

# Lean Six Sigma Black Belt

## Using JMP Software

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# Lean Six Sigma Black Belt

## Volume II

### Tab 1

# Statistical Analysis Graphs

Presented by



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## 2 Basic Statistics and Statistical Graphics

- Frequency histogram
- Cumulative distribution function
- Percentiles
- Box and whisker plot
- JMP distribution analysis
- Data validation
- Distribution analysis options
- Plotting data in time sequence
- Saving analyses and data tables

### Notes

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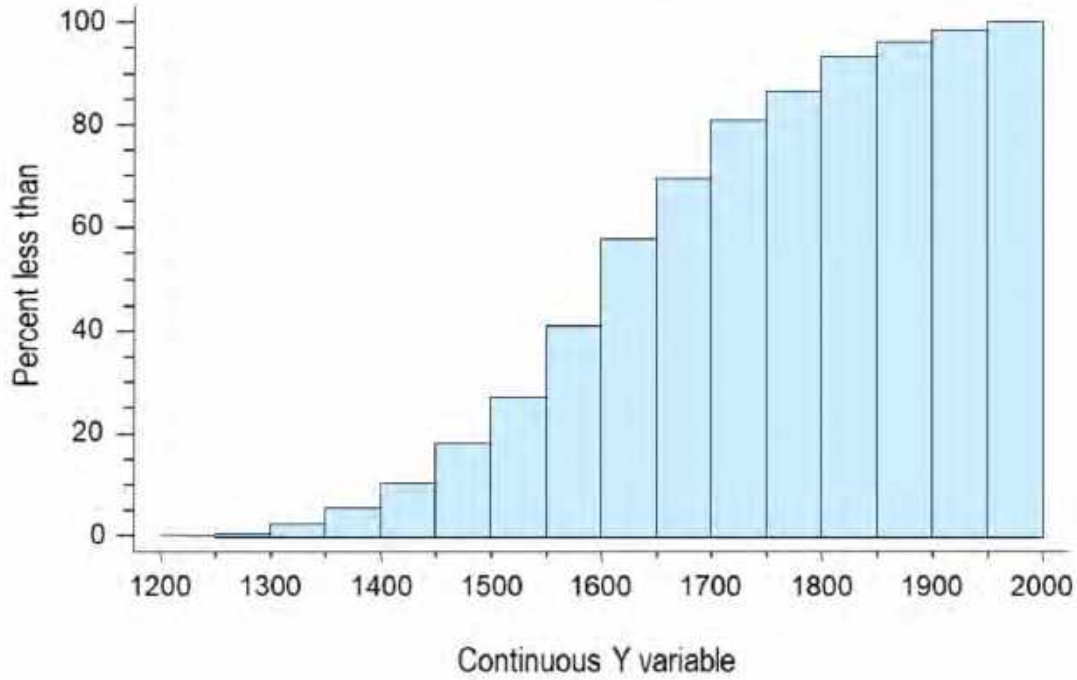
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*Percentage of data points  $\leq$  upper limit of each bin*



**Notes**

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A *percentile* is a value that divides a population or data set into two groups, based on a stated percentage

10% are less than the **10<sup>th</sup> percentile**, 90% are greater

25% are less than the **25<sup>th</sup> percentile**, 75% are greater

50% are less than the **50<sup>th</sup> percentile**, 50% are greater

75% are less than the **75<sup>th</sup> percentile**, 25% are greater

90% are less than the **90<sup>th</sup> percentile**, 10% are greater

## Notes

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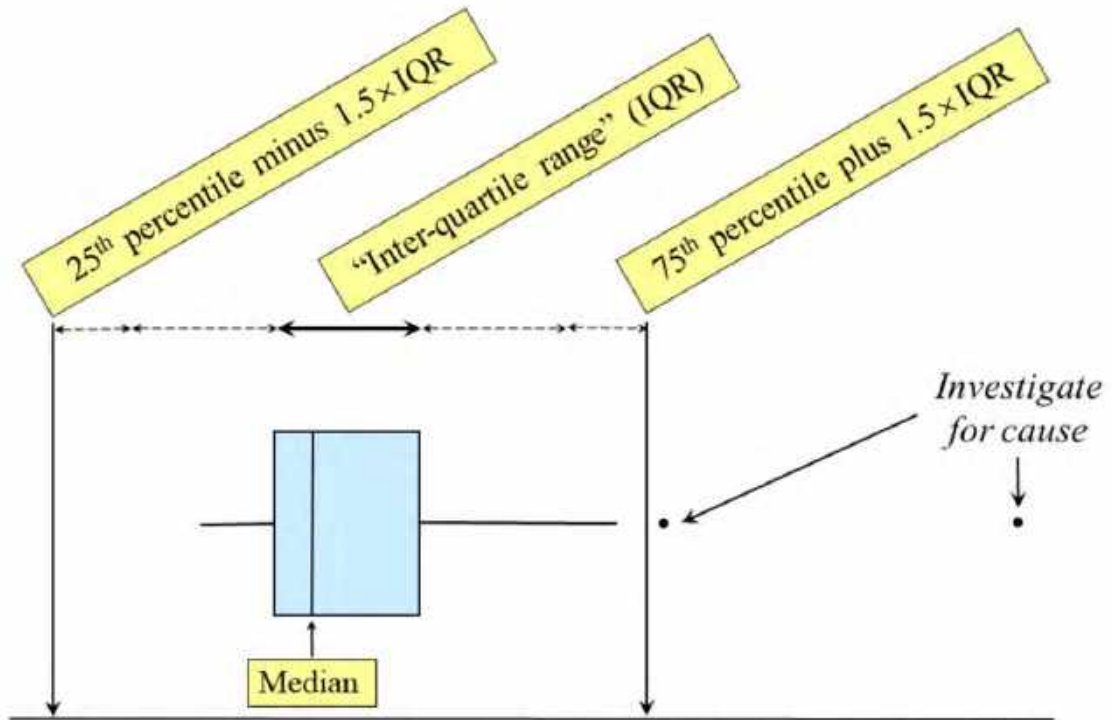
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Ends of whiskers are determined by the highest and lowest data points that are inside the calculated ranges.

Points plotted separately are outliers, and should be investigated.

**Notes**

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File → Open → All Files → *Data sets \ lead time 1* → Open → Import\*

Source	Lead time
1	9.61
2	9.71
3	9.54
4	9.67
5	9.75
6	9.49
7	9.55
8	94.2
9	9.58
10	9.61
11	9.87
12	9.93
13	9.81
14	9.89
15	9.94

Analyze  
↓  
Distribution  
↓

The distribution of values in each column

Select Columns

- 1 Columns
- Lead time

Histograms Only

Cast Selected Columns into Roles

Y, Columns	Lead time
Weight	optional numeric
Freq	optional numeric
By	optional

Action

OK  
Cancel  
Remove  
Recall  
Help

\* Needed only for non-JMP files

## Notes

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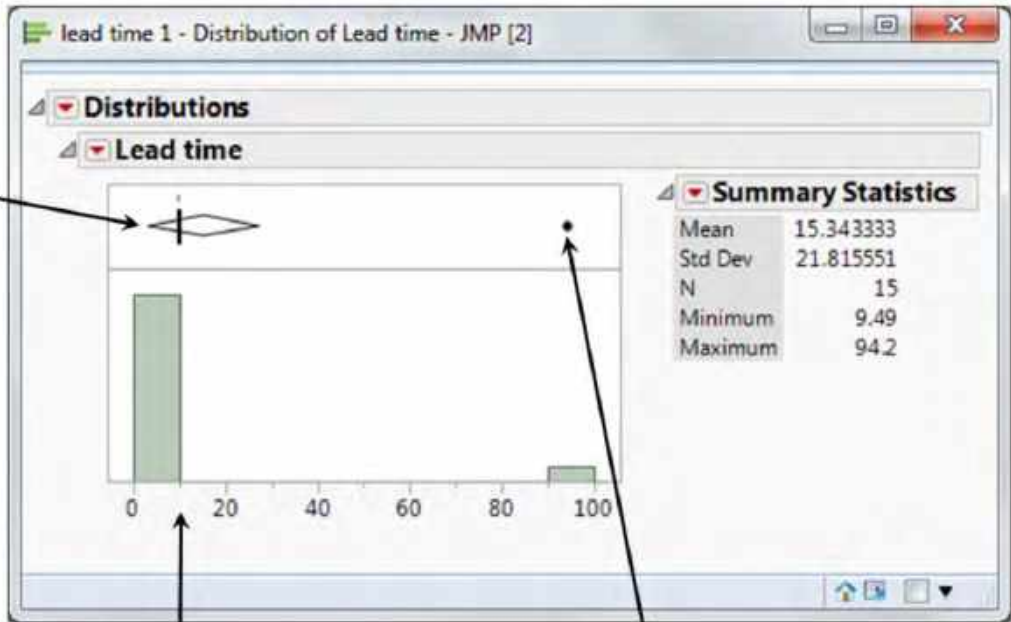
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(later)

Frequency histogram

- Outlier
- Not always visible in the histogram
- Click on it
- Look in the data table

**Notes**

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The image shows two overlapping screenshots of the JMP software interface. The top-left screenshot shows a data table with 15 rows and one column named 'Lead time'. Row 8 is highlighted in blue. The bottom-right screenshot shows the same data table, but row 3 is highlighted in blue. Two black arrows originate from the highlighted cell in the bottom-right screenshot and point to the first two items in the list below: 'Data entry error' and 'Enter the correct value'. The third item, 'Go to next slide', does not have an arrow pointing to it.

Row	Lead time
1	9.61
2	9.71
3	9.54
4	9.67
5	9.75
6	9.49
7	9.55
8	9.42
9	9.58
10	9.61
11	9.87
12	9.93
13	9.81
14	9.89
15	9.94

- ✓ Data entry error
- ✓ Enter the correct value
- ✓ Go to next slide

## Notes

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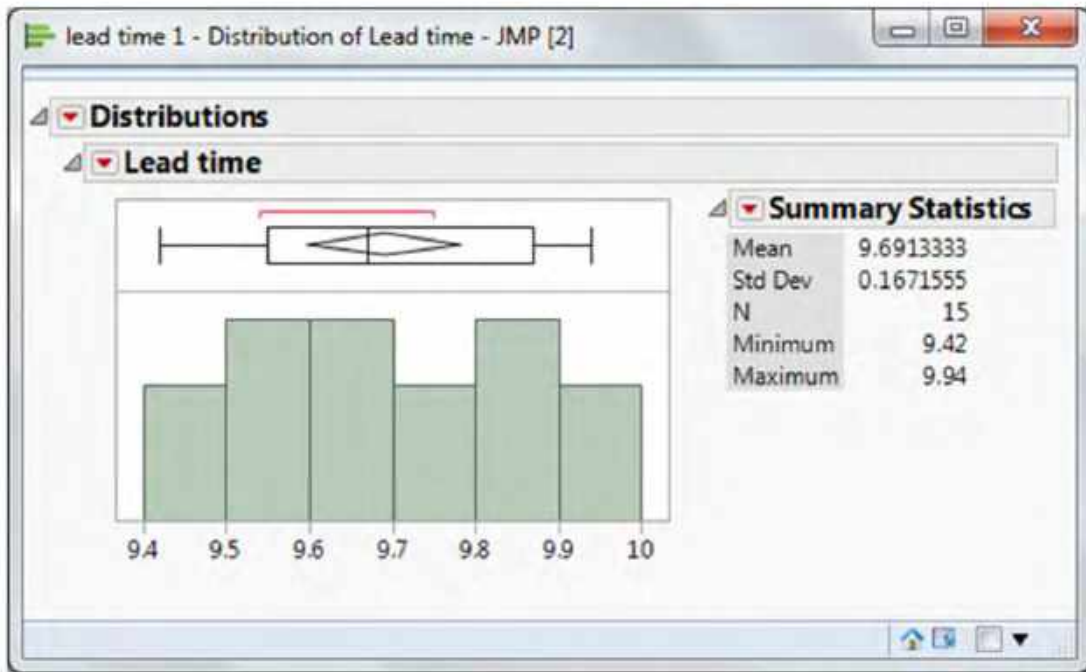
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Note the change in the histogram and the summary statistics

## Notes

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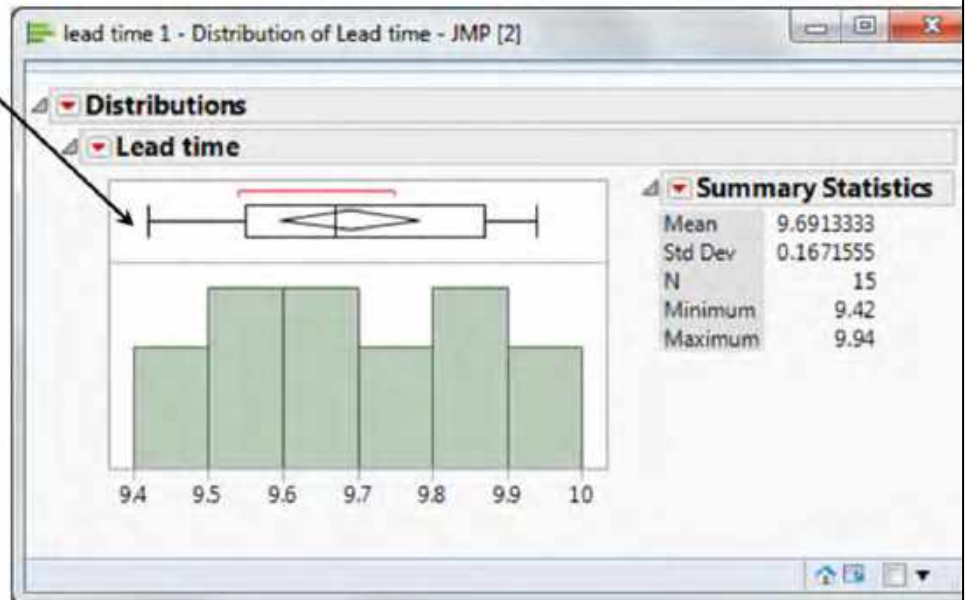
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## Cleaning up the box plot (optional)

- Right click in this space
- Select *Customize*
- Select *Box Plot*
- Uncheck *Confidence Diamond* and *Shortest Half* → *OK*



- What remains is the box and whisker plot
- JMP calls it *Outlier Box Plot* because its main purpose in this context is to show outliers

### Notes

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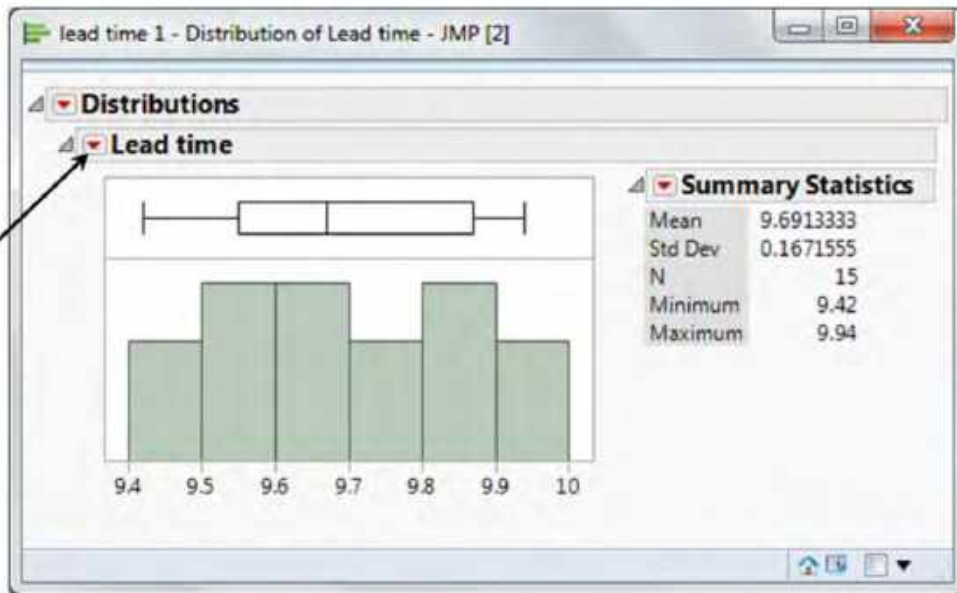
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- Click on the red triangle next to *Lead time* while holding down the *Alt* key
- This will show the default analysis options for the *Distribution* platform
- See next slide

## Notes

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# Default analysis options (cont'd)

Select Options and click OK

<input type="checkbox"/> Quantiles	<input type="checkbox"/> Show Percents	<input type="checkbox"/> Normal	<input type="checkbox"/> Remove
<input type="checkbox"/> Set Quantile Increment	<input type="checkbox"/> Show Counts	<input type="checkbox"/> LogNormal	
<input type="checkbox"/> Custom Quantiles	<input type="checkbox"/> Normal Quantile Plot	<input type="checkbox"/> Weibull	
<input checked="" type="checkbox"/> Summary Statistics	<input checked="" type="checkbox"/> Outlier Box Plot	<input type="checkbox"/> Weibull with threshold	
<input type="checkbox"/> Customize Summary Statistics	<input type="checkbox"/> Quantile Box Plot	<input type="checkbox"/> Extreme Value	
<input checked="" type="checkbox"/> Horizontal Layout	<input type="checkbox"/> Stem and Leaf	<input type="checkbox"/> Exponential	
<input type="checkbox"/> Axes on Left	<input type="checkbox"/> CDF Plot	<input type="checkbox"/> Gamma	
Histogram Options		<input type="checkbox"/> Beta	
<input checked="" type="checkbox"/> Histogram	<input type="checkbox"/> Test Mean	<input type="checkbox"/> Smooth Curve	
<input type="checkbox"/> Shadowgram	<input type="checkbox"/> Test Std Dev	<input type="checkbox"/> Johnson Su	
<input type="checkbox"/> Vertical	<input type="checkbox"/> Confidence Interval	<input type="checkbox"/> Johnson Sb	
<input type="checkbox"/> Std Error Bars	<input type="checkbox"/> Prediction Interval	<input type="checkbox"/> Johnson Sl	
<input type="checkbox"/> Set Bin Width	<input type="checkbox"/> Tolerance Interval	<input type="checkbox"/> GLog	
<input type="checkbox"/> Count Axis	<input type="checkbox"/> Capability Analysis	<input type="checkbox"/> All	
<input type="checkbox"/> Prob Axis		<input type="checkbox"/> Save	Level Numbers
<input type="checkbox"/> Density Axis			

OK Cancel

Just for practice:

Uncheck *Summary Statistics* and *Outlier Box Plot* → Check *CDF Plot* → OK

This can also be done by just clicking on the red triangle, but requires more steps.

## Notes

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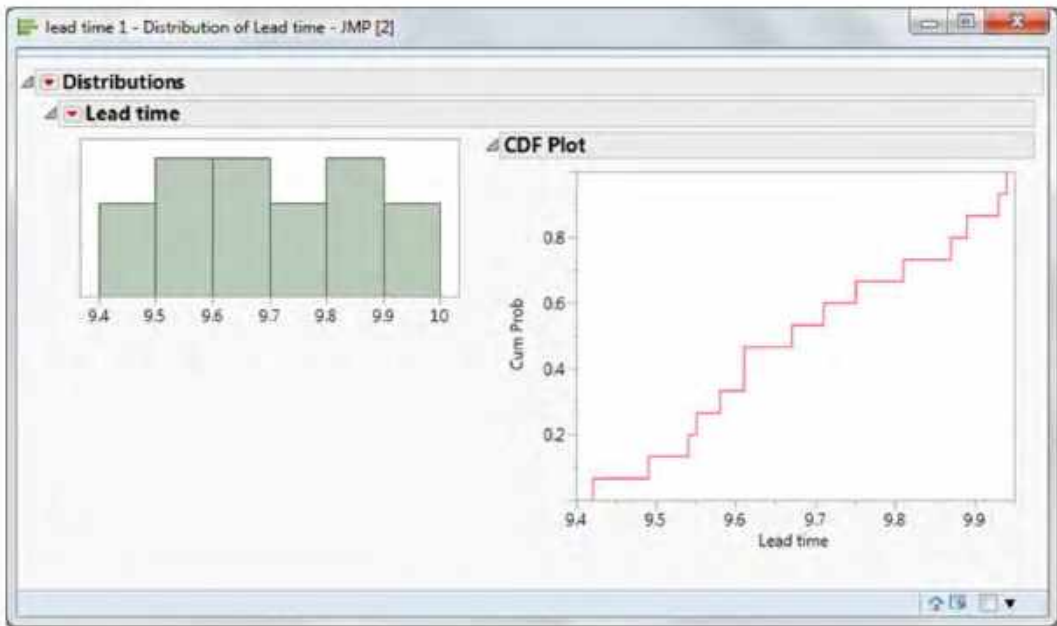
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- Plots the proportion of data points  $\leq$  each value in the data set
- The step size at each data value is usually  $1/N$ , where  $N$  is the sample size
- If the same value occurs twice in the data set, the step size there is  $2/N$

## Notes

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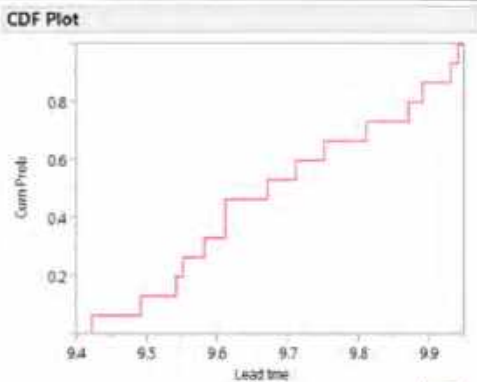
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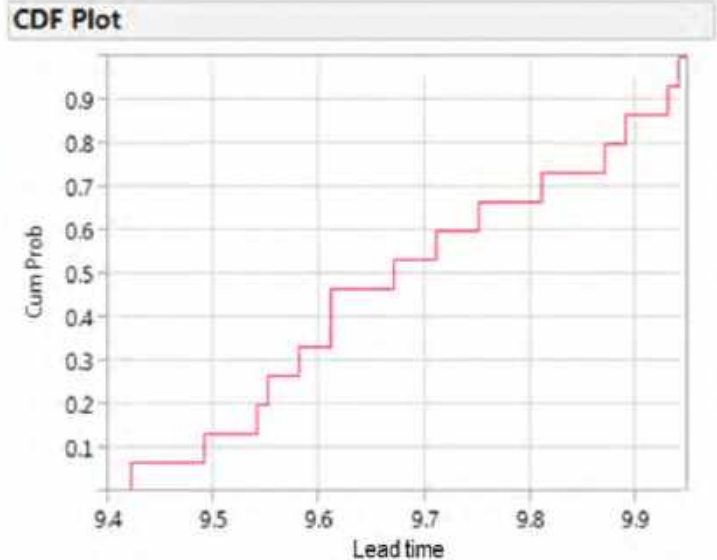
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1. Double click on a number on the Y axis
  - change *Increment* to 0.1
  - check *Major Grid Lines*
  - uncheck *Minor Tick Mark*
  - Set Minimum to 0 and Maximum to 1
  - OK

2. Double click on a number on the X axis
  - check *Major Grid Lines*
  - uncheck *Minor Tick Mark*
  - OK



## Notes

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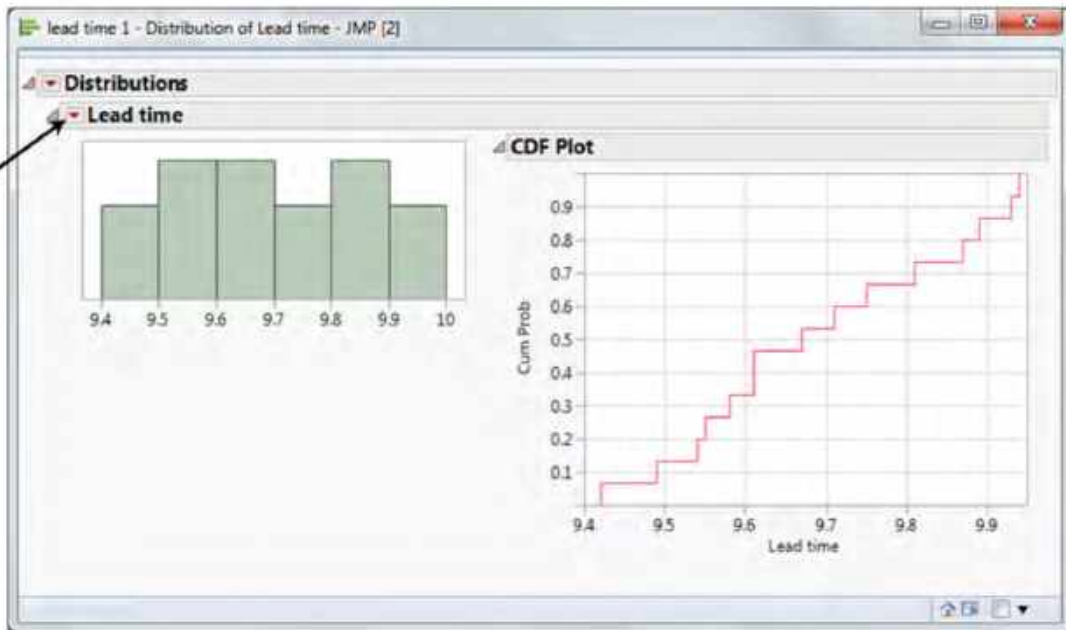
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- Suppose we want to know the percentage of data points exceeding 9.8
- Click the *Lead time* red triangle → select *Process Capability*
- Enter 9.8 for the *Upper Spec Limit* → click OK

## Notes

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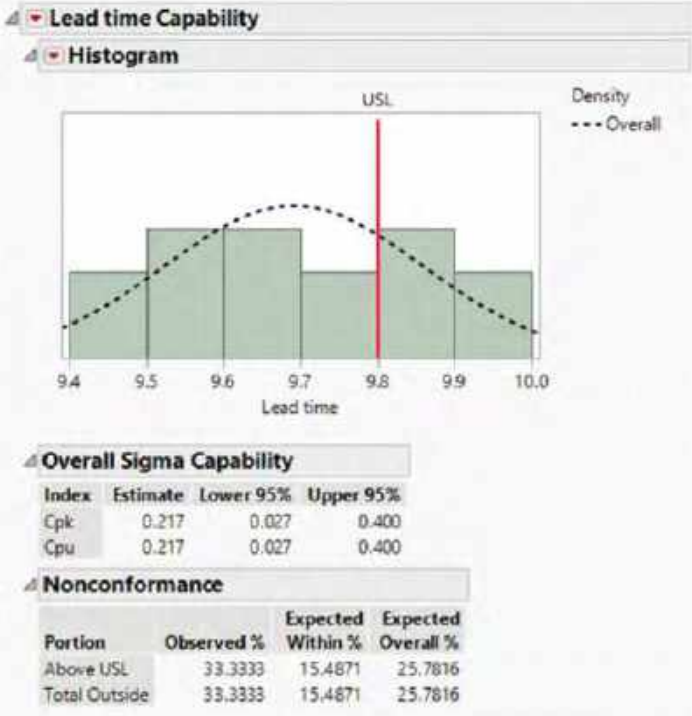
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**Nonconformance** shows:

- Observed percent out-of-spec
- Expected (predicted), based on the Normal distribution

**Capability** indices are calculated:

- *Within Sigma Capability* can be used when small samples are collected, such as for an Xbar-R chart
- Turn this off by clicking on the red triangle next to Lead time Capability
- Turn off the Within curve on the histogram by clicking on the red triangle next to Histogram

We will cover distribution fitting in the next section

## Notes

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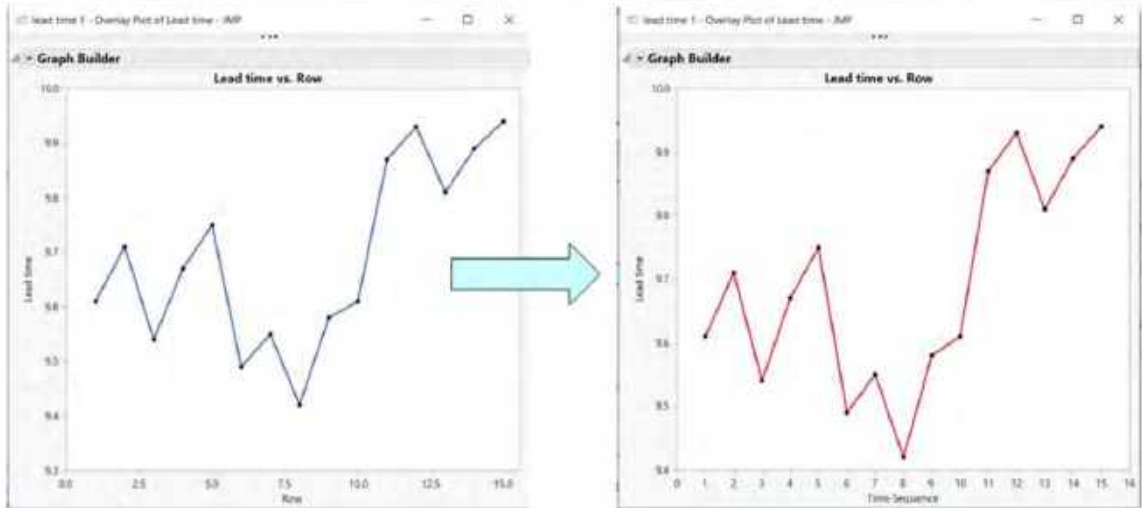


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- Modify the chart as follows:
  - Double Click X-Axis: Minimum = 0, Maximum = 16, Increment = 1, Dec = 0
  - Double Click on Y-Axis: Minimum = 9.4
  - Right Click on Chart: Customize > Line > Line Color > Red
  - Double Click on X-Axis Title: Change “Row” to “Time Sequence”

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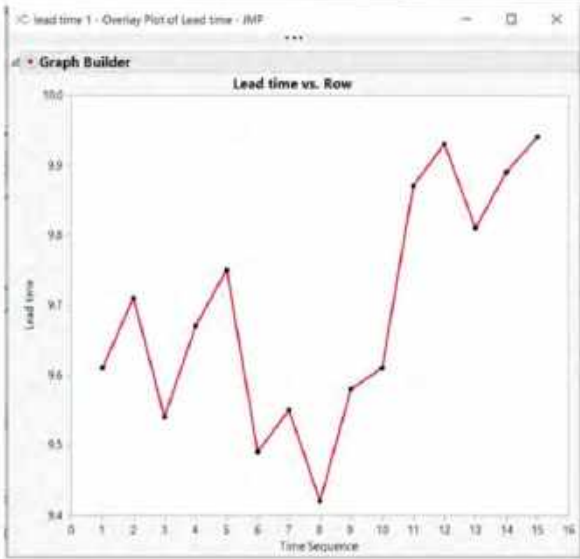
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# Overlay plot (cont'd)



- Good way to look for assignable cause patterns versus their time sequence
- Same as a line chart in Excel
- Overlay plot can be used to display different data sets on different Y-Axis



The screenshot shows the 'Overlay Plot - JMP' dialog box. The 'Cast Selected Columns into Roles' section is highlighted with a red box. It contains a 'Y' role with 'Lead time' assigned and a 'Left Scale/Right Scale' button. Below this are 'X', 'Grouping', and 'By' roles, each with an 'optional' button. The 'Action' section on the right includes buttons for 'OK', 'Cancel', 'Remove', 'Recall', and 'Help'.

## Notes

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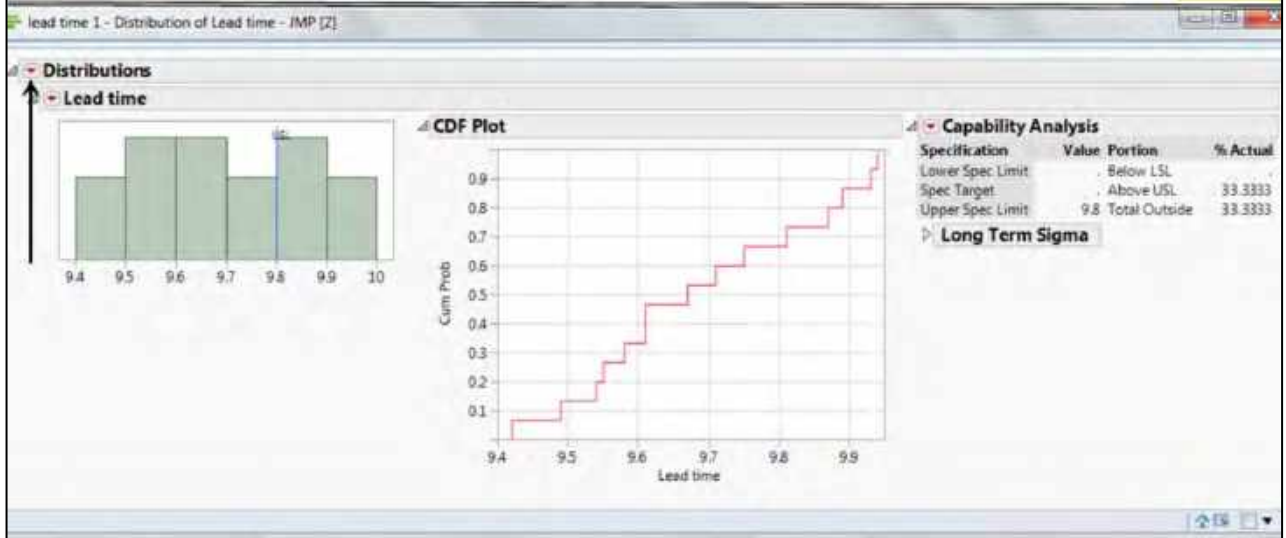
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- Click on the thumbnail for the distribution analysis at the bottom of the data table
- Click the red triangle next to *Distributions*
- *Save Script* → *To Data Table* → Name: *Distribution* → OK

## Notes

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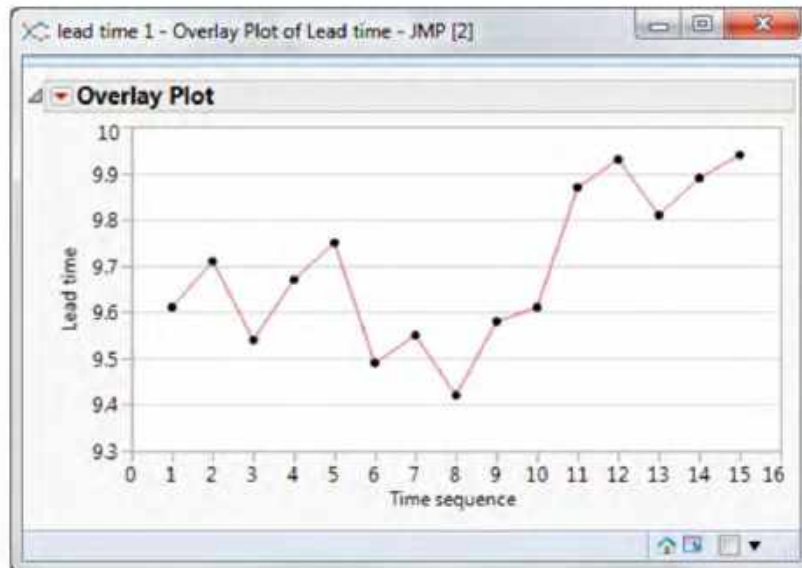
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- Click on the thumbnail for your overlay plot, click the red triangle next to *Overlay Plot*
- *Save Script* → *To Data Table* → Name: *Overlay Plot* → OK
- Go to your data table

**Notes**

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Open *Data sets \ quotation process*. Perform the following data analysis tasks for the variable *TAT* (turnaround time).

- (a) Run a distribution analysis. Note the large number of points plotted separately on the outlier box plot. This pattern is common with asymmetric “ski slope” distributions that pile up near zero. These points are *not* assignable causes, so they would not be investigated or removed.
- (b) Record the average, standard deviation, sample size, minimum, maximum and median.
  
- (c) Turn off the outlier box plot.
- (d) Find the % of data points exceeding 3.
  
- (e) Turn off the Within Sigma Capability.
- (f) Save your analysis script. Close and save the data table.

### Notes

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### 3 Fitting and Using Distributions

- Distribution curves
- Checking goodness of fit
- JMP examples
- Fitting and using the Normal distribution
- Fitting and using the Lognormal distribution
- Finding the best fitting distribution(s)
- Using the best fitting distributions(s)

#### Notes

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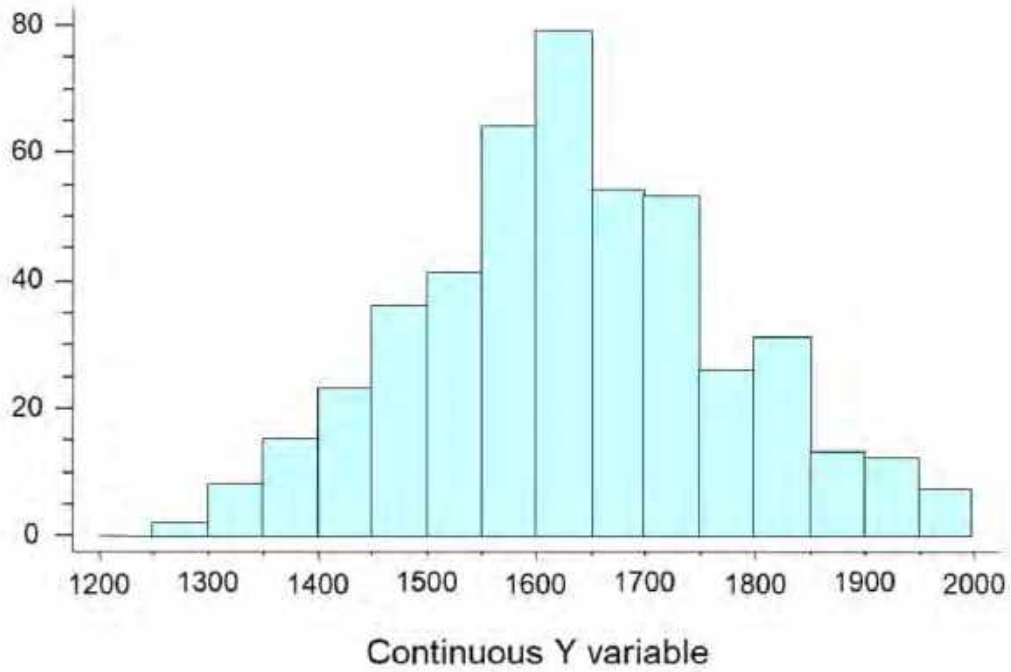
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*A description of the data*



**Notes**

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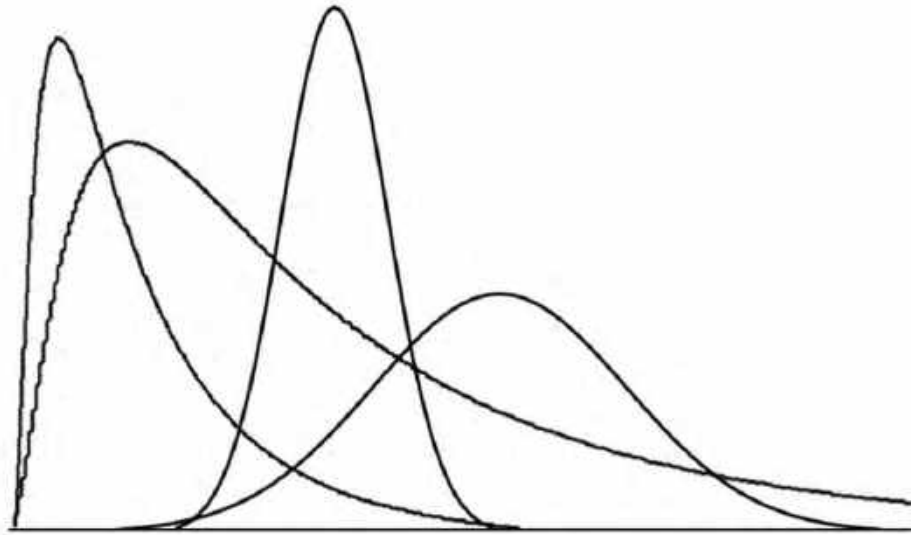
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*Possible descriptions of the population*



Continuous Y variable

**Notes**

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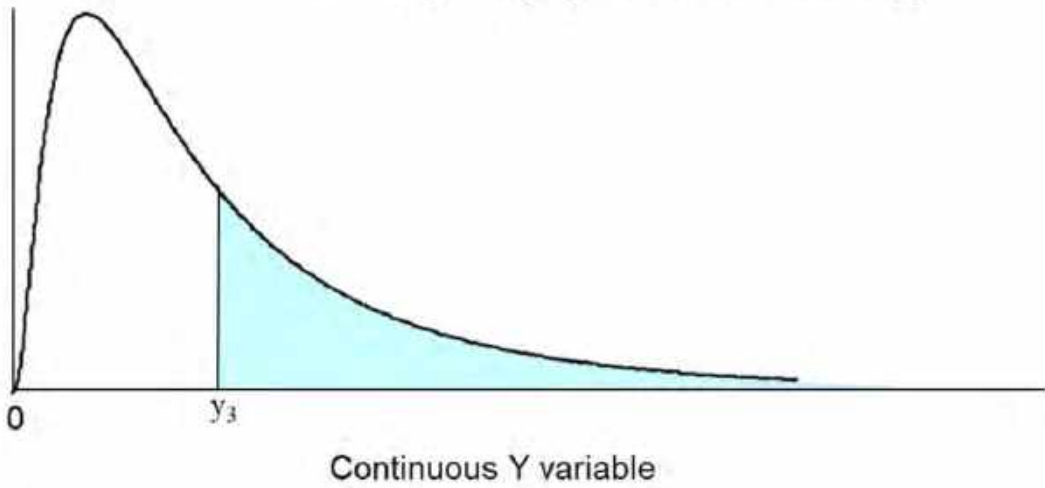
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*Area under the curve to the right of  $y_3$   
= % of the population with  $Y > y_3$*



**Notes**

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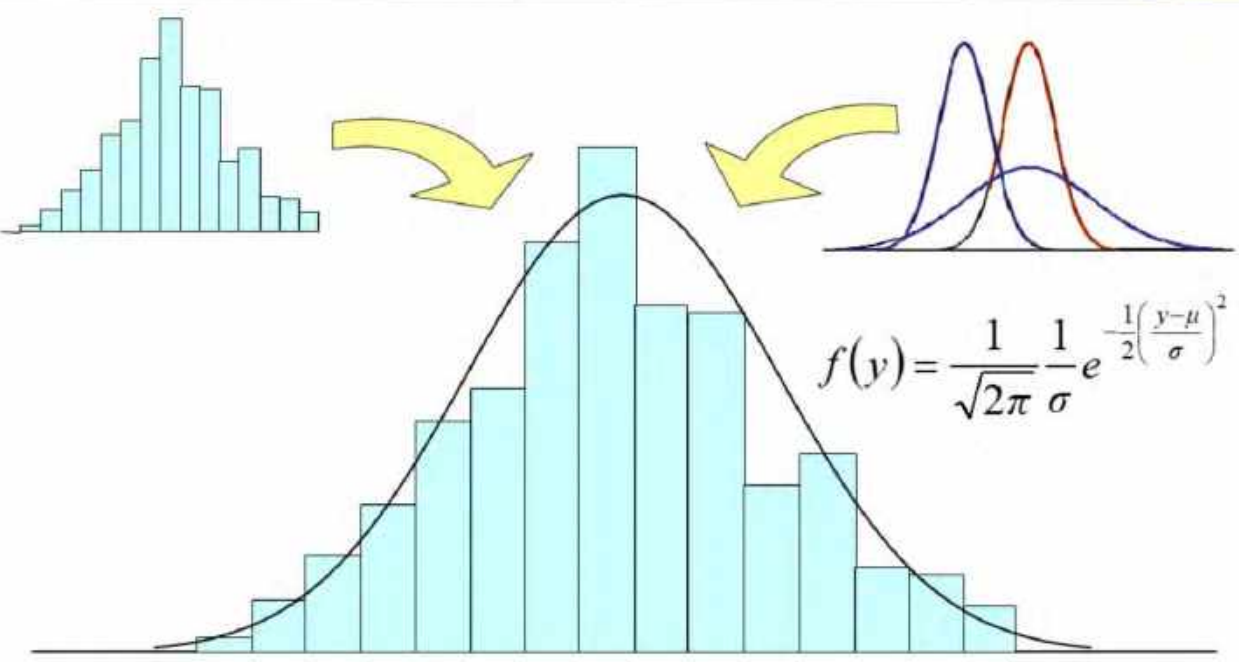
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$$f(y) = \frac{1}{\sqrt{2\pi}} \frac{1}{\sigma} e^{-\frac{1}{2}\left(\frac{y-\mu}{\sigma}\right)^2}$$

Continuous Y variable

- The Normal curve depends only on  $\mu$  and  $\sigma$  (population mean and std. dev.)
- Plug the sample mean and std. dev. into the formula in place of  $\mu$  and  $\sigma$

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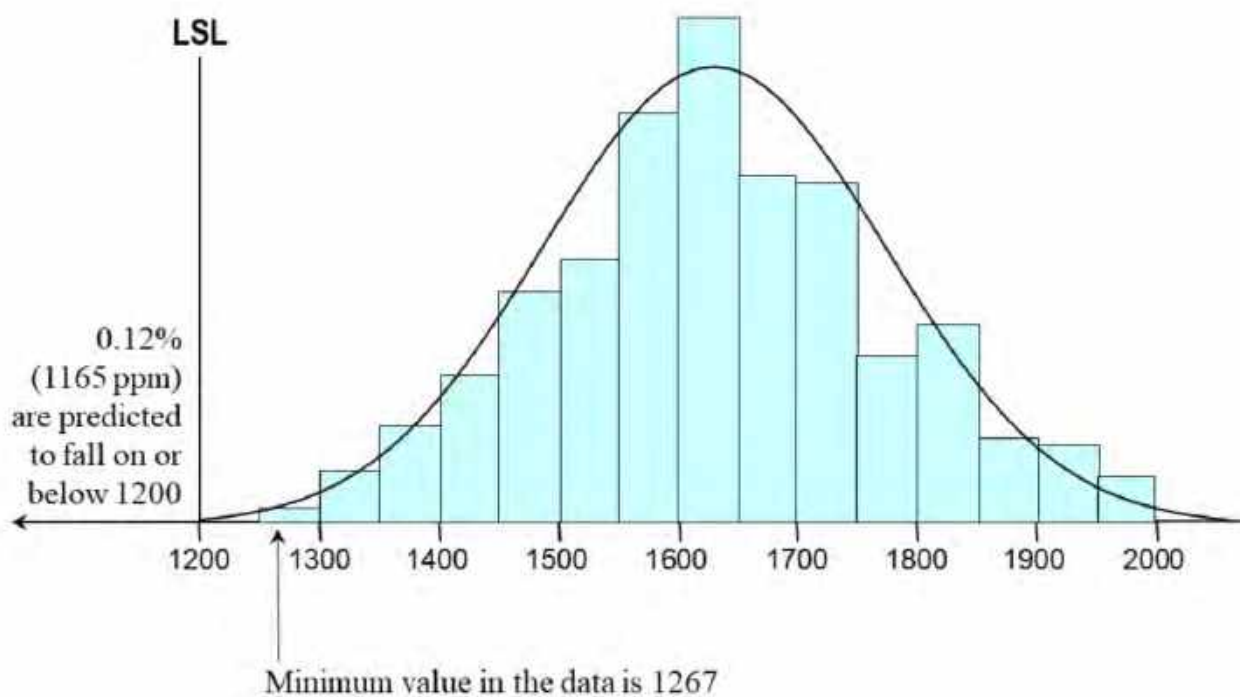
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**Notes**

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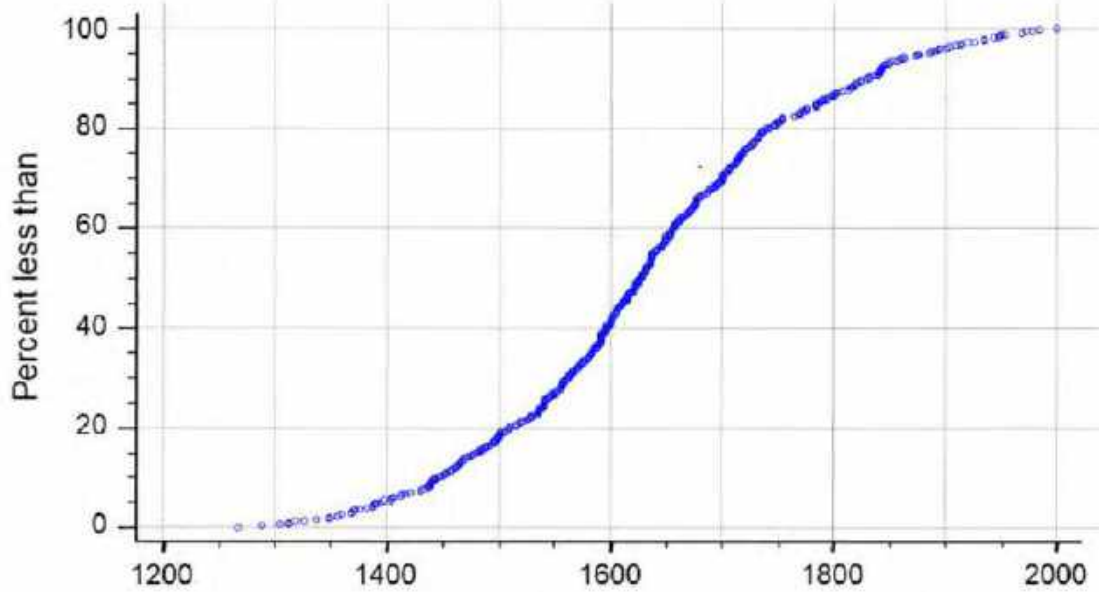
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*Data CDF\**



\*Cumulative Distribution Function

**Notes**

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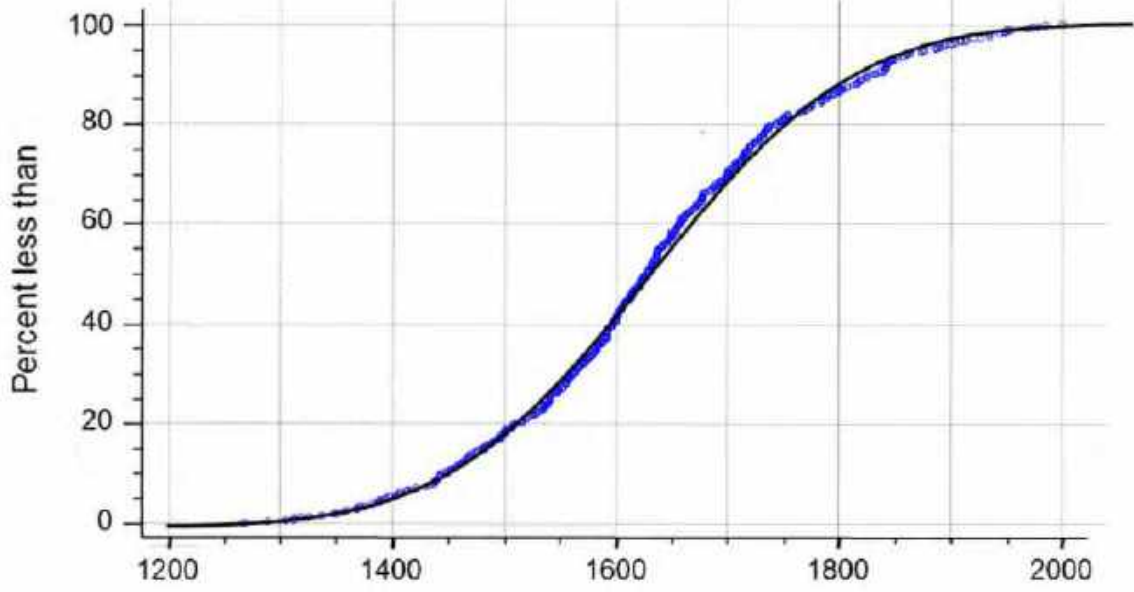
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*Data and population CDFs should match*



**Notes**

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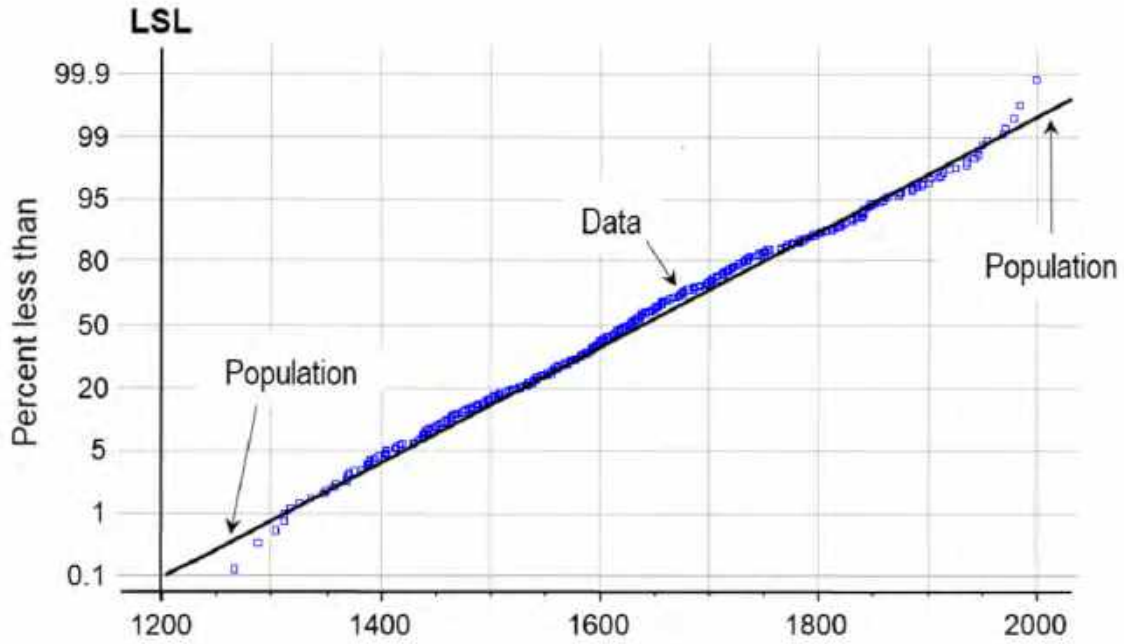
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*CDFs plotted on a Normal distribution scale*



**Notes**

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*File → Open → Data sets → DI water → Open → Import*

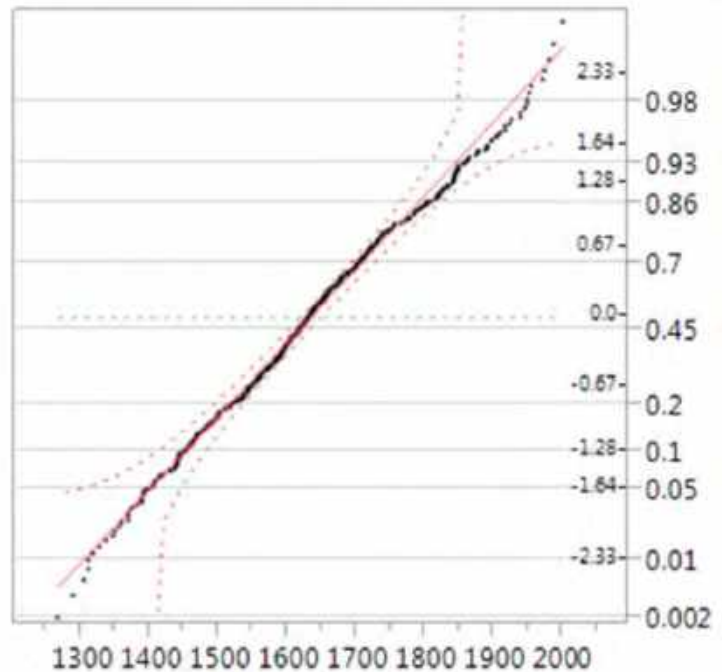
• Analyze → Distribution → Resistivity → **Y, Columns** → OK

• ▼ **Resistivity** → Normal Quantile Plot

- Fit is good – the points form a relatively straight line and stay within the hyperbolic band
  - It is common for the data to curve up a little at the top and down a little at the bottom of the Normal Quantile Plot
  - A curve throughout the graph indicates non-normal data

- Save the script to the data table
- File save as → *DI water.jmp*
- Leave the data table open

**Resistivity**



## Notes

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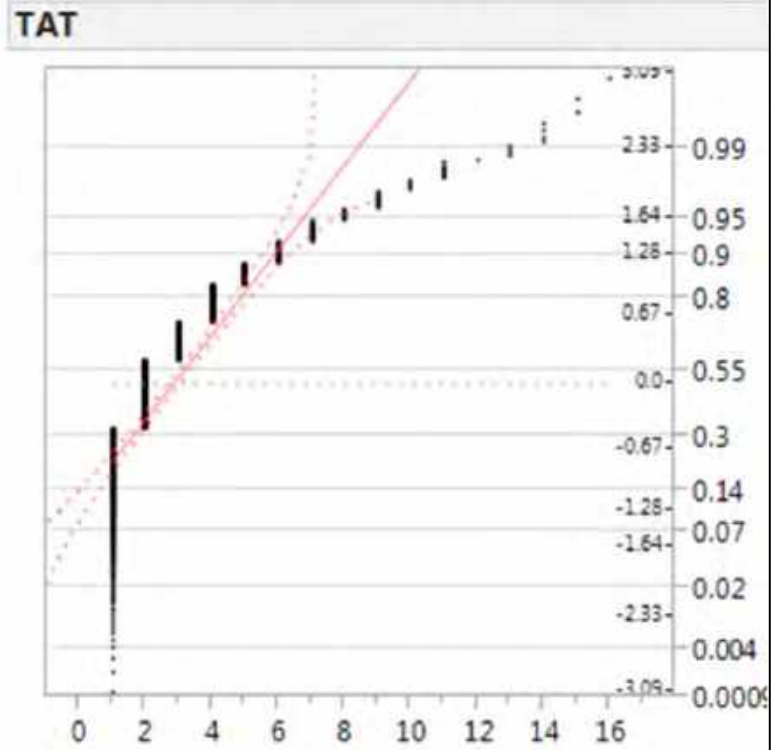
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*File → Open → Data sets → quotation process → Open → Import*

- Analyze → Distribution → **Y, Columns** → TAT → OK
- Distributions → Stack
- TAT → Normal Quantile Plot
- Fit is bad – the points do not follow the line and do not stay inside the hyperbolic band
- Save the script to the data table
- File save as → *quotation process.jmp*
- Close the data table



## Notes

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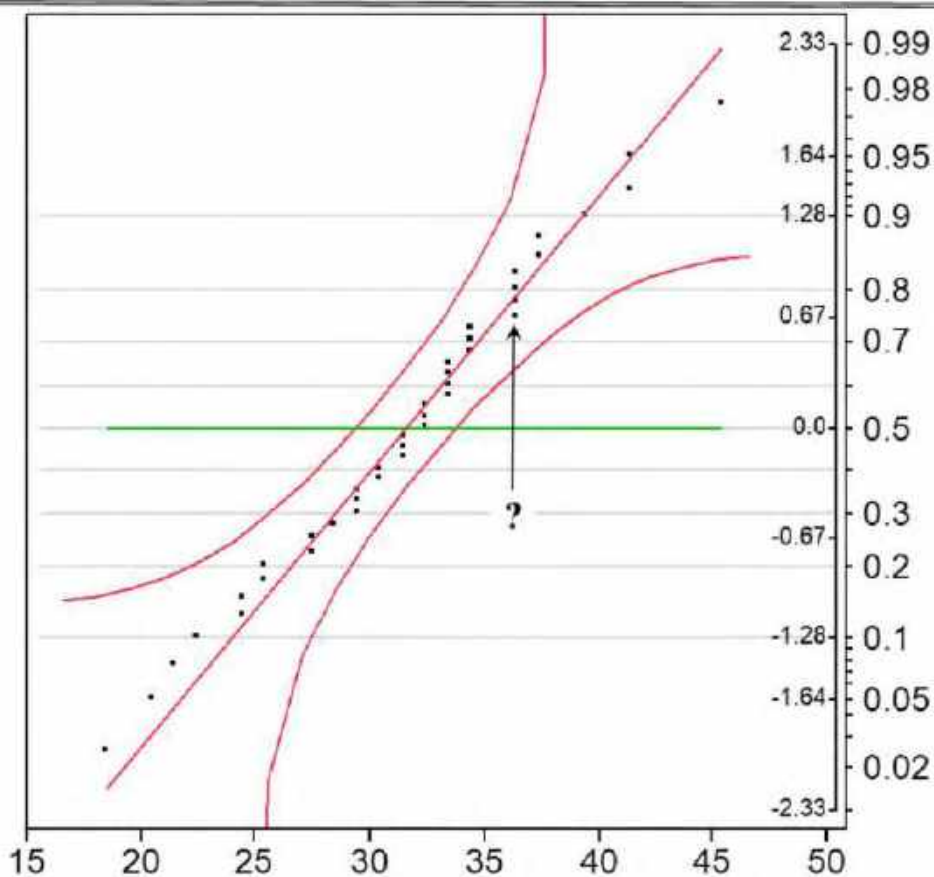


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# Is this data Normal?



