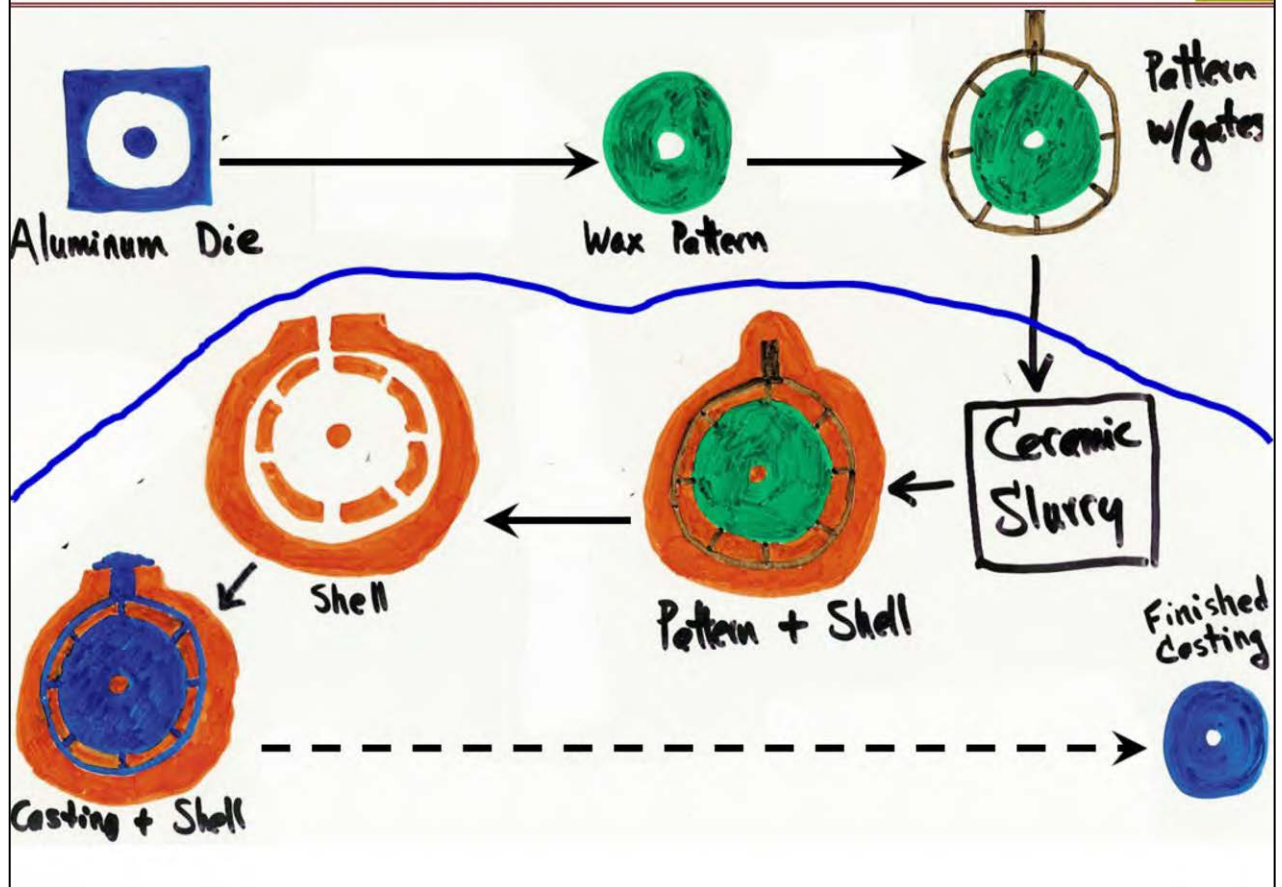
Notes

- Value stream: investment casting of nickel alloy structural components
- Process boundaries: shell making through backend processing
- Experiencing “orange peel” surface condition violating customer smoothness requirements
- 12% scrap rate (big parts → big \$\$)
- $Y = f(X)$: analyze existing production data

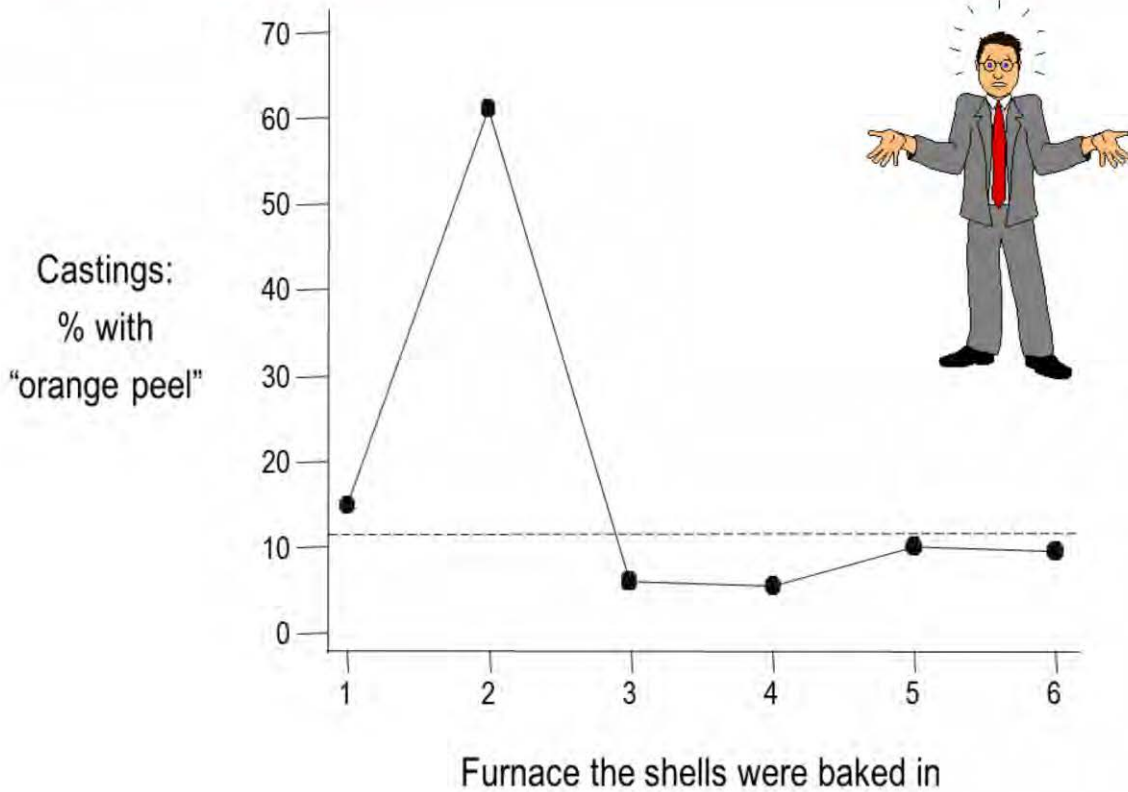
Notes

Investment casting process

6



Notes



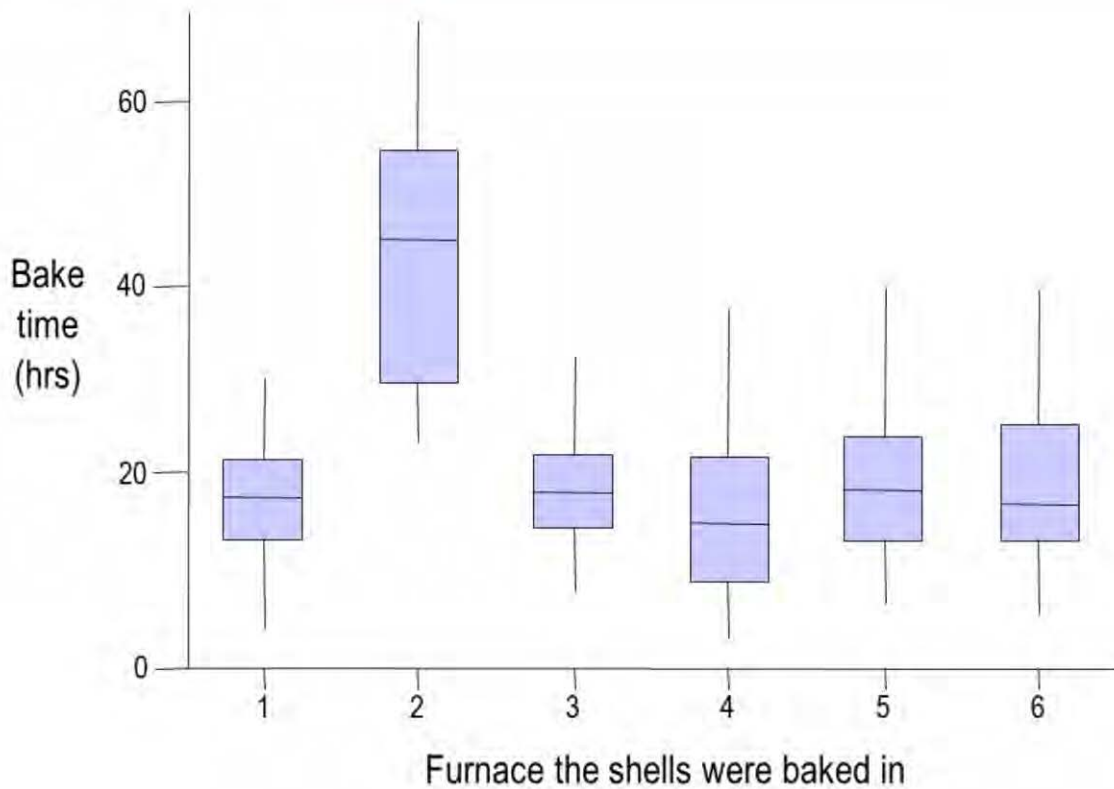
Notes

The strongest correlation in the database involved one of the pre-heat furnaces used to bake the ceramic shells before transfer to the casting furnace. Furnace 2 was new and had come online just about the same time orange peel started occurring. Almost everyone agreed the new furnace was the problem.

The casting area manager refused to take Furnace #2 off-line. He needed all six pre-heats to keep the casting furnace running nonstop so he could meet his production quotas.

Process Engineer Dave (shown above) was skeptical that Furnace 2 was causing the problem. For one thing, the other pre-heats were also producing scrap castings. Also, he had spent the better part of the past three months evaluating and qualifying the new furnace.

Notes



Notes



Dave pointed out that the shell bake times were much longer for Furnace 2 than for the other furnaces. There was a minimum required bake time, but no upper limit. Dave's theory was that orange peel was caused by long bake times.

Why did shells stay longer in Furnace 2?

It turned out there wasn't room to put the new furnace next to the original five, so it had to be located further away from the casting furnace. The fork-lift operators wouldn't drive over there unless they had no shells ready from the closer furnaces, so shells tended to sit in Furnace 2 for a long time.

Notes

- The file cabinet data suggested some plausible hypotheses
- It could not establish the cause of the defect
- The *quantity* of data was not the problem
- The data lacked the *structure* required to determine cause and effect

?		Short bake
	?	Long bake
Furnace #2	Others	

Notes

There was lots of data in the upper right-hand and lower left-hand cells in the table above, but virtually nothing in the other two cells. Making sure that data tables like the one above are completely filled out is one of the basic principles of experimental design.

Subsequently, engineers ran enough parts in the upper left-hand corner of the table to determine that long bakes were indeed causing the problem. An upper limit on the bake time was developed and put in place. Shells that exceeded this limit were scrapped. This cost the company much less than scrapping the resulting castings.

The new procedure made the fork-lift operators' job harder, but it made the orange peel problem go away.

Notes

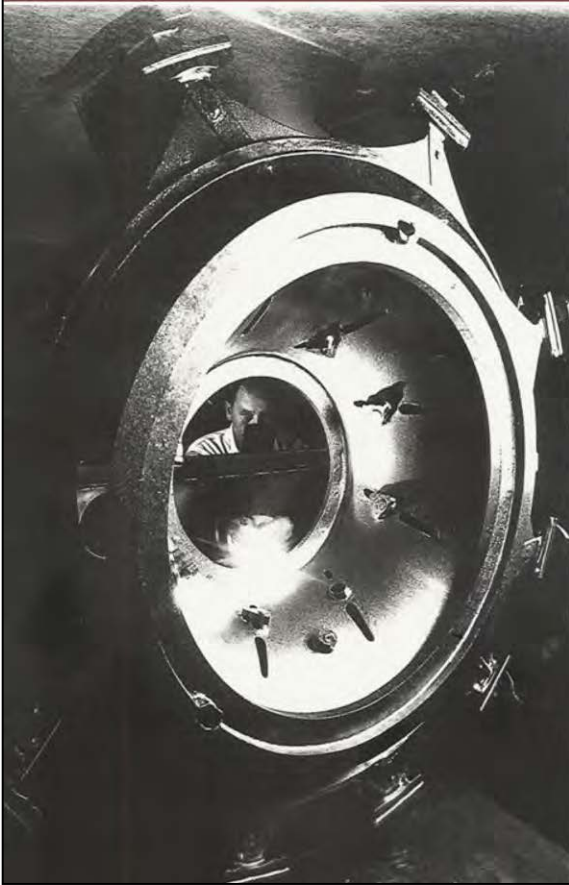
$Y = f(X)$ analysis

- DOE is an effective way to collect data for identifying critical x's, in a relatively short period of time
- In a Lean Six Sigma project, data collection in the Measure phase may have produced little or no useful information.

Developing the future state

- May have multiple potential improvement ideas on the table
- DOE is an effective way to evaluate these ideas prior to defining the future state

Notes



- Titanium castings → strong & light
- Ti develops surface oxidation during the cooling phase
- Large Ti castings were failing the customer O₂ requirement
- Analysis of file cabinet data yielded no significant correlations
- Engineers developed a list of factors for a DOE

Notes

2 One Factor at a Time?

17

- In this approach, each factor is varied with all others held constant. This way, it is felt, we can see the “pure effect” of each factor.
- This is one way to apply the scientific method, but it is not the only way, and **not the best way!**
- For any proposed one at a time experiment, there is usually a multifactor experiment providing:
 - ✓ More information
 - ✓ Better results
 - ✓ Same (or possibly smaller) total sample size
- One at a time trials *are* useful for determining feasible ranges for factor in a DOE

Notes

Example: potato chip bags

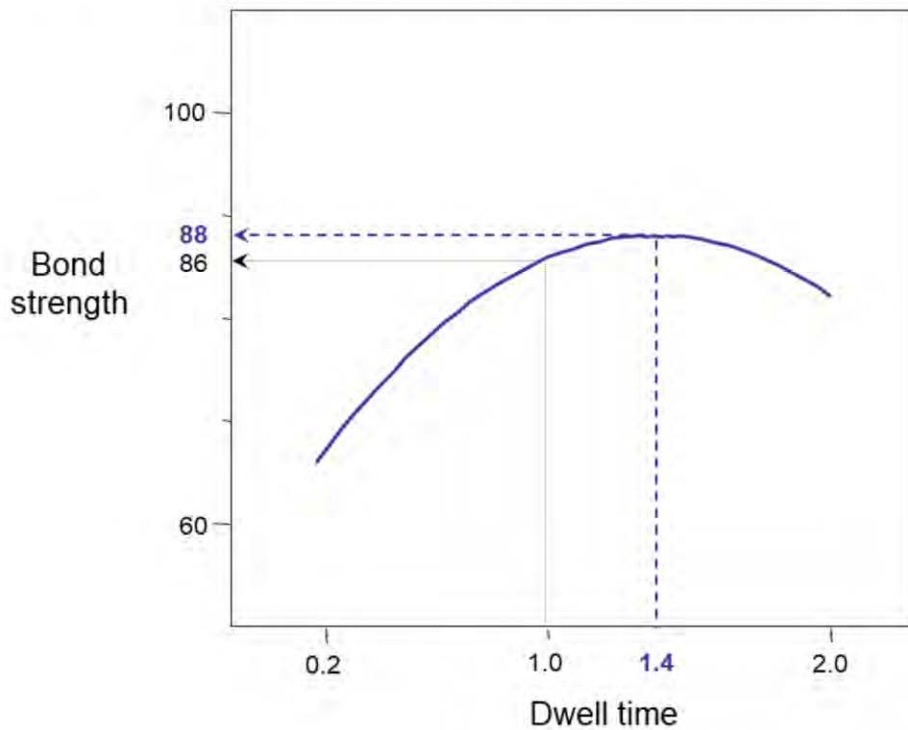
18

- The current average bond strength of our potato chip bags is 86 psi
- Based on customer complaints, we need to increase the bond strength
- The most important control factors in the bag sealing operation are *temperature* and *dwell time* (see below)
- Secondary objective: decrease the *dwell time* if possible

Factor	Current level	Feasible range
Temperature	150°	120 to 180
Dwell time	1.0 secs	0.2 to 2.0

Notes

Vary *dwell time* over its feasible range while holding *temperature* at 150



N = 9

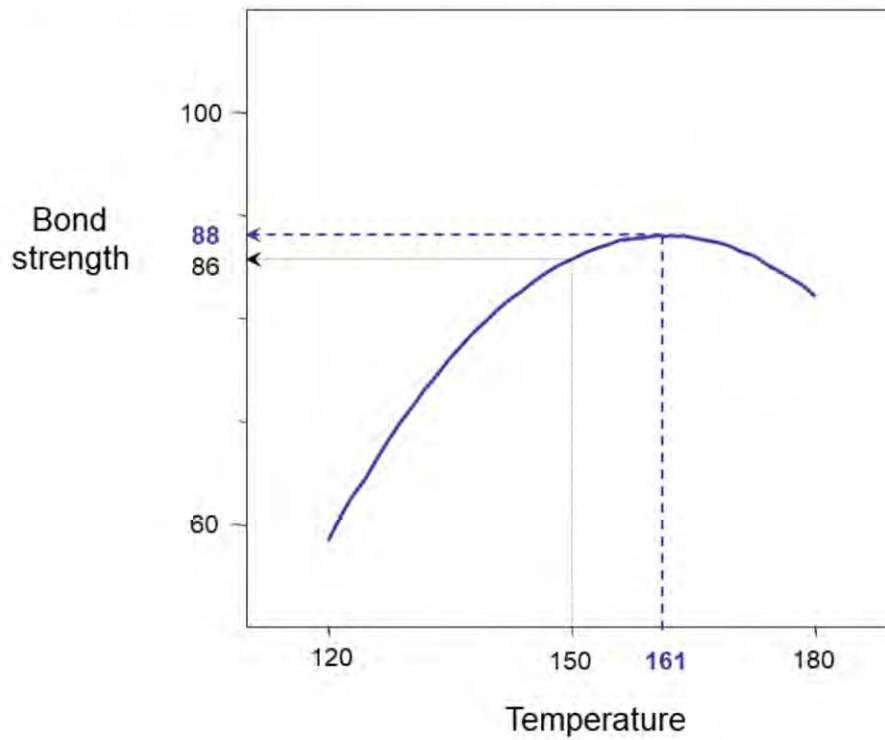
Notes

Our process engineer Chip Kettle first studies the effect of dwell time while holding temperature constant. He seals and tests 9 bags using dwell times ranging from 0.2 to 2.0. Chip finds he can increase the bond strength by 2 psi by increasing the dwell time to 1.4.

Our production manager Justin Thyme is not pleased with the prospect of a 40% increase in dwell time.

Notes

Vary *temperature* over its feasible range while holding *dwell time* at 1.0



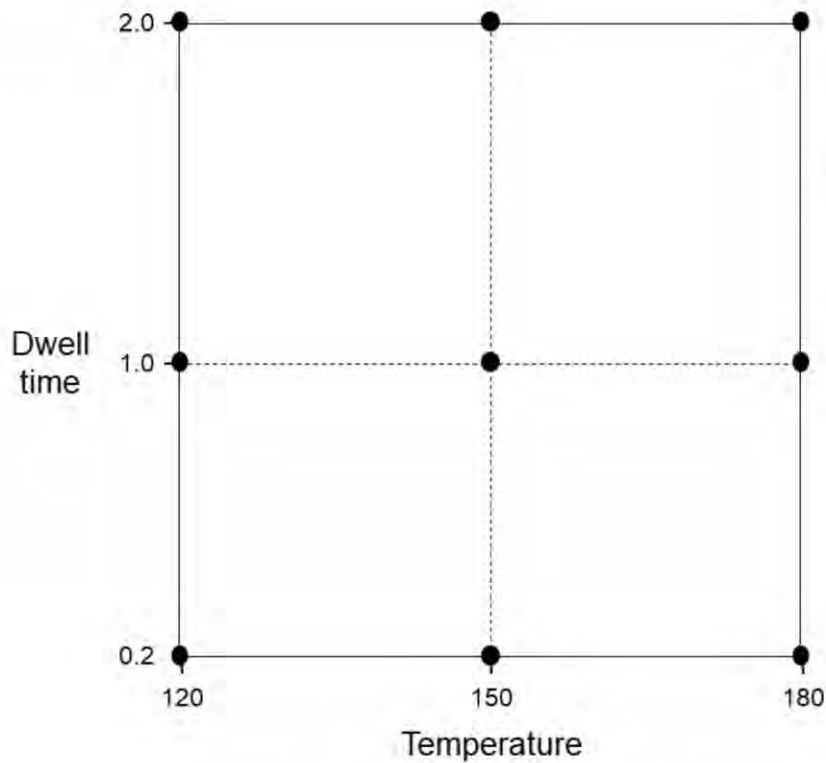
$N = 9$

Notes

Chip now studies the effect of temperature while holding dwell time constant. He seals and tests 9 bags using temperatures ranging from 120 to 180. Chip finds he can increase the bond strength by 2 psi by increasing the temperature to 161.

Chip predicts that changing the dwell time to 1.4 and the temperature to 161 will increase the average bond strength by 4 psi ($2 + 2$). However, it is highly likely that Justin will oppose the increase in dwell time, in which case the increase in average bond strength will be only 2 psi.