## Notes

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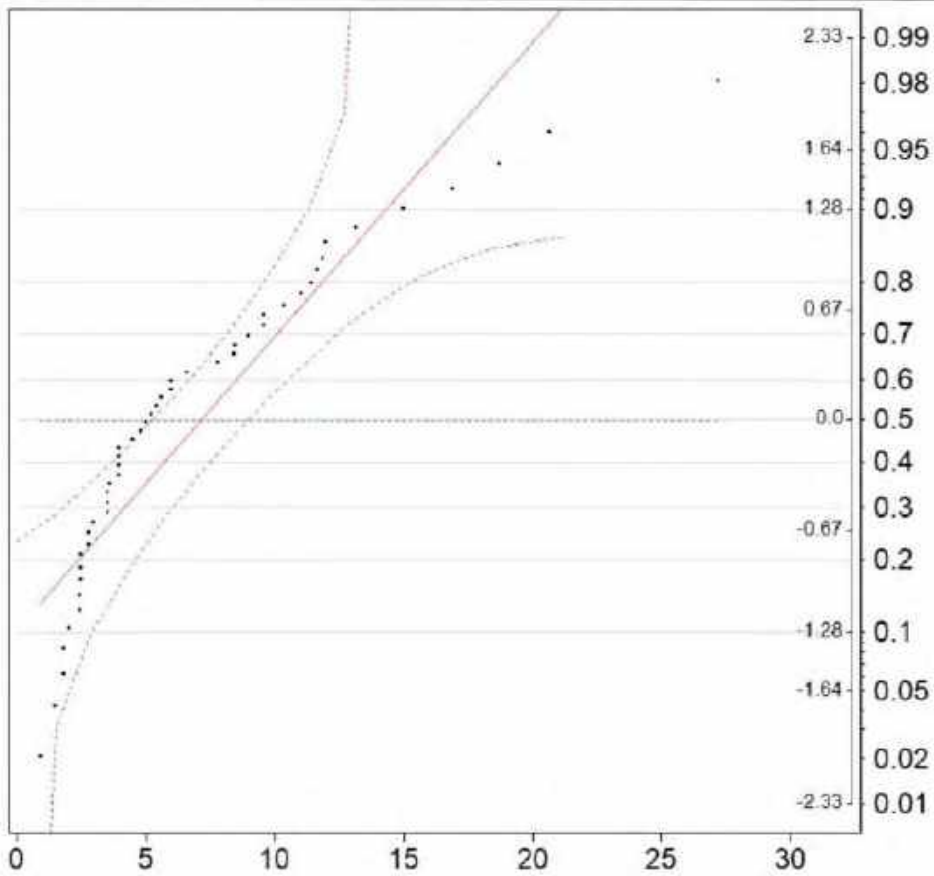
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# Is this data Normal?



## Notes

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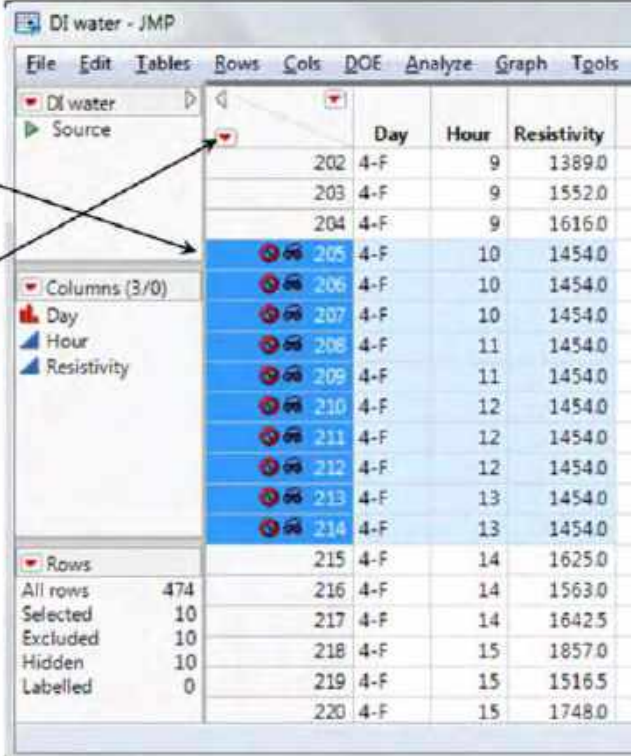
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- Go to *DI water.jmp*
- The values of *Resistivity* in rows 205 to 214 are constant at 1454
- These are not true measurements, so we use the red triangle to hide and exclude the questionable values
- This reduces the sample size from 474 to 464
- Next slide:
  - Analyze → Distribution
  - Red Triangle → Continuous Fit → Fit Normal



	Day	Hour	Resistivity	
	202	4-F	9	1389.0
	203	4-F	9	1552.0
	204	4-F	9	1616.0
	205	4-F	10	1454.0
	206	4-F	10	1454.0
	207	4-F	10	1454.0
	208	4-F	11	1454.0
	209	4-F	11	1454.0
	210	4-F	12	1454.0
	211	4-F	12	1454.0
	212	4-F	12	1454.0
	213	4-F	13	1454.0
	214	4-F	13	1454.0
	215	4-F	14	1625.0
	216	4-F	14	1563.0
	217	4-F	14	1642.5
	218	4-F	15	1857.0
	219	4-F	15	1516.5
	220	4-F	15	1748.0

Rows	Count		
All rows	474		
Selected	10		
Excluded	10		
Hidden	10		
Labelled	0		

## Notes

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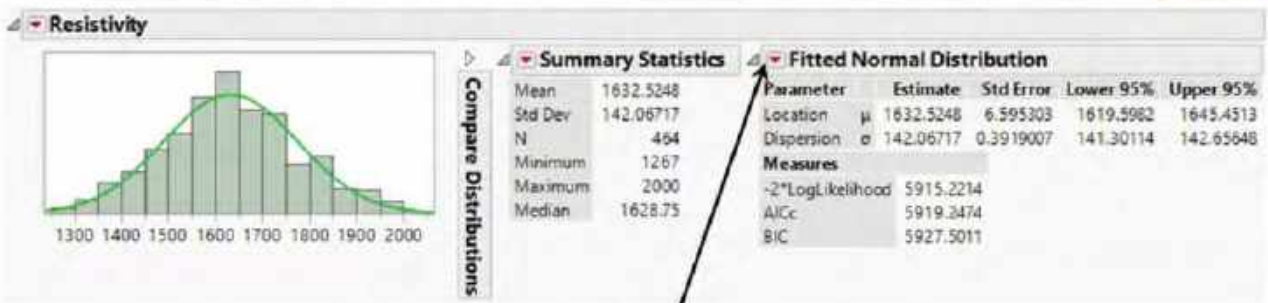
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Click on the *Fitted Normal Distribution* red triangle:

- Select *Diagnostic Plots* → *QQ Plot*
- Next slide

## Notes

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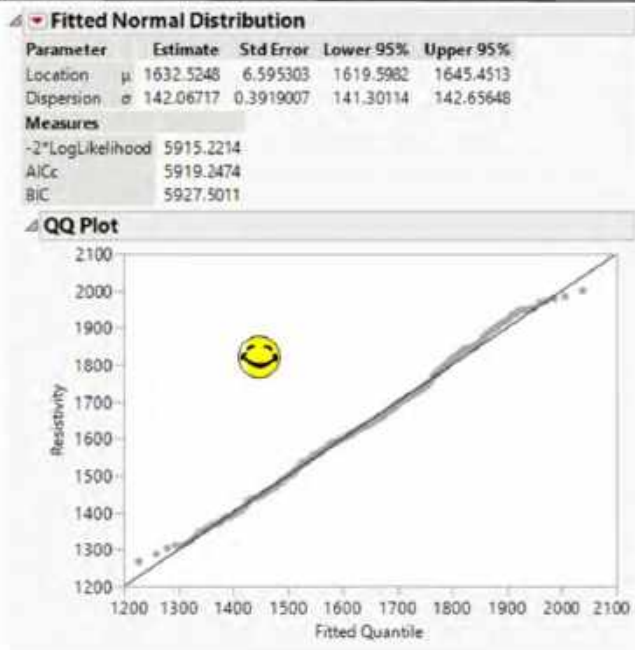
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- The QQ Plot is similar to the Normal Quantile Plot
  - When the distribution is a good fit, the data will fall in a line on the plot
- Click on the *Fitted Normal Distribution* red triangle again:
  - Select *Process Capability*
  - Enter 1200 for *Lower Spec Limit*
  - OK
  - Next slide

## Notes

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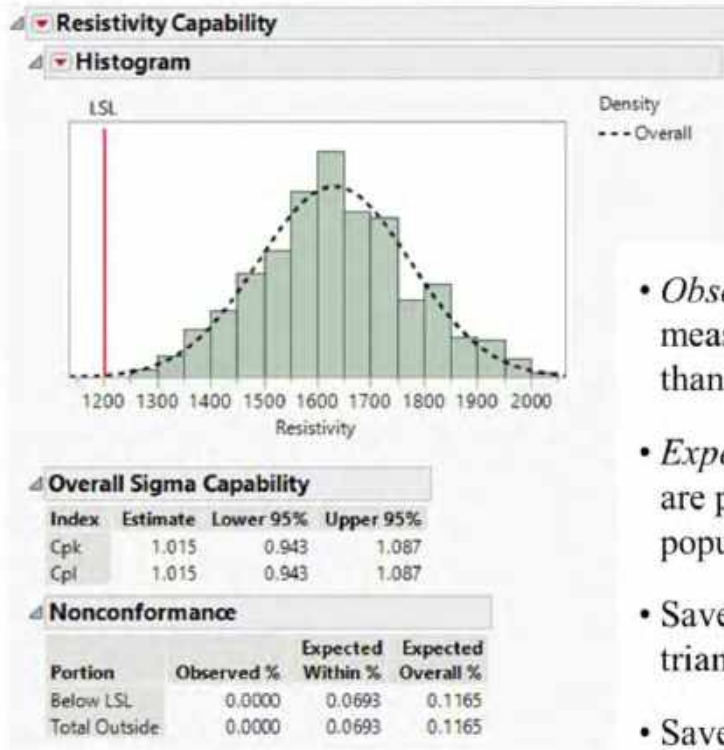
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- *Observed %* shows that none of the measurements in the data set are less than 1200
- *Expected Overall %* shows that 0.12% are predicted to fall below 1200 in the population (future production)
- Save script from the *Distributions* red triangle
- Save and close the data table

## Notes

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**Steps for fitting a distribution to data:**

1. Analyze → Distribution
  - Check Normal Quantile Plot—data in straight line indicates good fit
  - If uncertain: Continuous Fit → Fit Normal
  - ▼ Fitted Normal Distribution → Goodness of Fit
  - Anderson-Darling p-value > 0.05 indicates good fit
2. If Normal not a good fit: Continuous Fit → Fit Lognormal
  - ▼ Fitted Lognormal Distribution → Diagnostic Plots → QQ Plot
  - Data in a relatively straight line on the QQ Plot indicates good fit
  - If uncertain: ▼ Fitted Lognormal Distribution → Goodness of Fit
  - Anderson-Darling p-value > 0.05 indicates good fit
3. If Lognormal is not a good fit: Continuous Fit → Fit All
  - Check QQ Plot and view the curve on the histogram to make sure that the fit makes sense for the data.
  - Standard distributions are Weibull, Gamma, Normal, Lognormal, Exponential, Cauchy.
  - JMP offers other specialty distributions that often don't apply, so use caution with them (Johnson Sb, SHASH, Normal 2 Mixture, etc.)

**Notes**

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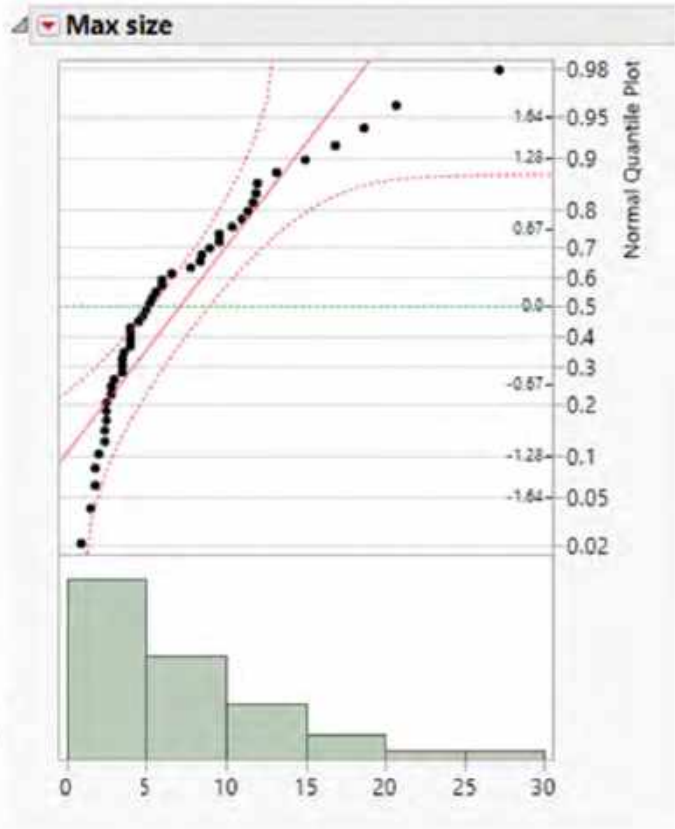
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- *Data sets* → number & size of defects
- Analyze → Distribution → *Max size*
- *Max size* is not Normal
- The *LogNormal* distribution is the most common alternative
- Red triangle *Max Size*  
→ Continuous Fit → Fit LogNormal
- Red triangle *Fitted Lognormal Dist*  
→ Diagnostic Plots → QQ Plot



## Notes

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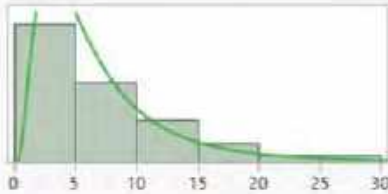


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Max size



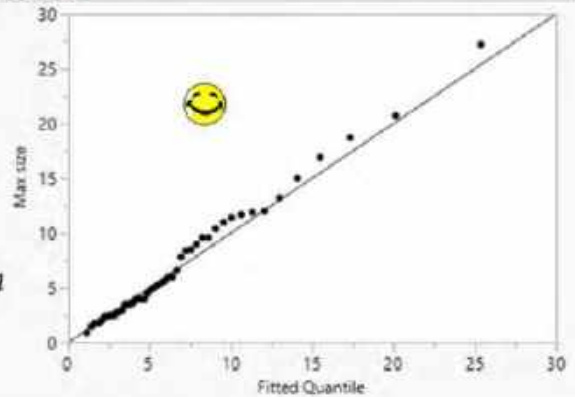
Summary Statistics

Mean	7.10625
Std Dev	5.6174654
N	48
Minimum	0.9
Maximum	27.2
Median	5.7

Fitted Lognormal Distribution

Parameter	Estimate	Std Error	Lower 95%	Upper 95%
Scale $\mu$	1.6799251	0.1096067	1.4607293	1.899121
Shape $\sigma$	0.7593775	0.0775036	0.6295191	0.9408779
<b>Measures</b>				
-2*LogLikelihood	271.06631			
AICz	275.33298			
BIC	276.80872			

QQ Plot



Click on the *Fitted LogNormal Distribution* red triangle

- Select *Process Capability*
- Enter 30 for the *Upper Spec Limit*
- OK

Notes

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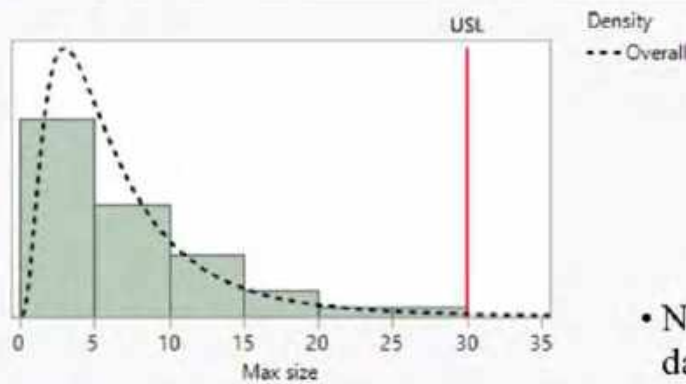
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### Max size(Lognormal) Capability

Nonnormal capability indices calculated with the Percentiles method.

### Histogram



### Overall Sigma Capability

Index	Estimate
Cpk	0.524
Cpu	0.524

### Parameter Estimates

Parameter	Estimate
Scale $\mu$	1.6799251
Shape $\sigma$	0.7593775

### Nonconformance

Portion	Observed %	Expected Overall %
Above USL	0.0000	1.1705
Total Outside	0.0000	1.1705

- None of the measurements in the data set are greater than 30
- 1.17% are predicted to exceed 30 in the population (future production)
- Save script from the *Distributions* red triangle
- Save and close the data table

## Notes

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# Finding the best-fitting distribution(s)

	Aligner	X dev	Y dev	R dev
1	1	-17	4	17.464249197
2	2	-7	6	9.2195444573
3	3	-10	-21	23.259406699
4	2	0	-1	1
5	2	-10	5	11.180339887
6	2	-7	0	7
7	3	-14	-15	20.518284529
8	2	-3	-17	17.262676502
9	2	-8	3	8.5440037453
10	2	-7	-8	10.630145813
11	1	-11	-6	12.529964086
12	2	-5	0	6
13	2	-7	5	8.602325267
14	3	-10	-5	11.180339887
15	2	-3	1	3.1822776602
16	2	-8	4	8.94427191
17	3	-16	-12	20
18	3	-16	-15	21.931712199
19	1	-14	3	14.317821063
20	2	-8	-8	11.313708499
21	3	-23	-2	23.086792761
22	3	-19	-15	24.207436874
23	2	-7	9	11.401754251
24	2	-10	0	10
25	2	-9	-5	10.295630141
26	1	-8	-11	13.801470509
27	2	-8	-3	8.5440037453
28	3	-16	0	16
29	1	-13	-21	24.69817807
30	3	-8	-4	8.94427191

If neither the Normal or Lognormal are a good fit to the data, you'll need to find a better option.

- *Data sets \ alignment process*
- Three similar alignment tools are used to attach orifice plates to computer chips. *Y dev* and *X dev* are the vertical and horizontal deviations from target in mils.
- The alignment specification applies to the radial deviation calculated from *X* and *Y*. See slide below for the calculation of *R dev*.
- Analyze → Distribution → *R dev*
- Remove:
  - ✓ Summary Statistics
  - ✓ Outlier Box Plot
- Red triangle (R Dev) → Continuous Fit → Fit All
- Go to slide 61 to see the results

## Notes

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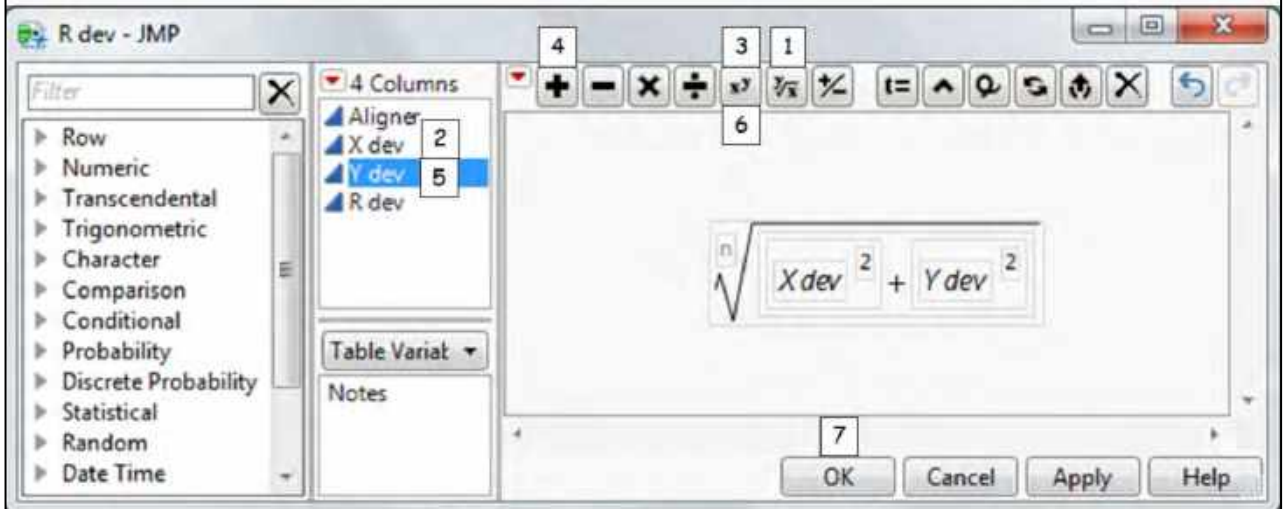


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Double click on the blank column header next to *Y dev*, click on *Column 4*, rename as *R dev*. Click on *Column Properties*, select *Formula*, *Edit Formula*. Use your mouse to create the formula for *R dev* as shown below.



## Notes

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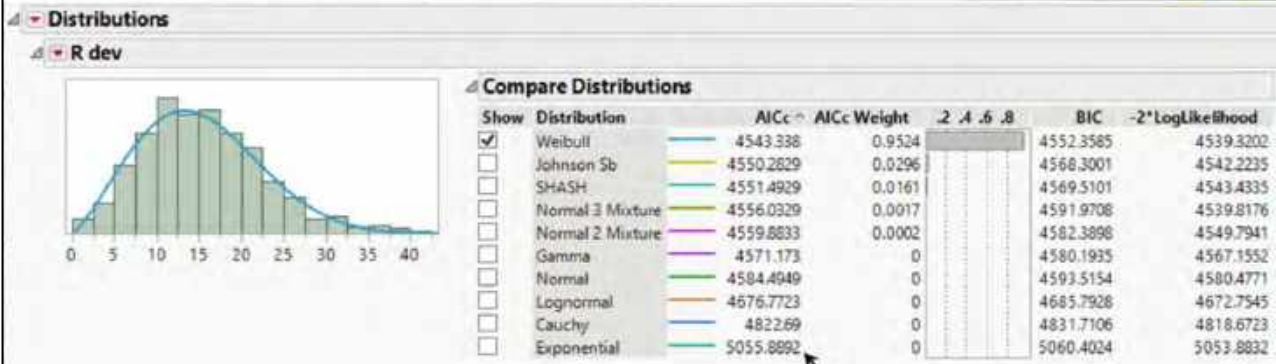
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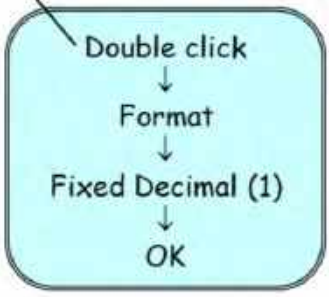
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- Distributions are ranked by AICc (“Akaike Information Criterion corrected” – will call it AICc from now on)
- AICc is a measure of *lack* of fit
  - It helps us compare fit of models -- fit of distributions in this case
  - Smaller values indicate better model fit
  - AICc is not a hypothesis test—it doesn’t tell you how well a model fits, only which is better



## Notes

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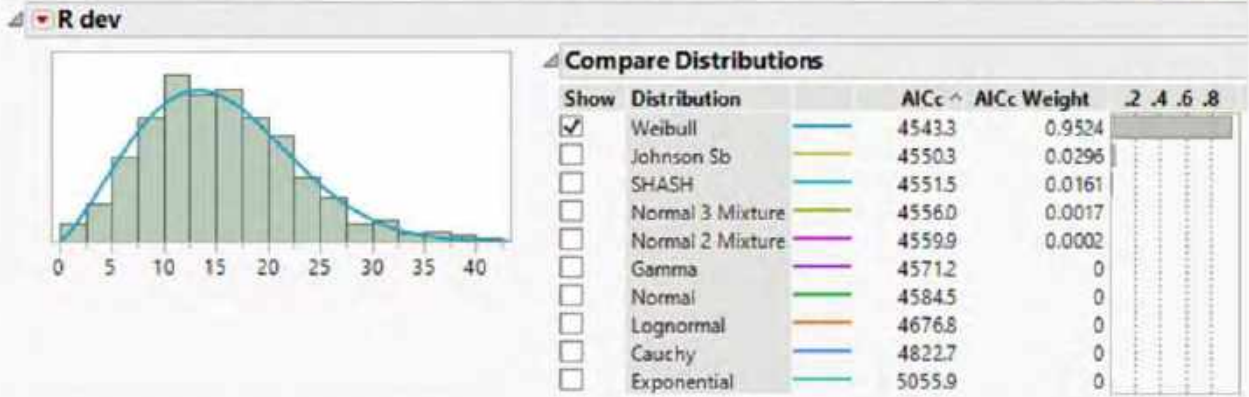
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- Distributions with the same AICc (rounded to the nearest tenth) have the same lack of fit (or equivalently, the same goodness of fit)
- The distribution with the *AICc Weight* closest to one is the better fit

## Notes

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What % of future parts will have  $R dev > 40$ ?

Show	Distribution	AICc	AICc Weight	.2	.4	.6	.8	BIC	-2*LogLikelihood
<input checked="" type="checkbox"/>	Weibull	4543.338	0.9534					4552.3585	4539.3202
<input type="checkbox"/>	Johnson Sb	4550.2829	0.0296					4568.3001	4542.2265
<input type="checkbox"/>	SHASH	4551.4929	0.0161					4569.5101	4543.6335
<input type="checkbox"/>	Normal 3 Mixture	4556.0329	0.0017					4591.9708	4559.8178
<input type="checkbox"/>	Normal 2 Mixture	4559.8833	0.0002					4582.3898	4549.7941
<input type="checkbox"/>	Gamma	4571.173	0					4580.1935	4567.1552
<input type="checkbox"/>	Normal	4584.4949	0					4593.5154	4580.4771
<input type="checkbox"/>	Lognormal	4676.7723	0					4685.7928	4672.7545
<input type="checkbox"/>	Cauchy	4822.69	0					4831.7106	4818.6723
<input type="checkbox"/>	Exponential	5055.8892	0					5060.4024	5053.8832

Fitted Weibull Distribution				
Parameter	Estimate	Std Error	Lower 95%	Upper 95%
Scale $\alpha$	17.246152	0.3070044	16.650713	17.855926
Shape $\beta$	2.2716665	0.0672977	2.1415545	2.4053358
Measures				
-2*LogLikelihood	4539.3202			
AICc	4543.338			
BIC	4552.3585			

- Click on the *Fitted Weibull Distribution* red triangle
- Select *Process Capability*
- Enter 40 for *USL* → OK

## Notes

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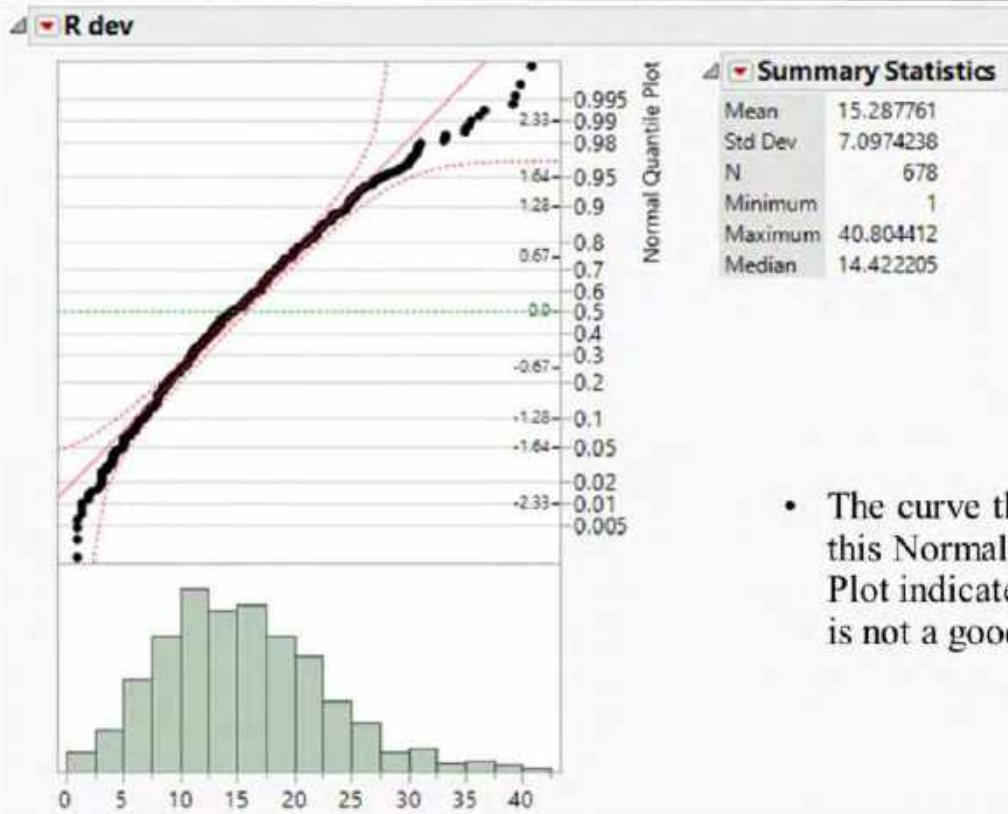
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What if we had assumed a Normal distribution?



- The curve throughout this Normal Quantile Plot indicates that this is not a good fit

## Notes

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**If the Normal or Lognormal is a good fit, use it!**

1. Analyze → Distribution
  - Check Normal Quantile Plot—data in straight line indicates good fit
  - If uncertain: Continuous Fit → Fit Normal
  - ▼ Fitted Normal Distribution → Goodness of Fit
  - Anderson-Darling p-value > 0.05 indicates good fit
2. If Normal not a good fit: Continuous Fit → Fit Lognormal
  - ▼ Fitted Lognormal Distribution → Diagnostic Plots → QQ Plot
  - Data in straight line on the QQ Plot indicates good fit
  - If uncertain: ▼ Fitted Lognormal Distribution → Goodness of Fit
  - Anderson-Darling p-value > 0.05 indicates good fit
3. If Lognormal is not a good fit: Continuous Fit → Fit All
  - Check QQ Plot and view the curve on the histogram to make sure that the fit makes sense.
  - Standard distributions are Weibull, Gamma, Normal, Lognormal, Exponential, Cauchy.
  - JMP offers other specialty distributions that often don't apply, so use caution with them (Johnson Sb, SHASH, Normal 2 Mixture, etc.)

**Notes**

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## Exercise 3.1

Answer questions below. Save the analysis scripts, save and close the data tables.

[When opening files, make sure JMP is looking for "All files" not "All JMP files."]

- a) *Data sets \ quotation process*, variable *TAT*. What % of RFQs in the data set have  $TAT > 15$ ?
  
- b) What % (or PPM) of future RFQs will have  $TAT > 15$ ?
  
- c) *Data sets \ solution properties*, variable *SG coded*. What % of solution vials in the data set have  $SG\ coded > 50$ ?
  
- d) What % (or PPM) of future vials will have  $SG\ coded > 50$ ?
  
- e) *Data sets \ number and size of defects*, variable *# Defects*. What % of castings in the data set have more than 50 defects?

### Notes

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- f) What % (or PPM) of future castings will have more than 50 defects?
  
- g) *Data sets \ casting dimensions, variable Length.* What % of castings in the data set have length outside the interval [598, 602]?
  
- h) What % (or PPM) of future castings will have lengths outside this interval?
  
- i) *Data sets \ casting dimensions, variable Diam.* What % of castings in the data set have diameters outside the interval [49, 51]?
  
- j) What % (or PPM) of future castings will have diameters outside this interval?

**Notes**

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Life = elapsed time until the occurrence of some event

- Failure of an item on test
- Planned end of test
- Unplanned end of test
- Failure of an item in service
- Scheduled downtime

Definitions of “time”

- Seconds, minutes, hours
- Days, weeks, months
- Usage cycles, number of moves, distance

### Notes

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Usually there is one event of primary interest

- Usually, failure of an item

Other events may preempt the event of primary interest

- Planned end of test
- Unplanned end of test
- These are called "suspensions"
- We say that the time to failure is "censored"

**Notes**

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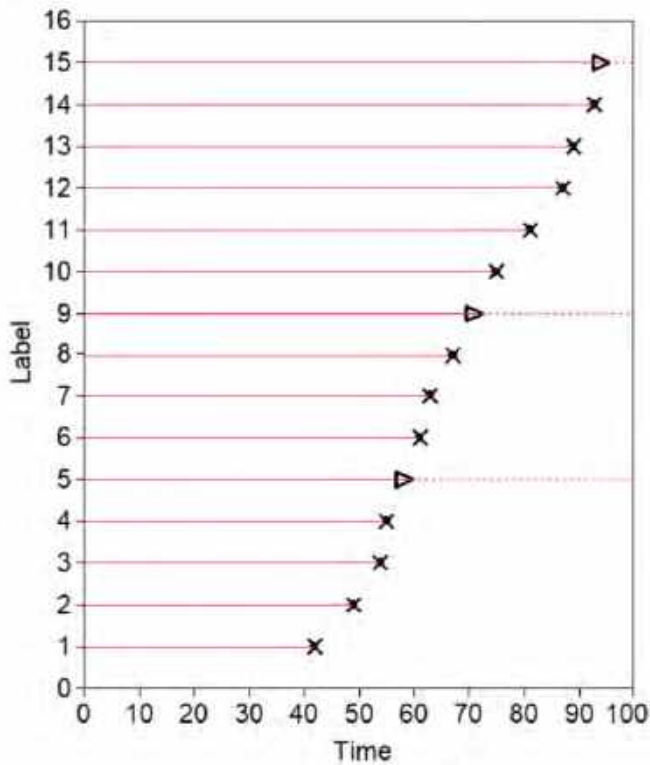
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- 15 items were tested
- 12 failures (x)
- 3 suspensions (▷-----)
- This “event plot” distinguishes suspensions from failures and shows the event times
- If we don’t distinguish suspensions from failures, the calculated failure probabilities will be biased upwards
- This will make our reliability look worse than it really is

Notes

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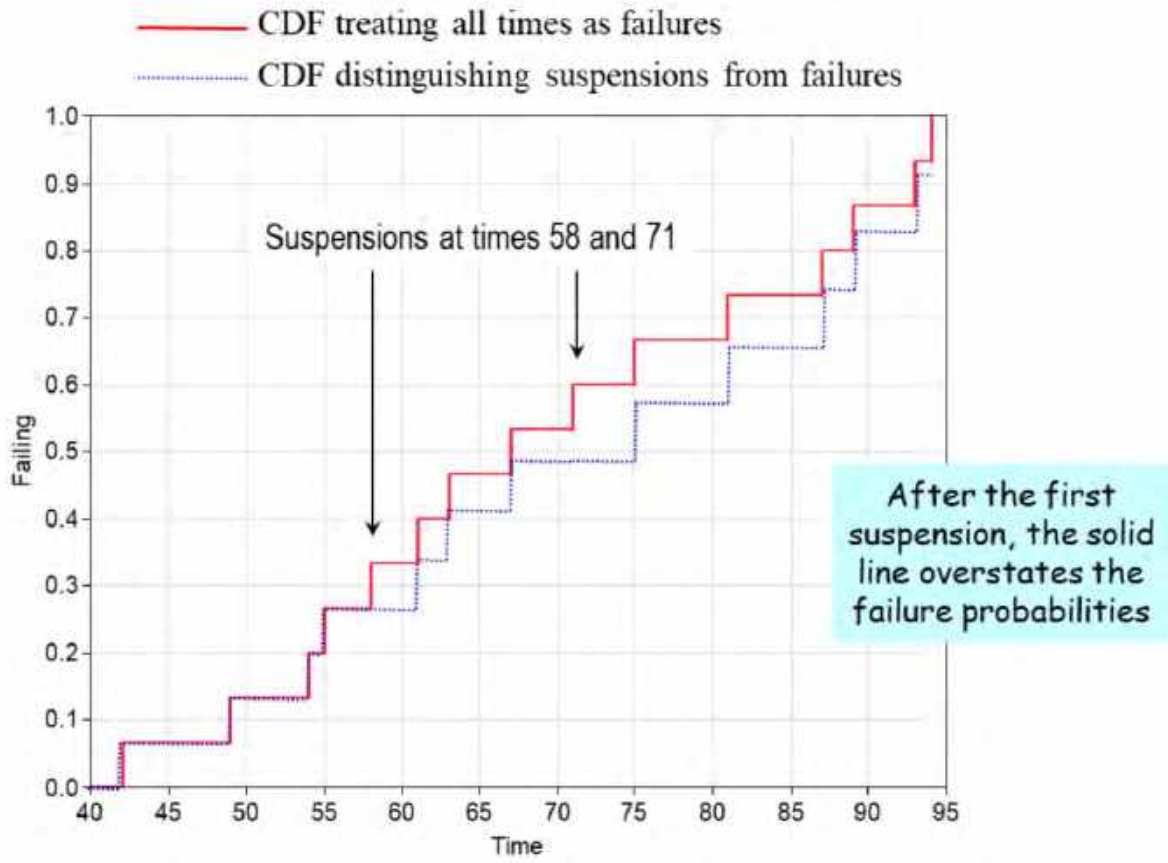
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## Notes

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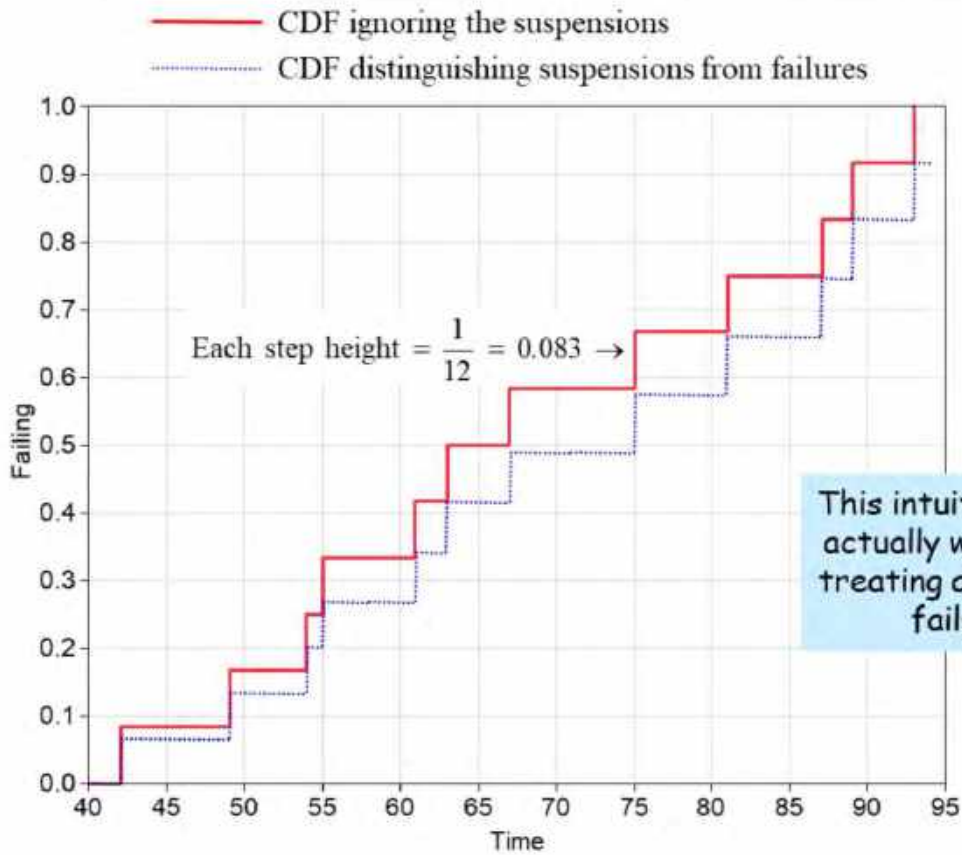
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# Can't we just ignore the suspensions?



## Notes

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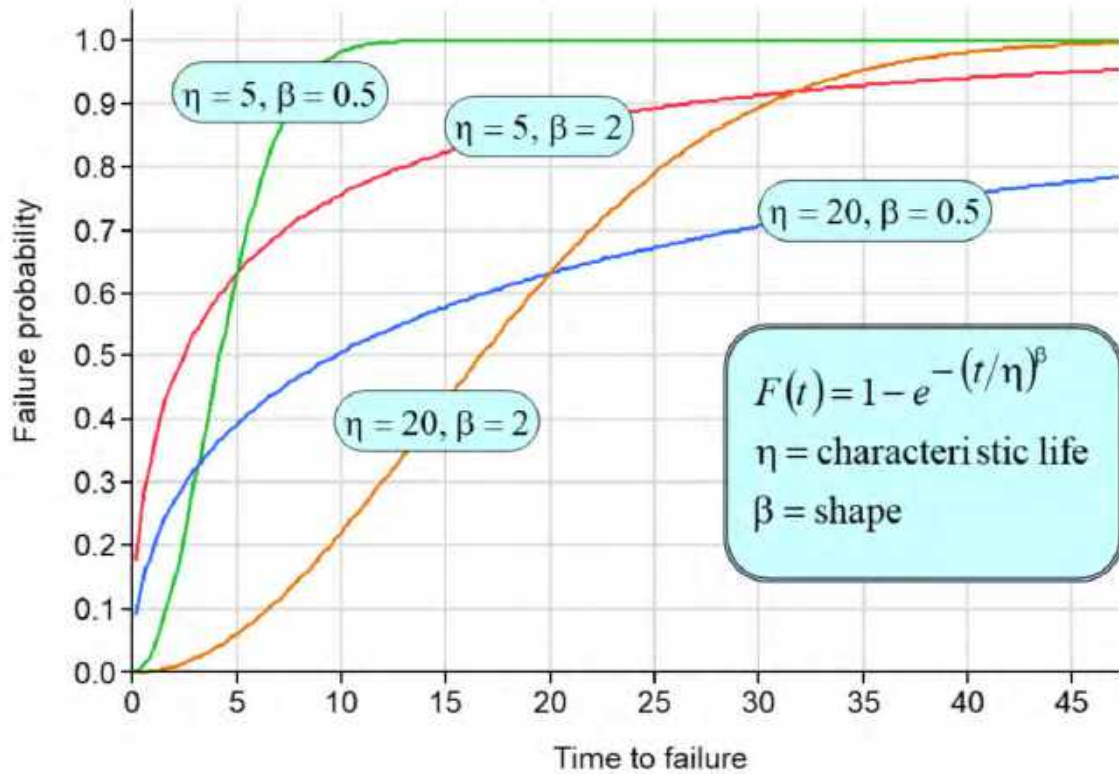
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## Notes

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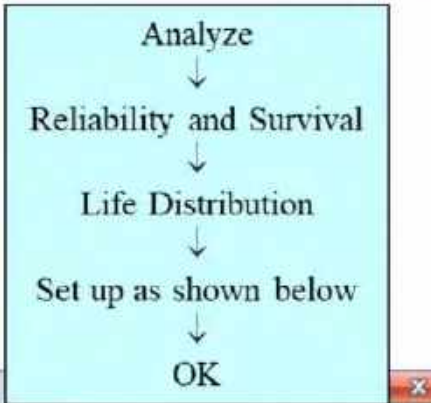
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## Data sets \ failures and suspensions



	Time	Suspension
1	42	0
2	49	0
3	54	0
4	55	0
5	58	1
6	61	0
7	63	
8	67	
9	71	
10	75	
11	81	
12	87	
13	89	
14	93	
15	94	

Life Distribution - JMP

Life Distribution Compare Groups

Select Columns  
 2 Columns  
 Time  
 Suspension

Censor Code: 1

Select Confidence Interval Method  
 Wald

Cast Selected Columns into Roles

Y, Time to Event	Time
Censor	Suspension
Failure Cause	optional
Freq	optional numeric
Label	optional

Action: OK, Cancel, Remove, Recall, Help

### Notes

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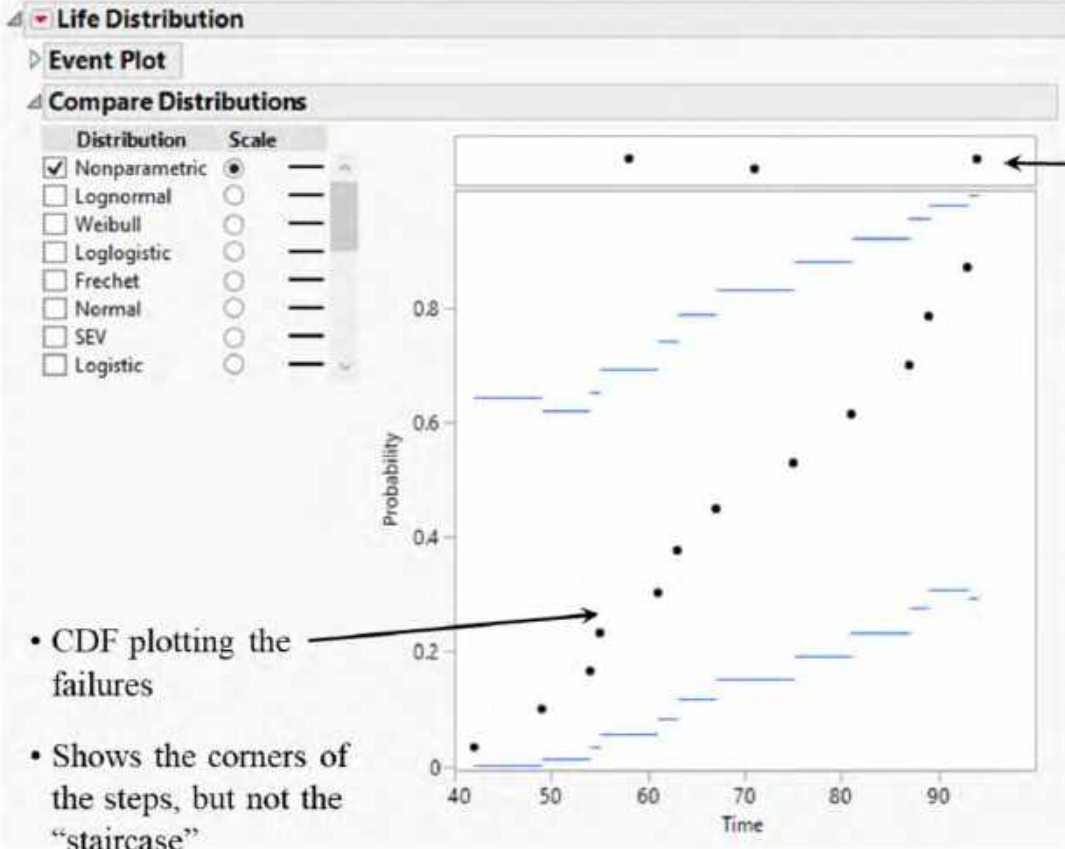
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### Notes

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This analysis is referred to as *nonparametric*, meaning that it is not based on a statistical model (such as the ones listed on the left.) This is a good thing, because statistical models can be wrong. However, there are drawbacks:

- a) The nonparametric CDF is discontinuous.
- b) Large numbers of failures are required to get margins of error small enough to be useful.

In practice, it is preferable to use a statistical model that fits the data well. This provides a continuous estimate of the failure function and smaller margins of error.

You can change the confidence level by selecting *Change Confidence Level* on the menu produced by the red triangle next to *Life Distribution*.

## Notes

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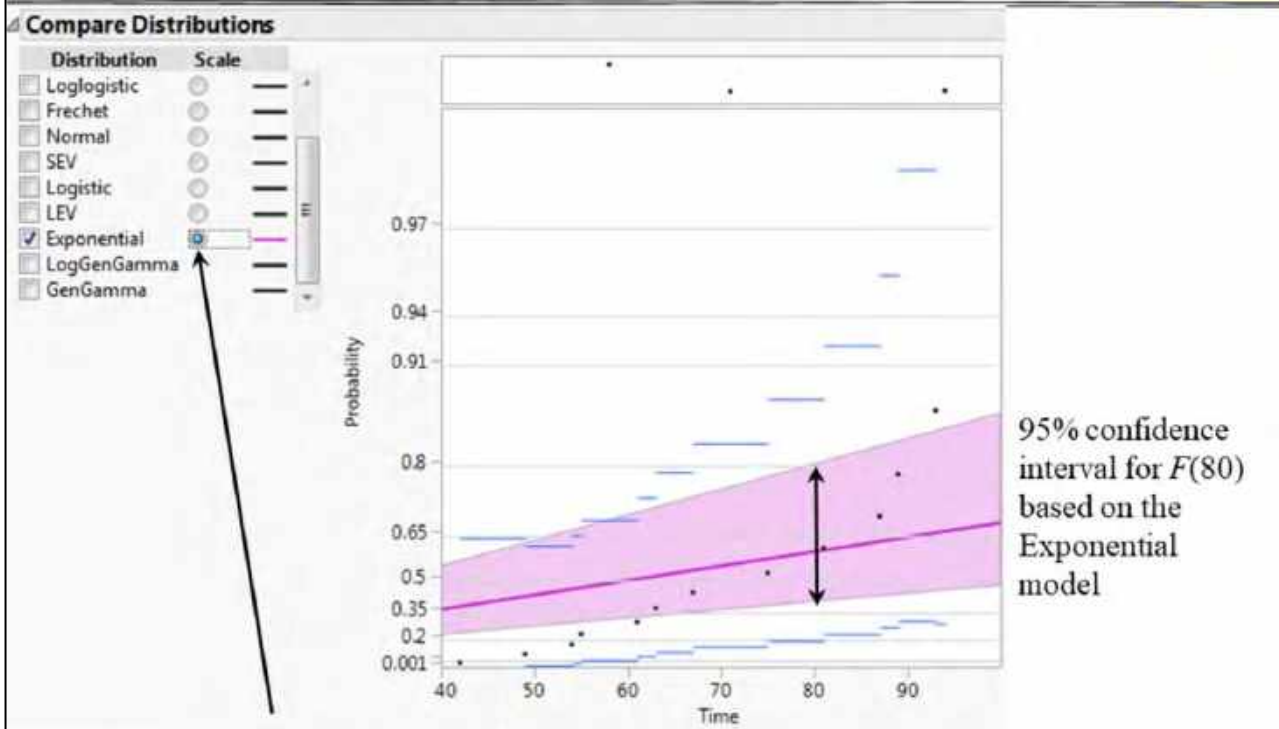
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- The *Scale* button allows the failure curve to plot as a straight line
- This used to be the only way to plot failure curves

## Notes

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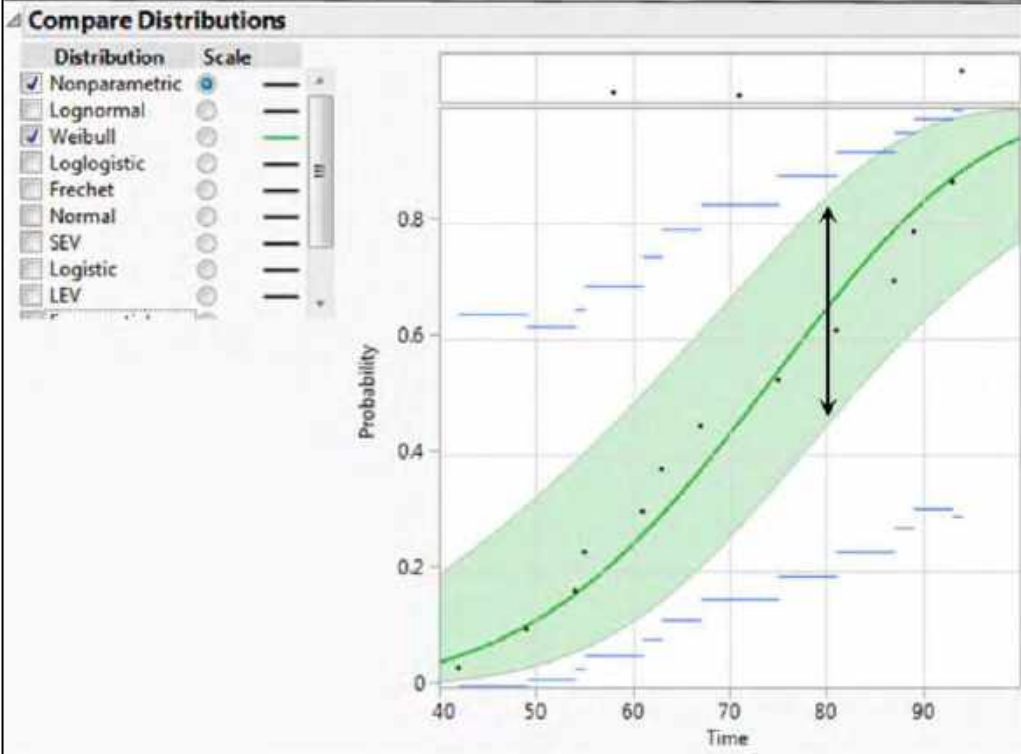
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A better fit

## Notes

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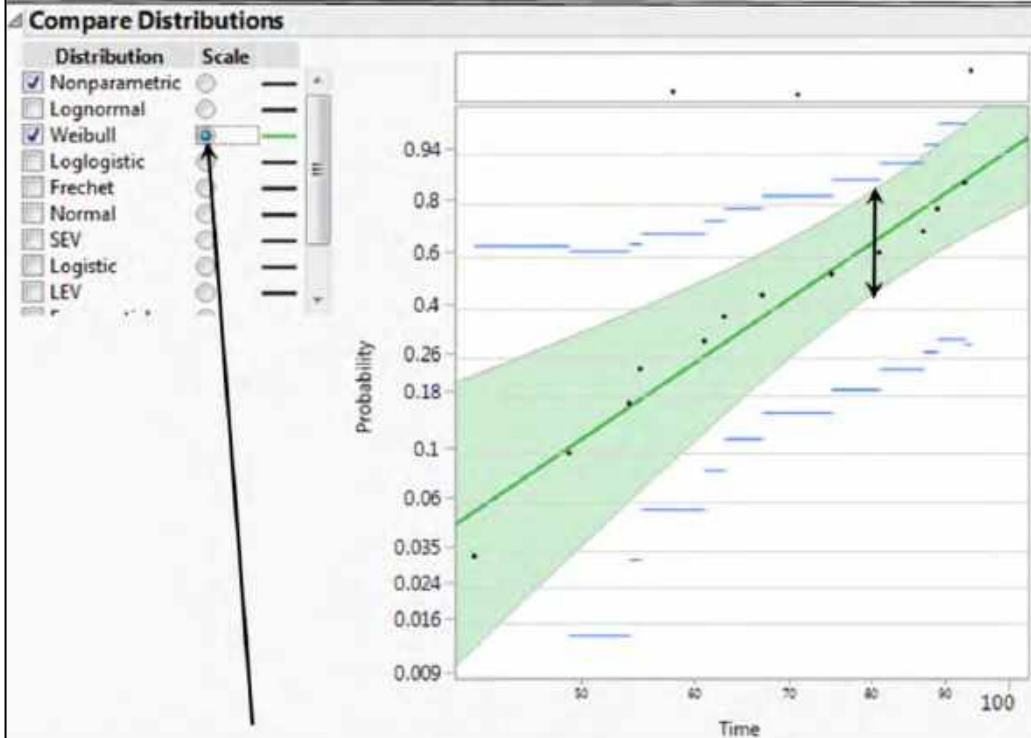
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95% confidence interval for  $F(80)$  based on the Weibull model

- The *Scale* button allows the failure curve to plot as a straight line
- This used to be the only way to plot failure curves

## Notes

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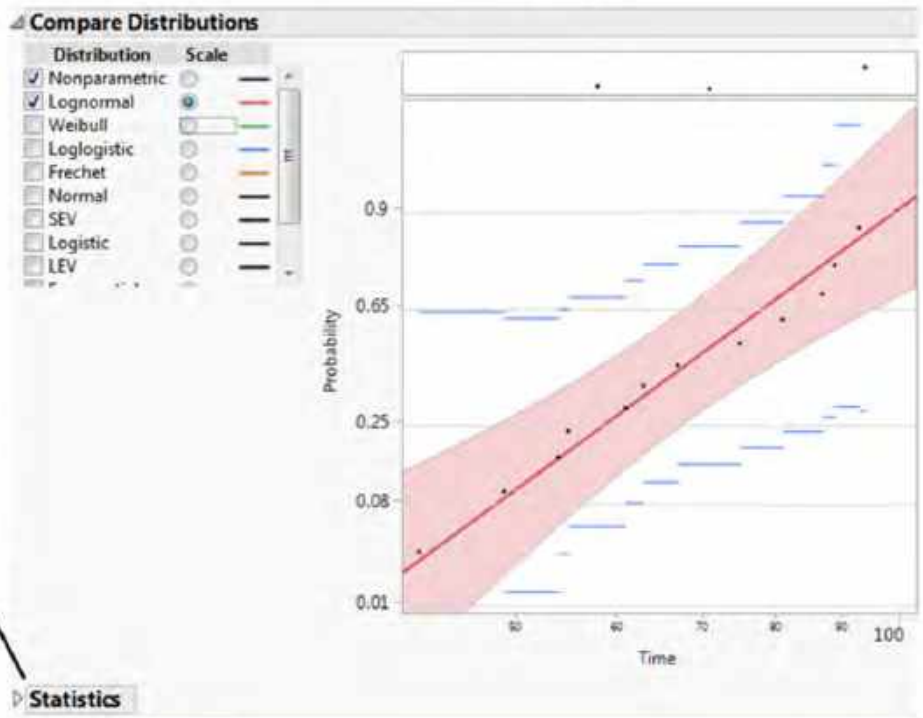
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- Click the *Life Distribution* red triangle → Fit All Nonnegative\*
- JMP plots the best fitting model on the corresponding probability scale
- In this case, *Lognormal* gives the best fit
- See next slide



\*You can't have a negative time to failure!

## Notes

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Statistics

Model Comparisons

Distribution	AICc	-2Loglikelihood	BIC
Lognormal	112.6	107.57926	112.99536
Weibull	112.8	107.81732	113.23342
Loglogistic	113.3	108.33193	113.74804
Frechet	113.8	108.75681	114.17291
Generalized Gamma	115.7	107.51791	115.64206
Exponential	133.4	131.06658	133.77463



- As before, models are ranked by AIC (smaller is better)
- As before, round the AIC values to the nearest tenth
- In this case, *Lognormal* gives the best fit

Notes

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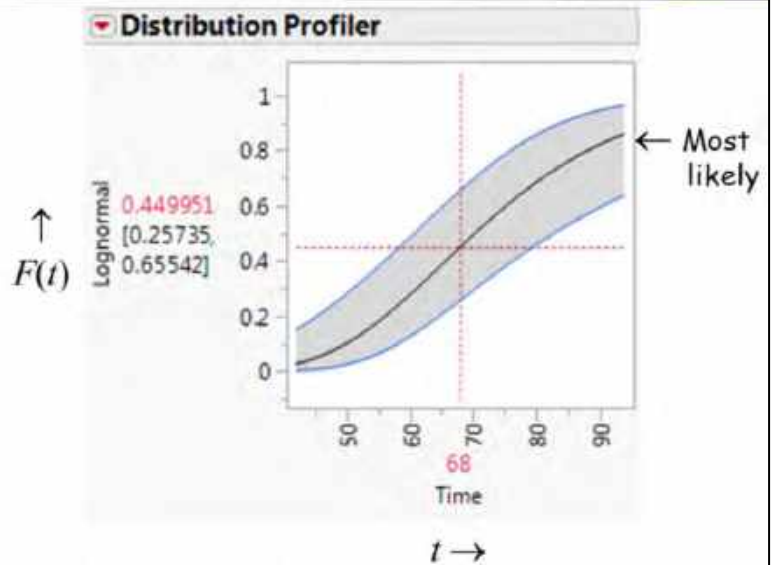
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## The distribution profiler

- $F(t)$  is the probability that an item from this population will fail *before* time  $t$
- The middle curve is the *most likely* value of  $F(t)$
- For example, the most likely value of  $F(68)$  is 0.45 (45%) (shown in red on the left side of the profiler)
- The *reliability* function  $R(t)$  is defined as  $1 - F(t)$
- $R(t)$  is the probability that an item from this population will not fail until *after* time  $t$
- For example,  $R(68) = 0.55$  (55%)



### Notes

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## Exercise 5.1

*Data sets \ print life. The “time” to failure is Pages.*

- a) Identify the best fitting non-negative distribution. Use that distribution to answer the following questions.
  
- b) What is the most likely value of  $F(10,000)$ ?
  
- c) With 95% confidence, what is the worst-case value of  $F(10,000)$ ?
  
- d) Save the analysis script, close and save the data table.

### Notes

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## Exercise 5.3

*Data sets \ field reliability. The time to failure is Days in field.*

- a) Identify the best fitting non-negative distribution. Use that distribution to answer the following questions.
  
- b) What is the most likely value of  $F(365)$ ?
  
- c) With 95% confidence, what is the worst-case value of  $F(365)$ ?
  
- d) Save the analysis script, close and save the data table.

### Notes

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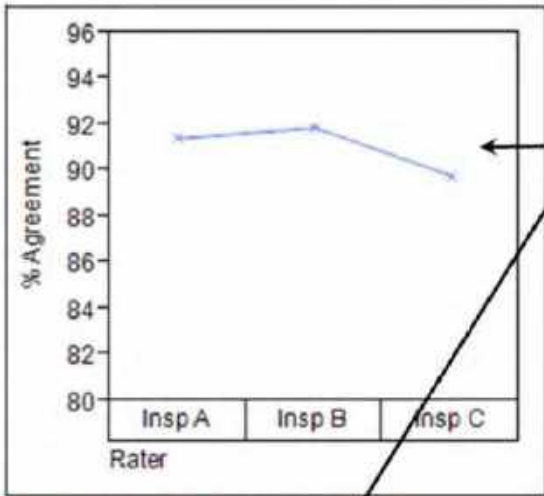












- These are the agreement percentages for each appraiser
- The appraiser with the lowest percentage represents the greatest opportunity for improvement
- Sometimes the smallest % agreement among the appraisers is used as the metric

— Agreement between & with raters

### Agreement Report

Rater	% Agreement	Lower CI	Upper CI
Insp A	91.4286	89.5082	93.0248
Insp B	91.9048	90.0502	93.4388
Insp C	89.8095	87.6057	91.6588

Number Inspected	Number Matched	% Agreement	Lower CI
50	39	<del>78.000</del>	64.758

- Percentage of items for which agreement was 100%
- This should not be used as a metric

### Notes

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# Example 2 in required format

▼ Untitled 12		Application	Session	Duncan	Hayes	Holmes	Montgomery	Simpson
▼ Source	1	1	1	4	5	5	5	5
	2	2	1	1	2	2	2	2
	3	3	1	3	3	3	3	4
	4	4	1	1	1	1	1	1
	5	5	1	2	3	3	3	3
	6	6	1	4	4	4	4	4
	7	7	1	4	5	5	5	5
	8	8	1	3	3	3	3	3
	9	9	1	1	2	2	2	2
	10	10	1	3	5	4	4	4
▼ Columns (7/0)	11	11	1	1	2	1	1	1
Application	12	12	1	2	3	3	3	3
Session	13	13	1	5	5	5	5	5
Duncan	14	14	1	2	2	2	2	2
Hayes	15	15	1	4	4	4	4	4
Holmes	16	1	2	4	5	5	5	4
Montgomery	17	2	2	1	2	2	2	2
Simpson	18	3	2	3	3	4	4	4
	19	4	2	1	1	1	1	1
	20	5	2	2	3	3	3	3
	21	6	2	4	4	4	5	5
	22	7	2	4	5	5	5	5
	23	8	2	3	4	3	3	3
	24	9	2	1	2	2	2	2
	25	10	2	3	5	4	4	4
	26	11	2	1	2	1	1	1
▼ Rows	27	12	2	2	3	3	3	3
All rows	30	28	13	2	5	5	5	5

## Notes

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Save the analysis script to the data table, close and save the data table as:  
*application rating no stds unstacked*

**Notes**

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## Exercise 6.2

*Data sets \ print samples 2 no stds.* This is the follow-up study after the appraisers received additional training.

- a) Reformat the file as needed and run the analysis.
- b) Record the approximate agreement grand mean.
- c) Of the 3 appraisers, which has the lowest % agreement? What is the lowest % agreement?
- d) Save the script, close and save the data table as *print samples 2 no stds unstacked*.

### Notes

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Y variables are characteristics of parts, products or transactions that determine customer satisfaction, or lack thereof. They provide the data from which project metrics can be computed.

Comparison of statistical populations is equivalent to  $Y = f(X)$  analysis where the X variable is categorical. The distinct values of the X variable define the populations or sub-populations to be compared.

JMP uses the term *continuous* for quantitative variables. Except in the DOE section, JMP uses the term *nominal* for categorical variables.

## Notes

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Data sets \ Anova 2 groups

Group	Data	Avg.	SD
A	2.8	2.75	0.129
A	2.6		
A	2.9		
A	2.7		
B	3.1	3.05	0.187
B	2.9		
B	3.3		
B	2.8		
B	3.2		
B	3.0		

- We have two groups of data
- Could be a *before/after* comparison
- Could be a *stratification* analysis

- The sample means for the two groups are different
- Is this enough to conclude that the *population* means are different?

## Notes

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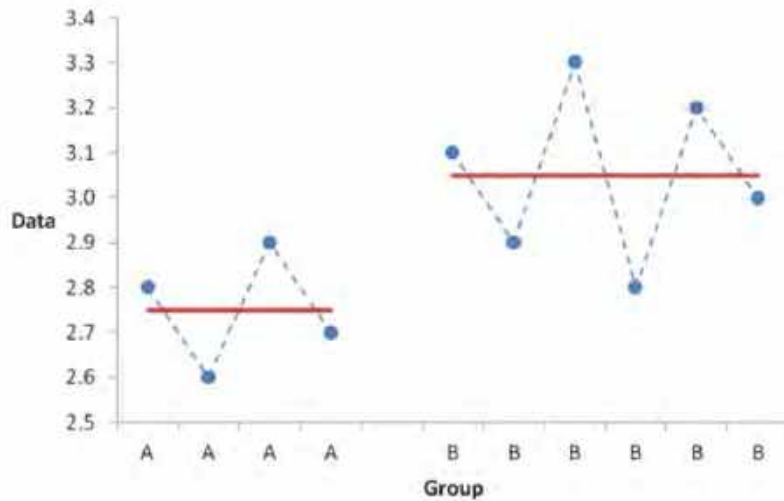
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- Plotting the data is helpful, but it doesn't give a definitive answer
- How far apart do the sample means have to be before we can say the population means are different?
- How do we take into account the *scatter* around the means?

## Notes

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*LSSV2 student files \ ANOVA two groups*

<u>Group</u>	Data	Grand mean	Difference	Group	Error
A	2.8	2.93	-0.13	-0.18	0.05
A	2.6	2.93	-0.33	-0.18	-0.15
A	2.9	2.93	-0.03	-0.18	0.15
A	2.7	2.93	-0.23	-0.18	-0.05
B	3.1	2.93	0.17	0.12	0.05
B	2.9	2.93	-0.03	0.12	-0.15
B	3.3	2.93	0.37	0.12	0.25
B	2.8	2.93	-0.13	0.12	-0.25
B	3.2	2.93	0.27	0.12	0.15
B	3.0	2.93	0.07	0.12	-0.05

### Notes

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*LSSV2 student files \ ANOVA two groups*

	A	B	C	D	E	F	G	H	I	J	K	L	M
		<b>Group</b>		<b>Data</b>		<b>Grand mean</b>		<b>Difference</b>		<b>Group</b>		<b>Error</b>	
		A		2.8		2.93		-0.13		-0.18		0.05	
		A		2.6		2.93		-0.33		-0.18		-0.15	
		A		2.9		2.93		-0.03		-0.18		0.15	
		A		2.7		2.93		-0.23		-0.18		-0.05	
		B		3.1	-	2.93	=	0.17	=	0.12	+	0.05	
		B		2.9		2.93		-0.03		0.12		-0.15	
		B		3.3		2.93		0.37		0.12		0.25	
		B		2.8		2.93		-0.13		0.12		-0.25	
		B		3.2		2.93		0.27		0.12		0.15	
		B		3.0		2.93		0.07		0.12		-0.05	
Degrees of freedom (DF)				10	-	1	=	9	=	1	+	8	

**Notes**


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## LSSV2 student files \ ANOVA two groups

A	B	C	D	E	F	G	H	I	J	K	L	M	
	<b>Group</b>	<b>Data</b>			<b>Grand mean</b>		<b>Difference</b>		<b>Group</b>		<b>Error</b>		
	A	2.8			2.93		-0.13		-0.18		0.05		
	A	2.6			2.93		-0.33		-0.18		-0.15		
	A	2.9			2.93		-0.03		-0.18		0.15		
	A	2.7			2.93		-0.23		-0.18		-0.05		
	B	3.1	-		2.93	=	0.17	=	0.12	+	0.05		
	B	2.9			2.93		-0.03		0.12		-0.15		
	B	3.3			2.93		0.37		0.12		0.25		
	B	2.8			2.93		-0.13		0.12		-0.25		
	B	3.2			2.93		0.27		0.12		0.15		
	B	3.0			2.93		0.07		0.12		-0.05		
	Degrees of freedom (DF)	10	-		1	=	9	=	1	+	8		
	Sum of squares (SS)	86.29	-		85.85	=	0.441	=	0.216	+	0.225		
	Mean square (MS)	(SS / DF)						0.049		0.216		0.028	

## Notes

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The sum of squares (SS) is a measure of the magnitude of each column. It is the sum of the squares of the values in a column.

The sums of squares for the *Difference*, *Group*, and *Error* columns are usually much smaller than those of the *Data* and *Grand mean* columns.

The mean square (MS) is the statistically normalized measure (averaged, in a sense) of the magnitude of each column. It is the SS for a column divided by the DF for that column.

The mean squares for the *Data* and *Grand mean* columns play no role in determining whether or not the population means are different, so the MS is usually calculated only for the *Difference*, *Group*, and *Error* columns.

### Notes

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## LSSV2 student files \ ANOVA two groups

	A	B	C	D	E	F	G	H	I	J	K	L	M
<b>Group</b>		<b>Data</b>		<b>Grand mean</b>		<b>Difference</b>		<b>Group</b>		<b>Error</b>			
A		2.8		2.93		-0.13		-0.18		0.05			
A		2.6		2.93		-0.33		-0.18		-0.15			
A		2.9		2.93		-0.03		-0.18		0.15			
A		2.7		2.93		-0.23		-0.18		-0.05			
B		3.1	-	2.93	-	0.17	-	0.12	+	0.05			
B		2.9		2.93		-0.03		0.12		-0.15			
B		3.3		2.93		0.37		0.12		0.25			
B		2.8		2.93		-0.13		0.12		-0.25			
B		3.2		2.93		0.27		0.12		0.15			
B		3.0		2.93		0.07		0.12		-0.05			
Degrees of freedom (DF)		10	-	1	=	9	=	1	+	8			
Sum of squares (SS)		86.29	-	85.85	=	0.441	=	0.216	+	0.225			
Mean square (MS)		(SS / DF)				0.049		0.216		0.028			
F ratio		(Group MS / Error MS)								7.680			

## Notes

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The *Group MS* measures the magnitude of the variation caused by the difference between the sample means.

The *Error MS* measures the magnitude of the variation caused by everything *except* the difference between the sample means.

The *F ratio* is the *Group MS* divided by *Error MS*. It is a signal-to-noise ratio.

The larger the *F ratio*, the stronger the evidence of a difference between the population means.

### Notes

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	A	B	C	D	E	F	G	H	I	J	K	L	M
		<b>Group</b>		<b>Data</b>		<b>Grand mean</b>		<b>Difference</b>		<b>Group</b>		<b>Error</b>	
		A		2.8		2.93		-0.13		-0.18		0.05	
		A		2.6		2.93		-0.33		-0.18		-0.15	
		A		2.9		2.93		-0.03		-0.18		0.15	
		A		2.7		2.93		-0.23		-0.18		-0.05	
		B		3.1	-	2.93	=	0.17	=	0.12	+	0.05	
		B		2.9		2.93		-0.03		0.12		-0.15	
		B		3.3		2.93		0.37		0.12		0.25	
		B		2.8		2.93		-0.13		0.12		-0.25	
		B		3.2		2.93		0.27		0.12		0.15	
		B		3.0		2.93		0.07		0.12		-0.05	
Degrees of freedom (DF)				10	-	1	=	9	=	1	+	8	
Sum of squares (SS)				86.29	-	85.85	=	0.441	=	0.216	+	0.225	
Mean square (MS)				<i>(SS / DF)</i>				0.049		0.216		0.028	
F ratio				<i>(Group MS / Error MS)</i>								7.680	
P value				<i>(Probability of an F ratio this large by chance alone)</i>								0.0242	

## Notes

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The *P-value* is a probability calculation based on the F ratio, the DF for the *Group* column, and the DF for the *Error* column.

### Notes

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As shown above, the P-value has fixed reference values for interpretation.

The P value is inversely related to the F ratio:

- The smaller the P-value, the stronger the evidence of a difference between the population means.

If there are 3 or more groups, the interpretation is:

- The smaller the P-value, the stronger the evidence of one or more differences among the population means.

### Notes

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$N$  = total sample size  
 $G$  = number of groups being compared  
 $G - 1$  = DF for the group column  
 $N - G$  = DF for the error column

- The *Error* DF is more important than the *Group* DF
- It determines the accuracy of the predicted values
- Larger is better, 10 is OK, bare minimum is 5
- When DF is mentioned without a qualifier, it always means *Error* DF

## Notes

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# Exercise 7.1

LSSV2 student files \ ANOVA three groups. Enter the appropriate numbers and formulas into the white cells to produce an ANOVA for the data shown here.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1														
2		<b>Group</b>	<b>Data</b>			<b>Grand mean</b>		<b>Variance</b>		<b>Group</b>		<b>Error</b>		
3		A	2.7											
4		A	2.7											
5		A	2.8											
6		A	2.9											
7		B	3.1											
8		B	3.2	-		=		=			+			
9		B	3.3											
10		B	3.3											
11		C	2.6											
12		C	2.7											
13		C	2.7											
14		C	2.8											
15		Degrees of freedom (DF)		-		=		=			+			
16		Sum of squares (SS)		-		=		=			+			
17		Mean square (MS)	<i>(SS / DF)</i>											
18		F ratio	<i>(Group MS / Error MS)</i>											
19		P value	<i>(Probability of getting an F ratio this large by chance alone)</i>											
20		Root mean square (RMS)	<i>(Square root of MS)</i>											

## Notes

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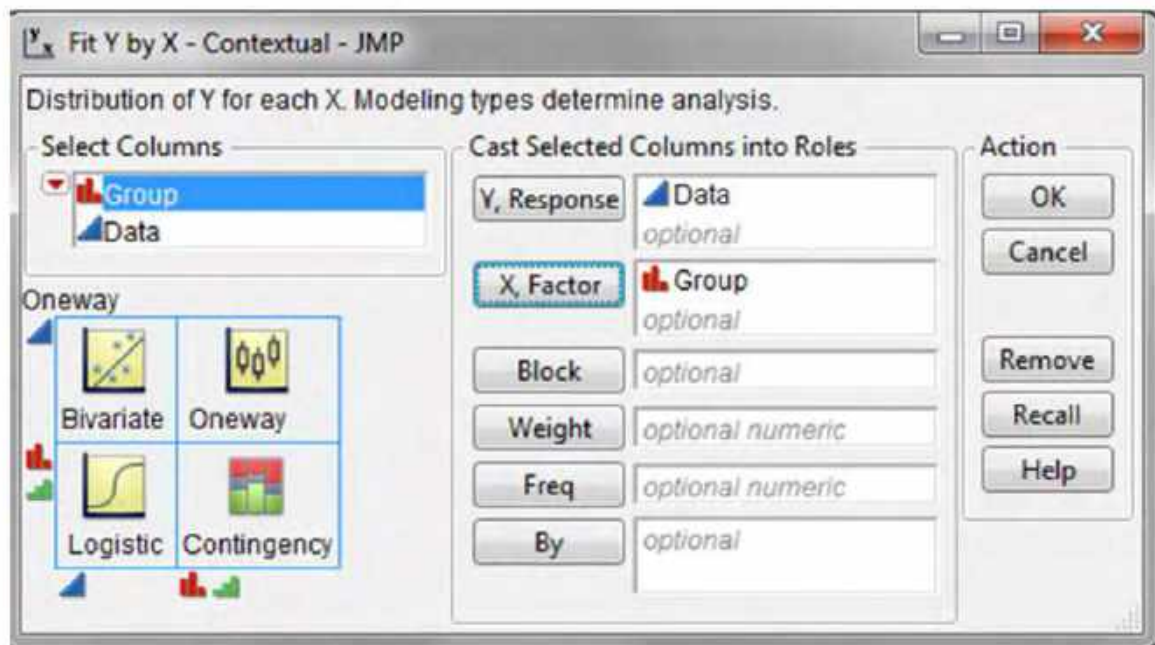


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Analyze → Fit Y by X → Set up as shown → OK



## Notes

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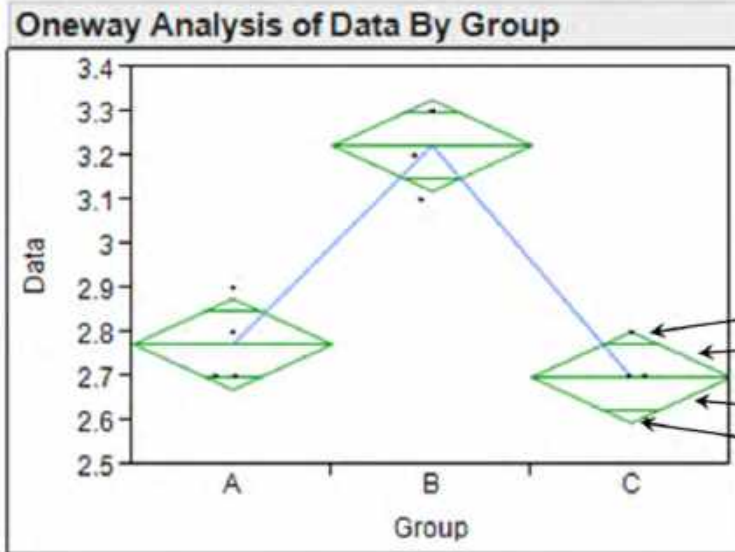
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*Flying saucers!*

- Upper cockpit
- Upper body
- Lower body
- Lower cockpit

*Population means are different  
(with 95% confidence)*



*Saucers can fly horizontally  
past each other with no contact  
between their bodies*

**Notes**

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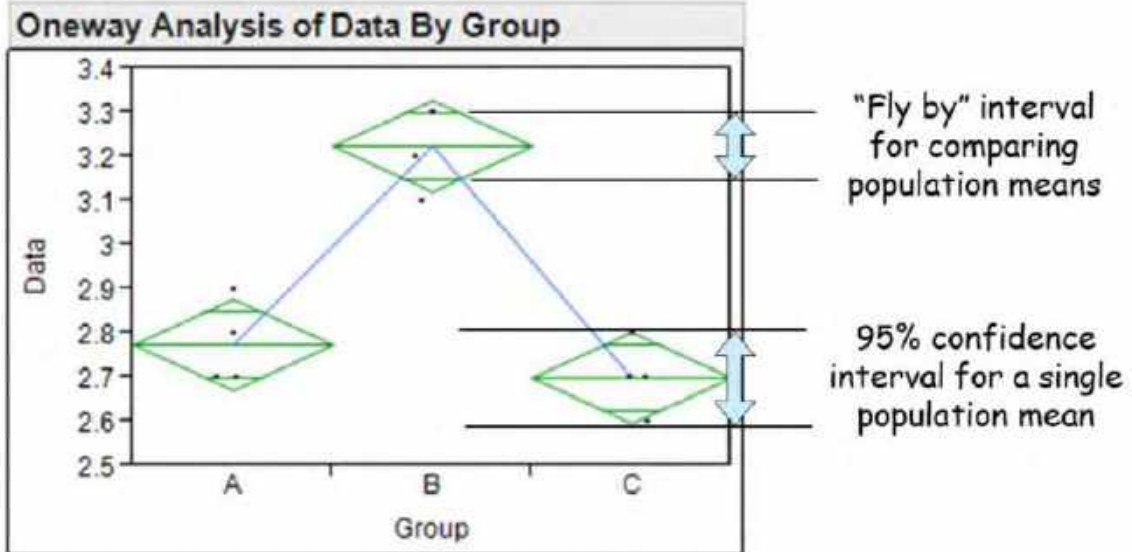
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Approx. formula for "fly by" interval:  $\text{Sample mean} \pm \sqrt{2}(\text{RMSE}/\sqrt{N})$

Approx. formula for 95% confidence interval:  $\text{Sample mean} \pm 2(\text{RMSE}/\sqrt{N})$

N = sample size for each group

**Notes**

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**Oneway Anova**

**Summary of Fit**

Rsquare	0.895833
Adj Rsquare	0.872685
Root Mean Square Error	0.091287
Mean of Response	2.9
Observations (or Sum Wgts)	12

RMSE

- Standard deviation of the variation about the fitted line (error, residual, etc.)
- Smaller is better
- Has units of the Y variable

**Analysis of Variance**

Source	DF	Sum of Squares	Mean Square	F Ratio	Prob > F
Group	2	0.64500000	0.322500	38.7000	<.0001*
Error	9	0.07500000	0.008333		
C. Total	11	0.72000000			

Regression

P-value

- Indicates whether any of the model terms in the regression are significant

**Notes**

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**Oneway Anova**

**Summary of Fit**

Rsquare	0.895833
Adj Rsquare	0.872685
Root Mean Square Error	0.091287
Mean of Response	2.9
Observations (or Sum Wgts)	12

Adjusted R<sup>2</sup>

**Analysis of Variance**

Source	DF	Sum of Squares	Mean Square	F Ratio	Prob > F
Group	2	0.6450000	0.322500	38.7000	<.0001*
Error	9	0.0750000	0.008333		
C. Total	11	0.7200000			

- Proportion of the total variation in Y that is caused by ("explained by") variation in X
- Larger is better
- Unitless

**Notes**

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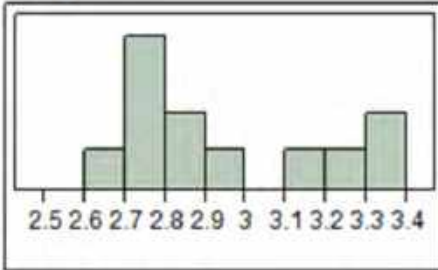


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# How adjusted $R^2$ is calculated

## Distributions

### Data



### Summary Statistics

Mean 2.9  
Std Dev 0.2558409  
N 12

STDEV

Total variation in the data

$$\text{Proportion of Y variation NOT caused by X} = \left( \frac{\text{RMSE}}{\text{STDEV}} \right)^2 = \left( \frac{0.091287}{0.2558409} \right)^2 = 0.127315$$

$$\text{Proportion of Y variation CAUSED by X} = 1 - \left( \frac{\text{RMSE}}{\text{STDEV}} \right)^2 = 0.872685 = \text{Adjusted } R^2$$

## Notes

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## Exercise 7.3

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*Data sets \ quotation process.* Supplier business units (BUs) receive requests for quote (RFQs) from customers. Account managers develop and submit the quotes. TAT is the turnaround around time in days. The shorter the TAT, the happier the customer.

- a) Is the modeling type for BU correct? If not, change it to what it should be.
  
- b) Test for differences among the BUs. Give the P value and interpret the result.
  
- c) Use the “flying saucers” to determine which BUs represent best practice.
  
- d) What follow-up action should be taken?
  
- e) Save your analysis script to the data table, close and save the data table.

### Notes

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## Exercise 7.4

*Data sets \ alignment process.* If the modeling type for *Aligner* is incorrect, change it to what it should be.

- a) Test for differences among the three aligners with respect to *R dev*. Give the P-value and interpret the results.
  
- b) Use the “flying saucers” to determine which aligner represents best practice. (Smaller *R dev* is better.)
  
- c) What follow-up action should be taken?
  
- d) Save your analysis script to the data table, close and save the data table.

### Notes

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<b>Raw data</b>	One part or transaction per row
<b>Tabulated data</b>	Multiple parts or transactions per row

### Notes

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*Data sets \ quotation process*

We want to compare the account managers in terms of % late

Analyze → Fit Y by X → set up as shown → OK

The screenshot shows the JMP software interface. On the left, a data table is visible with columns: Quote Num, AcctMgr, BU, Initial RFQ, Month, RFQ Cycles, Finance review, TAT, TAT<=3, and PO. The 'Fit Y by X - Contextual - JMP' dialog box is open, showing the following configuration:

- Select Columns:** Quote Num, AcctMgr, BU, Initial RFQ, Month, RFQ Cycles, Finance review, TAT, TAT<=3, PO.
- Cast Selected Columns into Roles:**
  - Y, Response:** TAT<=3 (optional)
  - X, Factor:** AcctMgr (optional)
  - Block:** optional
  - Weight:** optional numeric
  - Freq:** optional numeric
  - By:** optional
- Contingency:** Bivariate, Oneway, Logistic, Contingency.

A callout bubble with the text "Nominal!" points to the 'AcctMgr' and 'BU' columns in the 'Select Columns' list.

Notes

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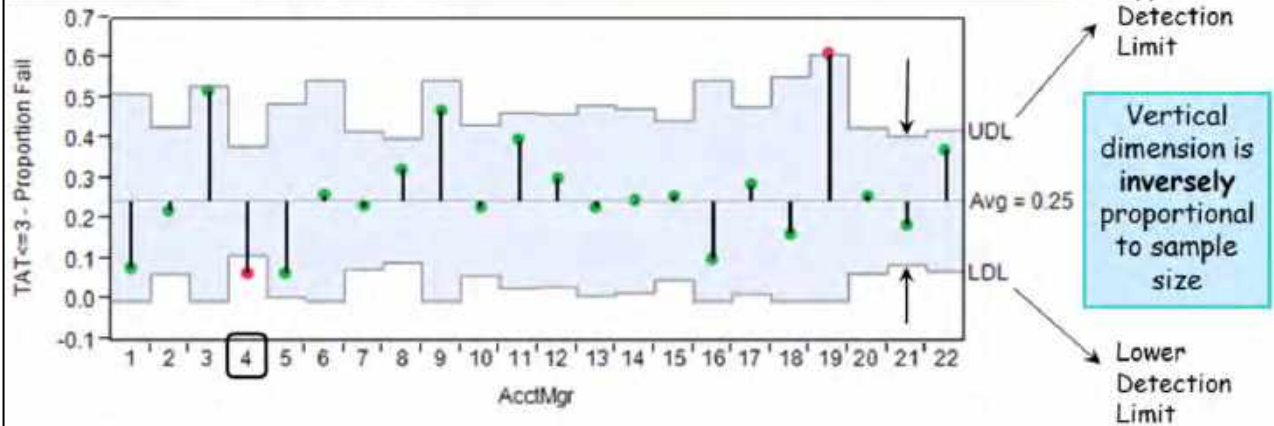


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- Red triangle (Contingency Analysis) → *Analysis of Means for Proportions*

## Analysis of Means for Proportions



- “Flying saucers” are not available for pass/fail data
- Points outside the shaded region are significantly different from points inside
- *AcctMgr 4* represents best practice (lowest failure rate)
- Find out what *AcctMgr 4* is doing, make it the standard
- Save your analysis script to the data table, but don't close the data table

## Notes

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- a) Analyze  $TAT \leq 3$  as a function of  $BU$ . Give the P-value and interpret the result. Is there best practice? If so, where is it?
  
- b) Analyze  $PO$  as a function of  $BU$ . Give the P-value and interpret the result. Is there best practice? If so, where is it?
  
- c) Right click on the  $PO$  header in the data table. Select *Column Properties*  $\rightarrow$  *Value Ordering*  $\rightarrow$  *Reverse*  $\rightarrow$  *OK*. This reverses the *Yes* and *No* positions on the  $PO$  axis. Most people focus on the  $PO$  hit rate rather than the miss rate.
  
- d) Analyze  $PO$  hit rate as a function of  $TAT \leq 3$ . Give the P-value and interpret the result.
  
- e) Save your scripts, close and save the data table.

### Notes

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*Data sets \ ATE data.* If necessary, change the modeling types for part number (*P/N*) and *Tester*.

- a) Test for a difference between the part numbers (*P/N*) with respect to *Result*. Give the P-value and interpret the results.
  
- b) Test for differences among the testers with respect to *Result*. Give the P-value and interpret the results. If significant differences exist, describe them. If possible, suggest causes of the differences.
  
- c) Test for differences among the *P/N-Tester* groupings with respect to *Result*. Give the P-value and interpret the results. If significant differences exist, describe them. If possible, suggest causes of the differences.
  
- d) Save your scripts, close and save the data table.

### Notes

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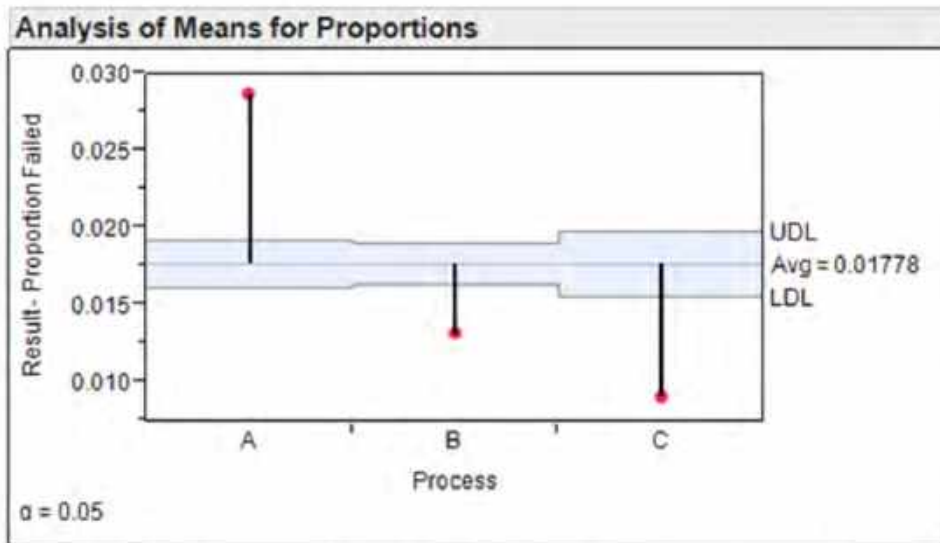












- This plot shows that Processes B and C are significant improvements over Process A
- It does not tell us whether or not C is a significant improvement over B
- Save your script, but don't close the data table.
- You may prefer to display the Result as Proportion Passed: Click on Red Triangle by Analysis of Means for Proportions and select Switch Response Level for Proportion

**Notes**

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## Exercise 8.3

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- a) Exclude the rows for process A.
- b) Test for a difference between C and B. Give the P-value and interpret the result.
- c) Close and save the data table. (No need to save the script again.)

### Notes

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- d) Reformat the data for comparing populations (follow steps 1 through 7 in the worked example).
- e) Test for significant differences among the *PN-Machine* groupings with respect to fraction defective. Give the P-value and interpret the results.
- f) Which three *PN-Machine* groupings would be the best focus for an improvement project? (Hint: highest fractions defective.)
- g) Save your script, save the data table as *molding process - stacked*, then close it.

### Notes

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Open molding process - small (in JMP)

7/0 Cols 3/0 Rows	Total defective	Cost per pc	Total cost	Start-up	Short shot	Silver	Bubbles
1	7	3	21	3	0	4	0
2	17	5	85	4	4	0	9
3	18	11	198	0	6	12	0

↑  
This is what we have

4/0 Cols 12/0	Cost per pc	Defect	Freq	Total cost
1	3	Start-up	3	9
2	3	Short shot	0	0
3	3	Silver	4	12
4	3	Bubbles	0	0
5	5	Start-up	4	20
6	5	Short shot	4	20
7	5	Silver	0	0
8	5	Bubbles	9	45
9	11	Start-up	0	0
10	11	Short shot	6	66
11	11	Silver	12	132
12	11	Bubbles	0	0

→ This is what we need →

→ How do we get there?

Notes

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*Data sets \ molding process - Pareto.*

Use the method described in this section to reformat the file for Pareto analysis. Save the reformatted file as *molding process - stacked*. Create Pareto plots of defect types by frequency of occurrence and total cost.

### Notes

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# Lean Six Sigma Black Belt

## Volume II

# Tab 2

# Regression

Presented by



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# 1 Introduction to Regression

**Regression analysis is used to create an empirical model of the relationship between process inputs (x's) and outputs (y's).**

- It is the method for analyzing designed experiments.
- It can also be used with historical data to help identify some factors for an experiment, or to develop an empirical model with that data.

Topics:

- Terminology
- Purposes of regression analysis
- Data collection for use in regression analysis
- The line of best fit
- Simple Regression

**Notes**

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- The term **correlation** is often used any time we speak of relating one variable to another
  - Correlation is a measure of the relationship
  - An input/output relationship between the two variables is not required (for example, two variables measured at the same point in a process)
  - As a result, unrelated things can be “correlated.” Remember, correlation *does not* prove causation.
  
- **Regression** analysis yields a model equation of the input-output relationship,  $Y = f(X)$ , which can be useful in prediction
  - In the dataset, a series of inputs and their resulting output measures are aligned
  - Regression is used to investigate and model the relationship

## Notes

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**The result of regression analysis is an empirical model, created from the data/observations, that can be used to:**

- Understand and describe the relationship between Y and X's
- Predict Y from X's
- Determine best setting for X's (optimization)
- Reduce variation in Y by controlling X's

### Notes

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**In an observational study, we would observe the process, with as little interaction or disturbance as possible, in order to obtain the data.**

- With adequate planning, an observational study can yield accurate, complete, reliable data
- These studies can lead to ideas on what might be impacting the process
- However, these studies often provide limited information about specific relationships of interest, such as the impact of a variable that is tightly controlled in normal operation

### Notes

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**Simple linear regression refers to the case when there is only one regressor (variable)  $x$  used.**

- In simple regression, the model equation is for a best-fit line
- The form of the model equation created is:

$$Y = b_0 + b_1x_1 + error$$

where  $b_0$  is the intercept and  $b_1$  is the slope of the line.

- This may remind you of your early algebra days, when you learned the equation for a line between two points:

$$Y = mx + b$$

- Because there is variation (and more than two points to create the line), there will be scatter around the best-fit line determined by regression analysis.

**Notes**

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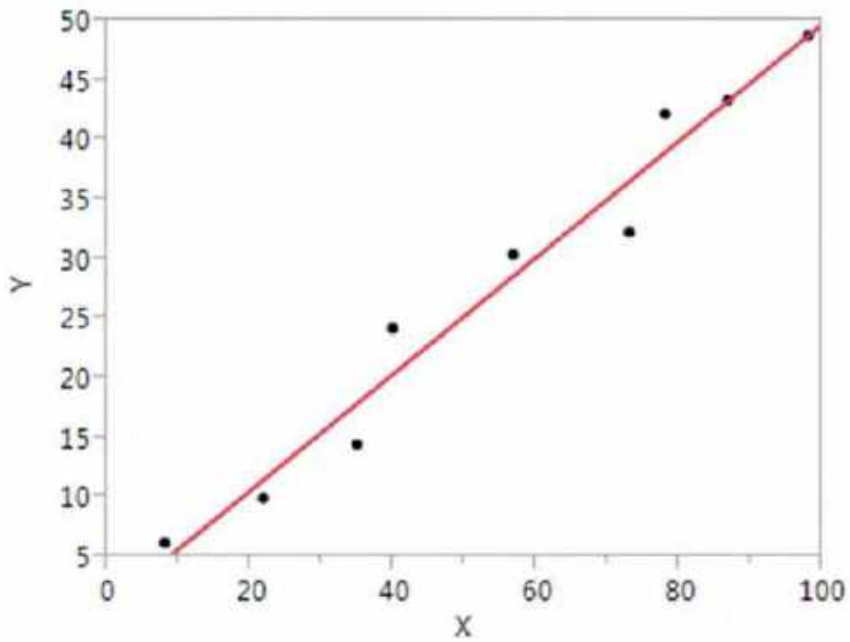
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Intercept      Slope  
↓                    ↓  
 $Y = 0.8387 + 0.4891 X + \text{"Error"}$



**Notes**

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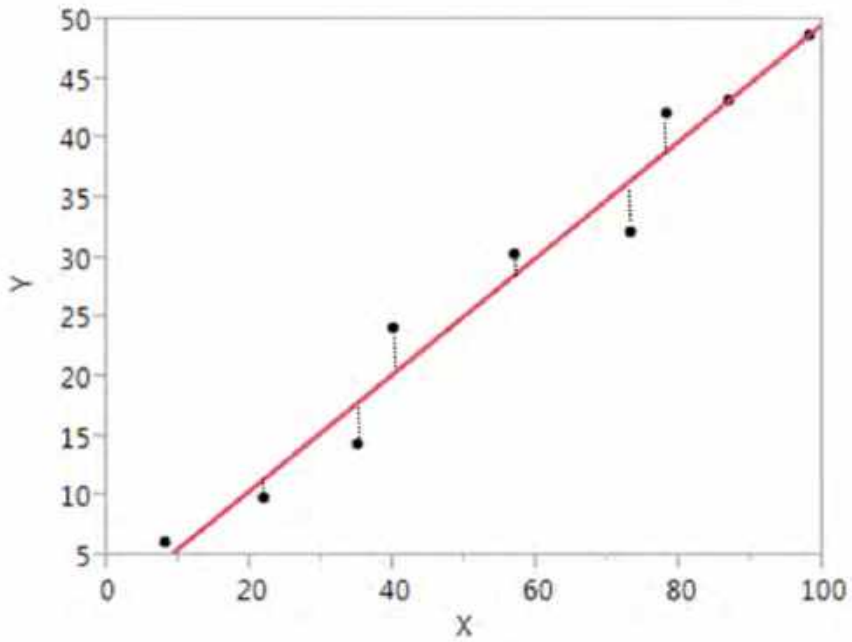
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The best-fitting line is the one that minimizes the sum of the squared "errors"



## Notes

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- **“Errors” are the vertical distances between each Y data value and the fitted line**
- The line of best fit is the one that minimizes the sum of the squared errors
- This is the simplest example of *least-squares model fitting*
- The fitted line is often referred to as the predicted Y value

### Notes

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*LSSV2 student files \ ANOVA linear fit  
Worksheet \ Prediction & error 1*

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1																
2		X data		Y data		Prediction		Error		Y = 27.9033 + 0.0000 X						
3		8		6.16		27.90		-21.74								
4		22		9.88		27.90		-18.02								
5		35		14.35		27.90		-13.55								
6		40		24.06		27.90		-3.84								
7		57		30.34	=	27.90	+	2.44								
8		73		32.17		27.90		4.27								
9		78		42.18		27.90		14.28								
10		87		43.23		27.90		15.33								
11		98		48.76		27.90		20.86								
12		Sum of squares (SS)		8901.3	=	7007.4	+	1893.9								
13		Degrees of freedom (DF)		9	=	1	+	8								
14		Root mean square error (RMSE)						15.39								
15		Average Y		27.90												
16		STDEV of Y		15.39												
17																

**Notes**

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Worksheet \ *Prediction & error 2*

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
16																
17																
18																
19																

	X data	Y data	Prediction	Error	Y = 0.8387 + 0.4891 X
	8	6.16	4.75	1.41	
	22	9.88	11.60	-1.72	
	35	14.35	17.96	-3.61	
	40	24.06	20.40	3.66	
	57	30.34	28.72	1.62	
	73	32.17	36.54	-4.37	
	78	42.18	38.99	3.19	
	87	43.23	43.39	-0.16	
	98	48.76	48.77	-0.01	
	Sum of squares (SS)	8901.3	= 8838.0	+ 63.3	
	Degrees of freedom (DF)	9	= 2	+ 7	
	Root mean square error (RMSE)			3.007	
	Average Y	27.90			
	STDEV of Y	15.39			
	Adjusted R square	0.962			

Proportion of total Y variation caused by ("explained by") X variation

**Notes**

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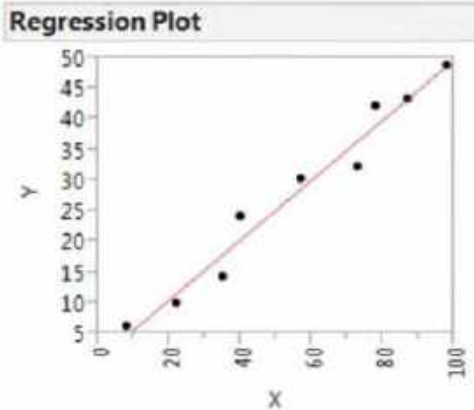








## Response Y



### Summary of Fit

RSquare	0.966581
RSquare Adj	0.961807
Root Mean Square Error	3.006984
Mean of Response	27.90333
Observations (or Sum Wgts)	9

### Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio	Prob > F
Model	1	1830.6557	1830.66	202.4624	
Error	7	63.2937	9.04		
C. Total	8	1893.9494			

- The **Root Mean Square Error (RMSE)** is the standard deviation of Y caused by factors other than X
- It can be thought of as the **standard deviation** about the fitted line (or model)
- Also known as the “error” or “residual” standard deviation
- Smaller is better

- **P-value** indicates whether the regression is significant
- This low p-value shows that it is significant

## Notes

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**Summary of Fit**

RSquare	0.966581
RSquare Adj	0.961807
Root Mean Square Error	3.006984
Mean of Response	27.90333
Observations (or Sum Wgts)	9

R<sup>2</sup>  
"Coefficient of Determination"

**Analysis of Variance**

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	Prob > F
C. Total	8	1893.9494		<.0001*

- Proportion of the variation in Y that is "explained by" variation in X.
- Varies from 0 to 1.
- Larger is better
- Unitless

**Notes**

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If residuals are normally distributed, the plot will be approximately a straight line.

Emphasis should be on the central values of the plot, rather than the ends

It is common for plots to bend upward at the high end and downward at the low end.

Small sample sizes, such as from experiments, often appear more non-normal

Use the “Fat Pencil” Rule: If a “fat pencil” placed over the central points would cover them on the plot, then the residuals are approximately normal (good enough). Hyperbolic bands displayed in JMP plots give these bounds.

A curve throughout the plot is a strong indication of non-normality. In this case, a transformation would be needed.

The plot above shows an error (residuals) distribution that is approximately normal, so it is not concerning.

**Notes**

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Here the residuals are plotted against the predicted values. This is a good all-around diagnostic plot.

**“Healthy” residuals look like random scatter around 0. There should be no obvious patterns.** The amount of “scatter” or variance (how high and low the plot goes) should be consistent across the graph. This verifies the assumption of constant variance. If the variance is increasing or decreasing across the graph, a transformation is needed.

## Notes

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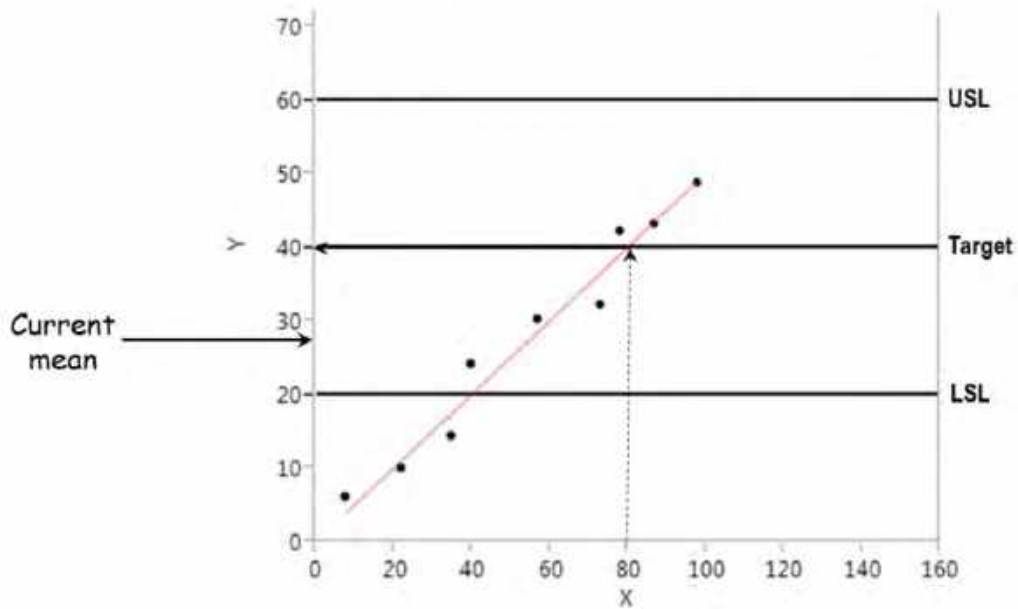








If we control X at 80, the mean will change from 27.9 to 40



**Notes**

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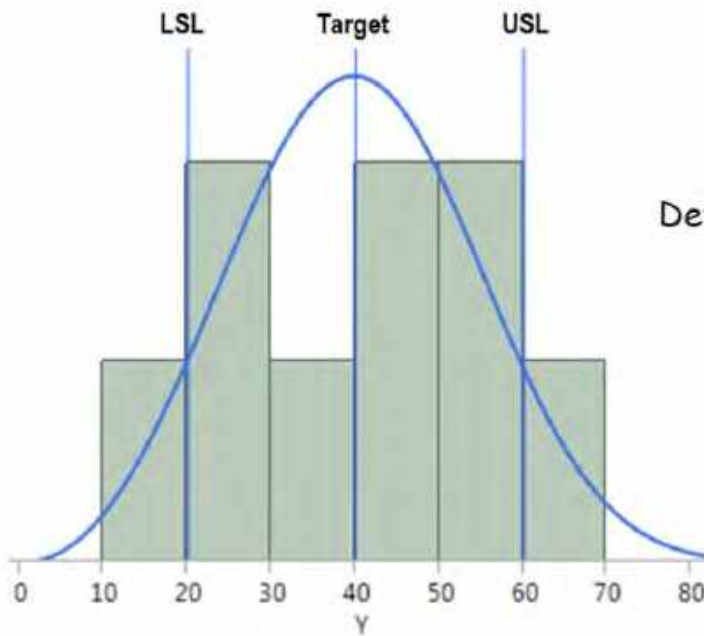
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Mean = 40.0  
 Std dev = 15.4  
 Defective in the data: 22.2%  
 Distribution curve: 15.9%

- Moving mean  $Y$  to the center of the spec range does reduce % defective
- Is the mean the only thing that changes when we control  $X$  at 80?

**Notes**

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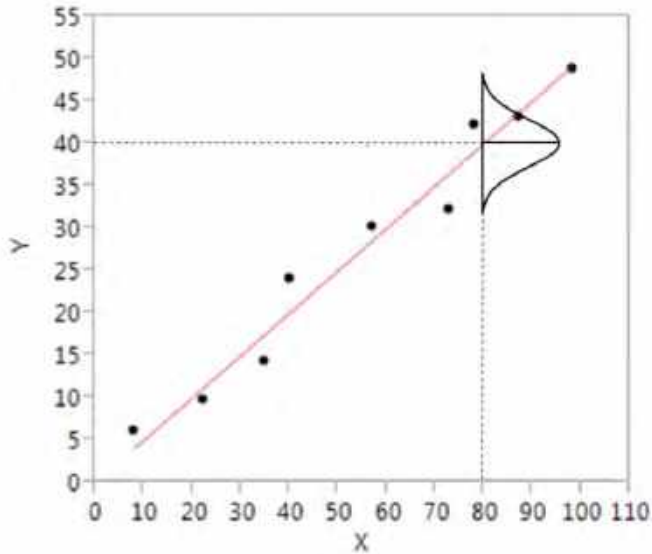
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By definition, RMSE is the standard deviation of  $Y$  that would result from eliminating the variation in  $X$



$$\sigma = \text{RMSE} = 2.84$$

**Notes**

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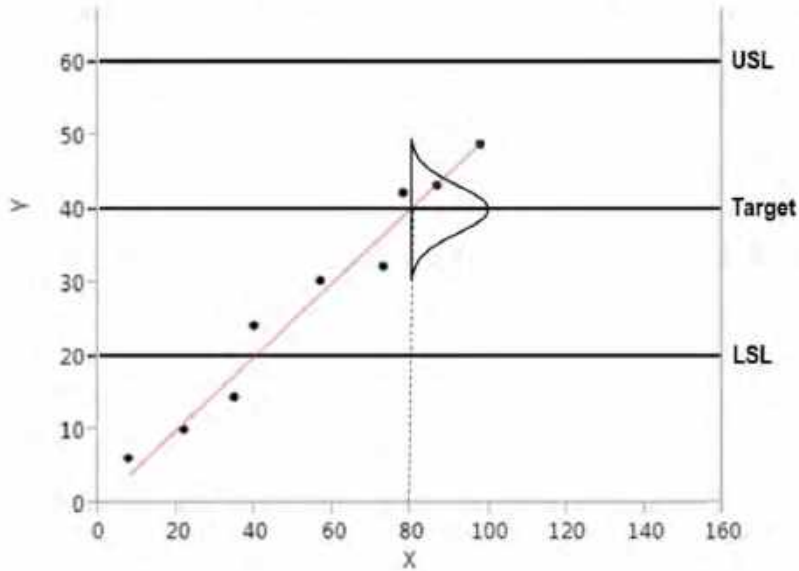


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When we control  $X$  at 80, we don't just move the mean from 27.9 to 40  
 — we also reduce the standard deviation from 15.4 to 2.84!



**Notes**

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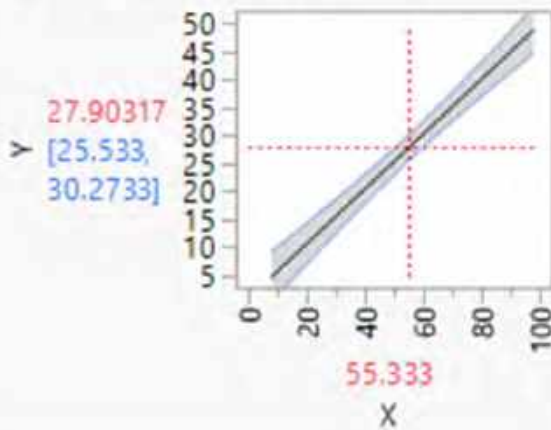


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# 4. Introduction to the Prediction Profiler

JMP's Prediction Profiler helps us use our regression model to make predictions and optimize our process.

**Prediction Profiler**



Follow these steps to access the prediction profiler:

- Analyze > Fit Model > Y = Y, Model Effects = X > Run > Red Triangle > Factor Profiling > Profiler

## Notes

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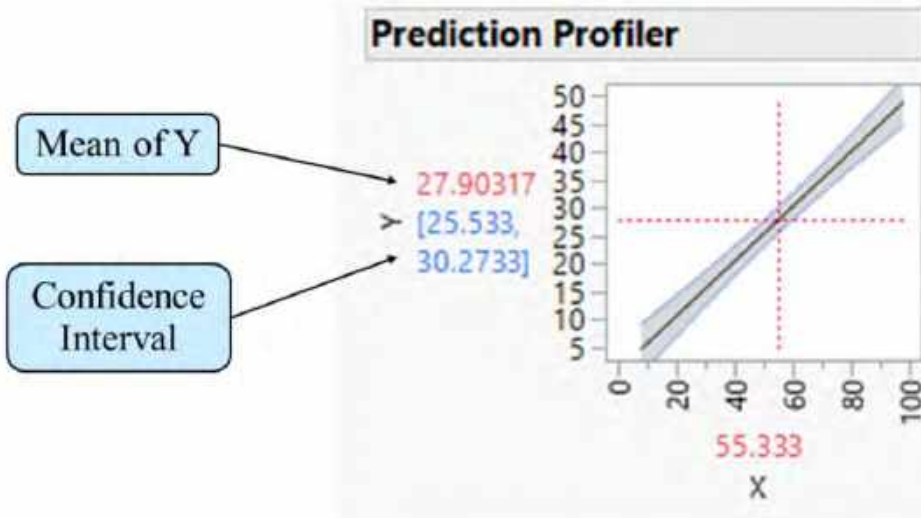
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JMP's Prediction Profiler helps us use our regression model to make predictions and optimize our process.