Notes



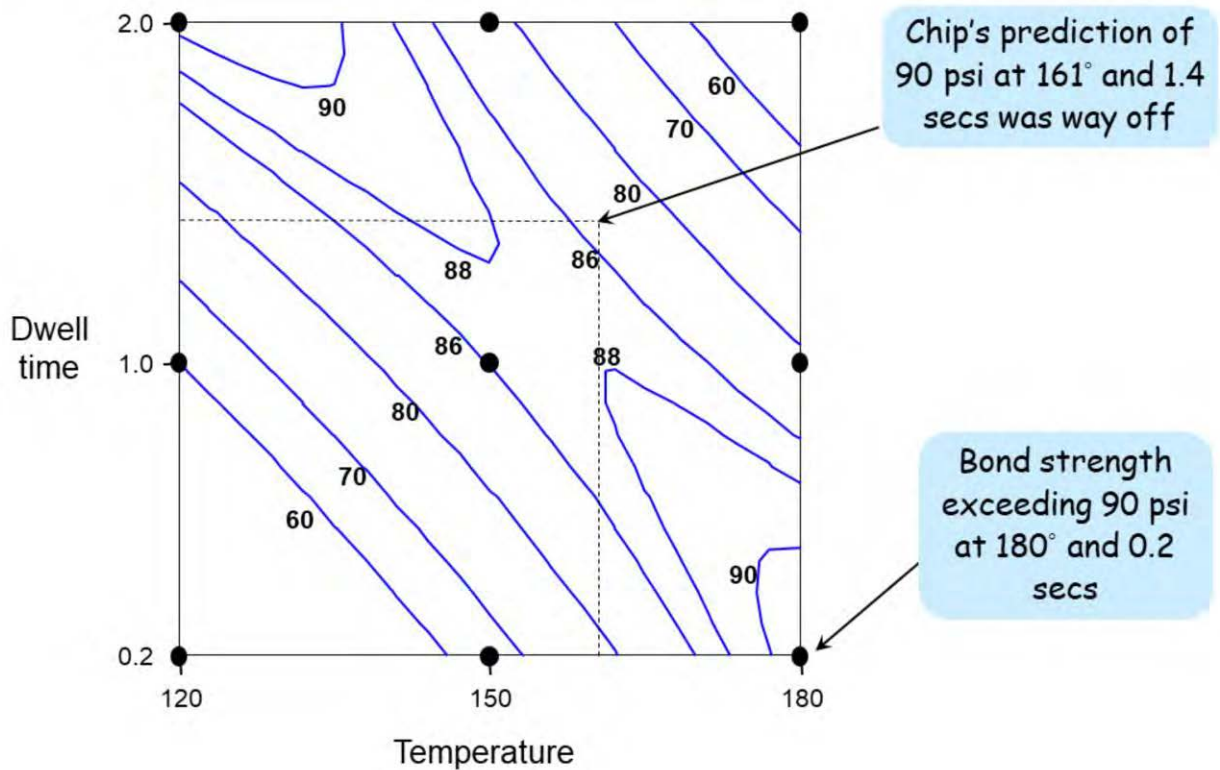
✓ 9 design points (●)

✓ 2 bags sealed at each point

✓ Total sample size:
 $N = 18$

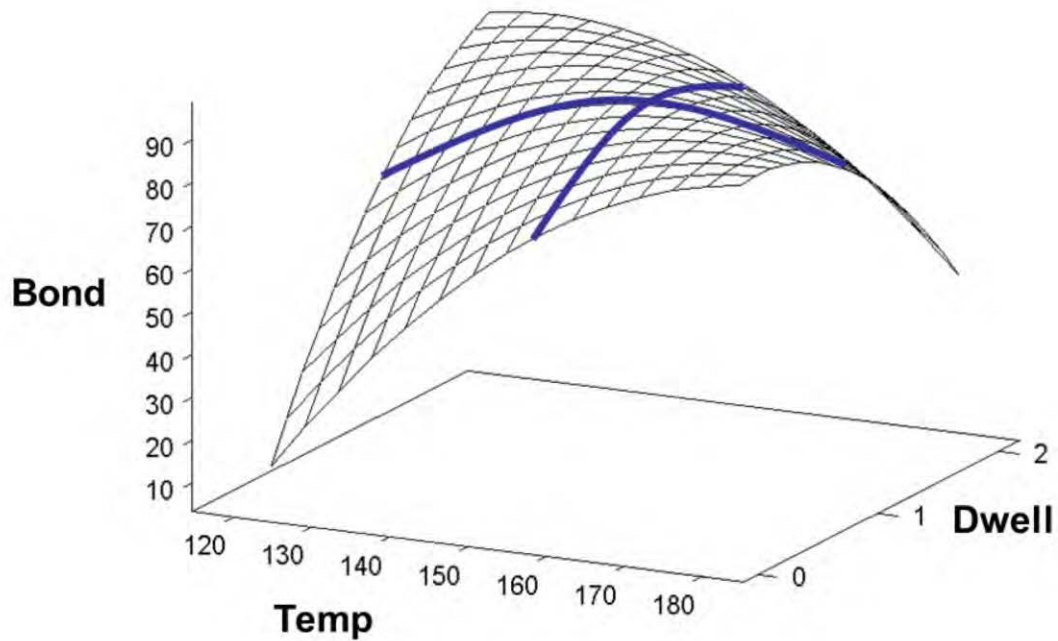
Notes

Contour plot of predicted average bond strength



Notes

The 3D perspective



Notes

When we experiment with all factors, but one held constant, we optimize sequentially over one-dimensional profiles. The sequence of solutions generated by this process is highly dependent on the starting point. It has very little chance of finding a global optimum, and often fails to move a significant distance from the starting point.

Notes

3 DOE Terminology

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Experimental unit

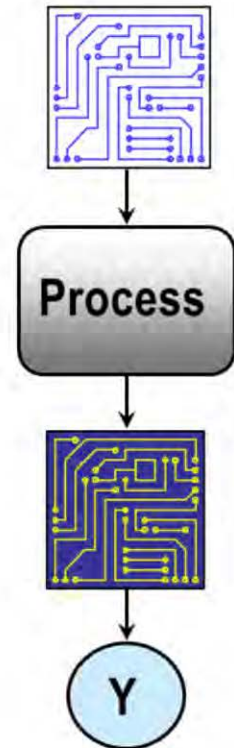
The outcome of a single application of the process being studied

Sample size

The total number of experimental units
("number of runs")

Response variable

A Y variable measured or inspected on each experimental unit



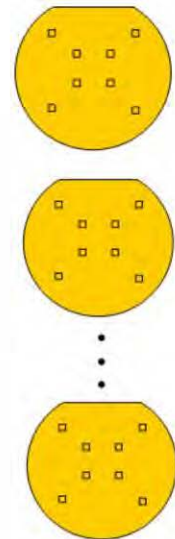
Notes

The experimental unit is often a part, lot, batch or single transaction of some kind. It may also be a test specimen or sample of material. It is important to identify the experimental unit—it provides the basis for counting sample size, and sample size is critical in determining the statistical significance of the results.

The experimental unit is determined by the process on which we are experimenting, not the measurement plan used to evaluate the results. For example, suppose we test 100 devices for product life. Suppose we measure a degradation parameter on each device every 10 hours until the end of the test at 100 hours. The sample size for the study is the number of units (100), not the number of measurements (1000).

Notes

- | Temp | Press | Flow | Thickness |
|------|-------|------|-----------|
| 180 | 0.3 | 30 | |
| 180 | 0.3 | 30 | |
| 180 | 0.3 | 30 | |
| 160 | 0.4 | 10 | |
| 160 | 0.4 | 50 | |
| 160 | 0.2 | 50 | |
| 160 | 0.2 | 10 | |
| 200 | 0.4 | 10 | |
| 200 | 0.2 | 10 | |
| 200 | 0.2 | 50 | |
| 200 | 0.4 | 50 | |



Notes

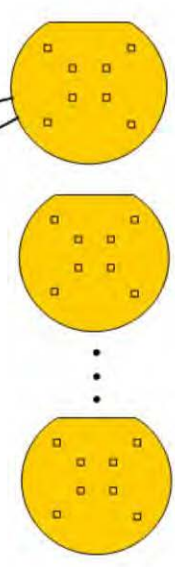
[illegible]

Example (cont'd)

30

- The sample size is the number of experimental units, not the total number of measurements taken
- The response variables of interest may be statistical summaries of multiple measurements on each unit

Temp	Press	Flow	Avg.	Std. dev.
180	0.3	30		
180	0.3	30		
180	0.3	30		
160	0.4	10		
160	0.4	50		
160	0.2	50		
160	0.2	10		
200	0.4	10		
200	0.2	10		
200	0.2	50		
200	0.4	50		



Notes

Factor

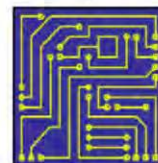
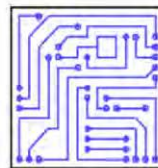
An X variable controlled in an experiment, varied on purpose to determine its effect on the responses

Level

A particular value or setting of a factor to be used in the experiment

Requirements

All levels of each factor must be logically and physically compatible with all levels of the other factors

**Notes**

Variables used as factors in a designed experiment may or may not be controlled in the routine process. What matters is that they can be controlled for the purpose of experimentation.

Notes

Examples of continuous factors

Time	Volume
Temperature	Weight
Pressure	Length
Energy	Width
Voltage	Density
Resistance	Rate
Concentration	RPM
Flow	Intensity . . .

Notes

- A factor is *continuous* if it can be varied within some range on a scale of measurement
- It is generally preferable to use 3 equally-spaced levels (low, medium, and high) for continuous factors
- **Even though only two or three levels of a continuous factor will be used in an experiment, it is advantageous to identify it as continuous, rather than categorical**
- Even when some levels of a continuous factor would not be applied to the process after the experiment, it is advantageous to still treat the factor as continuous in the experimental design and analysis
 - Example: After an experiment, we find that the optimal temperature setting is 117.13° . We may choose to set the temperature to 115° or 120° . We still treat temperature as a continuous factor in our experiment.
 - Example: We know that if we determine that the optimal Introductory Time Period for an offer is 3.37 months, it wouldn't make sense to offer that to our customers. We would offer them an Introductory Time Period of 3 months. We still treat this factor as continuous in our experiment.

Notes

Examples of categorical factors

Method	Old or New
Tool set	1, 2 or 3
Material	A, B, C or D
Supplier	X, Y or Z
Operator	Bob, Carol, Ted or Alice
Color	Cyan, Magenta or Yellow
Size	Small, Medium or Large

Notes

- A factor is *categorical* if it is not possible to have it at all values on a measurement scale
- Treating a factor as continuous implies that any value in the range can be used in the process
- If the levels used in the experiment are the only possible values, even when the categories are described by numbers, the factor should be treated as categorical
 - Example: Pizza pan sizes of 10", 12", 14", 16" (10.26" doesn't exist)
 - Example: A control parameters for certain electron microscopes has to be a power of 2.
 - Some JMP DOE platforms now have the option of *Discrete Numeric*, in addition to continuous and categorical, to better handle these cases

Notes

<i>Categorical factors</i>	<i>Continuous factors</i>
Any number of levels	Usually 2 - 3 levels
Discrete set of design points	Region in factor space
Test for significant differences	Response surface modeling
Select best design point	Interpolate between design points

Notes

Design point

A particular combination of levels of the factors.

Design matrix

The set and sequence of design points to be used in the experiment.

Full factorial

The set of all possible design points for a given set of factors and levels.

<u>Temp</u>	<u>Press</u>
-------------	--------------

120	50
-----	----

120	150
-----	-----

180	50
-----	----

180	150
-----	-----



Experimental units

- ✓ Full factorial
- ✓ 4 design points
- ✓ No repeats (replication)
- ✓ Sample size = 4

Notes

An experimental unit created independently of other units at the same design point

A set of replicate runs, one for each unit in a given set (usually a replicate of a full factorial)

- Repeated or multiple measurements on one unit
- Units in the same batch, when optimizing a batch process for which there is very little within-batch variation

120	50
120	150
180	50
180	150
120	50
120	150
180	50
180	150

Experimental units

- ✓ Full factorial
- ✓ 4 design points
- ✓ 1 replicate
- ✓ Sample size = 8

Notes

[illegible]

Exercise 3.1

41

A bank wants to increase the yield of its credit card offers. It plans to collect VOC data by means of a DOE involving the factors in the table below. The bank plans to send out 1000 offers for each combination of the factor levels. Based on the data, they will determine the combination with the greatest % yield.

- (a) What is the Y variable?
- (b) What is the experimental unit? (Consider how Y will be measured)
- (c) How many design points are in the full factorial?
- (d) What is the sample size?
- (e) For each factor, decide whether you would treat it as quantitative or categorical (give your answers and reasons in the table below).

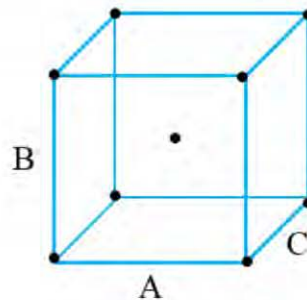
Notes

Exercise 3.1 (cont'd)

42

Factor	Levels	Continuous or categorical?
Introductory APR	0, 2.5 or 5%	
Introductory time period	3, 6 or 9 months	
Gift	iPhone, iPad, microwave or espresso machine	

Notes



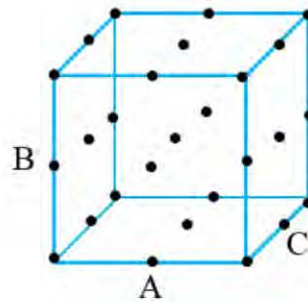
The full-factorial design contains all possible combinations of the specified factor settings

Above is an image of a 2^3 full-factorial with center points (continuous factors)

- The full-factorial requires one run at each design point (8 for this 2^3)
- 3 – 5 center points are recommended in a 2^k design
- Total runs required for this full-factorial are 11-13

A 2^k full-factorial design can estimate main effects and interactions

Notes

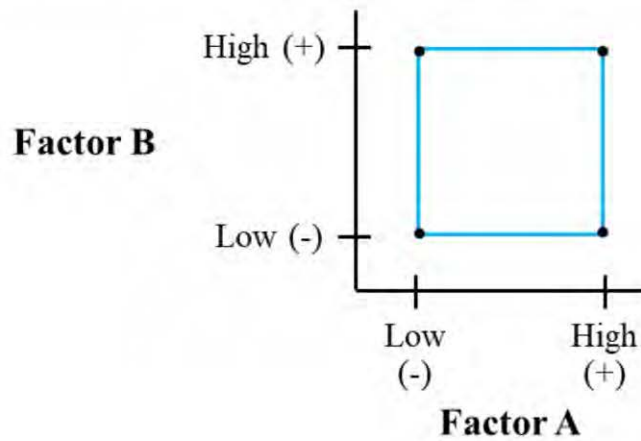


Above is an image of a 3^3 full-factorial

- The full-factorial requires one run at each design point
- “Center points” are part of the design points (the middle level of the factors)
- Total runs required for this 3^3 full-factorial is 27
- This type of design is useful when some factors are continuous, and some are categorical (there could be 3-level categorical factors in the picture above)

A three-level full-factorial (3^k) design can estimate main effects, interactions and quadratic effects, but is an inefficient design.

Notes



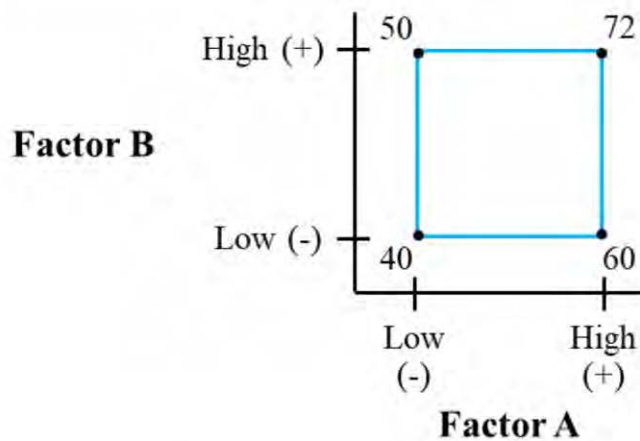
Main Effect of A = Avg Response A (High) – Avg Response A (Low)

$$\text{Coefficient A} = \beta_1 = \frac{\text{Main Effect A}}{2}$$

Notes

Example: Main Effect of a Factor

46



Main Effect of B = Avg Response B (High) – Avg Response B (Low)

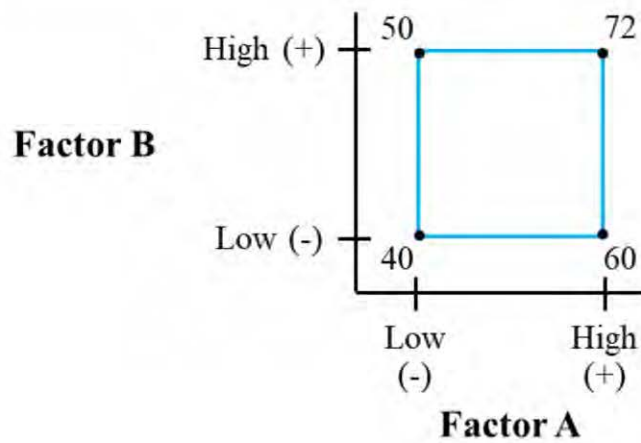
$$= \frac{50+72}{2} - \frac{40+60}{2} = \frac{122}{2} - \frac{100}{2} = 11$$

What is the Main Effect of Factor A in this example?

Notes

Example: Coefficient of a Factor

47



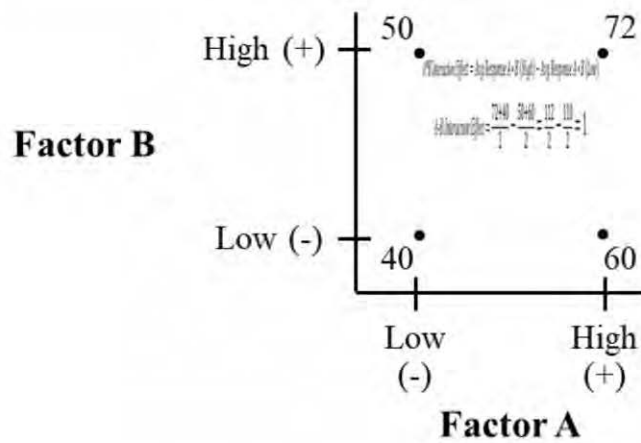
$$\text{Coefficient } B = \beta_1 = \frac{\text{Main Effect } B}{2} = \frac{11}{2} = 5.5$$

What is the coefficient for Factor A in this example?

Notes

Example: Interaction Effect

48



$A*B \text{ Interaction Effect} = \text{Avg Response } A * B \text{ (High)} - \text{Avg Response } A * B \text{ (Low)}$

$$A-B \text{ Interaction Effect} = \frac{72+40}{2} - \frac{50+60}{2} = \frac{112}{2} - \frac{110}{2} = 1$$

Notes

Example: Interaction Effect

49

To determine which values are for A*B High and Low, it can be helpful to refer to the experimental design matrix.

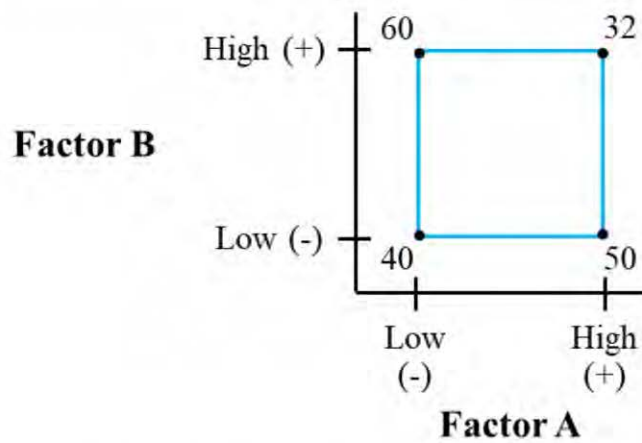
Multiply the + and – in the A and B columns in the design matrix to get the + and – for the A*B column.

	Factors			
Run	A	B	A*B	Response
1	-	-	+	40
2	-	+	-	50
3	+	-		60
4	+	+		72

Notes

Example: Interaction Effect

50



What is the A-B Interaction Effect in this example?

	Factors			
Run	A	B	A*B	Response
1	-	-		
2	-	+		
3	+	-		
4	+	+		

Notes

Interaction present—lines have different slopes

Notes

[illegible]

DOE → Classical → Full Factorial Design

1. Define responses, factors, numerical ranges for continuous factors, and levels for categorical factors.

Full Factorial Design

Responses

Add Response Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
% Yes <small>optional item</small>	Maximize	.	.	.

Factors

Continuous Categorical Remove Add N Factors 1

Name	Role	Values
Intro APR	Continuous	0 2.5 5
Time Period	Continuous	3 6 9
Gift	Categorical	None iPhone iPad Espresso

Specify Factors
Add a Continuous or Categorical factor by clicking its button. Double click on a factor name or level to edit it.

Continue

Notes

Simulating response data (cont'd)

55

Formula:

Random



Random Integer[n1]



Random Integer[50]

OK → OK

7. Define % Yes
with the formula

$$\left[\frac{\text{Returned}}{\text{Sent}} \right] * 100$$

8. Run the *Model*
script provided
in the left panel.
(Click on the
green triangle)

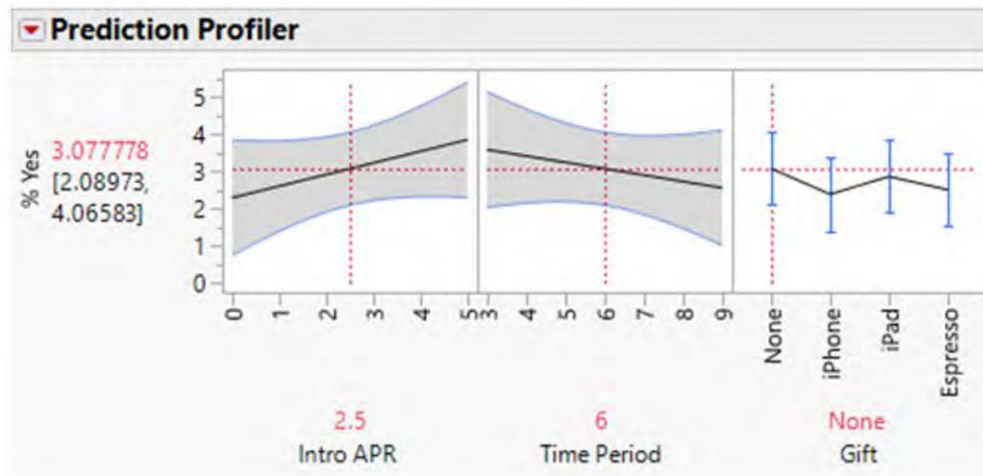
3x3x4 Factorial		Pattern	Intro APR	Time Period	Gift	% Yes	Sent	Returned
Design	3x3x4 Factorial	1	312	5	3 iPhone	4.1	1000	41
Model		2	112	0	3 iPhone	0.7	1000	7
Evaluate Design		3	124	0	6 Espresso	1.6	1000	16
DOE Dialog		4	113	0	3 iPad	3.9	1000	39
		5	232	2.5	9 iPhone	2.9	1000	29
		6	231	2.5	9 None	4.4	1000	44
		7	134	0	9 Espresso	1.1	1000	11
		8	322	5	6 iPhone	1.1	1000	11
		9	332	5	9 iPhone	1.7	1000	17
		10	214	2.5	3 Espresso	3.2	1000	32
		11	331	5	9 None	1.7	1000	17
		12	121	0	6 None	3.8	1000	38
		13	223	2.5	6 iPad	5	1000	50
		14	314	5	3 Espresso	1.9	1000	19
		15	323	5	6 iPad	3.3	1000	33
		16	321	5	6 None	4.5	1000	45
		17	123	0	6 iPad	4.4	1000	44
		18	324	5	6 Espresso	4.2	1000	42
		19	132	0	9 iPhone	4.4	1000	44
		20	211	2.5	3 None	3.5	1000	35
		21	222	2.5	6 iPhone	2.5	1000	25
		22	311	5	3 None	5	1000	50
		23	213	2.5	3 iPad	0.3	1000	3
		24	333	5	9 iPad	1.6	1000	16
		25	111	0	3 None	1.7	1000	17
		26	221	2.5	6 None	2.1	1000	21
		27	212	2.5	3 iPhone	2.5	1000	25
		28	224	2.5	6 Espresso	0.5	1000	5
		29	313	5	3 iPad	0.6	1000	6
		30	334	5	9 Espresso	4.6	1000	46
		31	233	2.5	9 iPad	2.1	1000	21
		32	114	0	3 Espresso	0.5	1000	5
		33	133	0	9 iPad	4.6	1000	46
		34	234	2.5	9 Espresso	5	1000	50
		35	122	0	6 iPhone	1.6	1000	16
		36	131	0	9 None	1	1000	10

Notes

When you click Run, JMP will use regression to create a “model” for the process, that includes the terms under *Construct Model Effects*.

[illegible]

- Point and click to find the combination with the highest % Yes
- Because it is simulated data:
 - your profiler won’t look exactly like this one
 - don’t be alarmed if your “best” combination doesn’t make sense

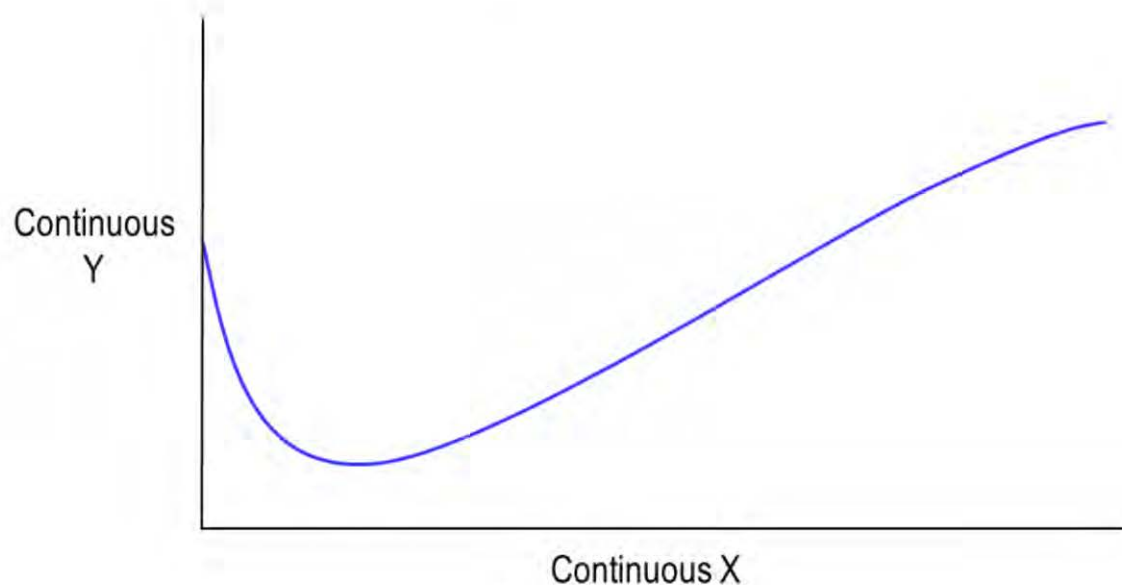


Notes

5 Statistical Assumptions

59

Average Y as a function of X has no jumps or corners
(assumption of *smoothness*)



Notes

A hypothetical smooth response function.

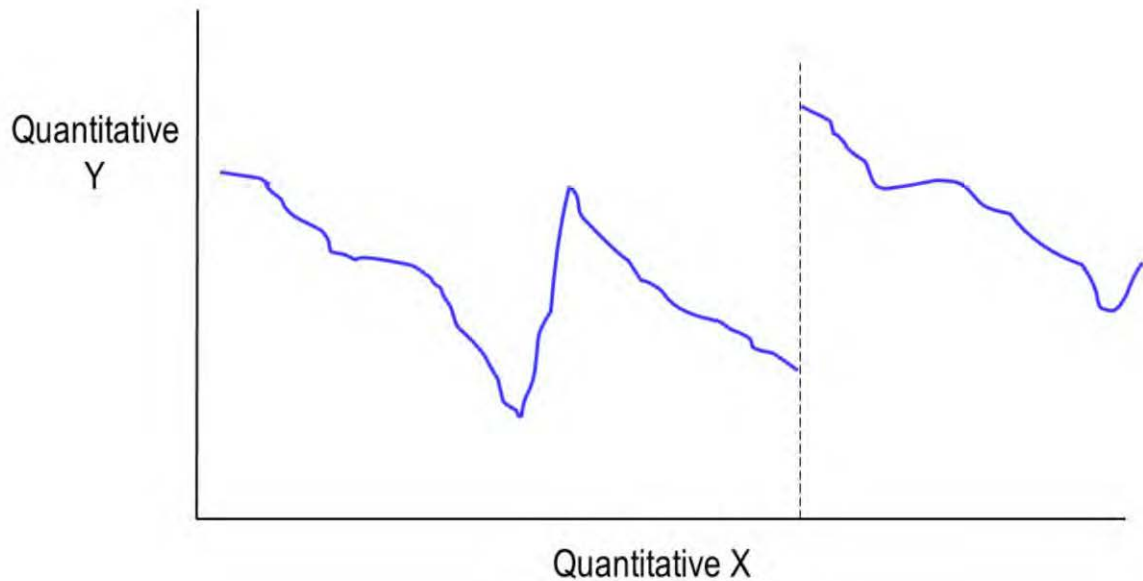
We never know the true response function, but often we have information about its general properties. For continuous X and Y , *smoothness* of the $Y = f(X)$ relationship is one such property. It means the function can be well approximated over sufficiently short intervals by a polynomial, usually linear or quadratic. This is necessary in optimization experiments where we want to *interpolate* between the experimental design points.

These experiments are designed for continuous Y response. If you have a pass-fail response, see if you can turn it into a continuous response. Here are a few ideas:

- If you measure something on a continuous scale, but only record whether it passed or failed in your normal operation, record the actual measurement during the experiment.
- If you typically use a go-no go gauge, actually measure the part during the experiment.
- Record the size of defect instead of whether there is or is not a defect.
- Other ideas?

Notes

Average Y as a function of X has jumps and/or corners



Notes

A hypothetical non-smooth response function.

A function with jumps or sharp corners will not be well approximated by low-order polynomials in neighborhoods of the associated X values. This is a problem in optimization experiments because we want to interpolate.

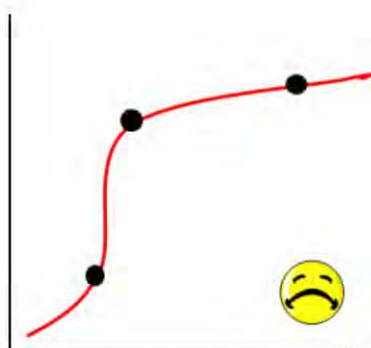
It may or may not be a problem in screening experiments, because there we are merely trying to identify factors with large first-order effects. Accurate approximation throughout the X range is not required, although we may not be able to see the impact of the factor under certain circumstances. (You can see in the picture above that the response, Y , is at nearly the same level across various X values.)

Jumps and sharp corners often occur outside the feasible operating range of the process. In fact, such discontinuities often *define* the feasible operating range. A smooth response function is usually a safe assumption as long as we are not operating too close to a “cliff.”

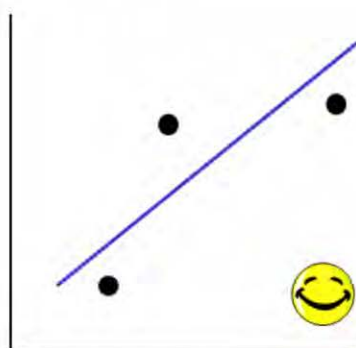
Notes

"One should not increase, beyond what is necessary, the number of entities required to explain something."

—William of Occam, medieval philosopher



Exact "French curve"



Linear plus noise

Notes

Occam's razor represents a preference for simple explanations over complex ones. This reflects a belief that simple hypotheses are more likely to be true than complex ones. This belief is not always justified, but it is efficient in that it leads to models with just enough complexity to explain a given set of observations.

We can always find a sufficiently complex curve passing exactly through any given set of data points. **The predictive ability of this “over-fitting” method is notoriously poor.** The more successful “Occam” strategy is illustrated by random variation superimposed on a simple linear model.

Notes

- ✓ $Y = f(X_1, X_2, X_3, \dots) + \text{error}$
- ✓ Can't assume $f(X)$ explains everything (hence the error term)
- ✓ Can't assume $f(X)$ is linear, but quadratic model is almost always sufficient
 - $f(X)$ may include second order interactive effects
 - $f(X)$ may include quadratic effects
- ✓ Don't need cubic or higher order models
 - Don't need higher order interactive effects

Notes

For each of 18 potato chip bags, we have data on

T = bonding temperature

D = bonding time (duration)

Y = bond strength

The best fitting *response surface model* (RSM) is the one whose parameters

$b_0, b_1, b_2, b_3, b_4, b_5$

minimize the sum of squared residuals:

$$\sum_{\{18 \text{ bags}\}} \left[Y - (b_0 + b_1 T + b_2 D + b_3 TD + b_4 T^2 + b_5 D^2) \right]^2$$

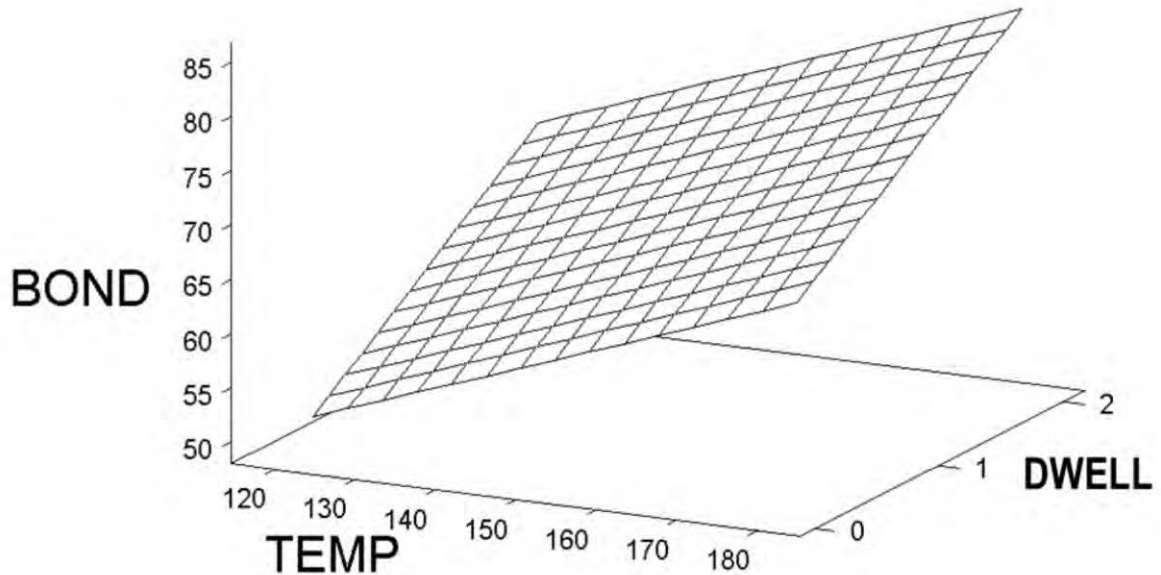
Notes

6 Statistical Models

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Linear in the X_s

$$\text{Average Bond} = 67.2 + 8.3(\text{TEMP}) + 8.3(\text{DWELL})$$



Notes

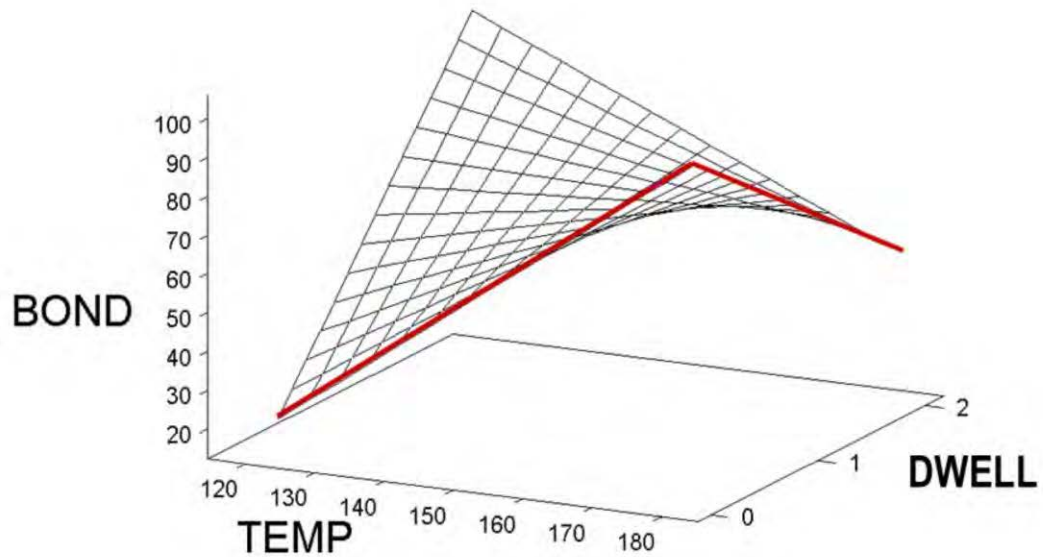
Response surface: tilted plane.

Simple linear models like the one shown above are used in screening designs. In many cases, simple linear models fit the data poorly, and do not give accurate predictions. They should not be used for optimization experiments.

Simple linear model: $Y = b_0 + b_1x_1 + b_2x_2 + \cdots + b_kx_k$

Notes

$$\text{Avg. BOND} = 67.2 + 8.3(\text{TEMP}) + 8.3(\text{DWELL}) - 31.5(\text{TEMP} \times \text{DWELL})$$



Notes

Response surface: saddle.

Linear interaction models like the one shown above usually fit the data much better than simple linear models.

They include all main effects and all interaction effects.

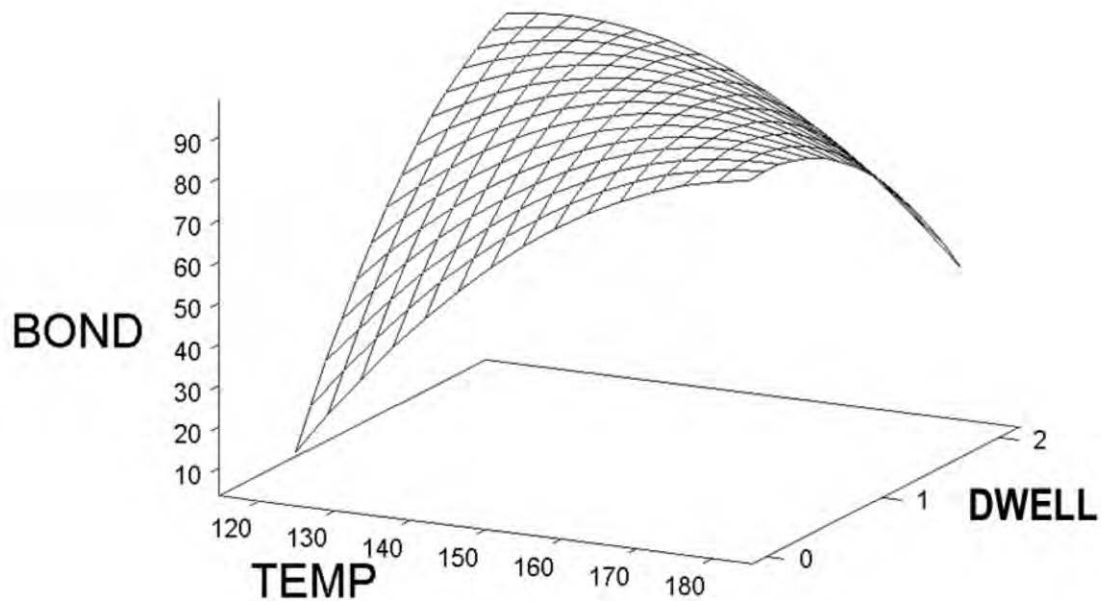
They are good for optimization experiments where all factors are categorical, but they should not be used for optimization experiments involving quantitative factors.

Linear interaction model:

$$Y = b_0 + b_1x_1 + b_2x_2 + \cdots + b_ix_i + b_{12}x_1x_2 + b_{13}x_1x_3 + \cdots + b_{ij}x_ix_j$$

Notes

$$\text{Avg. BOND} = 86.8 + 8.3(\text{TEMP}) + 8.1(\text{DWELL}) - 32.4(\text{TEMP} \times \text{DWELL}) - 15.5(\text{TEMP} \times \text{TEMP}) - 12.9(\text{DWELL} \times \text{DWELL})$$



Notes

Response surface: ridge.

The response surface model (RSM) shown above is the **standard model for optimization experiments**.

It differs from the linear interaction model in that it includes quadratic (squared) terms for all continuous factors, in addition to all main effects and interactions. Quadratic terms are never used with categorical factors.

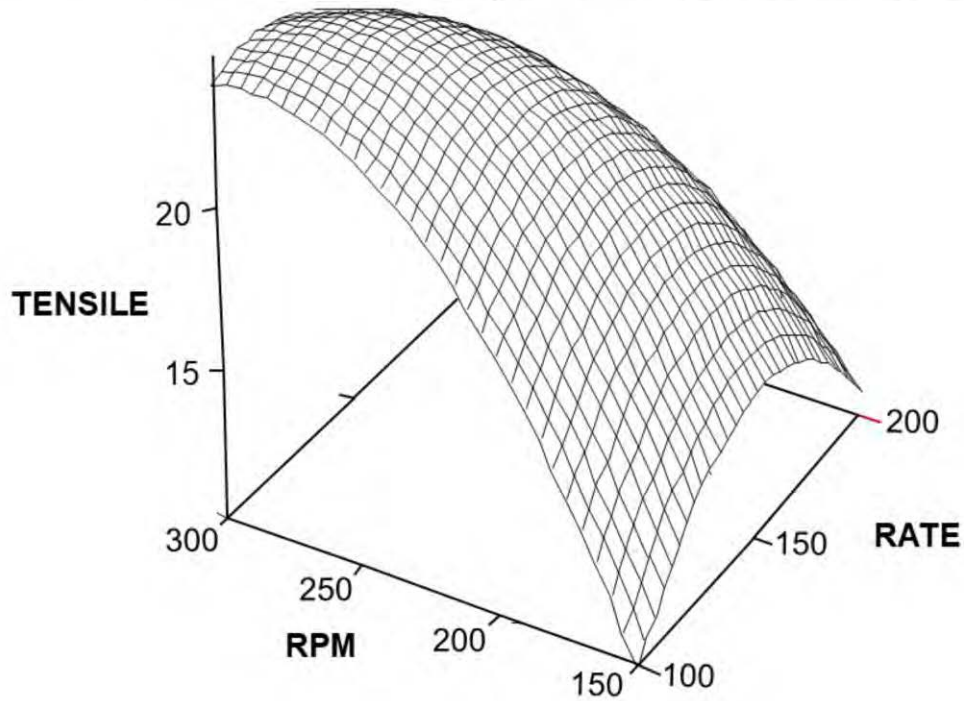
In experiments involving continuous factors, the RSM may fit the data much better than the linear interaction model. In other words, the response surface model may be a better model of the process.

Response Surface Model RSM):

$$Y = b_0 + b_1x_1 + b_2x_2 + \cdots + b_ix_i + b_{12}x_1x_2 + b_{13}x_1x_3 + \cdots + b_{ij}x_ix_j \\ + b_{11}x_1^2 + b_{22}x_2^2 + \cdots + b_{ii}x_i^2$$

Notes

$$\begin{aligned}\text{Avg. TENSILE} = & 22.5 - 3.3(\text{RATE}) + 3.4(\text{RPM}) - 3.6(\text{RATE} \times \text{RPM}) \\ & - 4.8(\text{RATE} \times \text{RATE}) - 5.6(\text{RPM} \times \text{RPM})\end{aligned}$$



Notes

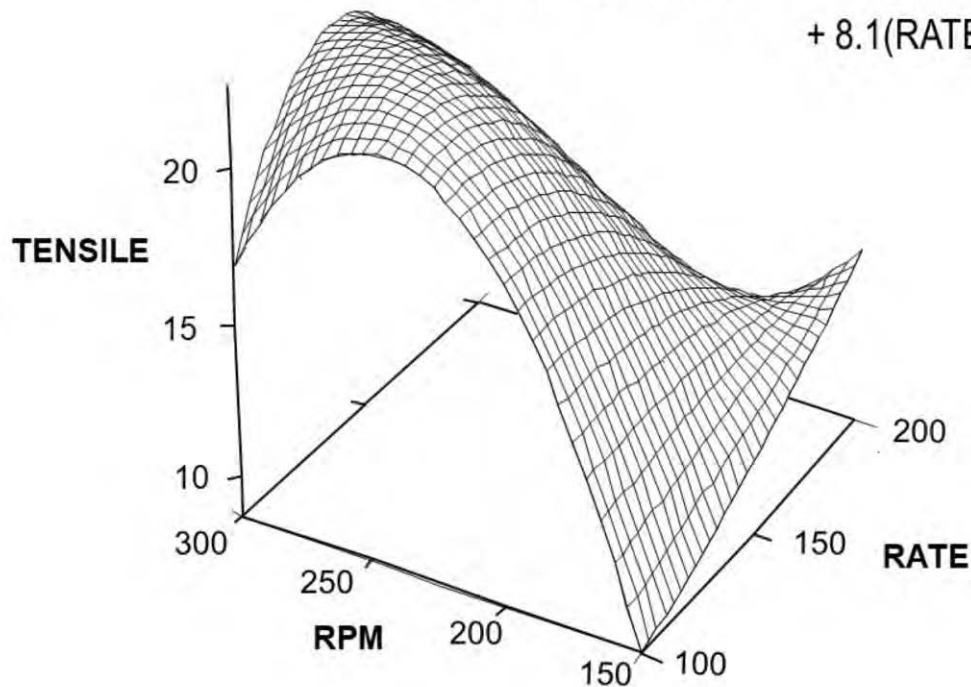
Response surface: hilltop.

Other response surface shapes include inverted saddles, inverted ridges, and bowls.

You can't tell from the plot alone, but in this example the RSM model does not fit the data very well.

Notes

$$\begin{aligned}\text{Avg. TENSILE} = & 22.4 - 8.5(\text{RATE}) + 8.6(\text{RPM}) - 3.2(\text{RATE} \times \text{RPM}) \\ & - 6.1(\text{RATE}^2) - 4.8(\text{RPM}^2) - 7.0(\text{RATE}^2 \times \text{RPM}) \\ & + 8.1(\text{RATE} \times \text{RPM}^2)\end{aligned}$$



Notes

The shows a more complicated quadratic model fit to the same data as on the previous page. This model turns out to fit the data well.

Model terms like

$$\text{RATE} \times \text{RATE} \times \text{RPM}$$

$$\text{RATE} \times \text{RPM} \times \text{RPM}$$

$$\text{RATE} \times \text{RATE} \times \text{RPM} \times \text{RPM}$$

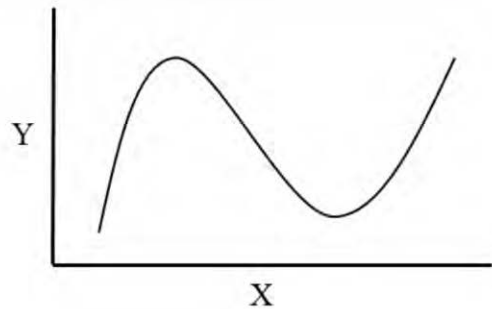
are called *quadratic interactions*. Adding one or more quadratic interactions is a good thing to try when an RSM model does not fit.

It is also possible to add other higher-level terms (cubic, three-way interactions), if the sample size is large enough to support the extra terms . . .