- Calculates predicted *mean* **Y** as a function of **X**
- Calculates **confidence intervals** for predicted **means**

## Notes

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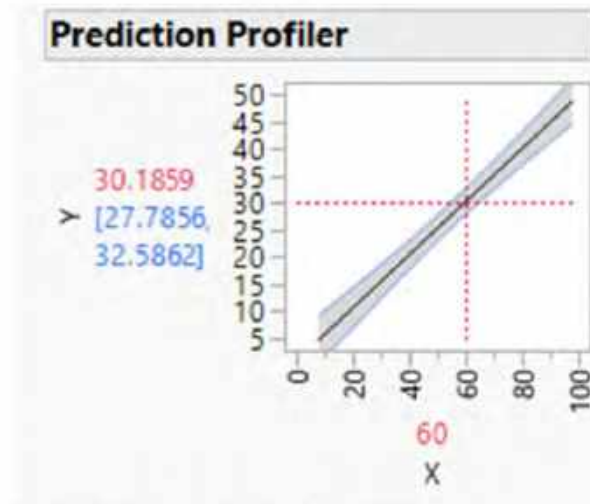
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Continuing with the *simple regression-generic* data:

- Suppose we are interested in the predicted mean Y for  $X = 60$
- Click on the 55.333, change it to 60



- Predicted mean Y (based on the data) is 30.19
- With 95% confidence, the population mean lies between 27.79 and 32.59

## Notes

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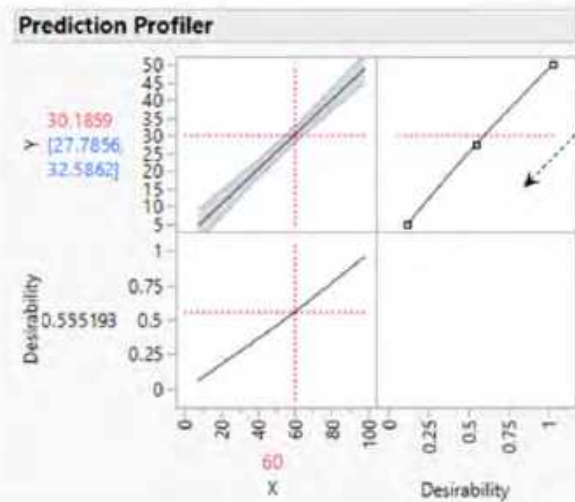
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- Suppose we want to find the X value that predicts a mean Y value of 25
- Red triangle next to *Prediction Profiler* → *Optimization and Desirability* → *Desirability Functions*



- Double click in here (don't touch the line plot)
- Modify the **Response Goal** dialog as shown below
- Click OK

Y	Values	Desirability
High:	30	0.0183
Middle:	25	1
Low:	20	0.0183
Importance:	1	

## Notes

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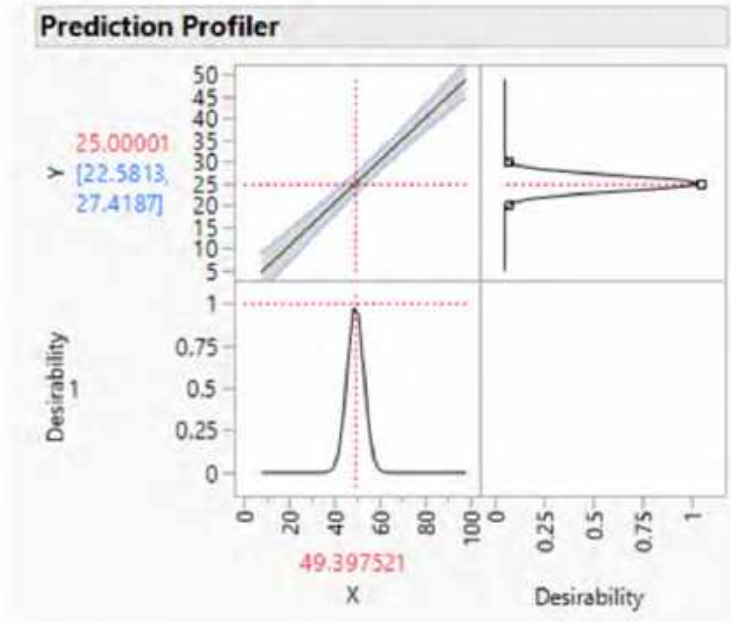


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Red triangle  
next to  
*Prediction Profiler*

↓  
*Optimization and Desirability*

↓  
*Maximize Desirability*



- Predicted mean Y of 25 is achieved when X = 49.4
- With 95% confidence, this population mean lies between 22.6 and 27.4

## Notes

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- The **95% Confidence Interval on the Mean Response** gives the range which will contain the “true” mean,  $\mu$ , 95% of the time

- For a sample, the confidence interval is calculated:

$$\bar{Y} - t_{.025,n-1} \frac{s}{\sqrt{n}} \leq \mu \leq \bar{Y} + t_{.025,n-1}$$

- For a regression, calculation of the confidence interval is similarly structured, but considerably more complicated, involving matrix math.
- A **95% Prediction Interval** gives the range which will contain future individual response observations 95% of the time.
  - The prediction interval is wider than the confidence interval, because it is to contain individual measurements, not averages.
  - Calculation of this interval is complicated, involving matrix math.

## Notes

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## Exercise 4.1

51

- a) Continuing with *simple regression-generic*, find the X value that predicts a mean Y value of 35. Give the confidence limits for the predicted mean.
  
  
  
  
  
  
  
  
  
  
- b) The overall standard deviation of Y is 15.39. The RMSE from the regression is 2.84. Which of these would be the standard deviation of Y if we controlled X to a constant value?
  
  
  
  
  
  
  
  
  
  
- c) Save your script, close and save the data table.

### Notes

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## Exercise 4.2

52

*Data sets \ production vs capacity.*

- (a) Fit a regression for *Production qty* as a function of *Capacity utilized (%)* (using *Fit Model*, of course). Is there a correlation? Give the appropriate P-value and strength of evidence.
- (b) For this exercise, we will not review the residuals plots. Use your model to find the capacity utilization level that predicts a mean daily production quantity of 3500. Give the confidence limits.
- (c) The overall standard deviation of *Production qty* is 733.5 (not shown in *Fit Model* output—calculated in *Distribution Platform*). The RMSE from the analysis in (a) is 409.732. Which of these would be the standard deviation if capacity utilization was held constant?
- (d) Save your scripts, close and save the data table.

### Notes

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Once we determine the level at which we want to control our  $x$ , we can use the root mean square error (RMSE) and other regression results to estimate the % defective in the improved process.

Remember that by definition, the RMSE is the standard deviation of the improved process, with  $x$ 's held at desired levels.

The *t distribution calculator* helps us calculate the future % defective.

### Notes

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1. Enter the quantities in the YELLOW cells.  
 2. The other values are calculated for you.

LSL	20
USL	60
Mean	40
Standard deviation	3.006984
Degrees of freedom	7

	LSL	USL	Total
Population % out of spec	0.015	0.015	0.029
Population PPM out of spec	145.1	145.1	290.2

PPM defective = 290

These calculations can be sensitive to round-off error. Don't round off the mean and standard deviation when you enter them into the calculator.

Error DF from the Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	1	1830.6557	1830.66	202.4624
Error	7	63.2937	9.04	Prob > F
C. Total	8	1893.9494		<.0001*

Notes

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## Exercise 4.3

*Data sets \ production vs capacity.jmp.*

In this process data, on 75% of the days production quantity fell below 3000.

Based on the best fit distribution, the Lognormal, the expected % of days that production quantity will fall below 3000 is 71.8%.

- a) We found earlier that capacity utilization 52.1% gives a mean daily production quantity of 3500. The RMSE was 409.7, the error degrees of freedom was 34. Assuming 52.1% capacity utilization, use the *t distribution calculator* to find the predicted % of days on which production quantity will be less than 3000.
  
- b) Save your scripts, close and save the data table.

### Notes

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## Exercise 4.4

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Open *Data sets \ outgassing process*. *Current* (the Y variable) is the current required to heat a filament to a target temperature. *Resist* (the X variable) is the electrical resistance of the filament. *Machine* is the processing unit. This example shows how to reduce % defective by separate optimization of each machine.

- For this process, the % of *Current* data values that fall outside the interval (1.9, 2.1) is 8.87%.
- Fit a regression for *Current* as a function of *Resist*, using *Machine* as the *By variable*. For each machine, give the RMSE, the error degrees of freedom, and the resistance that predicts a mean current of 2.

Machine	RMSE	DF	Resistance	% Outside
A				
B				
C				

- Assuming we use the indicated resistance values, use the *t distribution calculator* to find for each machine the % of *Current* values predicted to fall outside the interval (1.9, 2.1).
- Save your scripts, close and save the data table.

### Notes

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- Multiple regression model
- Examples
- Fitting regression models
- Interactive effects
- Predicted values and uncertainty
- Modeling and optimization

### Notes

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$$Y = b_0 + b_1X_1 + b_2X_2 + \dots + b_kX_k + \text{“error”}$$

Y	$X_1, X_2, \dots, X_k$	$b_0$	$b_1, b_2, \dots, b_k$	“Error”
Dependent variable	Independent variables	Intercept	Regression coefficients	Residuals
Response variable	Explanatory variables	Parameter	Parameters	Mean = 0 Standard deviation = $\sigma$ (RMSE)
Output	Inputs  Predictors  Regressors  Factors (in DOE)			Distribution = Assumed to be Normal

**Notes**

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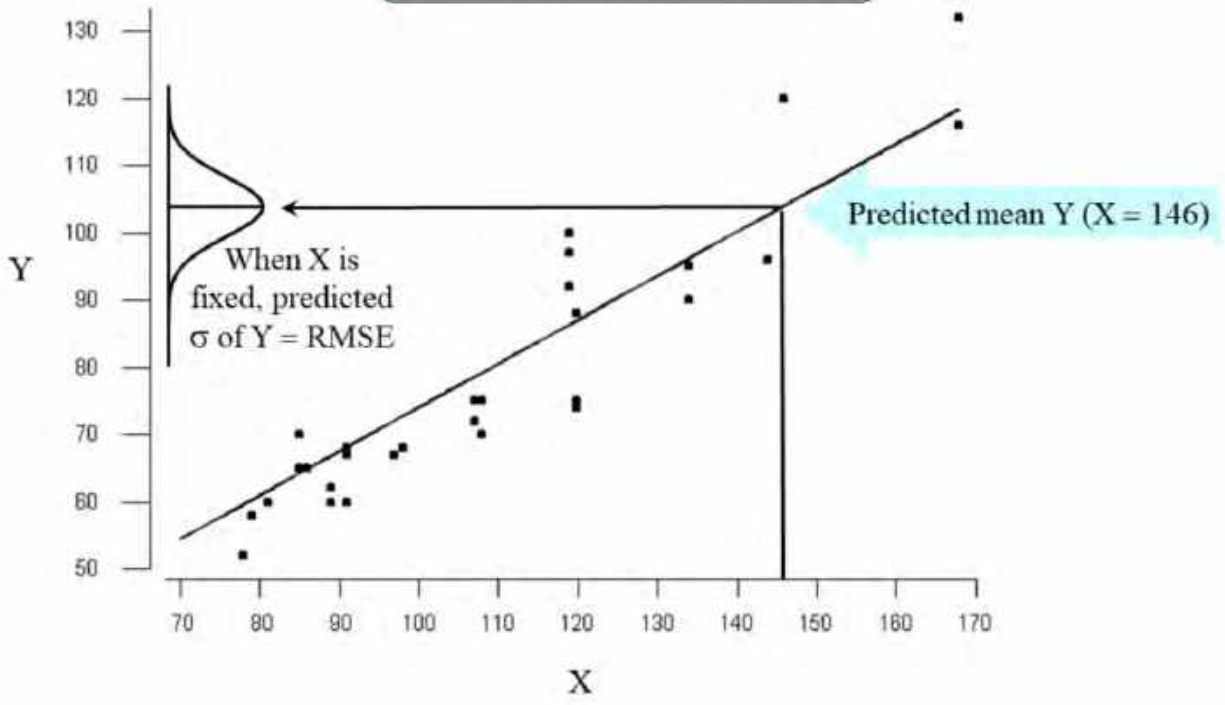
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$$Y = b_0 + b_1X + \text{"error"}$$



**Notes**

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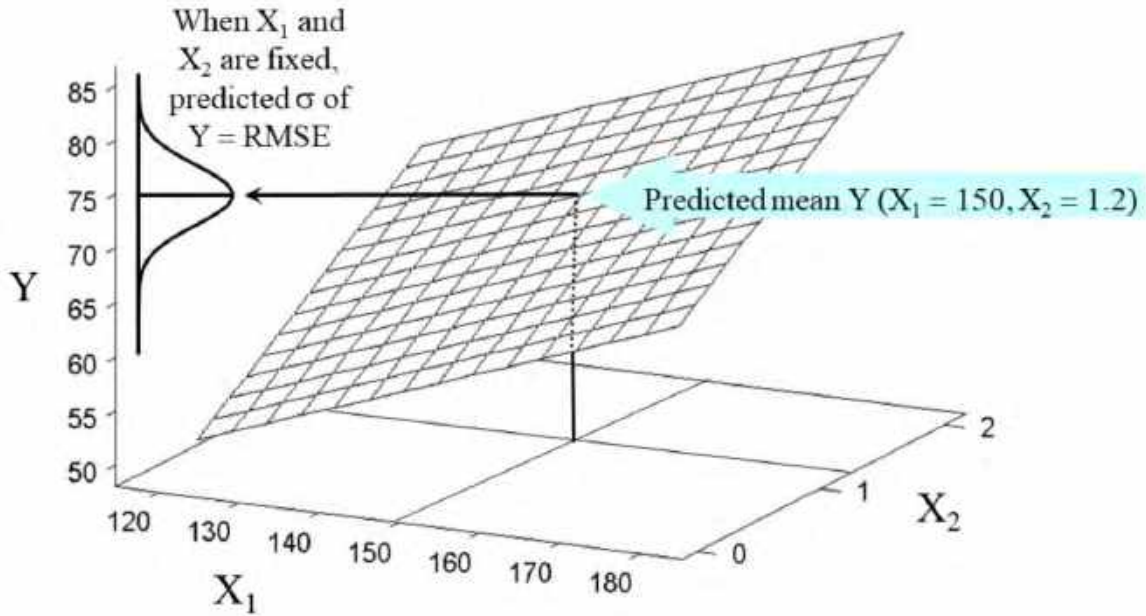


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$$Y = b_0 + b_1X_1 + b_2X_2 + \text{"error"}$$



**Notes**

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# Multiple regression examples

Y	X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X <sub>4</sub>	X <sub>5</sub>
Life of cutting tool	RPM	Tool type	Material	Feed rate	
MPG	Displacement	Horsepower	Weight		
Salary	Education	Experience	Performance	Seniority	Gender
Vending machine service time	Amount of product stocked	Distance from truck to machine			

Fill in examples of interest to you

## Notes

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# Regression model equations

Y	X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X <sub>4</sub>	X <sub>5</sub>
<i>MPG</i>	Displacement (D)	Horsepower (H)	Weight (W)		

$$MPG = b_0 + b_1D + b_2H + b_3W + \text{error}$$

Y	X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X <sub>4</sub>	X <sub>5</sub>
<i>Bond strength</i>	Temperature (T)	Dwell time (D)	T × D	T <sup>2</sup>	D <sup>2</sup>

$$\text{Bond} = b_0 + b_1T + b_2D + b_3TD + b_4T^2 + b_5D^2 + \text{error}$$



**Response surface model (RSM) with two continuous Xs.**

TD is the interaction term for T and D, T<sup>2</sup> and D<sup>2</sup> show curvature.

## Notes

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Nonlinear model	Equivalent linear model
$Y = b_0(X_1)^{b_1}(X_2)^{b_2}$	$\log(Y) = \log(b_0) + b_1 \log(X_1) + b_2 \log(X_2)$
$Y = b_0(b_1)^{X_1}(b_2)^{X_2}$	$\log(Y) = \log(b_0) + \log(b_1)X_1 + \log(b_2)X_2$

- In many cases,  $\log(Y)$  transformations can successfully linearize nonlinear regression models
- This greatly extends the application of standard multiple regression models

**Notes**

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*Data sets \ teenage growth*

Y	X <sub>1</sub>	X <sub>2</sub>
Height	Age	Gender
Weight	Age	Gender

Teenage growth - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window

Teenage growth		Name	Age	Gender	Height	Weight
1	ALICE	13	F	61	107	
2	AMY	15	F	64	112	
3	BARBARA	13	F	60	112	
4	CAROL	14	F	63	84	
5	ELIZABETH	14	F	62	91	
6	JACLYN	12	F	66	145	
7	JANE	12	F	55	74	
8	JUDY	14	F	61	81	
9	KATIE	12	F	59	95	
10	LESLIE	14	F	65	142	
11	LILLIE	12	F	52	64	
12	LINDA	17	F	62	116	
13	LOUISE	12	F	61	123	
14	MARION	16	F	60	115	
15	MARTHA	16	F	65	112	
16	MARY	15	F	62	92	
17	PATTY	14	F	62	85	
18	SUSAN	13	F	56	67	
19	ALFRED	14	M	64	99	
20	CHRIS	14	M	64	99	
21	CLAY	15	M	66	105	
22	DANNY	15	M	66	106	
23	DAVID	13	M	59	79	
24	EDWARD	14	M	68	112	

Columns (5/0): Name, Age, Gender, Height, Weight

Rows: All rows (40), Selected (0), Excluded (0), Hidden (0), Labelled (0)

## Notes

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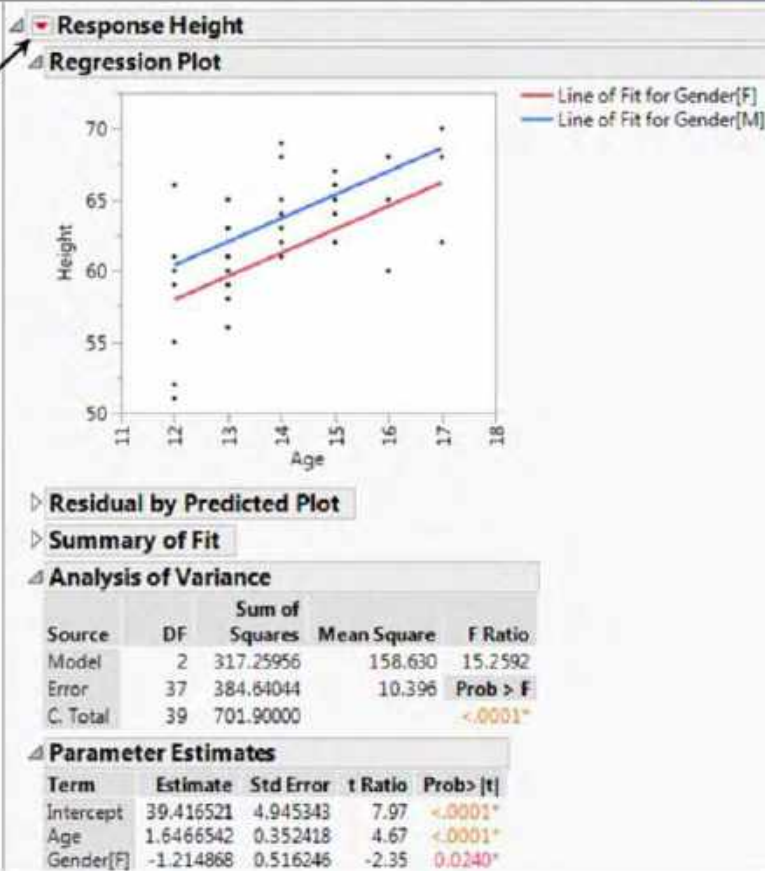
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- Alt-click on *Response Height* red triangle (This technique works for may JMP platforms)
- Set up as shown on next slide



## Notes

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Select Options and click OK

### Regression Reports

- Summary of Fit
- Analysis of Variance
- Parameter Estimates
- Effect Tests
- Effect Details
- Lack of Fit
- Show All Confidence Intervals
- AICc

### Estimates

- Show Prediction Expression
- Sorted Estimates
- Expanded Estimates
- Indicator Parameterization Estimates
- Sequential Tests
- Custom Test
- Multiple Comparisons

Inverse Prediction

- Parameter Power
- Correlation of Estimates

### Effect Screening

- Scaled Estimates
- Normal Plot
- Bayes Plot
- Pareto Plot

### Factor Profiling

- Profiler
- Cube Plots
- Box Cox Y Transformation
- Surface Profiler

### Row Diagnostics

- Plot Regression
- Plot Actual by Predicted
- Plot Effect Leverage
- Plot Residual by Predicted
- Plot Residual by Row
- Plot Studentized Residuals
- Plot Residual by Normal Quantiles
- Press
- Durbin Watson Test

In the last column on the right (not shown), select **Effect Summary**.

## Notes

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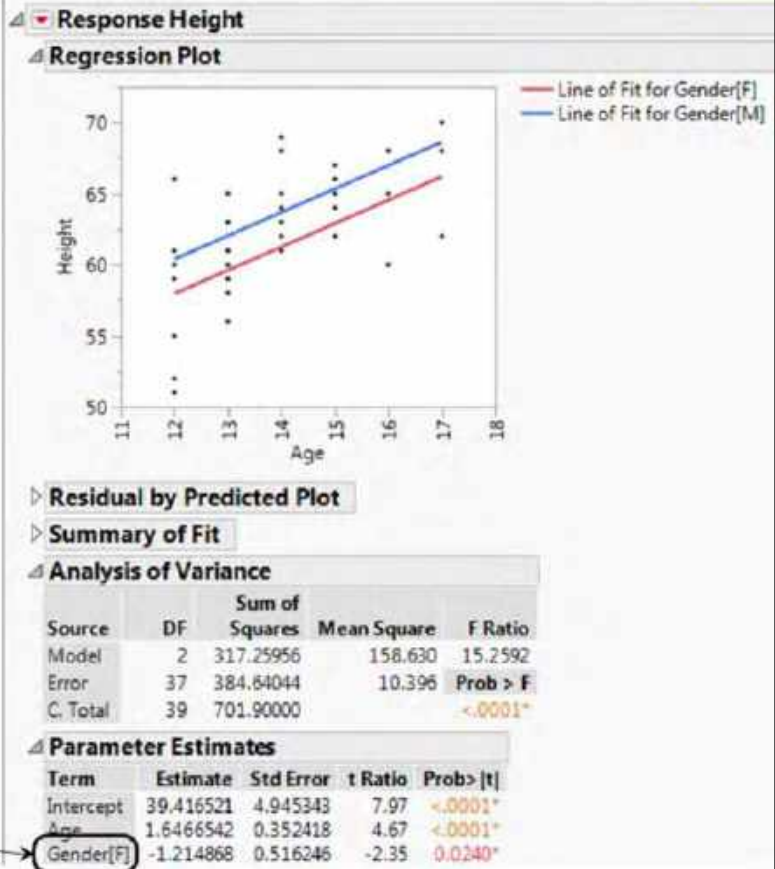
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"Indicator" or "dummy" variables are used to represent categorical variables in regression.

Indicator variable representing the effect of *Gender* in the equation



## Notes

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*In JMP, two-level categorical factors are coded +1 and -1*

$$\text{Gender}[F] = \begin{cases} +1 & \text{if Gender is F} \\ -1 & \text{if Gender is M} \end{cases}$$

$$\text{Height} = b_0 + b_1 \text{Age} + b_2 \text{Gender}[F]$$

$$= \begin{cases} b_0 + b_2 + b_1 \text{Age} & \text{if Gender is F} \\ b_0 - b_2 + b_1 \text{Age} & \text{if Gender is M} \end{cases}$$

This results in one equation for Females and one equation for Males, with equal slopes ( $b_1$ ) and different intercepts ( $b_0 + b_2$  and  $b_0 - b_2$ ).

An additional indicator variable is added for each additional level of a categorical variable.

### Notes

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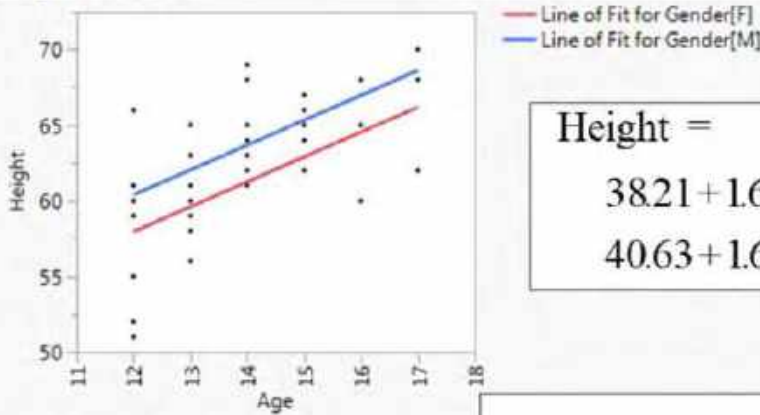
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# Constructing the model equation

### Regression Plot



$$\text{Height} = \begin{cases} 38.21 + 1.65 \text{ Age} & \text{if Gender} = \text{F} \\ 40.63 + 1.65 \text{ Age} & \text{if Gender} = \text{M} \end{cases}$$

### Residual by Predicted Plot

### Summary of Fit

### Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	2	317.25956	158.630	15.2592
Error	37	384.64044	10.396	Prob > F
C. Total	39	701.90000		<.0001*

### Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob >  t
Intercept	39.416521	4.945343	7.97	<.0001*
Age	1.6466542	0.352418	4.67	<.0001*
Gender[F]	-1.214868	0.516246	-2.35	0.0240*

$$\text{Height} = 39.42 + 1.65 \text{ Age} - 1.21 \text{ Gender[F]}$$

If you want to verify the equation:  
▼ Response Y → Estimates  
→ Show Prediction Expression

## Notes

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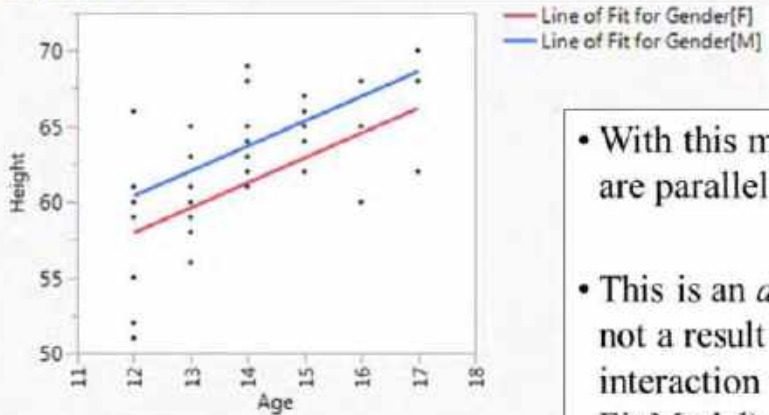
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# The need for interaction effects

## Regression Plot



- With this model, the growth curves are parallel
- This is an *assumption* of the model, not a result of the analysis (no interaction terms were included in Fit Model)
- How do we *test* for parallel curves?

## Residual by Predicted Plot

## Summary of Fit

## Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Ratio
Model	2	317.25956	158.630	15.2592
Error	37	384.64044	10.396	Prob > F
C. Total	39	701.90000		<.0001*

## Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob >  t
Intercept	39.416521	4.945343	7.97	<.0001*
Age	1.6466542	0.352418	4.67	<.0001*
Gender[F]	-1.214868	0.516246	-2.35	0.0240*

## Notes

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$$\text{Height} = b_0 + b_1\text{Age} + b_2\text{Gender}[F] \\ + b_3\text{Age} * \text{Gender}[F]$$



This product term allows different slopes for M and F

### Notes

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# Adding an interaction effect

The screenshot shows the 'Model Specification' dialog box in SPSS. It is divided into several sections:

- Select Columns:** A list of variables including Name, Age, Gender, Height, and Weight. 'Age' and 'Gender' are highlighted with a red box, and an arrow points from this box to a callout bubble labeled '1. Highlight'.
- Pick Role Variables:** A section for assigning roles to variables. 'Y' is selected as the dependent variable, and 'Height' is selected as an optional variable.
- Construct Model Effects:** A section for building the model. The 'Cross' button is highlighted with a red box and an arrow from a callout bubble labeled '2. Click'. The resulting model effects list shows 'Age', 'Gender', and 'Age\*Gender'. An arrow points from 'Age\*Gender' to a callout bubble labeled '3. Interactive effect added to model'.
- Personality:** Set to 'Standard Least Squares'.
- Emphasis:** Set to 'Minimal Report'.
- Buttons:** 'Help', 'Run', 'Recall', 'Remove', and 'Keep dialog open' (unchecked).

## Notes

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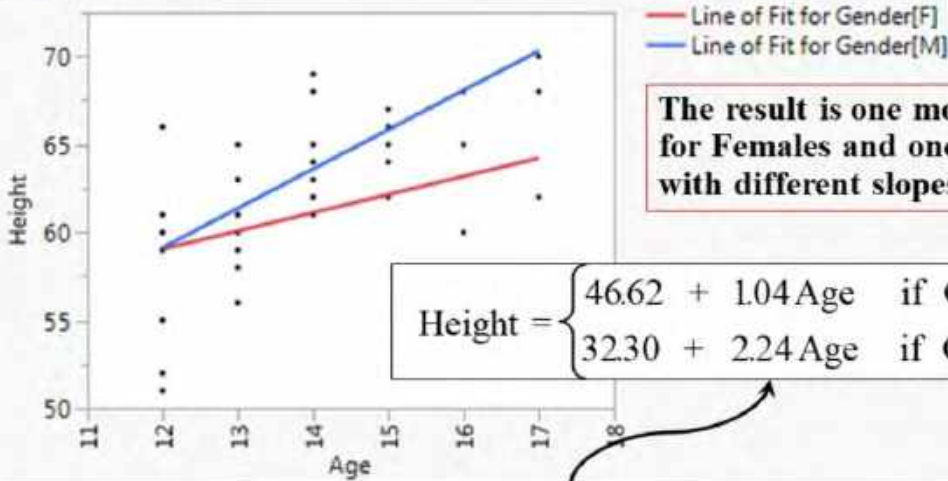
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### Regression Plot



The result is one model equation for Females and one for Males, with different slopes and intercepts

$$\text{Height} = \begin{cases} 46.62 + 1.04\text{Age} & \text{if Gender=F} \\ 32.30 + 2.24\text{Age} & \text{if Gender=M} \end{cases}$$

$$\text{Height} = 39.46 + 1.64\text{Age} - 1.23\text{Gender[F]} - 0.60\text{Gender[F]} * (\text{Age} - 13.98)$$

### Analysis of Variance

### Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	39.457057	4.812681	8.20	<.0001*
Age	1.6360307	0.343014	4.77	<.0001*
Gender[F]	-1.227546	0.502444	-2.44	0.0196*
Gender[F]*(Age-13.975)	-0.600896	0.343014	-1.75	0.0883

To verify the equation:  
 ▼ Response Y  
 → Estimates  
 → Show Prediction Expression

## Notes

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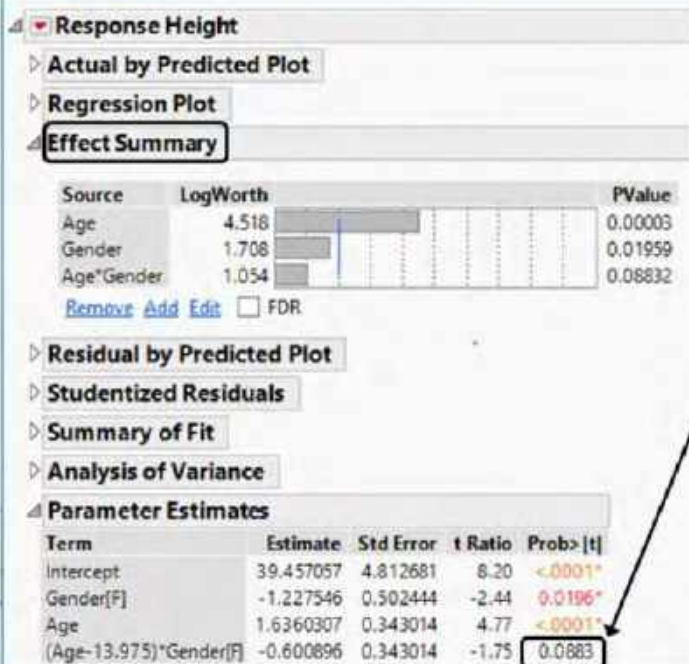
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The p-value for Gender\*Age indicates some evidence that growth curves for girls and boys have different slopes

- From now on we will use *Effect Summary* to find P-values. It gives the same information and allows model modification.

### Summary of Fit without Interaction

RSquare	0.452001
RSquare Adj	0.42238
Root Mean Square Error	3.224234

- ✓ Adjusted R<sup>2</sup> went up
- ✓ RMSE went down

### Summary of Fit with Interaction

RSquare	0.495046
RSquare Adj	0.452967
Root Mean Square Error	3.137708

## Notes

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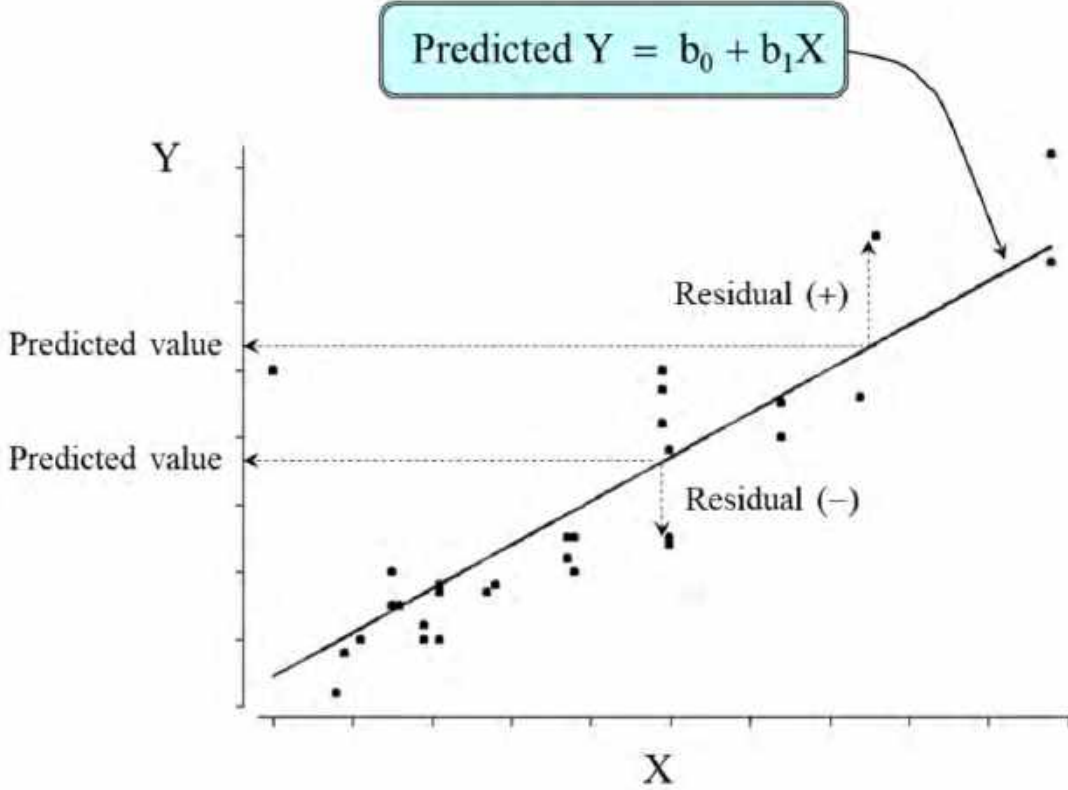
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## Notes

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A fitted model, the equation generated during regression, gives the predicted mean value of the response variable as a function of the predictor variables. These predicted mean values are also called *predicted values*, or just *predicted* for short. The *residual value* is the data (observation) value minus the predicted value. Residual values are called *residuals* for short.

These terms are easiest to visualize in the simple linear model shown above. A predicted value is the fitted line evaluated at some X value. A residual is the difference between a measured (observed) Y value and the predicted value at the corresponding X.

Residuals contain information about the magnitude and direction of variability in the data relative to the fitted model.

- An unusually large residual might signal a measurement error, data entry error or some other type of outlier.
- A systematic trend or pattern in the residuals might signal an inadequacy in the fitted model.

## Notes

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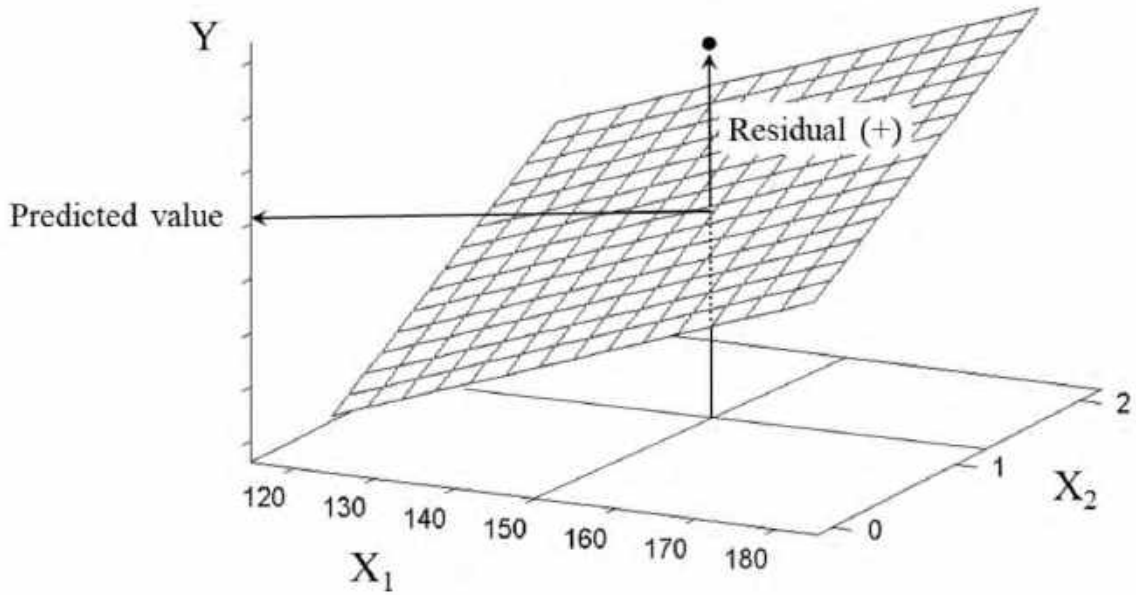
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$$\text{Predicted } Y = b_0 + b_1X_1 + b_2X_2$$



**Notes**

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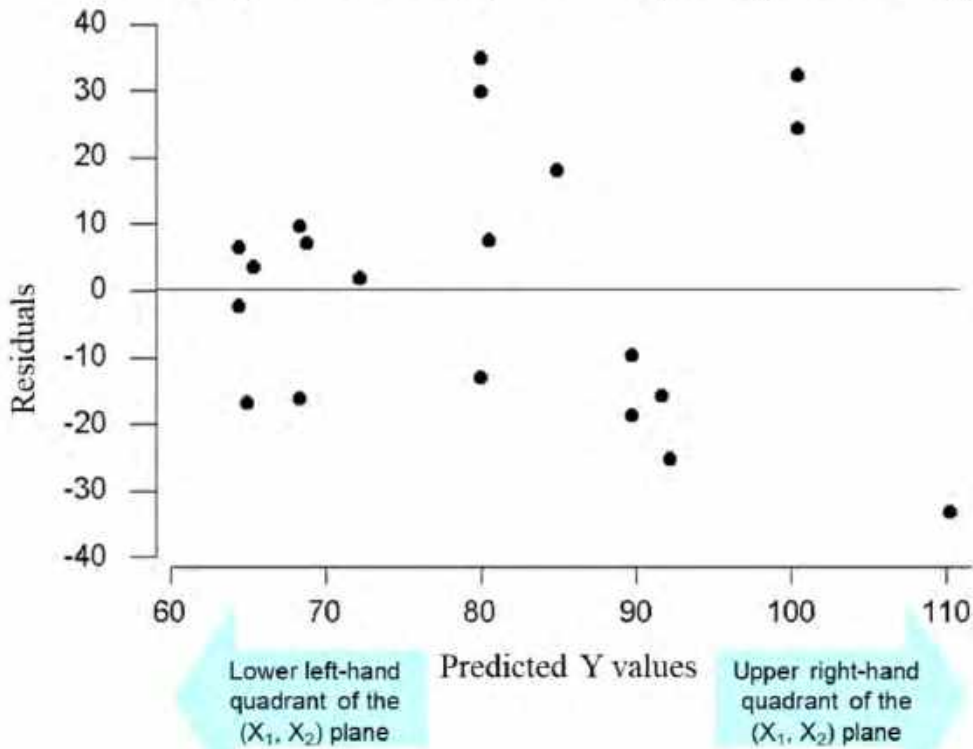
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*Plot of residuals by predicted for any number of Xs*



**Notes**

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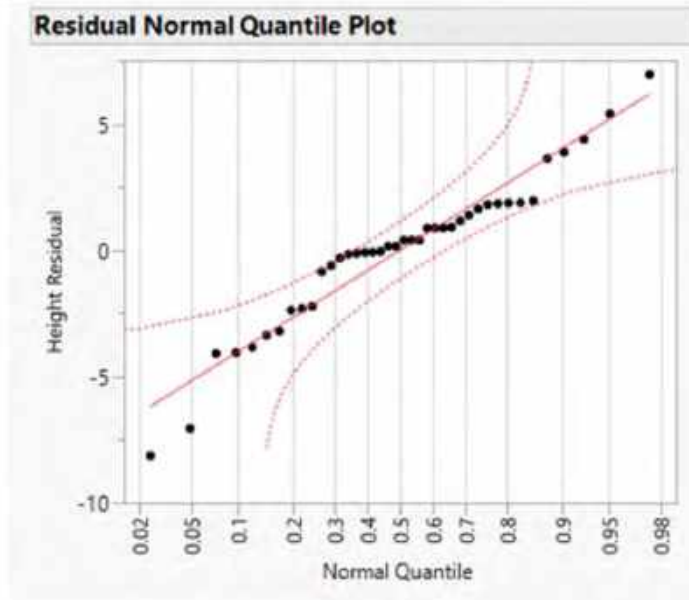
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We can see points on the hyperbolic bands here, but there is not an obvious curve through the data. Given the small sample size, this is not too concerning.

## Notes

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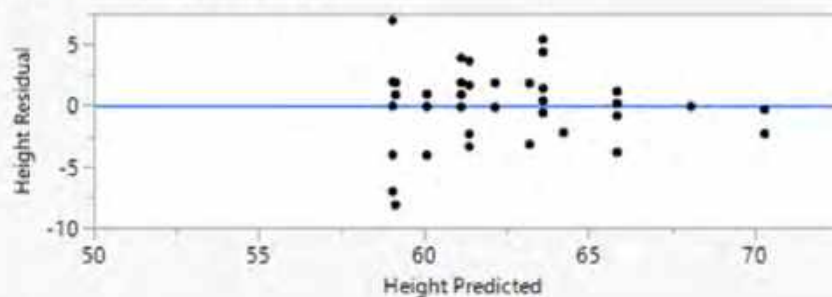
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Residual by Predicted Plot



In this plot, we can see that the variance in the residuals is decreasing as height increases. This indicates the need for a transformation. We will see how to do this a little later in the course.

## Notes

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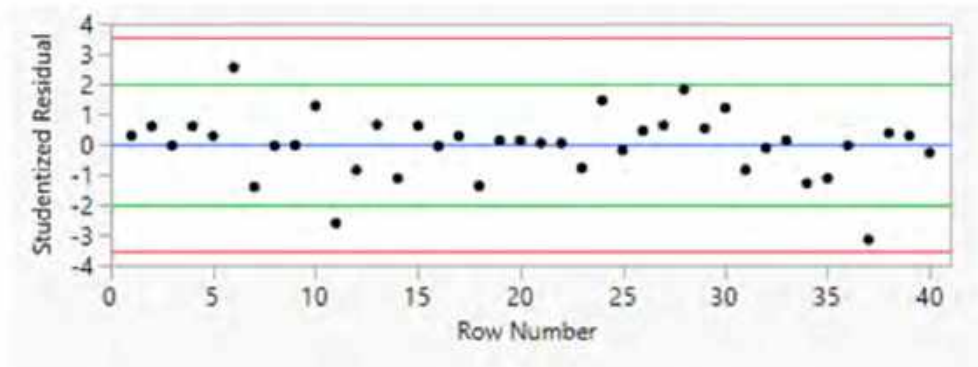
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There are no obvious patterns in residuals in run order, and they scatter about zero.  
There is no concern here.

(Points outside the red limits are considered outliers, and should be investigated.  
Points outside the green limits but inside the red limits are possibly outliers, but  
with less certainty.)

**Notes**

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*When historical or observational data is used to generate a regression model, an additional test is needed:*

- The variance inflation factor (VIF) must be checked
- The VIF indicates whether the regressors (i.e. Xs or predictors) are correlated with each other
  - $VIF = 1$ : regressor is independent of all other regressors
  - $1 \geq VIF \geq 5$ : regressor is moderately correlated to other regressors
  - $VIF > 5$ : regressor is highly correlated with other regressors
- VIFs in the final model need to be less than 5
  - When X variables are correlated (high VIFs), the analysis makes statistical determinations based on the noise between the correlated variables. This will often result in high  $R^2$  values but insignificant p values.
  - VIFs are often lowered when insignificant terms are removed from the model, and terms should be removed one at a time. The first term removed should be the one with the highest p value unless theory implies removing a different one.
  - High VIFs are not an issue in designed experiments, as the designs prevent high correlation between terms/regressors

## Notes

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**Parameter Estimates**

Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	39.457057	4.812681	8.20	<.0001*	.
Gender[F]	-1.227546	0.502444	-2.44	0.0196*	1.0154192
Age	1.6360307	0.343014	4.77	<.0001*	1.0155259
(Age-13.975)*Gender[F]	-0.600896	0.343014	-1.75	0.0883	1.0004648

The variance inflation factors for all terms in the model are below 5. There is no concerning level of correlation between model terms.

To display the VIFs, right click in the Parameter Estimates section, click Columns, then VIF.

**Notes**

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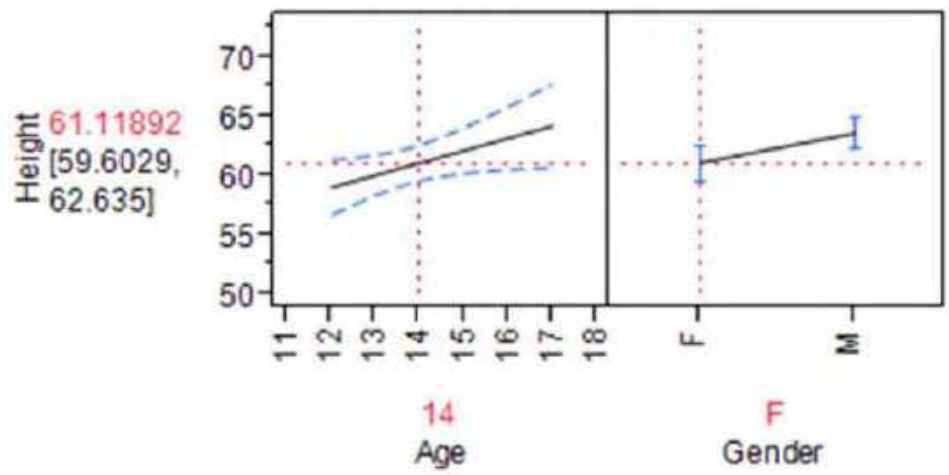
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**Prediction Profiler**



Predicted avg. height in the population of 14 year old girls	61.12
95% confidence interval for avg. height of 14 year old girls	[59.60, 62.64] 61.12 ± 1.52

**Notes**

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The model without interaction gave  $61.25 \pm 1.55$  (slightly larger margin of error).

**Notes**

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1. Run Analyze > Fit Model in JMP to investigate the relationship between  $y$  and  $x$ 's. Use the Response Surface Model (all factors, all interactions, quadratic terms for continuous variables/factors)
2. Check model adequacy by reviewing the residuals plots:
  - Residual Normal Quantile Plot
  - Residual by Predicted Plot
  - Studentized Residuals (in run order)
3. Transform the data and resolve other issues, if needed.
4. Verify all VIFs  $< 5$ . Address the issue if any are over 5.
5. Remove insignificant terms from the model, that are not needed to maintain model hierarchy (main effects must be included if a higher order term of that variable remains in the model).
6. Use *Adjusted*  $R^2$  to determine the amount of variation in  $Y$  that is explained by the model.

### Notes

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Your instructor will go through Exercise 5.4 as an example.

**Notes**

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## Exercise 5.1

- a) In the table below, record the Adjusted  $R^2$  and RMSE from the analysis of *Height* in this section. Also, record the P-values from *Effects Tests*. Run the same analysis for *Weight* and record the corresponding results.

Response	Adj. $R^2$	RMSE	P-values		
			Age	Gender	Age*Gender
Height					
Weight					

- b) Which variable (*Height* or *Weight*) has the greater proportion of variation explained by *Age* and *Gender*?
- b) Explain why it wouldn't make sense to compare the two models in terms of RMSE.

### Notes

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- d) Both *Age* and *Gender* were statistically significant for predicting *Height*. Is this true for *Weight*?
  
- e) For *Height* we found evidence that the growth curves for girls and boys have different slopes. Is this true for *Weight* as well? Give the P-value that is relevant to this question and explain what it means.
  
- f) Give the predicted average *Weight* in the population of 15-year-old boys. Give a 95% confidence interval for this average.
  
- g) Save your scripts, close and save the data table.

**Notes**

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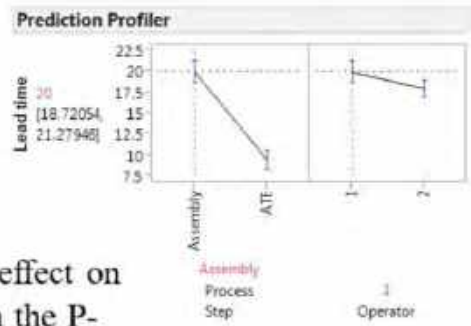
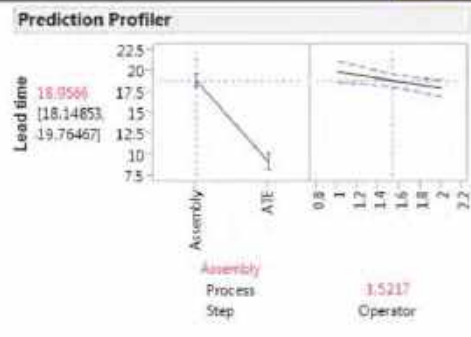
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# Exercise 5.2

Data sets \ lead time 2.

- a) Fit a model for *Lead time* including the terms *Process Step*, *Operator*, and their interactive effect. **Be sure you have the correct modeling type for *Operator*.** (If you got the upper right profiler, the modeling type for *Operator* is not correct. The lower right profiler is correct.)
- b) Note anything concerning in the residuals plots.
- c) Remove terms under *Effect Summary* with P-values exceeding 0.15 (*Remove* button). Which terms are left? Any issues with VIFs?
- d) Based on the profiler, which factor has the larger effect on lead time (steeper slope)? Does this correlate with the P-values? Please explain.
- e) Save your script, close and save the data table.



## Notes

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*Data sets \ number and size of defects.jmp.*

- a) Fit a model for *Max size* including the terms *Welder*, *# Defects*, their interactive effect, and the quadratic effect for *# Defects* (cross it with itself). This is the *Response Surface Model (RSM)* for one categorical factor and one continuous factor.
- b) Do you see anything concerning in the residuals plots?
- c) Using the *Effect Summary*, remove terms with P-values exceeding 0.15 (use the *Remove* button). Which terms are left in the model? Do all remaining terms have VIFs  $< 5$ ?
- d) Based on the profiler, which factor has the larger effect on *Max size*? Does this correlate with the P-values? Please explain.
- e) Save your script, close and save the data table.

### Notes

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## Exercise 5.4 [Instructor to demonstrate]

In this example you will analyze data from an optimization experiment concerning the removal of excess metal from castings by belt grinding.

The belt supplier had been recommending that belts be discarded when they are “50% used up.” This rule was based on tests conducted by the supplier to define the usage point at which the total of labor and belt costs will be minimized. One of the grinders thought the supplier’s rule caused grinders to discard belts too soon. Aside from being suspicious that the supplier just wanted to sell more belts, he argued that the supplier’s tests did not take into account the time lost to belt changes.

This grinder developed a new standard under which belts would be discarded only after they were “75% used up.” He wanted to do a comparative study to show that his method was cheaper overall. After he explains the study with his fellow grinders, 3 additional factors are added to the experiment.

Each casting in the experiment was weighed before and after the grinding operation. A technician kept track of how many belts were used and how long it took the grinder to complete each casting. From this information the total cost per unit of metal removed was calculated for each casting.

*Data sets \ belt grinding.*

### Notes

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## Exercise 5.4 (cont'd) [Instructor to demonstrate]

94

- Y variable: *cost per unit of metal removed*
- X variables:
  - Contact wheel land-groove ratio (LGR): Low or High
  - Contact wheel material (MATL): Steel or Rubber
  - Belt usage limit (USAGE): "50%" or "75%"
  - Belt grit size (GRIT): 30 or 50
- Run the *Fit Model* script provided in the left panel, by clicking on the green triangle. This is the response surface model for 4 categorical X variables.
- Check the residuals plots. Any problems?
- Using the *Effect Summary*, remove insignificant terms not needed to maintain model hierarchy, starting with the group of terms with  $P > 0.20$ , then one at a time. Which terms are left in the model?
- Use the *Prediction Profiler* to find the minimum cost factor settings.
- What do you expect the mean and standard deviation of *Cost* to be after implementing the optimal factor settings?
- Save your script, close and save the data table.

### Notes

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## Exercise 5.5

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In this example you will analyze data from an optimization experiment concerning the bond strength of potato chip bags.

Chips 'R' Us was receiving customer complaints about stale chips, especially from customers on airplanes. They traced the problem to the bag sealing process. The current process involved a temperature of  $150^{\circ}\text{C}$ , a pressure of 100 psi and a dwell time of 1.1 secs. The current average bond strength was about 85 psi.

Process Engineer Chip Kettle ran an experiment to increase the bond strength. Production Manager Justin Thyme reminded Chip that he would very much like to avoid an increase in the dwell time.

Justin is able to free up a bag sealer for only so much time each shift. Chip realizes he will need two shifts to complete the experiment. He decides to include *Shift* as an additional variable in the analysis just in case there is an operator and/or equipment effect.

*Data sets \ heat sealing 1.*

### Notes

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## Exercise 5.5 (cont'd)

- Y variable: *bond strength*
- X variables and feasible ranges:
  - > Temperature (TEMP): 120 to 180
  - > Pressure (PRESS): 50 to 150
  - > Dwell time (DWELL): 0.2 to 2.0
  - > Shift: 1 or 2
- **Run the *Fit Model* script provided in the left panel.** This is the response surface model (RSM) for 3 continuous X's. Is anything concerning in the residuals plots?
- Remove from the model insignificant terms that are not needed to maintain model hierarchy ( $P > 0.15$ ), using the *Effect Summary*. Which terms are left?
- Use the *Prediction Profiler* to maximize the average bond strength. If your solution requires a long dwell time, manually move things around in the profiler to find another solution with a short dwell time.
- What do you expect the mean and standard deviation of *bond* to be after implementing the optimal factor settings?
- Save your script, close and save the data table.

### Notes

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*Data sets \ outgassing process. Current (the Y variable) is the electrical current required to heat a filament to a specified temperature. Resist (one of the X variables) is the electrical resistance of the filament. Machine (the other X variable) identifies which of three processing units was used. We want to develop a model for Current as a function of Resist and Machine.*

- a) Fit a response surface model for *Current*. (The terms will be *Resist*, *Machine*, the interaction term *Resist\*Machine*, and the quadratic term *Resist\*Resist*. To get the quadratic term, highlight *Resist* both under Select Columns and under Construct Model Effects, then click Cross.)
- b) Do you see anything concerning in the residuals plots?
- c) Remove any terms under *Effect Summary* with P value exceeding 0.15. (Use the *Remove* button.) Record the RMSE.
- d) Use the *Prediction Profiler* to find the predicted average *Current* for each machine if we always use filaments with resistance 52.

### Notes

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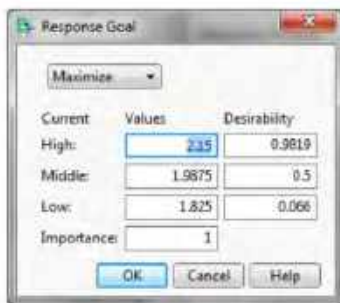
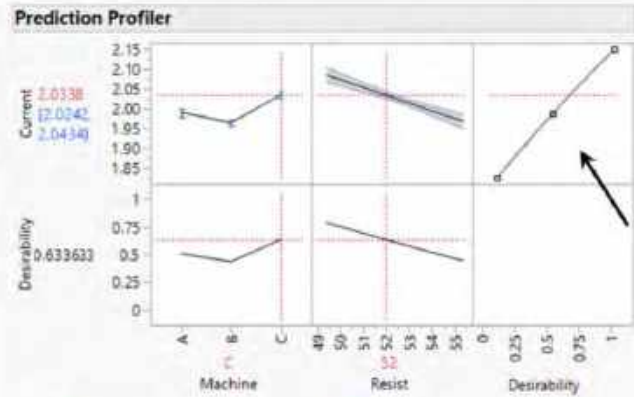
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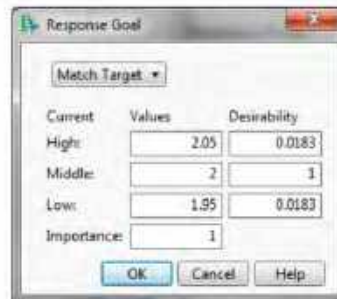
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e) The target value for *Current* is 2. For each machine, we want to find the resistance for which the average current is 2. On the *Prediction Profiler* red triangle, select *Desirability Functions*. It should look like this:

f) Double click in the upper right hand panel of the profiler. (Try to avoid the plotted line.) You should get the dialog shown below.



g) Modify the dialog as shown to the right, then select OK. Proceed to the next slide.