Notes

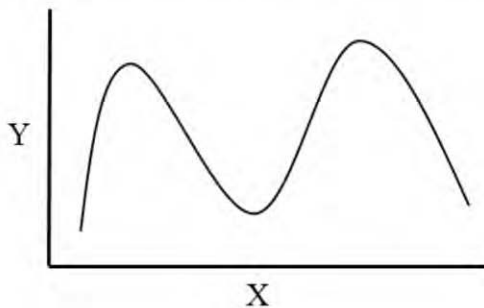
3rd order polynomial (cubic)

$$\text{Avg. } Y = b_0 + b_1X + b_2X^2 + b_3X^3$$



4th order polynomial (quartic)

$$\text{Avg. } Y = b_0 + b_1X + b_2X^2 + b_3X^3 + b_4X^4$$



Notes

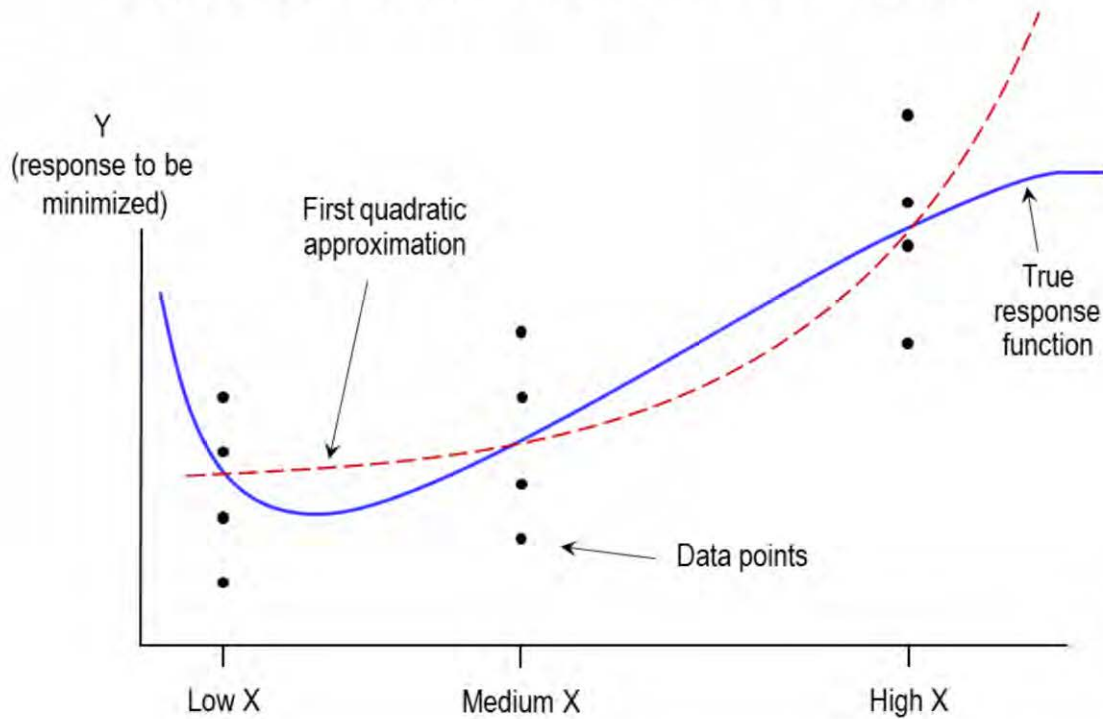
Even though third- or higher-order models may fit the data better than quadratic (second-order) models, they are rarely used in DOE. Why? They require much larger samples sizes for any given set of factors.

It is much more common to use quadratic models in an iterative fashion. A quadratic model may not fit the data well over a large initial factor space, but it almost always tells us which subset of the initial factor space is most likely to give the results we are looking for. The next step is to run another quadratic experiment in the smaller region. The smaller the factor space, the better the quadratic model will fit the data.

This concept is illustrated on the next page.

Notes

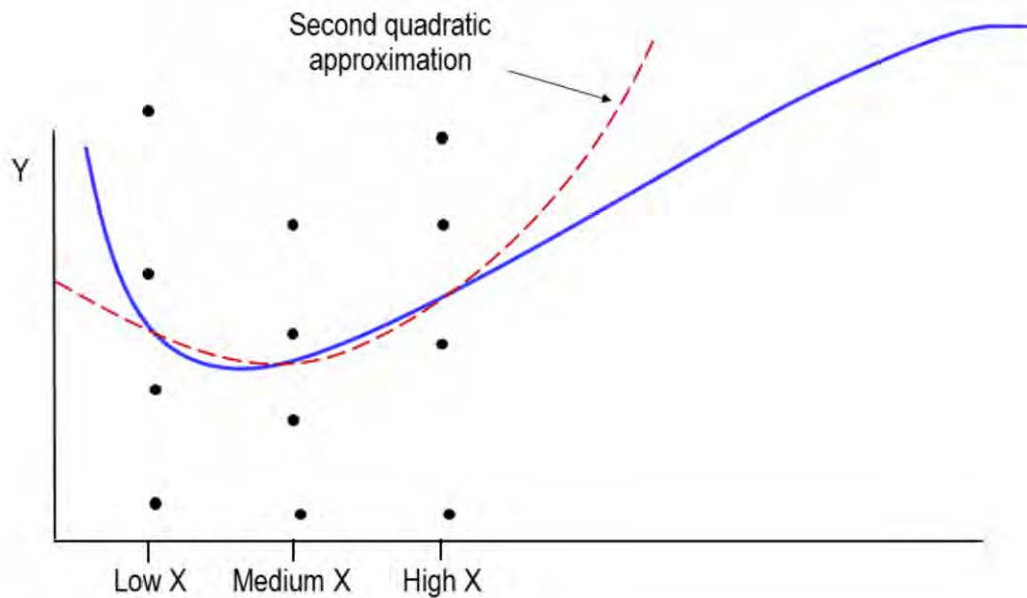
First experiment, wide ranges \rightarrow “big picture”



Notes

[illegible]

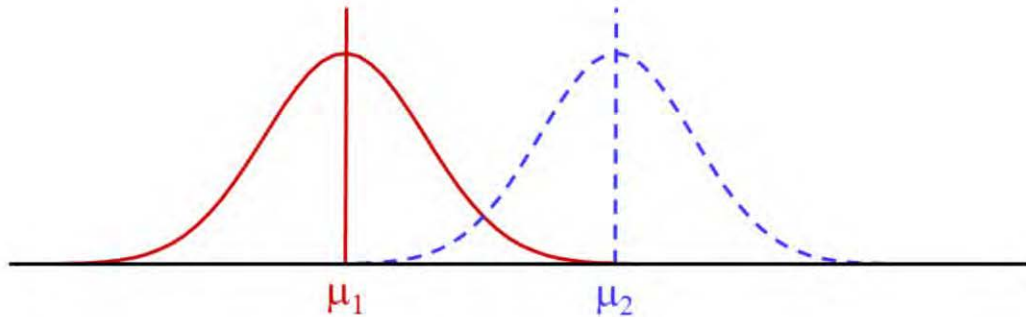
Second experiment, narrow ranges \rightarrow accurate modeling



Two-level categorical factor

MATL = Steel or Rubber

$$\text{Average COST} = \begin{cases} \mu_1 & \text{if MATL = Steel} \\ \mu_2 & \text{if MATL = Rubber} \end{cases}$$

**Notes**

Categorical factors are represented by *indicator* variables
(also known as *dummy* variables)

$$\text{Average COST} = b_0 + b_1 \text{MATL[Steel]}$$

$$\text{MATL[Steel]} = \begin{cases} 1 & \text{if MATL = Steel} \\ -1 & \text{if MATL = Rubber} \end{cases}$$

Notes

$$\text{Avg. COST} = b_0$$

$$+ b_1 \text{LGR}[\text{Low}]$$

$$+ b_2 \text{MATL}[\text{Steel}]$$

$$+ b_3 \text{USAGE}[50\%]$$

$$+ b_4 \text{GRIT}[30]$$

- Analogy: blue book pricing of used cars
- Base price + extra for power windows
+ extra for air conditioning
+ extra for cruise control
etc.

4.868125

$$+ \text{Match}(\text{LGR}) \begin{cases} \text{"High"} \Rightarrow -0.616875 \\ \text{"Low"} \Rightarrow 0.616875 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{MATL}) \begin{cases} \text{"Rubber"} \Rightarrow 1.145625 \\ \text{"Steel"} \Rightarrow -1.145625 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{USAGE}) \begin{cases} \text{"50\%"} \Rightarrow 1.054375 \\ \text{"75\%"} \Rightarrow -1.054375 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{GRIT}) \begin{cases} \text{"30"} \Rightarrow -0.048125 \\ \text{"50"} \Rightarrow 0.048125 \\ \text{else} \Rightarrow . \end{cases}$$

Notes

$$\text{Avg. COST} = b_0$$

$$+ b_1 \text{LGR}[\text{Low}]$$

$$+ b_2 \text{MATL}[\text{Steel}]$$

$$+ b_3 \text{USAGE}[50\%]$$

$$+ b_4 \text{GRIT}[30]$$

$$+ b_5 \text{LGR}[\text{Low}] \times \text{MATL}[\text{Steel}]$$

$$+ b_6 \text{LGR}[\text{Low}] \times \text{USAGE}[50\%]$$

$$+ b_7 \text{LGR}[\text{Low}] \times \text{GRIT}[30]$$

$$+ b_8 \text{MATL}[\text{Steel}] \times \text{USAGE}[50\%]$$

$$+ b_9 \text{MATL}[\text{Steel}] \times \text{GRIT}[30]$$

$$+ b_{10} \text{USAGE}[50\%] \times \text{GRIT}[30]$$

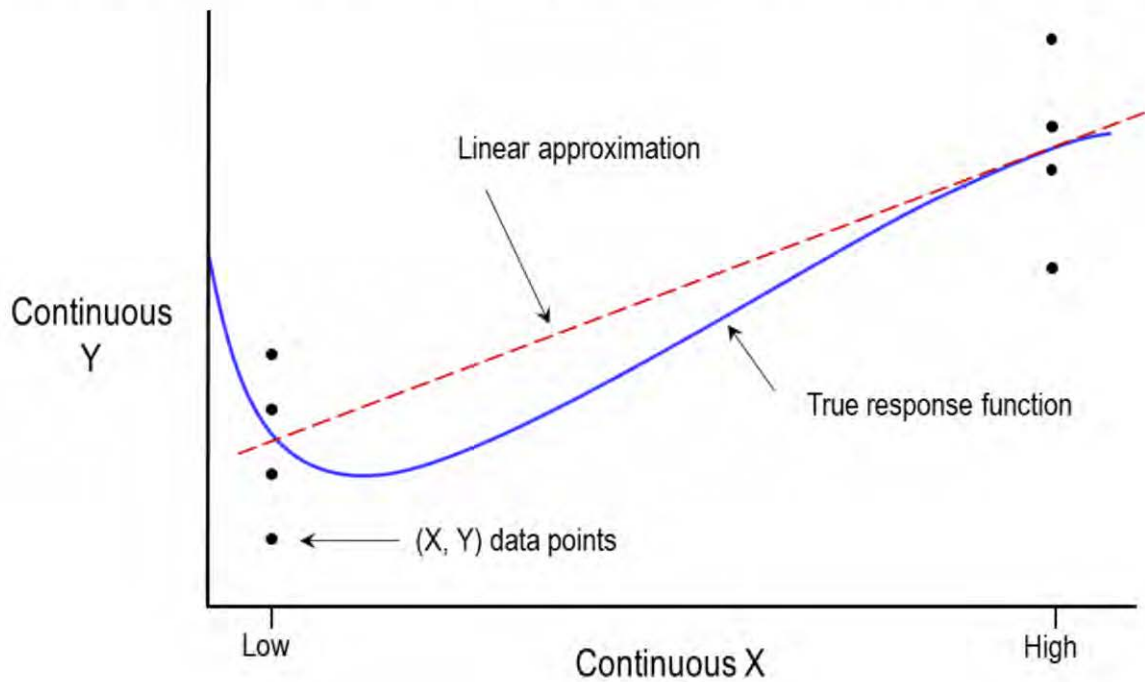
# Factors	4	5	6
Full factorial (FF)	16	32	64
Min. sample size	11	16	22
% of FF	69	50	34

Notes

- Bold strategy
- “Control group”
- Replication
- Randomization
- “Blocking”

Notes

*Use the **entire feasible operating range** in a first experiment*



Notes

[illegible]

- Low and high levels of X are too close together
- We mistakenly conclude that X has no effect on Y

- Ideally, this is the middle level for continuous factors
- At least one run in the experiment should match the current process settings, for a “sanity check”
- In these types of designs, we don’t usually refer to this as a “control group”

Temp	Press	Dwell	Mat'l
120	50	0.2	A
120	100	1.1	B
120	150	2.0	C
150	50	1.1	C
150	100	2.0	A
150	150	0.2	B
180	50	2.0	B
180	100	0.2	C
180	150	1.1	A

[illegible]

The units involved in a DOE may turn out to be uniformly different from those in current production – either better or worse. This can be due to the effects of noise variables on production units, or to special circumstances surrounding the creation and handling of experimental units.

For each factor, one of the DOE levels should match the current state value of that factor. This allows valid comparisons between current state and experimental process settings. This is especially important when non-routine measurements, tests or inspections are applied to experimental units.

Notes

Use a replicate or a replicate run to quantify the error in the experiment.

This improves estimates of coefficients and precision in determining factor significance.

<u>Temp</u>	<u>Press</u>	<u>Experimental units</u>
120	50	1
120	50	2
120	150	3
120	150	4
180	50	5
180	50	6
180	150	7
180	150	8









Notes

Replication forces redundancy into the experiment. This is necessary for two reasons:

- To quantify the magnitude of error in the experimental data – differences between units at the same design point are, by definition, due to error (variation in the process that is not accounted for in the factors).
- To reduce the influence of error on the experimental results by estimating “pure error.” This increases the signal-to-noise ratios.

Assume that you are the person responsible for running the experiment and for the validity of the results. Is there anything about the run order shown above that makes you nervous? Please explain.

Notes

	<u>Temp</u>	<u>Press</u>	<u>Experimental units</u>
<i>Use a random number</i>	120	150	
<i>generator to determine</i>	180	50	
<i>the sequence in which</i>	180	50	
<i>experimental units are</i>	120	150	
<i>created and tested</i>	180	50	
<i>(JMP does this for you.)</i>	120	150	
	180	150	
	120	50	

Notes

Benefits

- Reduces the chance of biased results due to nuisance variables (factors not included in the experiment that may be changing while the experiment is being conducted)
- Doesn't require control of nuisance variables, which may be unknown or uncontrollable
- Results are more convincing to skeptics

What happens if you don't randomize?

- Nuisance (noise) variables may be changing during your experiment
- This increases the chance of drawing the wrong conclusions from your experiment (significant factors, best levels, etc.)
- Randomization guards against this

Drawbacks

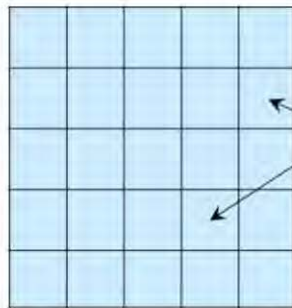
- Impractical when some of the factors are hard to change
- We'll see what to do about this later

Notes

Agricultural origin of “blocking”

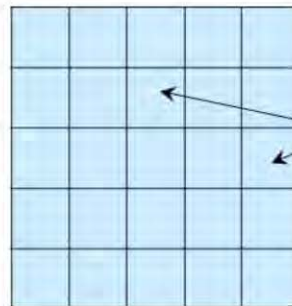
97

- Want to increase crop yields
- Experimental units are plots of land in a field
- Compare varieties, fertilizers, etc.



Block 1

- Need 50 plots (runs), not 25
- Have to use a second field
- Differences in the soil will cause differences in yields



Block 2

River

Notes

- Use blocking when experimental runs cannot be completed within a timeframe (shift, time allotted on a machine, etc.) or some other constraint (batch of material, space, etc.)
- Blocking systematically eliminates the effect of known, controllable nuisance (noise) factors
 - Makes predictions more reliable
 - Quantifies the effects of nuisance variables
- Improves precision with which treatment means are compared, without increasing sample size
 - Makes identification of important (significant) factors more reliable
- Protects against variation due to known factors not included in the experiment

Notes

We saw the Full-Factorial Design earlier, and learned:

- A 2^k full-factorial design can estimate main effects and interactions, but cannot estimate quadratic terms
- A three level full-factorial (3^k) design can estimate main effects, interactions and quadratic effects, but is an inefficient design.

Let's look at some other designs.

Notes



The central composite design (CCD) is a 2^k factorial with added axial or star runs.

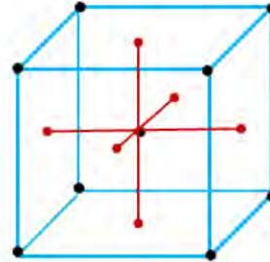
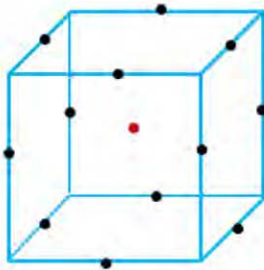
It is (was) the most used response surface design when all factors are continuous

Above are images of two and three factor CCDs

- The CCD requires two axial runs for each factor, plus the 2^k design runs
- 3 – 5 center points are recommended
- Total runs required for the 3-factor CCD are $8 + 6 + \text{center points} = 17-19$.

A Response Surface Design can estimate main effects, 2-factor interactions and quadratic effects, with more efficiency than the 3^k full-factorial.

Notes



Box-Behnken designs (left) are spherical, and do not have any points on the corners of the “cube” contained by the limits of the factors.

The face-centered cube (right) is a variation on the Central Composite Design, with axial points on the centers of the faces of the cube (for $k=3$).

- 3 – 5 center points are recommended for each of these designs
- Total runs required for the 3-factor Box-Behnken design is 15-17.
- Total runs required for the face-centered cube is the same as the CCD (17-19).

As Response Surface Designs, these can estimate main effects, 2-factor interactions and quadratic effects.

Notes

JMP's Custom Design platform uses modern computing power to employ a coordinate-exchange algorithm for determining the best set of points to use in a Response Surface Design, creating an "optimal design."

Often, fewer runs are required than the classical designs just presented.

When you look at the points chosen for your experiment, you may notice:

- Center points--all continuous factors at the middle level of the range given
- Points at the corners of the "cube"--all factors at high or low levels
- Points in the centers of the "cube" edges (Box-Behnken) or faces (face-centered cube)—some factors at the middle level, others at high or low levels
- You will not see axial runs extending beyond the "cube," as in the original CCD

**Because fewer runs are used in these designs,
there will be some correlations and aliasing between terms.**

(See Design Evaluation > Color Map on Correlations)

Notes

1. Specify the Responses and general goals (maximize, minimize, or match target).
2. Specify the Factors.
 - For continuous factors, specify the high and low levels.
 - For categorical factors, specify each level to be included in the experiment.
3. Specify the statistical Model (usually *RSM*).
4. Specify the blocking factor, if blocking is needed. (Click *RSM* again)
 - Enter the maximum number of runs that can be completed in one block (timeframe, batch of material, etc.).
 - JMP will evenly split required runs into blocks no larger than the number specified
5. Create the design matrix. (*Make Design*)
6. If desired, use *Design Evaluation > Power Analysis* to determine sample size.
7. Back up to make changes (*Back*), or create the data table (*Make Table*).
8. Save the table.

Later: Run the experiment in the order given. Enter results into table.

Notes

1. Specify the Responses and general goals

104

DOE → Custom Design

Custom Design

Responses

Add Response ▾ Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
bond print	Match Target	.	.	.
	Maximize	.	.	.

Factors

Add Factor ▾ Remove Add N Factors 1

Name	Role	Changes	Values
------	------	---------	--------

Notes

2. Specify the Factors

105

Custom Design

Responses

Add Response ▼ Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
bond	Match Target	.	.	.
print	Maximize	.	.	.

Factors

Add Factor ▼ Remove Add N Factors 1

Do not use this option!!

Name	Role	Changes	Values
temp	Continuous	Easy	120 180
press	Continuous	Easy	50 150
dwel	Continuous	Easy	0.2 2

Specify Factors

Add a factor by clicking the Add Factor button. Double click on a factor name or level to edit it.

Continue

Notes

3. Specify the statistical Model (usually *RSM*)

Model

Main Effects Interactions **RSM** Cross Powers Remove Term

Name	Estimability
Intercept	Necessary
temp	Necessary
press	Necessary
dwell	Necessary
temp*temp	Necessary
temp*press	Necessary
press*press	Necessary
temp*dwell	Necessary
press*dwell	Necessary
dwell*dwell	Necessary

Alias Terms

Design Generation

☐ Group runs into random blocks of size:

Number of Center Points:

Number of Replicate Runs:

Number of Runs:

☐ Minimum

☒ Default

☐ User Specified

Response Surface Model

Do not label your blocks until **after** you have done this!

Notes

4. Specify the blocking factor, if blocking is needed.

Once you specify the Model, the Default and Minimum Number of Runs are displayed.

Use this information, or User Specified Number of Runs (another sample size you've determined), to decide whether Blocking is needed.

It's not a bad idea to split your experiment into blocks just in case, if it is likely to take several hours or more to complete. For example, you may have a block size equal to half of a shift, just in case there's an evacuation, or the machine goes down, or you get called away urgently, and cannot complete the experiment all at one time.

If Blocking is needed:

1. Click User Specified Number of Runs, even if you want to use the Default (this prevents JMP from increasing the sample size to a multiple of the block size),
2. Go back up to Factors to enter a Blocking factor,
3. Specify Model (click RSM) again.

Notes

4. Specify the blocking factor, if blocking is needed. (cont'd)

109

- Name the Blocking factor, so you will recognize it in the Design Matrix and Table:

Factors

Add Factor ▼ Remove Add N Factors 1

Name	Role	Changes	Values
temp	Continuous	Easy	120 180
press	Continuous	Easy	50 150
dwel	Continuous	Easy	0.2 2
Shift	Blocking	Easy	1 2

- You do not need to be concerned about how many “levels” are shown under “Values.” JMP will handle this when it creates the design.
- Re-specify the Model. (Click RSM again.)** Click through JMP comments about categorical and blocking factors in RSM models.

Notes

4. Specify the blocking factor, if blocking is needed. (cont'd)

110

DO NOT use this option for setting up a blocking factor!

Model

Main Effects Interactions ▼ RSM Cross Powers ▼ Remove Term

Name	Estimability
Intercept	Necessary
temp	Necessary
press	Necessary
dwel	Necessary
temp*temp	Necessary
temp*press	Necessary
press*press	Necessary
temp*dwel	Necessary

Alias Terms

Design Generation

☒ Group runs into random blocks of size. 2

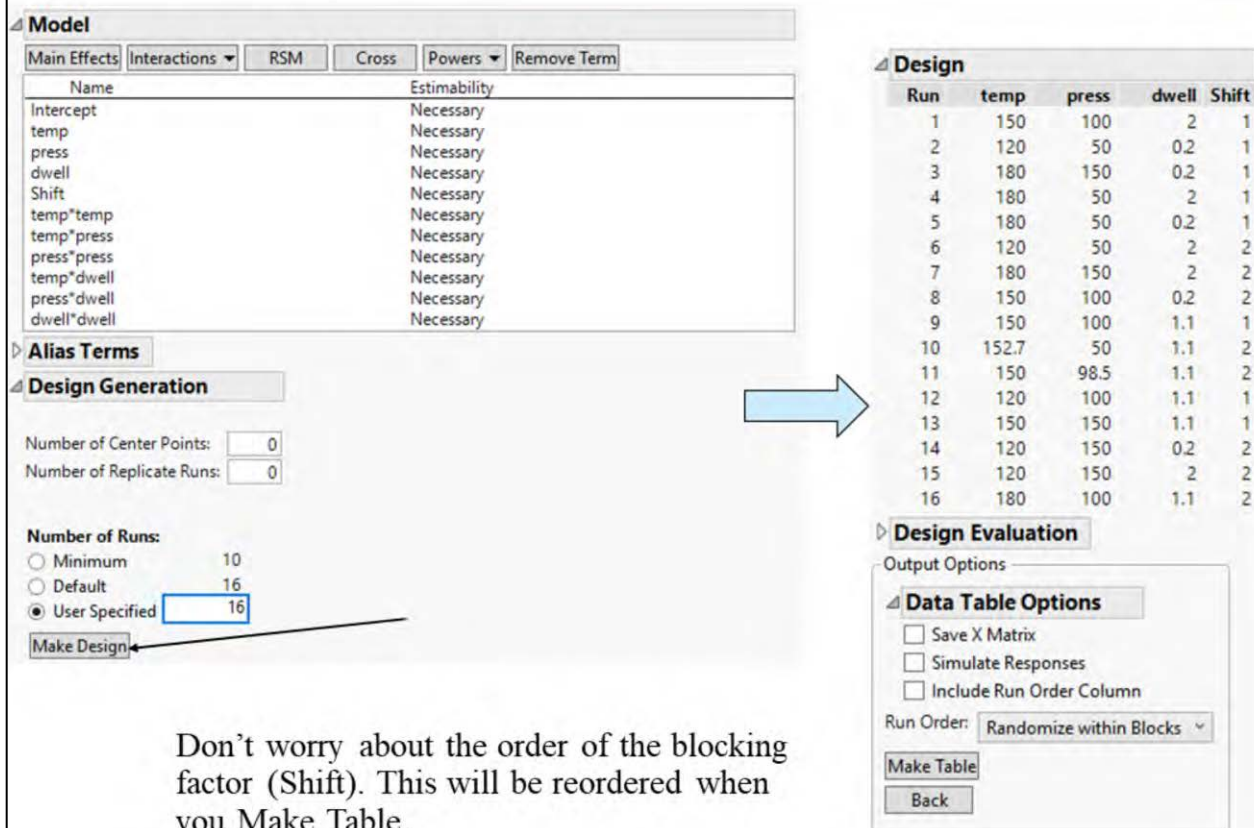
**NO!
Don't do it!**

JMP will generate uneven block sizes, if this option is used.

Notes

5. Create the Design Matrix.

111



Model

Name	Estimability
Intercept	Necessary
temp	Necessary
press	Necessary
dwell	Necessary
Shift	Necessary
temp*temp	Necessary
temp*press	Necessary
press*press	Necessary
temp*dwell	Necessary
press*dwell	Necessary
dwell*dwell	Necessary

Design Generation

Number of Center Points: 0
Number of Replicate Runs: 0

Number of Runs:
☐ Minimum 10
☐ Default 16
☒ User Specified 16

Make Design

Design

Run	temp	press	dwell	Shift
1	150	100	2	1
2	120	50	0.2	1
3	180	150	0.2	1
4	180	50	2	1
5	180	50	0.2	1
6	120	50	2	2
7	180	150	2	2
8	150	100	0.2	2
9	150	100	1.1	1
10	152.7	50	1.1	2
11	150	98.5	1.1	2
12	120	100	1.1	1
13	150	150	1.1	1
14	120	150	0.2	2
15	120	150	2	2
16	180	100	1.1	2

Design Evaluation

Output Options

Data Table Options

☐ Save X Matrix
☐ Simulate Responses
☐ Include Run Order Column

Run Order: Randomize within Blocks

Make Table
Back

Don't worry about the order of the blocking factor (Shift). This will be reordered when you Make Table.

Notes

6. If desired, use Power Analysis* to determine sample size.

112

Design Evaluation > Power Analysis

Design Evaluation

Power Analysis

Significance Level

Anticipated RMSE

Term	Anticipated Coefficient	Power
Intercept	<input type="text" value="1"/>	0.402
temp	<input type="text" value="1"/>	0.706
press	<input type="text" value="1"/>	0.706
dwell	<input type="text" value="1"/>	0.705
Shift	<input type="text" value="1"/>	0.865
temp*temp	<input type="text" value="1"/>	0.262
temp*press	<input type="text" value="1"/>	0.623
press*press	<input type="text" value="1"/>	0.262
temp*dwell	<input type="text" value="1"/>	0.623
press*dwell	<input type="text" value="1"/>	0.623
dwell*dwell	<input type="text" value="1"/>	0.263

* Details of this procedure are presented later, in the Determining Sample Size section.

Notes

7. Back up to make changes or create the data table.

113

- Click *Back* to back up and adjust sample size.
- Adjust User Specified Number of Runs
- Click *Make Design*

Output Options

Data Table Options

☐ Save X Matrix

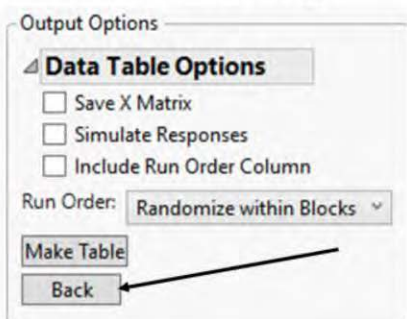
☐ Simulate Responses

☐ Include Run Order Column

Run Order: Randomize within Blocks ▾

Make Table

Back



Once the design is as needed:

- Check *Include Run Order Column*
- click *Make Table*

JMP creates an editable table.

Output Options

Data Table Options

☐ Save X Matrix

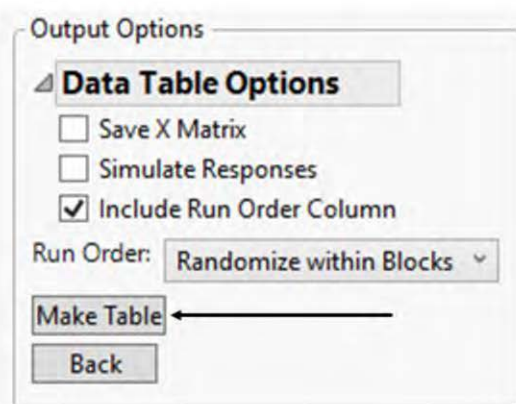
☐ Simulate Responses

☒ Include Run Order Column

Run Order: Randomize within Blocks ▾

Make Table

Back

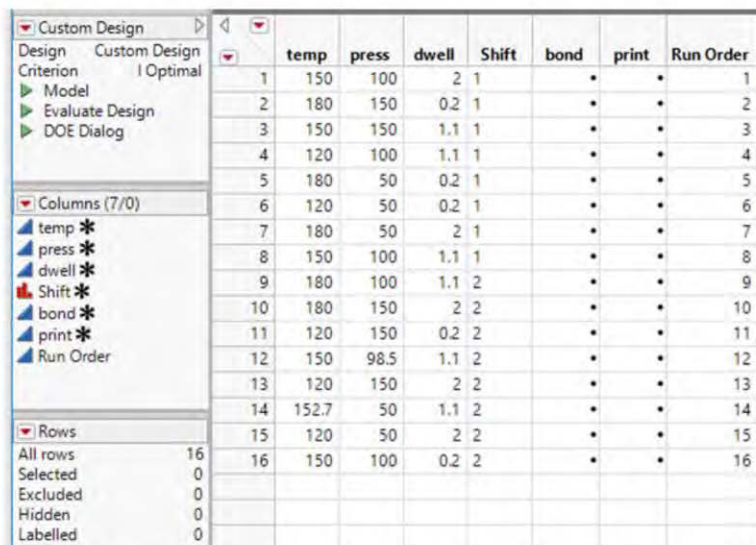


Notes

8. Save the table.

114

- You can reorder columns and adjust any odd factor levels by entering the desired value
 - Odd levels are an artifact of the procedure JMP uses to create custom designs
 - Before creating the table, you can also back up to create another design, and see if that takes care of it
 - In this example, temp of 152.7 would be changed to 150, press of 98.5 would be changed to 100



	temp	press	dwell	Shift	bond	print	Run Order
1	150	100	2	1			1
2	180	150	0.2	1			2
3	150	150	1.1	1			3
4	120	100	1.1	1			4
5	180	50	0.2	1			5
6	120	50	0.2	1			6
7	180	50	2	1			7
8	150	100	1.1	1			8
9	180	100	1.1	2			9
10	180	150	2	2			10
11	120	150	0.2	2			11
12	150	98.5	1.1	2			12
13	120	150	2	2			13
14	152.7	50	1.1	2			14
15	120	50	2	2			15
16	150	100	0.2	2			16

- Run your experiment in the order specified and enter data into this table.
- If data is entered directly into the table as the experiment is performed, it's not a bad idea to print a copy of the table and keep a hard copy also, as you go . . . just in case.

Notes

Use the Custom Design process described on the previous slides to create Response Surface designs for the exercises on the following pages. In addition to special instructions given in each case, follow these general instructions:

- Determine whether each factor is continuous or categorical
- Use the sample size given to determine if blocking is needed.
- For each exercise, have the instructor review your matrix when you are finished.
- Make and save each design table.

Notes

Control factors	Levels	
<i>Heat treat</i>	Anneal	Solution/age
<i>Polish</i>	Chemical	Mechanical
<i>Peen</i>	Yes	No

- Response variable: *Cycles to failure*
- Blocking factor: *none*
- Experimental unit: *one small test piece*
- Sample size: 12 (constraint due to availability of test fixtures)

Notes

Control factors	Levels	
Contact wheel land-groove ratio (<i>LGR</i>)	Low	High
Contact wheel material (<i>Material</i>)	Steel	Rubber
Belt usage limit (<i>Usage</i>)	50%	80%
Belt grit size (<i>Grit</i>)	“30”	“50”

- Response variable: *Cost*
- Blocking: At most, 10 runs can be completed in a morning or an afternoon. You want to split the runs evenly between two blocks.
- Blocking factor: *Time of day* (morning vs. afternoon)
- Experimental unit: *one large casting*
- Sample size: Use the default sample size. Enter it here _____

Notes

Control factors	Ranges
<i>Force</i>	70 to 150
<i>Energy</i>	275 to 325
<i>Amplitude</i>	70 to 90

- Response variable: *Leak rate*
- Blocking constraint: Due to production needs, a maximum of 20 containers can be molded in each tool cavity
- Blocking factor: *Cavity* (parts are molded from 4 tool cavities)
- Experimental unit: *one welded plastic container*
- Sample size for experiment: 68

Notes

9 Determining Sample Size for an Experiment

119

Sample size, N , is the total number of “runs” in the experiment.

How should sample size be determined?

- *First, you must have at least one run for each model term.*

More factors and more complex model → more terms and more runs

- *Second, your purpose must be clear for a given experiment.*

Process optimization with RSM require more runs for each factor than experiments for screening for important factors

Less ambiguity in results → more runs

- *Beyond that, there are several answers to the question of how to determine sample size. Two are presented on the following slides.*

Notes

1. The quickest answer that most statisticians experienced in experimentation give, is that the sample size depends on your budget. Run the best designed experiment you can, within your budgetary constraints.

- Think through your experimental strategy before running your first experiment
- Don't use more than about 25% of your entire budget on your first experiment
- Compare potential designs with Design Diagnostics > Compare Designs
 - Fraction of Design Space Plot, when prediction using the model, is a goal
 - Color Map on Correlations, whenever less than a full-factorial is used

Notes

It took 25 runs for all model terms to exceed the desired power.

(Because every design is a little different, it's possible that a design of 24 or 26 runs could (eventually) be generated that exceed the desired power levels.)

An experimenter may choose a slightly smaller sample size, as the desired power levels are approximate ("about 0.8") and are usually conservative.

Design Evaluation

Power Analysis

Significance Level

Anticipated RMSE

Term	Anticipated Coefficient	Power
Intercept	1	0.615
temp	1	0.962
press	1	0.962
dwel	1	0.962
temp*temp	1	0.547
temp*press	1	0.899
press*press	1	0.547
temp*dwel	1	0.899
press*dwel	1	0.899
dwel*dwel	1	0.547

Notes

When categorical factors are at more than two levels, the Power Analysis report gets a little messy.

- Use the upper part of the Power Analysis, as before, for all continuous factor:
 - main effects
 - interactions
 - quadratic terms
- Use the little table below for all categorical factor:
 - main effects
 - interactions that include categorical factors

Design Evaluation		
Power Analysis		
Significance Level	0.05	
Anticipated RMSE	1	
Term	Anticipated Coefficient	Power
Intercept	1	0.442
Intro APR	1	0.882
Time Period	1	0.877
Gift 1	1	0.575
Gift 2	-1	0.631
Gift 3	1	0.575
Intro APR*Intro APR	1	0.297
Intro APR*Time Period	1	0.838
Time Period*Time Period	1	0.307
Intro APR*Gift 1	1	0.477
Intro APR*Gift 2	-1	0.477
Intro APR*Gift 3	1	0.477
Time Period*Gift 1	1	0.476
Time Period*Gift 2	-1	0.476
Time Period*Gift 3	1	0.476
Apply Changes to Anticipated Coefficients		
Effect	Power	
Gift	0.763	
Intro APR*Gift	0.633	
Time Period*Gift	0.629	

Notes

Exercise 9.1

127

We are planning an experiment to optimize a monofilament extrusion process with 4 continuous factors X1 to X4. The response variable is *tensile strength*.

- Optimization experiment = Response Surface Model needed
- Use the Custom Design platform to design this experiment
- Using the Power Analysis method, determine the sample size (number of runs) required in this experiment [For consistency among class participants, find the smallest sample size that puts all factors over the recommended power levels.]

Notes

Exercise 9.2

128

We are planning an experiment to optimize an ultrasonic welding process with 3 continuous factors and a 4-level categorical factor. The response variable is the *weld depth*.

- Optimization experiment = Response Surface Model needed
- Use the Custom Design platform to design this experiment
- Using the Power Analysis method, determine the sample size (number of runs) required in this experiment [For consistency among class participants, find the smallest sample size that puts all factors over the recommended power levels.]

Notes

Notes

11 Experiments with Hard-to-Change Factors

131

Sometimes it's not feasible to completely randomize, because a factor is hard-to-change

There are many situations when this is the case. Here are a few examples:

- Temperature in a furnace takes a very long time (hours) to stabilize after changing
- Special material needed (a factor) are made in large batches and cannot be stored, or it is run in a continuous flow through the process
- Material or part used in a machine is difficult to change, requiring a complete breakdown and cleaning
- Type of irrigation on a plot of land is very difficult and costly to change (an example of the origin of split-plot designs)

What are examples in your workplace?

Notes

When you have hard-to-change factors that cannot be randomized, you need to create and analyze your experiment as a “split-plot” design

If you don't do this (if you design and analyze as usual), you are more likely to:

- Conclude that unimportant factors are important among the hard-to-change factors
 - You think that a factor (X) is impacting your response (Y), when it is not
 - This is a Type I error
 - Hard-to-change factors are those in the “Whole Plots” or main treatments, that were not randomized
- Fail to recognize factors that are significant among the easy-to-change factors
 - You think that a factor (X) is NOT impacting your response (Y), when it is
 - This is a Type II error
 - Easy-to-change factors are those in the “Subplots” or split-plots, that were randomized

Notes

**The decision to consider a factor as “hard-to-change”
should not be taken lightly**

- Subplot (easy-to-change) factors are compared with higher precision
 - Usually, subplot error is smaller than whole-plot error
 - Whenever possible, the treatment(s) or factors we are most interested in should be assigned to the subplots
- To increase the precision of the test on whole-plot (hard-to-change) factors, additional replicates of the experiment or additional whole-plots are needed
 - Clearly, this takes more time and resources
 - Several (3-6) replicates could be needed to gain an adequate level of precision
 - So, you could be back to changing that hard-to-change factor many times

Notes

Creating a Split-Plot Design

134

- DOE > Custom Design
- Enter the factors as usual, except double-click on “Changes” and change to Hard for the hard to change factor
- Click Continue

Factors

Add Factor ▼ Remove Add N Factors 1

Name	Role	Changes	Values
▲ Temp	Continuous	Hard	120 180
▲ Dwell	Continuous	Easy	0.2 2
▼ Material	Categorical	Easy	A B C

Notes

Creating a Split-Plot Design (cont'd)

135

- Click on RSM.
- JMP will suggest a reasonable number of Whole Plots for the number of factors and levels entered
- The number of Whole Plots shows the number of times the hard-to-change factor will need to be changed in the experiment
- Click Make Design

The screenshot shows the JMP Model Builder interface. The 'Model' section is expanded, showing a list of terms: Intercept, Temp, Dwell, Material, Temp*Temp, Temp*Dwell, Dwell*Dwell, and Temp*Material. All terms are marked as 'Necessary'. Below this, the 'Design Generation' section is expanded, showing 'Number of Whole Plots' set to 5. Under 'Number of Runs', the 'User Specified' option is selected with a value of 20. A 'Make Design' button is at the bottom.

Name	Estimability
Intercept	Necessary
Temp	Necessary
Dwell	Necessary
Material	Necessary
Temp*Temp	Necessary
Temp*Dwell	Necessary
Dwell*Dwell	Necessary
Temp*Material	Necessary

Design Generation

Number of Whole Plots: 5

Number of Runs:

- ☐ Minimum 12
- ☐ Default 20
- ☒ User Specified 20

Make Design

Notes

Creating a Split-Plot Design (cont'd)

136

- The design is presented.
- As before, click Back to make adjustments. Click Make Table.
- Run the experiment in the order shown in the table.

Design

Run	Whole Plots	Temp	Dwell	Material
1	1	150	1.1	A
2	1	150	0.2	C
3	1	150	0.2	B
4	1	150	2	B
5	2	180	0.2	A
6	2	180	1.1	C
7	2	180	1.1	B
8	2	180	2	A
9	3	120	0.2	A
10	3	120	1.1	C
11	3	120	2	A
12	3	120	1.1	B
13	4	150	1.1	B
14	4	150	0.2	C
15	4	150	2	C
16	4	150	1.1	A
17	5	150	0.2	B
18	5	150	1.1	A
19	5	150	2	B
20	5	150	2	C

Table:

Whole Plots	Temp	Dwell	Material	Y1
1	150	1.1	A	•
1	150	0.2	C	•
1	150	0.2	B	•
1	150	2	B	•
2	180	0.2	A	•
2	180	1.1	C	•
2	180	1.1	B	•
2	180	2	A	•
3	120	0.2	A	•
3	120	1.1	C	•
3	120	2	A	•
3	120	1.1	B	•
4	150	1.1	B	•
4	150	0.2	C	•
4	150	2	C	•
4	150	1.1	A	•
5	150	0.2	B	•
5	150	1.1	A	•
5	150	2	B	•
5	150	2	C	•

Notes

- Once you see that there are too many runs, click Back (before making the table)
- Add a Categorical Factor with the number of levels as the number of batches or days or shifts, etc. needed for the experiment (In this example, two days will be needed to run the experiment, so a 2-Level Categorical Factor was added.)
- Name the factor something that you can easily pick out of the lists of terms (Here it is named REMOVE.)
- Set Changes for this factor to Very Hard
- Click Continue

Factors

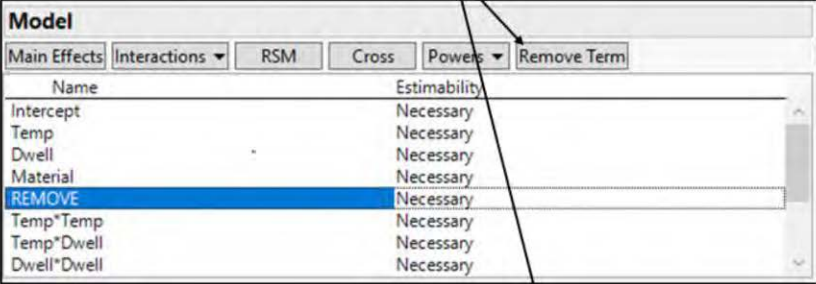
Add Factor ▼ Remove Add N Factors

Name	Role	Changes	Values
Temp	Continuous	Hard	120 180
Dwell	Continuous	Easy	0.2 2
Material	Categorical	Easy	A B C
REMOVE	Categorical	Very Hard	L1 L2

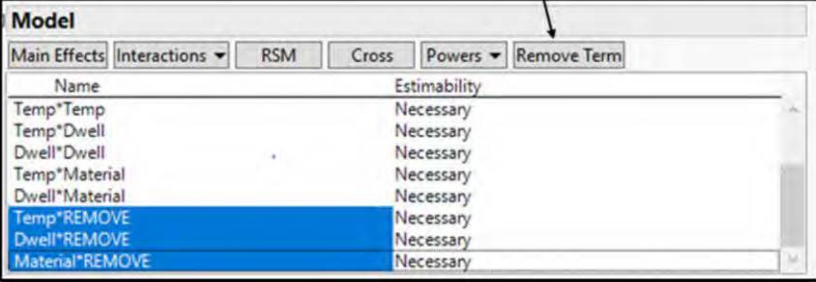
Notes

[illegible]

- Click RSM
- Remove from the Model every term that contains the Categorical factor that you added
 - Highlight the term then click Remove Term



Model	
Name	Estimability
Intercept	Necessary
Temp	Necessary
Dwell	Necessary
Material	Necessary
REMOVE	Necessary
Temp*Temp	Necessary
Temp*Dwell	Necessary
Dwell*Dwell	Necessary



Model	
Name	Estimability
Temp*Temp	Necessary
Temp*Dwell	Necessary
Dwell*Dwell	Necessary
Temp*Material	Necessary
Dwell*Material	Necessary
Temp*REMOVE	Necessary
Dwell*REMOVE	Necessary
Material*REMOVE	Necessary

Notes

- Change the number of Whole Plots to the number of levels of the Categorical Factor
 - In this example, two days were needed
 - So, a 2-Level Categorical Factor called REMOVE was added
 - Now, the Number of Whole Plots is changed to 2
- Click make Design

Design Generation

☐ Hard to change factors can vary independently of Very Hard to change factors.