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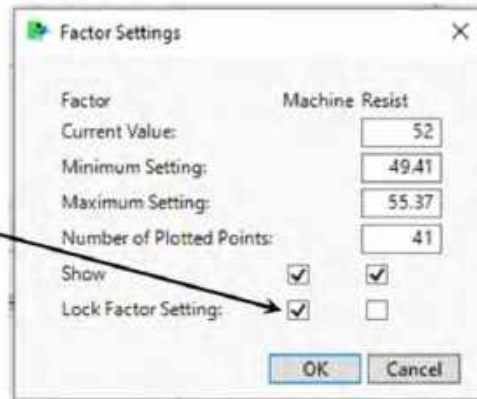
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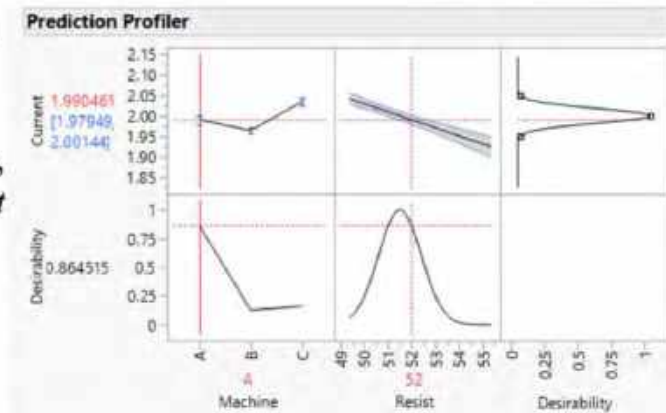


## Exercise 5.6 (cont'd)

- h) On the *Prediction Profiler* red triangle, select *Reset Factor Grid*. We want to lock the factor setting for *Machine*, so check the *Lock Factor Setting* box as shown here



- i) The vertical line for *Machine* should now be solid instead of dotted. **This will hold the machine setting in place during *Maximize Desirability*, which allows you to optimize *Resist* separately for each machine.** On the *Prediction Profiler* red triangle, select *Maximize Desirability*. Proceed to the next slide.



### Notes

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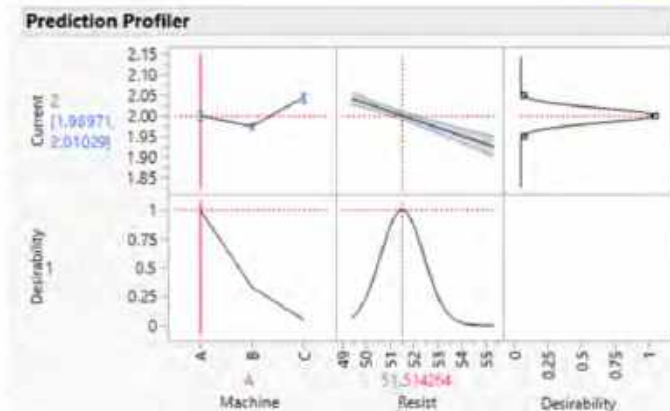
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## Exercise 5.6 (cont'd)

100

- j) The optimal resistance value for Machine A is 51.5. Drag the solid vertical line across to B, then click *Maximize Desirability* to find the optimal resistance value for Machine B. Do the same for Machine C.



- k) What will the average current be if we always use the optimal resistance values for each machine?
- l) What will the standard deviation of current be if we always use the optimal resistance values?
- m) Save your scripts, close and save the data table.

### Notes

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In this section, we will cover the most common model adequacy issues:

- Outliers
- Pattern in run order plot of residuals
- Multicollinearity (VIFs over 5)
- Unequal variance and non-normal residuals

### Notes

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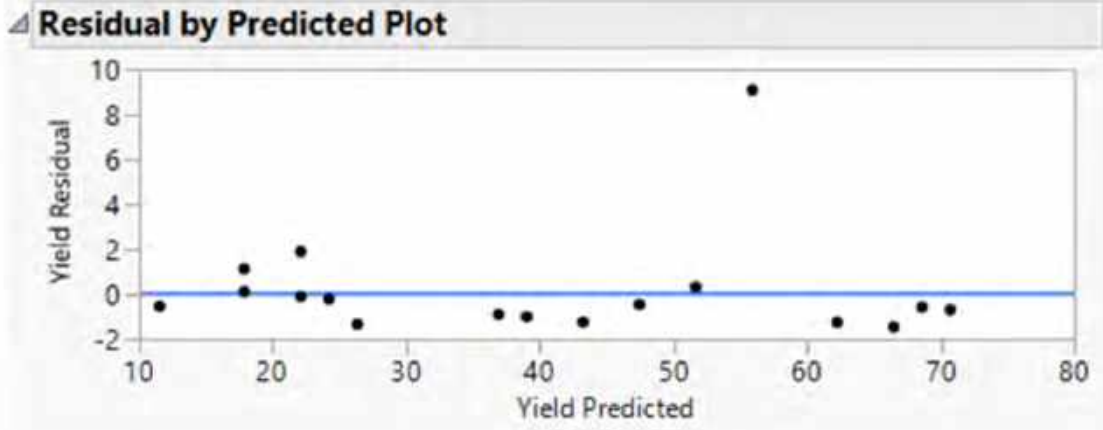
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Outliers can easily be seen on the Residual by Predicted and Studentized Residuals (residuals by run order) plots



Remember, healthy residuals look like random scatter about zero.

Here, it looks like there might be a suspicious data point.

**Notes**

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- Investigate the data point.
  - If it turns out to be just a data entry error, we simply enter the correct value, then all is well. Most of the time it's not that simple.
- If you have an outlier of unknown origin:
  - Run the analysis with and without the questionable data point.
  - If you're lucky, the results will be pretty much the same both ways, hence no worries. Leave the data point in.
- If excluding the outlier does make a significant difference in the results, then you have a hard decision to make.
  - The official rule is: leave the data point in unless you can identify the cause. The idea is to throw it out only if you can demonstrate that it does not come from the population you want to study. This is the "pure" approach.
  - This should be tempered with the following practical consideration: you don't want your results to be unduly influenced by one extreme outlier, even if you can't explain it.

**Notes**

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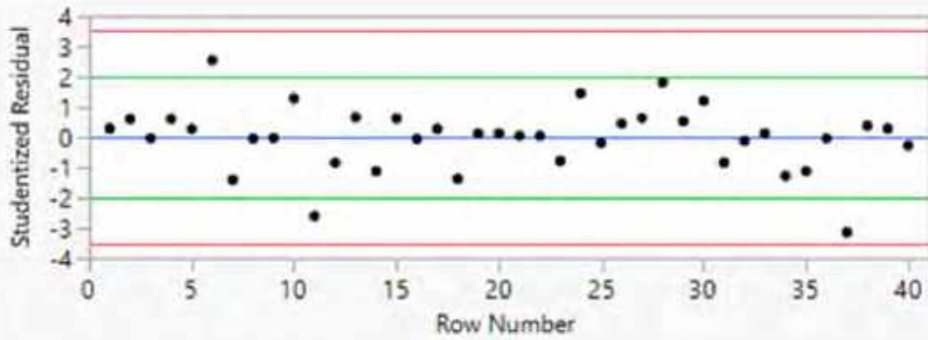
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Remember, healthy residuals look like random scatter about zero.

There are no patterns of concern here.

**Notes**

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- Runs (points in a row) of positive-negative-positive-negative residuals indicate correlation between runs in an experiment.
  - This implies that the assumption of independence has been violated.
  - **Randomization of an experiment protects against this! Do it every time!**
  
- This plot can show changes in variance over the time span of the experiment or data collection.
  - This could be due to increased skill as the experiment progresses, a process drift, operator fatigue, tool wear, etc.
  - This type of problem would show as an increase or decrease in spread or “scatter” of the residuals across the graph.
  - If there is x data available to support it, one remedy is to add a factor (time since tool change, number of hours of operator work, etc.)
  - Increasing or decreasing variance can also indicate the need for a transformation.

**Notes**

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## Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	4.868125	0.157585	30.89	<.0001*	.
LGR[Low]	0.616875	0.157585	3.91	0.0035*	1
Material[Rubber]	1.145625	0.157585	7.27	<.0001*	1
Usage[50%]	1.054375	0.157585	6.69	<.0001*	1
Grit[30]	-0.048125	0.157585	-0.31	0.7670	1
LGR[Low]*Grit[30]	-0.316875	0.157585	-2.01	0.0752	1
Usage[50%]*Grit[30]	0.395625	0.157585	2.51	0.0333*	1

## Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t	VIF
Intercept	14.044944	0.291958	48.11	<.0001*	.
Process Step[Assembly]	4.8792135	0.298829	16.33	<.0001*	1.0478749
Operator[1]	0.6713483	0.296556	2.26	0.0349*	1.0478749

Remember, VIF < 5 is not concerning.

- One aspect of factorial design experiments (often called DOEs) is that they are orthogonal designs. This results in the model terms being completely uncorrelated.
- Regressors that are completely uncorrelated with others have VIF = 1.
- High correlation is only a potential issue when using historical or observational data in regression analysis.

## Notes

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Several strategies can be tried for resolving multicollinearity, but they may not be satisfactory, especially if the model will be used for prediction.

- Collect additional data in a way that breaks up the multicollinearity.
  - Historical data may contain only certain combinations of x-variables, for example, only low levels of  $x_1$  when  $x_2$  is at a low level and only high levels of  $x_1$  when  $x_2$  is at a high level
  - Note: it may not be feasible or possible to collect this additional data.
  - In some cases, the factors (x's) are inherently correlated, for example as may be the case with household income and house size.
- Respecifying the model, can help.
  - If  $x_1$  and  $x_2$  are nearly linearly dependent, use one term,  $x = x_1 + x_2$ , which preserves the information content of the original variables
  - Try removing the term with the highest p-value, and look at that model. Then, replace it and remove the term with the highest VIF. See which gives the better model.
- Use ridge or principal-component regression (way beyond the scope of this course)

### Notes

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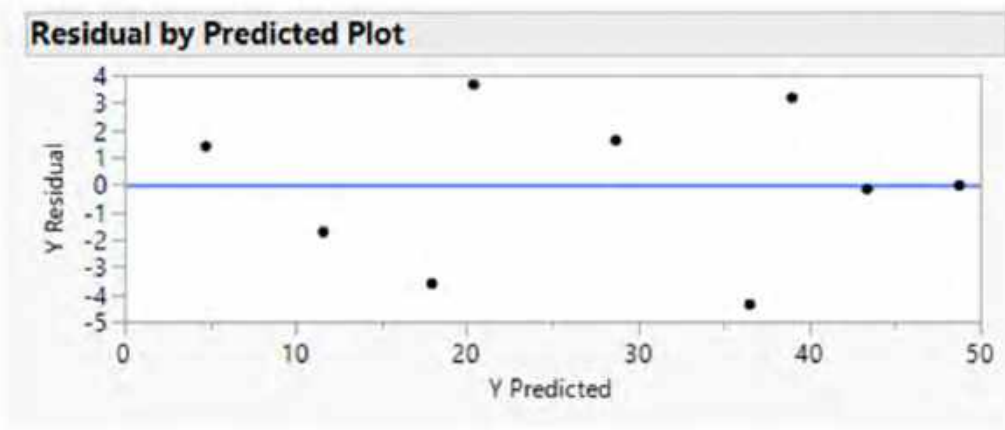
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Remember, the variation in the residuals should be fairly constant across the Residual by Predicted Plot. There is no issue here.

**Notes**

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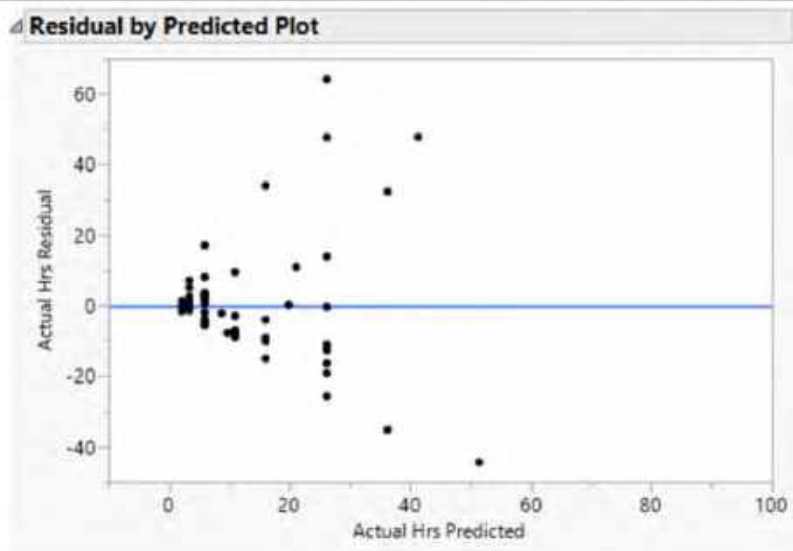
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In this plot, we can see an issue.  
 $\sigma_Y^2$  proportional to mean Y  $\rightarrow$  "sideways V"

**Notes**

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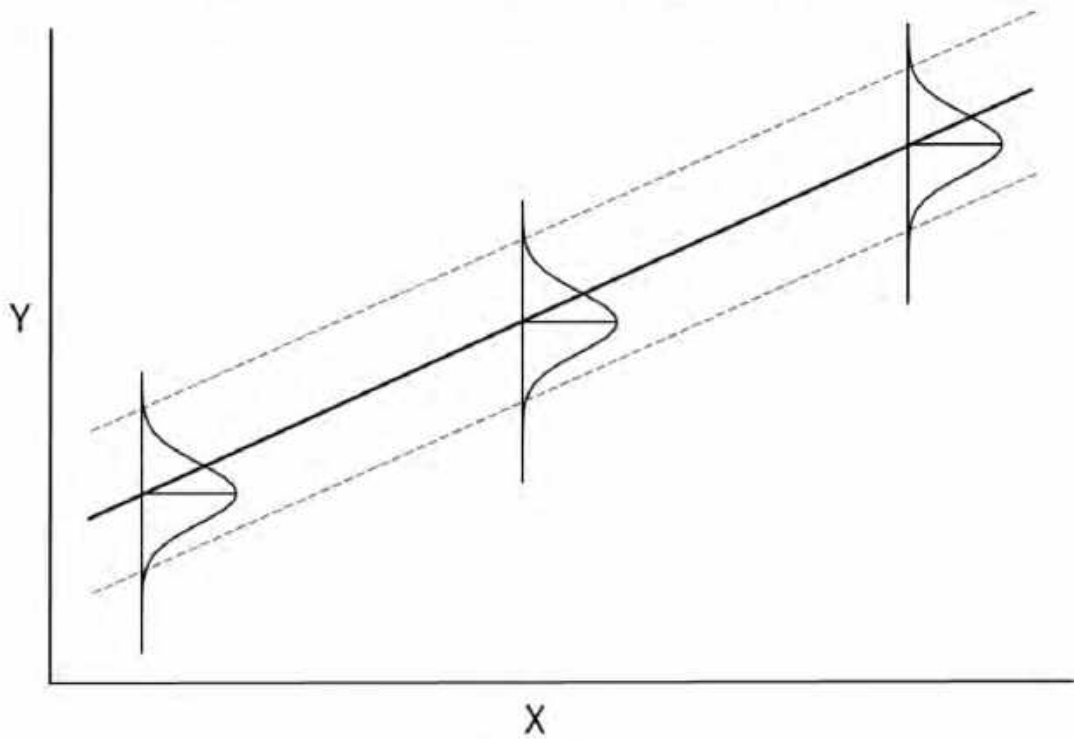
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$\sigma_Y^2$  is constant (does not depend on the X's)



**Notes**

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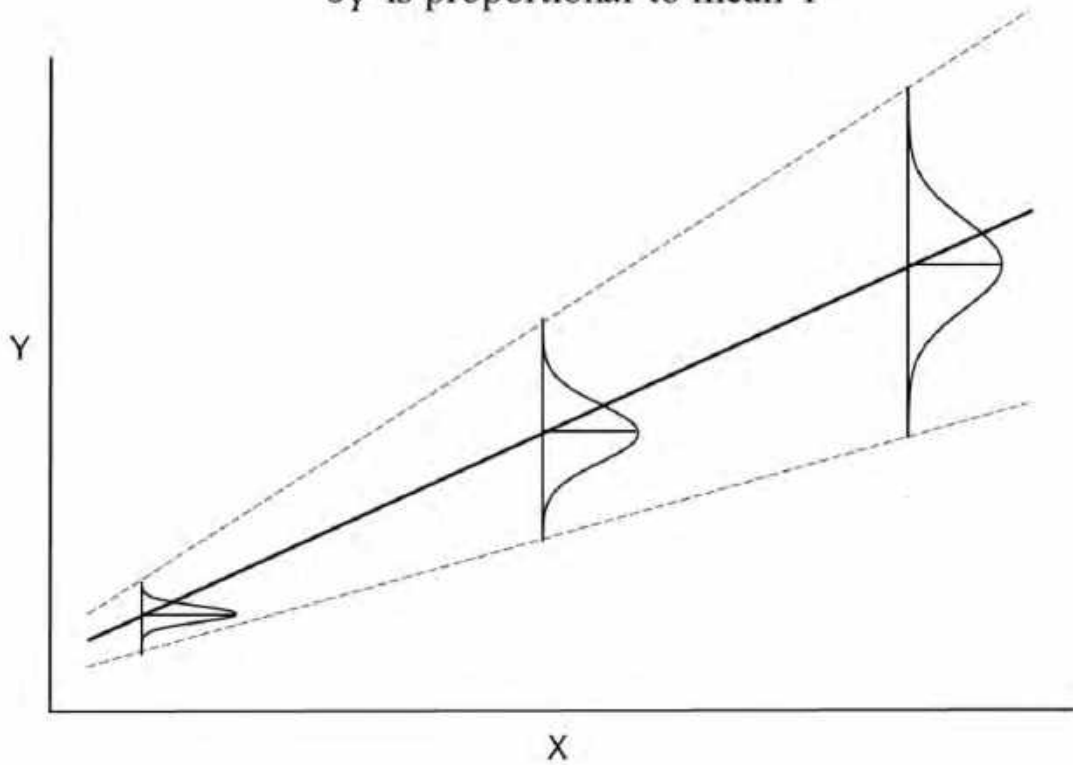
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$\sigma_Y^2$  is proportional to mean Y



**Notes**

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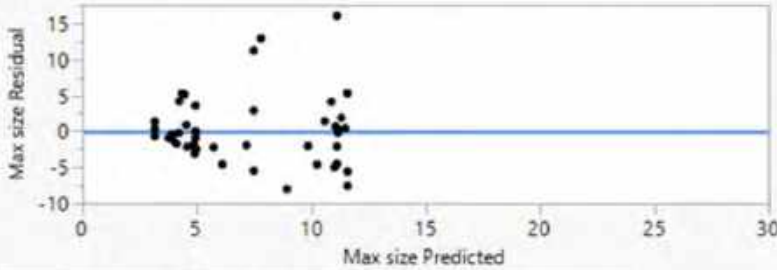
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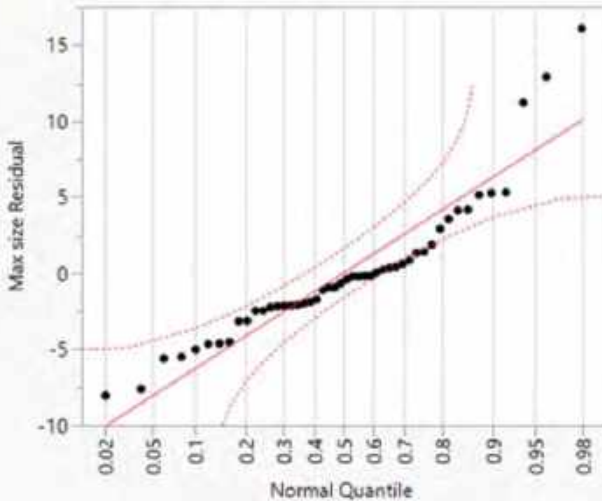
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### Residual by Predicted Plot



### Residual Normal Quantile Plot



- Often, when there is an issue with constant variance, there is also the issue of non-normal residuals.
- This can be seen in these two plots
- Fortunately, they usually both resolve with the same treatment—a transformation.

## Notes

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The standard assumption in all comparison and correlation analyses involving a quantitative Y variable is that the noise (unexplained/error/residual) variation follows a Normal distribution with mean 0 and a standard deviation that does not depend on the X variables.

This simple model has served us well. However, when Normality or constant  $\sigma$  is grossly violated, something must be done. The most common remedy is to use  $\log(Y)$  or  $\sqrt{Y}$  as the dependent variable instead of Y. This is a transformation. This “trick of the trade” is simple and, in most cases, effective.

## Notes

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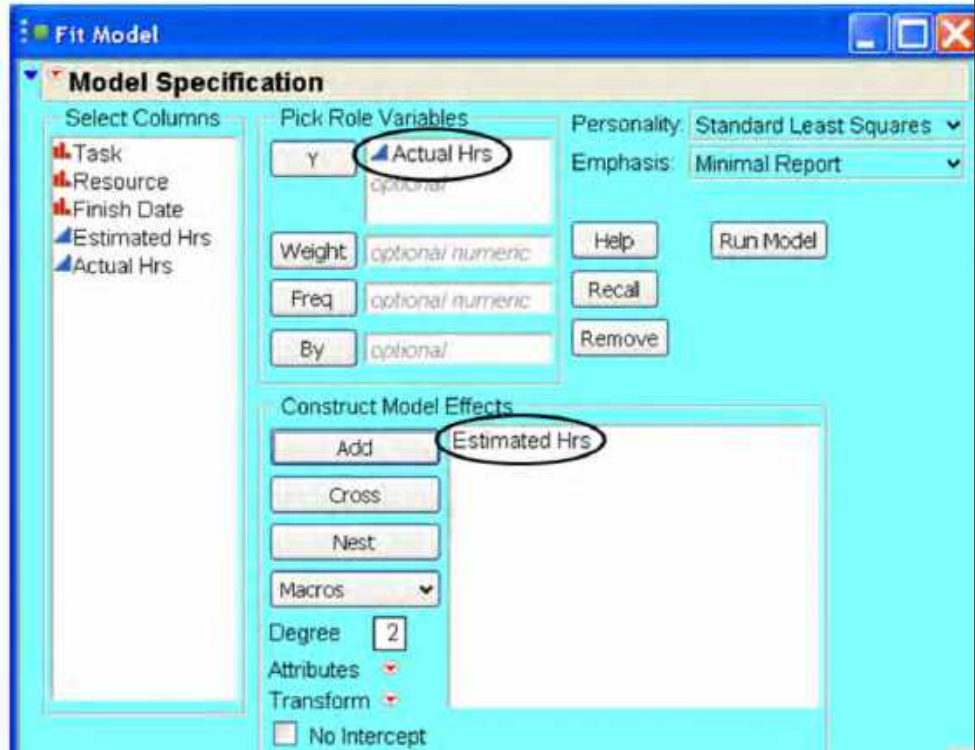
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## Data sets \ actual vs estimated

We want to see how accurately we can estimate the time it takes to do certain tasks

Analyze  
↓  
Fit Model



### Notes

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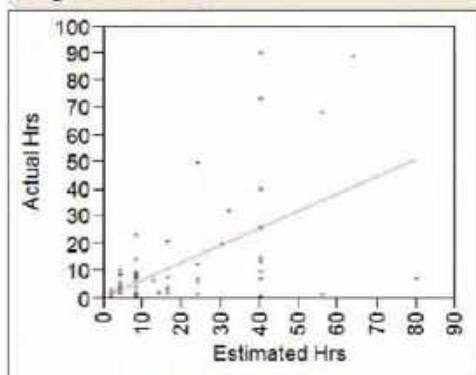
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## Response Actual Hrs

### Regression Plot



### Summary of Fit

RSquare	0.307347
RSquare Adj	0.296176
Root Mean Square Error	16.95281
Mean of Response	12.23828
Observations (or Sum Wgts)	64

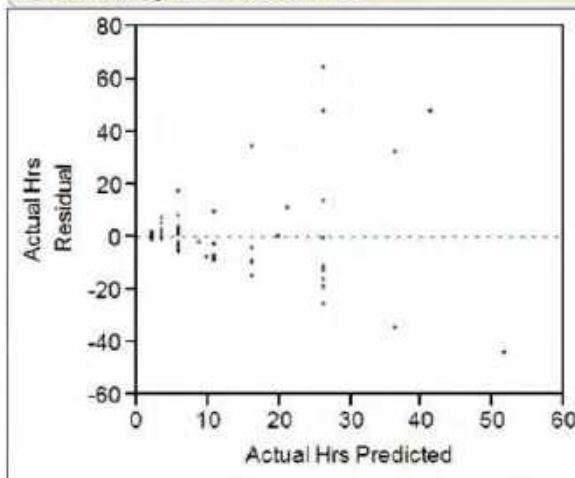
### Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	0.8352064	3.035964	0.28	0.7842
Estimated Hrs	0.6321871	0.120529	5.25	<.0001*

$$Y = 0.835 + 0.632 X$$

Variation increases as average *Actual Hrs* increases

## Residual by Predicted Plot



## Notes

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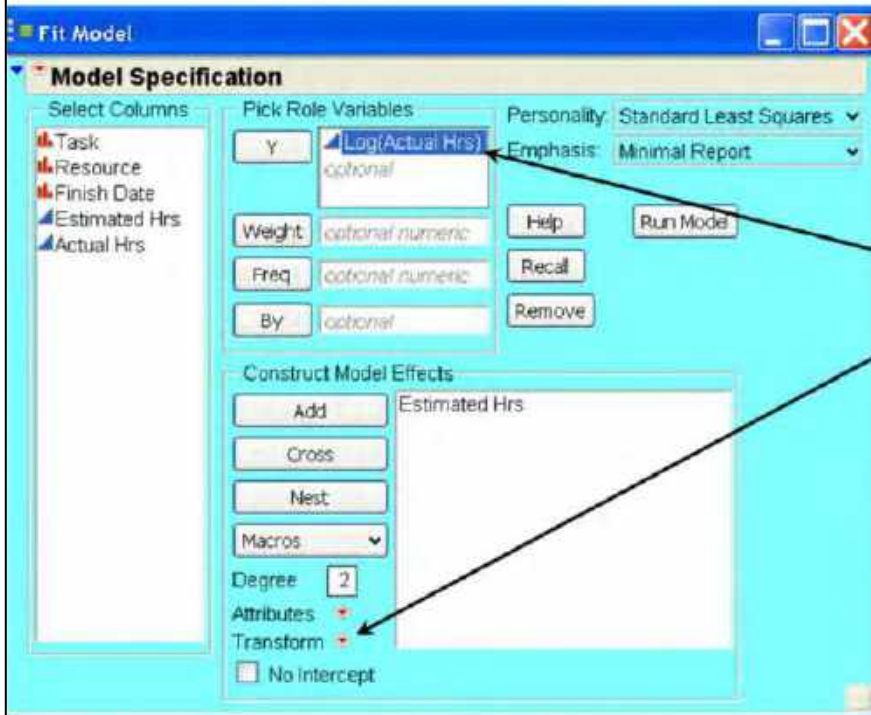


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$\sigma_Y$  proportional to mean Y  $\longleftrightarrow$   $\sigma_{\text{Log}(Y)}$  constant



- ▼ Response Actual Hrs > Model Dialog
- Click on *Actual Hrs*
- Click on *Transform* red triangle
- Select *Log*
- Run the model

## Notes

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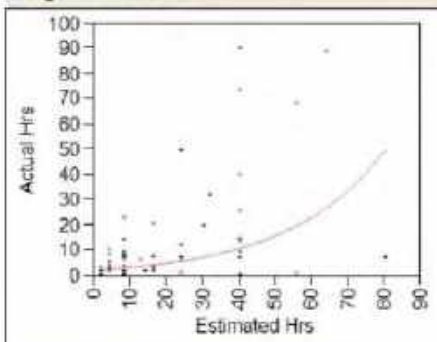
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## Response Log(Actual Hrs)

### Regression Plot



### Summary of Fit

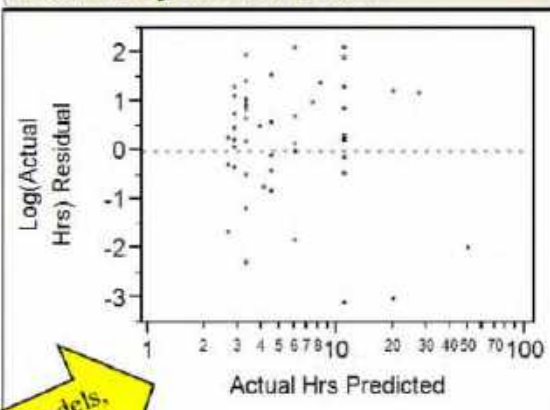
RSquare	0.233276
RSquare Adj	0.22091
Root Mean Square Error	1.217933
Mean of Response	1.576584
Observations (or Sum Wgts)	64

### Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	0.8982207	0.218111	4.12	0.0001*
Estimated Hrs	0.0376085	0.008659	4.34	<.0001*

For Log(Y) models,  
use Log scale here

## Residual by Predicted Plot



Nonlinear model for Y

$$\text{Log}(Y) = 0.898 + 0.038X$$

$$Y = \exp(0.898 + 0.038X) = e^{0.898} (e^{0.038})^X = 2.45(1.04)^X$$

## Notes

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JMP's notation regarding Logs requires some clarification:

- Although JMP expresses the logarithm as “Log”, it is actually base e, or the natural log, which is usually written as Ln. It is not a base 10 logarithm.
- However, the plots that use a log transformed X-axis display use base 10 log for the X-axis. This does not change the interpretation of the chart.

The impact of transformation on  $R^2$  and p-values:

- In the previous example, a transformation was required because the residuals variance wasn't constant over the range of the predicted values.
- After the transformation, the  $R^2$  value went down. This can lead to a belief that the non-transformed model was “better”. However,
- Residuals showing this condition (heteroscedasticity) can cause p-values and  $R^2$  to be over or under stated.
- When this condition occurs, the problem must be corrected. The resulting model, even if  $R^2$  is lower or p-values are higher, is the more “real” model.

### Notes

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1. Run Analyze > Fit Model in JMP to investigate the relationship between y and x's. Use the Response Surface Model (all factors, all interactions, quadratic terms for continuous variables/factors)
2. Check model adequacy by reviewing the residuals plots:
  - Residual Normal Quantile Plot
  - Residual by Predicted Plot
  - Studentized Residuals (in run order)
3. Transform the data and resolve other issues, if needed.
4. Verify all VIFs < 5. Address the issue if any are over 5.
5. Remove insignificant terms from the model, that are not needed to maintain model hierarchy (main effects must be included if a higher order term of that variable remains in the model).
6. Use *Adjusted R<sup>2</sup>* to determine the amount of variation in Y that is explained by the model.

### Notes

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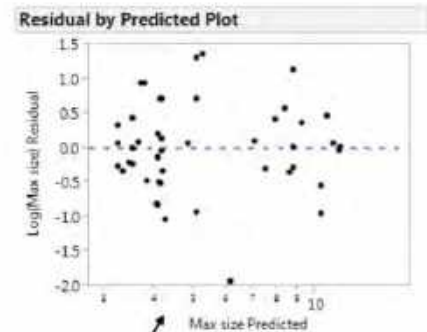
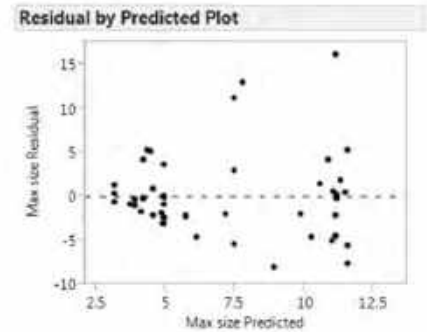
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# Exercise 6.1

Data sets \ number and size of defects.jmp

- a) Fit a model for *Max size* including the terms *Welder*, *# Defects*, their interactive effect, and the quadratic effect for *# Defects* (*response surface model* for one continuous factor and one categorical factor). You should see a distinct sideways V. Do you see issues in any other residuals plots?
  
- b) Select *Model Dialog* on the *Response* red triangle menu, apply a Log transformation to *Max size*, re-run the model. The sideways V isn't completely gone, but close enough. Did other residuals plots improve?
  
- c) Use *Effect Summary* to remove terms with  $P > 0.15$ .



Remember to change the x-axis on the plot, as well.

## Notes

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## Exercise 6.1 (cont'd)

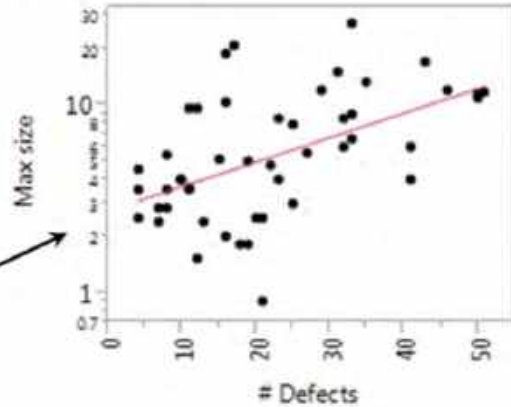
121

d) Which terms are left in the model?

e) Now we have a log-linear simple regression.

When you use a Log or square root transformation on Y, it is helpful to use same scale for the Y axes of the plots

Regression Plot



f) Save your script, close and save the data table.

### Notes

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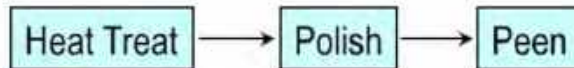
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## Exercise 6.2

122

An aerospace manufacturer uses integral castings as structural components of jet engines. Integral castings give design engineers more flexibility and simplify the assembly process. Defect-free castings are known to have long cycle fatigue life, but defects often arise in the casting process and must be weld repaired. The engine manufacturer's metallurgical team has proposed a finishing process of the following type to ensure adequate cycle fatigue life of weld-repaired castings:



The team wants to optimize the first two steps in this process to achieve maximum cycle fatigue life. Also, though other applications of similar processes have included peening, they would like to see if it can be omitted to reduce processing time and cost.

Due to project time constraints and limited availability of test fixtures, the team can perform at most 12 cycle fatigue tests for their experiment.

### Notes

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## Exercise 6.2 (cont'd)

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- Y variable: *Cycles* (to failure)
- X variables:
  - Heat treat: Anneal or Solution/age
  - Polish: Chemical or Mechanical
  - Peen: Yes or No
- *Data sets \ weldment fatigue.jmp*.
- Run the *Model* script provided in the left panel, run the model.
- Notice the extreme sideways V on the *Residual by Predicted Plot*. Are there issues in any of the other residuals plots? If yes, what are they?
- Rerun the model using a Log transformation on *Cycles*. Did residuals plots improve?
- Remove insignificant terms from the model ( $P > 0.15$ ) that are not needed to maintain model hierarchy.
- Use the *Prediction Profiler* to maximize the cycle fatigue life.

### Notes

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## Exercise 6.3

124

A Black Belt wants to minimize the *leak rate* in plastic containers ultrasonically welded together. The X variables and ranges are:

- Force: 70 to 150
- Energy: 275 to 325
- Amplitude: 70 to 90

- *Data sets \ ultrasonic welding 1.jmp.*
- Run the *Model* script provided in the left panel.
- What problems do you see in the residuals plots?

### Notes

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- Rerun the model using the Log transformation on *leak rate*. (Be sure to change the x-scale to Log on the Residual by Predicted Plot.)
- Rerun the model using the Sqrt transformation on *leak rate*. (Be sure to change the x-scale to Sqrt on the Residual by Predicted Plot.)
- Which set of residuals plots looks better? Use whichever transformation looks like it worked better, going forward.
- Remove insignificant term(s) from the model ( $P > 0.15$ ), while maintaining model hierarchy.
- Use the *Prediction Profiler* to minimize the leak rate.

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**When the response variable, Y, is binary (pass/fail, yes/no, success/failure, etc.), the regression model used for a continuous Y-variable *cannot* be used.**

- A *logistic response function* must be used
- The resulting analysis yields an equation that allows us to calculate **event probability**:

$$P_{event} = f(x_1, x_2, \dots, x_n)$$

- This equation is used to answer questions such as:
  - What is the probability of being in spec (at various levels of x)?
  - What is the probability of getting the contract?
  - What is the probability of a defect?

### Notes

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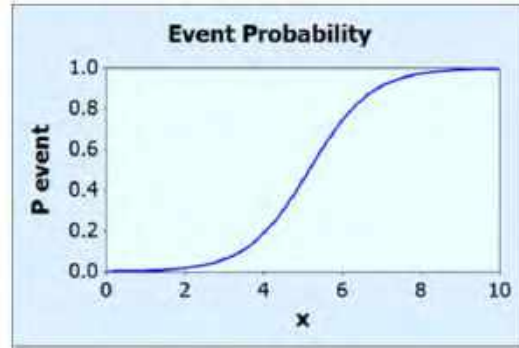
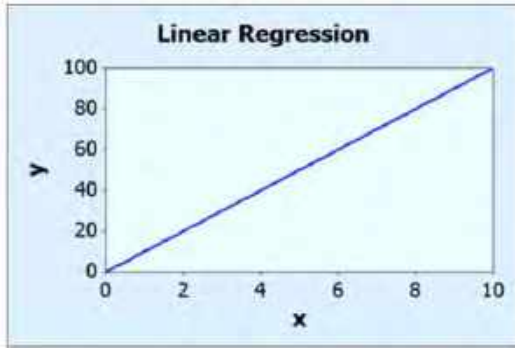
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This probability function, the *logistic response function*, has a much different behavior than a linear regression function:



- The y values of a linear regression can have any values
- The logistic response function is an S-shaped function that can only have values between 0 and 1

To be useful in prediction, the logistic response function must be transformed into an unbounded linear function

## Notes

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The *logit transformation* is used to linearize the model:

$$\text{logit}(P_{event}) = \ln\left(\frac{P_{event}}{1 - P_{event}}\right) = b_0 + b_1x_1 + \dots + b_nx_n$$

$$\frac{P_{event}}{1 - P_{event}} = e^{b_0 + b_1x_1 + \dots + b_nx_n}$$

$$P_{event} = \frac{1}{1 + e^{-(b_0 + b_1x_1 + \dots + b_nx_n)}}$$

- This is the form of the final equation in the regression analysis
- The *maximum likelihood* method is used to estimate the parameters in this probability equation . . . JMP does this work for us
- We can use this equation (model) to predict the probability of an event for various levels of  $x_1, x_2, \dots, x_n$

## Notes

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We will see how to use JMP do the regression analysis when we have:

- a) Raw data – each row represents one part or transaction
- b) Tabulated data – each row represents multiple parts or transactions

**Notes**

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	Target speed	Result
1	200	Hit
2	205	Hit
3	210	Hit
4	215	Hit
5	220	Hit
6	225	Miss
7	230	Hit
8	235	Hit
9	240	Miss
10	245	Hit
11	250	Hit
12	255	Hit
13	260	Hit
14	265	Miss
15	270	Miss
16	275	Hit
17	280	Miss
18	285	Miss
19	290	Miss
20	295	Miss
21	300	Hit
22	305	Miss
23	310	Miss
24	315	Miss
25	320	Miss

*Data sets \ target practice*

↓  
Fit Model

↓  
Set up as shown

**Notes**

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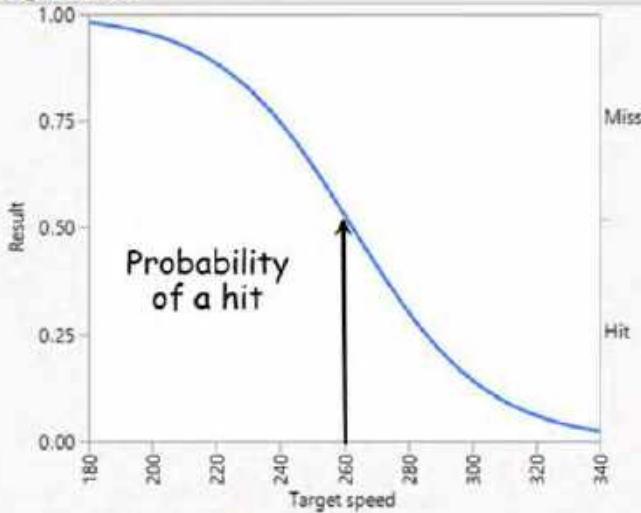
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## Logistic Plot



## Parameter Estimates

Term	Estimate	Std Error	ChiSquare	Prob>ChiSq
Intercept	12.5297022	4.7931154	6.83	0.0089*
Target speed	-0.0476836	0.0181939	6.87	0.0088*

For log odds of Hit/Miss

## Effect Likelihood Ratio Tests

Source	Nparm	DF	ChiSquare	Prob>ChiSq
Target speed	1	1	11.1939322	0.0006*

- P-value for correlation (this is the one that matters)
- Very strong evidence of a negative correlation between the speed of the target and the probability of hitting it

## Notes

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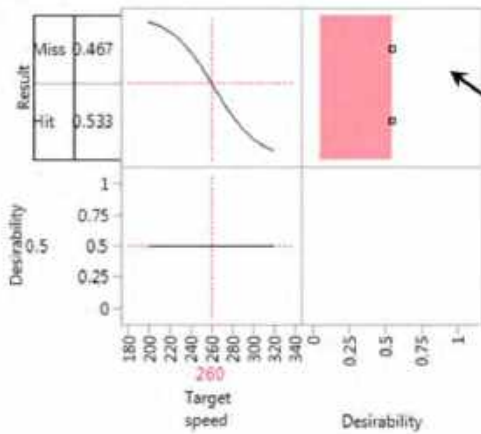


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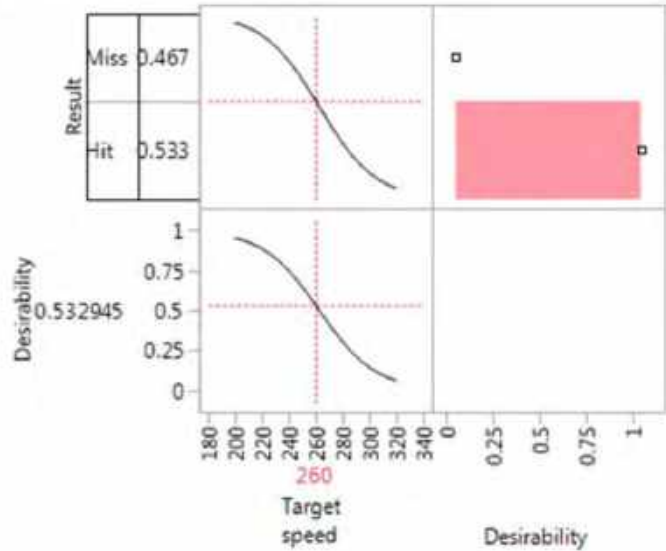
Prediction Profiler



- Red Triangle → Profiler → Prediction Profiler red triangle → Optimization and Desirability → Desirability Functions

Double-click in the blank area, enter 1 for Hit and 0 for Miss → OK → OK → next slide

Prediction Profiler



## Notes

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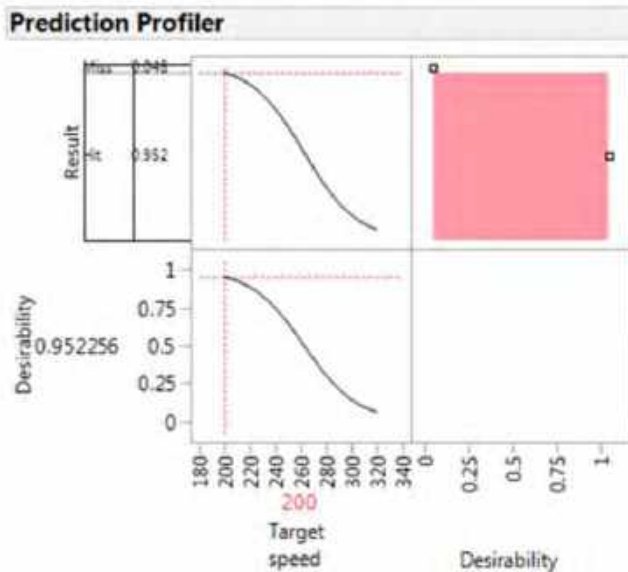


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*Prediction Profiler red triangle → Optimization and Desirability → Maximize Desirability*



- The target speed of 200 produces the maximum hit probability of 0.952
- The corresponding miss probability is 0.048
- The target speed of 320 produces the minimum hit probability of 0.061
- The corresponding miss probability is 0.939

## Notes

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## Exercise 7.1

Open *Data sets \ quotation process.jmp*.

- a) Fit *PO* by *TAT*. Which P-value in the output is the most reliable?
  
- b) Does the *PO* hit rate increase or decrease as the *TAT* increases?
  
- c) Find the *PO* hit rates for 3 day and 15 day turnarounds.
  
- d) Save your script, close and save the data table.

### Notes

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*Data sets \ cracking vs dwell time*

cracking vs dwell time - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

cracking vs dwe...		Mins at temp	Cracked	Not cracked			
Source		1	2	0	100		
Columns (3/0)		2	4	1	99		
Mins at temp		3	6	2	98		
Cracked		4	8	3	97		
Not cracked		5	10	7	93		
Rows		6	12	9	91		
All rows	9	7	14	12	88		
Selected	0	8	16	13	87		
Excluded	0	9	18	15	85		
Hidden	0						

- 1) Tables → Stack
- 2) Use *Cracked* and *Not cracked* as the stack columns
- 3) Change *Label* to *Result*, change *Data* to *Freq* → OK
- 4) Save as *cracking vs dwell time stacked*

## Notes

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cracking vs dwell time - stacked - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window

cracking vs dw... Source

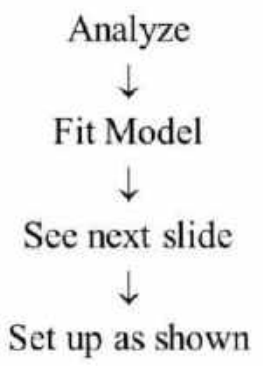
	Mins at temp	Result	Freq
1	2	Cracked	0
2	2	Not cracked	100
3	4	Cracked	1
4	4	Not cracked	99
5	6	Cracked	2
6	6	Not cracked	98
7	8	Cracked	3
8	8	Not cracked	97
9	10	Cracked	7
10	10	Not cracked	93
11	12	Cracked	9
12	12	Not cracked	91
13	14	Cracked	12
14	14	Not cracked	88
15	16	Cracked	13
16	16	Not cracked	87
17	18	Cracked	15
18	18	Not cracked	85

Columns (3/0)

- Mins at temp
- Result
- Freq

Rows

All rows	18
Selected	0
Excluded	0
Hidden	0
Labelled	0



## Notes

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The screenshot shows the 'Fit Model' dialog box in JMP. The 'Model Specification' section is expanded. Under 'Select Columns', three columns are listed: 'Mins at temp', 'Result', and 'Freq'. In the 'Pick Role Variables' section, 'Result' is assigned to the Y role, 'Freq' is assigned to the Freq role, and 'Mins at temp' is assigned to the Construct Model Effects section. The 'Personality' is set to 'Nominal Logistic' and the 'Target Level' is 'Cracked'. The 'Run' button is highlighted with an arrow.

In this data set, instead of a row for each observation, the results are tabulated—there is a count of outcomes for each level of the X variable.

Using the Freq values tells JMP how many times to count each row.

### Notes

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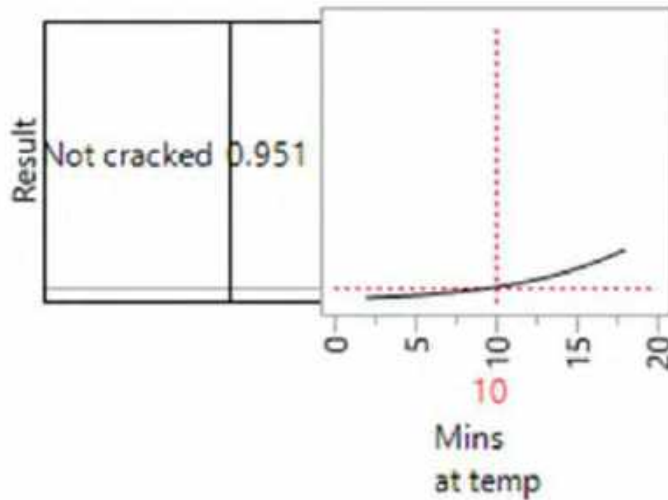
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**Effect Likelihood Ratio Tests**

Source	Nparm	DF	ChiSquare	Prob>ChiSq
Mins at temp	1	1	41.5372498	<b>&lt;.0001*</b>

Very strong evidence of positive correlation between dwell time and probability of cracking

**Prediction Profiler**



Dwell time (mins)	Probability of cracking
5	0.020
10	0.049
15	0.114

**Notes**

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# 8 Multiple Regression with Pass/Fail Y

- Project to reduce clogged nozzles in print heads
- Comparison of four types of adhesive and two print head designs
- Each lot = 60 print cartridges
- “Pass” = no customer detectable print defects
- *Data sets \ clogging pass-fail*
- Run the *Model* script. If necessary, bring the *Model Specification* to the front.

	5/0 Coils	32/0	Lot	Adhesive	Print head	Result	Freq
			1	A4	D2	Fail	2
			2	A4	D2	Pass	58
			3	A4	D1	Fail	1
			4	A4	D1	Pass	59
			5	A2	D2	Fail	13
			6	A2	D2	Pass	47
			7	A1	D2	Fail	11
			8	A1	D2	Pass	49
			9	A3	D2	Fail	4
			10	A3	D2	Pass	56
			11	A4	D1	Fail	5
			12	A4	D1	Pass	55
			13	A1	D2	Fail	8
			14	A1	D2	Pass	52
			15	A2	D1	Fail	3
			16	A2	D1	Pass	57
			17	A3	D2	Fail	1
			18	A3	D2	Pass	59
			19	A2	D2	Fail	13
			20	A2	D2	Pass	47
			21	A2	D1	Fail	1
			22	A2	D1	Pass	59
			23	A1	D1	Fail	1
			24	A1	D1	Pass	59
			25	A3	D1	Fail	7

## Notes

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The screenshot shows the 'Fit Model - JMP' dialog box. It is divided into several sections:

- Select Columns:** Lists 5 columns: Lot, Adhesive, Print head, Result, and Freq.
- Pick Role Variables:** The response variable 'y' and the effect 'Result' are circled. Other options include Weight (optional numeric), Freq (circled), and By (optional).
- Construct Model Effects:** The 'Add' button is circled. The list of effects includes Adhesive, Print head, and Adhesive\*Print head, which are also circled. Other options include Macros, Degree (set to 2), Attributes, Transform, and No Intercept.
- Personality:** Set to 'Nominal Logistic'.
- Target Level:** Set to 'Pass'.
- Buttons:** Help, Recall, Remove, Run, and Keep dialog open.

A text box on the right side of the dialog contains the instruction: "Switch the Target Level from Fail to Pass, then run the model." An arrow points from this text to the 'Pass' dropdown menu in the Target Level section.

**Notes**

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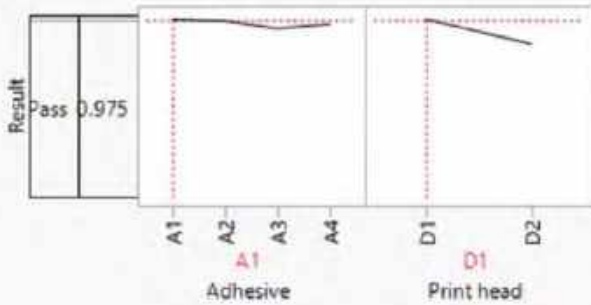
**Effect Summary**

Source	LogWorth	PValue
Adhesive*Print head	3.721	0.00019
Print head	2.254	0.00557 ^
Adhesive	0.410	0.38926 ^

**Effect Likelihood Ratio Tests**

Source	Nparm	DF	ChiSquare	Prob>ChiSq
Adhesive	3	3	3.01536048	0.3893
Print head	1	1	7.68556658	0.0056*
Adhesive*Print head	3	3	19.7623242	0.0002*

**Prediction Profiler**



- The *Adhesive* factor was insignificant, but we left it in the model to preserve model hierarchy (Adhesive\*Print head is significant)
- On the *Prediction Profiler* red triangle select *Optimization and Desirability* → *Desirability Functions*
- See next slide

**Notes**

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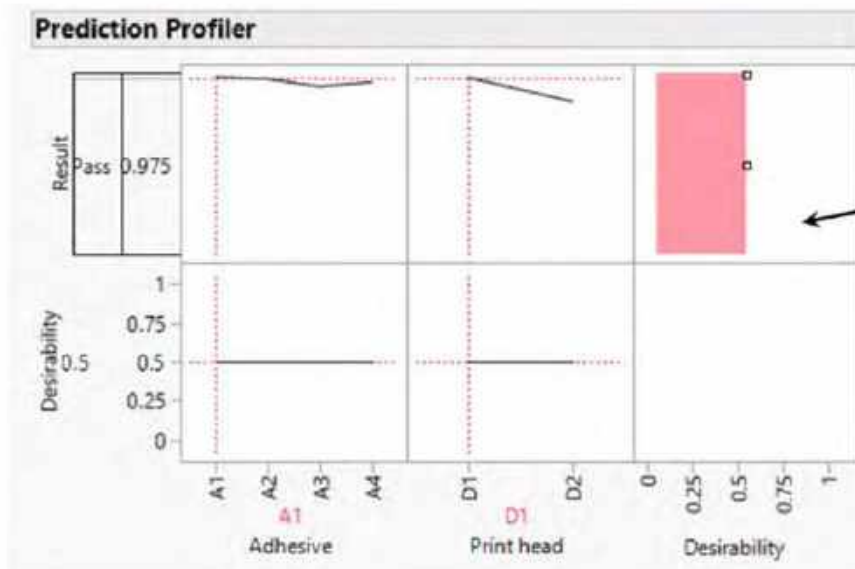
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- Double-click in the blank area
- Enter 1 for *Pass* and 0 for *Fail* → OK → OK

## Notes

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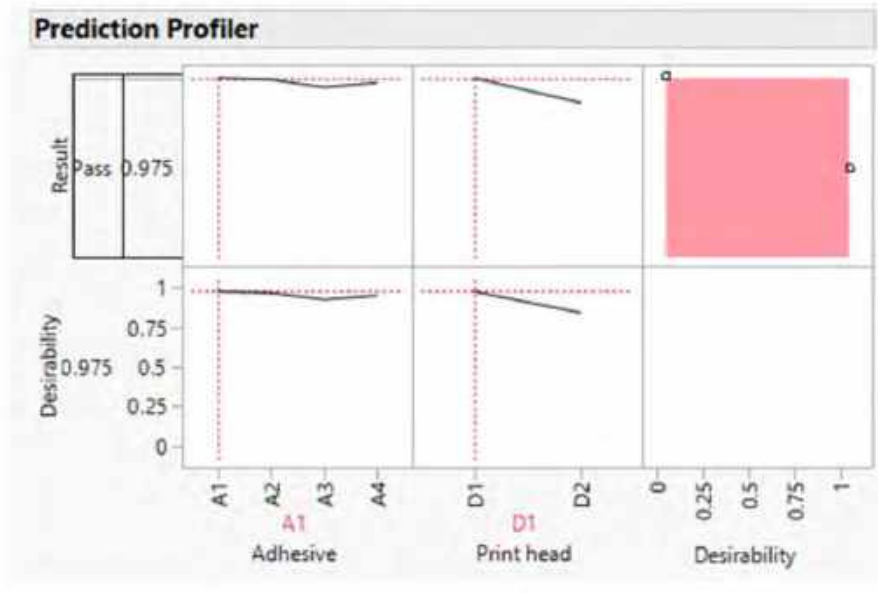


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- Prediction Profiler red triangle → Optimization and Desirability → Maximize Desirability
- The failure rate predicted from the optimization was 0.025 or 2.5% (current state failure rate was 20% or more)
- Best combination was D1 with A1



## Notes

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A Black Belt wants to minimize the occurrence of bubbles and ripples in the urethane coating on truck nameplates. The X variables and ranges are:

- > Badge temp: 20 to 40
- > Mixing ratio: 92.6 to 94.6
- > Curing temp: 30 to 55

- *Data sets \ urethane coating pass-fail*
- Run the *Model* script in the left panel. In the *Model Specification*, switch the *Target Level* from *Fail* to *Pass*, then run the model.
- Remove insignificant terms from the *Effect Summary* ( $P > 0.15$ ).
- Use the *Prediction Profiler* to find a factor combination that maximizes the yield.
- The current state yield was about 95%. What is the predicted yield for the improved process?

### Notes

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# Lean Six Sigma Black Belt

## Volume II

### Tab 3

# Design of Experiments

Presented by



Oregon: 503-484-5979

Washington: 360-681-2188

[www.etigroupusa.com](http://www.etigroupusa.com)

# 1 Designed Experiments vs “File Cabinet” Data

*All experiments are experiences, but not all experiences are experiments. – R. A. Fisher*

	File cabinet data	DOE
<b>Data sets</b>	Larger, “messy”	Smaller, “clean”
<b>Data collection</b>	Routine operation	Controlled conditions
<b>Information provided</b>	Correlations	Cause and effect
<b>Interactive effects?</b>	Maybe	Definitely
<b>Time period covered</b>	Longer	Shorter

## Notes

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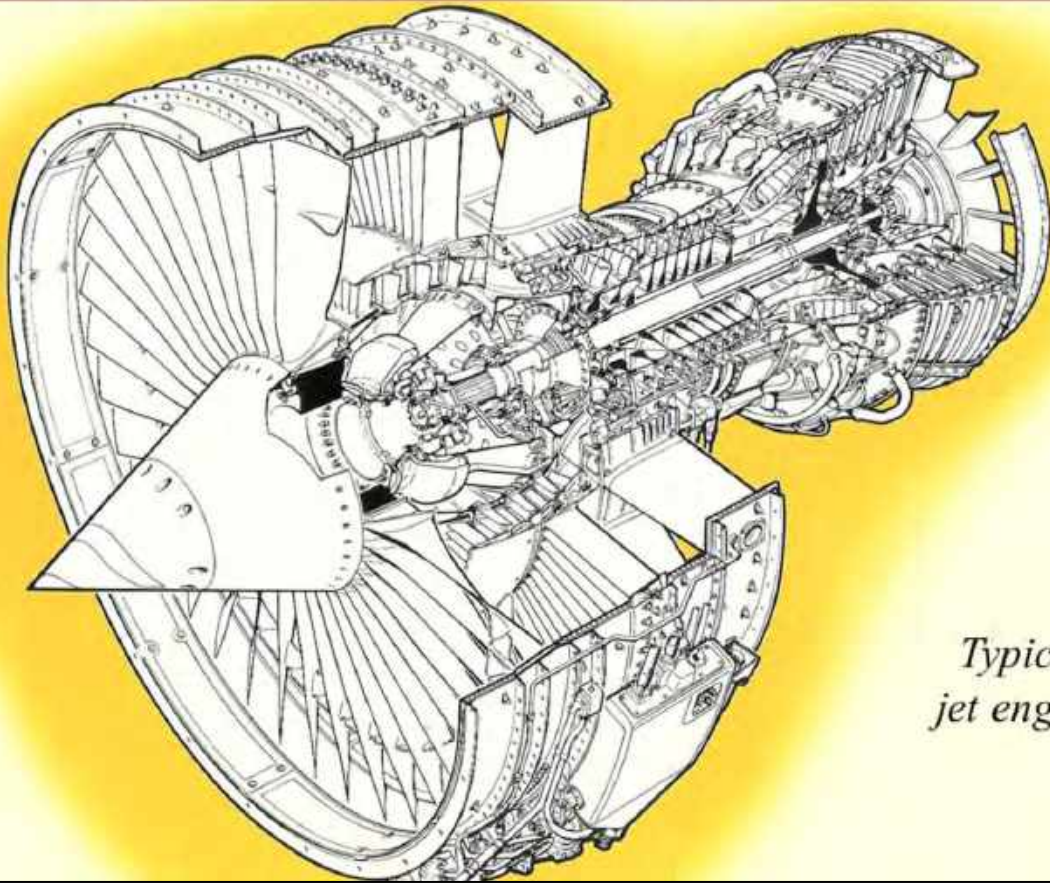
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*Typical  
jet engine*

**Notes**

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## Case Study: Typical structural component of jet engine

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- Back in the day: many small pieces welded together
- Now: one piece casting
- 3 to 6 feet in diameter
- Stainless steel, nickel alloys, titanium alloys

### Notes

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- The file cabinet data suggested some plausible hypotheses
- It could not establish the cause of the defect
- The *quantity* of data was not the problem
- The data lacked the *structure* required to determine cause and effect

?		Short bake
	?	Long bake
Furnace #2	Others	

## Notes

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**Y = f(X)  
analysis**

- DOE is an effective way to collect data for identifying critical x's, in a relatively short period of time
- In a Lean Six Sigma project, data collection in the Measure phase may have produced little or no useful information.

**Developing  
the future  
state**

- May have multiple potential improvement ideas on the table
- DOE is an effective way to evaluate these ideas prior to defining the future state

## Notes

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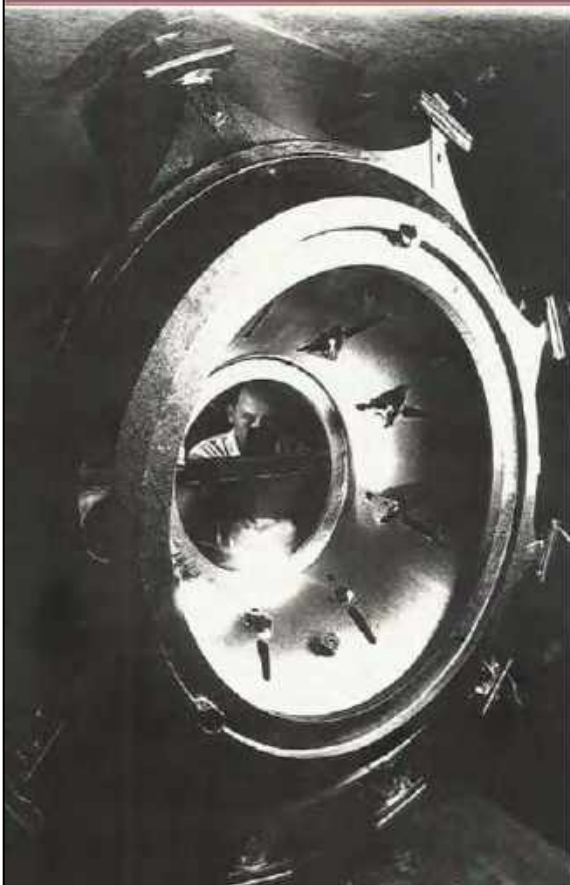
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- Titanium castings → strong & light
- Ti develops surface oxidation during the cooling phase
- Large Ti castings were failing the customer O<sub>2</sub> requirement
- Analysis of file cabinet data yielded no significant correlations
- Engineers developed a list of factors for a DOE

## Notes

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## 2 One Factor at a Time?

- In this approach, each factor is varied with all others held constant. This way, it is felt, we can see the “pure effect” of each factor.
- This is one way to apply the scientific method, but it is not the only way, and **not the best way!**
- For any proposed one at a time experiment, there is usually a multifactor experiment providing:
  - ✓ More information
  - ✓ Better results
  - ✓ Same (or possibly smaller) total sample size
- One at a time trials *are* useful for determining feasible ranges for factor in a DOE

### Notes

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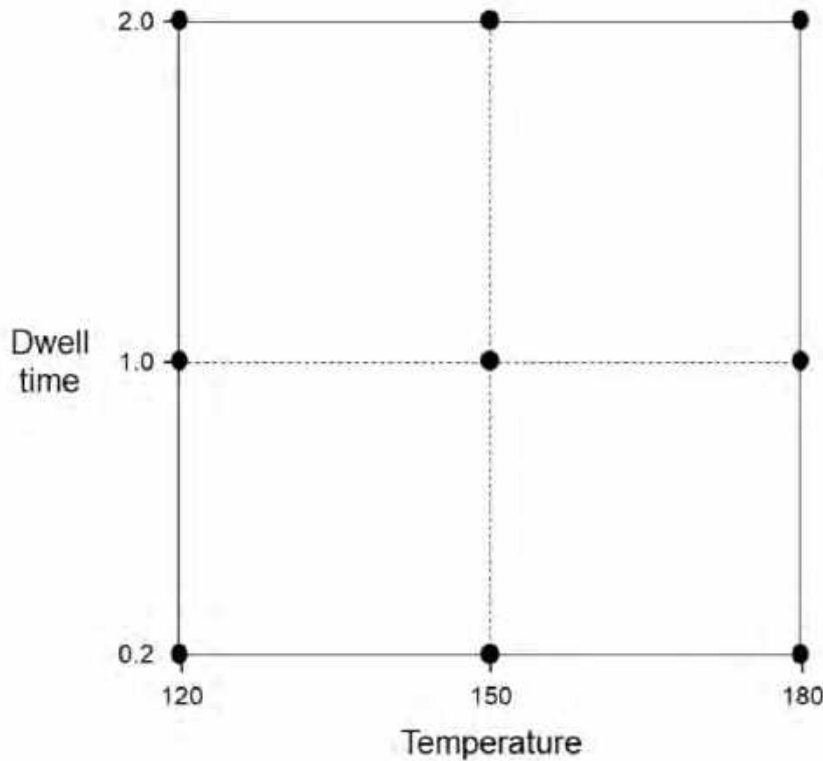












- ✓ 9 design points (●)
- ✓ 2 bags sealed at each point
- ✓ Total sample size: N = 18

## Notes

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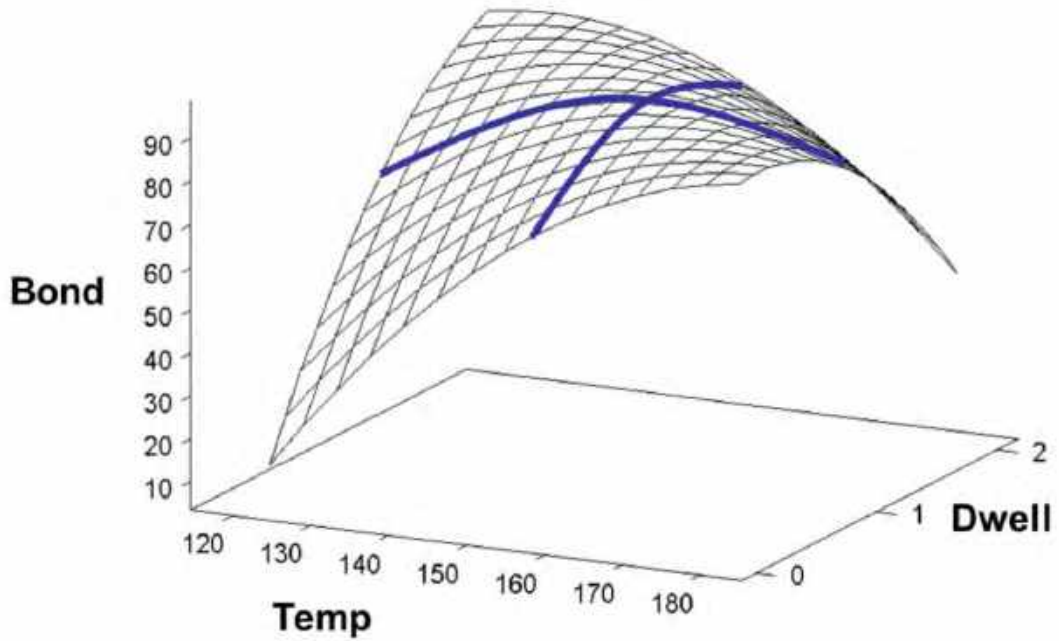
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*The 3D perspective*



**Notes**

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When we experiment with all factors, but one held constant, we optimize sequentially over one-dimensional profiles. The sequence of solutions generated by this process is highly dependent on the starting point. It has very little chance of finding a global optimum, and often fails to move a significant distance from the starting point.

## Notes

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### 3 DOE Terminology

Experimental unit

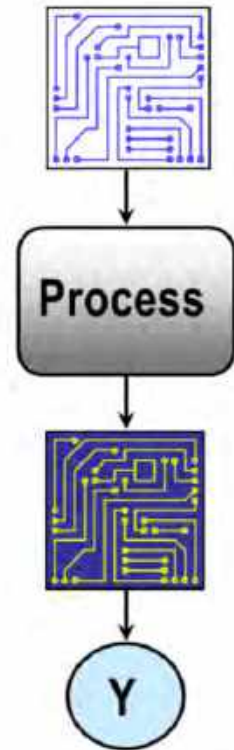
The outcome of a single application of the process being studied

Sample size

The total number of experimental units ("number of runs")

Response variable

A Y variable measured or inspected on each experimental unit



**Notes**

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The experimental unit is often a part, lot, batch or single transaction of some kind. It may also be a test specimen or sample of material. It is important to identify the experimental unit—it provides the basis for counting sample size, and sample size is critical in determining the statistical significance of the results.

The experimental unit is determined by the process on which we are experimenting, not the measurement plan used to evaluate the results. For example, suppose we test 100 devices for product life. Suppose we measure a degradation parameter on each device every 10 hours until the end of the test at 100 hours. The sample size for the study is the number of units (100), not the number of measurements (1000).

**Notes**

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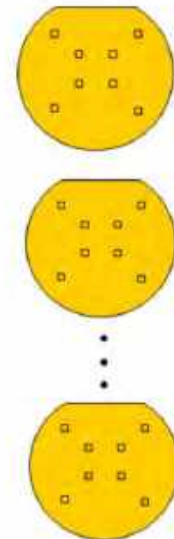
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## Example

- 11 silicon wafers were subjected to vapor deposition at various temperatures, pressures, and Argon flow rates
- The thickness of the resulting layer was measured at 8 locations on each wafer
- What is the sample size?

Temp	Press	Flow	Thickness
180	0.3	30	
180	0.3	30	
180	0.3	30	
160	0.4	10	
160	0.4	50	
160	0.2	50	
160	0.2	10	
200	0.4	10	
200	0.2	10	
200	0.2	50	
200	0.4	50	



## Notes

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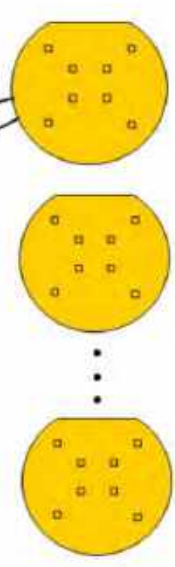


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## Example (cont'd)

- The sample size is the number of experimental units, not the total number of measurements taken
- The response variables of interest may be statistical summaries of multiple measurements on each unit

Temp	Press	Flow	Avg.	Std. dev.
180	0.3	30		
180	0.3	30		
180	0.3	30		
160	0.4	10		
160	0.4	50		
160	0.2	50		
160	0.2	10		
200	0.4	10		
200	0.2	10		
200	0.2	50		
200	0.4	50		



## Notes

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## Factor

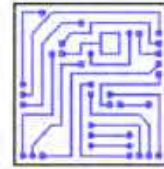
An X variable controlled in an experiment, varied on purpose to determine its effect on the responses

## Level

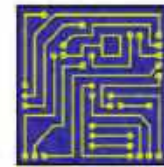
A particular value or setting of a factor to be used in the experiment

## Requirements

All levels of each factor must be logically and physically compatible with all levels of the other factors



**Temperature**  
120°, 150° or 180°



## Notes

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Variables used as factors in a designed experiment may or may not be controlled in the routine process. What matters is that they can be controlled for the purpose of experimentation.

## Notes

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*Examples of continuous factors*

Time	Volume
Temperature	Weight
Pressure	Length
Energy	Width
Voltage	Density
Resistance	Rate
Concentration	RPM
Flow	Intensity . . .

**Notes**

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- A factor is *continuous* if it can be varied within some range on a scale of measurement
- It is generally preferable to use 3 equally-spaced levels (low, medium, and high) for continuous factors
- **Even though only two or three levels of a continuous factor will be used in an experiment, it is advantageous to identify it as continuous, rather than categorical**
- Even when some levels of a continuous factor would not be applied to the process after the experiment, it is advantageous to still treat the factor as continuous in the experimental design and analysis
  - Example: After an experiment, we find that the optimal temperature setting is 117.13°. We may choose to set the temperature to 115° or 120°. We still treat temperature as a continuous factor in our experiment.
  - Example: We know that if we determine that the optimal Introductory Time Period for an offer is 3.37 months, it wouldn't make sense to offer that to our customers. We would offer them an Introductory Time Period of 3 months. We still treat this factor as continuous in our experiment.

## Notes

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<i>Categorical factors</i>	<i>Continuous factors</i>
Any number of levels	Usually 2 - 3 levels
Discrete set of design points	Region in factor space
Test for significant differences	Response surface modeling
Select best design point	Interpolate between design points

**Notes**

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<i>Control factors</i>	<i>Noise factors</i>
Can be controlled in the routine process ↓ Type of material Temperature Pressure Method Time ⋮	Cannot be controlled in the routine process ↓ Ambient conditions Raw materials Operators Suppliers Batches Setups Shifts Lots ⋮
Is it good practice to include noise factors in experiments? Why or why not?	

**Notes**

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## DOE terminology (cont'd)

Replicate run

An experimental unit created independently of other units at the same design point

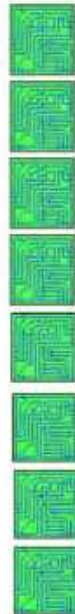
Replicate

A set of replicate runs, one for each unit in a given set (usually a replicate of a full factorial)

False repeat

- Repeated or multiple measurements on one unit
- Units in the same batch, when optimizing a batch process for which there is very little within-batch variation

Temp	Press
120	50
120	150
180	50
180	150
120	50
120	150
180	50
180	150



Experimental units

- ✓ Full factorial
- ✓ 4 design points
- ✓ 1 replicate
- ✓ Sample size = 8

**Notes**


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## Exercise 3.1

A bank wants to increase the yield of its credit card offers. It plans to collect VOC data by means of a DOE involving the factors in the table below. The bank plans to send out 1000 offers for each combination of the factor levels. Based on the data, they will determine the combination with the greatest % yield.

- (a) What is the Y variable?
- (b) What is the experimental unit? (Consider how Y will be measured)
- (c) How many design points are in the full factorial?
- (d) What is the sample size?
- (e) For each factor, decide whether you would treat it as quantitative or categorical (give your answers and reasons in the table below).

### Notes

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## Exercise 3.1 (cont'd)

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Factor	Levels	Continuous or categorical?
Introductory APR	0, 2.5 or 5%	
Introductory time period	3, 6 or 9 months	
Gift	iPhone, iPad, microwave or espresso machine	

### Notes

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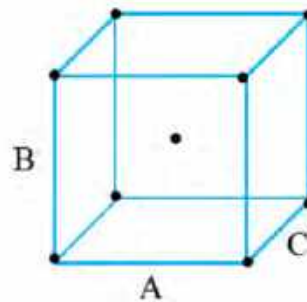
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**The full-factorial design contains all possible combinations of the specified factor settings**

Above is an image of a  $2^3$  full-factorial with center points (continuous factors)

- The full-factorial requires one run at each design point (8 for this  $2^3$ )
- 3 – 5 center points are recommended in a  $2^k$  design
- Total runs required for this full-factorial are 11-13

**A  $2^k$  full-factorial design can estimate main effects and interactions**

### Notes

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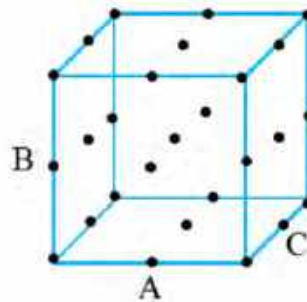
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Above is an image of a  $3^3$  full-factorial

- The full-factorial requires one run at each design point
- "Center points" are part of the design points (the middle level of the factors)
- Total runs required for this  $3^3$  full-factorial is 27
- This type of design is useful when some factors are continuous, and some are categorical (there could be 3-level categorical factors in the picture above)

**A three-level full-factorial ( $3^k$ ) design can estimate main effects, interactions and quadratic effects, but is an inefficient design.**

## Notes

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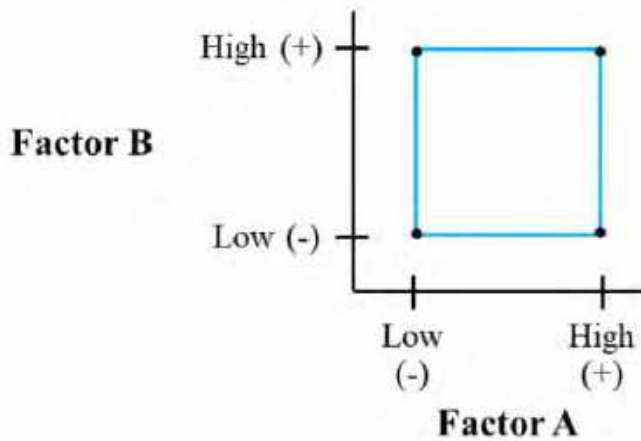
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*Main Effect of A = Avg Response A (High) – Avg Response A (Low)*

$$\text{Coefficient A} = \beta_1 = \frac{\text{Main Effect A}}{2}$$

## Notes

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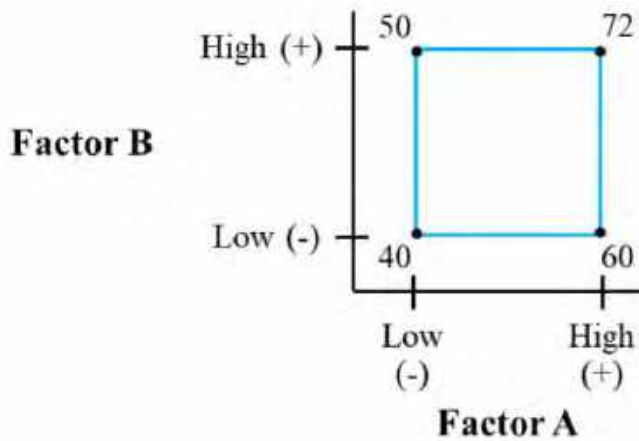
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## Example: Main Effect of a Factor



*Main Effect of B = Avg Response B (High) – Avg Response B (Low)*

$$= \frac{50+72}{2} - \frac{40+60}{2} = \frac{122}{2} - \frac{100}{2} = 11$$

**What is the Main Effect of Factor A in this example?**

### Notes

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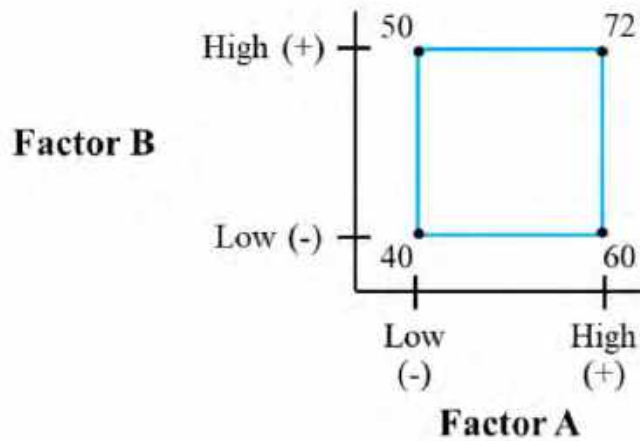
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## Example: Coefficient of a Factor

47



$$\text{Coefficient } B = \beta_1 = \frac{\text{Main Effect } B}{2} = \frac{11}{2} = 5.5$$

**What is the coefficient for Factor A in this example?**

**Notes**

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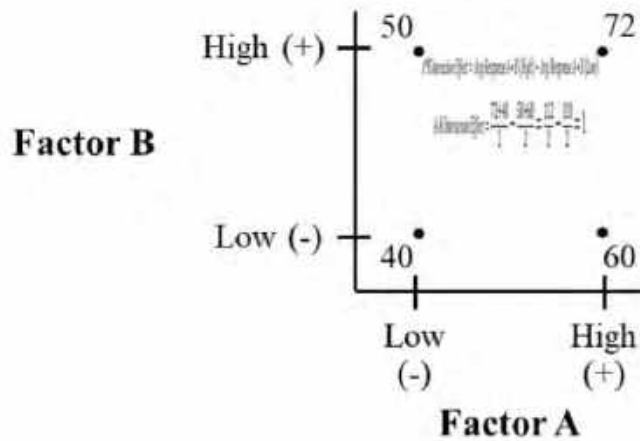
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# Example: Interaction Effect



$A*B$  Interaction Effect = Avg Response  $A * B$  (High) - Avg Response  $A * B$  (Low)

$$A-B \text{ Interaction Effect} = \frac{72+40}{2} - \frac{50+60}{2} = \frac{112}{2} - \frac{110}{2} = 1$$

## Notes

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## Example: Interaction Effect

To determine which values are for A\*B High and Low, it can be helpful to refer to the experimental design matrix.

Multiply the + and - in the A and B columns in the design matrix to get the + and - for the A\*B column.

	Factors			
Run	A	B	A*B	Response
1	-	-	+	40
2	-	+	-	50
3	+	-		60
4	+	+		72

### Notes

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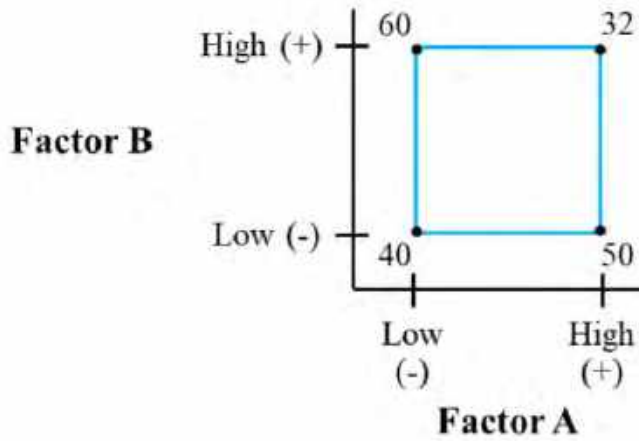
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# Example: Interaction Effect



**What is the A-B Interaction Effect in this example?**

Run	Factors		A*B	Response
	A	B		
1	-	-		
2	-	+		
3	+	-		
4	+	+		

## Notes

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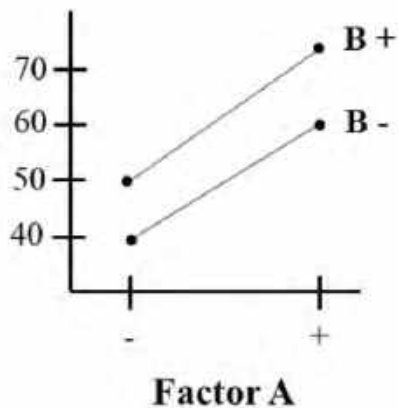
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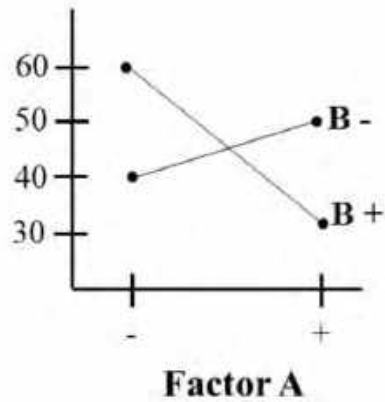


*Interaction Plots graphically show interaction*



Interaction Plot for the first example

**No interaction**—slopes of lines are approximately equal



Interaction Plot for the data on the previous slide

**Interaction present**—lines have different slopes

## Notes

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## DOE → Classical → Full Factorial Design

1. Define responses, factors, numerical ranges for continuous factors, and levels for categorical factors.

**Full Factorial Design**

**Responses**

Add Response Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
% Yes <small>optional item</small>	Maximize	.	.	.

**Factors**

Continuous Categorical Remove Add N Factors

Name	Role	Values			
Intro APR	Continuous	0	2.5	5	
Time Period	Continuous	3	6	9	
Gift	Categorical	None	iPhone	iPad	Espresso

**Specify Factors**

Add a Continuous or Categorical factor by clicking its button. Double click on a factor name or level to edit it.

Continue

### Notes

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## Creating a full factorial (cont'd)

2. If desired, add extra center points<sup>\*</sup>, request one or more replicates<sup>\*\*</sup> and/or pre-sort the matrix. For a  $2^k$  full-factorial, center runs are recommended. When you are ready, click *Make Table*.

3x3x4 Factorial

Output Options

Run Order:


Number of Runs:

Number of Center Points:

Number of Replicates:

**Make Table**

Back



	Pattern	Intro APR	Time Period	Gift	% Yes
1	312	5	3	iPhone	*
2	112	0	3	iPhone	*
3	124	0	6	Espresso	*
4	113	0	3	iPad	*
5	232	2.5	9	iPhone	*
6	231	2.5	9	None	*
7	134	0	9	Espresso	*
8	322	5	6	iPhone	*
9	332	5	9	iPhone	*
10	214	2.5	3	Espresso	*
11	331	5	9	None	*
12	121	0	6	None	*
13	223	2.5	6	iPad	*
14	314	5	3	Espresso	*
15	323	5	6	iPad	*
16	321	5	6	None	*
17	123	0	6	iPad	*
18	334	5	6	Espresso	*
19	132	0	9	iPhone	*
20	211	2.5	3	None	*
21	222	2.5	6	iPhone	*
22	311	5	3	None	*
23	213	2.5	3	iPad	*
24	333	5	9	iPad	*
25	111	0	3	None	*
26	221	2.5	6	None	*
27	212	2.5	3	iPhone	*
28	224	2.5	6	Espresso	*
29	313	5	3	iPad	*
30	334	5	9	Espresso	*
31	233	2.5	9	iPad	*
32	114	0	3	Espresso	*
33	133	0	9	iPad	*
34	234	2.5	9	Espresso	*
35	122	0	6	iPhone	*
36	131	0	9	None	*

\* Each center point = one additional row (run)

\*\* Each "replicate" = one additional set of 36 rows

## Notes

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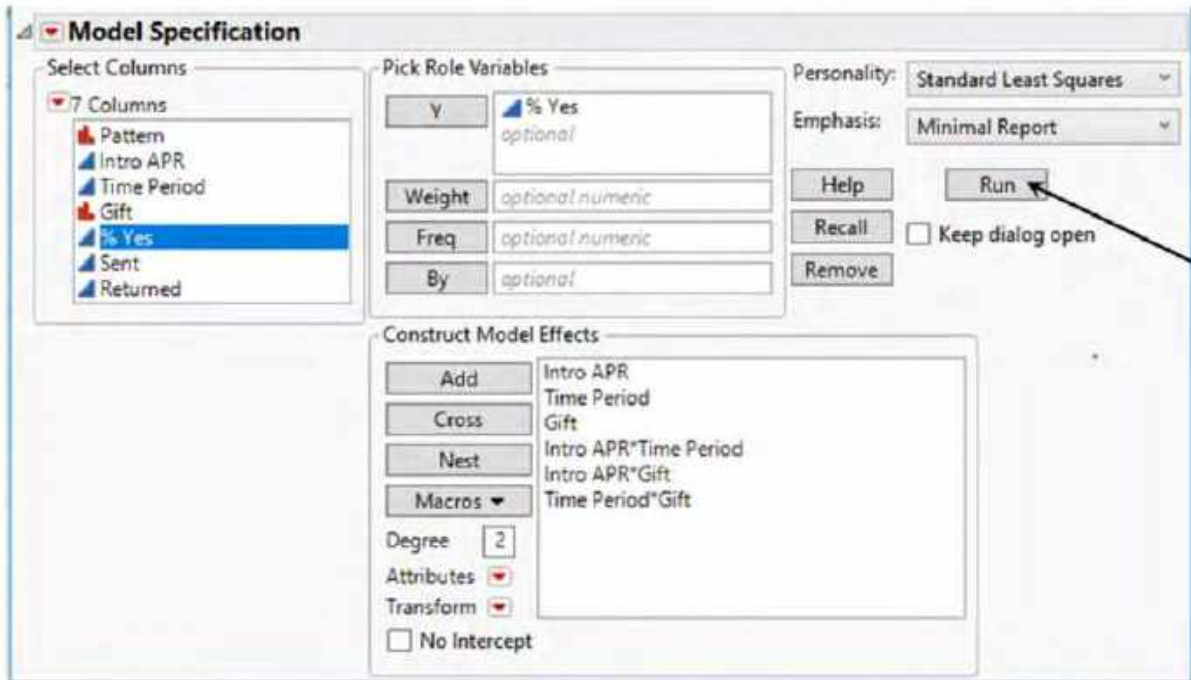
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**When you click Run, JMP will use regression to create a “model” for the process, that includes the terms under *Construct Model Effects*.**

## Notes

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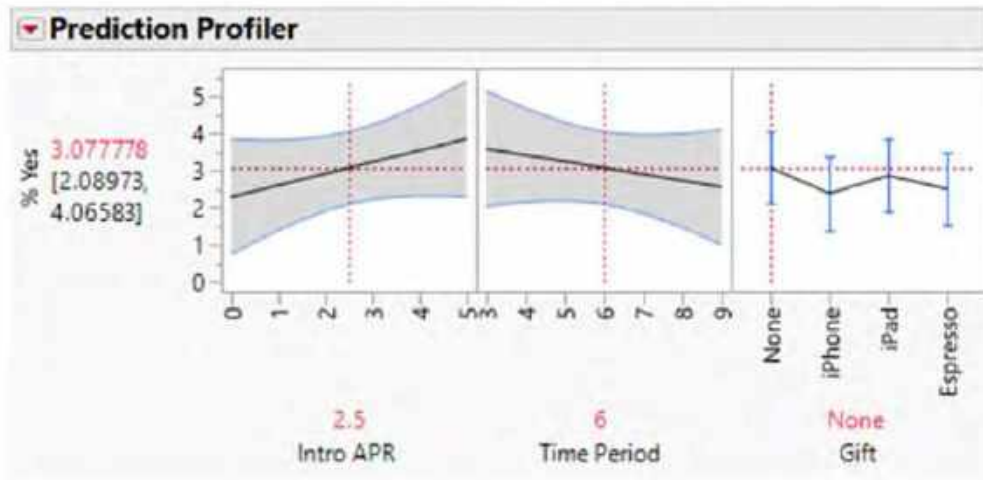
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- Point and click to find the combination with the highest % Yes
- Because it is simulated data:
  - your profiler won't look exactly like this one
  - don't be alarmed if your "best" combination doesn't make sense



## Notes

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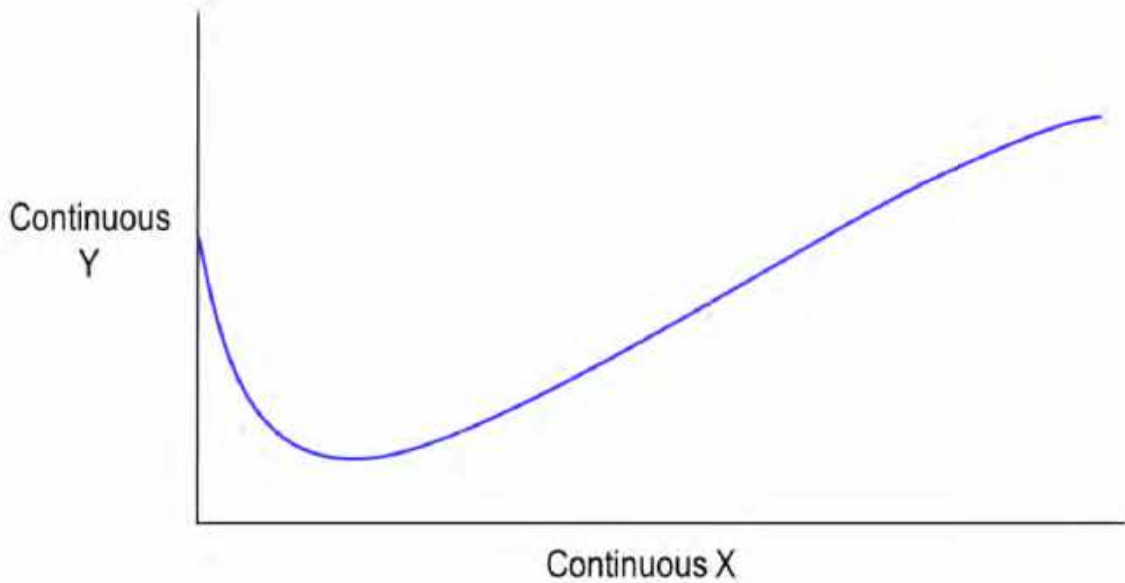
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# 5 Statistical Assumptions

Average Y as a function of X has no jumps or corners  
(assumption of *smoothness*)



## Notes

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A hypothetical smooth response function.

We never know the true response function, but often we have information about its general properties. For continuous  $X$  and  $Y$ , *smoothness* of the  $Y = f(X)$  relationship is one such property. It means the function can be well approximated over sufficiently short intervals by a polynomial, usually linear or quadratic. This is necessary in optimization experiments where we want to *interpolate* between the experimental design points.

**These experiments are designed for continuous  $Y$  response.** If you have a pass-fail response, see if you can turn it into a continuous response. Here are a few ideas:

- If you measure something on a continuous scale, but only record whether it passed or failed in your normal operation, record the actual measurement during the experiment.
- If you typically use a go-no go gauge, actually measure the part during the experiment.
- Record the size of defect instead of whether there is or is not a defect.
- Other ideas?

## Notes

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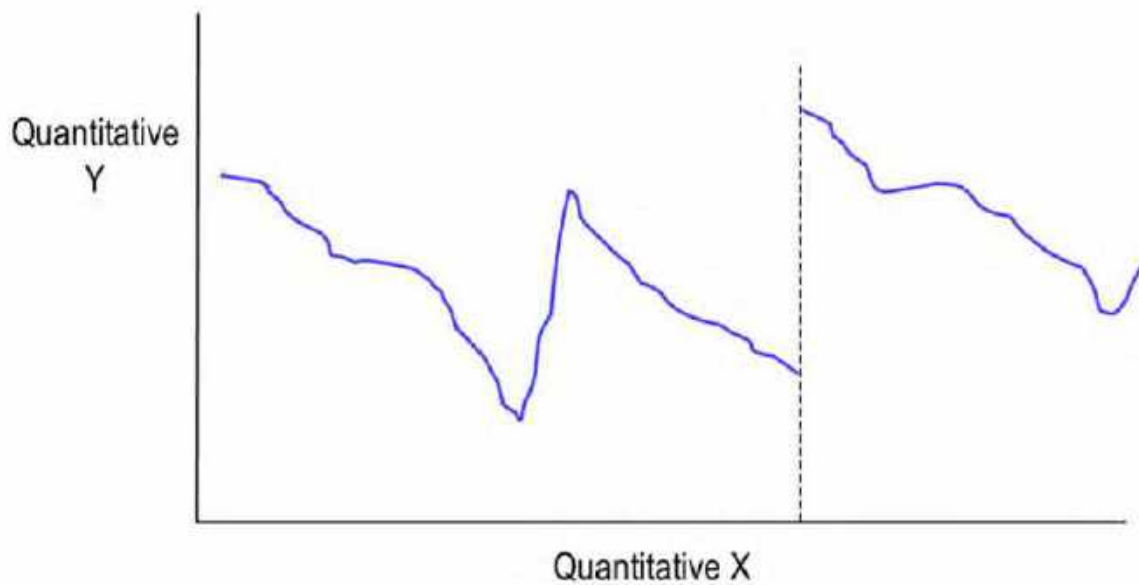
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*Average Y as a function of X has jumps and/or corners*



**Notes**

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Occam's razor represents a preference for simple explanations over complex ones. This reflects a belief that simple hypotheses are more likely to be true than complex ones. This belief is not always justified, but it is efficient in that it leads to models with just enough complexity to explain a given set of observations.

We can always find a sufficiently complex curve passing exactly through any given set of data points. **The predictive ability of this “over-fitting” method is notoriously poor.** The more successful “Occam” strategy is illustrated by random variation superimposed on a simple linear model.

**Notes**

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- ✓  $Y = f(X_1, X_2, X_3, \dots) + error$
  
- ✓ Can't assume  $f(X)$  explains everything (hence the error term)
  
- ✓ Can't assume  $f(X)$  is linear, but quadratic model is almost always sufficient
  - $f(X)$  may include second order interactive effects
  - $f(X)$  may include quadratic effects
  
- ✓ Don't need cubic or higher order models
  - Don't need higher order interactive effects

## Notes

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For each of 18 potato chip bags, we have data on

T = bonding temperature

D = bonding time (duration)

Y = bond strength

The best fitting *response surface model* (RSM) is the one whose parameters

$$b_0, b_1, b_2, b_3, b_4, b_5$$

minimize the sum of squared residuals:

$$\sum_{\{18 \text{ bags}\}} \left[ Y - (b_0 + b_1 T + b_2 D + b_3 TD + b_4 T^2 + b_5 D^2) \right]^2$$

## Notes

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# Least squares fit of Response Surface Model (RSM)

$$\text{Avg. } Y = 87.2 + 8.3(T) + 7.7(D) - 31.8(TD) - 16.1(T^2) - 13.2(D^2)$$

	A	B	C	D	E	F	G	
1	TEMP	DWELL	BOND		Prediction		Noise	
2	-1	-1	11.0		10.08		0.92	
3	-1	-1	8.9		10.08		-1.18	
4	-1	0	63.9		62.80		1.10	
5	-1	0	60.4		62.80		-2.40	
6	-1	1	93.2		89.07		4.13	
7	-1	1	86.5		89.07		-2.57	
8	0	-1	65.7		66.30		-0.60	
9	0	-1	67.7		66.30		1.40	
10	0	0	88.4		87.20		1.20	
11	0	0	88.0		87.20		0.80	
12	0	1	82.0		81.65		0.35	
13	0	1	78.5		81.65		-3.15	
14	1	-1	88.1		90.37		-2.27	
15	1	-1	92.1		90.37		1.73	
16	1	0	77.2		79.45		-2.25	
17	1	0	81.0		79.45		1.55	
18	1	1	39.5		42.08		-2.58	
19	1	1	45.9		42.08		3.82	
20	Sum of squares (SS)		93876.58	=	93792.35	+	84.18	
21	Degrees of freedom (DF)		18	=	6	+	12	
22	RMSE	Square root of noise (SS/DF)						2.65
23								

*least squares modeling.xls*

6 terms in model  
(equation shown above)

$2.65 = \sqrt{84.18/12}$

## Notes

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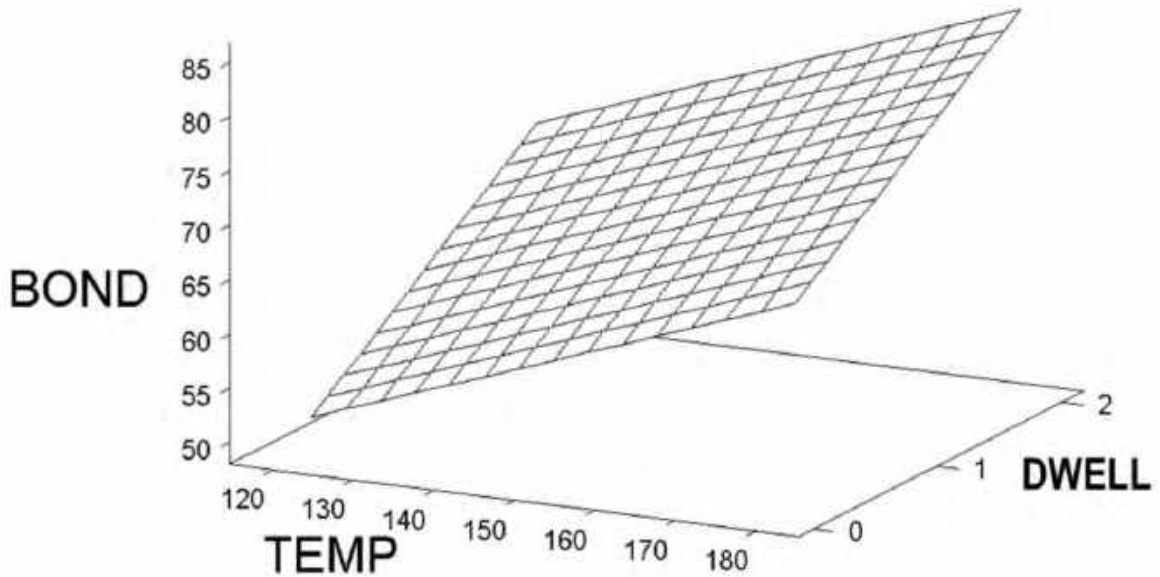
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## 6 Statistical Models

*Linear in the Xs*

$$\text{Average Bond} = 67.2 + 8.3(\text{TEMP}) + 8.3(\text{DWELL})$$



**Notes**

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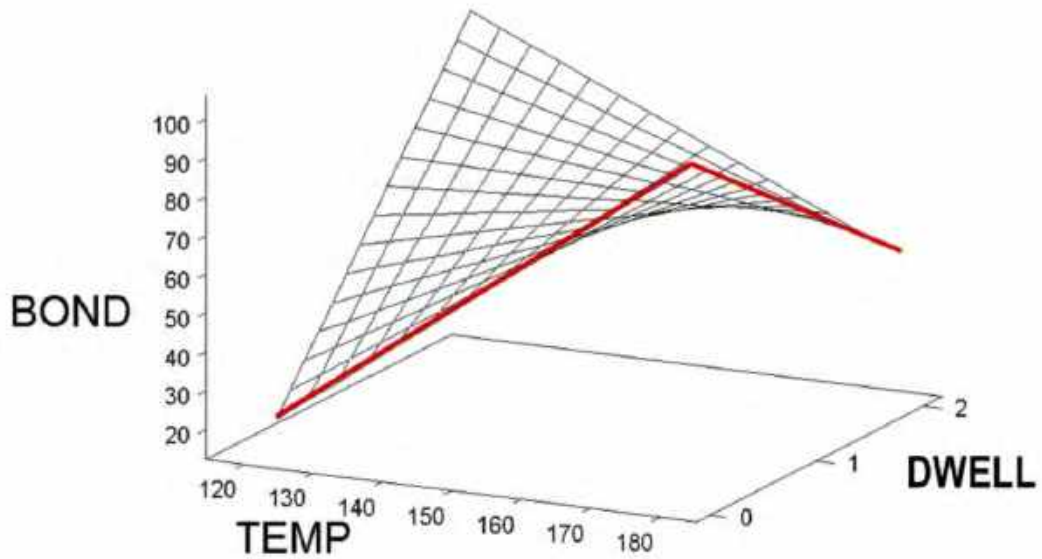
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$$\text{Avg. BOND} = 67.2 + 8.3(\text{TEMP}) + 8.3(\text{DWELL}) - 31.5(\text{TEMP} \times \text{DWELL})$$



**Notes**

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Response surface: saddle.

Linear interaction models like the one shown above usually fit the data much better than simple linear models.

They include all main effects and all interaction effects.

They are good for optimization experiments where all factors are categorical, but they should not be used for optimization experiments involving quantitative factors.

Linear interaction model:

$$Y = b_0 + b_1x_1 + b_2x_2 + \cdots + b_ix_i + b_{12}x_1x_2 + b_{13}x_1x_3 + \cdots + b_{ij}x_ix_j$$

## Notes

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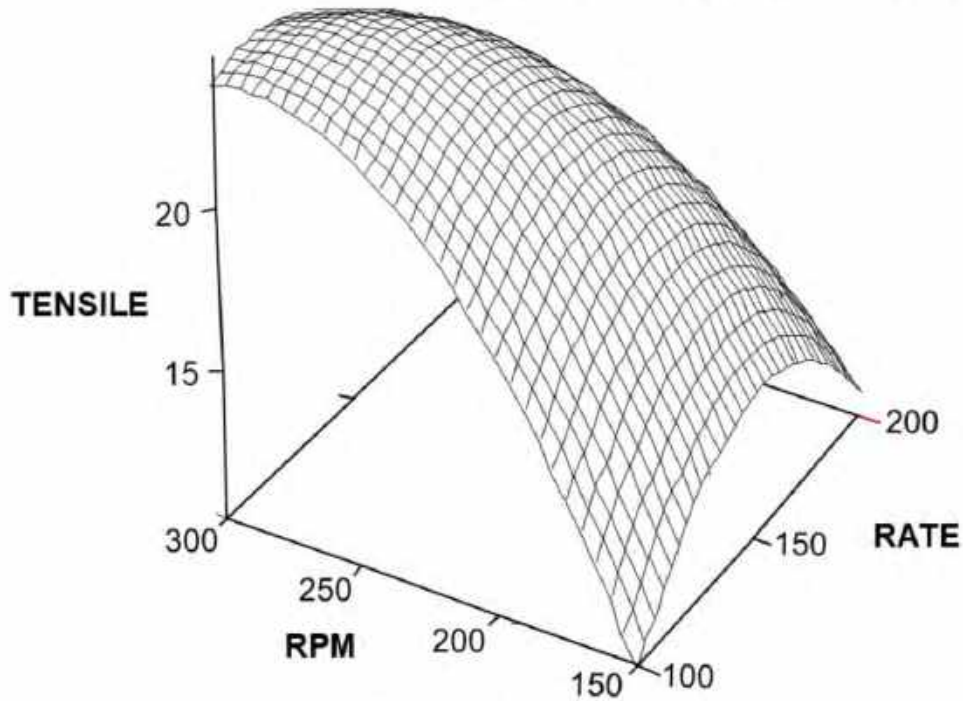
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$$\text{Avg. TENSILE} = 22.5 - 3.3(\text{RATE}) + 3.4(\text{RPM}) - 3.6(\text{RATE} \times \text{RPM}) - 4.8(\text{RATE} \times \text{RATE}) - 5.6(\text{RPM} \times \text{RPM})$$



**Notes**

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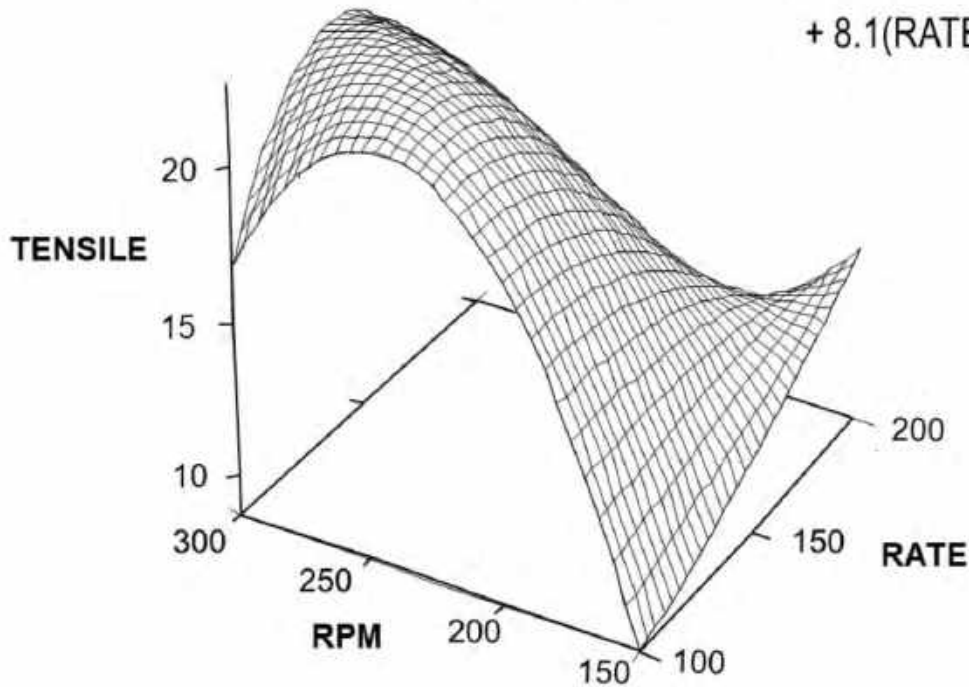
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$$\begin{aligned} \text{Avg. TENSILE} = & 22.4 - 8.5(\text{RATE}) + 8.6(\text{RPM}) - 3.2(\text{RATE} \times \text{RPM}) \\ & - 6.1(\text{RATE}^2) - 4.8(\text{RPM}^2) - 7.0(\text{RATE}^2 \times \text{RPM}) \\ & + 8.1(\text{RATE} \times \text{RPM}^2) \end{aligned}$$



**Notes**

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The shows a more complicated quadratic model fit to the same data as on the previous page. This model turns out to fit the data well.

Model terms like

$$\text{RATE} \times \text{RATE} \times \text{RPM}$$

$$\text{RATE} \times \text{RPM} \times \text{RPM}$$

$$\text{RATE} \times \text{RATE} \times \text{RPM} \times \text{RPM}$$

are called *quadratic interactions*. Adding one or more quadratic interactions is a good thing to try when an RSM model does not fit.

It is also possible to add other higher-level terms (cubic, three-way interactions), if the sample size is large enough to support the extra terms . . .

## Notes

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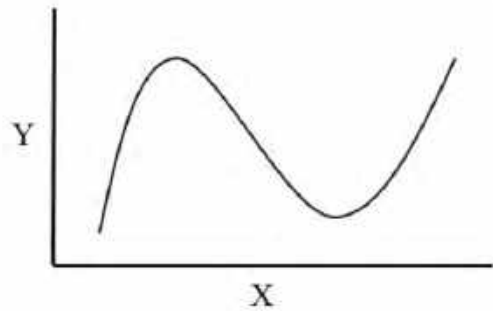
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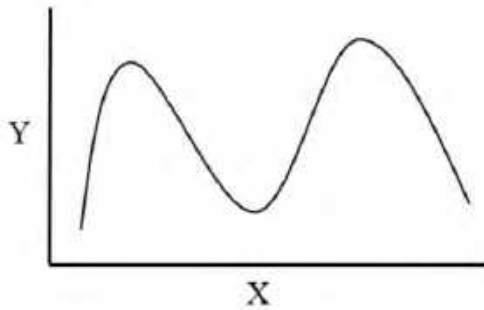
**3<sup>rd</sup> order polynomial (cubic)**

Avg.  $Y = b_0 + b_1X + b_2X^2 + b_3X^3$



**4<sup>th</sup> order polynomial (quartic)**

Avg.  $Y = b_0 + b_1X + b_2X^2 + b_3X^3 + b_4X^4$



**Notes**

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Even though third- or higher-order models may fit the data better than quadratic (second-order) models, they are rarely used in DOE. Why? They require much larger samples sizes for any given set of factors.

It is much more common to use quadratic models in an iterative fashion. A quadratic model may not fit the data well over a large initial factor space, but it almost always tells us which subset of the initial factor space is most likely to give the results we are looking for. The next step is to run another quadratic experiment in the smaller region. The smaller the factor space, the better the quadratic model will fit the data.

This concept is illustrated on the next page.

## Notes

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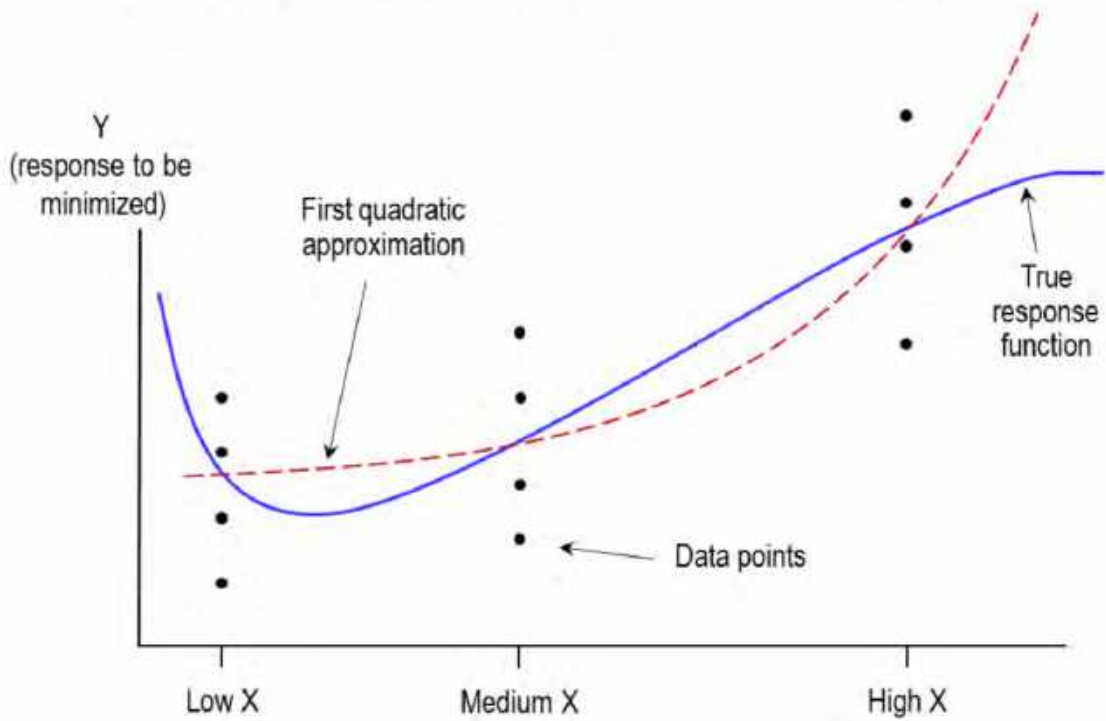
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*First experiment, wide ranges → “big picture”*



## Notes

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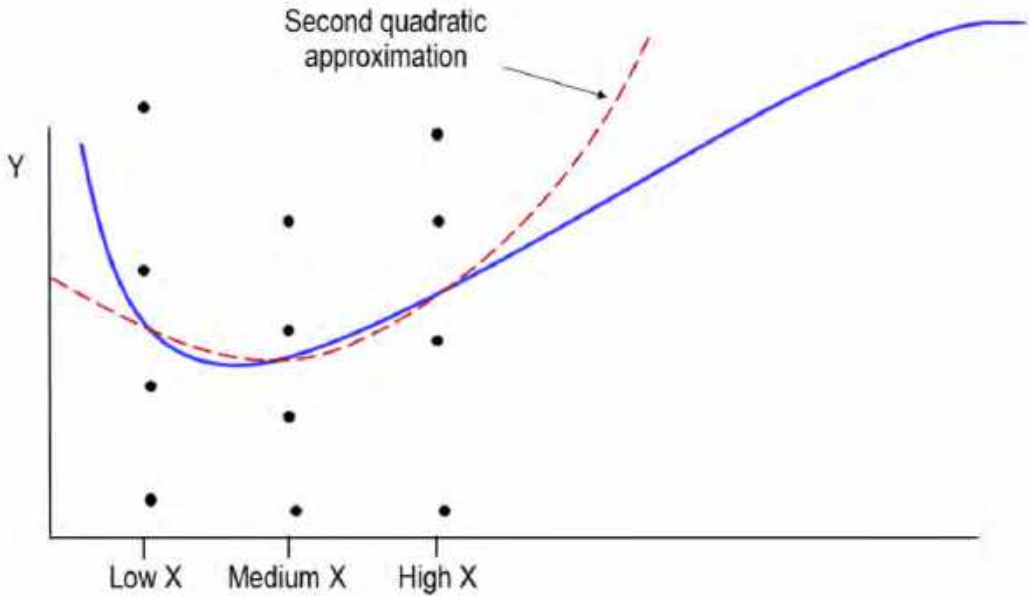
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*Second experiment, narrow ranges → accurate modeling*



**Notes**

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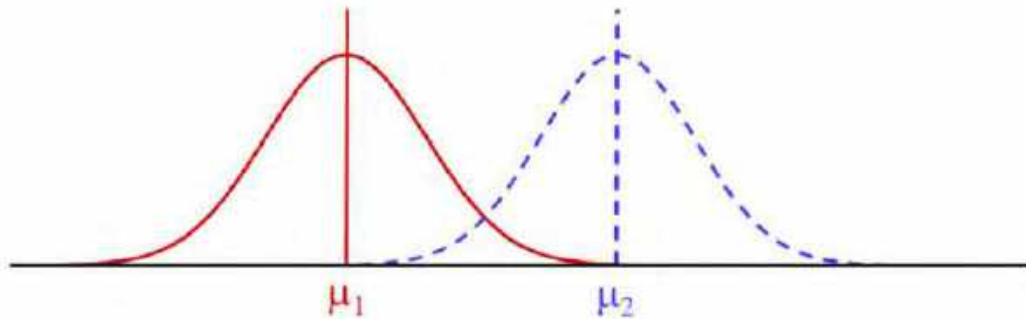
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*Two-level categorical factor*

MATL = Steel or Rubber

$$\text{Average COST} = \begin{cases} \mu_1 & \text{if MATL = Steel} \\ \mu_2 & \text{if MATL = Rubber} \end{cases}$$



**Notes**

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Categorical factors are represented by *indicator* variables  
(also known as *dummy* variables)

$$\text{Average COST} = b_0 + b_1 \text{MATL}[\text{Steel}]$$

$$\text{MATL}[\text{Steel}] = \begin{cases} 1 & \text{if MATL} = \text{Steel} \\ -1 & \text{if MATL} = \text{Rubber} \end{cases}$$

### Notes

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$$\text{Avg. COST} = b_0$$

$$+ b_1 \text{LGR}[\text{Low}]$$

$$+ b_2 \text{MATL}[\text{Steel}]$$

$$+ b_3 \text{USAGE}[50\%]$$

$$+ b_4 \text{GRIT}[30]$$

- Analogy: blue book pricing of used cars
- Base price + extra for power windows  
+ extra for air conditioning  
+ extra for cruise control  
etc.