Number of Whole Plots

Number of Subplots

Number of Runs:

☐ Minimum 12

☒ Default 18

☐ User Specified

Notes

Blocking in a Split-Plot Design (cont'd)

141

- The table is generated
- Click on the column of the Categorical Factor (“REMOVE” in this example).
- Cols > Delete Columns to delete the column from the table

Whole Plots	Subplots	Temp	Dwell	Material	REMOVE	Y1
1	1	120	0.2	C	L1	•
1	1	120	2	A	L1	•
1	1	120	1.1	B	L1	•
1	2	180	2	C	L1	•
1	2	180	0.2	A	L1	•
1	2	180	1.1	B	L1	•
1	3	150	1.1	C	L1	•
1	3	150	1.1	A	L1	•
1	3	150	2	B	L1	•
2	4	120	1.1	B	L1	•
2	4	120	0.2	A	L1	•
2	4	120	2	C	L1	•
2	5	150	0.2	B	L1	•
2	5	150	1.1	C	L1	•
2	5	150	1.1	A	L1	•
2	6	180	1.1	B	L1	•
2	6	180	2	A	L1	•
2	6	180	0.2	C	L1	•

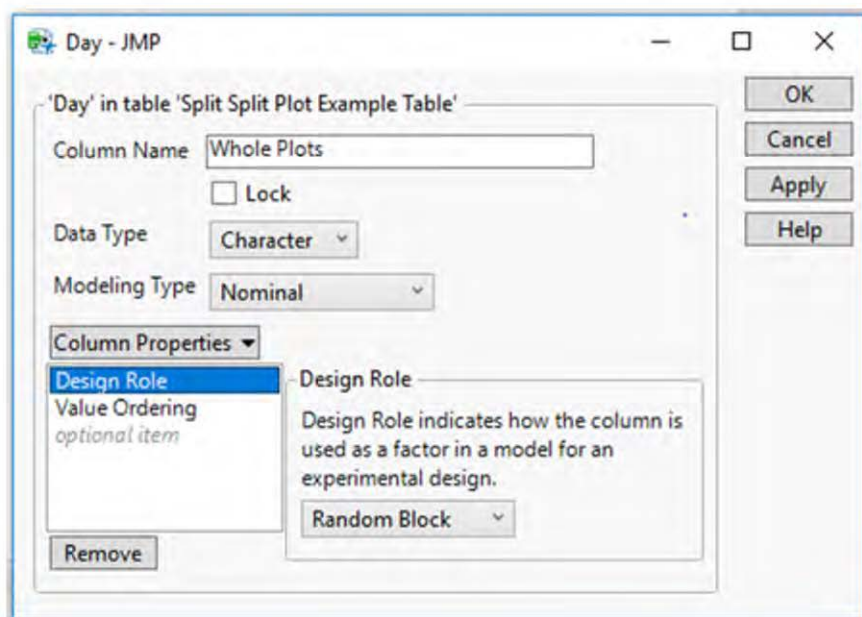
Whole Plots	Subplots	Temp	Dwell	Material	REMOVE	Y1
1	1	120	0.2	C	L1	•
1	1	120	2	A	L1	•
1	1	120	1.1	B	L1	•
1	2	180	2	C	L1	•
1	2	180	0.2	A	L1	•
1	2	180	1.1	B	L1	•
1	3	150	1.1	C	L1	•
1	3	150	1.1	A	L1	•
1	3	150	2	B	L1	•
2	4	120	1.1	B	L1	•
2	4	120	0.2	A	L1	•
2	4	120	2	C	L1	•
2	5	150	0.2	B	L1	•
2	5	150	1.1	C	L1	•
2	5	150	1.1	A	L1	•
2	6	180	1.1	B	L1	•
2	6	180	2	A	L1	•
2	6	180	0.2	C	L1	•

Notes

Blocking in a Split-Plot Design (cont'd)

142

- If you open the Column Info for Whole Plots, you'll see that the Design Role is Random Block (JMP is pretty smart!)
- Rename the Whole Plots column with the name of your block



Notes

Blocking in a Split-Plot Design (cont'd)

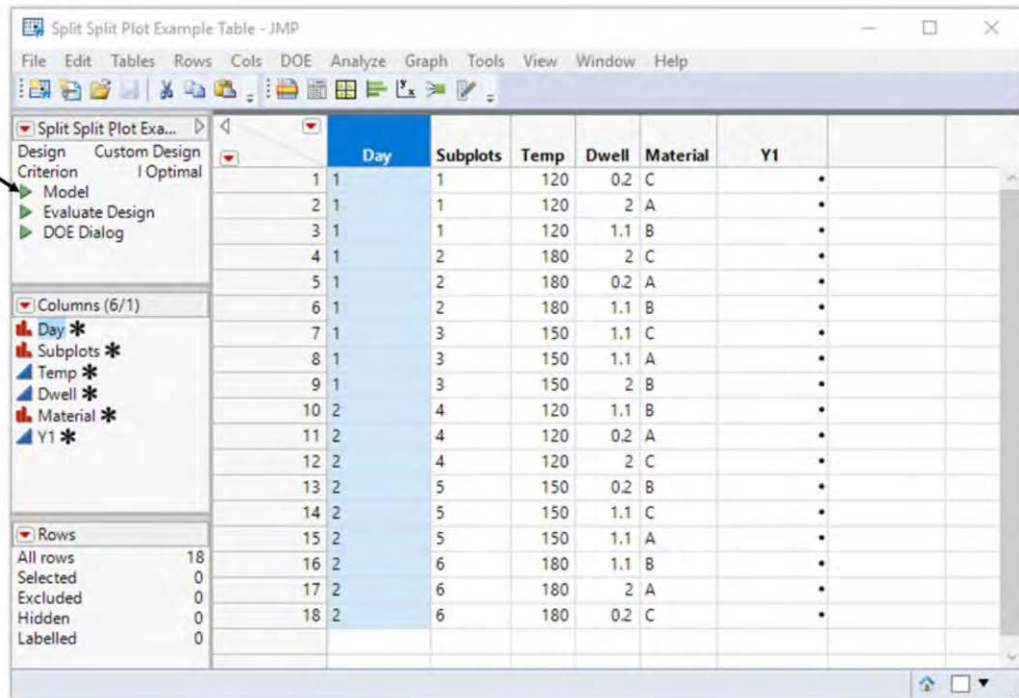
143

- This shows the final table, with Whole Plots renamed to Day
- This experiment is designed to be run in two days
- What you actually have now is a split-split-plot design

Day	Subplots	Temp	Dwell	Material	Y1
1	1	120	0.2	C	•
1	1	120	2	A	•
1	1	120	1.1	B	•
1	2	180	2	C	•
1	2	180	0.2	A	•
1	2	180	1.1	B	•
1	3	150	1.1	C	•
1	3	150	1.1	A	•
1	3	150	2	B	•
2	4	120	1.1	B	•
2	4	120	0.2	A	•
2	4	120	2	C	•
2	5	150	0.2	B	•
2	5	150	1.1	C	•
2	5	150	1.1	A	•
2	6	180	1.1	B	•
2	6	180	2	A	•
2	6	180	0.2	C	•

Notes

- For the Split-Plot or the Split-Split Plot design, click on the green triangle next to Model after entering data into the table.



Split Split Plot Example Table - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

Split Split Plot Exa... Design Custom Design Criterion I Optimal Model Evaluate Design DOE Dialog

Columns (6/1)

Day * Subplots * Temp * Dwell * Material * Y1 *

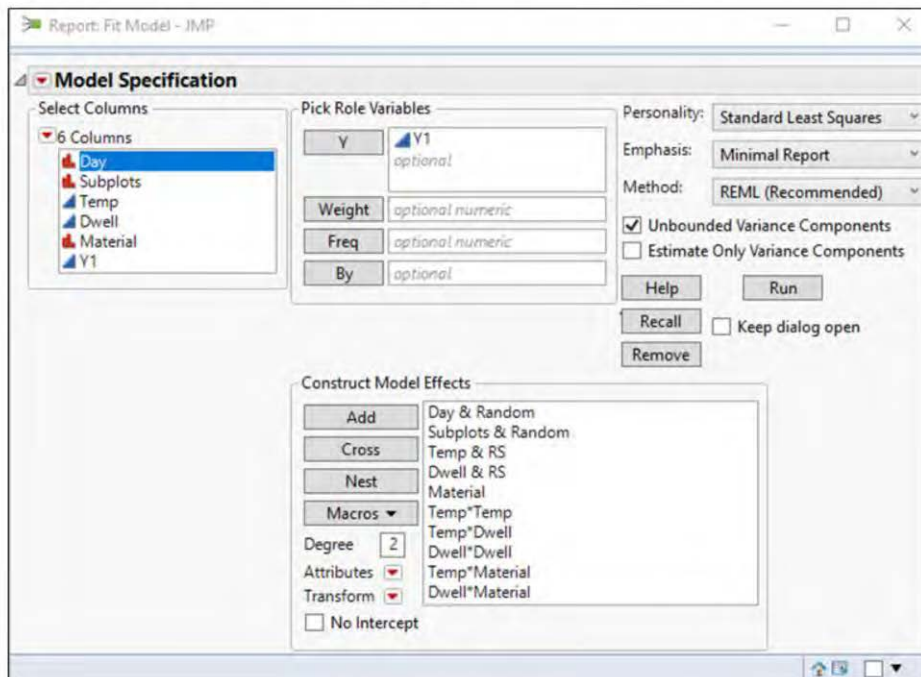
Rows

All rows 18
Selected 0
Excluded 0
Hidden 0
Labelled 0

	Day	Subplots	Temp	Dwell	Material	Y1
1	1	1	120	0.2	C	*
2	1	1	120	2	A	*
3	1	1	120	1.1	B	*
4	1	2	180	2	C	*
5	1	2	180	0.2	A	*
6	1	2	180	1.1	B	*
7	1	3	150	1.1	C	*
8	1	3	150	1.1	A	*
9	1	3	150	2	B	*
10	2	4	120	1.1	B	*
11	2	4	120	0.2	A	*
12	2	4	120	2	C	*
13	2	5	150	0.2	B	*
14	2	5	150	1.1	C	*
15	2	5	150	1.1	A	*
16	2	6	180	1.1	B	*
17	2	6	180	2	A	*
18	2	6	180	0.2	C	*

Notes

- The Fit Model window will look a little different. Leave as is!
- Click Run
- Analyze the residuals and remove terms as with other experiments



Notes

12 Multiple Response Optimization

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- Experiments may have more than one response variable
- You can optimize each response separately . . .
- . . . but you will get different answers for each response!

Notes

It is not uncommon to have multiple response variables in a DOE. If you think you have just one, you might want to solicit feedback from one or more knowledgeable colleagues.

In this section we introduce and illustrate the most widely used technique for joint optimization of multiple responses.

Notes

Example 1: heat sealing process

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- DOE Participant Files \ heat sealing 2.jmp
- Run the *Model* script
- Response variables:
 - ✓ *Bond* (bond strength)
 - ✓ *Print* (higher-is-better cosmetic quality rating)
- *Shift* is the only factor we can eliminate
- All other factors are significant for at least one response

Response Bond

Effect Tests

Source	Nparm	DF	Sum of Squares	F Ratio	Prob > F
Shift	1	1	3.578	0.8499	0.3671
Temp(120,180)	1	1	1540.835	366.0070	<.0001*
Press(50,150)	1	1	8.439	2.0046	0.1715
Dwell(0.2,2)	1	1	1606.813	381.6793	<.0001*
Temp*Temp	1	1	1363.630	323.9142	<.0001*
Temp*Press	1	1	14.607	3.4697	0.0766
Press*Press	1	1	1.385	0.3290	0.5724
Temp*Dwell	1	1	20235.249	4806.642	<.0001*
Press*Dwell	1	1	0.759	0.1804	0.6754
Dwell*Dwell	1	1	715.715	170.0096	<.0001*

Response Print

Effect Tests

Source	Nparm	DF	Sum of Squares	F Ratio	Prob > F
Shift	1	1	0.137812	1.7253	0.2032
Temp(120,180)	1	1	6.821113	85.3929	<.0001*
Press(50,150)	1	1	25.625986	320.8095	<.0001*
Dwell(0.2,2)	1	1	2.121674	26.5611	<.0001*
Temp*Temp	1	1	2.148242	26.8937	<.0001*
Temp*Press	1	1	0.300304	3.7595	0.0661
Press*Press	1	1	0.257674	3.2258	0.0869
Temp*Dwell	1	1	1.613751	20.2024	0.0002*
Press*Dwell	1	1	1.065140	13.3344	0.0015*
Dwell*Dwell	1	1	1.372401	17.1810	0.0005*

Notes

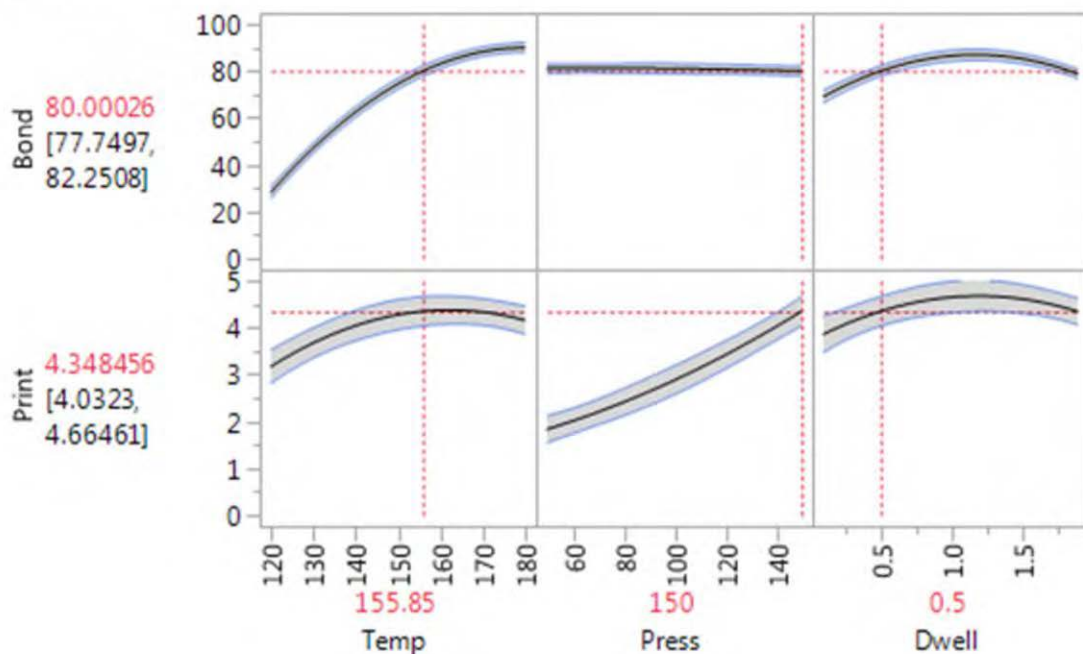
- The Effect Summary displays the lowest p-value from each of the response's Effects Tests
- This makes it easy to find terms to remove from the model
- Remove insignificant terms, as before, using the Effect Summary

Effect Summary

Source	LogWorth	PValue
Temp*Dwell	25.559	0.00000
Dwell(0.2,2)	14.223	0.00000 ^
Temp(120,180)	14.041	0.00000 ^
Temp*Temp	13.515	0.00000
Press(50,150)	13.473	0.00000
Dwell*Dwell	10.809	0.00000
Press*Dwell	2.827	0.00149
Temp*Press	1.180	0.06606
Press*Press	1.061	0.08689
Shift	0.692	0.20319

Notes

We want $Bond = 80$ and $Print$ as large as possible.
Here is a solution based on manually exploring the *Prediction Profiler*.

Prediction Profiler**Notes**

In this example is it easy to find solutions by manually exploring the *Prediction Profiler*.

- ✓ *Press* should be set to 150, because this increases *Print* without significantly affecting *Bond*.
- ✓ The baseline value for *Dwell* was 1.0. Reducing this to 0.5 increases throughput while staying above the lowest feasible dwell time (0.2)
- ✓ Once these settings are in place, we can manipulate *Temp* to achieve something very close to 80 psi for *Bond*.

Joint optimization of response variables was not needed in this example. In most applications, however, manual optimization will not achieve the desired results. Extreme versions of this are illustrated in the next two examples.

Close the analysis window and the data table without saving.

Notes

Example 2: extrusion process

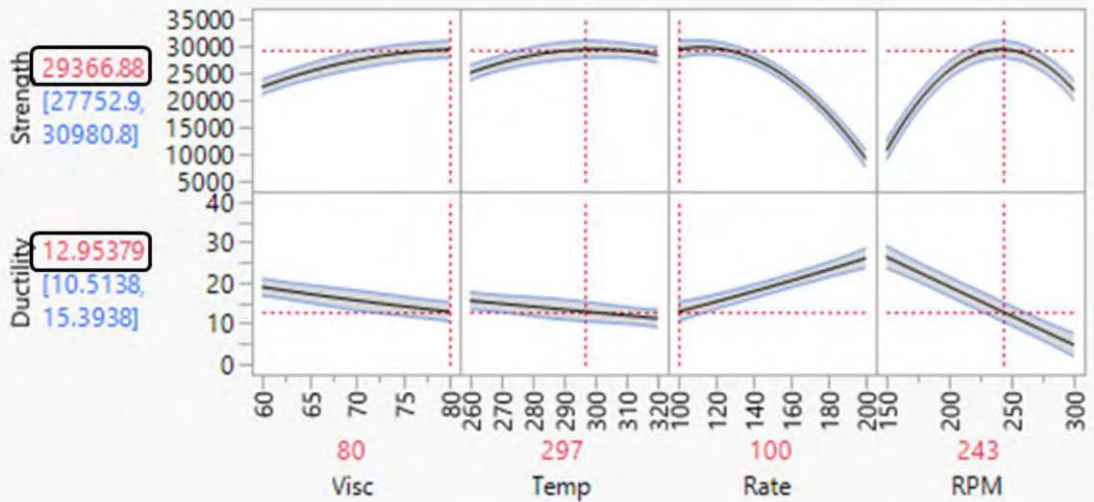
153

$(Visc, Temp, Rate, RPM) \approx (80, 297, 100, 243)$

$Ductility \approx 13$



Prediction Profiler



Data sets \ extrusion 2

Notes

This example is based on data from an experiment to optimize the mechanical properties of an extruded plastic material. We want *Strength* to be as high as possible while maintaining a lower bound of 20 for *Ductility*.

The solution for *Strength* (29367) shown above was found by visually exploring the *Prediction Profiler*. However, this approach resulted in an unacceptably low *Ductility* (13).

Notes

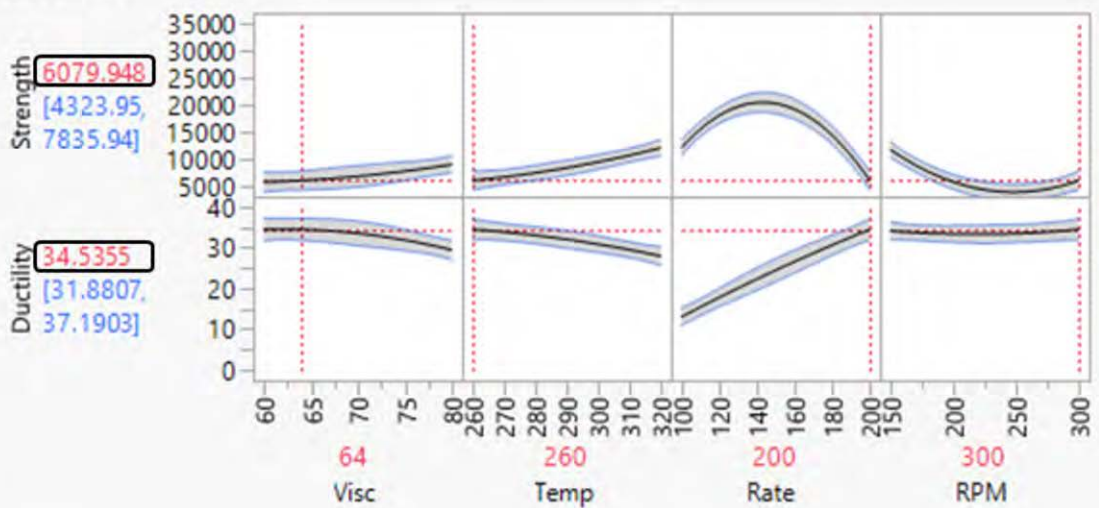
Example 2 (cont'd)

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$(Visc, Temp, Rate, RPM) \approx (64, 260, 200, 300)$

$Strength \approx 6080$

Prediction Profiler



Notes

The solution for *Ductility* (35) shown above was found by visually exploring the *Prediction Profiler*. However, this approach resulted in an unacceptably low *Strength* (6080).

Notes

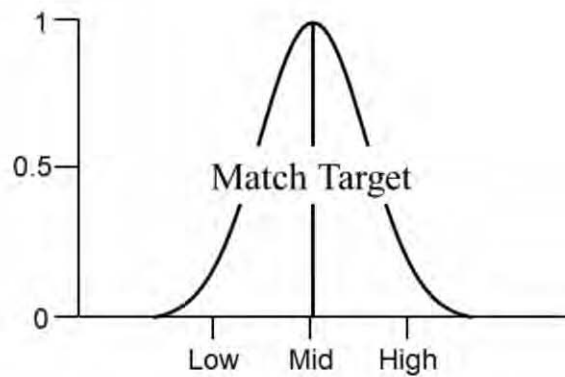
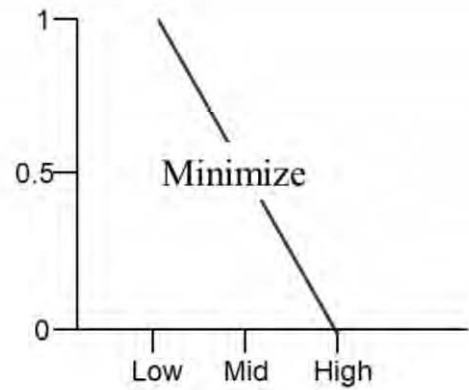
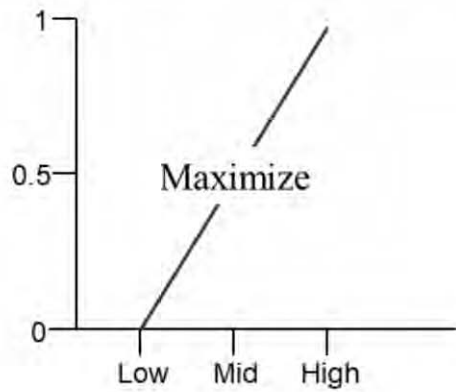
- Each response has a goal (minimize, maximize or target)
- Define a “desirability function” for each response
- Combine the individual desirabilities into a single overall desirability function
- Maximize the overall desirability to jointly optimize all responses

Notes

Desirability is a unitless quantity between 0 and 1, defined so that higher is better. JMP supplies default desirability functions based on the experimental data for your response variables. You must redefine the desirability functions so that they represent your objectives for each response variable.

You start by setting the general goal for each response: *Maximize*, *Minimize* or *Match Target*. Then you specify low, middle, and high data values to fine tune the shape of the desirability functions.

Notes



Notes

The desirability function is increasing for *Maximize* responses and decreasing for *Minimize* responses. It is bell-shaped for *Match Target* responses.

For *Minimize* responses with a lower bound of 0, it is a good idea to make the *Low* value equal to 0. Examples are number of defects, fraction defective, cycle time, standard deviation, cost of waste, etc.

The low and high values for a *Match Target* response are used to define the allowable deviation from the target value.

Notes

- The overall desirability function for the response variables (Y_1, Y_2, \dots) is

$$\sqrt{(Y_1 \text{ desirability}) \times (Y_2 \text{ desirability}) \times \dots}$$

- It is the geometric mean of the desirability functions for all the individual response variables
- With a geometric mean, the overall desirability will be zero whenever any individual response desirability is zero

Notes

A *weighted* geometric mean can be used. The weights (called *importance* in JMP) allow users to specify relative priorities for the responses. The higher the importance, the greater the influence the response has in determining the overall solution found by the optimization algorithm.

The vast majority of users do not go into this level of detail.

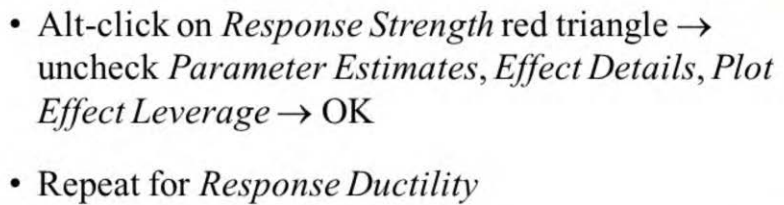
Notes

DOE Participant Files \ extrusion 2.jmp → Model script → Model Specification → Run

The screenshot shows the 'Model Specification' dialog box in JMP. It is divided into several sections:

- Select Columns:** A list of 6 columns: Visc, Temp, Rate, RPM, Strength, and Ductility. All are selected with blue triangles.
- Pick Role Variables:** A section for assigning roles to variables.
 - Y:** Strength and Ductility (optional).
 - Weight:** optional numeric.
 - Freq:** optional numeric.
 - By:** optional.
- Personality:** Standard Least Squares.
- Emphasis:** Minimal Report.
- Buttons:** Help, Run, Recall, Remove, and a checkbox for 'Keep dialog open'.
- Construct Model Effects:** A section for building model terms.
 - Add:** Visc& RS, Temp& RS, Rate& RS, RPM& RS.
 - Cross:** Visc*Visc, Visc*Temp, Temp*Temp, Visc*Rate, Temp*Rate, Rate*Rate.
 - Nest:** (empty)
 - Macros:** (dropdown menu)
 - Degree:** 2.
 - Attributes:** (checked).
 - Transform:** (checked).
 - No Intercept:** (unchecked).