4.868125

$$+ \text{Match}(\text{LGR}) \begin{cases} \text{"High"} \Rightarrow -0.616875 \\ \text{"Low"} \Rightarrow 0.616875 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{MATL}) \begin{cases} \text{"Rubber"} \Rightarrow 1.145625 \\ \text{"Steel"} \Rightarrow -1.145625 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{USAGE}) \begin{cases} \text{"50\%"} \Rightarrow 1.054375 \\ \text{"75\%"} \Rightarrow -1.054375 \\ \text{else} \Rightarrow . \end{cases}$$

$$+ \text{Match}(\text{GRIT}) \begin{cases} \text{"30"} \Rightarrow -0.048125 \\ \text{"50"} \Rightarrow 0.048125 \\ \text{else} \Rightarrow . \end{cases}$$

## Notes

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$$\text{Avg. COST} = b_0$$

$$+ b_1 \text{LGR[Low]}$$

$$+ b_2 \text{MATL[Steel]}$$

$$+ b_3 \text{USAGE[50\%]}$$

$$+ b_4 \text{GRIT[30]}$$

$$+ b_5 \text{LGR[Low]} \times \text{MATL[Steel]}$$

$$+ b_6 \text{LGR[Low]} \times \text{USAGE[50\%]}$$

$$+ b_7 \text{LGR[Low]} \times \text{GRIT[30]}$$

$$+ b_8 \text{MATL[Steel]} \times \text{USAGE[50\%]}$$

$$+ b_9 \text{MATL[Steel]} \times \text{GRIT[30]}$$

$$+ b_{10} \text{USAGE[50\%]} \times \text{GRIT[30]}$$

# Factors	4	5	6
Full factorial (FF)	16	32	64
Min. sample size	11	16	22
% of FF	69	50	34

**Notes**

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- Bold strategy
- “Control group”
- Replication
- Randomization
- “Blocking”

### Notes

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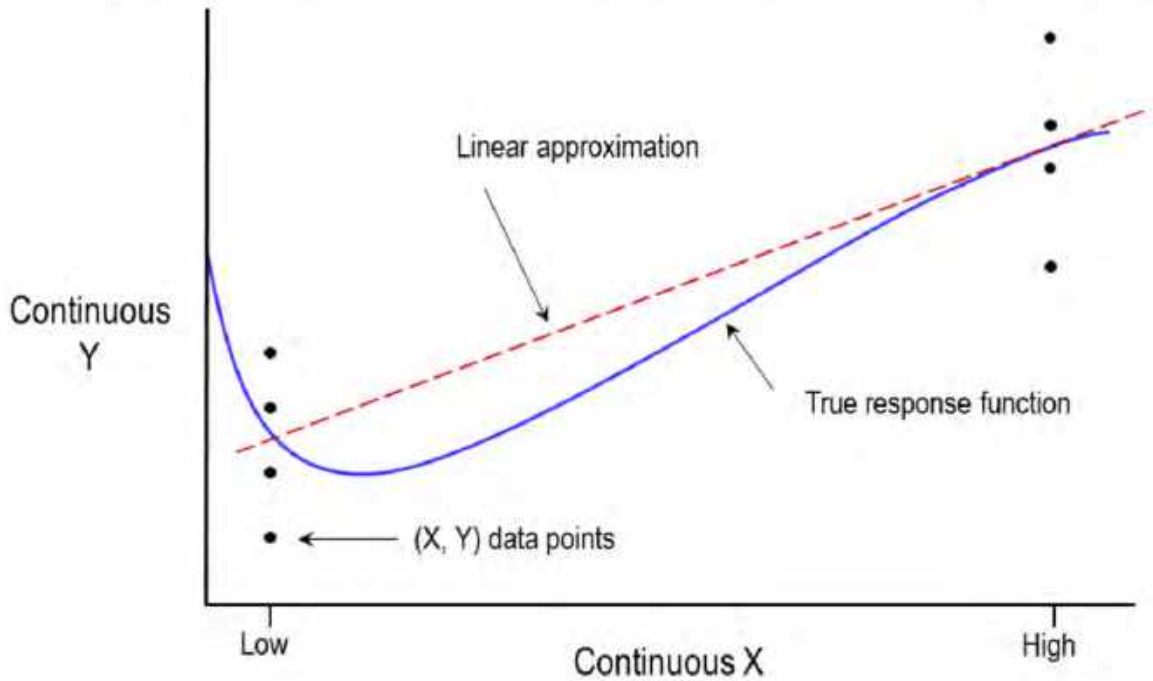
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*Use the entire feasible operating range in a first experiment*



**Notes**

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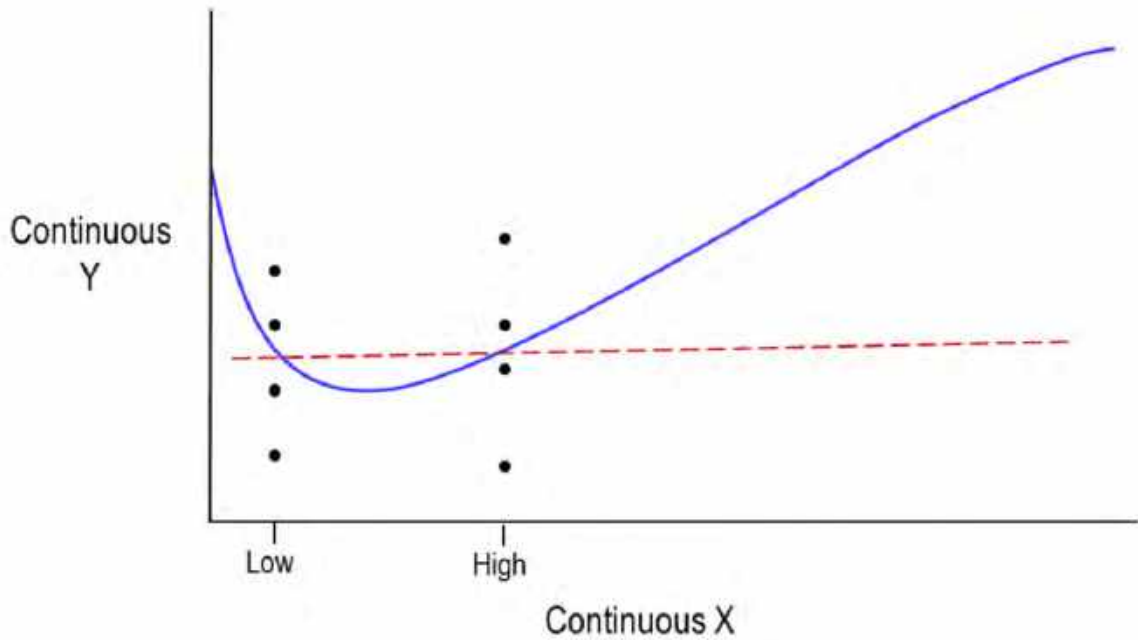
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- Low and high levels of X are too close together
- We mistakenly conclude that X has no effect on Y



### Notes

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**For each factor, one of the levels should match the current process**

- Ideally, this is the middle level for continuous factors
- At least one run in the experiment should match the current process settings, for a "sanity check"
- In these types of designs, we don't usually refer to this as a "control group"

Temp	Press	Dwell	Mat'l
120	50	0.2	A
120	100	1.1	B
120	150	2.0	C
150	50	1.1	C
150	100	2.0	A
150	150	0.2	B
180	50	2.0	B
180	100	0.2	C
180	150	1.1	A

**Notes**

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The units involved in a DOE may turn out to be uniformly different from those in current production – either better or worse. This can be due to the effects of noise variables on production units, or to special circumstances surrounding the creation and handling of experimental units.

For each factor, one of the DOE levels should match the current state value of that factor. This allows valid comparisons between current state and experimental process settings. This is especially important when non-routine measurements, tests or inspections are applied to experimental units.

**Notes**

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	<u>Temp</u>	<u>Press</u>	<u>Experimental units</u>
<i>Use a replicate or a replicate run to quantify the error in the experiment.</i>	120	50	1
	120	50	2
	120	150	3
	120	150	4
<i>This improves estimates of coefficients and precision in determining factor significance.</i>	180	50	5
	180	50	6
	180	150	7
	180	150	8

**Notes**

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Replication forces redundancy into the experiment. This is necessary for two reasons:

- To quantify the magnitude of error in the experimental data – differences between units at the same design point are, by definition, due to error (variation in the process that is not accounted for in the factors).
- To reduce the influence of error on the experimental results by estimating “pure error.” This increases the signal-to-noise ratios.

Assume that you are the person responsible for running the experiment and for the validity of the results. Is there anything about the run order shown above that makes you nervous? Please explain.

## Notes

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	<u>Temp</u>	<u>Press</u>	<u>Experimental units</u>
<i>Use a random number generator to determine the sequence in which experimental units are created and tested (JMP does this for you.)</i>	120	150	1
	180	50	2
	180	50	3
	120	150	4
	180	50	5
	120	150	6
	180	150	7
	120	50	8

**Notes**

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## Benefits

- Reduces the chance of biased results due to nuisance variables (factors not included in the experiment that may be changing while the experiment is being conducted)
- Doesn't require control of nuisance variables, which may be unknown or uncontrollable
- Results are more convincing to skeptics

## What happens if you don't randomize?

- Nuisance (noise) variables may be changing during your experiment
- This increases the chance of drawing the wrong conclusions from your experiment (significant factors, best levels, etc.)
- Randomization guards against this

## Drawbacks

- Impractical when some of the factors are hard to change
- We'll see what to do about this later

## Notes

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*Blocking allows you to account for some nuisance variables*

- Nuisance variables or factors are used to divide the experiment into homogeneous "blocks"
- Effects of nuisance factors are separated from effects of other factors, for more accurate analysis of factor significance

		Experimental		
	<u>Temp</u>	<u>Press</u>	<u>units</u>	
	120	50	1	Block 1
	120	150	2	Operator   Bob
	180	150	3	Shift   1
	180	50	4	Machine   A
	180	150	5	Material   Lot 6
	180	50	6	Block 2
	120	50	7	Operator   Carol
	120	150	8	Shift   2
				Machine   B
				Material   Lot 7

**Notes**

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## Why use blocking?

- Use blocking when experimental runs cannot be completed within a timeframe (shift, time allotted on a machine, etc.) or some other constraint (batch of material, space, etc.)
- Blocking systematically eliminates the effect of known, controllable nuisance (noise) factors
  - Makes predictions more reliable
  - Quantifies the effects of nuisance variables
- Improves precision with which treatment means are compared, without increasing sample size
  - Makes identification of important (significant) factors more reliable
- Protects against variation due to known factors not included in the experiment

### Notes

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**We saw the Full-Factorial Design earlier, and learned:**

- A  $2^k$  full-factorial design can estimate main effects and interactions, but cannot estimate quadratic terms
- A three level full-factorial ( $3^k$ ) design can estimate main effects, interactions and quadratic effects, but is an inefficient design.

Let's look at some other designs.

### Notes

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**The central composite design (CCD) is a  $2^k$  factorial with added axial or star runs.**

**It is (was) the most used response surface design when all factors are continuous**

Above are images of two and three factor CCDs

- The CCD requires two axial runs for each factor, plus the  $2^k$  design runs
- 3 – 5 center points are recommended
- Total runs required for the 3-factor CCD are  $8 + 6 + \text{center points} = 17-19$ .

**A Response Surface Design can estimate main effects, 2-factor interactions and quadratic effects, with more efficiency than the  $3^k$  full-factorial.**

## Notes

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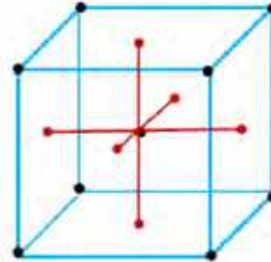
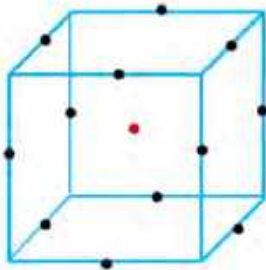
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**Box-Behnken designs (left) are spherical, and do not have any points on the corners of the “cube” contained by the limits of the factors.**

**The face-centered cube (right) is a variation on the Central Composite Design, with axial points on the centers of the faces of the cube (for  $k=3$ ).**

- 3 – 5 center points are recommended for each of these designs
- Total runs required for the 3-factor Box-Behnken design is 15-17.
- Total runs required for the face-centered cube is the same as the CCD (17-19).

**As Response Surface Designs, these can estimate main effects, 2-factor interactions and quadratic effects.**

## Notes

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JMP's Custom Design platform uses modern computing power to employ a coordinate-exchange algorithm for determining the best set of points to use in a Response Surface Design, creating an "optimal design."

**Often, fewer runs are required than the classical designs just presented.**

When you look at the points chosen for your experiment, you may notice:

- Center points--all continuous factors at the middle level of the range given
- Points at the corners of the "cube"--all factors at high or low levels
- Points in the centers of the "cube" edges (Box-Behnken) or faces (face-centered cube)—some factors at the middle level, others at high or low levels
- You will not see axial runs extending beyond the "cube," as in the original CCD

**Because fewer runs are used in these designs,  
there will be some correlations and aliasing between terms.**

(See Design Evaluation > Color Map on Correlations)

## Notes

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## Steps for Creating a Custom Design

1. Specify the Responses and general goals (maximize, minimize, or match target).
2. Specify the Factors.
  - For continuous factors, specify the high and low levels.
  - For categorical factors, specify each level to be included in the experiment.
3. Specify the statistical Model (usually *RSM*).
4. Specify the blocking factor, if blocking is needed. (Click *RSM* again)
  - Enter the maximum number of runs that can be completed in one block (timeframe, batch of material, etc.).
  - JMP will evenly split required runs into blocks no larger than the number specified
5. Create the design matrix. (*Make Design*)
6. If desired, use *Design Evaluation > Power Analysis* to determine sample size.
7. Back up to make changes (*Back*), or create the data table (*Make Table*).
8. Save the table.

Later: Run the experiment in the order given. Enter results into table.

### Notes

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# 1. Specify the Responses and general goals

*DOE → Custom Design*

**Custom Design**

**Responses**

Add Response ▾ Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
bond print	Match Target Maximize	.	.	.

**Factors**

Add Factor ▾ Remove Add N Factors 1

Name	Role	Changes	Values
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## Notes

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## 2. Specify the Factors

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**Custom Design**

**Responses**

Add Response Remove Number of Responses...

Response Name	Goal	Lower Limit	Upper Limit	Importance
bond	Match Target	.	.	.
print	Maximize	.	.	.

**Factors**

Add Factor Remove Add N Factors 1

Do not use this option!!

Name	Role	Changes	Values
temp	Continuous	Easy	120 180
press	Continuous	Easy	50 150
dwell	Continuous	Easy	0.2 2

Specify Factors

Add a factor by clicking the Add Factor button. Double click on a factor name or level to edit it.

Continue

## Notes

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## 4. Specify the blocking factor, if blocking is needed.

Once you specify the Model, the Default and Minimum Number of Runs are displayed.

Use this information, or User Specified Number of Runs (another sample size you've determined), to decide whether Blocking is needed.

It's not a bad idea to split your experiment into blocks just in case, if it is likely to take several hours or more to complete. For example, you may have a block size equal to half of a shift, just in case there's an evacuation, or the machine goes down, or you get called away urgently, and cannot complete the experiment all at one time.

If Blocking is needed:

1. Click User Specified Number of Runs, even if you want to use the Default (this prevents JMP from increasing the sample size to a multiple of the block size),
2. Go back up to Factors to enter a Blocking factor,
3. Specify Model (click RSM) again.

### Notes

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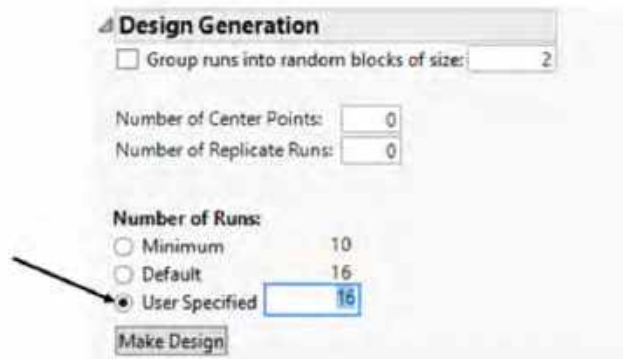
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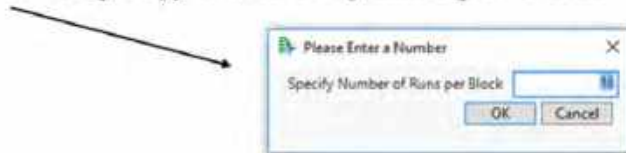
## 4. Specify the blocking factor, if blocking is needed. (cont'd)

- Select *User Specified Number of Runs* to prevent an increase due to blocking



- Go back up to factor specification:  
*Add Factor > Blocking > Select the maximum runs possible per block*

If your maximum is not listed,  
select *Other...* to *Specify Number of Runs per Block*



### Notes

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## 4. Specify the blocking factor, if blocking is needed. (cont'd)

- Name the Blocking factor, so you will recognize it in the Design Matrix and Table:

Name	Role	Changes	Values
temp	Continuous	Easy	120   180
press	Continuous	Easy	50   150
dwel	Continuous	Easy	0.2   2
Shift	Blocking	Easy	1   2

- You do not need to be concerned about how many “levels” are shown under “Values.” JMP will handle this when it creates the design.
- **Re-specify the Model. (Click RSM again.)** Click through JMP comments about categorical and blocking factors in RSM models.

### Notes

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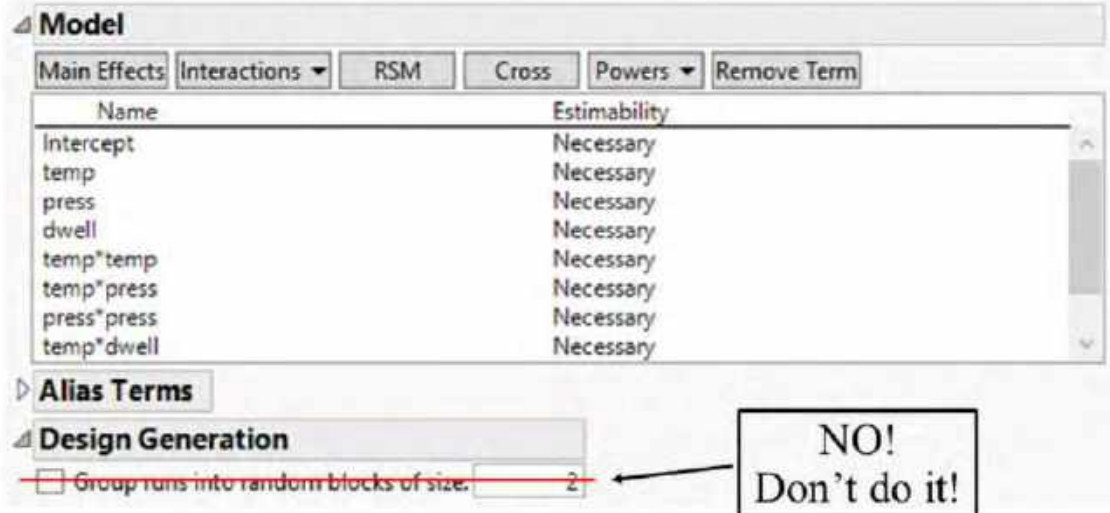
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## 4. Specify the blocking factor, if blocking is needed. (cont'd)

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**DO NOT use this option for setting up a blocking factor!**



The screenshot shows the JMP Model Builder interface. The 'Model' section is expanded, showing a list of terms with their estimability. The 'Design Generation' section is also expanded, and the option 'Group runs into random blocks of size: 2' is checked. A red line is drawn through this option, and an arrow points from a callout box to it. The callout box contains the text 'NO! Don't do it!'.

Name	Estimability
Intercept	Necessary
temp	Necessary
press	Necessary
dwell	Necessary
temp*temp	Necessary
temp*press	Necessary
press*press	Necessary
temp*dwell	Necessary

**Design Generation**

Group runs into random blocks of size:

**NO!  
Don't do it!**

JMP will generate uneven block sizes, if this option is used.

## Notes

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*Design Evaluation > Power Analysis*

▲ **Design Evaluation**  
 ▲ **Power Analysis**  
 Significance Level   
 Anticipated RMSE

Term	Anticipated Coefficient	Power
Intercept	1	0.402
temp	1	0.706
press	1	0.706
dwell	1	0.705
Shift	1	0.865
temp*temp	1	0.262
temp*press	1	0.623
press*press	1	0.262
temp*dwell	1	0.623
press*dwell	1	0.623
dwell*dwell	1	0.263

\* Details of this procedure are presented later, in the Determining Sample Size section.

**Notes**

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## 7. Back up to make changes or create the data table.

- Click *Back* to back up and adjust sample size.
- Adjust User Specified Number of Runs
- Click *Make Design*

Output Options

### ▲ Data Table Options

- Save X Matrix
- Simulate Responses
- Include Run Order Column

Run Order: Randomize within Blocks ▾

Make Table

Back

Once the design is as needed:

- Check *Include Run Order Column*
- click *Make Table*

JMP creates an editable table.

Output Options

### ▲ Data Table Options

- Save X Matrix
- Simulate Responses
- Include Run Order Column

Run Order: Randomize within Blocks ▾

Make Table

Back

## Notes

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## 8. Save the table.

- You can reorder columns and adjust any odd factor levels by entering the desired value
  - Odd levels are an artifact of the procedure JMP uses to create custom designs
  - Before creating the table, you can also back up to create another design, and see if that takes care of it
  - In this example, temp of 152.7 would be changed to 150, press of 98.5 would be changed to 100

Custom Design		temp	press	dwelt	Shift	bond	print	Run Order	
Design	Custom Design	1	150	100	2	1	•	•	1
Criterion	Optimal	2	180	150	0.2	1	•	•	2
Model		3	150	150	1.1	1	•	•	3
Evaluate Design		4	120	100	1.1	1	•	•	4
DOE Dialog		5	180	50	0.2	1	•	•	5
Columns (7/0)		6	120	50	0.2	1	•	•	6
temp *		7	180	50	2	1	•	•	7
press *		8	150	100	1.1	1	•	•	8
dwelt *		9	180	100	1.1	2	•	•	9
Shift *		10	180	150	2	2	•	•	10
bond *		11	120	150	0.2	2	•	•	11
print *		12	150	98.5	1.1	2	•	•	12
Run Order		13	120	150	2	2	•	•	13
Rows		14	152.7	50	1.1	2	•	•	14
All rows	16	15	120	50	2	2	•	•	15
Selected	0	16	150	100	0.2	2	•	•	16
Excluded	0								
Hidden	0								
Labelled	0								

- Run your experiment in the order specified and enter data into this table.
- If data is entered directly into the table as the experiment is performed, it's not a bad idea to print a copy of the table and keep a hard copy also, as you go . . . just in case.

## Notes

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Use the Custom Design process described on the previous slides to create Response Surface designs for the exercises on the following pages. In addition to special instructions given in each case, follow these general instructions:

- Determine whether each factor is continuous or categorical
- Use the sample size given to determine if blocking is needed.
- For each exercise, have the instructor review your matrix when you are finished.
- Make and save each design table.

## Notes

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## Exercise 8.1

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Control factors	Levels	
<i>Heat treat</i>	Anneal	Solution/age
<i>Polish</i>	Chemical	Mechanical
<i>Peen</i>	Yes	No

- Response variable: *Cycles to failure*
- Blocking factor: *none*
- Experimental unit: *one small test piece*
- Sample size: 12 (constraint due to availability of test fixtures)

### Notes

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Control factors	Levels	
Contact wheel land-groove ratio ( <i>LGR</i> )	Low	High
Contact wheel material ( <i>Material</i> )	Steel	Rubber
Belt usage limit ( <i>Usage</i> )	50%	80%
Belt grit size ( <i>Grit</i> )	“30”	“50”

- Response variable: *Cost*
- Blocking: At most, 10 runs can be completed in a morning or an afternoon. You want to split the runs evenly between two blocks.
- Blocking factor: *Time of day* (morning vs. afternoon)
- Experimental unit: *one large casting*
- Sample size: Use the default sample size. Enter it here \_\_\_\_\_

**Notes**

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<b>Control factors</b>	<b>Ranges</b>
<i>Force</i>	70 to 150
<i>Energy</i>	275 to 325
<i>Amplitude</i>	70 to 90

- Response variable: *Leak rate*
- Blocking constraint: Due to production needs, a maximum of 20 containers can be molded in each tool cavity
- Blocking factor: *Cavity* (parts are molded from 4 tool cavities)
- Experimental unit: *one welded plastic container*
- Sample size for experiment: 68

**Notes**

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## 9 Determining Sample Size for an Experiment

Sample size,  $N$ , is the total number of “runs” in the experiment.

### How should sample size be determined?

- *First, you must have at least one run for each model term.*

**More factors and more complex model → more terms and more runs**

- *Second, your purpose must be clear for a given experiment.*

Process optimization with RSM require more runs for each factor than experiments for screening for important factors

**Less ambiguity in results → more runs**

- *Beyond that, there are several answers to the question of how to determine sample size. Two are presented on the following slides.*

### Notes

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**1. The quickest answer that most statisticians experienced in experimentation give, is that the sample size depends on your budget. Run the best designed experiment you can, within your budgetary constraints.**

- Think through your experimental strategy before running your first experiment
- Don't use more than about 25% of your entire budget on your first experiment
- Compare potential designs with Design Diagnostics > Compare Designs
  - Fraction of Design Space Plot, when prediction using the model, is a goal
  - Color Map on Correlations, whenever less than a full-factorial is used

**Notes**

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2. Use JMP's Design Evaluation > Power Analysis to ensure that:

- Main Effects (e.g. Temp, Dwell, X1) have a Power of 0.9 to 0.8
  - Interactions (e.g. Temp x Dwell, X1\*X2) have a Power of about 0.8
  - Quadratic Terms (e.g. Temp x Temp, X1\*X1) have a Power of about 0.5
- Use the Power Analysis as it is when you open it, without changing Anticipated RMSE or Coefficients (this allows good detection of effects with  $\beta_n \geq RMSE$ )
  - Adjust Power by going Back and changing the User Specified Number of Runs

Design Evaluation

Power Analysis

Significance Level 0.05

Anticipated RMSE 1

Term	Anticipated Coefficient	Power
Intercept	1	0.615
X1	1	0.962
X2	1	0.962
X3	1	0.962
X1*X1	1	0.547
X1*X2	1	0.899
X2*X2	1	0.547
X1*X3	1	0.899
X2*X3	1	0.899
X3*X3	1	0.547

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Set up Responses, Factors and Model, then click *Make Design*

**Custom Design**

Factors

Define Factor Constraints

- None
- Specify Linear Constraints
- Use Disallowed Combinations Filter
- Use Disallowed Combinations Script

Model

Main Effects | Interactions ▼ | RSM | Cross | Powers ▼ | Remove Terms

Name	Estimability
Intercept	Necessary
temp	Necessary
press	Necessary
dwell	Necessary
temp*temp	Necessary
temp*press	Necessary
press*press	Necessary
temp*dwell	Necessary

Alias Terms

Design Generation

Group runs into random blocks of size: 2

Number of Center Points: 0

Number of Replicate Runs: 0

Number of Runs:

- Minimum 10
- Default 16
- User Specified 16

Make Design

## Notes

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Click on the triangle next to Design Evaluation, then on the triangle next to Power Analysis to open the Power Analysis report:

Review the Power Analysis to determine if all:

- Main Effects (e.g. temp, dwell, X1) have a Power of 0.9 to 0.8
- Interactions (e.g. temp\*dwell, X1\*X2) have a Power of about 0.8
- Quadratic Terms (e.g. dwell\*dwell, X1\*X1) have a Power of about 0.5

Design Evaluation		
Power Analysis		
Significance Level	0.05	
Anticipated RMSE	1	
Term	Anticipated Coefficient	Power
Intercept	1	0.427
temp	1	0.75
press	1	0.75
dwell	1	0.75
temp*temp	1	0.278
temp*press	1	0.657
press*press	1	0.278
temp*dwell	1	0.657
press*dwell	1	0.657
dwell*dwell	1	0.278

In this example, all Power values are too low. The sample size needs to be increased.

## Notes

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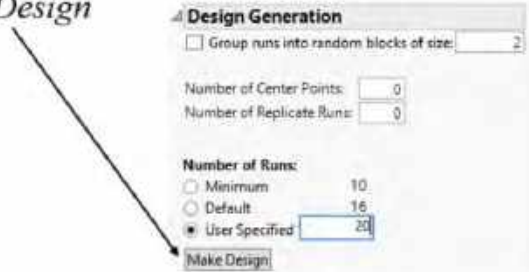


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- Click *Back*.
- Select *User Specified* and increase the Number of Runs.
- Click *Make Design*



- Review the Power Analysis report again, to determine whether the power levels meet the requirements.
  - This may require several iterations
  - If you overshoot, go back and reduce the number of runs

### Notes

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It took 25 runs for all model terms to exceed the desired power.

(Because every design is a little different, it's possible that a design of 24 or 26 runs could (eventually) be generated that exceed the desired power levels.)

An experimenter may choose a slightly smaller sample size, as the desired power levels are approximate ("about 0.8") and are usually conservative.

Design Evaluation		
Power Analysis		
Significance Level	0.05	
Anticipated RMSE	1	
Term	Anticipated Coefficient	Power
Intercept	1	0.615
temp	1	0.962
press	1	0.962
dwel	1	0.962
temp*temp	1	0.547
temp*press	1	0.899
press*press	1	0.547
temp*dwel	1	0.899
press*dwel	1	0.899
dwel*dwel	1	0.547

## Notes

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When categorical factors are at more than two levels, the Power Analysis report gets a little messy.

- Use the upper part of the Power Analysis, as before, for all continuous factor:
  - main effects
  - interactions
  - quadratic terms
  
- Use the little table below for all categorical factor:
  - main effects
  - interactions that include categorical factors

Design Evaluation		
Power Analysis		
Significance Level	0.05	
Anticipated RMSE	1	
Term	Anticipated Coefficient	Power
Intercept	1	0.442
Intro APR	1	0.882
Time Period	1	0.877
Gift 1	1	0.575
Gift 2	-1	0.631
Gift 3	1	0.575
Intro APR*Intro APR	1	0.297
Intro APR*Time Period	1	0.838
Time Period*Time Period	1	0.307
Intro APR*Gift 1	1	0.477
Intro APR*Gift 2	-1	0.477
Intro APR*Gift 3	1	0.477
Time Period*Gift 1	1	0.476
Time Period*Gift 2	-1	0.476
Time Period*Gift 3	1	0.476
Apply Changes to Anticipated Coefficients		
Effect	Power	
Gift	0.763	
Intro APR*Gift	0.633	
Time Period*Gift	0.629	

## Notes

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## Exercise 9.1

We are planning an experiment to optimize a monofilament extrusion process with 4 continuous factors X1 to X4. The response variable is *tensile strength*.

- Optimization experiment = Response Surface Model needed
- Use the Custom Design platform to design this experiment
- Using the Power Analysis method, determine the sample size (number of runs) required in this experiment [For consistency among class participants, find the smallest sample size that puts all factors over the recommended power levels.]

### Notes

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## Exercise 9.2

We are planning an experiment to optimize an ultrasonic welding process with 3 continuous factors and a 4-level categorical factor. The response variable is the *weld depth*.

- Optimization experiment = Response Surface Model needed
- Use the Custom Design platform to design this experiment
- Using the Power Analysis method, determine the sample size (number of runs) required in this experiment [For consistency among class participants, find the smallest sample size that puts all factors over the recommended power levels.]

### Notes

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## Notes

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# 11 Experiments with Hard-to-Change Factors

## Sometimes it's not feasible to completely randomize, because a factor is hard-to-change

There are many situations when this is the case. Here are a few examples:

- Temperature in a furnace takes a very long time (hours) to stabilize after changing
- Special material needed (a factor) are made in large batches and cannot be stored, or it is run in a continuous flow through the process
- Material or part used in a machine is difficult to change, requiring a complete breakdown and cleaning
- Type of irrigation on a plot of land is very difficult and costly to change (an example of the origin of split-plot designs)

*What are examples in your workplace?*

### Notes

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**When you have hard-to-change factors that cannot be randomized, you need to create and analyze your experiment as a “split-plot” design**

If you don't do this (if you design and analyze as usual), you are more likely to:

- Conclude that unimportant factors are important among the hard-to-change factors
  - You think that a factor (X) is impacting your response (Y), when it is not
  - This is a Type I error
  - Hard-to-change factors are those in the “Whole Plots” or main treatments, that were not randomized
  
- Fail to recognize factors that are significant among the easy-to-change factors
  - You think that a factor (X) is NOT impacting your response (Y), when it is
  - This is a Type II error
  - Easy-to-change factors are those in the “Subplots” or split-plots, that were randomized

## Notes

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## The decision to consider a factor as “hard-to-change” should not be taken lightly

- Subplot (easy-to-change) factors are compared with higher precision
  - Usually, subplot error is smaller than whole-plot error
  - Whenever possible, the treatment(s) or factors we are most interested in should be assigned to the subplots
- To increase the precision of the test on whole-plot (hard-to-change) factors, additional replicates of the experiment or additional whole-plots are needed
  - Clearly, this takes more time and resources
  - Several (3-6) replicates could be needed to gain an adequate level of precision
  - So, you could be back to changing that hard-to-change factor many times

### Notes

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# Creating a Split-Plot Design

- DOE > Custom Design
- Enter the factors as usual, except double-click on “Changes” and change to Hard for the hard to change factor
- Click Continue

**Factors**

Add Factor ▾ Remove Add N Factors 1

Name	Role	Changes	Values
▲ Temp	Continuous	Hard	120 180
▲ Dwell	Continuous	Easy	0.2 2
▼ Material	Categorical	Easy	A B C

## Notes

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## Creating a Split-Plot Design (cont'd)

- The design is presented.
- As before, click Back to make adjustments. Click Make Table.
- Run the experiment in the order shown in the table.

Run	Whole Plots	Temp	Dwell	Material
1	1	150	1.1	A
2	1	150	0.2	C
3	1	150	0.2	B
4	1	150	2	B
5	2	180	0.2	A
6	2	180	1.1	C
7	2	180	1.1	B
8	2	180	2	A
9	3	120	0.2	A
10	3	120	1.1	C
11	3	120	2	A
12	3	120	1.1	B
13	4	150	1.1	B
14	4	150	0.2	C
15	4	150	2	C
16	4	150	1.1	A
17	5	150	0.2	B
18	5	150	1.1	A
19	5	150	2	B
20	5	150	2	C

**Table:**

Whole Plots	Temp	Dwell	Material	Y1
1	150	1.1	A	•
1	150	0.2	C	•
1	150	0.2	B	•
1	150	2	B	•
2	180	0.2	A	•
2	180	1.1	C	•
2	180	1.1	B	•
2	180	2	A	•
3	120	0.2	A	•
3	120	1.1	C	•
3	120	2	A	•
3	120	1.1	B	•
4	150	1.1	B	•
4	150	0.2	C	•
4	150	2	C	•
4	150	1.1	A	•
5	150	0.2	B	•
5	150	1.1	A	•
5	150	2	B	•
5	150	2	C	•

### Notes

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*What if there are too many runs to complete in one day (or lot of material, or by one tester, etc.)?*

- Once you see that there are too many runs, click Back (before making the table)
- Add a Categorical Factor with the number of levels as the number of batches or days or shifts, etc. needed for the experiment (In this example, two days will be needed to run the experiment, so a 2-Level Categorical Factor was added.)
- Name the factor something that you can easily pick out of the lists of terms (Here it is named REMOVE.)
- Set Changes for this factor to Very Hard
- Click Continue

Factors				
Add Factor ▾	Remove	Add N Factors	1	
Name	Role	Changes	Values	
▲ Temp	Continuous	Hard	120	180
▲ Dwell	Continuous	Easy	0.2	2
▼ Material	Categorical	Easy	A	B C
▼ REMOVE	Categorical	Very Hard	L1	L2

## Notes

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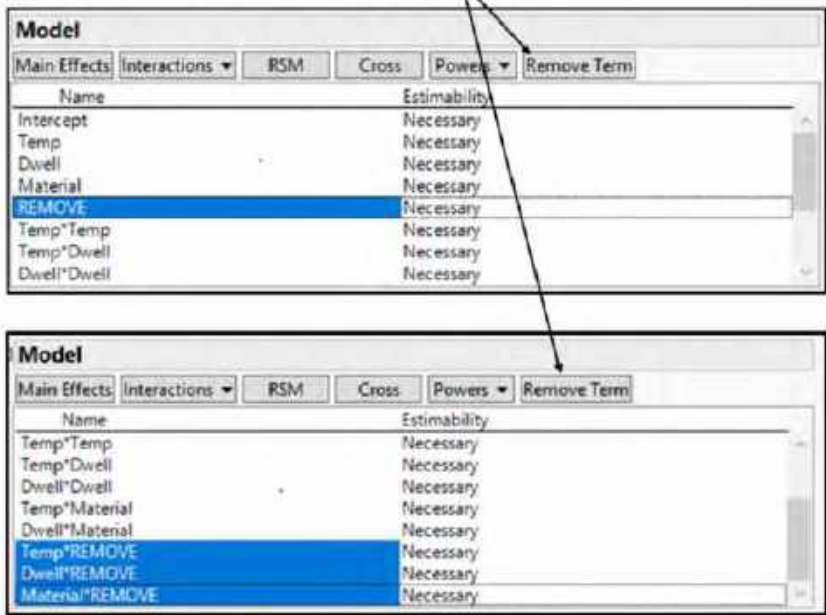


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- Click RSM
- Remove from the Model every term that contains the Categorical factor that you added
  - Highlight the term then click Remove Term



## Notes

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- Change the number of Whole Plots to the number of levels of the Categorical Factor
  - In this example, two days were needed
  - So, a 2-Level Categorical Factor called REMOVE was added
  - Now, the Number of Whole Plots is changed to 2
- Click make Design

**Design Generation**

Hard to change factors can vary independently of Very Hard to change factors.

Number of Whole Plots

Number of Subplots

**Number of Runs:**

Minimum 12

Default 18

User Specified

**Make Design**

### Notes

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## Blocking in a Split-Plot Design (cont'd)

- The Design is developed
- Whole Plots show the number of days required
- REMOVE is still in the table, as it was entered as a factor
- Click Make Table

Run	Whole Plots	Subplots	Temp	Dwell	Material	REMOVE
1	1	1	120	0.2	C	L1
2	1	1	120	2	A	L1
3	1	1	120	1.1	B	L1
4	1	2	180	2	C	L1
5	1	2	180	0.2	A	L1
6	1	2	180	1.1	B	L1
7	1	3	150	1.1	C	L1
8	1	3	150	1.1	A	L1
9	1	3	150	2	B	L1
10	2	4	120	1.1	B	L1
11	2	4	120	0.2	A	L1
12	2	4	120	2	C	L1
13	2	5	150	0.2	B	L1
14	2	5	150	1.1	C	L1
15	2	5	150	1.1	A	L1
16	2	6	180	1.1	B	L1
17	2	6	180	2	A	L1
18	2	6	180	0.2	C	L1

If you get this warning, it's okay to ignore it, **IN THIS CASE**, because you are not trying to estimate effects of the whole plot

At least one more whole plot is strongly recommended. This design does not have enough whole plots to estimate the whole plot variance. The whole plot effects are not testable.

### Notes

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# Blocking in a Split-Plot Design (cont'd)

- The table is generated
- Click on the column of the Categorical Factor (“REMOVE” in this example).
- Cols > Delete Columns to delete the column from the table

Whole Plots	Subplots	Temp	Dwell	Material	REMOVE	Y1
1	1	120	0.2	C	L1	•
1	1	120	2	A	L1	•
1	1	120	1.1	B	L1	•
1	2	180	2	C	L1	•
1	2	180	0.2	A	L1	•
1	2	180	1.1	B	L1	•
1	3	150	1.1	C	L1	•
1	3	150	1.1	A	L1	•
1	3	150	2	B	L1	•
2	4	120	1.1	B	L1	•
2	4	120	0.2	A	L1	•
2	4	120	2	C	L1	•
2	5	150	0.2	B	L1	•
2	5	150	1.1	C	L1	•
2	5	150	1.1	A	L1	•
2	6	180	1.1	B	L1	•
2	6	180	2	A	L1	•
2	6	180	0.2	C	L1	•

Whole Plots	Subplots	Temp	Dwell	Material	REMOVE	Y1
1	1	120	0.2	C	L1	•
1	1	120	2	A	L1	•
1	1	120	1.1	B	L1	•
1	2	180	2	C	L1	•
1	2	180	0.2	A	L1	•
1	2	180	1.1	B	L1	•
1	3	150	1.1	C	L1	•
1	3	150	1.1	A	L1	•
1	3	150	2	B	L1	•
2	4	120	1.1	B	L1	•
2	4	120	0.2	A	L1	•
2	4	120	2	C	L1	•
2	5	150	0.2	B	L1	•
2	5	150	1.1	C	L1	•
2	5	150	1.1	A	L1	•
2	6	180	1.1	B	L1	•
2	6	180	2	A	L1	•
2	6	180	0.2	C	L1	•

## Notes

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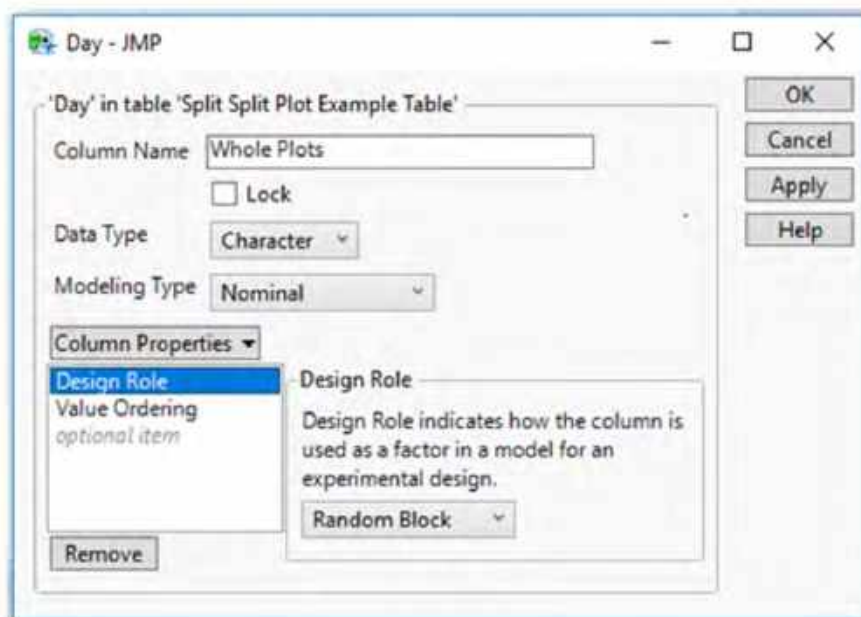
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- If you open the Column Info for Whole Plots, you'll see that the Design Role is Random Block (JMP is pretty smart!)
- Rename the Whole Plots column with the name of your block



### Notes

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# Blocking in a Split-Plot Design (cont'd)

- This shows the final table, with Whole Plots renamed to Day
- This experiment is designed to be run in two days
- What you actually have now is a split-split-plot design

Day	Subplots	Temp	Dwell	Material	Y1
1	1	120	0.2	C	*
1	1	120	2	A	*
1	1	120	1.1	B	*
1	2	180	2	C	*
1	2	180	0.2	A	*
1	2	180	1.1	B	*
1	3	150	1.1	C	*
1	3	150	1.1	A	*
1	3	150	2	B	*
2	4	120	1.1	B	*
2	4	120	0.2	A	*
2	4	120	2	C	*
2	5	150	0.2	B	*
2	5	150	1.1	C	*
2	5	150	1.1	A	*
2	6	180	1.1	B	*
2	6	180	2	A	*
2	6	180	0.2	C	*

## Notes

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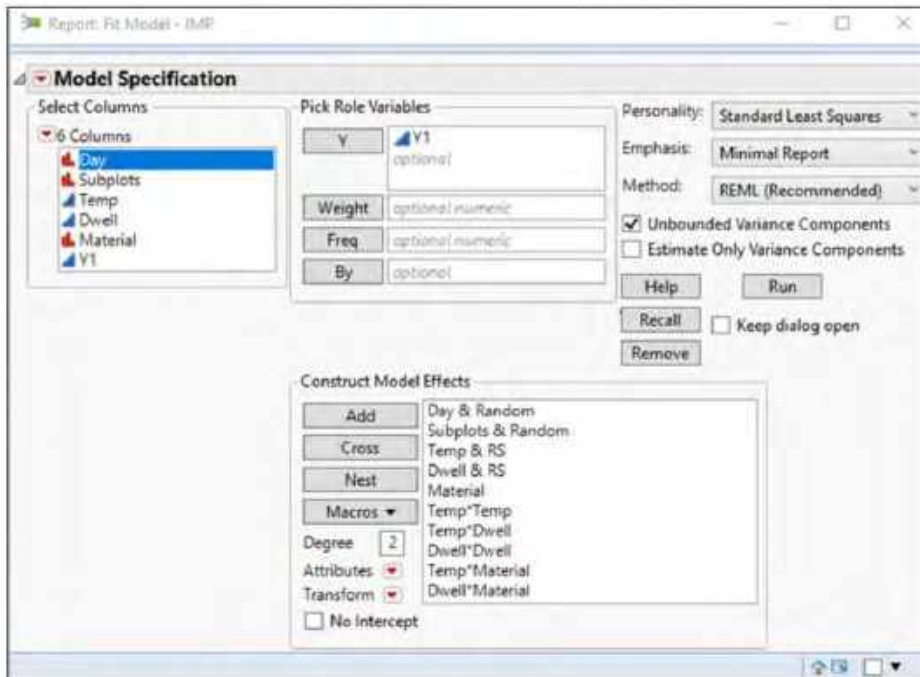
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# Analyzing the Split-Plot Design

- The Fit Model window will look a little different. Leave as is!
- Click Run
- Analyze the residuals and remove terms as with other experiments



## Notes

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- Experiments may have more than one response variable
- You can optimize each response separately . . .
- . . . but you will get different answers for each response!

### Notes

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It is not uncommon to have multiple response variables in a DOE. If you think you have just one, you might want to solicit feedback from one or more knowledgeable colleagues.

In this section we introduce and illustrate the most widely used technique for joint optimization of multiple responses.

## Notes

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- *DOE Participant Files \ heat sealing 2.jmp*
- Run the *Model* script
- Response variables:
  - ✓ *Bond* (bond strength)
  - ✓ *Print* (higher-is-better cosmetic quality rating)
- *Shift* is the only factor we can eliminate
- All other factors are significant for at least one response

### Response Bond

#### Effect Tests

Source	Nparm	DF	Sum of Squares	F Ratio	Prob > F
Shift	1	1	3.578	0.8499	0.3671
Temp(120,180)	1	1	1540.835	366.0070	<.0001*
Press(50,150)	1	1	8.439	2.0046	0.1715
Dwell(0.2,2)	1	1	1606.813	381.6793	<.0001*
Temp*Temp	1	1	1363.630	323.9142	<.0001*
Temp*Press	1	1	14.607	3.4697	0.0766
Press*Press	1	1	1.385	0.3290	0.5724
Temp*Dwell	1	1	20235.249	4806.642	<.0001*
Press*Dwell	1	1	0.759	0.1804	0.6754
Dwell*Dwell	1	1	715.715	170.0096	<.0001*

### Response Print

#### Effect Tests

Source	Nparm	DF	Sum of Squares	F Ratio	Prob > F
Shift	1	1	0.137812	1.7253	0.2032
Temp(120,180)	1	1	6.821113	85.3929	<.0001*
Press(50,150)	1	1	25.625986	320.8095	<.0001*
Dwell(0.2,2)	1	1	2.121674	26.5611	<.0001*
Temp*Temp	1	1	2.148242	26.8937	<.0001*
Temp*Press	1	1	0.300304	3.7595	0.0661
Press*Press	1	1	0.257674	3.2258	0.0869
Temp*Dwell	1	1	1.613751	20.2024	0.0002*
Press*Dwell	1	1	1.065140	13.3344	0.0015*
Dwell*Dwell	1	1	1.372401	17.1810	0.0005*

## Notes

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- The Effect Summary displays the lowest p-value from each of the response's Effects Tests
- This makes it easy to find terms to remove from the model
- Remove insignificant terms, as before, using the Effect Summary

### Effect Summary

Source	LogWorth	PValue
Temp*Dwell	25.559	0.00000
Dwell(0.2,2)	14.223	0.00000 ^
Temp(120,180)	14.041	0.00000 ^
Temp*Temp	13.515	0.00000
Press(50,150)	13.473	0.00000
Dwell*Dwell	10.809	0.00000
Press*Dwell	2.827	0.00149
Temp*Press	1.180	0.06606
Press*Press	1.061	0.08689
Shift	0.692	0.20319

### Notes

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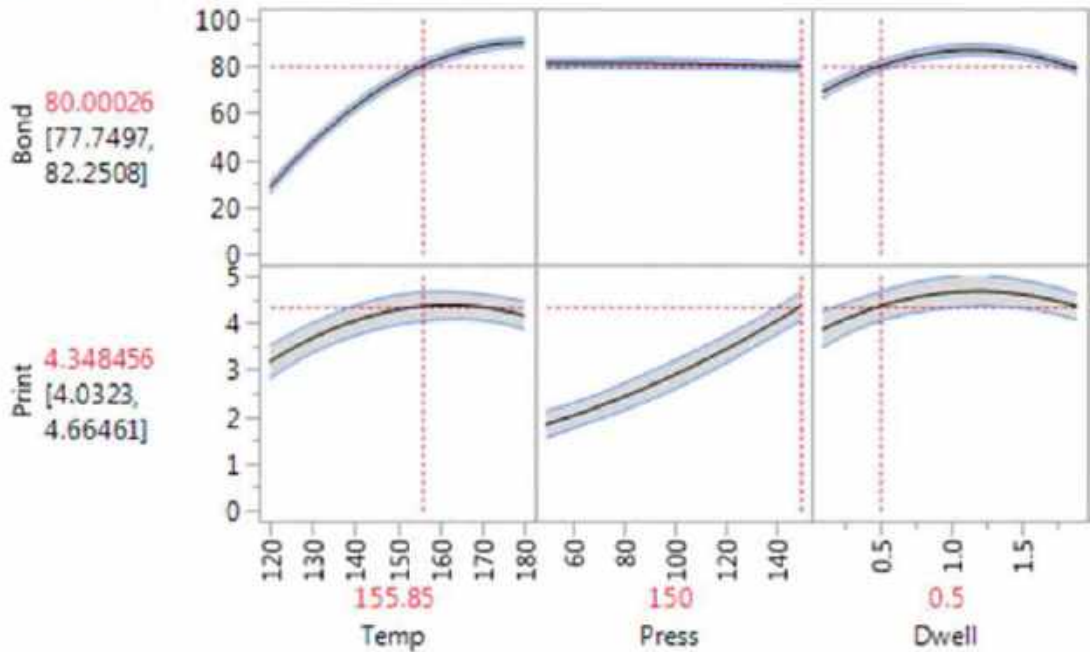


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We want *Bond* = 80 and *Print* as large as possible.  
 Here is a solution based on manually exploring the *Prediction Profiler*.

**Prediction Profiler**



**Notes**

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In this example is it easy to find solutions by manually exploring the *Prediction Profiler*.

- ✓ *Press* should be set to 150, because this increases *Print* without significantly affecting *Bond*.
- ✓ The baseline value for *Dwell* was 1.0. Reducing this to 0.5 increases throughput while staying above the lowest feasible dwell time (0.2)
- ✓ Once these settings are in place, we can manipulate *Temp* to achieve something very close to 80 psi for *Bond*.

Joint optimization of response variables was not needed in this example. In most applications, however, manual optimization will not achieve the desired results. Extreme versions of this are illustrated in the next two examples.

Close the analysis window and the data table without saving.

## Notes

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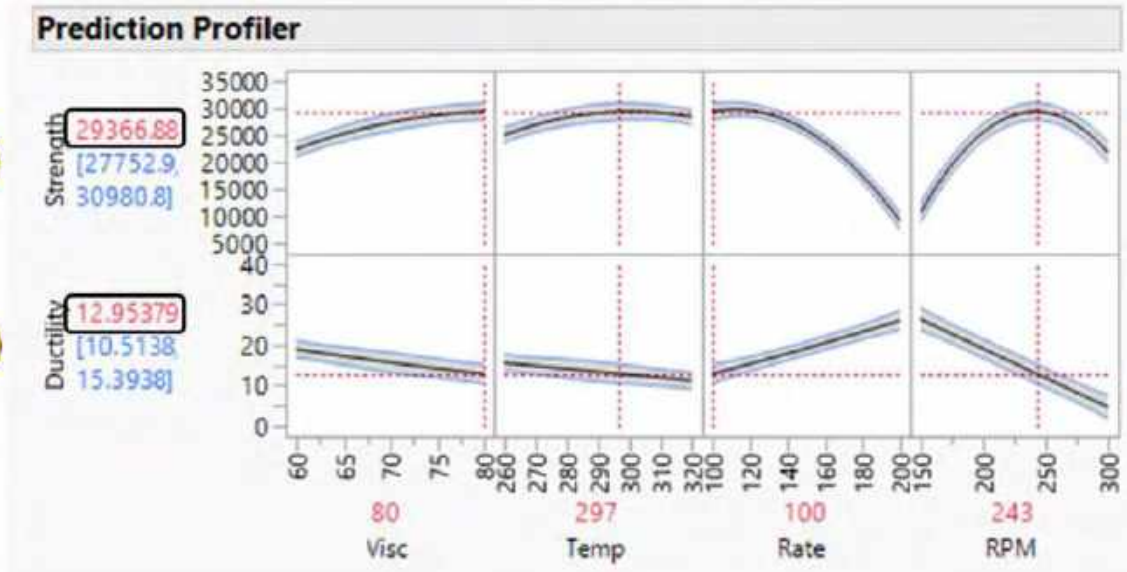
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## Example 2: extrusion process

153

$(Visc, Temp, Rate, RPM) \approx (80, 297, 100, 243)$

$Ductility \approx 13$



*Data sets \ extrusion 2*

### Notes

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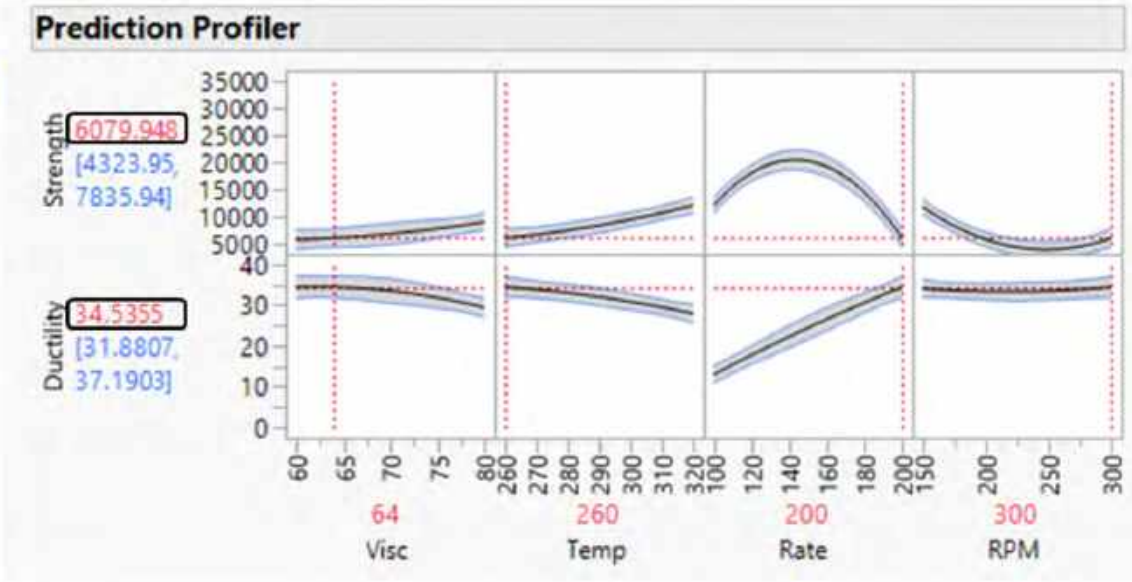
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# Example 2 (cont'd)

$(Visc, Temp, Rate, RPM) \approx (64, 260, 200, 300)$   
 $Strength \approx 6080$



## Notes

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The solution for *Ductility* (35) shown above was found by visually exploring the *Prediction Profiler*. However, this approach resulted in an unacceptably low *Strength* (6080).

**Notes**

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- Each response has a goal (minimize, maximize or target)
- Define a “desirability function” for each response
- Combine the individual desirabilities into a single overall desirability function
- Maximize the overall desirability to jointly optimize all responses

### Notes

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*Desirability* is a unitless quantity between 0 and 1, defined so that higher is better. JMP supplies default desirability functions based on the experimental data for your response variables. You must redefine the desirability functions so that they represent your objectives for each response variable.

You start by setting the general goal for each response: *Maximize*, *Minimize* or *Match Target*. Then you specify low, middle, and high data values to fine tune the shape of the desirability functions.

## Notes

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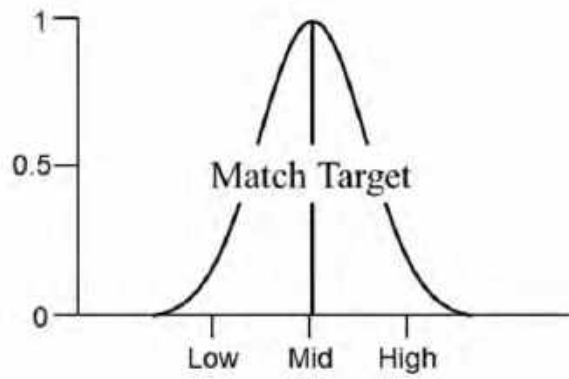
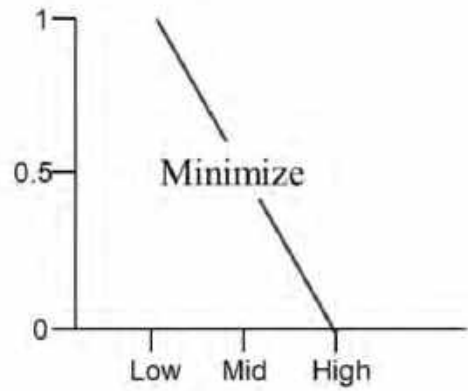
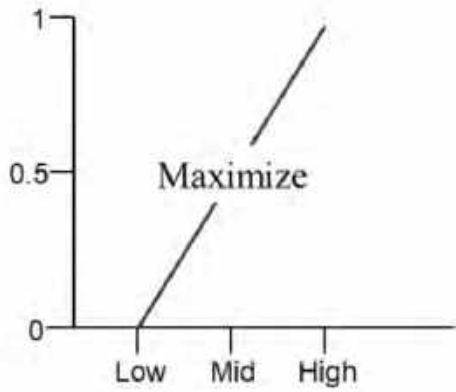
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# Default desirability functions



## Notes

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The desirability function is increasing for *Maximize* responses and decreasing for *Minimize* responses. It is bell-shaped for *Match Target* responses.

For *Minimize* responses with a lower bound of 0, it is a good idea to make the *Low* value equal to 0. Examples are number of defects, fraction defective, cycle time, standard deviation, cost of waste, etc.

The low and high values for a *Match Target* response are used to define the allowable deviation from the target value.

## Notes

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- The overall desirability function for the response variables ( $Y_1, Y_2, \dots$ ) is

$$\sqrt{(Y_1 \text{ desirability}) \times (Y_2 \text{ desirability}) \times \dots}$$

- It is the geometric mean of the desirability functions for all the individual response variables
- With a geometric mean, the overall desirability will be zero whenever any individual response desirability is zero

## Notes

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A *weighted* geometric mean can be used. The weights (called *importance* in JMP) allow users to specify relative priorities for the responses. The higher the importance, the greater the influence the response has in determining the overall solution found by the optimization algorithm.

The vast majority of users do not go into this level of detail.

## Notes

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*DOE Participant Files \ extrusion 2.jmp → Model script → Model Specification → Run*

**Model Specification**

Select Columns: 6 Columns  
 ▲ Visc  
 ▲ Temp  
 ▲ Rate  
 ▲ RPM  
 ▲ Strength  
 ▲ Ductility

Pick Role Variables

Y: Strength, Ductility (optional)

Weight: optional numeric

Freq: optional numeric

By: optional

Personality: Standard Least Squares

Emphasis: Minimal Report

Buttons: Help, Run, Recall, Remove

Keep dialog open

Construct Model Effects

Add: Visc& RS, Temp& RS, Rate& RS, RPM& RS, Visc\*Visc, Visc\*Temp, Temp\*Temp, Visc\*Rate, Temp\*Rate, Rate\*Rate

Cross: (empty)

Nest: (empty)

Macros: (empty)

Degree: 2

Attributes: (empty)

Transform: (empty)

No Intercept

**Notes**

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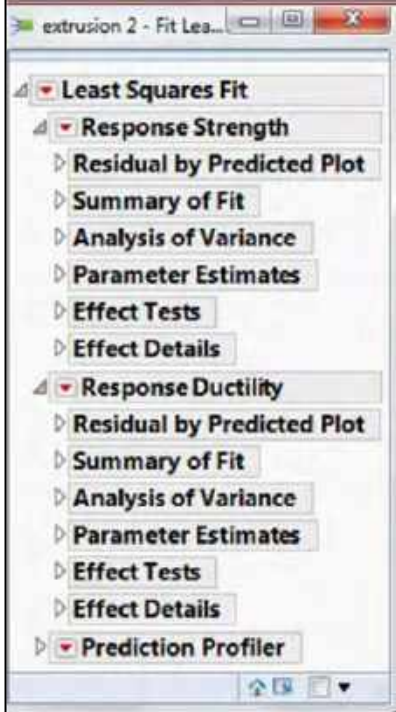
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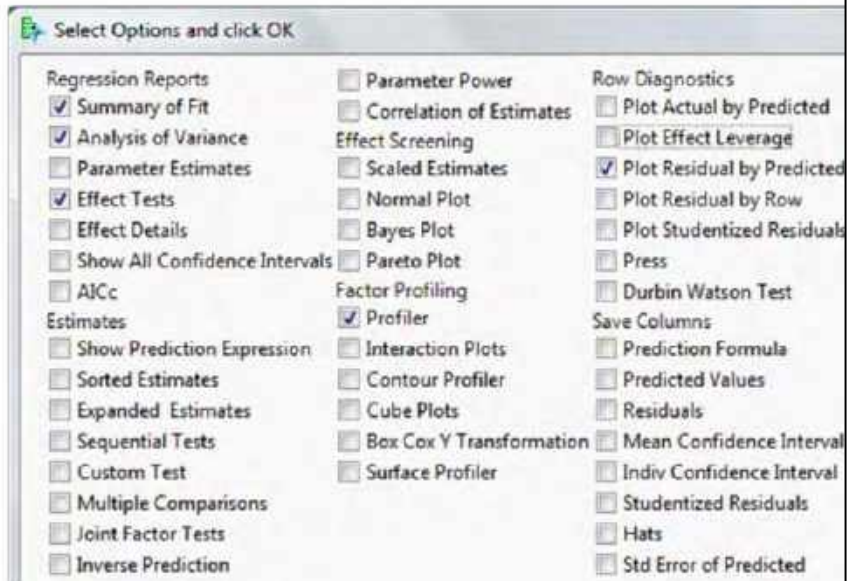
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- Alt-click on *Response Strength* red triangle → uncheck *Parameter Estimates*, *Effect Details*, *Plot Effect Leverage* → OK
- Repeat for *Response Ductility*



## Notes

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Effect Summary

Source	LogWorth	PValue
Rate*RPM*RPM	11.346	0.00000
Rate*RPM	10.339	0.00000
Rate*Rate*RPM	10.023	0.00000
Rate(100,200)	9.762	0.00000
RPM(150,300)	9.741	0.00000
Rate*Rate	8.273	0.00000
RPM*RPM	7.572	0.00000
Visc(60,80)	6.093	0.00000
Temp(260,320)	4.727	0.00002
Temp*RPM	2.347	0.00449
Visc*RPM	2.138	0.00727
Visc*Visc*RPM	1.935	0.01163
Visc*Temp*Temp	1.853	0.01404
Visc*Rate	1.815	0.01531
Visc*Visc*Temp	1.499	0.03171
Temp*Temp*RPM	1.238	0.05774
Temp*Temp*Rate	1.197	0.06350
Temp*Rate*Rate	1.074	0.08435
Visc*Visc*Rate	1.000	0.10006

Effect Tests for Strength

Source	Prob > F
Visc(60,80)	<.0001*
Temp(260,320)	<.0001*
Rate(100,200)	<.0001*
RPM(150,300)	<.0001*
Visc*Rate	0.0153*
Rate*Rate	<.0001*
Visc*RPM	0.0073*
Temp*RPM	0.0045*
Rate*RPM	<.0001*
RPM*RPM	<.0001*
Visc*Visc*Temp	0.0317*
Visc*Visc*Rate	0.1001
Visc*Visc*RPM	0.0116*
Visc*Temp*Temp	0.0140*
Temp*Temp*Rate	0.0635
Temp*Temp*RPM	0.0577
Temp*Rate*Rate	0.0844
Rate*Rate*RPM	<.0001*
Rate*RPM*RPM	<.0001*

Effect Tests for Ductility

Source	Prob > F
Visc(60,80)	<.0001*
Temp(260,320)	0.0001*
Rate(100,200)	0.0003*
RPM(150,300)	0.0005*
Visc*Rate	0.4624
Rate*Rate	0.8364
Visc*RPM	0.5440
Temp*RPM	0.7358
Rate*RPM	<.0001*
RPM*RPM	0.4084
Visc*Visc*Temp	0.0527
Visc*Visc*Rate	0.8994
Visc*Visc*RPM	0.8700
Visc*Temp*Temp	0.8114
Temp*Temp*Rate	0.9857
Temp*Temp*RPM	0.3483
Temp*Rate*Rate	0.3080
Rate*Rate*RPM	0.9424
Rate*RPM*RPM	0.5257

Notes

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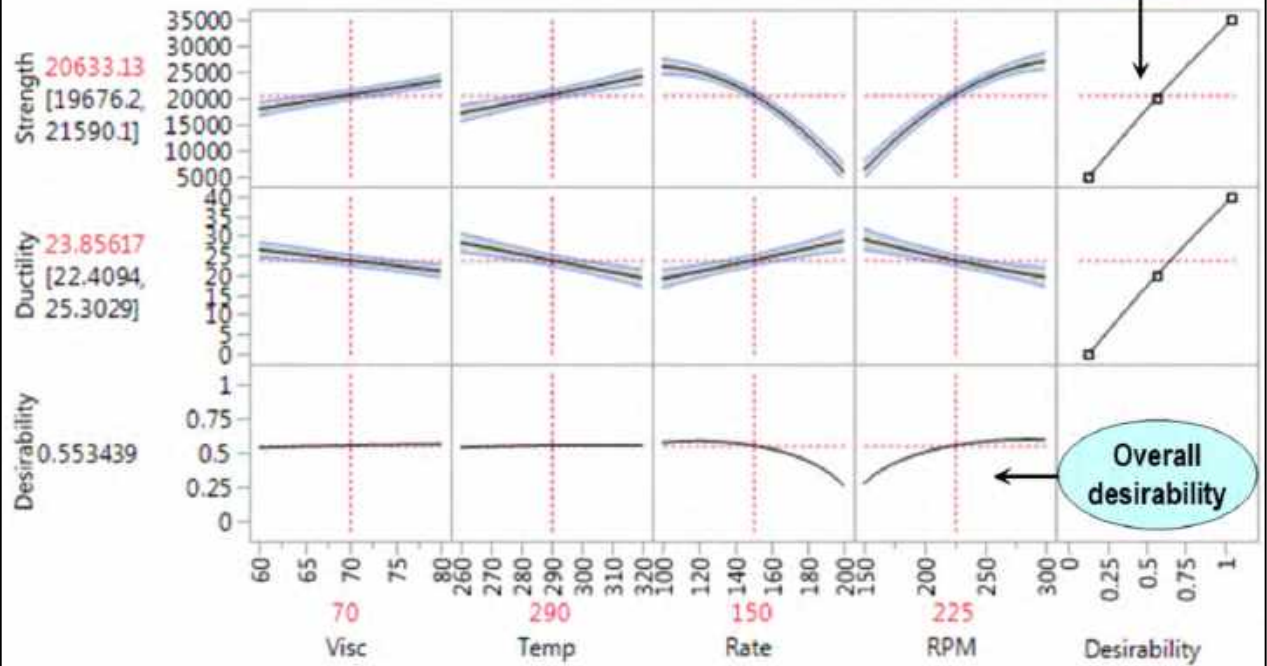
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Prediction Profiler



Notes

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Here is the default *Prediction Profiler* for the four-factor extrusion experiment. The individual desirability functions are shown in the right-most column. In this case they are both increasing functions because our general objective for both responses is *Maximize*.

The overall desirability is a function of the experimental factors, and is shown in the bottom row. By default, it is the unweighted geometric mean of the individual desirability functions.

**Notes**

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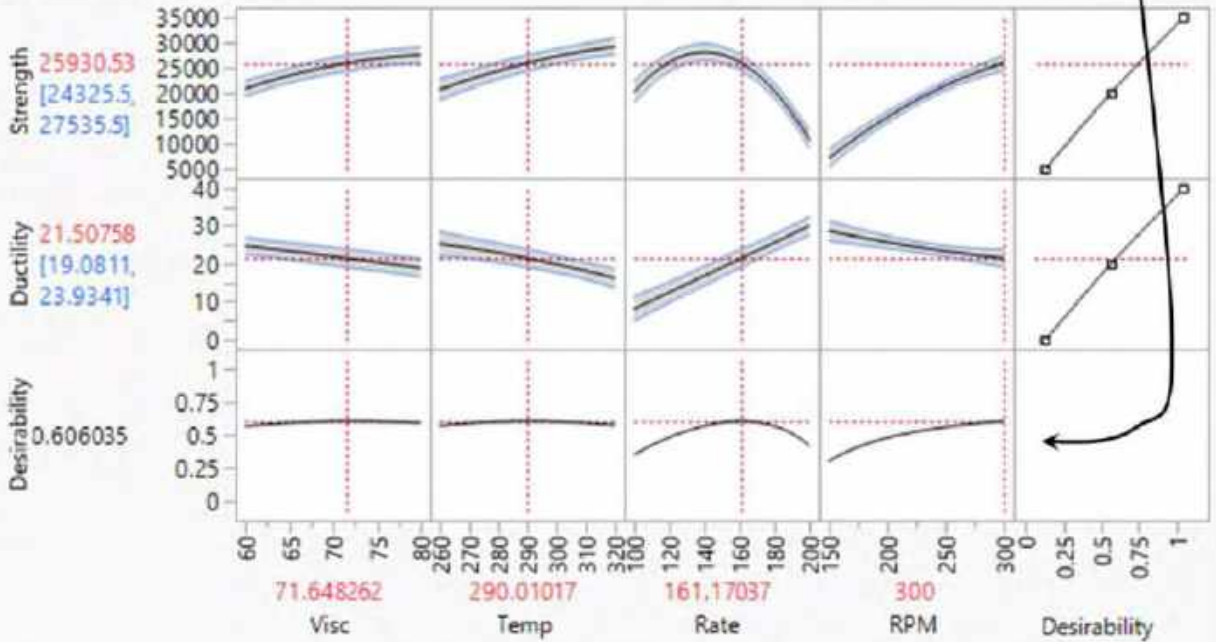
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Optimization and Desirability

Maximize Desirability

Prediction Profiler



Notes

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Shown above is the *Prediction Profiler* after selecting *Maximize Desirability* from the red triangle menu. We have increased average *Strength* to 25930, and decreased average *Ductility* to 21.5.

## Notes

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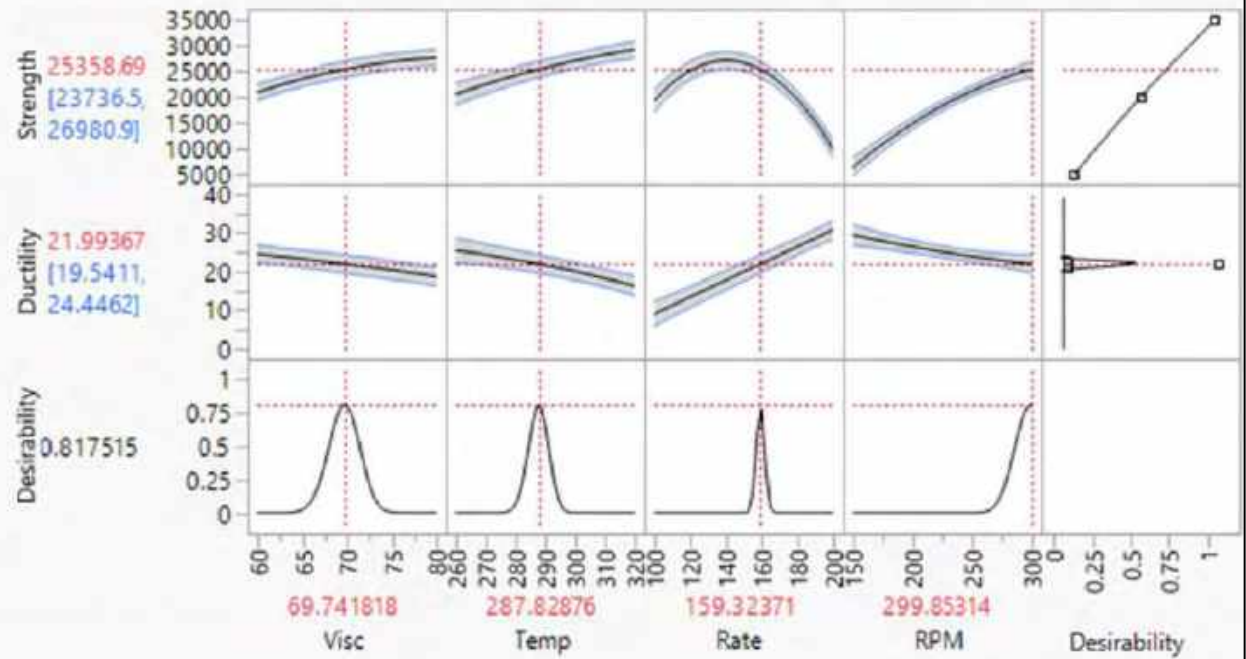
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Using a *Match Target* objective (see next slide)

**Prediction Profiler**



**Notes**

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To obtain the results shown above, double-click in the individual *Desirability* pane (on the right) for *Ductility*. Change the specifications as shown below, click OK, run *Maximize Desirability* again.

Predicted average *Strength* is now 25359, predicted average *Ductility* is 22.

The 95% confidence interval is (19.5, 24.4). This is an improvement over the previous confidence interval (19.0, 24.0), which would have allowed *Ductility* to vary a little further below 20.



Ductility	Values	Desirability
High:	23	0.0183
Middle:	22	1
Low:	21	0.0183
Importance:	1	

Note: Due to the iterative process used in the prediction profiler, results may vary slightly from what's shown in the above slide.

*Least Squares Fit* red triangle → Save Script → To Data Table → Save Script As → Name: *Fit Least Squares* → OK.

## Notes

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- (a) *DOE Participant Files \ heat sealing 2*. Run the model script. Use the *Effect Summary* to remove model terms with  $P > 0.15$ .
- (b) Go to the *Prediction Profiler*. Our target for average *Bond* is 80, with a tolerance of  $\pm 5$ . The highest possible value for average *Print* is 5. Average *Print* must exceed 4. Modify the desirability functions for *Bond* and *Print* accordingly. Click *Prediction Profiler* red triangle  $\rightarrow$  *Optimization and Desirability*  $\rightarrow$  *Save Desirabilities*.
- (c) Click *Prediction Profiler* red triangle  $\rightarrow$  *Optimization and Desirability*  $\rightarrow$  *Maximize Desirability*.
- (d) The Production Manager is unhappy with our solution. It achieves excellent bond strength (80) and print quality (4.8), but the proposed increase in dwell time would reduce throughput from 300 to 50 bags per minute!

To look for a compromise, select *Reset Factor Grid* on the *Prediction Profiler* red triangle. We want to hold *Dwell* at a low value, say 0.5. Type 0.5 for *Current Value*, check the *Lock Factor Setting* box, then click OK. The vertical line on the *Dwell* profile should now be solid.

## Notes

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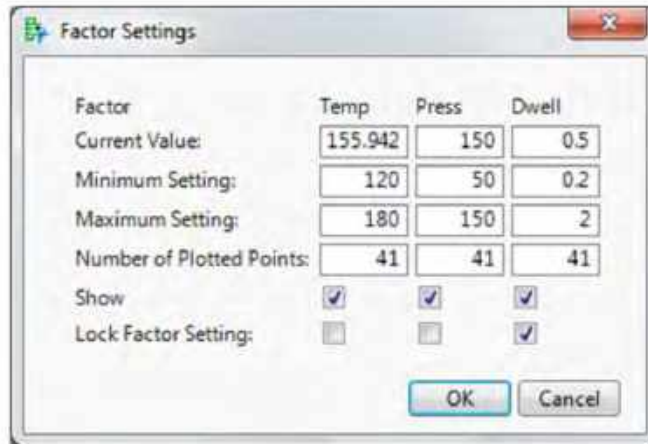
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- e) Run *Maximize Desirability* again. The optimal factor settings are shown in the *Current Value* row. The response averages are 80.08 for *Bond* and 4.35 for *Print*.
- f) Save your script, close and save the data table.

## Notes

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## Exercise 12.3 (Homework)

- a) *DOE Participant Files \ electron microscope*. Run the *Model* script. In this case, it will take you directly to the *Model Dialog*. Apply Log transformations to all 4 response variables, then run the model.
- b) Click *Least Squares Fit* red triangle → *Effect Summary* → prune the models. See slide below.
- c) Go to the *Prediction Profiler*. We want to minimize all 4 responses. Use the same desirability functions for all 4 responses: High = 2, Middle = 1, Low = 0. Click *Prediction Profiler* red triangle → *Optimization and Desirability* → *Save Desirabilities*.
- d) Click *Prediction Profiler* red triangle → *Reset Factor Grid* → *Factor Settings* → click the *Lock Factor Setting* box under *Tool* → OK. See next page.
- e) Run *Maximize Desirability* separately for each *Tool* (A, B, C). Give the average values of the 4 responses for each tool. See next page.
- f) Save your script, close and save the data table.

### Notes

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(b) Effect Summary

Source	LogWorth	PValue
Tool	19.514	0.00000
Total Dose(2,16)	7.057	0.00000
Bias*Tool	5.140	0.00001
Bias(-10,10)	4.892	0.00001
Total Dose*Tool	3.203	0.00063
W Time*Bias	2.294	0.00509
W Time(30,90)	2.232	0.00586
Total Dose*Total Dose	2.229	0.00590
Bias*Bias	2.003	0.00994
Integrations	1.961	0.01094
W Time*Tool	1.957	0.01103
Total Dose*W Time	1.915	0.01216
W Area(4,16)	1.858	0.01388
W Area*Tool	1.596	0.02536
Integrations*W Time	1.499	0.03172
W Time*W Time	1.483	0.03288
Integrations*W Area	1.371	0.04255
Polish Time(5,20)	1.247	0.05662
W Area*W Time	0.950	0.11211
W Area*Bias	0.941	0.11449

Notes

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(d) Reset Factor Grid

Factor	Total Dose	Integrations	W Area	W Time	Polish Time	Bias	Tool
Current Value:	10.2766		16	89.9536	5	10	
Minimum Setting:	2		4	30	5	-10	
Maximum Setting:	16		16	90	20	10	
Number of Plotted Points:	41		41	41	41	41	
Show	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lock Factor Setting:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**Notes**

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(e) Average responses by tool

Tool	S-Height	S-Width	D-Height	D-Width
A	1.33	1.13	1.10	0.95
B	1.41	0.76	1.36	1.08
C	1.48	1.32	1.94	1.57

**Notes**

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# 13 Screening Experiments

Optimization	Screening
Smaller number of factors	Larger number of factors
Main and interactive effects	Main and interactive effects if categorical factors at only 2-levels; otherwise main effects only
Quantitative factors have 3 levels	All factors have 2 levels (usually)
Identify the best factor levels	Identify the “active” factors

**Notes**

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- They are usually conducted early in the process of optimization
- They involve a relatively large number of factors
- Their objective is to identify a smaller set of influential factors for further experimentation
- It is likely that many factors considered have little or no effect on the response (sparsity-of-effects)
- They use the smallest feasible design for the given number of factors – saves time and money
- They are based on main-effect models, although with some designs, factors with interactions and quadratic effects can be identified
- They usually consist of factors at only two levels
- They rank the factors by the size of their estimated effects

### Notes

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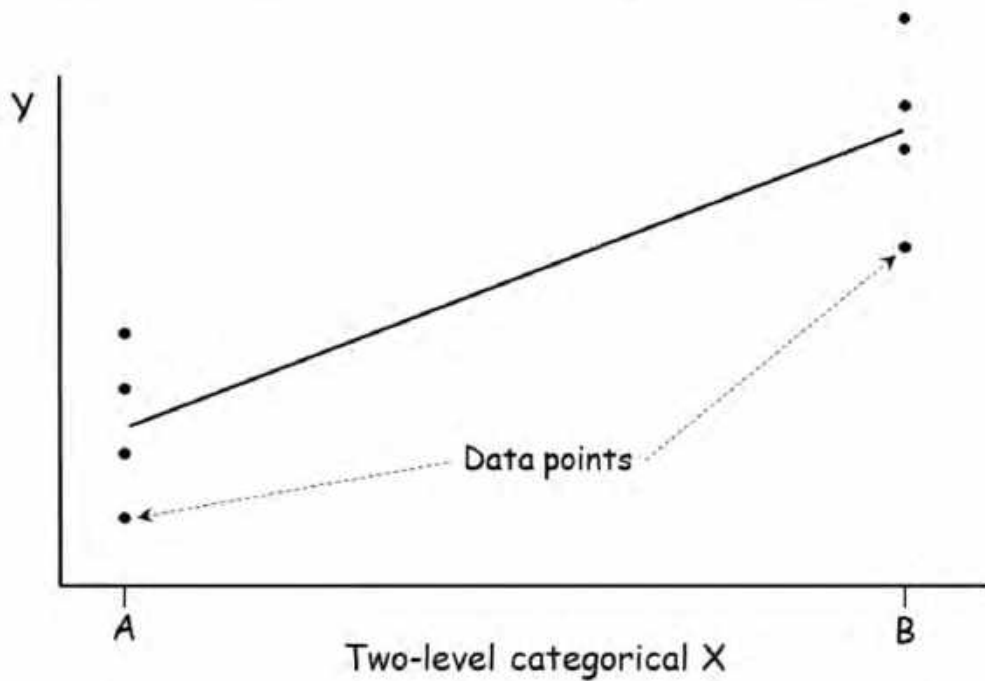
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*Levels of X are far enough apart to quantify the effect*



**Notes**

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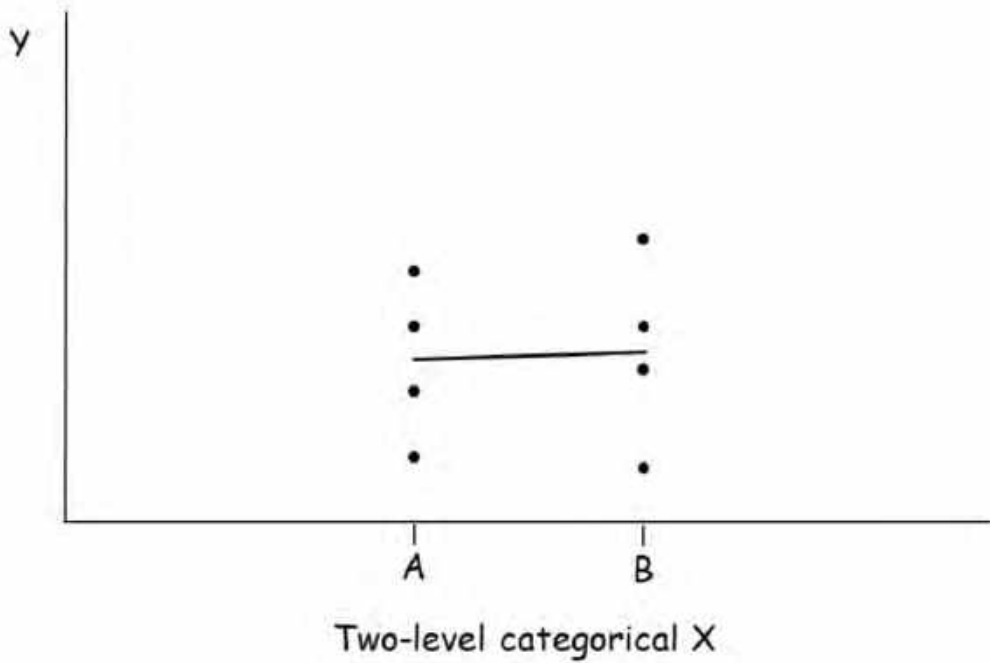
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*Levels of X are too close to quantify the effect*



**Notes**

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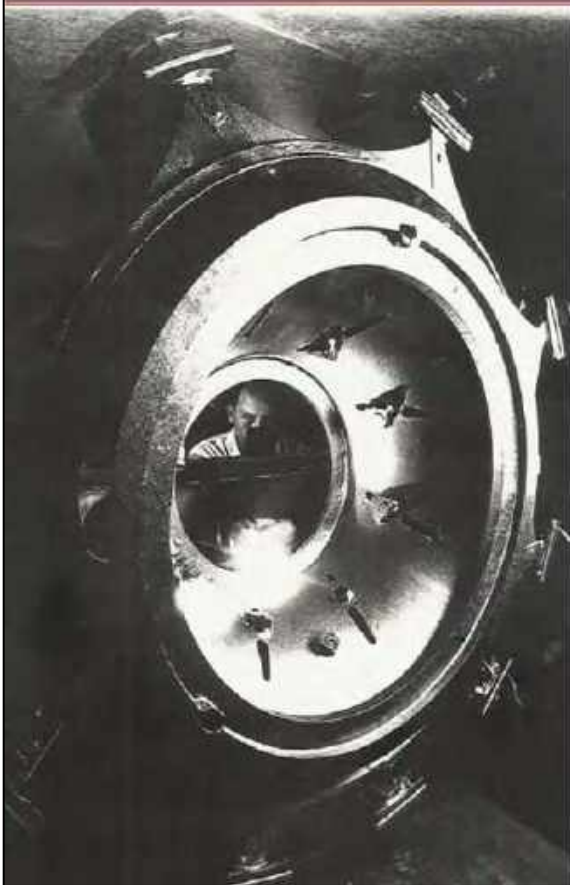
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- Titanium castings → strong & light
- Ti develops surface oxidation during the cooling phase
- Large Ti castings were failing the customer O<sub>2</sub> requirement
- Analysis of file cabinet data yielded no significant correlations

## Notes

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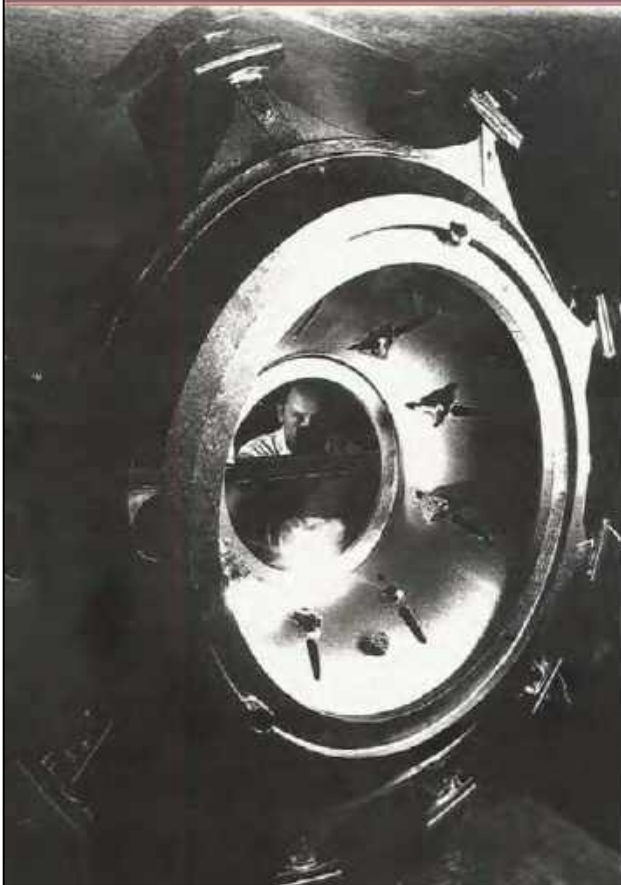
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**Black Belt**

"We should brainstorm factors for a DOE."

**Plant manager**

"We can't experiment with such an expensive part!"

**Ti metallurgist**

"The problem doesn't replicate on smaller parts."

**Part engineer**

"What have got to lose? It's been weeks since we shipped any of these!"

**Notes**

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## Example (cont'd)

Process area	Factor	Levels	Current state X variable	Possible future state solution
Shell making	Slurry	Batch 1 vs Batch 2	✓	
	# Dips	14 vs 18		✓
	Bake time	6 hrs vs 48 hrs	✓	
	Bake temp	1950° vs 2050°		✓
Casting	Alloy cost	Low vs High		✓
	Alloy status	New vs Revert	✓	
	Heat shield	Mild vs Stainless		✓
	Fan speed	2400 vs 3200		✓

### Notes

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Above is the list that emerged from the brainstorming session.

- Three of the factors are variables in the current state.
- The other five are possible improvement ideas for the future state.
- Total: 8 factors
- Plant manager agreed to 16 castings
- All factors are at two levels

### Notes

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- 1) DOE → Classical → Two Level Screening → Screening Design
- 2) Responses → Response Name → O2 → Goal → Minimize
- 3) Factors → Add all factors as in previous designs (continuous or categorical, number of levels for categorical)
- 4) Enter factor names and levels from the table on the previous page → Continue
- 5) Choose Screening Type → Construct a main effects screening design → Continue → Make Design → Make Table
- 6) (The matrix below has been sorted by **Slurry**, **# Dips**, **Bake time** and **Bake temp**)
- 7) Save as **Ti casting alpha case**

## Notes

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# Design matrix

Ti casting alpha case - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

	Slurry	# Dips	Bake time	Bake temp	Alloy cost	Alloy status	Heat shield	Fan speed	O2
1	Batch 1	14	6 hrs	1950°	High	New	Mild	3200	•
2	Batch 1	14	6 hrs	1950°	High	Revert	Stainless	2400	•
3	Batch 1	14	6 hrs	2050°	Low	Revert	Mild	3200	•
4	Batch 1	14	48 hrs	2050°	High	New	Stainless	2400	•
5	Batch 1	18	6 hrs	2050°	Low	Revert	Stainless	2400	•
6	Batch 1	18	48 hrs	1950°	High	New	Mild	2400	•
7	Batch 1	18	48 hrs	1950°	Low	Revert	Stainless	3200	•
8	Batch 1	18	48 hrs	2050°	Low	New	Mild	3200	•
9	Batch 2	14	6 hrs	2050°	Low	New	Mild	2400	•
10	Batch 2	14	48 hrs	1950°	Low	Revert	Mild	2400	•
11	Batch 2	14	48 hrs	1950°	Low	New	Stainless	3200	•
12	Batch 2	14	48 hrs	2050°	High	Revert	Stainless	3200	•
13	Batch 2	18	6 hrs	1950°	High	Revert	Mild	3200	•
14	Batch 2	18	6 hrs	1950°	Low	New	Stainless	2400	•
15	Batch 2	18	6 hrs	2050°	High	New	Stainless	3200	•
16	Batch 2	18	48 hrs	2050°	High	Revert	Mild	2400	•

## Notes

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. . . two months (and many sleepless nights) later . . .

*DOE participant files \ Ti casting alpha case with data*

Ti casting alpha case with data - JMP

File Edit Tables Rows Cols DOE Analyze Graph Tools View Window Help

	Slurry	# Dips	Bake time	Bake temp	Alloy cost	Alloy status	Heat shield	Fan speed	O2
1	Batch 1	14	48	2050	High	Revert	Mild	3200	191
2	Batch 1	14	48	2050	Low	New	SS	2400	91
3	Batch 1	14	6	1950	High	New	SS	3200	76
4	Batch 1	14	6	1950	Low	Revert	Mild	2400	90
5	Batch 1	18	48	1950	High	Revert	SS	2400	184
6	Batch 1	18	48	1950	Low	New	Mild	3200	132
7	Batch 1	18	6	2050	High	New	Mild	2400	144
8	Batch 1	18	6	2050	Low	Revert	SS	3200	197
9	Batch 2	14	48	1950	High	New	Mild	2400	174
10	Batch 2	14	48	1950	Low	Revert	SS	3200	128
11	Batch 2	14	6	2050	High	Revert	SS	2400	166
12	Batch 2	14	6	2050	Low	New	Mild	3200	255
13	Batch 2	18	48	2050	High	New	SS	3200	318
14	Batch 2	18	48	2050	Low	Revert	Mild	2400	186
15	Batch 2	18	6	1950	High	Revert	Mild	3200	111
16	Batch 2	18	6	1950	Low	New	SS	2400	213

Left sidebar: Design Custom Desi, Model, Columns (9/0), Slurry \*, # Dips \*, Bake time \*, Bake temp \*, Alloy cost \*, Alloy status \*, Heat shield \*, Fan speed \*, O2 \*, Rows, All rows 16, Selected 0, Excluded 0, Hidden 0, Labelled 0.

## Notes

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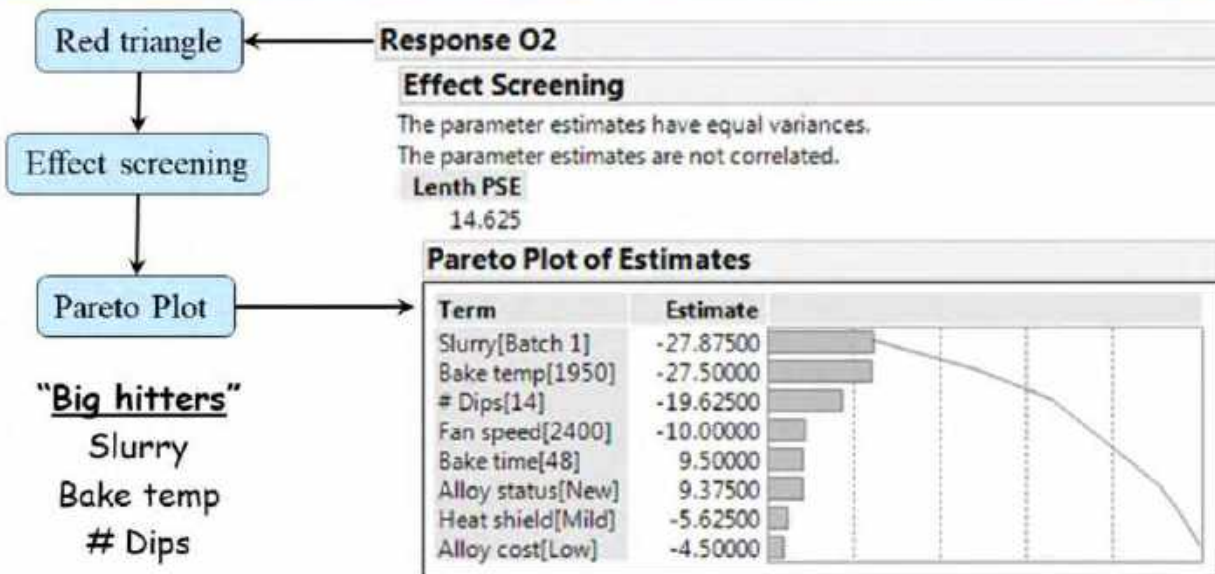
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- *Slurry* is a variable in the current state
- The O<sub>2</sub> values for castings made from Batch 1 shells were much lower than those from Batch 2
- The operators did not report any differences in the make-up of the two batches

## Notes

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- Do a screening experiment in the shell-making area
  
- Include *Bake temp*, *# Dips* and the important shell-making variables in an optimization experiment

**Notes**

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- They changed *Bake temp* to 1950 and # *Dips* to 14 (easy)
- The problem immediately went away
- 13 of the 16 DOE castings were good to ship as is
- Only 1 eventually scrapped
- Worst-case annual cost avoidance: \$20.8M
- No immediate follow-up

**Notes**

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- Investigation of the slurry effect eventually lead to the root cause of the problem
  - The density of the ceramic powder used to make the shell had increased over time, resulting in heavier shells
  - The increase had been noted, but no action was taken because the densities were still within spec limits
  - At the time, shell weights were not monitored
- Why no significant correlations in the “file cabinet” data?
  - The  $O_2$  data in the engineering database was post rework rather than first pass

### Notes

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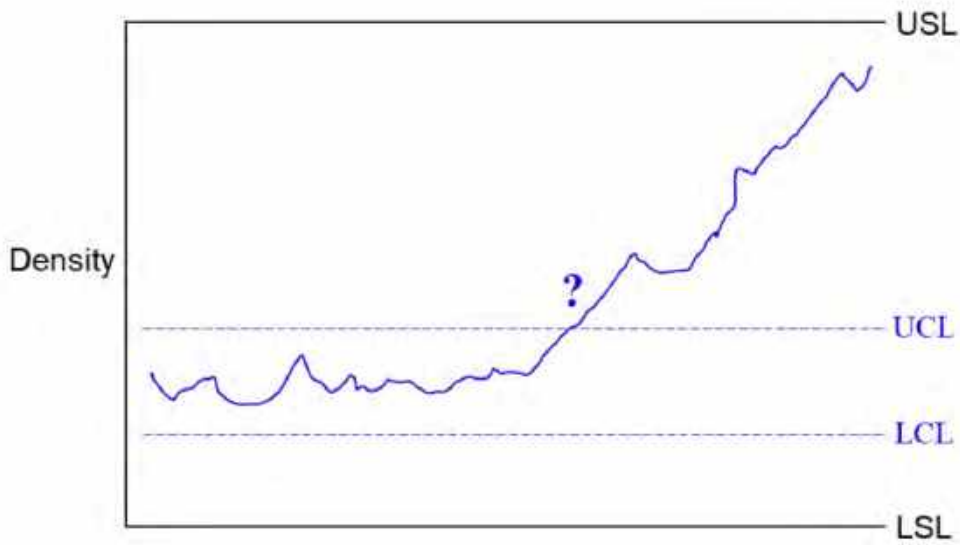
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- The data was trying to tell us something
- Disaster could have been averted

**Notes**

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<i>Factors</i>	<i>Feasible ranges</i>
<u>Polymer variables</u>	
Smoother	0.0 to 0.5
Filler	2.0 to 4.0
Viscosity	60 to 80
Moisture	0.1 to 0.25
<u>Process variables</u>	
Zone 1 temp	260 to 320
Zone 2 temp	260 to 320
Zone 3 temp	260 to 320
Zone 4 temp	260 to 320
Rate	100 to 200
RPM	150 to 300

Responses are *Strength* and *Ductility* of the extrusions

**Notes**

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**The experiment in the previous example was conducted years ago.  
JMP can now analyze this experiment differently,  
giving more information!**

*The O2 experiment can be analyzed using JMP's Fit Two Level Screening*

- Requirement for this type of analysis: All factors are at 2 levels
- Reports and interpretation are very different
- Based on the assertion that relatively few of the effects are active
- Most are inactive (insignificant), meaning their effects are negligible
- Often, in screening experiments, there are no degrees of freedom for error
- Estimates of inactive effects are used to estimate random error in this analysis
- Some information can be gained about 2-factor interactions
- 2-Factor interactions are aliased with each other

**Notes**

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### **Below is the Contrasts report:**

- Contrast column shows the regression parameter estimate
  - An asterisk shows estimate is not the same as the regression estimate
  - An asterisk would indicate that we need to use the Fit Model platform
  - There are no asterisks in this report
- Individual p-Values indicate significant effects
- Bar Chart shows terms significant at the 0.10 level
- Analysis may not be exactly the same if re-run, due to the analysis process
- Note that there is an interaction that is significant!
  - We cannot tell if the significant interaction is Bake temp\*Fan speed
  - It could be any of the interactions under Aliases
  - The estimate of the effect (Contrast) is actually the sum of all of the aliased interactions
  - This is because this is a screening design
  - Additional experimentation is needed determine the active interaction

### **Notes**

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## Contrasts

Term	Contrast		Length	Individual	Simultaneous	Aliases
			t-Ratio	p-Value	p-Value	
Slurry	27.8750		2.30	0.0237	0.3234	
Bake temp	27.5000		2.27	0.0260	0.3370	
# Dips	19.6250		1.62	0.1126	0.7222	
Fan speed	10.0000		0.83	0.4098	1.0000	
Bake time	9.5000		0.79	0.4068	1.0000	
Alloy status	-9.3750		-0.78	0.4133	1.0000	
Heat shield	5.6250		0.47	0.6697	1.0000	
Alloy cost	4.5000		0.37	0.7320	1.0000	
Slurry*Bake temp	9.8750		0.82	0.3882	1.0000	# Dips*Bake time, Fan speed*Alloy status, Heat shield*Alloy cost
Slurry*# Dips	-6.5000		-0.54	0.6237	1.0000	Bake temp*Bake time, Alloy status*Heat shield, Fan speed*Alloy cost
Bake temp*# Dips	-1.8750		-0.16	0.8871	1.0000	Slurry*Bake time, Fan speed*Heat shield, Alloy status*Alloy cost
Slurry*Fan speed	-0.8750		-0.07	0.9474	1.0000	Bake temp*Alloy status, Bake time*Heat shield, # Dips*Alloy cost
Bake temp*Fan speed	36.7500		3.04	0.0026	0.1617	Slurry*Alloy status, # Dips*Heat shield, Bake time*Alloy cost
# Dips*Fan speed	-6.1250		-0.51	0.6434	1.0000	Bake time*Alloy status, Bake temp*Heat shield, Slurry*Alloy cost
Fan speed*Bake time	6.7500		0.56	0.6115	1.0000	# Dips*Alloy status, Slurry*Heat shield, Bake temp*Alloy cost

## Notes

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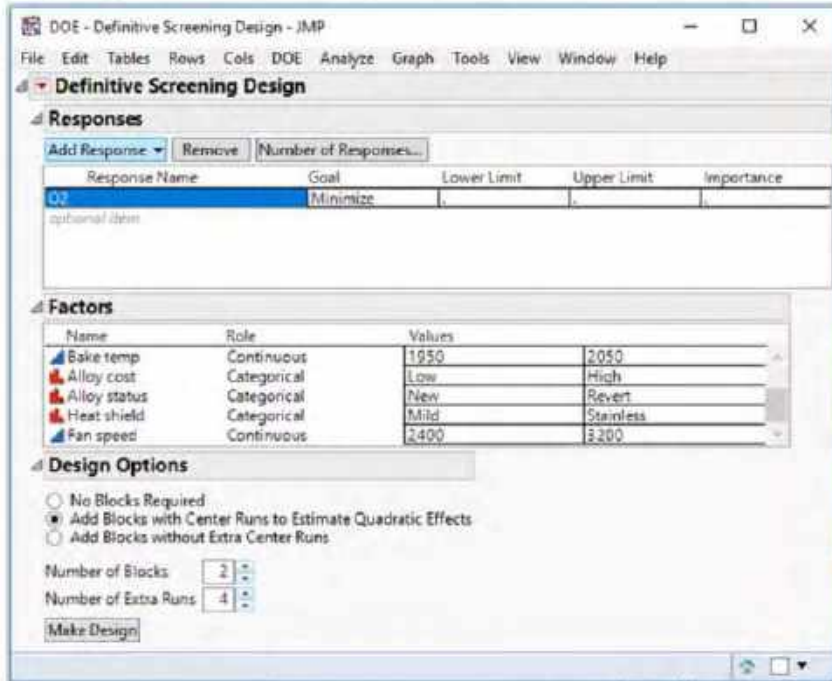






Using the same situation as in the previous example:

- Enter response and factors, as usual
- Set up Design Options, as shown. (4 Extra Runs are recommended!!!)



## Notes

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## This Definitive Screening Design requires 22 runs

- In the previous example, only 16 runs were required
- However, a follow-on optimization experiment was needed

## The Definitive Screening can be run, then augmented, if needed

- This requires many fewer runs (and other resources) overall

	Block	Slurry	# Dips	Bake time	Bake temp	Alloy cost	Alloy status	Heat shield	Fan speed	O2
1	1	Batch 2	18	27	2000	High	Revert	Stainless	2800	*
2	1	Batch 2	14	6	2050	Low	Revert	Stainless	2800	*
3	1	Batch 1	18	6	1950	Low	New	Stainless	3200	*
4	1	Batch 2	18	48	1950	Low	New	Stainless	3200	*
5	1	Batch 1	14	6	2050	High	Revert	Mild	2400	*
6	1	Batch 1	14	48	2050	High	New	Stainless	3200	*
7	1	Batch 1	18	48	1950	High	New	Mild	2800	*
8	1	Batch 2	18	27	2050	High	Revert	Stainless	3200	*
9	1	Batch 1	14	27	2000	Low	New	Mild	2800	*
10	1	Batch 2	14	48	2050	High	Revert	Mild	2400	*
11	1	Batch 2	18	6	1950	Low	Revert	Mild	2400	*
12	1	Batch 1	14	27	1950	Low	New	Mild	2400	*
13	2	Batch 2	18	48	2050	Low	New	Stainless	2400	*
14	2	Batch 1	18	6	2050	Low	New	Stainless	2400	*
15	2	Batch 2	18	48	1950	High	Revert	Stainless	2400	*
16	2	Batch 1	18	48	2050	Low	Revert	Mild	3200	*
17	2	Batch 1	14	6	1950	High	Revert	Mild	3200	*
18	2	Batch 1	14	6	2050	Low	New	Mild	3200	*
19	2	Batch 2	14	48	1950	High	Revert	Mild	3200	*
20	2	Batch 2	14	6	1950	High	New	Stainless	2400	*
21	2	Batch 1	14	48	2000	Low	Revert	Stainless	2400	*
22	2	Batch 2	18	6	2000	High	New	Mild	3200	*

## Notes

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## When you create a Definitive Screening Design in JMP, the Table will contain a script for analysis

Help > Sample Data Library      Design Experiment / Extraction 3 Data

- Run the experiment
- Enter data into the table
- Click on the green triangle to analyze the data (run the script)
- **You must use Fit Definitive Screening for the analysis, to take advantage of the design structure**

Lot	Methanol	Ethanol	Propanol	Butanol	pH	Time	Yield
1	1	5	5	5	7.5	1.5	53.40
2	1	5	10	10	10	9	65.07
3	1	10	10	0	0	7.5	79.94
4	1	0	0	10	0	9	35.58
5	1	5	0	0	0	6	48.80
6	1	10	0	5	10	9	68.19
7	1	0	10	5	0	6	60.32
8	1	10	10	0	10	6	50.75
9	1	0	0	10	10	7.5	49.20
10	2	5	5	5	5	7.5	15.55
11	2	10	10	10	0	9	18.57
12	2	10	0	0	5	9	22.39
13	2	10	5	10	10	6	36.01
14	2	0	5	0	0	9	8.65
15	2	10	0	10	0	6	32.06
16	2	0	0	0	10	6	2.10
17	2	0	10	10	5	6	0.13
18	2	0	10	0	10	9	15.97

### Notes

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- JMP does all the work:
  - Stage 1 tests Main Effects
  - Stage 2 tests interactions and quadratic terms of significant Main Effects
  - Combined Model includes both

### Stage 1 - Main Effect Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Methanol	9.7133	0.3674	26.438	<.0001*
Ethanol	2.3166	0.3674	6.3055	0.0015*
Time	4.0798	0.3674	11.104	0.0001*

Statistic	Value
RMSE	1.3747
DF	5

### Stage 2 - Even Order Effect Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	34.568	1.3459	25.683	0.0015*
Lot[1]	17.197	0.7757	22.171	0.0020*
Methanol*Ethanol	-0.367	0.7127	-0.515	0.6581
Methanol*Time	0.5266	0.7127	0.7389	0.5369
Ethanol*Time	9.8258	0.8534	11.514	0.0075*
Methanol*Methanol	7.637	1.4914	5.1208	0.0361*
Ethanol*Ethanol	-1.449	1.477	-0.981	0.4299
Time*Time	-3.297	1.477	-2.232	0.1552

Statistic	Value
RMSE	2.0626
DF	2

### Combined Model Parameter Estimates

Term	Estimate	Std Error	t Ratio	Prob> t
Intercept	34.568	1.0452	33.074	<.0001*
Lot[1]	17.197	0.6023	28.552	<.0001*
Methanol	9.7133	0.4281	22.691	<.0001*
Ethanol	2.3166	0.4281	5.4118	0.0010*
Time	4.0798	0.4281	9.5307	<.0001*
Methanol*Ethanol	-0.367	0.5534	-0.663	0.5287
Methanol*Time	0.5266	0.5534	0.9516	0.3730
Ethanol*Time	9.8258	0.6627	14.828	<.0001*
Methanol*Methanol	7.637	1.1581	6.5945	0.0003*
Ethanol*Ethanol	-1.449	1.1469	-1.264	0.2468
Time*Time	-3.297	1.1469	-2.875	0.0238*

Statistic	Value
RMSE	1.6017
DF	7

Make Model Run Model

Click Run Model

## Notes

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## A familiar report comes up

- Proceed as before: Check residuals and remove insignificant terms
- **Note that interactions and quadratic terms are estimated!**
- This is what is meant by Definitive Screening
- In this case, an additional optimization experiment is not necessary!

### Effect Summary

Source	LogWorth	PValue
Lot	7.779	0.00000
Methanol(0,10)	7.087	0.00000
Ethanol*Time	5.818	0.00000
Time(1,2)	4.532	0.00003 ^
Methanol*Methanol	3.514	0.00031
Ethanol(0,10)	3.002	0.00100 ^
Time*Time	1.623	0.02382
Ethanol*Ethanol	0.608	0.24682
Methanol*Time	0.428	0.37300
Methanol*Ethanol	0.277	0.52873

[Remove](#) [Add](#) [Edit](#)  FDR (^ denotes effects with containing effects above them)

## Notes

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Full Factorial Design with 4 Center Runs:

X1	X2	X3	X4	Y
-1	-1	-1	-1	*
-1	-1	-1	1	*
-1	-1	1	-1	*
-1	-1	1	1	*
-1	1	-1	-1	*
-1	1	-1	1	*
-1	1	1	-1	*
-1	1	1	1	*
1	-1	-1	-1	*
1	-1	-1	1	*
1	-1	1	-1	*
1	-1	1	1	*
1	1	-1	-1	*
1	1	-1	1	*
1	1	1	-1	*
1	1	1	1	*
0	0	0	0	*
0	0	0	0	*
0	0	0	0	*
0	0	0	0	*

Definitive Screening Design with 4 Extra Runs and 2 Center Runs:

X1	X2	X3	X4	X5	X6	Y
0	1	1	1	1	1	*
0	-1	-1	-1	-1	-1	*
1	0	1	1	-1	1	*
-1	0	-1	-1	1	-1	*
1	-1	0	1	1	-1	*
-1	1	0	-1	-1	1	*
1	-1	-1	0	1	1	*
-1	1	1	0	-1	-1	*
1	1	-1	-1	0	1	*
-1	-1	1	1	0	-1	*
1	-1	1	-1	-1	0	*
-1	1	-1	1	1	0	*
1	1	-1	1	-1	-1	*
-1	-1	1	-1	1	1	*
1	1	1	-1	1	-1	*
-1	-1	-1	1	-1	1	*
0	0	0	0	0	0	*
0	0	0	0	0	0	*

Note the structural differences in these two classes of designs.

**Notes**

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<i>Factors</i>	<i>Feasible ranges</i>
<u>Polymer variables</u>	
Smoother	0.0 to 0.5
Filler	2.0 to 4.0
Viscosity	60 to 80
Moisture	0.1 to 0.25
<u>Process variables</u>	
Zone 1 temp	260 to 320
Zone 2 temp	260 to 320
Zone 3 temp	260 to 320
Zone 4 temp	260 to 320
Rate	100 to 200
RPM	150 to 300

Responses are *Strength* and *Ductility* of the extrusions

**Notes**

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