Notes

[illegible]

- The *Effect Summary* combines the P-values for all responses
- Removing terms here applies to the *Effects Tests* for one or more responses
- The usual threshold is $P > 0.15$

Effect Summary

Source	LogWorth	PValue
Rate*RPM*RPM	7.277	0.00000
Rate*RPM	7.181	0.00000 ^
Rate(100,200)	6.383	0.00000 ^
Rate*Rate*RPM	6.300	0.00000
RPM(150,300)	6.165	0.00000 ^
Rate*Rate	5.394	0.00000 ^
RPM*RPM	4.809	0.00002 ^
Temp(260,320)	3.121	0.00076
Visc(60,80)	2.913	0.00122
Temp*RPM	1.805	0.01565
Visc*Visc*Temp	1.568	0.02705
Visc*Rate	1.559	0.02763
Visc*RPM	1.549	0.02822
Visc*Temp*Temp	1.526	0.02980
Visc*Visc*RPM	1.429	0.03723
Temp*Temp*Rate	1.212	0.06143
Visc*Visc*Rate	0.844	0.14308
Temp*Temp*RPM	0.826	0.14926
Temp*Rate*Rate	0.808	0.15550
Temp*RPM*RPM	0.792	0.16134
Temp*Temp	0.668	0.21486 ^
Visc*Rate*Rate	0.571	0.26852
Visc*Temp	0.470	0.33863 ^
Temp*Rate	0.358	0.43877 ^
Visc*Visc	0.299	0.50227 ^
Visc*RPM*RPM	0.215	0.60885

[Remove](#) [Add](#) [Edit](#) ☐ FDR (^ denotes effects with containing effects above them)

Notes

Effect Summary

Source	LogWorth	PValue
Rate*RPM*RPM	11.346	0.00000
Rate*RPM	10.339	0.00000
Rate*Rate*RPM	10.023	0.00000
Rate(100,200)	9.762	0.00000
RPM(150,300)	9.741	0.00000
Rate*Rate	8.273	0.00000
RPM*RPM	7.572	0.00000
Visc(60,80)	6.093	0.00000
Temp(260,320)	4.727	0.00002
Temp*RPM	2.347	0.00449
Visc*RPM	2.138	0.00727
Visc*Visc*RPM	1.935	0.01163
Visc*Temp*Temp	1.853	0.01404
Visc*Rate	1.815	0.01531
Visc*Visc*Temp	1.499	0.03171
Temp*Temp*RPM	1.238	0.05774
Temp*Temp*Rate	1.197	0.06350
Temp*Rate*Rate	1.074	0.08435
Visc*Visc*Rate	1.000	0.10006

Effect Tests for Strength

Source	Prob > F
Visc(60,80)	<.0001*
Temp(260,320)	<.0001*
Rate(100,200)	<.0001*
RPM(150,300)	<.0001*
Visc*Rate	0.0153*
Rate*Rate	<.0001*
Visc*RPM	0.0073*
Temp*RPM	0.0045*
Rate*RPM	<.0001*
RPM*RPM	<.0001*
Visc*Visc*Temp	0.0317*
Visc*Visc*Rate	0.1001
Visc*Visc*RPM	0.0116*
Visc*Temp*Temp	0.0140*
Temp*Temp*Rate	0.0635
Temp*Temp*RPM	0.0577
Temp*Rate*Rate	0.0844
Rate*Rate*RPM	<.0001*
Rate*RPM*RPM	<.0001*

Effect Tests for Ductility

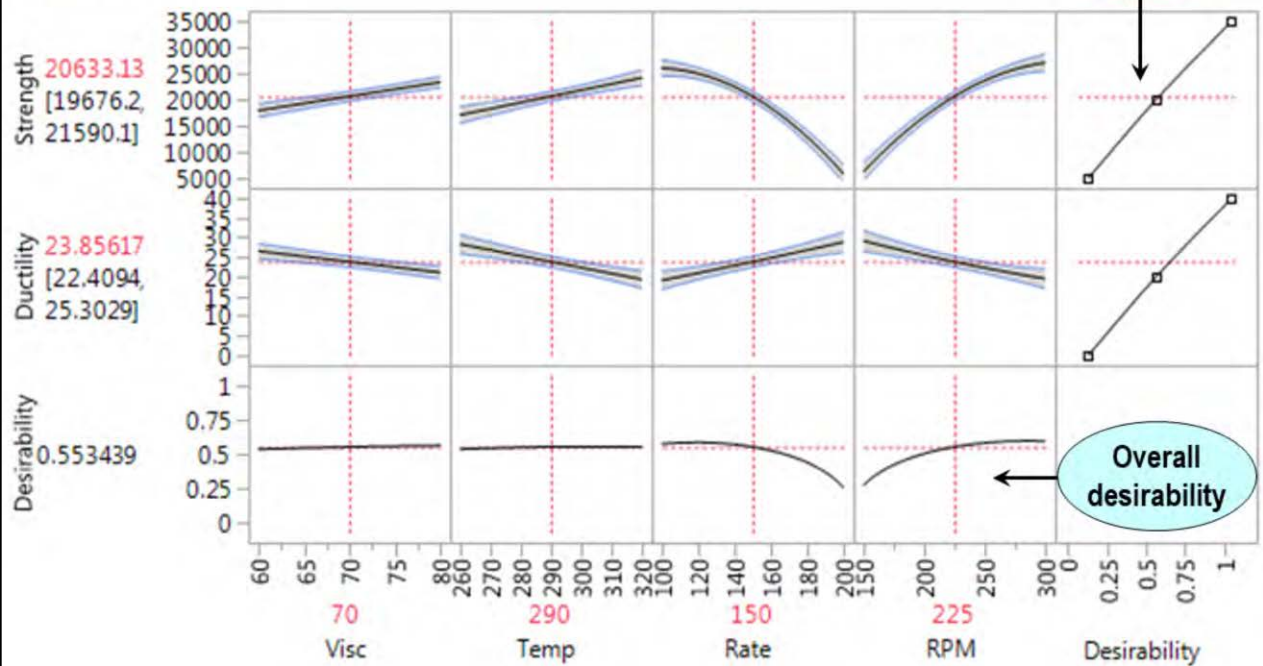
Source	Prob > F
Visc(60,80)	<.0001*
Temp(260,320)	0.0001*
Rate(100,200)	0.0003*
RPM(150,300)	0.0005*
Visc*Rate	0.4624
Rate*Rate	0.8364
Visc*RPM	0.5440
Temp*RPM	0.7358
Rate*RPM	<.0001*
RPM*RPM	0.4084
Visc*Visc*Temp	0.0527
Visc*Visc*Rate	0.8994
Visc*Visc*RPM	0.8700
Visc*Temp*Temp	0.8114
Temp*Temp*Rate	0.9857
Temp*Temp*RPM	0.3483
Temp*Rate*Rate	0.3080
Rate*Rate*RPM	0.9424
Rate*RPM*RPM	0.5257

Notes

Example 2 (cont'd)

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Prediction Profiler



Notes

Here is the default *Prediction Profiler* for the four-factor extrusion experiment. The individual desirability functions are shown in the right-most column. In this case they are both increasing functions because our general objective for both responses is *Maximize*.

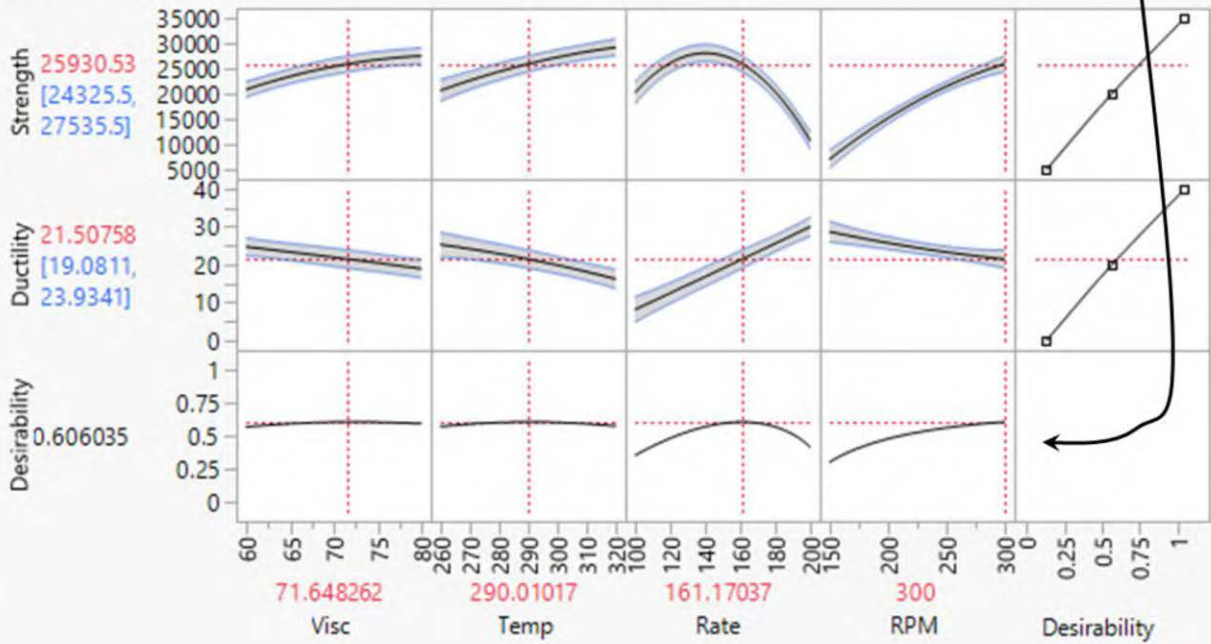
The overall desirability is a function of the experimental factors, and is shown in the bottom row. By default, it is the unweighted geometric mean of the individual desirability functions.

Notes

Optimization and Desirability

Maximize Desirability

Prediction Profiler



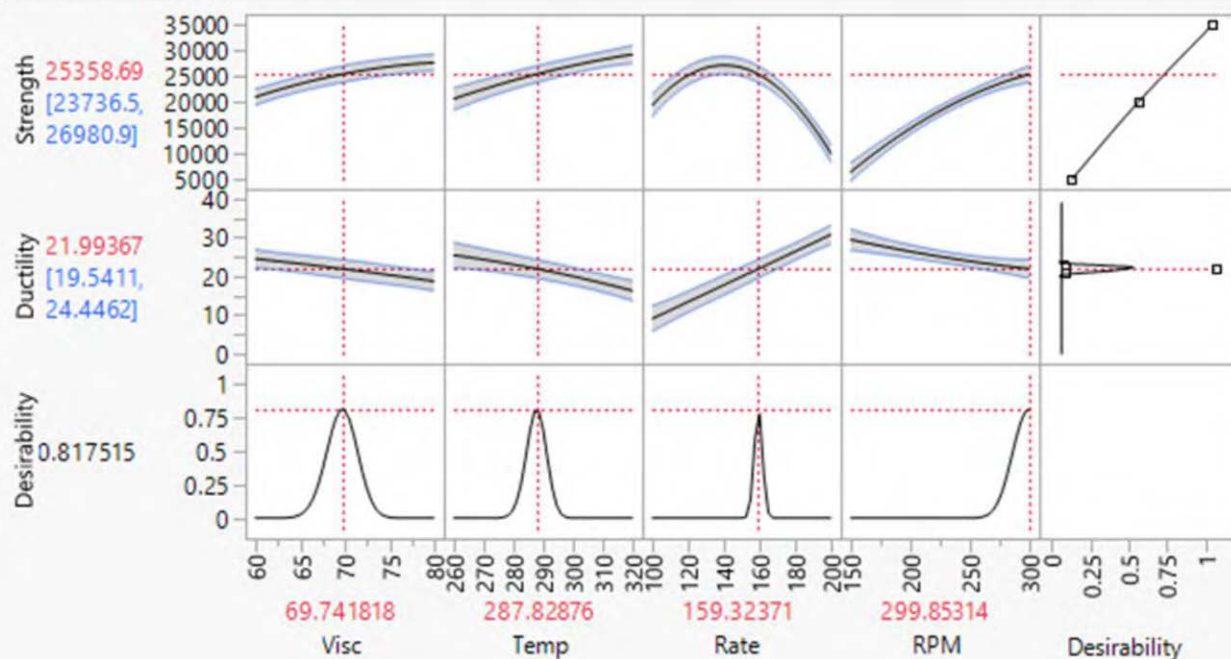
Notes

Shown above is the *Prediction Profiler* after selecting *Maximize Desirability* from the red triangle menu. We have increased average *Strength* to 25930, and decreased average *Ductility* to 21.5.

Notes

Using a *Match Target* objective (see next slide)

Prediction Profiler

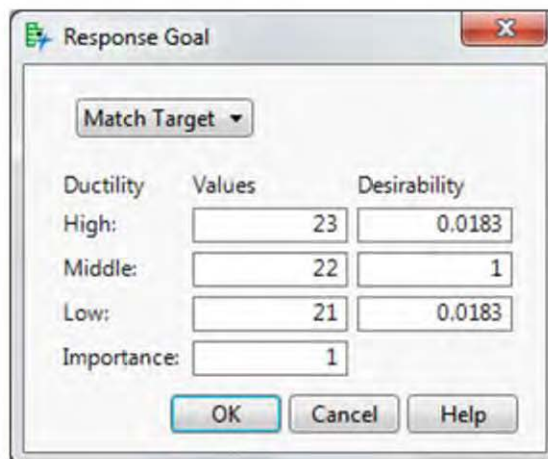


Notes

To obtain the results shown above, double-click in the individual *Desirability* pane (on the right) for *Ductility*. Change the specifications as shown below, click OK, run *Maximize Desirability* again.

Predicted average *Strength* is now 25359, predicted average *Ductility* is 22.

The 95% confidence interval is (19.5, 24.4). This is an improvement over the previous confidence interval (19.0, 24.0), which would have allowed *Ductility* to vary a little further below 20.



The image shows a 'Response Goal' dialog box with a title bar containing a green plus icon and a red close button. Inside the dialog, there is a dropdown menu set to 'Match Target'. Below this is a table with three columns: 'Ductility', 'Values', and 'Desirability'. The table has four rows: 'High:', 'Middle:', 'Low:', and 'Importance:'. The 'Values' column contains text boxes with the numbers 23, 22, 21, and 1 respectively. The 'Desirability' column contains text boxes with the values 0.0183, 1, 0.0183, and 1 respectively. At the bottom of the dialog are three buttons: 'OK', 'Cancel', and 'Help'.

Ductility	Values	Desirability
High:	23	0.0183
Middle:	22	1
Low:	21	0.0183
Importance:	1	

Note: Due to the iterative process used in the prediction profiler, results may vary slightly from what's shown in the above slide.

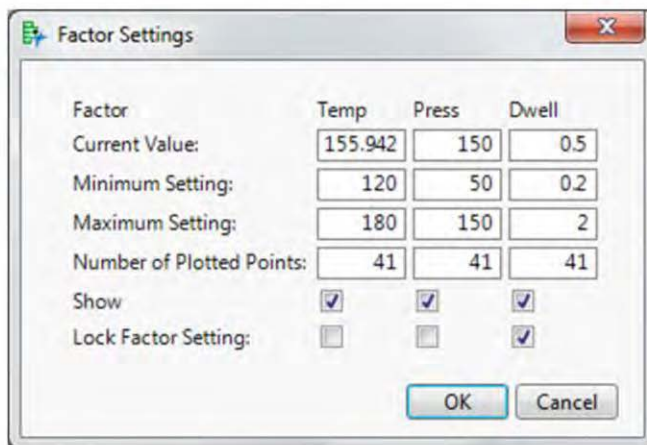
Least Squares Fit red triangle → Save Script → To Data Table → Save Script As → Name: *Fit Least Squares* → OK.

Notes

- (a) *DOE Participant Files \ heat sealing 2*. Run the model script. Use the *Effect Summary* to remove model terms with $P > 0.15$.
- (b) Go to the *Prediction Profiler*. Our target for average *Bond* is 80, with a tolerance of ± 5 . The highest possible value for average *Print* is 5. Average *Print* must exceed 4. Modify the desirability functions for *Bond* and *Print* accordingly. Click *Prediction Profiler* red triangle \rightarrow *Optimization and Desirability* \rightarrow *Save Desirabilities*.
- (c) Click *Prediction Profiler* red triangle \rightarrow *Optimization and Desirability* \rightarrow *Maximize Desirability*.
- (d) The Production Manager is unhappy with our solution. It achieves excellent bond strength (80) and print quality (4.8), but the proposed increase in dwell time would reduce throughput from 300 to 50 bags per minute!

To look for a compromise, select *Reset Factor Grid* on the *Prediction Profiler* red triangle. We want to hold *Dwell* at a low value, say 0.5. Type 0.5 for *Current Value*, check the *Lock Factor Setting* box, then click OK. The vertical line on the *Dwell* profile should now be solid.

Notes



The image shows a 'Factor Settings' dialog box with a table of settings for three factors: Temp, Press, and Dwell. The settings include Current Value, Minimum Setting, Maximum Setting, and Number of Plotted Points. There are also checkboxes for 'Show' and 'Lock Factor Setting' for each factor. The 'OK' button is highlighted.

Factor	Temp	Press	Dwell
Current Value:	155.942	150	0.5
Minimum Setting:	120	50	0.2
Maximum Setting:	180	150	2
Number of Plotted Points:	41	41	41
Show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lock Factor Setting:	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

OK Cancel

- e) Run *Maximize Desirability* again. The optimal factor settings are shown in the *Current Value* row. The response averages are 80.08 for *Bond* and 4.35 for *Print*.
- f) Save your script, close and save the data table.

Notes

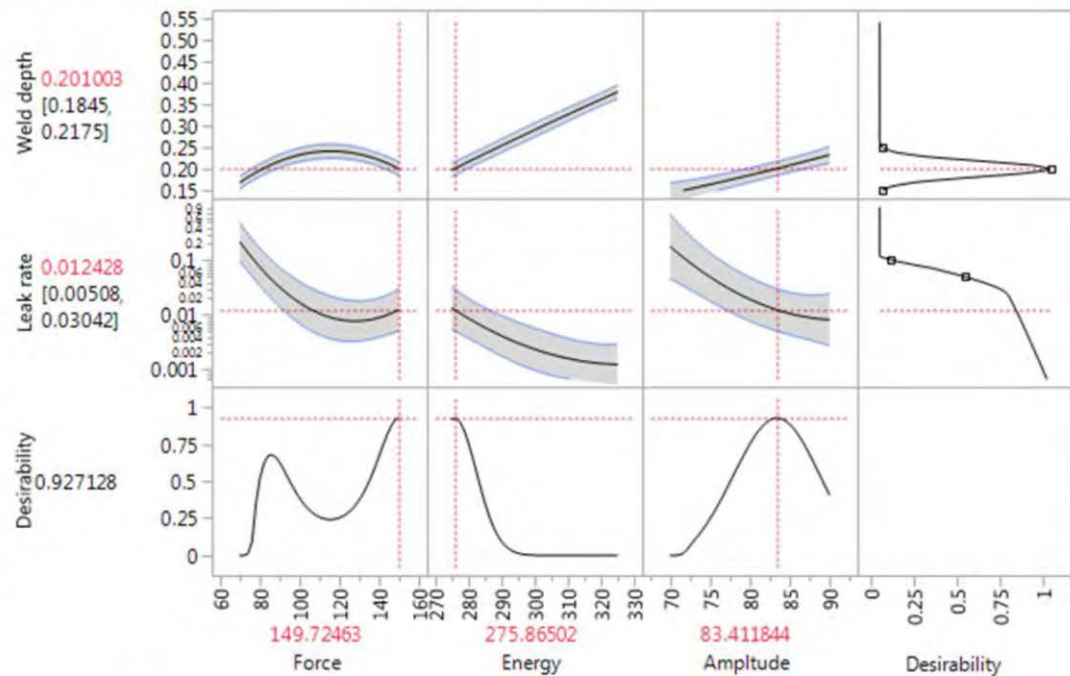
- a) Assembly of inkjet print cartridges includes an ultrasonic welding operation with X variables *Force*, *Energy*, *Amplitude*, and *Cavity* (identifies the tool cavity in which each plastic cartridge was molded). The response variables are *Weld depth* and *Leak rate*.
- b) *DOE Participant Files \ ultrasonic welding 2*. Run the model script. Use a Log transformation for *Leak rate*. Use *Effect Summary* to prune the models.
- c) Go to the *Prediction Profiler*. The target for average *Weld depth* is 0.20, with a tolerance of ± 0.05 . The lowest possible value for average *Leak rate* is 0. We require mean *Leak Rate* to be no larger than 0.10.
- d) Modify the desirability functions for *Weld depth* and *Leak rate* accordingly. Click *Prediction Profiler* red triangle \rightarrow *Optimization and Desirability* \rightarrow *Save Desirabilities*.
- e) Click *Prediction Profiler* red triangle \rightarrow *Optimization and Desirability* \rightarrow *Maximize Desirability*. See next slide.

Notes

Exercise 12.2 (cont'd)

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Prediction Profiler



f) Least Squares Fit → Save Script → To Data Table → Name: Fit Least Squares → OK

g) Save data table.

Notes

Exercise 12.3 (Homework)

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- a) *DOE Participant Files \ electron microscope*. Run the *Model* script. In this case, it will take you directly to the *Model Dialog*. Apply Log transformations to all 4 response variables, then run the model.
- b) Click *Least Squares Fit* red triangle → *Effect Summary* → prune the models. See slide below.
- c) Go to the *Prediction Profiler*. We want to minimize all 4 responses. Use the same desirability functions for all 4 responses: High = 2, Middle = 1, Low = 0. Click *Prediction Profiler* red triangle → *Optimization and Desirability* → *Save Desirabilities*.
- d) Click *Prediction Profiler* red triangle → *Reset Factor Grid* → *Factor Settings* → click the *Lock Factor Setting* box under *Tool* → OK. See next page.
- e) Run *Maximize Desirability* separately for each *Tool* (A, B, C). Give the average values of the 4 responses for each tool. See next page.
- f) Save your script, close and save the data table.

Notes

(b) Effect Summary

Source	LogWorth	PValue
Tool	19.514	0.00000
Total Dose(2,16)	7.057	0.00000
Bias*Tool	5.140	0.00001
Bias(-10,10)	4.892	0.00001
Total Dose*Tool	3.203	0.00063
W Time*Bias	2.294	0.00509
W Time(30,90)	2.232	0.00586
Total Dose*Total Dose	2.229	0.00590
Bias*Bias	2.003	0.00994
Integrations	1.961	0.01094
W Time*Tool	1.957	0.01103
Total Dose*W Time	1.915	0.01216
W Area(4,16)	1.858	0.01388
W Area*Tool	1.596	0.02536
Integrations*W Time	1.499	0.03172
W Time*W Time	1.483	0.03288
Integrations*W Area	1.371	0.04255
Polish Time(5,20)	1.247	0.05662
W Area*W Time	0.950	0.11211
W Area*Bias	0.941	0.11449

Notes

(d) Reset Factor Grid

Factor Settings

Factor	Total Dose	Integrations	W Area	W Time	Polish Time	Bias	Tool
Current Value:	10.2766		16	89.9536	5	10	
Minimum Setting:	2		4	30	5	-10	
Maximum Setting:	16		16	90	20	10	
Number of Plotted Points:	41		41	41	41	41	
Show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lock Factor Setting:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

OK Cancel

Notes

(e) Average responses by tool

Tool	S-Height	S-Width	D-Height	D-Width
A	1.33	1.13	1.10	0.95
B	1.41	0.76	1.36	1.08
C	1.48	1.32	1.94	1.57

Notes

13 Screening Experiments

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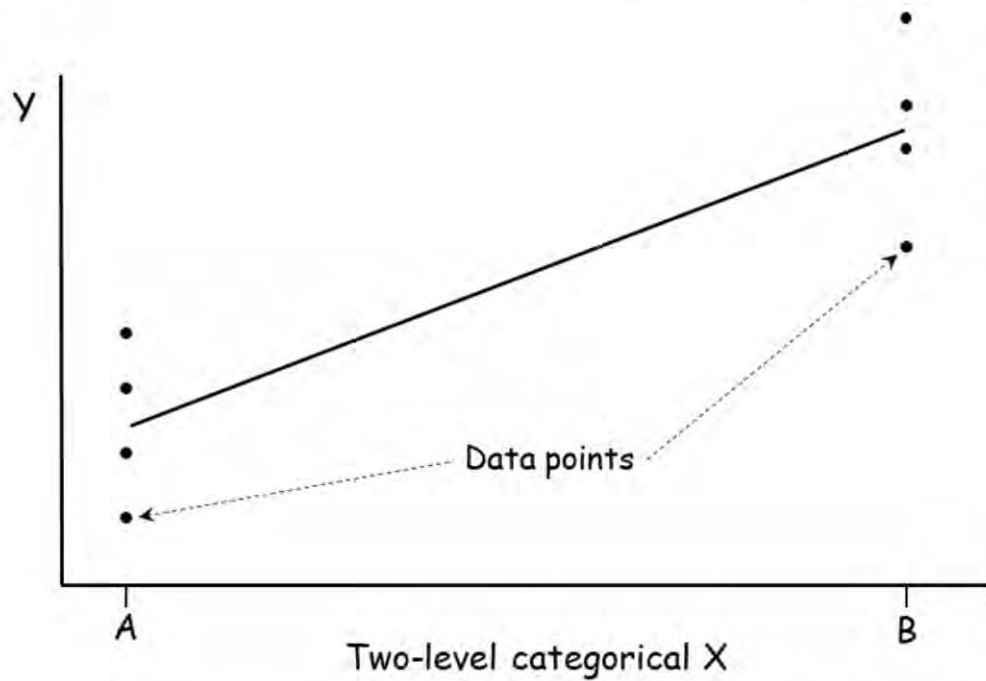
Optimization	Screening
Smaller number of factors	Larger number of factors
Main and interactive effects	Main and interactive effects if categorical factors at only 2-levels; otherwise main effects only
Quantitative factors have 3 levels	All factors have 2 levels (usually)
Identify the best factor levels	Identify the “active” factors

Notes

- They are usually conducted early in the process of optimization
- They involve a relatively large number of factors
- Their objective is to identify a smaller set of influential factors for further experimentation
- It is likely that many factors considered have little or no effect on the response (sparsity-of-effects)
- They use the smallest feasible design for the given number of factors – saves time and money
- They are based on main-effect models, although with some designs, factors with interactions and quadratic effects can be identified
- They usually consist of factors at only two levels
- They rank the factors by the size of their estimated effects

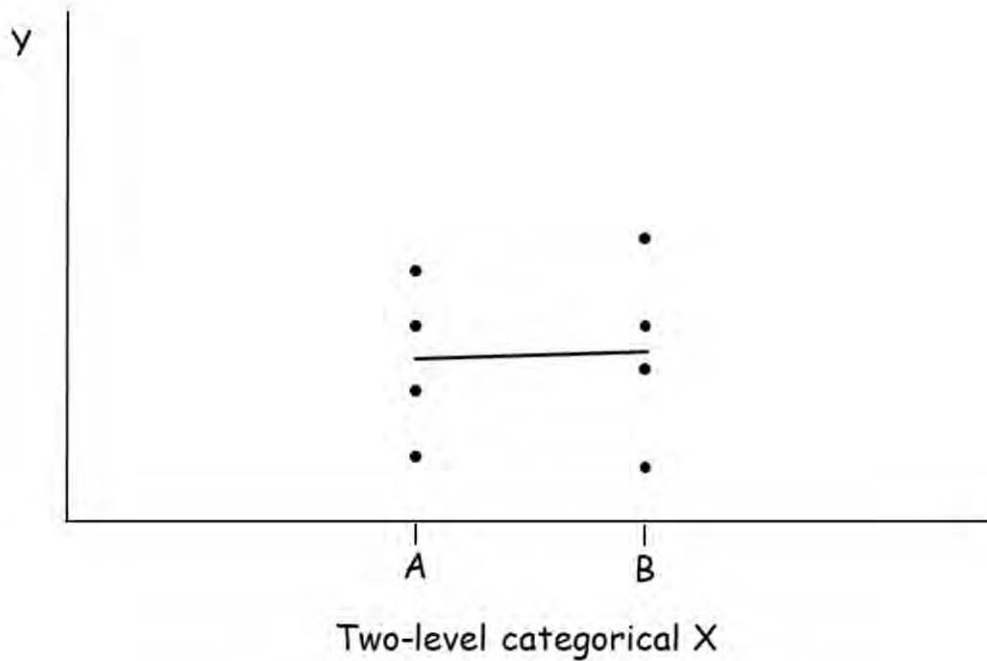
Notes

Levels of X are far enough apart to quantify the effect

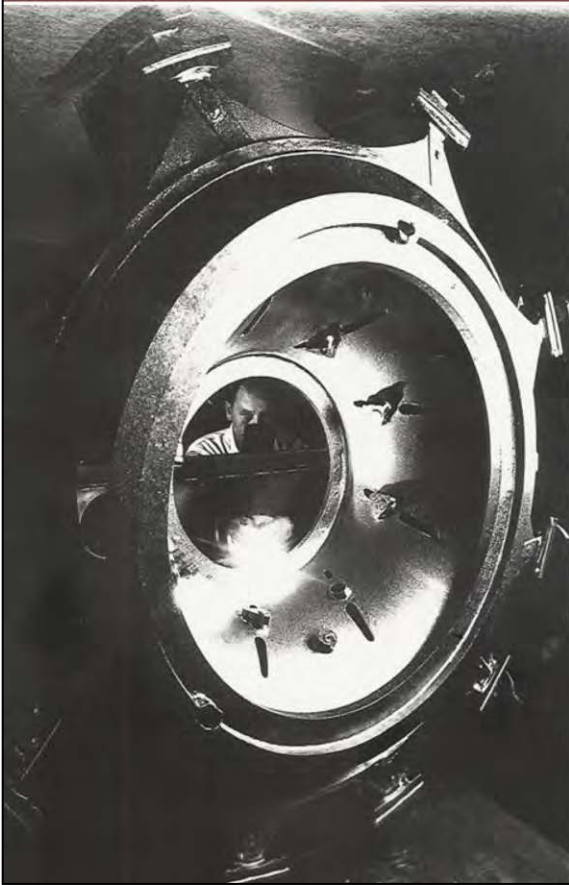


Notes

Levels of X are too close to quantify the effect

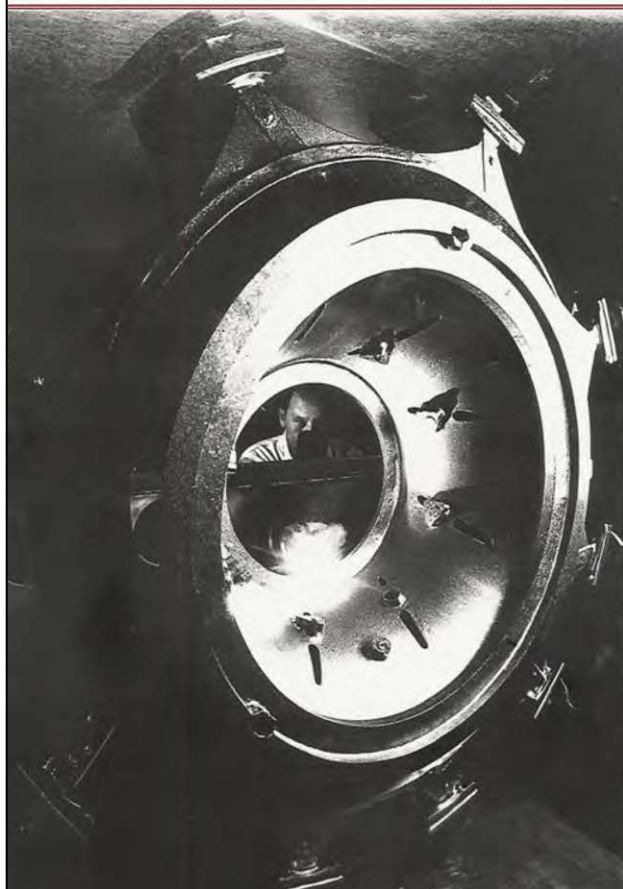


Notes



- Titanium castings → strong & light
- Ti develops surface oxidation during the cooling phase
- Large Ti castings were failing the customer O₂ requirement
- Analysis of file cabinet data yielded no significant correlations

Notes



Black Belt

"We should brainstorm factors for a DOE."

Plant manager

"We can't experiment with such an expensive part!"

Ti metallurgist

"The problem doesn't replicate on smaller parts."

Part engineer

"What have got to lose? It's been weeks since we shipped any of these!"

Notes

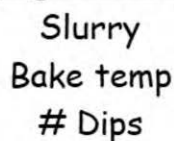
Above is the list that emerged from the brainstorming session.

- Three of the factors are variables in the current state.
- The other five are possible improvement ideas for the future state.
- Total: 8 factors
- Plant manager agreed to 16 castings
- All factors are at two levels

Notes

- 1) DOE → Classical → Two Level Screening → Screening Design
- 2) Responses → Response Name → O2 → Goal → Minimize
- 3) Factors → Add all factors as in previous designs (continuous or categorical, number of levels for categorical)
- 4) Enter factor names and levels from the table on the previous page → Continue
- 5) Choose Screening Type → Construct a main effects screening design → Continue → Make Design → Make Table
- 6) (The matrix below has been sorted by **Slurry**, **# Dips**, **Bake time** and **Bake temp**)
- 7) Save as **Ti casting alpha case**

Notes



- *Slurry* is a variable in the current state
- The O₂ values for castings made from Batch 1 shells were much lower than those from Batch 2
- The operators did not report any differences in the make-up of the two batches

Notes

[illegible]

To interpret screening experiments, use the *Effects Screening* analysis element as shown above. It shows showing the relative magnitude of the factor effects. The idea is to use the factors with the largest effects in a subsequent optimization experiment.

The interactive and quadratic effects are left out of the model. This biases the signal-to-noise ratios downward. The P-values are not to be trusted, so factors appear less significant than they really are.

Notes

- Do a screening experiment in the shell-making area
- Include *Bake temp*, # *Dips* and the important shell-making variables in an optimization experiment

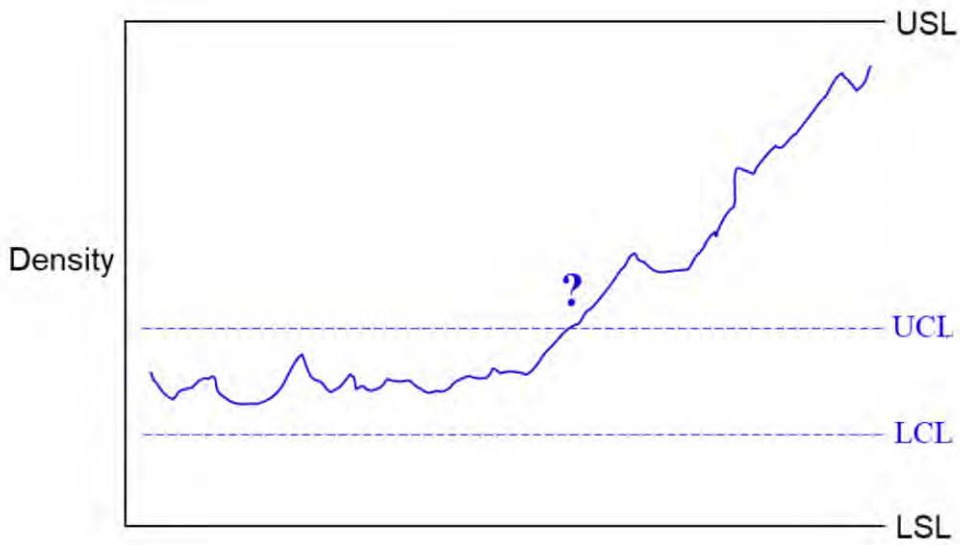
Notes

- They changed *Bake temp* to 1950 and # *Dips* to 14 (easy)
- The problem immediately went away
- 13 of the 16 DOE castings were good to ship as is
- Only 1 eventually scrapped
- Worst-case annual cost avoidance: \$20.8M
- No immediate follow-up

Notes

- Investigation of the slurry effect eventually lead to the root cause of the problem
 - The density of the ceramic powder used to make the shell had increased over time, resulting in heavier shells
 - The increase had been noted, but no action was taken because the densities were still within spec limits
 - At the time, shell weights were not monitored
- Why no significant correlations in the “file cabinet” data?
 - The O_2 data in the engineering database was post rework rather than first pass

Notes



- The data was trying to tell us something
- Disaster could have been averted

Notes

- a) Create a standard screening design matrix for the 10 factors shown below.
Note: A sample size of 16 would have been adequate, but the project team decided to use a sample size of 24.
- b) **Save the table of factors for use in the next exercise:**
Click the red triangle next to Screening Design > *Save Factors* (table opens)
File > Save as... > extrusion design factors
- c) Save your design matrix as *extrusion design 1.jmp*.
- d) *DOE Participant Files \ extrusion 0 with data.jmp*. Analyze the data as shown for standard screening designs.
- e) Based on the results for *Strength* and *Ductility*, find the best set of 4 factors for a subsequent optimization experiment.

Notes

<i>Factors</i>	<i>Feasible ranges</i>
<u>Polymer variables</u>	
Smoother	0.0 to 0.5
Filler	2.0 to 4.0
Viscosity	60 to 80
Moisture	0.1 to 0.25
<u>Process variables</u>	
Zone 1 temp	260 to 320
Zone 2 temp	260 to 320
Zone 3 temp	260 to 320
Zone 4 temp	260 to 320
Rate	100 to 200
RPM	150 to 300

Responses are *Strength* and *Ductility* of the extrusions

Notes

**The experiment in the previous example was conducted years ago.
JMP can now analyze this experiment differently,
giving more information!**

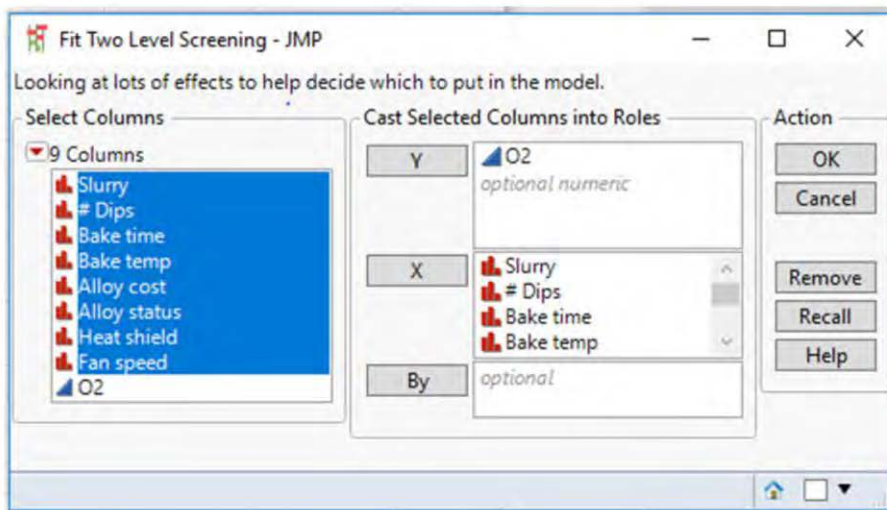
The O2 experiment can be analyzed using JMP's Fit Two Level Screening

- Requirement for this type of analysis: All factors are at 2 levels
- Reports and interpretation are very different
- Based on the assertion that relatively few of the effects are active
- Most are inactive (insignificant), meaning their effects are negligible
- Often, in screening experiments, there are no degrees of freedom for error
- Estimates of inactive effects are used to estimate random error in this analysis
- Some information can be gained about 2-factor interactions
- 2-Factor interactions are aliased with each other

Notes

DOE participant files \ Ti casting alpha case with data

- DOE > Classical > Two Level Screening > Fit Two Level Screening
- Set up as shown (all factors are cast into X)
- Click OK



Notes

Below is the Contrasts report:

- Contrast column shows the regression parameter estimate
 - An asterisk shows estimate is not the same as the regression estimate
 - An asterisk would indicate that we need to use the Fit Model platform
 - There are no asterisks in this report
- Individual p-Values indicate significant effects
- Bar Chart shows terms significant at the 0.10 level
- Analysis may not be exactly the same if re-run, due to the analysis process
- Note that there is an interaction that is significant!
 - We cannot tell if the significant interaction is Bake temp*Fan speed
 - It could be any of the interactions under Aliases
 - The estimate of the effect (Contrast) is actually the sum of all of the aliased interactions
 - This is because this is a screening design
 - Additional experimentation is needed determine the active interaction

Notes

Contrasts

Term	Contrast		Lenth	Individual	Simultaneous	
			t-Ratio	p-Value	p-Value	Aliases
Slurry	27.8750		2.30	0.0415*	0.3224	
Bake temp	27.5000		2.27	0.0424*	0.3370	
# Dips	19.6250		1.62	0.1126	0.7222	
Fan speed	10.0000		0.83	0.3818	1.0000	
Bake time	9.5000		0.79	0.4068	1.0000	
Alloy status	-9.3750		-0.78	0.4133	1.0000	
Heat shield	5.6250		0.47	0.6697	1.0000	
Alloy cost	4.5000		0.37	0.7320	1.0000	
Slurry*Bake temp	9.8750		0.82	0.3882	1.0000	# Dips*Bake time, Fan speed*Alloy status, Heat shield*Alloy cost
Slurry*# Dips	-6.5000		-0.54	0.6237	1.0000	Bake temp*Bake time, Alloy status*Heat shield, Fan speed*Alloy cost
Bake temp*# Dips	-1.8750		-0.16	0.8871	1.0000	Slurry*Bake time, Fan speed*Heat shield, Alloy status*Alloy cost
Slurry*Fan speed	-0.8750		-0.07	0.9474	1.0000	Bake temp*Alloy status, Bake time*Heat shield, # Dips*Alloy cost
Bake temp*Fan speed	36.7500		3.04	0.0190*	0.1617	Slurry*Alloy status, # Dips*Heat shield, Bake time*Alloy cost
# Dips*Fan speed	-6.1250		-0.51	0.6434	1.0000	Bake time*Alloy status, Bake temp*Heat shield, Slurry*Alloy cost
Fan speed*Bake time	6.7500		0.56	0.6115	1.0000	# Dips*Alloy status, Slurry*Heat shield, Bake temp*Alloy cost

Notes

-
- Selected Model - JMP
- Model Specification**
- Select Columns
- 9 Columns
- Slurry
 - # Dips
 - Bake temp
 - Alloy cost
 - Alloy status
 - Heat shield
 - Fan speed
 - O2
- Pick Role Variables
- Y: O2 (optional)
- Weight: (optional numeric)
- Freq: (optional numeric)
- By: (optional)
- Personality: Standard Least Squares
- Emphasis: Effect Screening
- Buttons: Help, Run, Recall, Remove
- ☐ Keep dialog open
- Construct Model Effects
- Add: Slurry, Bake temp
- Cross: Bake temp * Fan speed
- Nest
- Macros
- Degree: 2
- Attributes
- Transform
- ☐ No Intercept

[illegible]

A Definitive Screening Design is a very effective screening design

- Factors must be either continuous or two-level categorical
- It can be a good alternative to a Custom Design when six or more factors

“A minimum run-size DSD is capable of correctly identifying active terms with high probability if the number of active effects is less than about half the number of runs and if the effects sizes exceed twice the standard deviation. However, by augmenting a minimum run-size DSD with four or more properly selected runs, you can identify substantially more effects with high probability. . . . Extra Runs substantially increase the design’s ability to detect second-order effects.”

--From JMP’s Overview of the Fit Definitive Screening Platform

“Effect sizes exceed twice the standard deviation” $\rightarrow \frac{b_n}{\sigma} \geq 1$,

which means that the difference between the average response at the high level and at the low level is 2σ , or $2 * \text{std dev}$. (Remember, the coefficient is the effect/2.)

“Second order effects” include 2-level interactions and quadratic terms.

Notes

- Enter response and factors, as usual
- Set up Design Options, as shown. (4 Extra Runs are recommended!!!)

DOE - Definitive Screening Design - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

Definitive Screening Design

Responses

Add Response Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
O2	Minimize	.	.	.

optional item

Factors

Name	Role	Values
Bake temp	Continuous	1950
Alloy cost	Categorical	Low
Alloy status	Categorical	New
Heat shield	Categorical	Mild
Fan speed	Continuous	2400

Design Options

☐ No Blocks Required
☒ Add Blocks with Center Runs to Estimate Quadratic Effects
☐ Add Blocks without Extra Center Runs

Number of Blocks: 2
 Number of Extra Runs: 4

Make Design

Notes

[illegible]

- JMP does all the work:
 - Stage 1 tests Main Effects
 - Stage 2 tests interactions and quadratic terms of significant Main Effects
 - Combined Model includes both

Stage 1 - Main Effect Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Methanol	9.7133	0.3674	26.438	<.0001*
Ethanol	2.3166	0.3674	6.3055	0.0015*
Time	4.0798	0.3674	11.104	0.0001*

Statistic	Value
RMSE	1.3747
DF	5

Stage 2 - Even Order Effect Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	34.568	1.3459	25.683	0.0015*
Lot[1]	17.197	0.7757	22.171	0.0020*
Methanol*Ethanol	-0.367	0.7127	-0.515	0.6581
Methanol*Time	0.5266	0.7127	0.7389	0.5369
Ethanol*Time	9.8258	0.8534	11.514	0.0075*
Methanol*Methanol	7.637	1.4914	5.1208	0.0361*
Ethanol*Ethanol	-1.449	1.477	-0.981	0.4299
Time*Time	-3.297	1.477	-2.232	0.1552

Statistic	Value
RMSE	2.0626
DF	2

Combined Model Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	34.568	1.0452	33.074	<.0001*
Lot[1]	17.197	0.6023	28.552	<.0001*
Methanol	9.7133	0.4281	22.691	<.0001*
Ethanol	2.3166	0.4281	5.4118	0.0010*
Time	4.0798	0.4281	9.5307	<.0001*
Methanol*Ethanol	-0.367	0.5534	-0.663	0.5287
Methanol*Time	0.5266	0.5534	0.9516	0.3730
Ethanol*Time	9.8258	0.6627	14.828	<.0001*
Methanol*Methanol	7.637	1.1581	6.5945	0.0003*
Ethanol*Ethanol	-1.449	1.1469	-1.264	0.2468
Time*Time	-3.297	1.1469	-2.875	0.0238*

Statistic	Value
RMSE	1.6017
DF	7

Make Model Run Model

Click Run Model

Notes

- Proceed as before: Check residuals and remove insignificant terms
- **Note that interactions and quadratic terms are estimated!**
- This is what is meant by Definitive Screening
- In this case, an additional optimization experiment is not necessary!

Source	LogWorth	PValue
Lot	7.779	0.00000
Methanol(0,10)	7.087	0.00000
Ethanol*Time	5.818	0.00000
Time(1,2)	4.532	0.00003
Methanol*Methanol	3.514	0.00031
Ethanol(0,10)	3.002	0.00100
Time*Time	1.623	0.02382
Ethanol*Ethanol	0.608	0.24682
Methanol*Time	0.428	0.37300
Methanol*Ethanol	0.277	0.52873

[Remove](#) [Add](#) [Edit](#) ☐ FDR ('^' denotes effects with containing effects above them)

Notes

[illegible]

Using the same factors and levels as Exercise 20.1, create a Definitive Screening Design.

- When you are ready to enter the factors:
 - Click the red triangle next to Definitive Screening Design > *Load Factors* (select the file *extrusion design factors* saved during Exercise 20.1)
- **Be sure to add the recommended 4 runs!**
- The previous experiment required 16 runs, but they used 24 runs. Further experimentation would be needed with that screening design.
- How many runs does this Definitive Screening Design require?

Notes

<i>Factors</i>	<i>Feasible ranges</i>
<u>Polymer variables</u>	
Smoother	0.0 to 0.5
Filler	2.0 to 4.0
Viscosity	60 to 80
Moisture	0.1 to 0.25
<u>Process variables</u>	
Zone 1 temp	260 to 320
Zone 2 temp	260 to 320
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RPM	150 to 300

Responses are *Strength* and *Ductility* of the extrusions

Notes
